ANNOUNCE A NEW PICTURE SERIES

"Secrets of Success" to Be Used in Character Training of the Young

For years educators have believed that motion pictures would lend themselves admirably to character education. For years they have groped for the ideal medium for that purpose—pictures that taught a lesson, yet were virile enough to appeal to red-blooded boys and girls.

At last they seem to have achieved success. A series of 24 one-reel motion pictures which are in reality excerpts from films that have proven commercial successes in industry, and the Boston stresses one trait which is essential to a well-rounded character.

How these pictures came into being and how they can be most effectively utilized by teachers and by character-building agencies are told by Dr. Howard LeSourd, the vice-president and dean of the Boston Normal Graduate School and chairman of the committee which developed the project.

To the layman it may not be a thrilling story. But to those who are familiar with the long years of experimentation that have preceded the achievement of these films it will read like a romance.

EARLY INTEREST IN CHARACTER FILMS

Almost from the time that motion pictures began their flickering portrayal of scenes and stories, far-sighted men have predicted their use in character education. Individuals and groups have proven their faith by investing large sums of money in an attempt to provide films for this purpose. The religious emphasis in these early character films was dominant and their contribution was significant, not so much in the attainment of their goals as in giving new directions for further efforts.

THE 1929 SURVEY

In 1929 at a Public Relations Conference of the Motion Picture Industry in New York, it was requested that a committee be appointed to survey the use of motion pictures in religious and character education. Under the Chairmanship of Dr. Howard M. LeSourd, a committee of representative churchmen was appointed to conduct the study. The importance of that Committee from the point of view of

ENVIABLE RECORD IN FAMILY FILMS

Forty-Three of Them Have Been Previewed Since July 15th

By MRS. WILLIAM DICK SPORBORG
Chairman
East Coast Preview Committee

The last few months of motion picture production have set a new record for family pictures. Between July 15th and October 1st our West and East Coast Preview Committees reviewed 91 feature films. Of that number 43, or 47.2 per cent, were of family suitability—a noteworthy increase. An additional 36 or 39.6 per cent were endorsed for adults, bringing the total of endorsed features up to 79, or 87 per cent of the entire number reviewed.

A few of these films are outstanding, due to story interest and general excellence of production. Among these is the recently released the Alexandre Dumas historical romance, "The Count of Monte Cristo", which ranks high because of the painstaking care with which the story has been transferred to the screen. R. L. Stevenson's immortal classic, "Treasure Island", is in its telling well adapted to the unexcelled artistry of its screen. "One Night of Love" is really one of the superb productions of the year, it reached a high pinnacle of artistry and marks a definite advancement of the screen in the presentation of music. We consider "The Barretts of Wimpole Street" a beautifully staged picture, adapted and directed with rare taste and intelligence. The atmosphere of the middle nineteenth century is faithfully reproduced. "Peck's Bad Boy" rightfully belongs in any list of notable pictures. It is a poignantly told story, human, simple and direct in the lessons it presents and beautifully photographed.

These are a few of the well worthwhile pictures. There are others for which we are eagerly watching. Because we believe that our best service is to give the public information about the pictures which will shortly come to their communities we call attention to the forecast of coming productions which appears elsewhere in this bulletin.

For the guidance of those concerned with films which best answer the demands of family entertainment, we are listing below the 45 pictures which were recom

PHOTOPLAYS SERVE CLASSROOM USES

By William Lewin, Ph.D., author of Photoplay Appreciation in American High Schools

Keeping pace with the upward trend of American public taste in photoplays, the leading producers who are offering during 1934-35 an in

WHY THIS BULLETIN?

It is the responsibility of the motion picture industry to supply a world audience with a varied and attractive program of the right kind of entertainment. The motion picture, and even more emphatically when presented in a neighborhood theatre, is a family institution.

The industry, therefore, should aid in making available to parents, teachers, directors of religious education and socially minded group leaders authentic information regarding the special values of current motion pictures for family entertainment.

To the latter objective this bulletin is particularly dedicated. Every month it will offer impartial evaluations of films by those who represent the Church, the school, the cultured public, and the organized effort for child welfare. It will indicate practical methods of increasing community interest in fine films.

If by this service it helps American families to select their film entertainment wisely and utilize to the full the social and cultural value of films, it will develop more discriminating standards of photoplay appreciation among all the members of the family; if it increases the demand for pictures that are worth while and wholesome, the responsibilities of the industry will be correspondingly fulfilled.

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1934-35 SEASON UNPARALLELED IN PRODUCTION

SAYS WILL H. HAYS IN REPORT

Pictures in exhibition, in production or planned for the 1934-35 season furnish a record unparalleled in the history of the art in the use and adaptation of the major and minor classics of literature and the stage. The continuance of such a program, with public support therefor, is the surest promise that the theater not the lower dramatic theaters will mark the dominant character of screen entertainment, Will H. Hays, president of the Motion Picture Producers and Distributors of America, told his board of directors in his semi-annual report.

For the season under review major producers have announced a total of 279 titles, exclusive of Westerns and all other untitled productions.

Of these 279 pictures, 105 will be made from outstanding novels, books and short stories.

Forty-nine pictures will be based on stage plays of outstanding merit and success.

The majority of the remaining 125 pictures are originals written by authors in Hollywood.

Of the 279 announced productions, a total of 54 pictures will be musical productions.

Twenty-four pictures will be detective yarns and mystery films.

Twenty-two pictures will be devoted to historical and biographical subjects. Such diverse figures as Clive, Cleopatra, Richelieu, Cellini, Jerome Bonaparte and Pasteur will walk the screens of American theatres this winter.

Comedy (not including musical comedy) will account for 22 pictures of the announced production.

In addition, there will be 12 domestic comedies and eight farces.

Twenty-one films will recount love stories.

Sixteen films will be adventure pictures, many of them filmed in far-from-comfortable locations. In addition, there will be six aviation pictures. Three pictures will deal with animal life.

These films will deal with current social problems, including war, divorce and its effect on children, the impact of the machine age, life in prison, and the fate of college students on graduation, the international arms traffic, etc.

Nine films will depict society dramas and eight more will be social satires.

(Continued on page 3)
BOOKMARKS FOR THE STUDIOUS

The Cleveland Public Library, which has been a pioneer in motion picture education, has prepared many interesting bookmark reading-lists in the past, some of which have been printed in the NATIONAL BOARD OF REVIEW MAGAZINE, LIBRARY JOURNAL, BOOKLIST, and SELECTED MOTION PICTURES. We are not able to make the current lists available to our readers. Miss Marilla Waite Freeman, Librarian of the Cleveland Public Library, has given us the following explanation as to their use:

“The Cleveland Public Library has prepared lists, samples of which are included in this bulletin, which at the request of the local exhibitor, and at his expense, will be printed on a bookmark form and distributed by the library and the theatre while the pictures are being shown in Cleveland. Libraries or other organizations which wish to do so may reprint the entire lists or any part of them.

“Our bookmark lists are placed on bookshelves and other areas of the library at convenient points where people may pick them up. They form the basis of numerous bulletin-board displays, jack-of-all-trades pictures and movie ‘stills,’ and of exhibits of the books themselves. A full account of the use of bookmarks and other cooperation with motion pictures, written by Miss Freeman, appeared in the LIBRARY JOURNAL for June 15, 1929, pp. 519-524, under the heading ‘Tying Up with the Movies: Why? When? How?’ This article was reprinted in the NATIONAL BOARD OF REVIEW MAGAZINE for September-October, 1929, pp. 5-7, 14.

One of the Cleveland bookmarks appears in this present issue and others are given in subsequent pages.

COLLEGE WOMEN STUDY MOVIES

The rising popularity of film study is evidenced by the fact that 15 college women in Elyria, Ohio, who last year studied the drama of many countries under the auspices of the American Association of University Women, are this year taking a course in motion pictures. The history of film-making, biographies of stars, the technique of film production, educational and commercial uses of films, national aspects of motion pictures and pictorial contribution are the topics to be discussed. Mrs. Paul Hines will be the instructor.

As head of the Better Movies Committee of the Elyria Parent-Teacher Association, Mrs. Hines has already succeeded in having a weekly motion picture guide published in local papers and in getting books on motion picture appreciation placed on the collateral reading list for the Elyria high school.

Page Two

LESSONS FROM THE MOVIES

AN EDUCATOR-CLERGYMAN COMMENTS ON THE ETHICAL VALUES OF FILMS

Presented for The Committee on Social Values in Motion Pictures by Howard M. LeSourd, Ph.D., Dean of Boston University Graduate School, Chairman.

Everybody likes to talk about a picture he has seen: the melody of the songs, the cleverness of the dialogue, the beauty of the setting, the gorgeousness of the clothes. Many wish to discuss the plot, its reasonableness, its logic and its dramatic qualities. Some, there are who analyze the ethical meanings of the story—the complexities of the various situations, the consequences of decisions made, and the lessons to be learned that bear upon daily living.

In order to stimulate this last approach which gives value to the theatre beyond the entertainment it provides, the Committee on Social Values in Motion Pictures has presented its ‘Lessons from Movies.’ It does not assume that others will agree with all its interpretations, but it hopes its suggestions will prove an inspiration to more serious thought.

The Committee wishes to interpret specifically its attitude and policy in embarking on this subject:

1. We do not propose to attempt to review every picture which has lessons for the public. We shall review only those which can be conveniently seen.
2. We recognize that pictures are made for entertainment and not for ‘lessons.’ Therefore many fine pictures do not come within the realm of our objectives.
3. We do not wish to appear as special pleaders for the ‘movies.’ People are going already by the millions. Our task is to help the serious-minded audience to find the most out of certain pictures, and to form the habit of analyzing other plays from an ethical point of view.
4. It is our hope that these reviews will stimulate ethical discrimination among theatregoers which will create added support for the better pictures.

THE AGE OF INNOCENCE

(RKO-Radio)

In this picture no great moral lesson cries at you from the screen; rather one goes away from seeing the picture asking himself questions. Only the big will answer in platitude in a trite moral of a modern flappery which ignores the basis of social stability founded on respect for personality.

One seeing the picture could naturally ask himself the following questions:

1. Is social form or custom cruel and unjust, and is it frequently shallow and often hypocritical?
2. Are our decisions in life based on respect for all the personalities concerned, and on a desire to help each to find his greatest happiness?
3. Do sacred obligations once taken constitute a lifelong responsibility, and which one should seek his joy and usefulness?
4. While each has the right to make his own decisions are there inalienable rights of others that must not be violated?
5. The picture leaves the definite feeling that there is something of imperishable value that the new dare not lightly cast aside.

THE BARRETS OF WIMPOLLE STREET

(M-G-M)

This film portrays the struggle of a spirit that dominates and shines the lives of others in the pursuit of its own self-centered interests.

Some of the lessons in this great picture are:
1. Through deep interest in something, ‘outlive’ the physical handicaps that are physical from being overcome.
2. In shouldering other people’s problems, remember what your own character is.
3. If you want something of true value that does not violate the personal liberties of others strive to attain it at all costs.
4. Don’t become so self-centered that you forget the happiness of others for in so doing you lose your own peace of mind.

THE COUNCt OF MONTE CRISTO

(United Artists)

You will find here more than another source for day dreams of power and romance. The picture is a means that might be summarized thus: Don’t give way to self-pity and resignation even though there are odds against you. Make the best of the situation by summoning all your powers of ingenuity. Don’t let the spirit of retaliation brutalize and blind you into a condition of incompetency.

The need for justice and fair dealing among people should inspire the full dedication of life to the social good.

Interest in social reconstruction to be effective and permanent must be lifted above selfish interests.

The picture would be stronger from a character point of view if at the end one were convinced that the Count’s zeal for justice would carry him beyond his program of revenge.

THE FOUNTAIN

(RKO-Radio)

THE FOUNTAIN makes one feel that there is a depth in life which many caught in the whirl (Continued on Page 8)

VISUAL EDUCATION MATINEES

“Visual Education” matinees are an interesting and profitable enterprise in Moberly, Missouri.

Sponsored by the Better Films Council they are held once a week or once a fortnight at four in the afternoon. The program includes a feature film, a comedy and an education film all of which have been previewed by the Council. Tickets are 10 cents and are sold only through the schools, each school receiving one-fourth of the proceeds for the tickets it sells. Members of the school board and teachers are invited as guests.

“THE AGE OF INNOCENCE”

Social life in New York in the 1870’s

Some Books You Will Enjoy

Suggested by the

CLEVELAND PUBLIC LIBRARY

Stories of Old New York

The Age of Innocence, by Wharton

Brownstone Front, by Gabriel

The Last of the Knickerbockers, by Viele

New Year’s Day, by Wharton

Sandoval, by Beer

“A Backward Glance”

From the 70’s to 1900

My New York, by Wright

The Dreadful Decade, by Seitz

Julia Newberry’s Diary, by Newberry

Heritage of Years, by Wolcott

The Mauve Decade, by Beer

The Girl from Rector’s, by George Rector

Edith Wharton

A Backward Glance, by Wharton

Edith Wharton, by Lovett

Edith Wharton “Costuming the Passions” in “The Main Stream,” by Sherman

Printed by the courtesy of the

(Name of Theatre)

Presenting

“THE AGE OF INNOCENCE”
1934-35 SEASON
UNPARALLELED

In addition to the many musical productions with similar themes, there will be two pictures of radio broadcasts and those devoted to vaudeville and theatrical life.

Musicians and artists will be leading characters in five productions. Many other themes and treatments are in process of formation, adaptation or decision in accordance with producers' requirements of self-regulation under the production code of the industry.


The outstanding fact of the present record as compared with that of the previous season is the very great increase in the number of the classics of literature and the stage and from books that have won a place in the hearts of millions of readers.

In the realm of specific entertainment themes, the most significant change is in the increase in the number of historical and biographical films. From a number of per cent of the total picture productions last year, films in this classification constitute over seven per cent of the announced output for the current season.

Musical films, likewise, show an important increase. Comedy in its various classifications indicates no falling off of popularity, while the number of detective and mystery themes, favorites of millions, remains constant.

AN INTERESTING DEVICE OF FOX WEST COAST THEATRES TO STIMULATE INTEREST IN FILMS MADE FROM LITERARY CLASSICS

GET CREDITS FOR MOTION PICTURE STUDY

So important are motion pictures considered in the Madison Junior-Senior High School of Rochester, New York, that the 25 senior students whose enthusiasm for films led them to form the Madison Cinema Council meet during school hours and get school credit for their work.

The boys and girls are often guests of the theater managers when there is an outstanding film, and they identify the films which permit them to see certain pictures at reduced rates, have visited a projection room to watch the wheels of the industry gear around and present both written and oral criticisms of the pictures they see.

"The class is really developing splendid critical attitude. It is surprising how keen their insight is," says Miss Margaret W. Holley, faculty member in charge.

BOOSTS ATTENDANCE AT BETTER FILMS

Until the depression interfered, a monthly program card indicating the attractions in neighborhood theaters which had been endorsed by the Picture Motion Committee of the Omaha North Side Woman's Club was distributed to every family in that section of Omaha. The project was worked out with the cooperation of local managers, who willingly checked their bookings with the committee's endorsed list.

When funds failed, the North Omaha Booster, which is distributed free to every household in North Omaha, was persuaded to publish a weekly list of recommended films. Managers have noticed a marked increase in attendance at worthwhile pictures.

ENVIRONMENT RECORD IN FAMILY FILMS

(Continued from Page 1)

CONDOR;

Title: Adventure Girl
Producer: KKO
RKO

RELEASES OF WALTER M. THOMPSON
Big Hearted Herbert
Warner
Caravan
Fox

The Cat
Fox

Charlie Chan's Courage
Fox

Chu Chin Chow
Fox

Circus Clown
First Nat'l

.Count of the
United Artists

Dude Ranger
Fox

Elmer and Elsie
Paramount

The First
Fox

Friends of Mr. Sweeney
Warner

Gift of Gab
Universal

Girl of the Limberlost
Monogram

Handy Andy

Fox

Have a Heart
M-G-M

Here Comes the Navy
Warner

The Human Side
Universal

Jane Eyre

Monogram

Judge Priest
Fox

King Kelly of the U. S. A.
Monogram

The Last

Gentleman
United Artists

Love Time
Fox

A Man's Concern

The Moonstone
Monogram

Murder in the Private Car M-G-M

The Old Fashions
Way

Paramount

One Night of Love
Columbia

Peck's Bad Boy
Fox

Randy Rides Alone

Rocky Rhodes
Universal

Romance in the Rain
Universal

Sawyers' Entrance

She Learned About Sailors
Fox

There's Always Tomorrow
Universal

Treason in Mind

Wagon Wheels
Paramount

Wake Up and Dream
Universal

Whom the Gods Destroy Columbia

The World Reverses

Wome World Moves on

You Belong to Me
Paramount

Since short subjects are an important phase of the family program our preview committees have been giving much attention to them. In the period between August 1st and October 1st 79 short subjects were reviewed, 65 of which — an unusually large percentage — were endorsed for the family.

Some of the short subjects or committees found of special interest. Such, for example, were:

Peculiar Penguins — A Silly Symphonon in Technicolor, Walt Disney, United Artists; The Orphans' Benefit, Walt Disney, United Artists, Yellowbird Pictures, Principal Pictures Corp.; The Grantland Rice Sportlight Series, Paramount; The Magic Carpet — A Silly Symphony, Walt Disney, World of Sports, Columbia; Going Places with Loew Thomas, Universal; Stranger Than Fiction, Universal; Paramount Pictorial Series, Paramount; Fitzpatrick Travel Talks, M-G-M; Tomorrow's Citizens, Atlas Film Corp.
Managers Encourage High Grade Pictures

That theatre managers can play an important part in promoting attendance at motion pictures of the finer grade, is indicated by the thoroughly appealing advertising campaign along these lines which has just been developed by Roy L. Smart of North Carolina Theatres, Inc., for the managers in his territory.

From Mr. Smart’s letter of instructions to his managers we quote briefly as follows:

“Please arrange with your newspapers to publish on Sunday a summary given by the West and East Coast Preview Committees on all feature pictures which are to play our theatres during the week. The purpose of doing so is primarily to afford a dependable guide to parents by which they may select entertainment for their children.

It is our purpose to encourage the booking of pictures which are the very best type by encouraging attendance and voting box office approval on these pictures. Every outstanding attraction should have a special advertising analysis and campaign.

In cases where you have a limited advertising budget, try to reach the people in your community who appreciate fine pictures through advance screenings, followed by publication of the comments of the previewers, announcements at schools and clubs, individual telephone calls, mimeographed letters.

Give maximum advertising to such pictures as ‘Little Women,’ which are not only of the highest type, but also draw increased business.

‘Advertise as suitable for a family group pictures which may not be particularly educational, but are good, clean entertainment. Procure a stock trailer emphasizing this angle.

‘Leave off any reference to children in advertising splendid pictures which while not injurious to children may not be understood by them. When pictures are definitely adult it is best to say so in your advertisements ‘Recommended for Adults Only’ or ‘Children will not understand this attraction.

‘As a means of helping educate the public, encourage the publication of film reviews, which tend to increase attendance at better pictures.

‘Keep your public posted on the splendid progress which the screen is making in raising the standard of motion pictures.”

Charles Barton. Based on Zane Grey’s novel, “Fighting Caravans,” this new treatment of the covered-wagon theme will interest even the most jaded of western history. Youngsters can learn more about the epic of America from this film in ninety minutes than from reading a history book. It could possibly read in that time. As an illustration of the basic con- tent, the meeting of a pioneer and a frontier woman, found in many works of American literature, the photoplay is a significant one for teachers of English. The onward march of westward expansion is a subject which lends itself to thrilling dramatic treatment. In the win- terior design of the winding carav- avan, moving bravely into the wilderness, teachers of art will find something that boys and girls should be taught to appreciate. The dramatic incidents which occur along the trail abound in opportunities for deft directorial touches which Mr. Barton has utilized. His handling of Billy Lee, four-year-old actor, in the development of sentimental facets of the character is altogether delightful. Interwoven with the grandeur of the theme are intimate, down-to-earth epi- sodes to which every member of the family. The musical score is an inspiring one, and the melody of ‘The Song of the South’ in the mood of ‘Oh! Man River’ is beautifully appropriate to the theme.

Our Daily Bread, a socially and artistically significant United Artists release, directed by King Vidor, is Goldwyn’s New York Times critic, hailed this production as “the most significant cinematic achievement of the year.” It is timely in theme, brave and sincere in treatment, unusual in casting, and skillful in camera technique, the photoplay takes rank at once with Mr. Vidor’s previous achievements, “The Big Parade,” “Hallelujah,” and “Street Scene.” It is a story of the cooperative struggle of a group of unemployed men and women to win a living from the soil. The final sequences of the film are notable examples of the use of camera angle and visual rhythm, ris- ing to a brilliant crescendo of cooperative triumph. In mood and atmosphere as well as in technique, Mr. Vidor’s picture is comparable to the more artistic photoplays of the Russian school. In the Marx brothers, in the comedy field, Mr. Vidor has in the field of sociological drama, made successful use of the stage talent and screen technique. Apart from its cinematic excellences, the new Vidor film has an interesting feature: its thought-provoking subject- matter. A student must be made of stone or wood if he is not

Device Woos Children From Adult Film

When they don’t want children to see adult films in Cambridge, Massachusetts, they give them a nickle back.

At least that was what Stanley Sumner, manager of the University Theatre, did to tell children out before a film which was unsuited to them went on.

The University Theatre runs a double feature bill and does not ordinarily cater to children. But when “Little Orphan Annie” came along the management wanted the young folks to see the film. But Mr. Sumner didn’t want them to stay on for the subsequent feature picture which was distinctly for an adult audience.

And so on a midweek afternoon the theatre advertised a program of short subjects a half hour before the usual opening, to be followed by “Little Orphan Annie” and offered a five-cent rebate to all children leaving the theatre prior to the time of the regular show- ing, 3:15 o’clock.

Two box office windows were inadequate to give out the nickels and three lobby exits had to be called into play. Thirty hundred and fifty nickels had to be re- funded in an incredibly short time.

Stanley Sumner’s a good manager. An afternoon business for children—even on a Saturday—is about one hundred percent, but if the “nickel back” policy pays.

As They Do It in Norristown

Although the Senior Mask and Wig Club of Norristown, Pa., high school was originally formed as a dramatic club, motion pictures are now pre-empting a generous part of its program.

The club first took up the subject last winter. At several interesting programs on motion pictures were presented, the boys and girls draughting for information upon such sources as the National Board of Review Magazine, “Teaching Motion Picture Appreciation” by W. G. and J. W. Woolford and “How to Appreciate Motion Pictures” by Dr. Edgar Dale.

Miss Emma Bright, faculty advisor, finds the new study very stimulating. “It increases pupil interest in pictures discussed,” she says.

“Besides looking for points in interesting pictures, the students enjoy noticing lack of continuity and discussing the prob- ability or improbability of cause and effect. I consider this a valuable contribution to their motion picture experience.”
THE MOTION PICTURE AND THE FAMILY

DRAMATIC HITS WILL BE FILMED

An Excerpt From
Mr. Hays’ Report

The stage will contribute largely to this season’s screen productions. Dramatic hits which will find their way into celluloid are:

What Every Woman Knows, Sir James Barrie
The Little Minister, Sir James Barrie
R.U.R., Karel Capek
The Barrettts of Wimpole Street, Rudolf Besier
The Firebrand, Edwin Justus Mayer
Cardinal Richelieu, Sir Edward Bulwer-Lytton
The County Chairman, George Ade
Eadie, Barrymore, a Woman’s Life, Ladulles Fodor
The Good Fairy, Ferenc Molnar
Milkey Way, Lynn Root and Harry Closter
The Proud Princess, Edward Sheldon and Dorothy Donnelly
Firebird, LaJois Zilzah
A Present from Margate, Ian Hay and A. E. W. Mason
Big Hearted Herbert, Sophie Kerr and Anna S. Richardson
The Human Side, Christine Ames
By your leave, Gladys Hurlbut and Emma Wells
The Man Who Reclaimed His Head, Jean Bart
The Ace, Hermann Rossmann
Her Excellency’s Tobacco Shop, Ludo
Bee Fekete
False Dreams Farewell, Hugh Strange

CIRCULARIZE PATRONS WITH REVIEWS

Reviews of West and East Coast Preview Committees are now placed in the hands of 50,000 patrons monthly as a part of the “clean-advertising” campaign inaugurated by the Fox West Coast Theatres.

Not only are the reviews circulated, but the theaters are noting in their advertising whether the films they are playing are suitable for the Family or only for Adults.

A further extension of the plan will be to carry a special seal in their advertisements which designates family type pictures.

The elaborate series of advertisements of films made from famous books—two of which are presented in this bulletin—is another of many novel devices employed by Fox West Coast Theatres to stimulate interest in wholesome films.

Patrons are watching with appreciation the Fox experiment in the firm belief that it will inspire other managers to go and do likewise—and that improved standards of community taste will inevitably result.

Perhaps the most delightful thing that is marking screen production at this particular moment is the revelation of the new three-color process, which, however, has little to do with it, is a thing of delight. Away from the crudeness and over-emphasis of the first efforts at color, the new pictures have delicacy and transparency and charm. You could dip your fingers in the waves of “Fingal’s Cave,” which truly calls itself “moods of the sea and caves” and calls Mendelssohn to its musical help; or feel all the spell of the desert from sunrise to sunset in Death Valley, with Rimsky-Korsakov’s music in “Hymn to the Sun.” These are but two of the MUSICAL MOODS that Audio Productions are giving us—and perhaps the “Monastery Garden” is the most beautiful of them all.

No story.

Even when colors do not show on the screen, they play a big part in the yachty atmosphere of the new “Death Valley,” so much so that actors are not dressed in black and white but that directors have long since learned that colors help to bring out the moods of their players and that certain colors bring out the best in their human material. For example, little Shirley Temple in making BABY TAKE A BOW, was found to do much more brilliantly when she was garbed in a light colored coat and cap than when they tried her in dark blue. Shirley’s screen togs must fulfill a number of requirements. They must be outstandingly smart and a little ahead of fashion. They must be made of materials that will clean and press easily, for this little lady has never been known to sit still for five minutes at a time. They have to be of pastel colorings to match the pink and white and gold beauty of Shirley herself. Janet Gaynor loves green and blue and brown in her costumes, but when you see her merely in black and white.

Fox is working on BACHELOR OF ARTS, which may be the reply to the famous criticism leveled against this film. At any rate, its author is John Erksine of “Private Life of Helen of Troy” fame, with a background of Columbia. The actor to film form is Lammott Trotter, a college man with whom you picture lovers all over the country. The story is “Judge Priest” and “The Man Who Dared.” College boys and girls of the West Coast and college grounds are taken at Pomona College, which is one of the loveliest and most well bred of the Pacific Coast colleges.

Metro-Goldwyn-Mayer after interminable starts and stops is at work on DAVID COPPERFIELD (you will remember that Universal just finished an entire rendering of GREAT EXPECTATIONS). Hugh Walpole has been occupying this producer on the story into its film form. At last that difficult question of who can play the child, David, has been answered (Of course we have little David better than big David). Freddie Bartholomew is to be the child—a dear little English boy who came to this country with his aunt hoping against hope that he would get the part. With Charles Laughton as Micawber and Frank Lawton as older David—with Lionel Barrymore as Dan Peggotty and Edna May Oliver as Betsy Trotwood—with Lewis Stone and Roland Young and Maureen O’Sullivan and Una O’Connor and more and more in the cast, the film is certain to be a marvel.

Meanwhile, R. K. O. has built a quaint Scottish village in Laurel Canyon that looks like Liddesdale and Thrumsh Village, of LITTLE MINISTER fame, seem to have sprung into life in California. Of course we have our Hepburn to play that wayward fine lady who would be a gypsy and is caught by love in her own toils. There came a message from Sir Barrie congratulating Robert Watson, the technical director, on her having selected for the part, and also, Italy gives her an award for distinguished acting. Hugh Walpole lists her among the ten most interesting people of today. Such a transformation has two years wrought in Miss Hepburn’s life. All of which makes appropriate a quotation from Mitchell Leisen—"If you’re beautiful, stay away from Hollywood. The less attractive you are, the better. If you’re getting all the breaks and beauty is starving in Hollywood today. The growth of realism demands that our characters now have to show they should be a cashier, the type—must look like real people. The Ziegfeld beauty belongs on the stage, not in an office. Directors much prefer the less attractive girl who thinks of her part and not of her appearance. Yet when he adds, “Personality is still in demand.”

Hollywood is still dreaming with Midsummer Night’s Dream” as the great Max Reinhardt presented it seven nights at Hollywood Bowl before audiences of 20,000 or so a night. A dream it was to have the stars see the stars and watch that pageant of color and light, of farce and drama, and above all of exquisite beauty. The famous clouds like hills behind Hollywood. And there is no use in trying to tell you the story. The whole thing was on sea or land or in the clouds such a puckish Puck. And now Warner Brothers has contracted with Reinhardt to try to re-create his “Midsummer Night” on the screen. We shall see.

LITERATURE COMES TO THE SCREEN

Many great works of literature which will become screen features this season are listed below. For several of these pictures, we are informed, study guides for schoolroom use are now being prepared by the National Council of Teachers of English.

The Inferno, Dante
Midsummer Night’s Dream, Shakespeare
The Raven, Poe
The Last Days of Pompeii, Bulwer-Lytton
David Copperfield, Dickens
The Count of Monte Cristo, Dumas
Resurrection, Tolstoy
The Forsyte Saga, Galsworthy
Great Expectations, Dickens
Call of the Wild, London
She, Rider Haggard
The Three Musketeers, Dumas
The Mystery of Edwin Drood, Dickens
The Good Earth, Pearl Buck
Mrs. Wiggs of the Cabbage Patch, Rice
Freckles, Stratton-Porter
Anthony Adverse, Allen
The Scarlet Pimpernel, Orczy
Laddie, Stratton-Porter
Babbitt, Van
The Lost Lady, Cather
The Age of Innocence, Wharton
Anne of Green Gables, Montgomery
Sutter’s Gold, Condrar

“TRUTH IN ADVERTISING” PAYS

If you don’t believe “Truth in Advertising” pays, ask J. L. Gring, manager of the Elen Theatre, Philadelphia.

Cooperating with Better Films prints on his programs critical estimates of motion pictures made by the West and East Coast Preview Committees whether they are complimentary to his own pictures or not. The audience classification for every film, as indicated by these groups, is also given.

A gratifying attendance at the fine moving pictures and the warm appreciation of the better elements in the community have been the results.

IT WORKED IN CINCINNATI

Under the aegis of two Mothers’ Clubs—the Hyde Park and Kilgour’s Promotions Association—successful Junior Matinees were carried out all last winter in Cincinnati and are to be resumed again this month. Mr. Horace Wersel, manager of the Park Theatre, cooperated in the project. The series was not only successful from the standpoint of attendance but also financially—which proves that it can be done!
ANNOUNCE A NEW PICTURE SERIES

(Continued from Page 1)

this present project was that in view of the widespread demand, definite efforts should be made to provide suitable motion pictures for religious and character education.

THE PROGRAM FORMULATED IN 1931

In 1931 a program was formulated after a further study of expert opinion in the field of character education. It became evident that the type of picture most widely approved was one which presented a problem that could be discussed. The practicability of producing such pictures was carefully studied and abandoned only after finan- cing seemed impossible and production problems seemed quite insurmountable. It was felt that this project would be successful if it seemed to meet both obstacles. It proposed to take these situations from photoplays. The cost would be relatively low, the use of pictures, superb in art and technique, would depict every-day problems without the danger of improving the audience. Previous production in this field lost its effect- iveness largely through its obvi- ous intent.

PROGRESS WAS SLOW

The plan was offered to the pro- ducers, received courteously and taken under advisement. Financial help was sought from many sources, but was not readily available. The small committee interested began to list the pictures in which suitable situations appeared. Finally, in the spring of 1936, a photoplay for experimental pur- poses was secured, and this was soon followed by others. These pictures were cut, three-one reel life-situation films were cut and showings arranged. The response was so hearty, the approval of educators and religious leaders so unanimous that further development became inevitable. The Motion Picture Producers and Distributors of America, Inc., at the request of the Committee, backed by an array of impressive testi- monials, consented to cooperate in a demonstration to determine the contribution which extracts from feature pictures might make to programs of character education.

Twenty-four one-reel subjects were ready for use. The initial experiments were carried out with two pictures cut from the Fox film, YOUNG AMERICA, one subject from the First National photoplay, ALIAS THE DOCTOR, and two from the Universal feature picture, TOM BROWN OF CULVER. The first seven finished demonstration pictures have been taken from the following Paramount films, HUCKLEBERRY

FINN, SKIPPY, Sooky, BROKEN LULLABY, CRADLE OF THE CROSS, A MIGHTY CAGE. These pictures, and the Demonstration program will include 24 one-reel subjects.

The pictures have been designed to be shown to a mixed group of adolescents and adults, although some of them will serve equally well for all age levels.

FIRST YEAR A DEMONSTRATION PERIOD

This first year is termed a “demo- nstration period,” during which time reactions of teachers and educa- tors will be used to evaluate the program. The profit the pictures will make to the country that are prepared to make them. “Secrets of Success” a part of their program immediately. Such institutions will be given a free trial of the light of explain- ations in this manual how to adapt the series to their needs. A sum- mary of the 24 pictures available will be given in this selection. In the public schools the picture will probably be shown in the audi- torium to a large group, followed immediately by talk or discussion. Probably the best results could be obtained, however, by having the pupils return to their individual homes. It is the hope of the committee that these films will be sent to the chair- man of the committee, Howard M. LeSourd, 688 Boylston Street, Bos- ton, Mass.

WHY THEY WILL BE EFFECTIVE

It seems appropriate in this intro- duction to state the reasons why the Committee and others think these films will meet the need of character-building agencies. They are:

1. Interest—Since the pictures are from photoplays, groupings are exhibited in theatres, and since they possess the highest artistic merit, everyone will be interested in them.

2. Reality—The pictures present life so vividly that they become the best substitute for reality, and avoid the seemingly unrealities of the so-called educational pic- tures.

3. Adaptability Character-building agencies can find in these pictures basic material for pro- grams adapted to various types of communities and to all age groups.

4. Reactions of pupils—The use of motion pictures with various age groups has already indicated that they are effective conditions of education.

5. Reactions of leaders—Educators and social and religious leaders who have seen some of the pictures have been enthusiastic about their possibilities.

TENTATIVELY TITLED “SECRETS OF SUCCESS”

The title for the series of pic- tures has given the committee some trouble. Tentatively it is called the “Secrets of Success Series.” Suggestion for a better caption will be welcome. It is the hope of the committee that the film materials to be made available will prove useful in help- ing people of all ages to live richer

START TO PROVE CHILD PROGRAMS PAY

Wilmer Vincent Houses
Launch Interesting Plan

To the stirring strains of an overture by the Philadelphia Harmonica Band, hundreds of boys and girls crowded into the Majestic Theatre in Harrisburg, Pa., on Saturday morning, September 15th.

Although they did not know it, they were helping the Wilmer and Vincent Theatres to demonstrate that motion picture programs arranged primarily for children can be profitable.

The September 15th matinee initiated a series of 10 programs for children which are to be tried in Harrisburg and several other cities.

The series is called the “World Today.” The programs are made up entirely of short subjects. The first included a comedy with Shirley Temple called “Pardon My Pups,” a Terry-toon, a fantasy entitled “Day Dreaming” from “Fam- iliaci,” sports subjects and a Magic Carpet Tour through Ireland with Jonathan Cromwell interpolating songs. Subsequent programs will offer music, comedy, thrills, travel and novelty. Each week there will be a different presentation—such as the Harmonica Band—and Harrisburg kiddies will make a Harmonica Band of their own! Many are “watching keenly the Wilmer-Vincent exper- iment. If it succeeds in Pennsyl- vania, other circuits will probably take it on.

“ASK THE TEACHER” MACON’S WATCHWORD

Parents in Macon, Georgia, need have no fear that their sons and daughters in school will not know what motion pictures to attend. Through the good offices of Mrs. Fiercy Chestney, Chairman of the Macon Better Films Committee, every school principal in Macon is provided with a sheet entitled “Selected Motion Pictures,” which is a compilation of the opinions of national screening groups. “Ask the teacher” is Macon’s watch- word in its selection of film enter- tainment.

and happier lives, and in guiding them in the building of a better world.

THE COMMITTEE

Howard M. LeSourd, Ph.D., Dean, Boston University and Graduate School, Chairman.

Phyllis Blanchard, Ph.D., Psychologist, Social Service Clinic, Philadelphia.

Florence Hale, Lith.D., Editor, “The Grade Teacher,” former President of the National Education Association.

Mark A. May, Ph.D., Executive Secretary, Institute of Human Re- lations, Yale University.
### THE COUNT OF MONTE CRISTO

**Escaping from prison, Edmond Dantes finds a fabulous treasure and uses it to get his revenge against those who betrayed him.**

*Some Books Suggested by THE CLEVELAND PUBLIC LIBRARY*

**Romantic Tales of Prisoners and Escapes**
- The Count of Monte Cristo, by Dumas
- Thrilling Escapes, by French
- The Black Tulip, by Dumas
- Escape: A Book of Escapes of All Kinds, by Yeate-Brown
- St. Ives, by Stevenson
- A Book of Escapes and Hurdled Journeys, by Buchan

**Treasure Trove**
- Cursed Be the Treasure, by Drakes
- D'Artagnan's Letter, by Bedford-Jones
- The Great Quest, by Haves
- Treasure Island, by Stevenson
- Pieces of Eight, by Le Gallienne

**Napoleon**
- The Hundred Days, by Guedalla
- Napoleon the Man, by Merezhkovsky
- Napoleon, by Ludwig

**The Great Author of "Monte Cristo"**
- The Incredible Marquis, Alexandre Dumas, by Gorman
- My Memoirs, by Dumas
- The Fourth Musketeer, by Lucas-Debroten
- Dumas, Father and Son, by Gribble

- Printed by the courtesy of the

**THE COUNCIL OF MONTE CRISTO**

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### DAVID COPPERFIELD

**"They gather round us by the fireside—**
- Sweet Nel, and Paul, poor Pip
- and Tiny Tim...**

*Some Books You Will Enjoy Suggested by the CLEVELAND PUBLIC LIBRARY*

**Beloved Characters of Dickens**
- David Copperfield
- Paul and Florence in "Dombey and Son"
- Oliver Twist
- Pip in "Great Expectations"
- Little Nell in "Old Curiosity Shop"
- Nicholas Nickleby
- Sydney Carton in "A Tale of Two Cities"
- Little Dorrit
- Pickwick in "Pickwick Papers"

**The Dickens' Country**
- The Dickens Country, by Kitton
- The London of Dickens, by Dexter

**Charles Dickens**
- In Dickens' London, by Smith
- Life of Charles Dickens, by Forster
- Charles Dickens, His Life and Work, by Leacock
- The Man Charles Dickens, by Wagenknecht
- Charles Dickens and His Friends, by Shaw
- Dickens' Own Story, by Nicoll

- Printed by the courtesy of the

**"THE COUNCIL OF MONTE CRISTO"**

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### THE BARRETTS OF WIMPOLE STREET

**A dramatic picture of the courtship and elopement of two famous poets**

*Some Books Suggested by the CLEVELAND PUBLIC LIBRARY*

**The Browning Romance**
- The Barretts of Wimpole Street, by Browning
- Miss Barrett's Eloquence, by Lenanton

**Their Life Together**
- The Browning: A Victorian Idyll, by Lath
- Flush: A Biography, by Woolf
- The Browning, by Burdett

**Their Poetry**
- Letters of Robert and Elizabeth Barrett Browning
- Letters to Her Sister

- Printed by the courtesy of the

**"THE COUNCIL OF MONTE CRISTO"**

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### MEMPHIS PUBLISHES CLASSIFIED GUIDE

**With a threefold motion picture guide that classifies all films shown in Memphis as for "Adults," "Adolescents" or "Children" the Memphis Commercial-Appeal has thrown itself into the cause of better community film entertainment**

*Audience ratings are obtained from the Memphis Better Films Council and published each Sunday in the amusement section.*

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**Congratulations, Billings!**

Federated Church Women of Billings, Montana, are doing an effective bit of public relations work. Whenever a picture or pictures of exceptional merit are shown the theatre manager who booked them receives a commer-

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Page Seven
of present-day living have failed to discover. Such thoughts as these come to mind:

Marriage is not often a very superficial relationship. Depth and richness come only as there is developed a spiritual understanding between two people, each of whom needs the other.

Frequently through suffering one gains "stillness of spirit" which gives him an entirely new perspective, and a sympathetic understanding of those about him.

Jealousy robs an individual of peace and generates a tragic disregard of the welfare of others. Only through the acceptance of obligation which entails personal sacrifice can one rise to appreciations which might otherwise be missed.

HANKY ANDY

(Fox)

The more important generalizations arising from this picture seemed to us to be:

Real joy in life comes in work. Play, rightly proportioned, adds richness and satisfaction, but carries dangers not to be overlooked.

Security of a general comes through hard work and not in speculation.

Those people are most happy who in their various lines of work are giving kind and generous service to people round about them and developing fine and lasting friendships.

Girls should be taught to know how to select their boy friends, and then be left to choose their life companions without interference on the part of selfishly-ambitious parents.

Real worth is not in clothes or social position.

HAY A HEART

(M-G-M)

Such a picture as this emphasizes anew the belief that there is drama in simple living and joy and happiness in sympathetic relationships. The philosophy of successful living exemplified in this picture is:

That one must adjust personal attitudes and habits of living to changing circumstances.

That one should never give up faith in friends on circumstantial evidence.

That one should meet difficult situations with courage and not run away from them.

That one should work for success. Wealth should not be sought even for a good purpose by shortcuts which are eventually disastrous, and which cultivate an attitude toward life inimical to steady accomplishment.

JUDGE PRIEST

(Fox)

Here are some ideas that people will carry away from this picture:

Page Eight
Cinema Now Has Dignity of M. A. Degree

For the first time in motion picture history students of cinematography may obtain a Master of Arts degree in that subject.

Silent Symphony, the flying mouse, and Silly Shoppers, is resident director of Columbia and normal who has just returned from a study of the technique of German and Russian pictures.

Rye, New York, Has Children's Hour

"The Children's Hour" is the intriguing title of a series of Junior film matinees organized by the Better Films Club of the Woman's Club of Rye, New York.

The season's first program, Saturday, November 3rd, at 11 o'clock, included such irresistible film fare as Fortunate Isle from the Magic Carpet series, Heigh Ho, the Fox from World of Sport, the Terry-Thomas Slow, but Sure, on Western Trails—an Adventure of the Newsreel Cameraman, Walter Disney's Mickey Mouse, and a Mickey McGuire comedy. Not a feature film in the collection—but that didn't bother the children not. They poured into the theatre and were gratifyingly enthusiastic.

Plans a Program Of Old-Timers

A new theater at Lynchburg, Virginia, the Academy, opened a year ago with a plan of showing the best. The older pictures, reports Mrs. Mattie C. Nicholos of E. C. Glass High School, Lynchburg, represents the work in developing photoplay appreciation in Virginia and North Carolina.

The Motion Picture and The Family

Vol. 1 No. 2

November 15, 1935

Warner's New Rates Family Films

A large "F" for family fare and a large "A" for adult films now characterize all advertisements in theatres in Philadelphia. The new plan went into effect October 25th and is designed to help met- ical producers to depict the kind of film entertainment their children ought to see. Now in Philadelphia, the system will probably be extended to Warner Brothers theatres throughout the country.

Thousands of Pupils Tune In On Broadcast

Thousands of high school pupils from all parts of the country will tune in on Station WEAF, New York City, on the afternoon of November 16th to hear boys and girls of Weequahic High School, Newark, New Jersey, present a radio dramatization from Charles Dickens' Great Expectations, a current motion picture. The broadcast is a result of the cooperation of radio, schools and motion pictures in a novel educational experiment. The program will be presented at 3:30 as a part of the Woman's Radio Review, Mrs. Claudine MacDonald, director, and will coincide with the delivery of study guides on the film prepared by the National Council of Teachers of English, to pupils of 18,000 high schools from coast to coast, each of whom during the next few weeks will be studying Great Expecta-
sions, using as their laboratories neighborhood theatres which show the film. Each school has been notified of the dramatization and in many instances whole classes will listen.

The broadcast was assigned to pupils of the Weequahic High School because it was the scene of the initial experiment to determine the feasibility of teaching photo-play appreciation as a part of the curriculum.

Prior to the dramatization Dr. William Lewin, teacher in the English Department at Weequahic High and chairman of the Photogram (Continued on Page 5)

Kansas City Churches Begin Film Classes

A group study of motion pictures designed to arouse Kansas Citians to a sense of their responsibility for good film entertainment has been initiated by the Kansas City Council of Churches. Classes held one night a week under the direction of Rev. L. E. Deer, executive secretary of the Council, are open to all who are interested.

Initiative in the activities of the Council has assembled a file of information about films and will make available to all who desire it critical estimates of motion pictures based on the reviews of public relations groups and also on the authorized Catholic list.

Protestant Church Women Form New Preview Group

A new preview service just organized in Los Angeles under the direction of Mrs. Frances Thomson, chairman of motion picture and drama for the Southern California Council of Federated Church Women, has 100 members and represents 15 denominations.

The Council which sponsors it is affiliated with the National Council of Federated Church Women, the Federation of Women's Boards of porch M. Bonham and the Council of Women of Home Missions.

Mrs. Thomson, who is responsible for arousing this active new interest in films on the part of Protestant church groups, has long been a student of the influence of the motion picture and a lover of the drama at its best on both stage and screen.

The idea of starting a Council originated when she attended the motion picture conference at the Biltmore Hotel in Los Angeles last May and discovered that there was no official representative of the Protestant group present. Later, following her appointment as chairwoman of the motion picture and drama department of the Western California Council, she began to formulate plans by which (Continued on page 8)

Sixty Groups In Dela. Council

Sixty civic groups are allied with the Wilmington Better Films Council, Miss Elizabeth M. Bransham, the Chairman announces. They cover every range of local activity, including clubs, churches, political organizations, educational institutions and character building agencies.

Responsibilities are divided among sub-committees, one group regularly previewing films, another posting previews in libraries, churches and schools, while the third chorusing local motion picture advertising to be sure that it is free from objectionable features and a fourth previewing shorts exclusively.

Mrs. Bransham herself regularly prepares motion picture reviews which classify as to audience suitability all pictures currently playing in Wilmington. These are published in the three local papers: Evening Journal, Every Evening and Sunday Star. In addition the Council sponsors a weekly radio talk.

An advisory committee has been appointed to which all controversial subjects are referred. Leading organizations of the city are represented in the membership, which includes I. B. Finkenstein, president of the Chamber of Com- (Continued on Page 4)
The Motion Picture and the Family

November 15, 1934

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LESSONS FROM THE MOVIES
Presented for the Committee on Social Values in Motion Pictures by Howard M. LeSourd, Ph.D., Dean of Boston University Graduate School, Chairman

MAN OF ARAN
(Gaumont-British)

This picture is unique and possesses a peculiar appeal. Without plot, it is highly dramatic. Without dialogue, it has a message. It calls us from enjoyment of man-made pleasures to a new appreciation of nature and its rugged beauty. It assures us that there is joy in simple living.

It lends a new respect for those who have the courage and fortitude to live amid an unfavorable and at times even a hostile environment.

While it stimulates a sense of gratitude for ease and luxury, it also makes one feel that something fine and inspiring has been lost in the process of modern industrialization.

THE LAST GENTLEMAN
(United Artists—Twentieth Century)

This brilliant, scintillating and yet rather "teary" story, which centers around family tradition and pride, might have been dominated by petty jealousies and irritating struggles over possible legacies. Actually the hickories are dimmed by the homey and beautiful interpretation of life and death personified in The Last Gentleman, and expressed in the words of the doctor who diagnoses the child's illness. Motion pictures are giving the public excellent hints in the psychology of childhood and this vivid story will bring home to parents the necessity of giving children a sense of the values that involve appreciation and understanding, if they are to be emotionally healthy and physically strong.

All too often parents awaken.

(Continued on page 4)

One does not go to see motion pictures with the expectation of strengthening his faith in the perpetuity of worlds, but this picture makes it more simple and more believable.

THE PURSUIT OF HAPPINESS
(Paramount)

Comedies have lessons, but the comedy frequently obscures the more serious elements of the picture. Max, the Hessian, deserts from the armies of King George and joins the Americans in their dream of liberty and the pursuit of happiness. Seeing some of the practices of the colonists he observes: "In America you can pursue your happiness as you see fit."

If Max should return to America today do you think that he would be impressed by our present practices in this regard or would he repeat the same observation?

WEDNESDAY'S CHILD
(RKO-Radio)

"With the child the great thing is permanence, waking up in the morning day after day in the same room, in the same bed, knowing that the things are just where he can find them. It gives him a sense of confidence."

In these words the doctor diagnoses the child's illness. Motion pictures are giving the public excellent hints in the psychology of childhood and this vivid story will bring home to parents the necessity of giving children a sense of the values that involve appreciation and understanding, if they are to be emotionally healthy and physically strong.

All too often parents awaken.

(Continued on page 4)

The Better Films movement boasts few more zealous supporters than Mrs. Piercy Chestney, recently re-elected president of the Better Films Committee of Macon, Georgia.

The writing of 2,000 letters, the preparation of 50 radio broadcasts, the selection and arrangement of 50 Junior Matinee programs, reports on activities which she reported at the annual meeting of the committee. Delivery of 30 addresses at schools, colleges and district meetings and preparation of several magazine articles on the work of the Macon Better Films Committee were others.

To stimulate public interest in family pictures the committee under her leadership conducted special campaigns to promote attendance at Little Women, Alice in Wonderland and Berkeley Square.

Selected Motion Pictures, which contain film evaluations by the West and East Coast Preview groups, was placed in the hands of every school principal in the city.

Macon pre-dates Los Angeles in a telephone service on pictures conducted by the Better Films Council. Reports on pictures current there have for several months been furnished to the Washington Memorial Library by a sub-committee of the Better Films Committee. An anxious parent can telephone 3376 and at once get satisfactory information as to whether the film program she has chosen for Junior's week-end is the kind a school- boy ought to see.

Students Plan for Picture Study

Classes in motion picture appreciation will probably soon be started in the Grover Cleveland High School, Brooklyn, New York, as a result of the interest aroused by the school's motion picture council, formed last year by Mrs. Charles A. Tomor, King's County Representative of the Motion Picture Division of the New York State Federation of Women's Clubs.

This Council, the first to be formed in a New York City High School, consists of five boy and five girl students, two members of the Women's Auxiliary and Paul G. Ryan, a member of the faculty. The council, a re-elected group, has reviewed films in the seven community theatres, met once a week to classify them and then spread the news about the films through the school papers and a local newspaper.

In instances where films were based on well-known books, cooperation of the local library staff was sought and the book made available to students.
Lessons From The Movies

(Continued from page 3)

sometimes too late, to say as Kath-
eryn did, "It's not too late. It's a home, a real home, and we've robbed him of that."

WE LIVE AGAIN
(United Artists)

"Dear Heavenly Father, ... give me courage ... I have so much to do ... so many wrongs to make right. ... Give me courage not to fail! Help me, dear God, to ... live ... again." With this prayer in his heart, Dmitri begins life anew, to make amends for an almost forgotten wrong, to atone for years of wan-
toon luxury and social indifference. And when one begins life "again" others dead in hopelessness are resurrected. As Tolstoy stirred the hearts of Russia, this picture will inspire the souls of America.

WHAT EVERY WOMAN KNOWS
(Metro-Goldwyn-Mayer)

"What is charm, exactly, Mag-
gie?"

And Maggie answers, "Oh it's—

it's a sort of a bloom on a woman. If you have it, you don't need any-
thing else and if you don't have it, it doesn't much matter what else you have. Some women, the few, have charm for all, and must have charm for one."

What is the charm that Maggie unconsciouslly has and exhibits throughout the picture, but the ability to hide herself in her love for the community? This captivating charm, moreover, is not so much a bloom with which one is born, but rather one which develops in a life of self-forgetful service.

GREAT EXPECTATIONS
(Universal)

This strong picture tells a vivid story of the effect of environment and experience on the educability of the human race. A generous benefactor makes provision for Pip: "You are to go to London—to be brought up as a gentleman, in a word as a young fellow of great expectations." Pip is told later: "Young man, it takes time, perhaps years, and it takes trouble and the help of a lot of people to make a gentleman from a foot to head." The real gentleman that Pip becomes however, seemed largely due to early companionship with a blacksmith guardian rather than to his fine clothes and ac-
quired social graces.

Education can be harmful—Es-
tella exemplifies that: "Why do you reproach me for being cold? she flings at Miss Havisham. "I'm just what you have made me."

Pip's later study has much of interest for all, and is of special interest to those who enjoy speculation about the irresistible sequence of cause and effect.

PENN PAPER NEWS

Ithaca Papers Now Publish Film Ratings

The audience rating of all mo-
tion pictures, as determined by the Ithaca Better Films Council, ap-
pears in advertisements of all local thea-
tres as a means of enabling patrons to make a wise selection of film entertainment, Mrs. E. A. Den-
ton, president of the Council, re-
ports.

When there are pictures of ex-
ceptional merit a report upon them is
given at all club meetings in the city and attendance is urged. If a picture showing Fri
day or Saturday is especially appropriate for children the announcement is made in the grade schools. Through the friendly cooperation of local man-
gagers and the Children's Re-
construction Home, which cares for infantile paralysis patients, and from the Children's Home are permitted to attend such showings free of charge.

Pennsylvaniaan Boasts Unique Film Record

The eastern United States prob-
ably boasts no more indefatigable picture-goer than Mrs. Samuel B. Cuthbert of Wilkinsburg, Pennsyl-
vania. In the interests of better films for Pittsburgh and vicinity Mrs. Cuthbert has previewed 451 pictures during the past year. She has also had a part in arranging the Junior Matinées which have proven a particularly successful feature of the annual picture activity in Pittsburgh. Mrs. Cuthbert and children thronged one of the local theatres on a re-
cent Saturday morning. Twenty-
eight hundred set a new attend-
ce high at another matinée and were rewarded by a surprise visit from Dick Powell, who sang them two songs. So keen is Pittsburgh's enthusiasm for family pictures that one theatre plays only family films.

Sixty Groups In Dela. Council

(Continued from Page 1)

merce; Rev. Ralph L. Minker, pres-
ident of the Council of Churches; Rev. Jacob Kraft; Rev. Charles J. Tucker, Miss L. D. Warner, Mrs. Carlton J. Bridgham, Mrs. C. B. Root of the Boys' Club; Mrs. A. P. Tan-
der, chairman of the Wilmington City Federation of Women's clubs and Allied Organizations; Mrs. J. Merrick Horne and Miss Mar-
tha Tye of the Y. W. C. A.; Mr. Kenneth B. Spear of the Boy Scouts; Mr. A. E. Lindsey of the Y. M. C. A.; Miss Edith Rush-
sell of the People's settlement; Miss Etta Wilson of the Delaware Citizens' Association; Mrs. Frank Lang, chairman of the Dele-
ware State Federation of Women's Clubs; Mrs. James K. Stack, chair-
manship of the Motion Picture Com-
mittee of the Wilmington New Century Club; Mrs. N. W. Vose, chairman of Motion Pictures for the Wilmington Woman Federation of Women's Clubs; Mrs. George A. Pedrick, secretary of the Better Film Council; Mrs. William H. Borton, chairman of the Del-
aware Federation of Women's Clubs and now General Federa-
tion director, and Mrs. Margaret Ross, librarian in the public schools.

Clubwomen Now Preserving in Phila.

By invitation of Warner Brothers Philadelphia Theatres, Pennsylvania clubwomen now attend the regular previews. The work is divided among the motion picture chairman of the county. Church women and representatives of po-
itical organizations usually attend by special invitation.

Lists of pictures the women have previewed and their comments are circulated free of charge to all interested people who will furnish postage.

A similar previewing service has been set up for the Fox Phila-
delphia theatres on the request of Mr. F. W. Bulher.

Starts New Movie Page

The Clubwoman, magazine of the General Federation of Women's Clubs, has joined the ranks of the publications which carry a monthly list of film reviews. Its first motion picture page, en-
titled The Film Shopper's Guide, appeared in the November issue. Further, however, as the West Coast Preview Committees, also forecasts of unusual films by Mrs. Burke and a joint selection of "Best of the Month" films by the two regions.

Clubwoman Now Preserving in Phila.
Protestants Form a New Preview Group

(Continued from Page 1)

this inter-denominational council might serve in the work of better films.

Her previewers come from some of the largest churches in Los Angeles as well as from some of the smaller downtown churches and in-clude the following denominations: Baptist, Church of God, Congrega-
tionalist, Christian, Episcopalian, Evangelical, Friends, United
Lutheran, Methodist Episcopalian, Methodist South Presbyterian,
United Brethren United Presbyterian,
Dunkhard, Church of Sev-
enth Day Adventist.

Mrs. Thomas is hoping to work out a satisfactory plan of opera-
tion by which they may cooperate definitely with the National Counc-
il for the Better of Films and they will combine their reports and efforts to the local federated
group throughout Southern California.

Estelle Lawton Lindsey in the
Hollywood-Citizen-News says of his new group: "They have plan-
ned a systematic and intelligent campaign against indecent films, but not against the motion picture industry. In every member of the groups belonging to a different church, they will prev-
iew films and report in person to the church as they appear. But understand,
these women are not going out de-
structively. They are not icono-
clasts, but serious minded members of society with a due appreciation of the commercial value of the mo-
tion picture industry, but a still keener appreciation of the social
value of children.

"As a press woman I have at-
tended most of their meetings and
been pleased with their purposes and program and been gratified, as
a woman, at the temperate, intel-
ligent manner in which they ap-
proach them."

Review in Rochester

Junior-Junior High pupils in
Rochester, New York, now review
films in six of the city's leading
theatres. Arrangements were made by
Mrs. Margaret Holley Carson of the faculty.

PLEADS FOR FAMILY FILMS

"Make the public motion pic-
ture conscious of the necessity to attend movies in groups; arrange week-end family bookings and discourage children from attend-
ing midway presentations," is the
formula offered by Mrs. Charles
Holton, Chairman of Motion Pic-
ture Committee for the BETTER
eration of Women's Clubs, for solving the problem of commun-
ity film entertainment. Mrs. Hol-
ton presented her suggestions in
an address before the Better
Films Council of Milwaukee.

FILMS FOR THE PUPIL AND TEACHER

(Continued from Page 1)

For the first time in the history
of films, the 1934-35 season offers a striking array of pictures that command the respect of teachers.

Following on the heels of Treat-
ises of John Ford and John
Wallace, the procession con-
continues with Great Expecta-
tions, The Age of Innocence, What
Every Woman Knows, Loyalties,
Mrs. Wiggs of the Cabbage Patch,
Anna of Green Gables, Peek's Bad
Boy, Man of Aran, The First
World War, Walt Disney Techni-
color subjects and a general up-
ping product in the industry, we
have been given to newsmen. Promising
productions of David Copperfield,
Little Lord Fauntleroy, and Pompeii—mention only a few of the films in preparation—are also
close at hand.

To pupils, teachers, and parents
who are interested in the photoplay
appreciation movement, this pro-
cession of fine pictures presents at
once new opportunities and abil-
ity. These pictures must not fall
of support. Let us encourage
this upward trend by showing that
we know how to shop intelligently
for our film diet. If parents and
teachers speak with one voice in
university, former president of
the children receive proper guidance in
the selection of films, we shall have
many more screen classics.

GREAT EXPECTATIONS

(Continental)

Dr. Walter Barnes of New York
University, former president of
the National Council of Teachers
of English, has prepared a study
guide for Great Expectations.
This is designed to assist pupils and
teachers in discussing the pro-
duction of Dickens' famous novel
and is said to be worth purchase at
$1.00 a packet of 30 by addressing the Bureau of Publica-
tions at Teachers College, Co-
mbia University.

Great Expectations is the first of
a series of five photoplays based
on novels by Charles Dickens, be-

ting prepared and published this
season by various companies. The
tory deals with the adventures and
education of a blacksmith's apprentice who becomes a young man of great ex-
pectations and of culture, only to
find that the anonymous and mys-
terious benefactor who has helped
him is a criminal whom he had
once helped and pitied.

Directed by Stuart Walker, of
Paramount, formerly created by
a cast including Henry
Hull, George Breakstone, and Phili-
pps Holmes, the production is a
notable study guide offers interesting sug-
gestions in line with the movements
of the great man, and the judgment of worthwhile photop-
plays. Teachers of the social sci-
ences as well as teachers of litera-
ture will be interested in the guide
and in the film.

THE AGE OF INNOCENCE

(RKO-Radio)

Directed by Phillip Moeller of
the New York Theatre Guild and
enacted by Irene Dunne, John
Booth, John Carradine, and
Wesley, the screen version of
Edith Wharton's well-known novel
has been adapted by a literary and
re-

Teachers of literature will find
that students may be stimu-
lated to read the books of Edith
Wharton through a discussion of
this film. Teachers of the social
studies will find that the film af-
ords an opportunity to discuss ele-
mental and nineteenth-century con-
ventionality and hypocrisy in New
York society.

WHAT EVERY WOMAN
KNOWS

(M G M)

It was almost a foregone conclu-
sion that this motion picture of
Sir James Isarrie, enacted for
the screen by Helen Hayes and Brian
Ahern and supervised by Irving
Thalberg, would be a notable pro-
duction. Barrie's theme of wifely
devotion is toughly developed.
Here is a picture on which time is
enhancing and socially com-

mendable. American pupils enjoy
the Scotch burr of the dialogue. It is
helps to appreciate the poems of
Bobbie Burre's, wrote a stu-
dent at Weequahic High School in
Newark.

LOYALTIES

(Gaumont-British)

John Galsworthy's well-con-
structed novel adapted for the screen
by Galsworthy himself, has been
given a fairly good produc-
tion by Basil Dean. Its theme of
social and religious conflict and
prejudice, admittedly difficult to
handle in a popular screen play,
has been designed as Galsworthy
intended. For older students of
literature and of civics, the theme
is a vital one.

MRS. WIGGS OF THE
CABBAGE PATCH

(Paramount)

Norma Talmadge, skillful in
the direction of children and in
the screening of intimate comedy, has
made an ideal family picture of
Mrs. Ripe's famous little story.
Pauline Lord's screen debut as
Mrs. Wiggs is a decided success.
Zasu Pitts and W. C. Fields in
some original episodes added to
the story the lift the production
to high levels of entertainment.
One of those pictures that think,
while watching Field, what an ideal
choice it would be to select him to
play Mr. Micawber in David
Copperfield. After the premiere it
was announced that he has been cast
for that part!

(Continued on Page 7)

Thousands of Pupils Tune In
On Broadcast

(Continued from Page 1)

play Appreciation Committee of
the National Council of Teachers
of English, who introduced the classes in photoplay apprecia-
tion, by radio and then ex-
tended the project to high schools in
26 cities, will describe the pro-
gress that has been made in teach-
ing younger people to make critical
evaluations of pictures.

While study guides have been pre-
pared on several pictures based on
literary or dramatic classics this is
the first time radio has been em-
ployed by the National Council
of Teachers of English in connec-
tion with its photoplay apprecia-
tion experiments. If the initial
broadcast is successful it will un-

doubtedly point the way to similar
programs in other centers.

Great Expectations is pro-
duced by Universal Pictures Cor-
poration.

Gives Advice On
Starting Council

Other people may have different
ideas as to how best to start a local
Motion Picture Council. The for-
mula of Mrs. Charles A. Tomor,
Chairman of the Council Repre-
sentative of the Motion Picture
Division of the
New York State Federation of
Women's Clubs, is simple. "Begin by creating yourself with the abun-
dance of interesting material there
is on the subject of motion pictures
and then start a speaking tour," the
da

She bases her recommendation
on the fact that every person who
attended the meeting she held not
long ago in Buffalo has turned out to be a successful Better Films
Council in Brooklyn, had heard her
in the course of 26 talks on motion
pictures delivered in that section.

And these 26 people, already ar-
oused to interest, form the nucleus
of the new Council. Each works in
her own school, her church or
Mothers' Club and all together they
are spreading widely the gospel of
better pictures.

A SHINING RECORD

A quotation from the annual report of Mrs. James F. Lordor,
Chairman of the Motion Picture
Bureau of the International Fed-
eration of Catholic Alumnae.
"Since July 15th, when increased
authority was given to the Pro-
duction Code Administration, it
has been seen that the percentage
in the percentage of endorsed
pictures. During this period our
reviewers have previewed ap-
proximately 150 pictures and
have endorsed 90 per cent. We
feel confident that if public in-
terest is not at an all-time high
the most optimistic about the
future."
News Reeler Seeks As With Family Pictures

Many neighborhood theatres which play feature films have discovered that both profit and program result from the development of a newsreel department. Trans-Lux Films Corporation of New York City is applying the same policy to a new spread. Trans-Lux operates two houses in Manhattan, one in the congested Broadway section, another at Madison Avenue, and is extending its operation to five residence districts. Both show reels and short subjects, but the Madison Avenue house never plays a picture that is solely of adult audience suitability. The result has been not only a large patronage from the public schools in the vicinity, but also from distant suburbs where the parents not only appreciate the educational value of the newspaper, but develop their children’s motion picture entertainment safeguarded.

The expansion of Trans-Lux’s successful policy is that it maintains a contact department to keep in close touch with better films and parent groups. It has made so many friends by that policy that when it opened a new newsmag re theatre in Brooklyn recently the house was crowded with churchmen, educators and civic leaders of the borough with whom Trans-Lux hopes to work in closer cooperation developing its family program.

Other Cities Follow Example of L. A.

If imitation is the sincerest flattery, officials of the Los Angeles Public Library will no doubt congratulate themselves. Their motion picture information department has announced that many California cities are swinging into line and establishing a similar service. Public libraries in Alabama, Pennsylvania and Whittier are new recruits this month and other cities are announcing that they will follow suit.

In each instance a telephone call to the library brings prompt and authoritative information as to the merit of current pictures.

EXPLOITS BOOK WEEK

Motion pictures based on literary classics constitute the entire program at the Palace Theatre in Flemington, New Jersey, on Book Week, November 12th to 19th.

The project was developed by Miss Yetta Rosen, manager, a cooperative effort with local libraries which proceeds went proceeds to the library fund.

The Book Week program at the Earl’s film in the schools and grammar and high school pupils were dismissed in order to attend a special matinee.

A CLUBWOMAN CHATS ON CURRENT FILM TRENDS

By Mrs. William Dick Sporborg,
Chairman, East Coast Preview Committee

For discriminating picturegoers there is good news this month. The recent screen output has brought us at least three pictures which may fairly claim to be more than exceptional—none for the excellence of its drama, one for the sheer beauty of its artistry and the other for its charmingly creative effect.

The first is King Vidor’s important and splendid effort to present a vital problem of current interest, Our Daily Bread. The second is Robert Flaherty’s masterpiece and one of the finest films of the year, Man of Aran, and the third Sir James Barrie’s wholly delightful picture, What Every Woman Knows, with Helen Hayes in one of her best known roles and Brita Aherne (who played Robert Browning to Katharine Cornell’s Elizabeth Barrett) giving a masterful performance in the egotistical, brilliant young Scotman. All of these pictures definitely respond to the demand for worthwhile entertainment.

It will probably come as a distinct shock to that portion of the public articulate in its demand for pictures of higher standard that Our Daily Bread was a tragic failure on New York’s Broadway, that Man of Aran has bewitched with a small audience that spell failure and that What Every Woman Knows did not meet with the success that its charm and beauty deserved.

The problem presented by this situation, a serious one, for it should not be hard to see that if the really fine and thoughtful pictures fail to draw an audience, the public in general will be unable to make them for us. A recent questioner asked: “Why aren’t the pictures that are offered pictures worthy material? There is certainly forceful drama in them. Why don’t the pictures offer us something real to think about and answer some of our current complex situations instead of giving us the light froth?”

Our Daily Bread answered that question with a picture whose story content came from the headlines of the daily papers. Jobless men get together in a world-worn western homestead and through community farm work out the problem of their own lives and their families. The answer to the question, however, appears to have little interest for those who do not intelligently follow picture reviews but do continue to theorize about them. In this quite evident fact of everyday reality moviegoers should be given serious consideration. Do the criticisms and questions come only from the theorists? Do the successful movies go unprotested even when they want the lighter type of entertainment that will take them for a few hours of escape? Is it the same the day? The box office figures are the irrefutable answer to the question. They might serve to clear things if the theologists who do not see pictures but who now claim to know what they see pictures and know what they want.

Films of Serious Theme

While we are discussing pictures with a serious theme I might mention two that offer thoughtful studies of the divorce problem: they are Wednesday’s Child, RKO-Radio, and Little Friend, Gaumont-British. Both give consideration to the effects of a broken home and divided loyalties on the adolescent child. This is the occasion of the attention of those who want pictures that combine both fine subject matter and good entertainment.

To those of us who remember vividly the first Armistice Day, The First World War, released this fall by Fox, has awakened poignant and often sorrowful memories. The film consists of a series of themes that will be edited by Laurence Stallings. In stark, impressive tragedy as unreleived and awe-filled as war itself. Naturally recommended the film for children, but it will be enormously interesting to adults.

Several other films interesting to adults and young people, Young Man Released in the last few days. These include Against the Law, Columbia, directed by Lambert Hillyer and starring John Mack Brown and Sally Blane. It presents a sharply drawn character studies of an ambitious, hard-working young professional doctor and a young surgeon who has become involved with an underworld gang. In the name of sacrifice, friendship and loyalty. Our reviewers have characterized it as a most exciting drama without a single dull moment.

An entertaining picture, also for adults and young people, is By Your Leave, RKO Radio, directed by Edmund Goulding and starring John Eldredge, Genevieve Tobin and Neil Hamilton. This is a clever comedy of a husband and wife who take a marital holiday but wind up by deciding they need each other.

One of the foreign films our reviewers have recently seen, Miracles produced by Lenfilm with an all Russian cast. This is the Iskra picture. A dramatic story of the struggle of the Russian worker against the tyranny of the Czarist regime. It is an excellent social picture, coming as it does from the customary propaganda, and is appropriate for adults and young people. It is, however, not a light film.

Six Day Bike Rider, First National, recently released, is distinctly a family film. It is a true portrayal of rumbustiousness and is calculated for a small boy, who is not. Frolicking is the keynote.

WIDE INTEREST AROUSED

Wide interest was aroused by the announcement last month of the issuance of Secrets of Success, a series of one-reel films by the Publicity School, which will be made available free of charge to character-building aid, many of which have been many commendatory comments.

Among the most enthusiastic was that of Dr. F. A. Mageau, superintendent of schools in Massachusetts Institute of Technology. After his first glimpse of the film he wrote: “Recently it was my bright and happy privilege to see some of the one reel presentations of character development which are being worked out under the direction of Dr. Howard M. Leford and his committee on Social Value in Motion Pictures.”

“The tremendous possibilities of this sort of thing almost move one to tears of gratitude and wonder. Let me, therefore, nod my head in enthusiastic approval and uphold that enthusiasm with the single argument. “Psychologists have long maintained that the principal basis for disapproving the theater and the movies is that the emotions are often aroused to fever pitch with no outlet. This stimulation without accompanying action is weak emotionalism.”

“Here but we find both stimulation and accompanying action. The themes can be seen in the film, their aroused minds instantly find expression by contributing to the vitality of the discussion and thought this all. The vigorous examination of a good idea is one of the surest ways of increasing one’s understanding of life.”

“The use of these films follows the best principles of pedagogy. First the student’s interest is aroused. Then his desire to develop ideas, instead of listening to just another lecture, meshes smoothly as stimulus to action. Then, having arrived at conclusions for himself, instead of having been forced to swallow predigested pab which he will give little better than lip service, he is both ready and eager to try out these ideas in his own conduct of life. The kind of experience which develops us most is always that which increases our mental development. True character education always begins with the exercise of a proper tendency which is thus started on its way towards becoming a habit.”

“Here is a truly Olympic contribution to the technique of character training.”

VERMONT FALLS IN LINE

John D. Stevens of Bellows Falls, Vermont, has been authorized to organize a State Committee to provide a motion picture and photoplay appreciation classes in Vermont schools. Action follows an animated discussion at the State Teachers’ Convention in Burlington.
BOOK MARKS FROM THE CLEVELAND LIBRARY
SUGGEST FASCINATING READING FOR FILM FANS

"WHAT EVERY WOMAN KNOWS"
"Every man who is high up loves to think that he has done it all himself; and the wife smiles, and lets it go at that"—What Every Woman Knows.

Some Books Suggested by THE CLEVELAND PUBLIC LIBRARY

A FEW BARRIE PLAYS
What Every Woman Knows
The Twelve Pound Look
Mary Rose
Admirable Crichton
Peter Pan
Quality Street
A Kiss for Cinderella

WOMEN WHO KNEW
Stories of Women Who Helped Their Husbands to Success
Sheaves, by Benson
Queen Anne's Lace, by Keynes
Conessions of a Business Man's Wife
Skinner's Dress Suit, by Dodge

SIR JAMES BARRIE
J. M. Barrie, A Study in Fairies and Mortals, by Braybrooks
Barrie, the Story of a Genius, by Hammerton
J. M. Barrie and the Theatre, by Walbrook

"GREAT EXPECTATIONS"
Young Pip, with expectations of receiving a great fortune from a mysterious friend, meets trials and adventures.

Some Books You Will Enjoy Suggested by the CLEVELAND PUBLIC LIBRARY

FAMOUS BOYS OF DICKENS
Pip in "Great Expectations"
David Copperfield
Pul in "Dombey and Son"
Barney Rudge
Little Jo in " Bleak House"
Oliver Twist
Tiny Tim in "A Christmas Carol"

WHEN FORTUNE SMILES
Stories of the effect of wealth and great expectations
Windfall, by Andrews
Drusilla with a Million, by Cooper
Rivers Glide On, by Gibb
Windfall's Eve, by Lucas
The Rich Young Man, by Attenborough
Simple Peter Cradd, by Oppenheim

CHARLES DICKENS
Charles Dickens and His Friends, by Shore
Life of Charles Dickens, by Forster
Charles Dickens, his Life and Work, by Lear couch

"ONE NIGHT OF LOVE"
Grace Moore, radio artist and opera star, portrays the struggles of an American girl determined to sing in grand opera.

Books Which Will Add To Your Enjoyment of the Picture Selected by THE CLEVELAND PUBLIC LIBRARY

ROMANCES OF SINGERS
Love Song, by Hughes
Prima Donna, by Sandborn
Song of the Lark, by Cather
Vestal Virgin, by MacKee
Song-Bird, by Clough
For a Song, by Bercovici

SOME GREAT WOMEN SINGERS
My Life of Song, by Tyrrozzini
Schumann-Heink, the Last of the Titans; by Schumann-Heink
Medleys and Memories, by Melba
Geraldine Farrar, the story of an American Singer, by herself
Sunlight and Song, by Jeritza

GRAND OPERA
Behind the Scenes at the Opera, by Wiggins
Fifty Favorite Operas, by England Opera and its Stars, by Wragg
First Aid to the Opera-Goer, by Wiggins

Films For The Pupil And Teacher

ANNE OF GREEN GABLES
(RKO-Radio)
O. P. Heggie and Helen Westley lend extraordinary charm to Mrs. Montgomery's story of the old spinster who adopted the little girl that had been meant to be a boy. Under the supervision of Kenneth Macgowan, Anne Shirley's debut marks an addition to the ranks of screen players who appeal to young folks. Anne is full of the Alice-in-Wonderland spirit and imagination.

THE FIRST WORLD WAR
(Fox)
Teachers of history and civics will find in The First World War a photographic history of the great conflict, compiled from official sources and archives in a way that must be regarded as definitive. The running comment by Laurence Stallings on the impressive pictorial document is incisive and stimulating as a means of developing the sense of history in students. Compared to other war pictures, this production is characterized by restraint, official accuracy, and great editorial care.

MAN OF ARAN
(Gaumont-British)
Unforgettable are the scenes of that great cinematic document, Man of Aran—scenes of the bitter struggle for existence on the barren crags of the Aran Islands off the northwest coast of Ireland, where Robert Flaherty, who made his reputation many years ago as the producer of Nanook of the North, spent two years in intimate contact with the daily lives of the inhabitants in order to get his material. Among the inedible sequences recorded by Mr. Flaherty are the scenes of the shark hunting, of the boy fishing on the beetling cliffs, of the woman carrying seaweed, of the building of the potato patch among the rocks, of the efforts to retrieve the net at the risk of several lives and above all the surfacing of the sea, the endless, rhythmic pounding of the surf, leaping hundreds of feet up the rocky shelves.

Walt Disney's version of the story of Prosperpine, a color cartoon entitled The Goddess of Spring, explaining what happens to the goddess during six months of the year, will interest teachers of literature, of art and of music.

Bulldog Drummond Strikes Back, with Ronald Colman, directed by Roy del Ruth (United Artists), and Have a Heart, with Jean Parker, directed by David Butler (MGM), are among the more enjoyable films of interest to young folks of high-school age.

"ANNE OF GREEN GABLES"
A spirited girl, adopted by a staid couple, finds happiness and romance in the little village of Avonlea.

Some Stories About Girls Suggested by the CLEVELAND PUBLIC LIBRARY

"ANNE" STORIES
A few of M'L Montgomery's books about Anne Shirley and Avonlea.
Anne of Green Gables
Anne of Avonlea
Chronicles of Avonlea
Rainbow Valley

GIRLS ANNE WOULD LIKE
Rebecca of Sunnybrook Farm, by Wiggins
Little Women, by Alcott
Hathaway House, by White
Daddy-Long-Legs, by Webster
Mary Gusta, by Lincoln
Understood Betsy, by Canfield

FOUR FAMOUS ORPHANS
Jane Eyre, by Bronte
Old Curiosity Shop, by Dickens
Nobody's Girl, by Malot
The Dove in the Eagle's Nest, by Young

Printed by the courtesy of the

(Name of Theatre)
Presenting
"ANNE OF GREEN GABLES"
Enterprising Council Starts Kiddie Club

The telephone information service inaugurated in September by the Los Angeles Public Library is growing by leaps and bounds. The result of the merger of the information bureau staff, anyone in Los Angeles County can call up and ask about a picture that is current.

The conversation that ensues will be somewhat as follows:

"Hello, Mr. Smith. Is there a report on such and such a picture?"

And the answer will come back:

"The Joint Committee recommends this picture for family entertainment. It is a comedy or tragedy, fantasy, war, or historical picture, well cast and good entertainment."

Or the answer may be:

"Not good for nervous children; or Good for juniors but not inasmuch as it is too difficult to analyze."

Instead of movies children will be seen at the Audubon Theatre at 6800 Wilshire on Saturday mornings from 10 to 12:30. grown-ups will select the films a month in advance and they will be widely advertised through the community. Public libraries, schools, organizations and the theatre will lend their aid. Screen and newspaper publicity will be employed and there will be more potent word-of-mouth advertising. Editors of the theatre programs will write parents to see that their children attend the Saturday performances.

The club will be so conducted that the children will not be forced to go to motion pictures selected for them by parents. Instead they will be afforded an open forum for the development of their own views about films. They will have their own officers, preside at their own meetings, which will be held just prior to the Saturday morning performances and will be given opportunities to express their initiative at various side activities which will cement their interest in their club.

Mrs. Rufus Morris, Mrs. F. W. Hursley, Mrs. Helen Shriver, Mrs. Haslock, Miss Helen Chapman and Manager Hart of the Audubon Theatre assisted Mrs. Chapman in planning the Children's Matinee at which the project was launched. Every church, school, organization and institution on Washington Heights was circulated with news of the performance. When the morning came there were sufficient attendance to insure good discipline. But their presence was superfluous. The children were models of behavior—so much so that a business man who watched the performance remarked: "If this sort of thing could be done in every district where would have less communist meeting."

Progress in Connecticut

A report of the Connecticut Committee on the Library of the National Council of Teachers of English, prepared by Dr. Marion C. Sheridan, regional director, has been published by the aid of the Department of Education and distributed to all high schools in the state.

Telephone Bureau Grows at Los Angeles Library

Cooperating with this group are the organizations of men and women which have been giving their time for previewing and reviewing the movies—National Society Daughters of the American Revolution, National Society of New England Women, General Federation of Women's Clubs, California Congress of Parents and Teachers, Inc., National Council of Jewish Women, Los Angeles University Club, the Southern California Council of Federated Church Women and National Council of Catholic Women. These groups unite in a joint estimate on pictures premiered, printed every two weeks. These are forwarded to the Central Library and filed by title. To these reports are added by the Library citations of motion pictures found in Parents Magazine, Women's University Club Bulletin, California Teachers Magazine and educational Screen and Child Welfare.

Reports have been gathered on pictures premiered since January, 1934, and include 378 foreign pictures and 57 short subjects. The Teachers' Room, which, together with the Children's Room of the Central Library, is the library headquarters for child-training, parent-education and child welfare is seeking to be the logical source of information on such vital influence in the life of young people today as the motion picture has become. The public is invited to make use of this service.

When the Library opened this service towards the end of September, it expected to move gradually into importance. Instead the staff found itself plunged at once into real activity, some 60 inquiries coming in that day alone. Towns and towns are picking up the idea and establishing similar services.

A Clubwoman Chats On Current Film Trends

(Continued from page 6)

race provides lots of fun for both children and grown-ups.

The current month has seen the presentation of the filming in new color camera work, sound, acting and scenario writing. It stresses the development of the cinema both as an art and as an educational medium.

Last year through the cooperation of one of the major producers who presented them with the film, cinematography students made several pictures. One of these, "4th of July," with which had received the Paul Muni prize, is this year being released by the university studios.

Owing to its unique character the University of Southern California's cinematography department is drawing increasing numbers of students from a wide area—all of them eager for practical motion picture training.

Polls His Public To Find Out What It Wants

In the future James O'Toole, manager of the Fox Theatre in San Diego, California, can book his programs with the assurance that he is giving his movie public exactly what they want.

A poll of the 15,000 theatre-goers who are regular patrons of the Fox was the method he took. The poll so disabused that San Diego movie-goers definitely dislike sex films. Their preference is for society drama, with comedy in second place and musical comedy in third. Favorite stars are Will Rogers, Clark Gable, William Powell, George Arliss, Norma Shearer, Joan Crawford, Mae West and Claudette Colbert. Fox patrons would like to see Herbert Mundin, Charles Butterworth, Nat Pendleton, Kitty Carlisle, Toby Wing and Maureen O'Sullivan elevated to stardom.

Most of them want shorter programs. Two hours is the longest they care to sit in the theatre.

In effect they expressed approval of pending production schedules when they said that they preferred motion pictures made from the best Broadway shows and the best novels, many of which are now in the process of being filmed.

Johnstown Paper Prints

"Better Movie" News

A weekly column of news comments about motion pictures in the Democratic political publication, keeps better films advocates in Johnstown, Pennsylvania, constantly posted on developments in the film field. The author is Mrs. Anna B. Somerville, Motion Picture Chairman of Quemahoning Chapter, D.A.R. Club. For some time has been active in the better films movement in Pennsylvania.

Unlike many similar columns this contains not only comments on films playing in Johnstown, but also news of interesting experiments which are carried on throughout the country to encourage higher standards of film entertainment.

BULLETIN AVAILABLE FREE

This bulletin is published monthly by the Motion Picture Producers and Distributors of America, Inc., 28 West 44th Street, New York City. It is available free to any person to community leaders who are willing to accept the responsibility for raising the public and film entertainment or of adjusting the program of the neighborhood theatre to the needs of the children. Write The Motion Picture and the Family, at the address above if you wish to be placed on the mailing list.
Films To Share High School Observance

Filmdom will have its share in the nationwide celebration of the 300th anniversary of the establishment of American high schools, which will take place in 1934, commemorating the founding in 1635 of Boston Latin School, first secondary school in the United States.

A special film dedicated to the school teachers of America will be issued by RKO-Radio in observance of the event, with America's beloved actress, May Robson, starring.

The dedication of this film, which is entitled "The Grand Old Girl," and which RKO has designed as a memorial to the integrity, the self-sacrifice and high idealism of hundreds of thousands of American teachers who are giving themselves and their efforts to the advancement of standards of American culture and citizenship, was written by the editorial staff of the Saturday Evening Post, the national high school weekly. It reads, "Because they mold the youth of America; because they have for so much to give."

Begin Making History Films

Thirteen one-reel films on American history will constitute an important contribution to visual education on the part of Warner Brothers. E. M. Newman is commentator for these films, which will be entitled "America First." Reels already released deal with such subjects as the Boston Tea Party and the early days of the Republic. Other striking events figure in future films.

Manager Speaks To Morgantown Group

The Case for Motion Pictures was stated by Kenneth A. Grimes, manager of the local Warner Bros. Theatre, at a recent meeting of the Civic Department of the Women's Club of Morgantown, West Virginia. Mr. Grimes said that the members of the group, from the point of view of producer and exhibitor, some of the intra-industry problems and unanswered questions which followed. Mrs. V. O. Havener presided and announced plans for disseminating to Morgantown picture-goers film estimates by the various preview groups.

Jackie Decides He Wants To Be a Motor Cycle Cop

Jackie Cooper has returned from personal appearances in the East with a brand new ambition, so Hopiedale's Metro-Goldwyn-Mayer's well beloved juvenile star wants to be a motorcycle cop.

The desire was born as Jackie watched the stalwart officers tearing along ahead of him, throttle wide open, to clear a passage for his car.

"All the time I was away I didn't see hardly anything but the backs of motor cops' necks," Jackie says, "so I began figuring —bein' a motor cop must be a swell life, goin' as fast as you want to, makin' all the noise you want and everybody gettin' out of your way and you can't be pinched for it.

"And because motor cops know how to chew gum like nobody's business."

And so Jackie has begun the first step towards the realization of his ambition. He's learning to chew gum "like nobody's business."

Junior Critics Meet to Make Ratings Of Films

Members of the Photoplay Club at the Central High School in Memphis, Tennessee, meet after school hours to discuss films showing in local theatres and to decide which of them are desirable for school showings, according to Miss Vera Meeting, head of the faculty, who directs the club. They also review books from which pictures have been or are being made.

Occasionally the club goes in a body to attend films which have especial literary or dramatic value, such as Great Expectations.

Unusually keen interest in this film was shown because the manager of the Orpheum Theatre offered two double passes for Anne of Green Gables, playing at his theatre the next week, to the club member writing the best review. The same clever manager asked Miss Corinne J. Gladling of the Central High faculty to select a pupil to take part in a radio broadcast of a scene from Anne of Green Gables.

Because the club at Central High has been so successful, Miss Josephine Allenworth has started one at Humes High School and similar clubs are projected in three private schools, The Lausanne, Miss Hutchinson's and Saint Agnes.

Baltimore Publishes Photoplay Material

Baltimore is the first city in the country to publish photoplay appreciation material as a part of its curriculum. New units on photoplay appreciation developed for junior and senior high schools by Dr. William Lewin, chairman of the Photoplay Appreciation of the National Council of Teachers of English, in cooperation with Dr. Walter Barnes of New York University, have been issued as a supplement to the course of study in English.

The Photoplay Material is a presentaion project of the Baltimore School Department, prepared in cooperation with the Photoplay Appreciation material was included.

Double Feature Billing is Opposed by Teaching Group

Double feature billing in motion picture theatres was opposed by the National Council of Teachers of English in resolutions passed at its annual convention at the Mayflower Hotel in Washington on the Thanksgiving week-end.

The Council's stand on double-billing clashing that a notice of the movement to development photoplay appreciation throughout the United States. Photoplay Committee of the Council, of which Dr. William Lewin of Newark is chairman, has increased its own only with improvements of standards of the many productions and of cinema technique. Now its proposals also give attention to distribution and exhibition problems.

Several of the latter were considered by the executive committee of the Council at a post-convention session on December 1. They were presented in the form of resolutions which had been drafted and already approved by the Photoplay Committee of the Council, which Dr. William Lewin of Newark is chairman.

School Department Gives Cooperation

In cooperation with the Motion Picture Department of the State Federation of Women's Clubs and the Junior League of the Pittsburgh, Pennsylvania, School Department announces all special film programs of interest to children.

Bulletins are sent regularly from the office of Dr. Ben G. Graham, superintendent of schools, to each school in the neighborhood of a theatre where there is to be a special children's showing, requesting that a notice of the showing be posted and an announcement made in the school rooms.

The same method is employed in the Catholic schools of Pittsburgh. Some of the Protestant clergymen also cooperate by posting a bulletin in their churches and by making announcements.

Three Pittsburgh schools, the Gladstone Junior High, the Langley High and the Arsenal Vocational Education School, have a motion picture show once a week at which pictures are shown furnished by the Board of Education by the various theatre managers.
Boys vs. Girls
In New Jersey
Essay Contest

The Cinema Study Club of Rutherford High School, which has a membership of girls, and the Junior Better Films Society, with a membership of boys, are competing for three prizes of $3, $1, and $1 each for the best essays on three motion picture topics.

Mrs. H. L. Callender, member of the Exceptional Photoplay Committee of the National Board of Review, Mrs. I. C. Elmer, former president of the Rutherford Better Films Committee, and Miss Dorothy Burrows, local librarian, will serve as judges.

Essays may be based upon a review of a current picture, or upon either of these topics: "What does the Motion Picture Offer to High School Students?" and "What Phase of the Motion Picture Interest You Most?"

Each competitor will choose his own title, after selecting one of these topics. Essays will be 300 words in length. Approximately 55 essays will be submitted and each group will by popular vote select the 10 best from that number. In both cases, a honorable mention will win a ticket to a current motion picture in Rutherford.

Both the Cinema Study Club and the Junior Better Films Society were formed by Mrs. Alvin L. Herald of Rutherford. The girls' group is beginning its sixth year of motion picture study, while the boys are engaged in their first. They are studying Mechanics of the Motion Picture under the direction of Mr. Robert Hughes, while the girls are using their textbook How to Appreciate the Motion Picture by Dr. Edgar Dale.

Motion Pictures
Now Go Collegiate

The shooting script of Anne of Green Gables has found its way into the curriculum of Iowa State College at Ames, Iowa. H. L. Kooster, in charge of Visual Instruction, has incorporated it into its courses to test the reaction of the students to this particular type of film. Thus cinema studies adds one more to its list of laurels.

ADD FAMOUS MEMBERS
TO FILM DIRECTORATE

The Finer Films Federation of New Jersey distinc- guished accesses its board of directors: Mrs. Thomas A. Edison, D. Ray Delavan, president of Rutgers College, and Edward Duffield, president of the Pru- dential Life Insurance Society.

A CLUBWOMAN CHATS ON CURRENT FILM TRENDS

By Mrs. William Dick Sporborg, Chairman, East Coast Preview Committee

Happily the Christmas season is bringing its quota of pictures of varied interest to all of our audiences. Outstanding among them for family groups or for Junior Matinee showings is Bright Lights starring little Shirley Temple, and for people, with James Dunn as her co-star. It is a satisfaction to see this talented child at last cast in a film with a light comedy atmosphere and a background of normal life and work rather than in one which smacks of artificialities.

Another holiday film treat is Romance in Manhattan in which Francis Lederer duplicates the ex- traordinary performance given in Pursuit of Happiness. This is a story of a Czech immigrant and his problems which brings the atmosphere of America to the movies. Producer and with the friends the immigrant makes and the romance he finds in the city which he admires and loves.

The Painted Veil, another hol-iday offering, gives Greta Garbo perhaps the most human role in which she has appeared. The Veil with Katherine Hepburn playing the role of Lady Babbie, made famous by Maude Adams. We shall be able to tell you more of this film next month.

Father Brown, Detective (Para- mount), and Broadway Bill (Co- lumbia)—film releases of the cur- rent month—are well worth any effort to see, the former because of the convincing interpretation of the first-detective this concern for men's souls given by Walter Connolly; the latter for its delight- ful didactic entertainment of fine direction and exceptional acting.

The serious-minded will find timely information in Deadlock in Death (Topical Films), a screen portrayal of the work of the muni- tions makers that tells the disclosures being made by the Senate investigating committee. We can be grateful for all knowledge that may serve to strengthen the steps the world is trying to take along the road to world peace.

These are a few of the outstanding films, but they by no means exhaust the range of possibilities for the discriminating film-goer. Babbitt (First National), a satir- ical dramatization of Sinclair Lewis's novel, is a picture that many will find in our film calendar, since it is sure to be widely discussed. The produc- ing company has really achieved a stupendous task in casting. Babbitt. It depicts with complete naturalness the exploits of the possessive and dictatorial personality who is familiar to all of us through the pages of Mr. Lewis's book. W. C. Fields and Baby LeRoy are a rather engaging combination for a holiday film release. They are appearing together in It's a Gift, an entertaining comedy dealing with those individuals (of a small grocery store who inherits money, buys a worthless orange grove in California and starts working on it to prove its worth. The role of the much-nagged husband is typically Fieldsian and the part cast upon this who like the Fields brand of comedy.

It would be hard to find a pro- duction better keyed to the holiday spirit than Music in the Air from the successful musical comedy which was last winter on Broadway. While a part of the film is set in Munich where a rustic school teacher, his daughter and her friends are being taught, the daughter will make a great suc- cess in opera, it is the charming scenes of the Bavarian countryside and the folk dancing and folk music which give the picture its paramount appeal.

FILMS FOR MATURE AUDIENCES

Most of the films to which I have referred are distinctly of family type. In fact, the increasing num- ber of good family films is a mat- ter for gratification. Only The Painted Veil and Dealers in Death are of the mature type to be re- commended for a family audi- ence, although both are desirable films for adult and young people.

Children with a zest for travel and adventure will find much to interest them in Life in the Congo, one of the newest releases for that matter will the grown-ups, too. This film is a record of the journeys made by the English expedition, and a glimpse of daily life in the Kivu mountains of Africa.

Probably no list of good holiday pictures would be complete without reference to The Merry Widow, which after playing for some time in New York, is just about reaching many of the smaller cities. While this is an entertainment for sophisticated audiences rather than for children, it is a delightful screen version of the old favorite with the familiar and entrancing Merry Widow music as its chief recommendation.

These are films recently pre- viewed by our groups which they have rated as desirable.

Bright Eyes (Fox) (Junior Matinée).
Romance in Manhattan (RKO- Radio).
Broadway Bill (Columbia).
Babbitt (First National).
Father Brown, Detective (Par-amount).
It's a Gift (Paramount).
Music in the Air (Fox) (Junior Matinée).
Flirtation Walk (First Na- tional).
Bowler of Arts (Fox).
The Silver Streak (RKO-Radio) (Junior Matinée).

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Research Plays Big Part In Movie Making

By Alice Evans Field

Few persons have any idea of the thousands of questions that arise every time a motion picture is prepared for production; few realize that it is the result of a vast amount of detailed research which goes into the making of every picture. To answer these questions, and an- swers them it has been found necessary for the studios to build up extensive research libraries housing thousands of volumes and files, and libraries of index systems. Hundreds of magazines are subscribed to, leading newspapers are bought and clipped and pictures of all kinds of things from all over the world are collected and filed under their proper headings.

To dig into one of these spaces, sunny libraries and talk with any one of the staff of highly trained librarians. In one case, for instance, except one of the major studios the heads of these departments are women, as are their chief as- sistants. In addition to their specialized training they must have an all-world background and contacts with foreign countries and in many with many languages. They are, besides being accomplished in research, helpful and serviceable. Inquiries come in all sorts, and there is no subject of research that can be spared them. They answer the question of everything or at least be able to find the information at a moment’s notice. Sometimes they are “stumped,” but not often. One tells of a amusing request sent in by a director recently— "Please give me the secret code of the British navy, at once." "Needless to say that information could not be supplied."

The idea of a world of records is fascinating. Selecting a few at random we are quite certain that we would like to be subjected to such an intelligence test as the following:

What kind of surgical instruments were used in the early 18th century?

What is the average length of an angle worm?

What kind of an identification card would a Scotland Yard man carry?

Suppose that gambling games were played in New Orleans in 1785.

What was the last date of the burning of a criminal in England?

In all this complicated search for accuracy of detail in things past, we feel that it is inevitable that mistakes should be made. Sometimes they are made deliber- ately for the sake of dramatic effect and sometimes they are, to use Johnson's famous retort concerning an error in his seven years war. "It was not in my power to use, it is the first dictionary, "just plain ignorance. " So critical of errors small and large has the average motion picture audience become that studios are deluged with letters from
Needy Children
In Springfield
Enjoy Gala Show

AS THEY DO IT IN LOS ANGELES

No Behavior Problem At
Jr. Matinee

When Portland, Maine, holds a Junior Matinee there isn’t a trace of a behavior problem—or at least there wasn’t when a highly successful one was given last spring.

And manager of it, says Mrs. Carl C. Coffin, who is the superintendent of the Children’s Division of the Portland Council of Religious Education, that the arrangement, was twofold: there was one adult to every ten children in the audience, and there was so much to amuse the children, even when there weren’t any pictures on the screen, that no child was even tempted to be boisterous.

Part of the magic also lay in the fact that as soon as the space in front of the theatre doors was filled a small group of children was admitted and the same process was repeated over and over, so that there was no community for congestion or confusion.

Moreover there wasn’t a dull moment from the time the first child came in. Mickey Mouse of the Serv- ing High School band and mass singing led by Sinclair A. Thompson, who threw out the screen, kept interest at a high pitch until that happy moment when Mickey Mouse made his first appearance.

Between the achievement of this successful matinee, however, and the initial committee meeting at which the plan was projected there were many hours of intensive work and planning.

The first step was a committee meeting, at which more than 150 representatives of religious, educa-
tional, civic and service groups were in attendance, as was also a member of the City Council. Ministers, priests and rabbis attended.

Mrs. Coffin, who served as chairman of the temporary committee, was the first speaker and was followed by Phylis Desmond, chairwoman of the Portland City Council. Then followed addresses by Rt. Rev. Monsignor George P. Johnson, rector of the Cathedral of the Immaculate Conception, Rev. Morris H. Turk, D.D., at that time president of the Church Federation, and Judge Max L. Piankis, of the Portland School Board, who spoke on motion films from the standpoint of their respective religious faiths. Miss Helen M. King, representative of the public schools, cooperated to co-
operate better in the selection of motion picture entertainment for their children. Harry Botwick, manager of the State Theatre, presented the manager’s point of view, and offered his theatre, at Matinee, for use when they were frequently held, for a demonstration program of children’s pictures.

Following the meeting the three managers cooperated and the films, the services of the theatre staff, and of the projection operators were obtained for the children.

Local newspapers supported the project with generous publicity, and the local radio sta-

(Continued from page 1)

The Better Moving Pictures Council of Douglaslan and Little Neck, one of the most enterprising better films groups in the vicinity of New York, has been successful in arranging a 1 to 3 p.m. Junior Matinee each Saturday at the Little Neck Theatre. A full pro-
gram of films recommended by the Council is presented at that time. Selected short subjects replace any picture which does not have the Council’s full approval for a juvenile audience.

The Council issues a weekly news-

picture guide giving the audience rating of every film locally shown. Organizations which coop-
erate in the Council include the Douglaslan Parent-Teacher Association, the Community Church of Douglaslan, the Zion Episcopal Church, the Women’s Club of Douglaslan, the Civic League of Douglaslan, the American Legion of Douglaslan-Little Neck, the Mother’s Club of P. S. 94, Little Neck, the Lakeville Parent-Teacher Association, the Community Church of Little Neck, the Christ Lutheran Church and the Masonic Club of Little Neck.

All these organizations cooperate enthusiastically in the Better Films program.

Double Billing
Is Opposed By
Teaching Group

(Continued from page 7)

The five resolutions embraced the following projects: abolition of the double feature policy, unification of programs so that each will em-
brace a single feature plus appropriate short subjects; planning of week-end family programs in neighborhood theatres; elimination of undesirable trailers during week-end performances for family groups and general improvement of trailers so that they will be more informative and less sensational.

In a preamble to the resolutions it was pointed out that the efforts of American teachers to raise the level of American taste in movies by mass education are greatly ham-
pered by exhibitors who show un-
desirable and inappropriate pic-
tures on the same programs with recommended features, as well as by the employment of inferior and often objectionable trailers to ad-
vertise coming pictures.

The resolutions approved by the Photoplay Committee will be pre-

sent to local school faculties, parent-teacher associations, school superintendents and boards of edu-
cation, which will be urged to take concerted action.

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Little Neck Council Presents
Jr. Matinees

Ring Mutual 5241 and a pleasant voice tells you all you want to know about films. That’s how the Public Library functions in filmmom’s capitol.

A new and very helpful weekly motion picture guide made its debut December 10th under the auspices of the Parent-Teacher Association.

Sixteen of the most recent feature films were reviewed in it. Each week this list will be expanded as additional films become available.

Films are rated Excellent, Good or Fair on the combined recommenda-
tions of such groups as National Film Estimate Service, General Federation of Women’s Clubs, Women’s University Clubs, International Federation of Catholic Alumnae and National Society, Daughters of the American Revolu-
tion. The audience suitability of each film is also indicated.

Copies of the publication can be obtained at the subscription rate of $1.00 per year by addressing The Parents’ Magazine Weekly Movie Guide, 910 Fifth Street, New York, New York, N. Y. Group subscriptions of 10 or more are obtainable at 75¢ per subscription and of 25 or more at 50¢ each.

The guide will be found very helpful by community groups seeking assistance in evaluating films.
Launch Two More Preview Study Institutes

Two new Preview Institutes, started in November, attest to the growing popularity of motion picture study among adult groups. Sponsored by the Federation of Women's Clubs of Delaware and by the American Association of University Women, the institutes were held in Wilmington on November 21st, with Mrs. Jeannette W. Emrich as instructor. Mrs. Edmund M. Barsham was the chairman. Unlike the previous institutes this will include men as well as women in the attendance and the head of the local Y.W.C.A. and of the Wilmington Federation of Churches were present at the first meeting. Attendance numbered 35.

Mrs. Emrich stressed in her opening address the educational rather than the emotional approach to reading pictures.

A second successful institute under the sponsorship of the local branch of the American Association of University Women was started in Poughkeepsie on November 23rd with an attendance of 123. Representatives of about a dozen local organizations with a liberal contingent from the Vassar College faculty were in attendance. Mrs. Emrich again instructed.

New Orleans Plans to Dramatize Screen Classics

Dramatization of screen classics will probably be the first step toward introducing classes in photo-play appreciation in the high schools of New Orleans, according to Mrs. J. M. White, Chairman of the Better Films Study Group of the Louisiana Cooperative Educational Association. The group will cooperate with the state in arranging the dramatizations.

Interest Youngsters With Study Guides

There is no more valuable medium for stimulating enthusiasm for the right kind of films for juvenile audiences than study guides recently issued on pictures prepared by the Better Films Library as well as dramatic merit. Study guides on Great Expectations and Treasure Island. prepared by the National Council of Teachers of English, may be purchased through the Bureau of Publications at Teachers' College, Columbia University, New York City, at the following rates: students' guides 3c; teachers' guides 6c. The study guides are primarily for the use of children of high school age. A study guide on Anne of Green Gables, including material for use in English, social studies and home economics is available for New York City, at 3c each for teachers' and 1c for students' guides.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman

THE WHITE PARADE (Fox)

This appealing picture not only interprets nursing as a glorified profession but given new insight into the very meaning of life itself. One is convinced anew that the profession has the same in its emotions and desires, its joys and sorrows, its fundamental problems and conflicts, regardless of profession. What is it that makes a good nurse? Well, just what makes any woman or man a real success: hard work, self discipline, genuine sympathy for others, a desire to serve.

The Nursing profession appears to exist in two distinct forms: one of achievement is the head surgeon said: “We can use a girl like that. She has it here” (points to heart)—“and with that Talent I could not miss being a great nurse.”

GENTLEMEN ARE BORN (First National)

College men have been tragic victims but the problems are portrayed in this picture in an unforgettable way. The ideal of achievement is shattered in their fight for bare necessities of life. Love seeks its fulfillment, but necessity casts dark shadows over the present and future. With a few, despair is born of futility in the struggle, but hope in the heart of youth is its glory.

BABBITT (First National)

This story of life in a small town brings out both the subtle temptations and homely virtues which are less common throughout America. The temptations portrayed are those which make the egotism which responds to flattery, a suspiciousness which makes community gossip credible and faultfinding which may develop into chronic nagging.

The homely virtues seen in contrast to these subtle temptations are: first, family loyalty and cooperation, which are powerful factors in successful living; second, the friendship which is the joy of community life. The general superficiality of friendship in this picture is contrasted with its loyalty even against community sentiment.

FLIRTATION WALK (First National)

This picture is so highly entertaining that its lessons may be obscured. The key to its fundamental lies in the stirring remark which rang in the ears of an army private: “If you are a man and a gentleman, the youth strives to become both and apparently succeeds. One is impressed by the necessity of tact and prudence in the fine art of dealing with delicate personality. If no one is to fit to direct others who do not respond manfully to directions.

There is a chivalry in the picture that is inspiring. In these days of the new freedom of womankind, this is a fine and delightful sentiment which is realized in the respect in which women were held in the past.

The appeal of uniforms, of martial music and of columns of well-drilled men makes the pacifists long for more popular ways of combating militarism than the somber facts of the thundering insanity of war.

MUSIC IN THE AIR (Fox)

“What do we learn from travel?”

Out of a rather trying experience in Munich the girl friend of the country answers in words like these:—“That home is a beautiful place of rest, and that old friends are best.”

This picture furnishes a great musical and artistic treat, but at the same time carries convictions that are significant. No one who sees it will feel he is being taught, but a great story of life is told through the song that tells.

That one does not jump to high success, but climbs a ladder round by round. We usually do not appreciate what is close to us and yet nearby lies joy and happiness.

The order of good fortune that know all about us and love us still.

That there is real greatness in facing defeat without being overcome by it.

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Research Plays Big Part In Movie Making

(Continued from Page 2)

all quarters concerning points of departure from exact facts. Some- times, the most prominent errors are wrong. When they are right they spur the department to greater accuracy and endeavor. A trip to New England, perhaps to memorable table in the days before the Civil War, a Spanish spurs on the book, a guest who has seen a king seated on the wrong side of his queen in a pre-World War parade—these and similar mistakes have been only noted and reported with the desired effect upon future production. Historical and period pictures, of our present greatest problems. Literally tons of material—books, pictures, authentic dressed-up and furnished rooms have been imported for the filming of David Copperfield. The problem in Becky Sharp is further complicated by the lack of color. Not only must the uniforms and costumes worn at the greatest in the history of Waterloo be accurate in design, but in color as well. Just so, the furnishing of the throne room of the Iroquois are so rich that is near correct as possible. Research work for Cecil DeMillle’s Crusades is offered of burning gas is always

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Children Have Fine Film Taste
St. Louis Learns

That children, even as young as eight-graders, have definite tastes, and distinctly high standards, as well, seems to have been conclusively proven by the results just conducted in St. Louis, which many teachers would do well to escape the escape of the average picture goer.

Witness, for example, the development in Grace Moore’s lovely film, One Night of Love, and now being rapidly adopted by other studios. Technically known as the “Hill and Dale Method,” this is a process in which the whole tone, the voice or the music of an orchestra is recorded on a wax disc, the needle cutting not in the groove but rather as sidewise as previously.

Far greater range, purer tones and greater volume are thus possible. The whole process is amusing, to be re-recorded on the sound track. This method is used with great success in the delightful musical production, Sweet Adeline, a gay romantic musical of Spanish War days, which has just been completed, and is played back with the playing photographed, to be re-recorded on the sound track. The picture took first place by long odds was Little Women, now ranked as the second most popular was One Night of Love. Next on the list we find The Barretts of Wimpole Street and The Count of Monte Cristo, tied, and for fourth place there is a tie between Treasure Island and It Happened One Night. In this connection it is interesting to recall that the International Motion Picture Congress at Venice voted It Happened One Night the most entertaining picture of the year. Seven pictures share the sixth place in popularity. They are: The House of Rothschild, All Quiet on the Western Front, Cavalcade, Wild Cargo, Queen Christina and Little Miss Marker. There were dozens of others on this preferred list, but those which could be considered undesirable for children were few and far between.

“Certain classes of pictures were named frequently as being disliked. Those were: society pictures, long-drawn-out pictures, Western thrillers, and love stories. Several pictures were picketed because they were ‘scary.’

A Clubwoman Chats On Films

(Continued from Page 2)

Waltz Time in Vienna (Ludwig Berger)

There are some films which have been highly commended but which are considered more appropriate for adults than for children. Among these for a group which includes children:
The Painted Veil (M-G-M),
White Lies (Columbia),
Red Morning (RKO-Radio),
Men of the Night (Columbia).

I Am a Thief (Universal),
Imitation of Life (Universal),

(out from Hollywood)

By Alice Evans Field, Assistant to Mrs. Thomas G. Winter, Associate Director of Public Relations, M. P. F. D. A.

Forever seeking variety and freshness in theme and treatment, the better film companies are moving to the assembling of their entertainment. Swings inevitably back to the “tried and true” for its starting point, with novelty, however, being introduced in such a way as to escape the attention of the average picture goer.

For example, the development in Grace Moore’s lovely film, One Night of Love, and now being rapidly adopted by other studios. Technically known as the “Hill and Dale Method,” this is a process in which the whole tone, the voice or the music of an orchestra is recorded on a wax disc, the needle cutting not in the groove but rather as sidewise as previously.

Far greater range, purer tones and greater volume are thus possible. The whole process is amusing, to be re-recorded on the sound track. This method is used with great success in the delightful musical production, Sweet Adeline, a gay romantic musical of Spanish War days, which has just been completed, and is played back with the playing photographed, to be re-recorded on the sound track. The picture took first place by long odds was Little Women, now ranked as the second most popular was One Night of Love. Next on the list we find The Barretts of Wimpole Street and The Count of Monte Cristo, tied, and for fourth place there is a tie between Treasure Island and It Happened One Night. In this connection it is interesting to recall that the International Motion Picture Congress at Venice voted It Happened One Night the most entertaining picture of the year. Seven pictures share the sixth place in popularity. They are: The House of Rothschild, All Quiet on the Western Front, Cavalcade, Wild Cargo, Queen Christina and Little Miss Marker. There were dozens of others on this preferred list, but those which could be considered undesirable for children were few and far between.

“Certain classes of pictures were named frequently as being disliked. Those were: society pictures, long-drawn-out pictures, Western thrillers, and love stories. Several pictures were picketed because they were ‘scary.’

A Clubwoman Chats On Films

(Continued from Page 2)

Waltz Time in Vienna (Ludwig Berger)

There are some films which have been highly commended but which are considered more appropriate for adults than for children. Among these for a group which includes children:
The Painted Veil (M-G-M),
White Lies (Columbia),
Red Morning (RKO-Radio),
Men of the Night (Columbia).

I Am a Thief (Universal),
Imitation of Life (Universal),

(out from Hollywood)

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Imitation of Life (Universal),
Films for the Pupil and Teacher

By William Lewin, Ph.D.,
Author of Photoplay Appreciation in American High Schools

The magic of Puck’s Bad Boy and Mickey Mouse, coupled with the energetic efforts of Mrs. G. J. Bollenbach, Juvenile Chairman of the Better Films Council, drew nearly 4,000 eager youngsters to a Saturday morning matinee at the Liberty Theatre in Elizabeth recently.

An ingenious advertising and promotion committee was responsible for this banner attendance. Word of mouth advertising was given the project by the thirty organizations in the Better Films Council. Through the cooperation of Dr. Ira Chapman, Superintendent of schools, notices were sent out in all the schools. Bulletins were posted in Scout headquarters and hundreds of handbills were distributed in all sections of the city.

Members of Mrs. Bollenbach’s committee were at the theatre to greet the young patrons. They arrived and functioned the same way at another successful matinee of Mrs. Wiggs of the Cabbage Patch on December 1.

Research Plays Big Part in Movie Making

(Continued on Page 4)

Films for the Pupil and Teacher

The story of the responsible promotion committee at the Liberty Theatre in Elizabeth recently.

Among the photoplays currently most interest to teachers and better films committees are We Live Again, White Parade, Power, Marie Galante, Imitation of Life, Shipwreck, Goldilocks and the Three Bears in Toyland and Babbitt.

For students of photoplay appreciation, in the photoplays of the current piece of news is the announcement that United Artists has closed a contract with Rene Clair to direct at least one film in Hollywood. It is understood that Mr. Clair will make films exclusively in the English language from now on. His latest picture, entitled Le Dernier Milliardaire (The Last Billionaire), was made in France for a Hollywood firm and is now being released in America.

Mr. Clair is at the present moment in London planning his next English-language film with Alexander Korda. He is expected in Hollywood next spring, where he will follow his own subjects, casting and production details.

Power (Gaumont-British)

Impressively staged, richly photographed, imaginatively and sincerely directed, Lothar Mendes’s screen version of Lion Feuchtwanger’s famous novel has added greatly to the prestige of the British producers. Feuchtwanger’s theme of futile ambition that for power is followed with fidelity, and the German author’s story structure has been retained. Following through with a seriousness unrivaled by the usual comic effects known as “vagary,” the film has tender touches with complete unity of effect. This is daring indeed, since it is well known that popular audiences like their photoplays larded with comic relief. Mendes himself once acted Hamlet in Berlin and is a disciple of Max Reinhardt, whose expulsion from Germany is peculiarly appropriate to the theme of this photoplay. It may be noted in this connection that Reinhardt is just now planning the production of Shakespeare’s Midsummer Night’s Dream, for Warner Brothers.

The leading role of Power is acted with subtle artistry and dignity by Conrad Veidt, a player of great reputation in Germany, against a background of mass action. Reinhardt, master of pageantry, must be proud, indeed, of the directorial handling of this film by his old pupil.

This is the production that makes a direct bid for the patronage of the more intelligent and discriminating followers of films, that deserves the wide attention of authorities on literature and history, but all whose applause will, indeed, raise the tone of taste in the production of entertainment. Ask your neighborhood theater manager to show this film if possible.

The Little Minister

How Babble, the Gypsy, won the heart of a young Scotch dominie.

Some reading suggested by the CLEVELAND PUBLIC LIBRARY

Popular Barrie Stories

The Little Minister
Peter (Pan) and Wendy
Sentimental Tommy
Tommy and Grizel

Along the Romantic Trail

Fact and fiction about the gypsies
The Story of the Gypsies, by Bar- corvit
Lavengro, by Borrow
Nights and Days on the Gypsy Trail, by Brown
The Splendid Shilling, by Jones
Raggedy-Tangle, by Starkie
Aylwin, by Writs-Danton
Gypsy Fires in America, by Brown
Gypsy Down the Lane, by Williamson.

Bonnie Scotland

The Glory of Scotland, by Bell
Scotland, by Aitchison
Search of Scotland, by Morton

Printed by the courtesy of

[Name of Theatre]

Presenting

The Little Minister

Three Reels Added to “Secrets of Success”

Addition of three more films to the Secrets of Success series of character-education films is announced this month by Dr. Howard Le Sound, chairman of the committee in charge of this interesting project.

These one-reel excerpts are cut from the following pictures: Young America, Alias the Doctor and Tom Sawyer. This brings the total of completed pictures up to ten. Fourteen more are to be filmed.

Two of the new pictures deal with problems of crime. Young America cites a case of juvenile delinquency in which two boys steal a bottle of medicine from the drug store when the grandmother of one of them is taken seriously ill. In Alias the Doctor one young man assumes responsibility for the crime of another, which was committed while the latter was under the influence of liquor.

Tom Sawyer deals directly with boy problems.

The three new pictures will add greatly to the usefulness of the series.

There will be monthly additions to Secrets of Success until the entire 24 pictures have been filmed.

The Motion Picture and the Family

December 15, 1934

The Four Thousand Children Go To Junior Matinee

By William Lewin, Ph.D.,
Author of Photoplay Appreciation in American High Schools

Facts and fictional about the gypsies
The Story of the Gypsies, by Bar- corvit
Lavengro, by Borrow
Nights and Days on the Gypsy Trail, by Brown
The Splendid Shilling, by Jones
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The Motion Picture and the Family

December 15, 1934
AGAIN THE CLEVELAND PUBLIC LIBRARY SELECTS OUTSTANDING FILMS FOR THE MONTH'S BOOKMARKS

"POWER"

Jews Suss, finance director in Wurttemberg in 1730, struggles for power in the face of prejudice and persecution, hoping to use his high place for the good of his fellow Jews.

Books on Power and Some Men Who Have Won It
Suggested by the CLEVELAND PUBLIC LIBRARY

POWER OF PREJUDICE
Stories of the Jewish struggle against persecution
Power, by Fenchtweaver
To the Vanquished, by Wylie
Daniel Deronda, by Eliot
The Oppermann, by Fenchtweaver

THE PRICE OF POWER
"The pains of power are real—its pleasures imaginary."
—Colton
The World’s Illusion, by Wistermann
"... & Co." by Bloch
Fig Iron, by Norris
Tumoll, by Tarkington
Generations of Noah Eden, by Plunki

MEN OF POWER
Napoleon, by Ludvig
Rise of the House of Rothschild, by Coral
Salton, by Levine
Il Duca; the Life and Work of Mussolini, by Kemetchy
Disraeli, by Mauvot

Printed by the courtesy of the
(Name of Theatre)
Presenting "POWER"

Out from Hollywood

(Continued from Page 5)
the demand of thousands of fans who have written the studio to ask that she appear as The Little Colonel, the beloved little girl of Anne Fellows Johnston’s stories, first published in 1896. As her co-starring partner, she has none other than Lionel Barrymore, who has played opposite the leading ladies of the stage and screen for many years.

Among picture of special appeal recently seen are: Sequoia, a fascinating drama of wild life in the High Sierras; White Pandora, a sincere and absorbing story of the tragic fate of nurses in a great hospital; Grand Old Girl, in which May Robson beautifully portrays the character of a tender, domineering and altogether winning teacher of thirty years of devoted service; and The Man Who Reclaimed His Head, a stirring expose of “ministers of war” which presents Claude Rains in a notable and unforgettable performance.

"BABBITT"

Sinclair Lewis’s idea of the typical American business man, standardized and true to type, yet lovable and a bit pathetic.

Books About Men and Business
Suggested by the CLEVELAND PUBLIC LIBRARY

STORIES OF AMERICAN BUSINESS
Babbitt, by Lewis
The Go-Getter, by Kyne
Lottery, by Woodward
The Story of a Country Boy, by Powell
Booster, by Luther
The Jealous House, by Kelland
GIANTS OF THE BUSINESS WORLD
My Life and Work, by Henry Ford
Henry Clay Frick, by Harvey
Autobiography, by Andrew Carnegie
Life of Elben H. Gary; the Story of Steel, by Tarkell
John Wanamaker, by Gibson
God’s Gold, the Story of Rockefeller and His Times, by Flynn

NOVELS OF AMERICAN HOME LIFE
Family Affair, by White
Mary’s Neck, by Tarkington
The Kirbys, by Whipple
Mother and Four, by Wilder

Printed by the courtesy of the
(Name of Theatre)
Presenting "BABBITT"

Lessons From The Movies

(Continued from Page 4)
BACHELOR OF ARTS
(Fox)

This picture might carry the title "A College Boy Finds Himself." All too many graduates of colleges have not learned much about the real meaning of life nor developed purposes worth the inevitable struggles.

It is significant that all the college men in the penitentaries of this country warden laws said that he never knew of one who had worked his way through school. The beginning of the reformation of life was the loss of his allowance, effected through a girl friend of high ideals.

What should a college boy know? Many, many things—not a few that he learned were—

That there are some books which are in themselves intensely interesting.

That simple home life can be highly enjoyable.

That real friendships grow out of mutual respect.

"ENCHANTED APRIL"

"In April San Salvador was so beautiful that it worked a spell of happiness."

Read These Books About Happiness
In Enchanted Lands
Suggested by the CLEVELAND PUBLIC LIBRARY

LOVE RECAPTURED
Enchanted April, by Arnim
Galatea, by Larmerne
The Wonder Cruise, by Bloom
Afternoon, by Erze
The Belated Reckoning, by Bottome
The Fourth Lovely Lady, by Benson

ITALY—LAND OF ROMANCE
Blue Glamour, by Waldron
Italian Winter, by Brooks
The Course of Romance, by Garstin
An Italian Holiday, by Whittuck
Afoot in Italy, by Gibbons

HAPPINESS AND HOW TO WIN IT
Singing in the Rain, by Monroe
Quest for Happiness, by Sadler
Psychology of Happiness, by Pinkis
Making the Most of Your Life, by Morgan and Webb
The Heart of Happiness, by Monroe
How to be Happy though Human, by Walf
How to Develop Your Personality, by Shellow

Printed by the courtesy of the
(Name of Theatre)
Presenting "ENCHANTED APRIL"

NoBehavior Problems At Junior Matinee

(Continued from Page 3)
BATCH OF BUDDIES
(Continued from Page 4)

This incredible W.S.H. program contains 125 minutes of fun, action and excitement! Positively the best way to entertain a group! The story is about a young man who learns the meaning of friendship as he helps his friend, a former gang leader, to turn his life around.

THE SILVER STREAK

"A prodigious, silvery, three-jointed worm—an electrically driven, streamlined train" plays a leading role in this romantic film.

Fact and Fiction About the Railroads
Suggested by the CLEVELAND PUBLIC LIBRARY

"RACING THE SUN"

Magazine stories of the streamline train

Wings for the Iron Horse, in Popular Mechanics, August, 1934, p. 170-3
Clear the Tracks! in Collier’s, August 5, 1934, p. 10-12
The Iron Horse Goes Modern, in Popular Mechanics, September, 1934, p. 330-3
The Burlington Railroad’s Zephyr, in Saturday Evening Post, July 28, 1934, p. 5-7
Mountain-Top Road and Bullet Trains, in Popular Science, August, 1933, p. 9-11

ROMANCES OF THE RAILS

Running Special, by Packard
The Fight on the Standing Stone, by Lyne
The Empire-Builders, by Sullivan

Printed by the courtesy of the
(Name of Theatre)
Presenting "THE SILVER STREAK"

BULLET AVAILABLE FREE

This bulletin is published monthly by the Motion Picture Producers and Distributors of America, Inc., 28 West 44th Street, New York City. It is a free service of charge to community leaders who are willing to accept the responsibility for guiding public taste in film entertainment or of adjusting the program of the neighborhood theatre to the needs of children. Write to Editor, The Motion Picture and the Family, at the above address if you wish to be placed on the mailing list.
Films For
The Pupil
And Teacher
(Continued from page 6)
different, part, that of a cool, re-
strained Japanese naval officer, who
hides everything from patri-
otism. The basic theme of the
film is the conflict between love
and patriotism. The theme is en-
twined around a domestic tri-
gle, which is broken by the death
in battle of a British naval officer and the suicide (hari-kari)
ance, whose honor will not let
him return to his wife. Though
the theme is mature, it is suitable
for seniors in high schools. The
outstanding features of the pro-
duction are the slow, tense tempo,
the restrained acting, the main-
ing of dialogue and the braw-
tactic ending. Here is an honest
photoplay, made with a skilful
hand.

IMITATION OF LIFE
(Resolution)
Mother love is the main theme of
this fine photoplay, appropri-
ately made for the theatre, and is
worldwide in its ap-
peal. Written in Pannie Hurst's
down-to-earth, human style, and
intimatedly directed by John
Stahl, one of our most experienced
and painstaking directors, the
story told on the screen proves
to be so interesting that it opened
at the big Roxy in New York
where it was held for a three-week's run.

Charming Claudette Colbert plays
the part of the widow who, with
the help of a most lovable Negro
mammy, achieves success in busi-
ness and almost finds love as well.
Among the many touching ironies in
the story is the decision of the widow
to give up, at the last minute, a
married couple in order that
her daughter may have it. Louise
Beavers, whom one would like to
see in a film of her own, as the
Negro mammy, proves herself to be the most
notable current actress of the
Negro race. Under the skillful
direction of Mr. Stahl, she makes
the domestic scenes so natural that
one forgets one is looking at a
screen, or at an "imitation of life,"
but feels that she is viewing life
itself. It is Miss Beavers who
develops the minor theme of the
story and who, at the same time,
re-inforces the major theme of
mother love. She is the mother
of an almost-white daughter,
whose struggle to shake off the
social curse of her blood is so des-
perate that she renounces her dark
mother. She repents after the
mother dies broken-hearted.
The Negro problem is so sympatheti-
cally handled that the theme
provides an opportunity to discuss
the question in classrooms, pro-
vided the pupils are all white or
all colored. Classroom discus-
sion, self-sacrifice, honesty, inter-
national sympathy, independence of thought,
theosophy, ideals and
endeavors are all traved in this absorbing
screen drama. The film has its humorous
touches throughout, provided in the
main by Ned Sparks. The
ending, a mixed one, invites dis-

Praise From a Much Appreciated Source

That it pays to show "Better Movies" is the firm conviction of the manager of RKO Proctor's Theatre in Mt. Vernon, New York. Entirely unsolicited came this letter of praise from the Young Women's Christian Association of that city which the manager now considers one of his treasured possessions.

"At the November meeting of the Board of Directors of the Mt. Vernon Young Women's Christian Association a resolution was made that the Board of Directors send a letter to the man-
ger of the Mt. Ver.

rection and cooperation with your efforts to secure

Children Help Theatre In A Food Matinee

Two hundred children of El-

The Motion Picture and the Family
December 15, 1934

Winthrop, Massachusetts
Classifies Its Films

Metropolitan Kiddie Club Flourishes

Winthrop, Massachusetts

Daily papers in Winthrop, Mass.,
published classified lists of local
films prepared by the local Better
Films Council to aid theatre pa-
trons in differentiating between
Adult and Family pictures.

The service is made possible
through cooperation with the man-
ger of the leading theatre who

gives the Council advance informa-
tion as to the films to be shown
each month.

In addition to publishing these
lists, the Council circulates them to
the 15 organizations which make
up its membership. The entire
report is read at Council meetings
and the merits of the films dis-
cussed.

Telephone Increases
Attendance At "Anne"

When Anne of Green Gables
played Atlanta recently members
of the Better Films Council
promptly started a telephone
campaign to make the picture a suc-
cess. Results were about as satis-
fying as in a previous telephone
campaign to stimulate attendance at
Little Women.

Because Anne was so generally
approved as a wholesome picture,
three Atlanta radio stations co-
operated to make it a success by
mentioning it at hourly intervals
in their broadcasts.

A special screening was given
for the Better Films Committee
before the formal premiere.

Food Matinee

Food
Matinee

Giving reports continue to come
in on the progress of the Kiddie
Club, which has just been formed
by the Washington Heights (New
York City) Motion Picture Coun-
cil, Mrs. Charles F. Chapman,
president.

Representatives of the six pub-
lic schools in Washington Heights
attended a recent meeting to plan
the Saturday morning Junior Mat-
nies and other phases of Kiddie
Club activity and all of them ex-

P.S. It is suggested that the Young Women's Christian Association of Mt. Vernon may have something to say about this resolution. The Better Films Council, in cooperation with the Young Women's Christian Association, is doing a splendid job in this community and the council is looked upon as a credit to the community.

략

Phone increases attendance at "Anne" when Anne of Green Gables played Atlanta recently members of the Better Films Council promptly started a telephone campaign to make the picture a success. Results were about as satisfying as in a previous telephone campaign to stimulate attendance at Little Women. Because Anne was so generally approved as a wholesome picture, three Atlanta radio stations cooperated to make it a success by mentioning it at hourly intervals in their broadcasts. A special screening was given for the Better Films Committee before the formal premiere.

Publish Valuable
List of Previews

Among the valuable preview lists issued by public relations groups is that of the International Federation of Catholic Alum-
nae, entitled "Endorsed Motion Pictures." This is published monthly
at a subscription rate of $1.00 a year (domestic only). It can be secured from Mrs. Richard Auspitzer, Subscriptions Manager, 35-Lawrence Court, Long Island, N. Y. The Federation of Catholic Alumnae has preview pictures for twelve years.

Printed in U.
Posters Portray Film Role In American Life

The primary function of the motion picture—to make people forget their sorrid background and the thousand and one petty annoyances that harass them every day, and live in a world of beauty and creative imagination—will be dramatized during the next few months through a series of posters which will make their appearance in the lobbies of 14,000 theaters throughout the country.

Created by M. Leone Bracker, one of the country's leading artists, these posters will depict various phases of the relationship of motion pictures, the theaters and the public. The first poster, *Forgetting a Thousand Cares*, reproduced on the back page of this issue, focuses on an old lady in a threatening situation. Although her seamend cheeks (Continued on page 3)

Starts Browning Boom In South Africa

A Browning boom in South Africa has been the result of the recent exhibition of The Barretts of Wimpole Street, according to reports from that far-away country. Public libraries, book clubs and book shops were overrun with patrons seeking copies of the biographies of Elizabeth Barrett Browning and Robert Browning. A similar literary impetus followed the exhibition of Dardely, Rothschild, Vellore and The Private Life of Henry the Eighth. Jove Sues brought an increased demand for that book and in anticipation of the release of David Copperfield the theatre habits are already showing renewed interest in Dickens.

Features Films In Book Week Exhibit

Books from which motion pictures have been made constituted a colorful and highly popular exhibit at the Braintree, Mass., High School Library during Book Week. "Many of the pupils took the books out because they had already seen the pictures; others said they were certainly going to see the pictures of some particular book they had enjoyed," reports Miss Ruth P. Strout, librarian.

Parents Forego a Chance to Cash in on Homely Offspring

"Proof that with parents 'all their geese are swans' is shown by the fact that a Hal Roach call for the 'world's prettiest girl' and the 'world's homeliest boy' resulted in hundreds of girl applicants showing for 1935 production, to be used for a domestic of the 'Our Gang,' whose members, to the eternal regret of American childhood, will insist on growing up.

Girls galore, blue-eyed and brown-eyed, yellow-curled or darkly sophisticated, and all dressed up in their Sunday best, flocked to the studios in response to the request, but the studio lot was singularly devoid of those freckle-faced, stubby-nosed representatives of American boyhood who have more than once in film history gotten off to a flying start on the screen.

Film Committee Runs A Toy Shop

As a result of the activities of Atlanta's Better Films Committee, in cooperation with other women's groups, 10,909 under-privileged Georgia children awakened on Christmas morning to discover that Santa Claus had paid an unanticipated visit to them and left generous reminders of his call.

Preceding this happy climax a large toy shop set up by the Better Films Council may well encourage their local theatre management (Continued on page 5)

Paramount Starts Unique Campaign

The extraordinary procession of pictures based on the world's great classics of stage and screen which are listed for 1935 production has been utilized by Paramount for a unique advertising campaign entitled "Motion Pictures on Dress Parade." Better Films Councils may well encourage their local theatre management (Continued on page 4)

Rhode Island Group Plays Santa Claus

Broadening the scope of their activities to take in practical benevolence members of the Rhode Island Better Films Council distributed 3,000 toys to needy children of Providence and vicinity at Christmas time and cared, also, for 100 families which would otherwise have gone without Christmas cheer.

A Junior Matinee held at the Better Films Council (Continued on page 2)

"See America First" Opening Big Event

When a motion picture short subject is launched in one of the leading cities of the United States by a special premiere preceded by a parade by the Veterans of Foreign Wars, it may be regarded as an unusual event in motion picture history. That was what happened (Continued on page 4)

Essay Contest On "Sequoia" is Initiated

Students in 18,000 high schools from coast to coast will shortly be participating in an essay contest developed around the fascinating motion picture, Sequoia, which takes its name from the Sequoia National Park where it was filmed.

A variety of interesting prizes are in prospect. Among them, it is hoped, will be several tours of the United States, each of which will include a week's visit to the Sequoia National Park, and also some college scholarships, looking towards the development of personnel for the varied and interesting positions available in the National Park service.

The Sequoia contest had its inception in the suggestion of educators and nature lovers who had seen in the filming of Metro-Goldwyn-Mayer's feature picture, "Sequoia" (Continued on Page 3)

Pittsburgh Managers Play Santa Claus

Every child who passed the Family Theatre in Pittsburgh on the morning before Christmas was invited in for a free motion picture show and presented with a candy cane. This was Manager Hooley's method of playing Santa Claus at the last minute.

And he was only one of several kind-hearted Pittsburgh managers who helped to make the holidays memorable for the children of Pittsburgh. Children from 46 in (Continued on Page 8)

Dr. May Is Elected President of Council

Dr. Mark May, professor of psychology at Yale University and executive secretary of the Institute of Human Relations, has just accepted the presidency of the Better Films Council of the State of Illinois. It will be recalled he is a member of the Councils for Social Values in Motion, inaugurated by Dr. May which developed the first series of character education week programs, "Secrets of Success," the automobile which was announced in the latest issue of The Motion Pictures' Hil- the Family.

President's Wife Sponsors Junior Film Project

With Mrs. Franklin D. Roosevelt and other women nationally known as sponsors, the Lenox Picture House in New York City launched on December 14th its 1934-35 season of holiday and week-end programs for juniors. This interesting "little theatre" enterprise was launched four years ago by Mrs. John O'Hare Cosgrave of the Lenox School and caters primarily to private schools in the Lenox Hill section. A committee from the United Parents' League selects the pictures to be shown and a circular describing them is sent each month to all private schools in the neighborhood. The theatre is also open to neighborhood children, although because of a limited budget it does (Continued on page 5)
Films For The Pupil And Teacher

(Continued from page 6)

Diferent part, that of a cool, restrained Japanese naval officer, who sacrifices everything for patriotism. The theme is universal, around a domestic triangle which is broken by the death in battle of a British naval officer and the suicide (hari-kari) of the Japanese when his honor will not let him return to his wife. Though the theme is mature, it is suitable for seniors in high schools. The outstanding features of the production are the slow, tense tempo, the restrained acting, the mixing of dialogue and the brave, tragic ending. Here is an honest photoplay, made with a skilful hand.

IMITATION OF LIFE (Universal)

Mother love is the main theme of this fine photoplay, appropriately made for “Universal” with the story and in its appeal. Written in Fannie Hurst’s down-to-earth, human style, and intimately directed by John M. Stahl, one of our most experienced and painstaking directors, the story told on the screen proved to be so interesting when it opened at the big Roxy in New York that it held for a three-week’s run. Charming Claudette Colbert plays the part of the widow, with the help of a most lovable Negro mammy, achieves success in business and almost finds love. Among the many touching ironies in the story is the decision of the widow to give up her opportunity for a higher position so that her daughter may have it. Louise Beavers, whom one would like to see in a film of her own, played by Paul Robeson, proves herself to be the most notable current actress of the Negro race. Under the skilful direction of Mr. Stahl, she makes the domestic scenes so natural that one forgets one is looking at a screen, or at an “imitation of life,” but feels that he is viewing life itself. It is Miss Beavers who develops the minor theme of the story and who, at the same time, re-inforces the major theme of mother love. She is the mother of an almost-white daughter, whose struggle to shake off the social curse of her blood is so desperate that she renounces her dark mother. She repents after the mother dies broken-hearted. The Negro problem is so sympathetically handled that the theme provides an opportunity to discuss the question in classrooms, provided the pupils are all white or all colored. Common sense, devotion, self-sacrifice, honesty, inter-racial sympathy, independence of thought, are all portrayed in this absorbing screen drama. The film has its humorous touches throughout, provided in the main by Ned Beatty. The ending, a mixed one, invites discussion.

Mesopotamia children line up for Kiddie Club Matinee.

Metropolitan Kiddie Club Flourishes

Glowing reports continue to come in on the progress of the Kiddies’ Club, which has just been formed by the Washington Heights (New York City) Motion Picture Council, Mrs. Charles F. Chapman, president.

Representatives of the six public schools in Washington Heights attended a recent meeting to plan the Saturday morning Junior Matinees and other phases of Kiddie Club activity and all of them expressed approval of the improved type of films now being shown at the Heights theaters.

A gala Thanksgiving morning show was held and a Christmas play is now being planned in which the members of the club are being coached by Mr. Alvene of the School of the Theatre and the Junior Matinee on the date of the regular weekly matinee, Saturday, December 22.

Winthrop, Massachusetts Classifies Its Films

Daily papers in Winthrop, Mass., published classified lists of local films prepared by the local Better Films Council to aid theatre patrons in differentiating between Adult and Family pictures.

The service is made possible through cooperation with the manager of the leading theatre who gives the Council advance information as to the films to be shown each month.

In addition to publishing these lists, the Council circulates them to the 15 organizations which make up its membership. The entire report is read at Council meetings and the merits of the films discussed.

Praise From a Much Appreciated Source

That it pays to show “Better Movies” is the firm conviction of the manager of RKO Proctor’s Theatre in Mt Vernon, New York. Entirely unsolicited came this letter of praise from the Young Women’s Christian Association of that city which the manager now considers one of his treasured possessions:

“At the November meeting of the Board of Directors of the Mt. Vernon Young Women’s Christian Association a resolution was made that the Board of Directors send a letter to the managers of the Mt. Vernon theatres approving the better type of films that have been shown recently in your theatres and hoping that you will continue to show the better films. We wish to state our approval and cooperation with your efforts to secure the best type of films for the Mt. Vernon community. The resolution was moved and seconded and adopted unanimously.

Very sincerely,

(signed) Faith W. Bisson, Corresponding Secretary”

Children Help Theatre In A Food Matinee

Two hundred children of Elmira, New York, saw a splendid motion picture program without parting with any of their spending money and learned a lesson in practical benevolence when a Food Matinee was held at the Keene Theatre prior to Thanksgiving.

From noon until 6 p.m. any child who brought an article of food for Thanksgiving distribution was admitted free of charge.

The Elmira Better Films Council cooperated with the theatre in arranging the matinee and Mrs. William T. Gustin, the president, assisted in receiving the food and placing it on display.

The Council entertained two guest speakers at its last meeting on December 6. They were Mrs. E. A. Denton, Chairman of the Better Films Council of Ithaca, and Mrs. LaRue Colegrove, president of the Wednesday Morning Club. The latter talked on better films as a contribution to the cooperation of the New York State Federation of Women’s Clubs in Buffalo.

Gives Scratchonians Advice On Films

Members of the Century Club, Scratchon, rely on expert advice in the selection of their film entertainment. A monthly screen calendar prepared by Mrs. E. L. Koller, a member of the East Coast Preview Committee and Motion Picture Chairman of the Pennsylvania State Federation of Women’s Clubs, gives them the previews of the more important films that are likely to visit Scranton in the future.

This is the admonition Mrs. Koller prints at the top: “Select your pictures. Go to those you like. Star pictures have usually been starred out of those that you know are trashy or objectionable. Your admission ticket is a definite contribution towards setting standards of production.” At the bottom there is another word to the wise: “Write for these attractions when they come to your favorite Comerford Theatre.”

Publish Valuable List of Previews

Among the valuable preview lists issued by public relations groups is that of the International Federation of Catholic Alumnae, entitled Endorsed Motion Pictures. This is published monthly at a subscription rate of $1.00 a year. It can be secured from Mrs. Richard Auspitzer, Subscription Manager, 35 Lawrence Avenue, Long Island, N. Y. The Federation of Catholic Alumnae has preview pictures for twelve years.
Parents Forego a Chance to Cash in on Homely Offspring

"Proof that with parents 'all their geese are swans' is shown by the fact that a Hal Roach call for the 'world's prettiest girl' and the 'world's homeliest boy' resulted in hundreds of girl applicants showing up."

Such is the pithy comment of the Hollywood Spectator with relation to an appeal from the Roach Studios to find attractive children. The announcement, which prompted mail from coast to coast, has resulted in a flood of letters and photographs from children who hope to be discovered by the studio. The studio will select a girl and boy, possibly 7 to 9 years of age, for the boy and 11 to 14 years of age for the girl. The two children will be featured in a series of pictures, produced in Technicolor, which will be released throughout the country.

Films Committee Runs a Toy Shop

As a result of the activities of Atlantic's Better Films Committee, in cooperation with other women's groups, 10,000 underprivileged children awakened on Christmas morning, only to discover that Santa Claus had paid an unanticipated visit to them and left generous reminders of his call. Proceeding this happy climax a large toy shop was set up by the Better Films Committee.

Paramount Starts Unique Campaign

The extraordinary procession of pictures based on the world's greatest classics of stage and screen which are listed for 1935 production has been utilized by Paramount for a unique advertising campaign entitled "Motion Pictures on Dress Parade". Better Films Councils may well encourage their local theatre managers to follow this example.

Rhode Island Group Plays Santa Claus

Broadening the scope of their activities to take in practical benevolence members of the Rhode Island Better Films Council distributed 5,000 toys to needy children of Providence and vicinity at Christmas time and cared, also, for 100 families which would otherwise have gone without Christmas cheer. A Junior Matinee held at the

Essay Contest On "Sequoia" Is Initiated

Students in 20,000 high schools from coast to coast will shortly be participating in an essay contest developed around the fascinating motion picture, Sequoia, which takes its name from the Sequoia National Park where it was filmed. A variety of interesting prizes are in prospect. Among them, it is hoped, will be several scholarships, looking towards the development of personnel for the varied and interesting positions available in the National Park Service.

Pittsburgh Managers Play Santa Claus

Every child who passed the Family Theatre in Pittsburgh on the morning before Christmas was invited in for a free motion picture show and presented with a candy cane. This was Manager Hooley's method of playing Santa Claus to five hundred juvenile guests.

Dr. May Is Elected President of Council

Dr. Mark May, professor of psychology at Yale University and executive secretary of the Institute of Human Relations, has just accepted the presidency of the Better Films Council of Haven. It will be recalled that he is a member of the Cor Social Values in Motion which developed a series of character education films, Secrets of Success, the announcement of which was made in a recent issue of The Motion Picture, the Family.
Much Praise For “Secrets of Success” Films

Applications are being received from coast to coast for the use of one-reel excerpts from distinctive photographs, which constitute the Secrets of Success series. They are being used in theatres, churches, schools, the Y. M. C. A., and other social agencies. Increasing interest has developed in using them in special programs for children in the theatres. The Junior High School is cooperating with churches, social agencies and schools in order that the children may see these pictures and have the opportunity to discuss them in their organized groups.

And all the time encouraging new developments in education and social welfare executives who have seen and liked the pictures.

Dr. Engelhardt Approves

Dr. N. L. Engelhardt, Professor of Education at Teachers College, Columbia University, has written his impressions thus:

“I have been very much impressed with the excellent method you are employing in developing the teaching program in character education through the agency of the talking picture. Your method appeals to me to be very superior and one that can be utilized most effectively. I know of no other successful. In the development of appreciation of human relations to the same degree as the talking picture, which presents the speech as well as the individuals in person for discussion and learning purposes. I hope that it will be possible for you to extend the work you are doing in the field of character education through the use of this medium.”

The Reaction in Newtown

R. E. Burkhart, Principal of the F. A. Day Junior High School of Newtonville, reports as follows:

“The Ninth Grade Class of the F. A. Day Junior High School of Newtonville has seen one showing of a character sound film organized by Professor LeSourd. One of our Social Studies teachers and Director of Home Room Programs, Mr. Francis Tannor, followed the discussion with a question period. The reaction was favorable. We should be very much interested in having more of this type of material to use in our character development program.”

A Distinguished Educator Approves

And from Dr. George F. Zook, former Commissioner of Education:

“I wish to thank you for calling my attention to the pictures which you are using excerpts of theatrical films in education. I hope that you will include excerpts of your work at the Rome in your plan. We feel sure that the pictures you are making the films would fit into any educational film plan that should be developed.”

FILMS FOR THE PUPIL AND TEACHER

By William Lewin, Ph.D.
Author of Photoplay Appreciation in American High Schools

The trend of photoplays in 1935 continues in the direction of subjects that will delight teachers and pupils at the Elementary School level.

With M-G-M releasing David Copperfield on January 18 and Sequoia immediately thereafter, with A. L. Bauman’s production The Ruggles of Red Gap and in Mutiny on the Bounty, Warner’s putting the finishing touches to the screen version of Max Reinhardt’s famous production of A Midsummer Night’s Dream, with Pioneer (RKO-Radio) assigning Rouben Mamoulian to finish the color filming of Becky Sharp, with Twentieth Century making Call of the Wild, with Fox doing Dante’s Inferno and Hal Roach releasing another Dickens film, The Mystery of Edwin Drood, and with Charles Chaplin at work on Open 5, that is, Open Sesame (the above on the list do not mention other intriguing items—we have reason to rejoice.

The Current Scene

Among films of lively interest in relation to class room discussions at various levels, from the elementary school through the college, just now are Anne of Green Gables, Little Minister, Kid Millions, Death on the Nile, The National Academy, Broadway Bill, Babbit Babes in Tappan, Bachelor of Arts, The President Vainches, The County Chairman, Don Quixote, and West of the Pecos. Other films, while not of general interest in the class room, serve to illustrate points of a more complex or complicated nature. Simple, It’s a Gift demonstrates strikingly the comic technique of W. C. Fields in preparation for his portrayal of Micawber in David Copperfield. The Merry Widow, of interest to older students, illustrates admirably the expense committee in action. And rapid visual rhythm, a technique in which Lubitsch, Capra and Sandrich excel.

ANNE OF GREEN GABLES

(RKO-Radio)

If you have not yet seen Anne of Green Gables, put it on your “must” list. Here is a perfect picture for elementary classroom discussion. The magnetic, story-structure introducing a young actress who makes a welcome addition to the group of special interest to young folks, and offering life-situations that are poignantly presented by two of America’s finest character players, Herbert Marshall and Mary Astor. How an imaginative child humanizes a cold spindler and warms the heart of an old bachelor is told in a way that teachers as much as to pupils. This is the sort of picture that is building a national film leadership with a versatile skill of Kenneth Macgowan of RKO-Radio which fulfills the promise of his apprenticeship years ago in Professor Baker’s “drama workshop” at Harvard. If you wish a specimen study-guide for this film, address M. P. P. D. A., 28 West 44th St., New York City. Classroom packets are 50c for 35, with key.

THE LITTLE MINISTER

(RKO-Radio)

To say that the screen version of the stage story of a minister’s daughter marques a young minister’s dire perplexity and the consequent excitement throughout the little village of Thrums do by Barrie justice; to say that Katharine Hepburn is happily cast as the girl who is kaleidoscopic and tremulous by turn, with all the subtle nuances—and to add that the settings and photography abound in examples of pictorial charm is to say that the North Country is the perfect film. A young member of this film may be obtained (at $3 copy—minimum order, $1.00) through the National Council of Teachers of English, 211 W. 68th St., Chicago. This guide was written by William F. Bauer, head of the English department, East Orange (N. J.) High School.

KID MILLIONS

(United Artists)

Aside from its hilarious humor, tuneful music, and elaborate novels—alluring a remarkable choice of co-stars—this film is of interest as a foil to the story of Treasure Island. It presents a burlesque of the treasure-hunt. In the original deed, it was originally intended to tell the film Treasure Hunt. To list the elements which it has in common with the great original classic is to build sympathy for himself on the screen is of interest to students of photoplay appreciation—likewise how he secures his effects through a procession of surprises and contrasts.

THE MIGHTY BARNUM

(Continued from Page 7)

Club Members Sponsor “Anne” In Fort Wayne

So fine a picture did they consider Anne of Green Gables that the members of the Fort Wayne Women’s Club sponsored it for a four week showing at the Outdoor Theatre in that city during the holidays.

Six hundred and sixty-eight letters concerning the picture in most enthusiastic terms were sent to the members of the club urging them to sell tickets. Showings of the picture were announced at all meetings of local organizations.

“Anne of Green Gables has appeal for both adults and children,” wrote Mrs. William K. Noble, president of the club, urging support of the picture. “The story might be considered one of the sentinel Chairman; Mrs. George D. Oldham, wife of the Superintendent of Schools of East Providence; Mrs. J. R. D. Oldham, wife of the Superintendent of Schools of East Providence, and the heads of many of the private schools in the vicinity. Parochial schools and churches also co-operated and members of

Rhode Island Group Plays Santa Claus

(Continued from Page 1)

Strand Theatre on Saturday morning provided the means of collecting the toys. Two thousand children from well-to-do homes attended and each brought one or more toys for the benefit of less-fortunate children.

A special committee from the Better Films Council spent an entire day sorting the toys, which were then turned over to 21 welfare organizations for distribution.

Mrs. Maurice A. Murray was chairman of the group, and her assisting committee included Mrs. Maurice W. Russell, chairman of the Better Films Council; Mrs. Harry J. Ager, vice-president and Publicity Chairman; Mrs. Charles H. Abbott, treasurer; Mrs. Ruth Barton, secretary; Mrs. George C. Harrison, founder of the Council; Mrs. Clinton L. Thornley, Theatre Contact Chairman; Mrs. Albert A. Barbour, chairman of Toys and Finance Committee; Mrs. Albert A. Dumphry; Mrs. Henry C. Babcock; Mrs. J. A. Bailey, Mrs. George L. Mauley, chairman of Patrons, and Mrs. Clarence E. Cray, Patrons for the Junior Marine included Mrs. Clarence Barbour, wife of the President of Brown University; Mrs. John L. Baker, President of the Rhode Island College Education; Mrs. Alexander Stoddard, wife of the Superintendent of the School of Providence; Mrs. J. R. D. Oldham, wife of the Superintendent of Schools of East Providence, and the heads of many of the private schools in the vicinity. Parochial schools and churches also co-operated and members of
and workworn hands speak eloquently of a lifetime of toil, her face is alight with the inspiration she draws from the drama unfold. Behind her, a background is a suggestion of the world of make-believe which has transformed her.

The other posters—a series of six in all—will picture with equal vividness the function the motion pictures play in the life of the nation today. They are designed to cement the goodwill existing between the industry and 80,000,000 theatre-goers throughout the land.

Mr. Bracker, who is drawing the series, originated for the United States government some of the effective classic posters of the '30s, posters, including Keep 'Em Smiling and Behold Your Enemy. He also created America's national war poster for the Geneva Conference.

A limited number of Mr. Bracker's posters will be made available without cost to teachers, librarians or representatives of Better Films groups which can guarantee their effective display. Groups desiring the posters should make application to the Motion Picture Producers and Distributors of America, Inc., 28 West 44th Street, N. Y. C.

Lessons from the Movies

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Soir, Ph.D., Dean of Boston University Graduate School, Chairman

The purpose of these reviews is not to provide for the reader abstract platitudes about successful living, but rather to suggest source material which can be used in dealing with practical, every-day problems of living. The Committee realizes the ineffectiveness of mere slogans and the necessity there are in certain pictures problems so forcefully presented as to inspire thought and discussion. Under guidance this thought and discussion can be used as a means of establishing values in the mind of youth which may become determining factors in conduct.

These reviews, therefore, are presented in the hope that parents, teachers and librarians will utilize them as a basis of constructive character education in whatever procedure they may have adopted in their respective endeavors to develop character, that they may become patterns for an intelligent approach to motion pictures as a medium for influencing conduct.

The President Vanishes

(Paramount)

This thrilling and convincing picture displays a timely message. With war threatening in Europe, it pleads eloquently for American neutrality. Our government is immune to propaganda, and the picture points out the sources of this poison: a subsidized and anti-social press, so-called patriotic organizations surreptitiously financed for sinister and ulterior purposes, munition manufacturers who are not ashamed to sell their goods to the blood-lucre, allied industries with profit from the sale of war supplies, Wall Street brokers who long for a big market and stool-pigeon politicians.

In this picture a President, intent on peace and the welfare of the29 nation, discovers an unexpected declaration of war, which gives the people a chance to come to their senses.

This photoplay will build up sales-resistance to professional war-promoters and their insidious slogans and make this country think before it plunges again into the insane folly of organized murder.

Grand Old Girl

(RKO-Radio)

In these days when short-sighted and miserly taxpayers are clamoring for cutting school budgets, this picture comes as a whole-some antidote. We see anew the foundations upon which our civilization was built and fired deeper appreciation of those whose devoted service is making America great.

Schoolteaching as a profession does not rank high in the popular scale of evaluation, but this picture interprets its real significance and summarized in the eulogy of the President who returns to pay homage to one whose memory he cherished.

“I came here to give thanks for the privilege of fine womanhood dedicated to the welfare of each generation of fine Americans. I thank you (Laura) for whatever success may be mine and so I am glad to clasp your hand, dear Laura, and say to you—and in this clasp your hand express to you the complete appreciation and thankfulness of the American people to the noble women of our nation who render unto American youth a devotion to the welfare only to American motherhood.”

According to the picture, these are the handicaps under which we labor and the temptation to mechanize the process of education instead of dealing with individuals in ways which will best help them to “make good” in this complex world; the pressure of politicians and reactionary citizens to limit the school and its program to deal issues, and leave untouched vital problems of community and national life.

There are some teachers un-wished for their calling, but there is a great host of men and women who are devoting their lives to the development of individual boys and girls and the outlook and reach are training the coming generation to build the new world that is to be.

The Man Who Reclaimed His Head

(Universal)

The motion picture gives life and vitality to its theoretical discussion. It transforms abstract ideas into throbbing emotions of real persons. It makes us see the viciousness and hypocrisy of the war profiteers, their dastardly schemes behind popular slogans.

If you find the report on the international situation of munition companies too long to read, go and see this picture. It tells the story vividly without statistics. This picture says:

"That wars are stirred up by those who profit financially out of the blood and misery of the masses. A man shouts: ‘They cooked up the Balkan Wars with scares and lies—played one nation against another.’"

That ambitious individuals are bought up to carry out their sinister plans. Paul accuses Dumont of getting away to the highest bidder: “You saw your opportunity to ride to power on the wave of war hysteria.”

That the mass of people are blind puppets too dumb to think for themselves. The student accuses the government of means war. You are cheering for mass manhood, Paul, as he listens to the yell of the mob, reflects on their recklessness: “And only a short time ago they were clamoring for peace.”

Hospital Kiddies

Enjoy M-G-M Film

Tots with their arms in slings, children with crutches and casts, crowded the clinical amphitheatre of Bellevue, New York City, on December 18th, to see the first talking picture ever exhibited in the institution. It was "Babes in Togland, made available to them through the courtesy of Metro-Goldwyn-Mayer. Wheel chairs, crutches, walking sticks and all other available means of conveyance were pressed into service to convey the children to the amphitheatre, where for the better part of an hour they held their sides while they laughed uproariously at the antics of Laurel and Hardy.

Start Junior Programs

In Plymouth, Mass.

Saturday morning matinees for children successfully inaugurated at the Old Colony Theatre, in Plymouth, Mass., the last week in November. A Mickey Mouse cartoon, along with the latest news reels are offered to the children every Saturday.
OFT FROM HOLLYWOOD

By MRS. THOMAS G. WINTER
Associate Director of Public Relations, M. P. P. D. A.

The first day of the New Year saw a new wonder in motion pictures. Just four hours after the lovely four-mile parade of flowers, floats, and automobile groups in the Tournament of Roses in Pasadena had passed before the admiring eyes of thousands of people, an all-color news reel of the parade was shown on the screen of Loew’s State Theatre in Los Angeles. Prints of the pictures were shipped to all parts of the land by mail.

Incidentally it is interesting to hear that news reel prints always go by air mail and that they are the largest patrons of this service. In 1934, 892,400 pounds of news reels were distributed by airplane. This is more than twice what it was in 1933.

No doubt you are watching with interest the new type of news reel put out by Fox Movietone News with Laurence Stallings as editor and swell Thomas as chief commentator. This service, which was begun about three months ago, builds a news reel somewhat like a newspaper—human interest stories, fashion, sports, topics of the day, brief talks by outstanding people. It is in these expert hands that a large audience has been won for the Magic Carpet series, edited in New York by Truman Tally. Among their new releases—each a color—were: In Far Off Mandayland, Cross Roads of the World, The Isle of Bermuda and Geneva by the Lake. The use of color is an added interest and it can be said the news reel is our answer to radio. Color prints can be made only in New York and Hollywood at the present time.

Pioneering with his Silly Symphonies in the use of Technicolor’s new three-color process, Walt Disney is now making his first all-colored Mickey Mouse cartoon—a rollicking tale called The Band Concert, in which Mickey’s band puts forth a grand effort to present a rendition of the Overture from William Tell, despite a cyclone which blows them to the far corners. Their newest Silly Symphony is下一步へ、情報を提供する目的での翻訳には適していません。
N. J. Group Starts Statewide Cinema Classes

The Finer Films Federation of New Jersey, formed last January under the coordination of the activities of the various organizations and committees throughout the State, will shortly become sponsor of a statewide program to foster the projection classes in the high schools of the state.

At a meeting of the board of directors held January 9, a new standing committee was authorized, to be known as the Photostudy Committee, of which William F. Bauer, head of the Department of English of the East Orange High School, will be the chairman.

The aim of this committee will be to form Film Appreciation Study Classes in the High Schools throughout the State along the lines of the plan used last year in the East Orange High School, which is being used this year in the same school on a larger scale, as through the cooperation of the Better Film Committee of the Women's Division of the Chamber of Commerce of Commerce study class in the Oranges and Maplewood arrangements have been made with local theatres whereby selected students of the pictures in the class room, rating the picture, evaluating it, and in the cases of pictures adapted from novels, biographies, plays, essays and dramas, comparing it with the original. These students also have a course in Photoplay Appreciation with regular textbooks and are given an opportunity, where possible, of learning at first hand facts concerning the production and projection of films. This is all done in part at the English Class of the school and the results of the first year's operation of the plan have been very gratifying.

The Finer Films Federation feels that this method of creating an interest in and desire for films while films will eventually do a great deal in raising the standard and character demanded by the public.

President's Wife Sponsors Project

(Continued from Page 1) not advertise in neighborhood publications nor circulate the families of the community.

Three performances were given daily, beginning January 21st. On the December and early January picture schedule were such pictures as The Thin Man, Monte Carlo, The Jungle, Skippy, The World Changes, Silent Enemy and Duke Ranger as well as Mickey Mouse cartoons and appropriate shorts.

It is always a matter of interest to learn of the pictures that are being used in the various classes which are promised for the year ahead.

As we move into a new year, however, it is natural to take a backward glance at the pictures materials that have been offered us over the past months. The year brought changes to the screen that will long be remembered and give promise of fine things for the year ahead. The product of the past six months has been notable for its intelligence and good taste. It is my belief that better story material has been offered in 1934 and is promised for 1935 than the screen has ever known.

Certain pictures, beautifully accepted and restrained, stand out from among the many pictures seen. Some of these are notable for their entertainment value and others for their artistic merit. Many productions so perfectly combine artistry and entertainment that they have to be named in both lists. Notable in the former group are One Night of Love, The Barretts of Wimpole Street, The Count of Monte Cristo, It Happened One Night, The House of Rothschild, The Little Girl in the Large Bonnet. Among the pictures of exceptional artistic and technical merit were The Count of Monte Cristo, Ekke- Gun, The Lost Jockey, Teyland's Glory, Crime Without Passion, The Man Who Reclaimed His Head, The Thin Man and The First World War.

Among the notable foreign films have been Man of Avan, Madame Bouyer, L'Agonie des Agiles, The Blue Chamomile, The Great, Waltz Time in Vienna, The Constant Nymph and The Bat.

One picture, profoundly emotional and deeply engrossing in its subject matter, should have a word or two remembered—I refer to the recent production of Facie Hurd's strong novel, Initiation of Life, and the powerful story it unfolds of two women, one white and one black. A section of life walks across the screen, timely, pathetic and unforgettable.

Other memorable films of the year that has passed are Wednesday's Child, What Every Woman Knows, Gay Divorcee, Death Takes a Holiday, Charley's Aunt, Agent of Green Gables, One More River, The President Vanishes, Twentieth Century and We Live.

In general, the screen picture entertainment offered us in the past months it is difficult to find a stopping place. That the presence of the picture as an instrument as a social tool can be clearly seen in such films as Our Daily Bread (cooperative farming for the unemployed), The President Vanishes and The Man Who Reclaimed His Head (big business and the war menace); The First World War, The White Parade (field of nursing); Imitation of Life (race, color and love), Little Friend and Tomorrow's Youth (all treating of divorce); Mills of the God's (capital and labor) and Old Joe's (identifying the American school teacher).

Nineteen hundred thirty-five starts off well with a group made in the old year but offered for our entertainment in the new. The Barrie classic, The Little Minister, has long been awaited and the distinction of its screen interpretation will not disappoint. The Mills of the Gods (with an excellent character study by Robson) offers a fair statement of the case of labor vs. capital.

Fine camera work and beautiful effects mark West of the Pecos, a Zane Grey western with Richard Dix as a swash-buckling cowboy.

The President Vanishes is strongly dramatic screen material with a fascinating mystery element and a timely suggestion of a political situation.

The Man Who Reclaimed His Head comes to grips with life and presents in skilful manner the tactics of the Great Depression in fomenting war propaganda.

The photographic beauty of Se- quoia is of such rare quality that the story told through the pictures seems almost an intrusion. A production of such excellence that it should not be missed.

The Band Plays On is not only highly entertaining but is one of the best football stories to come to the screen, but an emphasis on the influence that athletics and an understanding on the part of the people to aid the loyalty of the boys are appealing.

Bordertown, Paul Muni's new picture, opens up the subject of racial differences and ambitions and supplies rich food for thought.

It is gratifying to note that Eugene Sue's classic tale of The Wandering Jew with Conrad Veidt in the leading role is finally being released in the United States by the Olympic Pictures Corporation. It is a Gaumont-British production, and one of the best they have sent to this country. A review of this profoundly sensitive and moving production on the ancient tale was given in the July issue of Selected Motion Pictures. The spiritual values are noteworthy, for the whole story is the struggle of man from selfish materialism to spiritual communion.

The new pictures, with but an occasional exception, continue to be provocative, interesting and powerful.

Although there is high type juvenile material there is also every indication of a commendable screen

Staten Island Managers Give Kiddie Shows

Three morning shows for the kiddies of Staten Island were the contribution of Manager Louis Moses of the Palace Theatre to the holiday program of his community. All three performances were arranged in co-operation with the Staten Island Better Films Council. The group includes Walt Disney Silly Symphonies, Looney Toons and Pathe News, which constitutes the program. The youngsters sat, entranced. "I've never seen an adult audience have better," was the comment of Mrs. W. C. Ortin, one of the moving spirits in the Council.

Film Committee Runs Toy Shop

(Continued from Page 1) Films Committee, the Women's Division of the Chamber of Commerce and the Salvation Army are conducting a toy drive with intensive activity. Trucks loaded with used toys were raked from Atlanta schools to the toy shop. Men, long interested whose services has been donated by the government, set to work to condition them. Women, working feverishly against time, dressed dolls from materials contributed by local merchants.

Theatres placed boxes in their lobbies to receive contributions and ran trailers asking for co-operation.

That the mothers might have a voice in the selection of gifts for their children, a committee was given a requisition with which she purchased her quota of toys.

When the last bundle was wrapped and dispatched, members of the Better Films Committee, weary but happy, toiled over to a theatre presented at a recent meeting, Matinee for the under-privileged which brought thousands to the theatre to enjoy managerial hospitality of charge.

Portland Y.W.C.A. Has Film Classes

Motion pictures have been introduced into the program of the "Utopians," a group from the Business Girls' Club of the Portland, Maine, Y. W. C. A.

Using as a basis the study guides for motion pictures issued by the Business Girls' Club of the Women's League of English, the Utopians have not only studied those pictures, but other feature films for which they have outlined their own guides. Critiques of The Merry Widow and Madame DuBarry and also a picture on the life and religious ideals of Thoreau and Anne of Green Gables were reviewed by one of the group for The Mansfield, club publication.
A Clubwoman Chats On Current Film Trends

(Continued from Page 5)

maturity that deserves the attention of an intelligent public which has been asking for new and worthwhile ideas, for something of the realities of life and for proof that the producer recognizes his responsibility to the people who fill his theatres.

Family pictures recently released include: Babouc (Fox); Sequoia (M-G-M); The Mighty Barnum (United Artists-Twentieth Century); The County Chairman (Fox); Heldorado (Fox); Here Is My Heart (Paramount); Home on the Range (Paramount); Mills of the Gods (Columbia); The President Vanishes (Paramount); Sweet Adeline (Warner Bros.);

The Westerner (Columbia); West of the Pecos (RKO-Radio), (Junior Matinee); Romance in Manhattan (RKO-Radio), (Junior Matinee); The Last Gentleman (United Artists); Grand Old Girl (RKO-Radio); One Hour Late (Paramount); Little Men (Mascot), (Junior Matinee); The Little Minister (RKO-Radio); Imitation of Life (Universal); The Band Plays On (M-G-M), (Junior Matinee).

These pictures are highly recommended for adults and young people: The Man Who Reclaimed His Head (Universal); A Wicked Woman (M-G-M); Bordertown (Warner Bros.); The Secret Bride (Warner Bros.); The Mystery Woman (Fox).

Lessons From the Movies

(Continued from Page 3)

That the new day of peace is coming. Paul, defeated in his fort for peace, has the courage to say to the man who double-crossed him and the people, "What I've been striving for will be born out of all this. Then, with the help of God, humanity will know of peace one day. And, Dumont, there'll be no day of reckoning for the betrayers."

THE LITTLE MINISTER (RKO-Radio)

This picture will be presented from the standpoint of English teachers, but there are two statements in it which have peculiar value for one who is looking for lessons.

"Your face," Babbie says to the minister, "will always come between me and ungenerous thoughts." This is a tribute of which any one can make himself worthy.

The wealthy Rintoul wishes to marry Babbie, who replies, "You don't love me, really." Rintoul answers, "There is nothing in the world you cannot have for the asking. Is not that love?" And Babbie responds with a categorical "No."

SECRET BRIDE (Warner Bros.)

Like so many titles, this one is misleading. The story is one of intrigue to discredit an honest public servant because he would not stoop to betray public interest and squander public money.

There is a docility among American citizens which winks at conspiracy in high places. Among some there seems to be an admiration of those whose vicious cunning can plunder the people's treasury and "get away" with it. Pictures of this type will arouse the people to a consciousness of what is going on, and develop a desire to do something about it.

The picture sets the problem: anti-social men of wealth planning to make money at public expense and using "cat's paws" to secure their ends.

No solution, however, is offered. In the picture the villain overplays his hand and his underling confesses. In real life the villain is all too frequently honored by those whose welfare he attacks.

BRIGHT EYES (Fox)

There is so much pure entertainment in this picture that one does not think much about the lesson. Impression is linger, however, and reflections will probably be along these lines:

When there is not in adults a real response to childhood, its needs and interests, its troubles and joys, selfishness has robbed them of their basic humanity.

That an individual who loves a child will risk death for his happiness.

That selfishness seems almost inherited—for those who live in a

"FATHER BROWN—DETECTIVE"

"A quiet, plain little priest—one of the greatest prosems of mysteries"... with his "deep knowledge of human frailties."—Wright.

"Deduction—Detection—Regeneration" Books Suggested by

THE ............ PUBLIC LIBRARY

THE "FATHER BROWN" STORIES

by G. K. Chesterton

The Innocence of Father Brown
The Wisdom of Father Brown
The Incredulity of Father Brown
The Father Brown Omnibus

MYSTERY CLASSICS

Adventures of Sherlock Holmes, by Doyle
The Mystery of Edwin Drood, by Dickens
File No. 113, by Gabriel
The Moonstone, by Collins
The Murders in the Rue Morgue, by Poe
Great Detective Stories, edited by Wright

MEN WHO FOUND THEMSELVES

The City of Comrades, by King
Slipy McGee, by Oram
The Silver Cord, by Chamberlain
The Source, by Kelland
Resurrection, by Tolstoy
Les Miserables, by Hugo

Printed through the courtesy of the

(Name of Theatre)

Presenting

"FATHER BROWN—DETECTIVE"

Seventh Grade Begins

To Study Pictures

Although motion pictures are not a definite part of the curriculum in Indianapolis schools, Miss Marguerite Orndorff, a pioneer in better pictures in that city, runs a movie club at Public School No. 76 in which she is a teacher. Eighth and seventh-graders belong.

The children discuss the pictures they have seen and make recommendations as to their suitability for children, young people and adults.

selfish environment tend to become selfish.

That snobbishness is compensation for a feeling of inadequacy and weakness.

That genuine love never dies.
BOOKMARKS FROM THE CLEVELAND PUBLIC LIBRARY

Libraries are welcome to make use of these bookmarks, substituting the name of their own library in the space left for that purpose.

“THE GRAND OLD GIRL”

The Grand Old Girl

To teachers, those unsung heroes whose silent devotion to the youth of America is second only to American motherhood.”

Interesting Books About Teachers

Selected by

THE CLEVELAND PUBLIC LIBRARY

TEACHERS IN FICTION

Miss Bishop, by Aldrich
The Brown Mouse, by Quick
The Woman with a Thousand Children, by Viebig
Little Citizens, by Kelly
Goodbye, Mr. Chips, by Hilton

GREAT WOMEN TEACHERS

Catharine Beecher in “Saints, Sinners and Beethoven,” by Strong
Emma Willard, Daughter of Democracy, by Lutz
Mary Lyon in “Portraits of American Women,” by Bradford
Alice Freeman Palmer, by Palmer

TEACHING IN “QUARE” PLACES

Martha Berry...of Possum Trot, by Byers
Quare Wemen, by Furman
We Sagebrush Folks, by Greenwood
Moonlight Schools, by Stewart

PRINTED THROUGH THE COURTESY OF THE

(Name of Theatre)
Presenting

“THE GRAND OLD GIRL”

Rhode Island Group

Plays Santa Claus

(Continued from Page 2)

the Boy Scouts, Girl Scouts and Campfire Girls attended and assisted at the matinee. The Strand Theatre management contributed the program, which included Skippy, Once Upon a Time, Holiday Land, Popeye the Sailor, Lazy Bones (a singing film) and Radio Station T. O. T. It also contributed newspaper and radio publicity and the services of its entire staff of employees. Manager Edward L. Reader displayed toys contributed in advance of the performance in the theatre lobby for ten days prior to the matinee.

Beloit Films Committee

Selects Sat. Programs

A “Children's Better Films Committee” in Beloit, Wisconsin, will hereafter select Saturday afternoon features for the Majestic Theatre in that city. The Beloit Federation of Women's Clubs, through its Motion Picture Committee, of which Mrs. J. Bernard Johnson is chairman, was instrumental in forming the new committee, members of which are Rev. H. A. Studthaker, representing the Protestant churches; Supt. D. F. Rice, representing the schools; Mrs. John Corbett, representing the Catholic Women's Club and Mrs. Johnson of the Federation.

San Bernardino

Has Film Council

Greetings to a newly organized Better Films Council in San Bernardino, California!

Howard Palmer, Director of Dramatics in the San Bernardino High School, is its president. Catholic and Protestant clergy as well as local organizations are cooperating with its activities. The Council is sponsoring playday appreciation in the schools in accordance with a recommendation of the State, and plans a program which should make it a distinct force in the community.

“SEQUOIA”

“Cinnamon-silver they rise—the trunks of the titian sequoias;
Centuries blossom and fall, fadeless their branches endure.”

Interesting Reading about the Animals and the Sequoias of the High Sierras

Selected by

THE CLEVELAND PUBLIC LIBRARY

GIANT TREES

Titans of the Forest, in “California the Wonderful,” by Markham
Big Trees, by Fry
Story of the Thousand-Year Pine, by Mills
The Forest Giant, by Le Corbeau
Mountains of California, by Muir

WILD ANIMALS AT HOME

The Old Stag, by Williamson
Deer at Night, by Gregory
Wild Animal Homesteads, by Mills
The Bald Face and Other Animal Stories, by Evans
Green-Timber Trails, by Chapman
Animals, by Sotom-Thomson
Wild Animal Pets, by Finley

ANIMALS IN FICTION

Nomads of the North, by Carwood
Trail of the Elk, by Fonhus
Wolf, the Storm Leader, by Caldwell
Heart of the Ancient Wood, by Roberts
Bambi, by Salten
The Call of the Wild, by London

PRINTED THROUGH THE COURTESY OF THE

(Name of Theatre)
Presenting

“SEQUOIA”

“Monitor” To Publish

Series Of Film Stories

Under the title, “Women Who Help Make the Movies,” Marjorie Shuler, one of the best known staff writers on the Christian Science Monitor, will shortly begin a series of articles on women executives in the film world. The film scout who sometimes attends three theatres in an evening, the woman who wanted to be a lawyer, but is now aid to an important production executive, the secretary to Will Hays, are a few whose interesting careers are recorded. Watch for the series, which begins February 6th in the Monitor. It will interest you.
Films for the Pupil and the Teacher

(Continued from Page 2)
of appreciation in this field and the necessity for the development of critical principles through mass education. Else we shall always have to admit that “there’s a sucker born every minute.”

BROADWAY BILL
(Columbia)
Frank Capra clinches his hold on first place among directors of popular cinema in America with his fine production of Broadway Bill. Following the tradition of Lady for a Day, that whimsical yarn of gangster sentimentality, and It Happened One Night, in which Mr. Capra revealed new depths of sincere comedy within the range of Clark Gable’s powers—not to mention his subtle direction of Claudette Colbert’s portrayal of how a spoiled girl developed into a charming wife—this ace director wins new laurels with a horse-racing story that is pure cinema if ever a story was. Deft humorous touches illumine the screen like brilliant flashes of lightning under Capra’s direction. Climaxes upon climaxes race past with rare montage effects that build a cinema symphony in which the director’s baton is a magic wand. Capra combines popular appeal with dazzling technical virtuosity; he pleases both the man in a sweater and the critical connoisseur.

DEALERS IN DEATH
(Tropical Films)
Edited by Walter B. Pitkin of the Columbia School of Journalism—better known as the author of Life Begins At Forty—this film takes rank as the best piece of social-science showmanship that has yet reached the screen. Long a resident of Dover, N. J., where there is a large colony of that octopus, the bayou, Mr. Pitkin saw a sudden and unexpected phenomenon: a whole lake and its entire fauna and flora had disappeared overnight. This strange story of annihilation is presented with a captivating dramatic flair. At all times the film appears to be in keeping with the story, and the contrast between the wilds of the bayou and the city of Philadelphia is strikingly effective. The story is told in a clear, straightforward manner, and is presented with a variety of devices, including interviews with various scientists and writers. The result is a film that is interesting and informative, and one that is sure to be popular with both adults and children.

Detroit Library Posts
“News” Junior Lists

Dr. Carlton Ball of the University of California, who has made an intensive study of the effect of motion pictures on the adolescent child, was the first speaker at the meeting of the newly organized Better Films Council in Berkeley, California. The Council announced that it will “collaborate with local exhibitors for the development of better programs.”

Why the Bookmarks

Films featured in bookmarks on pages 6 and 7 of this issue were chosen by the Cleveland Library for the following reasons:

Mighty Barnum because of the fact that its connecting books combine adventure with truth and because the film is noteworthy for both its accuracy to facts and its entertainment value.

Father Brown, Detective because of the literary value of Chesterton’s writings and the high ethical tone of the film.

The Grand Old Girl because of the importance of the work of teachers and the many interesting and entertaining books about them.

Sequana because of the high adventure quality of the film and the educational and interesting books connecting with the story.

The Lives of a Bengal Lancer because of the high quality of acting, direction and photography and because it deals with a country much in the public eye at present and so offers a wide circulation for books about India.

Local Manager Profits By Public Spirit

Co-operation with the Motion Picture Council of Elizabeth City County, Virginia, is proving a profitable enterprise for Manager Adolph Kohn of the Langley Theatre in Hampton.

In appreciation of Mr. Kohn’s efforts to secure fine motion pictures and to present good family programs, the Council at a recent meeting passed a resolution in which the members individually pledged to attend the local showing of pictures wherever possible in preference to seeing them in nearby towns and also agreed to lend their influence to have the members of their respective organizations do the same.

Pittsburgh Managers Play Santa Claus

(Continued from Page 1)
stitutions were invited to the Enright for a special showing on Saturday, December 22. besides the 1,100 who were entertained free there were 500 paid admissions for children, whether he bought a ticket or not, was given a bag of candy.

At the downtown Penn Theatre there were two Sunday afternoon shows for children to whom the admission was some article of food, subsequently given to the poor. Of the total attendance was nearly 10,000. An attendance of over 3,000 marked a similar performance at the Stanley, to which admission was gained by the presentation of a toy. An article of canned goods gained admission to the Alvin for more than 2,000 children.

Seven hundred children—of whom 200 were guests of the management—enjoyed a holiday matinée at the South Hills Theatre. Films shown at all the Junior Matinees were selected by the Pittsburgh Better Films Committee. Youngsters from the Hospital for Crippled Children are to be guests each month at the Enright Theatre.

Negro Children To Have Junior Programs

Negro children of Cincinnati are hereafter to have the opportunity to attend performances of especially selected films. The activity will be carried on under the direction of the Better Films Council, of which Mrs. Marvin E. McKeel is president, with active assistance from Miss Dora Stecker, who originated Junior Matinees in Cincinnati. Heretofore juvenile matinees have been an institution for white children alone.

Printed in U
Los Angeles
Surveys Movie
Habits of Pupils

A challenge to double billing, an
emphatic indication of the im-
portance of having mothers guide
their children's motion picture en-
tertainment and a naive plea for
the family night program, were
outstanding features of a recent
survey of the movie-going habits of
children in Los Angeles, capital of
filmdom.

Ten hundred and fifty-four pup-
ils of the fourth, fifth and sixth
grades of four elementary schools
participated in the survey, which
was made by the Los Angeles
Parent-Teacher Association.

Fifty-three per cent, of the chil-
dren in the film center attended
motion picture shows at least
weekly, it developed. Twenty per
cent. went at frequent intervals
but there were 24 per cent, for
whom motion pictures were a rare
magic. Children are not adverse
to parental supervision of their
film fare was indicated by the fact
that children patronized neighbor-
hood theatres for their junior mat-
time and that 50 per cent. of them
preferred to go to the movies with
their parents.

(Continued on Page 2)

New Rochelle Pupils
Have Rainy Day Films

When the playground is wet at
Albert Leonard Junior High School
in New Rochelle, New York, two
intoxicated, and other motion
pictures provide entertainment for
the students.

The plan has proven most suc-
cessful and rainy days now have
unwonted popularity at the Albert
Leonard Junior High School, where
pupils crowd the assembly hall to
see the films.

Films Reviewed

In This Issue

Reviewed in the current issue of
The Motion Picture and the Family
are: Baoona, Best Man Wins,
Bordertown, Chico Chan in Paris,
Clue of India, County Chairman,
David Copperfield, Devil Dogs of
the Air, Iron Duke, Lives of a Ben-
gal Lancer, Man Who Reclaimed
His Head, Maybe The Lady with
the Good Hair, My Heart Is Call-
Ing, Mystery of Edwin Drood, Night
Is Young, Red Morning, Right to
Life, Scarlet Pimpernel, Under
Pressure, Unfinished Symphony,
White Cockeye.

Presenting the Newest Film Star

Newest, and one of the most famous
of screen personalities is ten-year-old
Freddie Bartholomew, whose appear-
ance as young David Copperfield in
the Dickens novel has started film critics
searching their vocabularies for brand
new superlatives.

Freddie's performance as David is
being compared with that of other child
performers but with the best of grown-up
performers. The lad's histrionic career began
at three when he appeared in amateur shows in his home town
of Warminster-Wiltshire, England. He was so small he had to re-
cite from a chair. When he got into school, memorizing Shake-
speare and Dickens was his forte.

When Producer-David Selznick visited the British Isles last
spring seeking for a boy to play David Copperfield Freddie urged
his aunt to let him take a test but she refused. When he finally
prevailed upon her Mr. Selznick had started for America, but by
that time the part was given to another lad at the suggestion of
Jasen I. was followed on a early boat. The trip to California was made at
their own expense but from the moment the diminutive Freddie had
shown up in the studios none of the other 9,999 candidates for
the role of David had even a chance.

Street Cars Help
Movie Attendance

Even the street car companies
have enlisted in the campaign to
boost film attendance in Kansas
City.

A six-month movies contest has
been inaugurated by the Kansas
City Public Service Company, which
operates the street cars and buses,
with prizes totaling $1,000 to be awarded at the end. Con-
testants are asked to guess the
names of movie stars whose pic-
tures appear every two weeks in
the company's street car and bus
publication. Branch exchange man-
gers for Metro-Goldwyn-Mayer,
RKO-Radio, Paramount, Fox and
Columbia are to be the judges.

Library Gives Clubs
Picture Displays

The Cleveland Public Library,
pioneer in library cooperation to
stimulate interest in motion pic-
tures, has conducted a Literary or historical background, has extended its activ-
ities by sending a weekly display of
stills and book jackets to the
headquarters of the Cleveland Fed-
eration of Women's Clubs in the
Hotel Statler. The County Chair-
man and Sequoia were among the
pictures recently featured.

Four hundred and fifty stills of
David Copperfield were distributed
through the Cleveland Public
Library system alone. This phase
of the work is carried out by Mrs.
Ina Roberts of the publicity staff.

Open Information Centre
For Use of Film Fans

Establishment of a bureau of in-
formation about current films at
the Woman's Community Building
is announced by the Ithaca Better
Films Council. Film patrons
who want data as to the nature
and type of entertainment at any
of the three local film houses may
secure it by dialing 2103. The
information and ratings given are
based on the joint estimates of the
West and East Coast Preview
groups.

Ithaca has recently adopted a
special seal for the use of local
motion picture theatres in adver-
sing endorsed films. Shield-shaped,
it carries the slogan, “Endorsed by
I. B. F. C.” on approved pictures.

Pupils Teach Parents
Merits of Films

Parents got a new insight into
the literary and dramatic values of
the films, Treasure Island, when
a model discussion of the picture
was conducted on the stage of the
East Orange High School at East
Orange, N. J. Said Missy F. Bau-
er, head of the English Depart-
ment, and W. Paul Bowden, faculty
advisor of the photoplay club of
the school, supervised the discus-
son.

“I think I'll let my children help
me select the pictures I go to see
from now on,” commented one of
the mothers, who declared that
through the discussion she had ac-
sorbed many new ideas on picture
technique.

Large Awards
Are Offered For
Musical Moods

Seven prizes, the first of $500,
the second of $250 and the remain-
ing five of $50 each, offered by
Audio Productions, Inc., for the
seven best scenarios of pictures to
be included in its new Musical
Moods series, are creating wide-
spread interest among clubwomen.

The National Federation of
Music Clubs has given its endorse-
ment to the unique contest, which
is open to clubs in the General
Federation of Women's Clubs, to
all the principal national women's
organizations and also to inter-
ested individuals.

The Musical Moods of Audio
Productions, Inc., are a series of
pictures giving an appropriate
scene setting and some in-
stances appropriate action, to ac-
company noted musical compositions
rendered by famous symphony
orchestras.

(Continued on Page 5)

Laurels Go To
Missouri Manager

Laurels go to Mr. John Seipker,
manager of the Ozark Theatre in
Webster Groves, Missouri, as a
result of a study of family night
programs in our neighborhood
theatres just conducted by a spe-
cial committee of the Better Films
Council of Greater St. Louis.

Mr. Seipker received a one-hun-
dred per cent. score for showing on
twenty-one successive Friday nights
twenty-one programs suitable for
the entire family. In determining
the suitability of family night
programs in its twenty-one week
survey, the Council used the rat-
ings of local and national review-
groups. Programs were rated as
suitable entertainment if both
features were commended by the
majority of these groups as either
for the family or for adults and
young people and not harmful to
children. Any theatre which show-
ed on a Friday Family Night Pro-
gram a picture generally rated for
adults got a black mark.

Movie Classes in Texas

Sherman, Texas, is among the
communities recently introducing
classes in photoplay appreciation
in the schools. Miss Wilda Hender-
son, teacher of speech and English,
is responsible for the innovation.
FILMS FOR THE PUPIL AND TEACHER

By WILLIAM LEWIN, Ph.D.,

Author of "Photoplay Appreciation in American High Schools"

THE gratifying upward trend in the number of entertaining films of interest to pupils and teachers continues to attract widespread attention in the educational world. Not only parent-teacher associations, but boards of education and school superintendents are adding regularly to the food for thought and appreciation movement everywhere. This development, which has been made possible through the cooperation between film producers and the schools, marks a solution of one of the most important recreational problems of our age.

DAVID COPPERFIELD

(M-G-M)

The present academic year is destined to be less prominent for the enjoyment afforded teachers and pupils by the Metro-Goldwyn-Mayer screen version of David Copperfield. With the academic world has acclaimed this presentation of the immortal gallery of Dickens portraits, directed by George Cukor on the basis of a splendid adaptation made by Hugh Walpole and developed into a screen play by Howard Estabrook. From Charles Bartolonomy, as young David to W. C. Fields as Micawber, the casting is unusually happy. The extraordinary array of sixty-five suitable players is, indeed, the main factor in the success of the production. Meticulous art direction by Cedric Gibbons and his associates, a delightful music score by Herbert Stothart, and perfect photography by Oliver Marsh all combine to make this the best screen version of a little classic in the history of films. Every pupil should see it and discuss it.

Mrs. Mary Allen Abbott of New York has prepared a study guide for David Copperfield, with an introduction by Mr. Cukor, the editor of the series. Copies may be ordered from the National Council of Teachers of English, 211 West 68th Street, Chicago, Ill.

BABOON

(Fox)

New heights of success in the photography of wild-animal life are achieved by Mr. and Mrs. Martin Johnson in this fine record of an aerial survey of equatorial Africa. Ably edited by Truman Talley, the film contains nothing too exciting for children, yet it is so full of life and opportunities of study as to be fascinating throughout. Teachers of geography will find an extraordinary means of illustrating the problems of life of elephants, herds of giraffes, herds of wildbeest and vast flocks of birds living somewhere in the air. Close-ups of great lions, alligators and rhinos, visits to the pigmies, a flight between a leopard and a boar, the antics of a village of monkeys and finally "Baboons," the land of baboons, provide a series of episodes that amuse while they incite wonder and sympathy. Too, that wild animals are the most natural actors in the world.

CLIVE OF INDIA

(United Artists-20th Century)

Richard Boleslawski, Russian-Polish director now doing fine work in America, has made a photoplay of great interest to teachers and students of Asiatic life. In Clive of India, Ably enacted by Ronald Colman, the film story illustrates the glorious achievements of a handful of British soldiers in winning India nearly two hundred years ago. This film, if discussed in conjunction with the Paramount production of Lives of a Bengal Lancer, provides a fine opportunity to discuss the achievements of British rule in India.

LIVES OF A BENGAL LANCER

(Paramount)

Like a chapter taken out of the best of Kipling's tales of India runs this breath-taking and adventurous film. In Lives of a Bengal Lancer, tells the stories of the British rulers of the Hindu tribes, so this film tells of the difficulties and dangers of maintaining that rule in modern times.

THE MAN WHO RECLAIMED HIS HEAD

(Universal)

Three films dealing with the same theme—the manufacture of munitions by international "merchants of death." The first of these to appear. The President Vanishes, a Paramount production, was distinguished for its brilliant scenario, prepared by Carey Wilson. Dealers in Death, made by Topical Films, treated the question with newsreel and animated diagrams. Now Edward Ludwig, Universal director, in a film featuring Claude Raines, provides a dramatic indictment of the munitions racket. The film is of unusual value to social-science classes. Furthermore, its beautiful photography, absorbing story, and film-telling justify full discussion of its cinematic art in appreciation classes. Here is a brave, true, and daring film.

THE COUNTY CHAIRMAN

(Fox)

Of interest to teachers of civics and government is the George Ade story of local politics currently in production. The County Chairman. Here is a satirical lesson in the ironies and humorous inconsistencies of American small-town politics of a generation ago that still applies to many of our communities today.

Local Manager Changes Bill For Council

As a result of the splendid cooperation of George Sarvis, manager of the Library Theatre of War- ren, Pennsylvania, the Better Films Committee that earlier negotiated a change in weekend billing. "Parading All Others," the film originally scheduled to be shown for the week-end was transferred to Tuesday, Wednesday, Thursday and Friday, adults of the city thus being given an opportunity to see this sparkling, sophisticated comedy, while The Silver Streak in popular form for young people, was given a Saturday showing. This represented the fifth consecutive Saturday of fine family movies, the last program arranged by Mr. Sarvis to meet the desires of Better Films Committees.

Issues Unusually Thorough Outline

One of the most thorough-going and useful activities in behalf of better films was the coming to the attention of the editor of The Motion Picture and the Family is the latest in a series of study outlines prepared by Mrs. W. C. Brown of Steuvenville, Chairman of the Motion Picture Division of the Ohio Catholic Federation for the benefit of her workers throughout the state.

In her bibliography Mrs. Brown lists a dozen or more leading publications which carry helpful screen material, two full pages of books which have bearing on important phases of the motion picture problem and three pages of source material dealing with visual education and with miscellaneous subjects related to the improvement of standards of motion picture taste. She also gives names and addresses of the various bureaus of educational research from which information about motion pictures may be obtained, and a long list of non-theatrical films which are available either free of charge or for a small, nominal charge.

In addition to this bibliography Mrs. Brown has arranged for her chairmen a comprehensive outline of the motion picture program of the State Federation, which includes full instructions as to the setting up of Better Films Committees, classification of adult study groups and the means by which advocates of better films can stimulate and increase their picture entertainment in their communities. Not the least valuable phase of this outline is the arrangement of an outline for adult study groups, which includes nearly seven pages of suggested study sources. Motion picture chairmen throughout the country will find in Mrs. Brown's outline many valuable suggestions.
Three Hundred More Prizes In Sequoia Contest

Libraries in one hundred high schools stand to benefit by the Sequoia Essay Contest, announced in the last issue of the Motion Picture and the Family. Besides the six winners prizes of round trip tours of the United States which were announced last month, there are a total of sixty-two prizes for the first three hundred high schools organizing essay contests in which one hundred or more students participate.

These prizes are copies of the original edition of the novel Malibu, from which the story of Sequoia was taken, autographed by the author. Local school authorities will make the award.

Announcement of the completed rules for the contest have sent pupils all through the United States scurrying to see Sequoia and to write three to five hundred-word essays describing some of the scenes of the story, which was filmed on our National Park system, with animals as actors, or with some of the other topics suggested in the contest handbook which has been issued.

Meanwhile, further details have been made public as to the six grand prizes. Local communities may expect round trip tours to Sequoia National Park, California, by Southern Pacific, Union Pacific, and Southern Pacific Railroad, followed by a de luxe tour to other parts of the United States. Highlights will be a sight-seeing, trip in New Orleans, a visit to the Metro-Goldwyn-Mayer studios in Hollywood and six days at Giant Forest Lodge in Sequoia National Park.

Schools which desire for their bulletin boards posters descriptive of the Sequoia contest may obtain them by writing the Motion Picture Producers and Distributors of America, Inc., 28 West 44th St., New York City, at a charge of five cents each. Not only musicals may be obtained for three cents each. The contest closes May 15, 1935.

Federation Advertises
Best Musical Films

Recent films are reaching such a high degree of musical excellence that the Pennsylvania Federation of Music Clubs is recommending in its monthly News Sheet a selected list of films which may be used with profit by music clubs or seen by their membership.

Among those recently commended was One Night of Love with Grace Moore.

Local music clubs throughout Pennsylvania are following the lead of the parent organization and their own publications are recommending films but also films noteworthy for their artistic or educational value.

How much more of The Motion Picture and the Family could be devoted to biographies of Better Films movement than by telling of the activities of Mrs. Arretus Franklin Burt, who worked with the Better Films Council of Greater St. Louis has constituted a shining hilltop picture up throughout the country may well strive to attain.

Announced in the Autumn of 1929 when Mrs. Burt was first Chairman of Motion Pictures for the Missouri Federation of Women's Clubs, the Council now consists of twenty organizational groups made up of 551 individuals who are cooperating to find the finest film for St. Louis.

The discovery that theatre owners of St. Louis were showing only 40 per cent of the pictures endorsed by these reviewing groups and that the city had the most suggestive motion picture advertising of any in the United States was the major concern which led Mrs. Burt to organize the Better Films Council. After four years of concerted activity St. Louis reports that for two years their one first-run theatre has had no protest of its advertising and that Better Films, have been the result.

Such cooperative effort was brought to the attention of the National Better Films Council when the Missouri Federation of Women's Clubs presented the organization with a motion picture which has shown in the opening theatre in St. Louis for ten weeks without any protest. In all probability the film was not the same one which the Missouri Council had recommended.

It is the purpose of the Missouri Council to study the possibilities of allowing them all the illusions and delicate beauties with which he is literally making the masterpiece a dream. One wishes that the splendor of color could go onto the screen. Demetrios and Lancer and in their gold armor with capes of gold or peacock blue, the court beauties with sweeping petticoats in every shade. The fantasy dancing in the dance, beyond description, not commonplace and spectacular, but imagina- tion and grace. The little Nini Thell and the girls who leads it is exquisite. Puck (Mickey Rooney) is light as a feather, the nymph of Bohemia, Bronslova Nijinska, sister of the great Russian dancer, and Nijinska, has managed the ballet, and one can use so commonplace a word as "ballet" for this illusive dancing.

Then over to Paramount, where Miss Masters, Cecil de Mille, is perched on a rolling camera which backs away from a crowd of mingled crusaders in T-shirts and of picturesque peasants who are rocking through a battle mentoring gate. At their head marches a picturesque figure, arms held (Continued on Page 7)

Ladies Must Improve Market,
Ct. Leader Says

"It's up to us, dear ladies, to improve the market." So writes Mrs. Wilder Tileston of New Haven in an article on unifying films in the current issue of the Connecticut Club Courier, official organ of the Connecticut State Federation of Women's Clubs.

"The magazine stand that sells salacious literature and the picture house that shows unworthy films is as long as people continue to pay their money for them," Mrs. Tileston logically argued. "Examination of past records and of cancellations of pictures by exhibitors who are, it may be, just as eager to be socially useful as the rest of us—and above all through the school." Young people taking up the motion picture as a project for club activity, under competent leadership, soon develop into a critical, discriminating group with vastly more influence over their schoolmates than either parents or teachers or any adult organization may hope to send to the public, to the better films, to the end that our exhibitors may say to their distribu- tors with pride—"This is good stuff and will sell, but for this—there is no sale."

Encourages Pupils
To See Good Films

So eager is W. A. Anbina, principal of the Mountain Lakes school Mountain Lakes, New Jersey, to have his pupils see good films that when Anne of Green Gables was recently shown at the school, the teacher in Boonton he dismissed his pupils, that he did not wait for early so that they would be sure to be on hand when the film went through the theatre. That they might be in a mood to appreciate it thoroughly he distributed reviews of the picture to be read and encouraged discussions in all the class-rooms.

Out from Hollywood
By Mrs. Thomas G. Winter
Associate Director of Public Relations, M. P. D. A.

No greater contrast can be imagined than that presented by four of the pictures that we have watched in the making this last week.

First, at Warner Bros.-First National (the studio caught below Hollywood), we step into the star-studded war where Max Reinhardt is working on Midsummer Night's Dream. The forest is indeed a dream—great twisting oaks, a grove of all straight redwoods, trees and field for trickling falls and meadow—note the originality of the set-and the dragon, trees, brought in and so arranged that they fit stage needs. Next is the sweep of the wide stage of a picture, a wide imposing flight of steps and columns. But these are only the first frame work. Reinhardt, the stage director, is captured by the possibilities of pictures and allows him all the illusions and delicate beauties with which he is literally making the masterpiece a dream. One wishes that the splendor of color could go onto the screen. Demetrios and Lancer and in their gold armor with capes of gold or peacock blue, the court beauties with sweeping petticoats in every shade. The fantasy dancing in the dance, beyond description, not commonplace and spectacular, but imagine- tion and grace. The little Nini Thell and the girls who leads it is exquisite. Puck (Mickey Rooney) is light as a feather, the nymph of Bohemia, Bronslova Nijinska, sister of the great Russian dancer, and Nijinska, has managed the ballet, and one can use so commonplace a word as "ballet" for this illusive dancing.

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Movie Benefit Saves Elm Trees
In Conn. Town.

To the zeal of Mrs. David C. Dibbell, former State Chairman of the Connecticut Daughters of the American Revolution, the town of Clinton, Connecticut, owe the fact that its elm trees booted the past summer.

Money to spray the trees, which are among the greatest attractions of the town and are said to be from a hundred to two hundred years old, was earned with a movie benefit given by the Garden Club of Clinton.

Clinton's suburban section has no motion picture theatre of its own and therefore the adjoining town, Madison, was selected. The manager of the local theatre agreed with the Garden Club to allow the club to select the picture with his assistance, the club and theatre to share the expense of the theatre and the printing of the tickets, to furnish various machine and lights, and a fifty-fifty distribution of profits to be made.

On the night of the benefit two shows were given as on all other evenings and both theatre and Garden Club cleared upwards of $210.00. The manager was delighted with the plan, feeling that the audience was larger than it would have been under any other circumstances, and is open to suggestions for a similar benefit at any time.

Queensboro Library Now Gives Film Information

The Queensboro Public Library of Jamaica, New York, is among the most recent to inaugurate an information and exhibition motion picture program. The innovation was introduced at the request of the Jamaica Better Films Council.

The library is open to everyone with the library, anyone who requires information about films playing in local theatres. N. J. Cartmell, Chairman of Library Cooperation of the Council, at Republic 9-1900. Mrs. Cartmell will promptly give them the desired data from her card index, which is made up from the monthly reports of the West and East Coast Preview groups taken from Selected Motion Pictures.

Bridgeport Schools Publicize Pictures

Schools of Bridgeport, Connecticut, are encouraging careful selection of local motion picture fare by giving publicity to approved pictures, only "on condition that there is no objectionable feature on the screen.

Miss Lucy S. Curtiss of the Central High School faculty says that because the schools aid materially in increasing attendance at good pictures, theatre managers are glad to cooperate.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Z. Silver, Ph.D., Dean of Boston University Graduate School, Chairman

The UNFINISHED SYMPHONY

(Gaumont-British)

One thought which runs through this picture is the inevitable necessity for sacrifice in life. Schubert was forced to find his happiness in his art. I must be honest enough to tell you by saying: "You are a rich man, really, richer and luckier than any of us. You have more than any woman could give you! You have immortality." One wonders if Schubert might not have been even greater in his musical creativity if he had found a lasting happiness in love.

There are strong reminders of the cruel tendencies which often endanger the happiness of society—the pawnbroker who frankly confessed he had no interest in the career of Schubert and thought only of the money the Count who was so insensitive to the happiness of his daughter that he forced a loveless marriage; and Schubert, who was helpless to help and affection of Emmy as the basis of his start in life and then promptly forgot her kindness and love.

Soleri, referring to the ill-managed exit of Schubert from his first concert, emphasized the importance of courtesy in life when she said: "He has done the worst thing a man can do in Vienna. He has forgotten his manners, and in Vienna it is much more important to have manners than to be a genius."

The sheer beauty of the music insures enjoyment of the picture but one will find also ample material in it for contemplation.

DEVIL DOGS OF THE AIR

(Warner Bros.)

One value of this picture lies in its excellent portrayal of the Marine and Air Corps and the personal qualities which go to make up the spirit and efficiency of this section of our national defense. In it, however, the glamour of military display obscures the drudgery of routine duties, and the peace-time manoeuvres for the moment at least dull the sense of horror which preparation for war ought to inspire.

There is a natural admiration for the daring feats of O'Toole, but his disregard for authority would not be tolerated in real life. Is it possible to develop self-assurance without conceit?

Many will like Tommy in this picture, who "is not beautiful in himself but in spite of himself. It is, however, the steadfastness, fidelity, and honor portrayed in the Sergeant, Brannin, which gives effectiveness to the story of any organization is built. It was he who said: "The Marine Corps only asks for three things: willingness to learn, respect for a superior officer and the uniform he wears, and the ability to take orders so he can give 'em later on."

LIVES OF A BENGAL LANCER

(Paramount)

This picture portrays the conflicts between the demands of army discipline and the sacrifices of true friendship, between a sense of duty and the love of a son and between the obligation to protect comrades in a great adventure and freedom from personal torture.

The Colonel, on being told that his son was joining his division,usk his stand with the traditions of the service, thus: "There is no room for sentimentality in the army. He will measure up to my standards or not. He goes that though tempted to weaken the strength of his regiment in order to save the life of his son, he did not yield."

MacGregor who felt the pull of friendship far more than army discipline showed that he would sit here with his regiment while they kill your son by inches! But I won't!" And he didn't, but how often can he trust his emotions as offering the best solution to a problem?

The son of the Colonel lacked some of the idealism of his father but was charactized others in his outfit and when faced with torture proved to be a traitor. Between sobs he defended his position thus: "Regiment, service, duty! Why should I stand what you did for them? Why should I... This boy's question seems to linger after the picture. What is all this war and fighting and sacrifice about anyw...

To get the best out of an individual, he must be given depth of understanding and a vision of worthwhile goals.

THE MYSTERY OF EDWIN DROOD

(Universal)

This unfinished novel of Dickens' is forcefully portrayed and those who see the picture will be convinced anew of such old fundamental truths as these.

Jealousy is a demon which gnaws at the heart until it saps all human qualities and feelings—wherever it is dehumanized to such an extent that he could become the murderer of his nephew whom he loved.

The weakness always leads to another—the agony of jealousy led Jasper to seek relief in opium dreams.

The picture's theme requires another as a covering—Jasper was willing to send an innocent man to the gallows in order to protect himself.

Crime and punishment, which the individual suffers whether the law catches him or not.

DAVID COPPERFIELD

(M-G-M)

This well-known and popular story is one of the finest character

(Continued on Page 6)

Church Poll Shows Varied Film Tastes

Motion pictures are now a favorite topic of discussion among church groups.

The Young People's Society of the South Park Methodist Church of Hartford, Connecticut, reports an interesting experiment to determine what kind of pictures youthful cinema enthusiasts want.

A request that the members of the Society name pictures that they consider the best resulted in the naming of the following twenty-five: Barretta of Wimpole Street, Ben Hur, Berkeley Square, Bright Eyes, Broadway Bill, Count of Monte Cristo, Draculah, Flirtation Walk, House of Rothschild, Kid Millions, King of Kings, The Last Gentleman, Little Minister, Little Miss Marker, Little Women, Love Me Tonight, New Moon, One Night of Love, Signs of the Cross, The Ten Commandments, Stranger's Return, The Thin Man, Treasure Island, Upboat Annie and It Happened One Night, Sons of the Desert, Two Women, and Four Women.

The poll was taken at the suggestion of C. W. Lamkin, who is now president of the Young People's Society, with the approval of Rev. Harold Clemans, pastor of the church.

Kenmore, N. Y. Theatre Aids Better Film Group

Mrs. Elmer W. Munsell, chairman of the Better Films Council of Kenmore, New York, reports excellent theatre cooperation with relation to Junior Matines. "We have a Saturday Junior Matinees attended by a thousand and fourteen hundred attendance. When plays of particular interest to high school students are given and are screened we have a choice of the other feature on the bill and can run a special matinee any afternoon for the high schools with complete choice of subject matter in addition to the main feature," she says.

Mrs. Munsell also writes that she has used the study guide on Treasure Island to introduce motion picture appreciation to a church group of boys and girls twelve to fourteen years of age.

Maryland Wants Movie Study in High Schools

Suggestions for motion picture study are being included in a revised course of study for Maryland State High Schools, which is being prepared by Miss Mary A Litzinger of Towson, Maryland. Dr. William Lewin of the National Council of Teachers of English, is furnishing suggestive materials and bibliographies for the course.
Ohio Manager Overbuys To Please Patrons

That he may have a widespread range of selection and may offer his patrons only the best of film fare, Mr. J. Steel, manager of the Apollo Theatre in Oberlin, Ohio, is buying during the current year at least fifty more pictures than he can use. With so large a number of pictures coming steadily to his theatre, Mr. Steel is able to select only those pictures for Apollo patrons which have the enthusiastic approval of the Better Films groups of Oberlin. He stoutly maintains that the policy pays.

Large Awards Are Offered For Musical Moods

(Continued from Page 1)

The experiment was made in part because the music without pictures which is a frequent feature in motion pictures and other forms of entertainment has often failed to hold the attention of the audience. It was discovered that by the simple device of adding a visual accompaniment the music proved much more enjoyable.

Although only the finest of classic and modern selection have been used as the orchestral setting for Musical Moods, it has been found that even in theatres frequented by the lower elements of society these pictures have been among the most popular phases of the program.

Audio Productions, Inc., has already filmed in Technicolor, In a Monastery Garden, Mexican Idyll, Rimsky-Korsakov's Song to the Sun, Les Preludes by Liszt, Schubert's Unfinished Symphony, Tchaikovsky's Italian Caprice, Strauss's Vena Trento, Country Melodies, Mediterranean Songs, The Barcarolle from Ofenbach's Tales of Hoffmann, In a Mountain Paradise, Voltoiv-Ivanov and Fognal's Cave by Mendelssohn. In black and white it has done Brahms' Waltz in A Flat Major, Ponchielli's Dance of the Hours, Bach's Air for the G String and Liszt's Liebestraum.

Scenario suggestions for further Moods are sought through the contest. Scenarios must embody detailed ideas for pictorial accompaniment for any musical score except those which have already been used.

More detailed information regarding the terms of the contest may be obtained from Contest Secretary, Audio Productions, Inc., 250 West 57th Street, New York, N. Y.

The contest closes April 15th and prizes are to be awarded at the Biennial Music Festival of the National Federation of Music Clubs to be held in Philadelphia on April 23, 1935.

Educator Praises The "Secrets Of Success" Series

"I believe this is the best scheme for character education that I have ever come in contact with. In these enthusiastic terms Professor Frederic M. Thrasher, Associate Professor of Education of the New York University School of Education, describes the character education films, Secrets of Success, which have frequently been made in The Motion Picture and the Family.

Dr. Howard M. LeSourd, Dean of the Graduate School of Boston University, Chairman of the Committee on Social Values, which is responsible for the Secrets of Success series, recently presented some of the films at a course on the motion picture which Professor Thrasher is conducting and also described how they are designed to be used. In commenting upon the series of films, Professor Thrasher said, "It should prove tremendously interesting and profitable to both educators and the Motion Picture Producers to be congratulated on the most excellent fruit of their efforts."

Philadelphia High Starts Film Activities

"We cannot fight the motion pictures. We cannot ignore them. Since they are an educational medium it is up to the schools to make them an educational medium for good."

This, in brief, is the creed of M. David Hoffman, head of the English department of Simon Gratz High School, in Philadelphia, which has just inaugurated a new film project. This includes reviewing all first run motion pictures and publishing estimates of them in the school paper, The Spotlight; displaying in the school library and on the bulletin board book jackets and posters of screen plays scheduled for future showings and posting on bulletin boards titles of pictures recommended by the faculty to the students. Only films approved by the school are reviewed or advertised in advance.

N. H. Film Council Changes Its Name

The New Haven Better Films Committee, to the presidency of the planned organization, has recently changed its Executive Secretary of the Institute of Human Relations, was recently elected, announces that it has changed its name to the New Haven Council of Theatre Patrons. More than twenty of New Haven's leading organizations are affiliated with the Council.
Lessons From The Movies
(Continued from page 4)

portrayals in literature and the screen version does full justice to the masterpiece. The very study of the book itself involves the analysis of character.

Out of the increased vividness of the screen presentation comes a deeper understanding of the elements in character which make life strong and beautiful and a loathing for the cruelties which are destructive not only of the individual but of the nation whose guilt is put all to those who are the victims.

Such a picture as this would be far more helpful in the development of character were it not for the fact that we are blind to our own weaknesses and refuse to take to ourselves the characters and exhortations which we see and hear.

We note the moan in the eyes of others, but refuse to recognize the beam in our own.

MILLS OF THE GODS
(Columbia)

It will be interesting to everyone to see a picture in which the sympathy of the public is entirely thrown on the side of labor.

The sources of some of the conflicts are rather forcibly presented. Through this picture, problems of employers and employees are vividly presented.

There is a growing demand for partnership with Devlin, one of the workers, expresses thus: “Well, Mr. Hastings, it’s about the mills closing. Now we don’t want to run your business into the ground, but we do, and we’re here to find out just what you’re planning to do.”

With the rise of modern industrialism, the relationships between employers and the employed have changed. As those who developed the business look to a new generation of owners, the personal interest which characterized the former relationship ceased to exist.

The film is delightful entertainment with faithful delineations of the people, costumes, places and manners of Devlin’s time, in Dickens’ England.

Lives of a Bengal Lancer: the title of the book has been retained and an heroic adventure story, centering around the British 41st Lancers stationed at Khyber Pass, has been built against a colorful Indian background. It is wholly pleasing and satisfying entertainment.

A study of the life and character of the historical material. The life of the famous Lord Clive, the man who built an Empire in India for England, was such an eventful that any screening of it is bound to hold one’s attention. Less time would have been lost to the evident struggle between love and duty and more to his accomplishments in India would undoubtedly have strengthened the picture, although this may sound like carping criticism to those to whom the picture brought a real historical material.

The admirers of Mr. Arliss, and indeed all lovers of good acting, will be divided in their opinion over his interpretation of the great Duke of Wellington. The Iron Duke has its defects, but it has on the whole been heightened by the more than 200 episodes are presented in lavish and spectacular manner and the period covered is an important one.

The Scarlet Pimpernel brings a vivid portrayal of an incident in the late eighteenth century when a small band of brave Englishmen devoted their lives to saving num-

berless French aristocrats from the guillotine. Enormous pains have been taken with costumes and settings, the acting of Leslie Howard is superb and the story, although pure fiction, is a tense and fascinating one of mystery and intrigue.

The following list seems to indicate that the problems of the nation which the past holds more of interest and entertainment for us than does the complex present. This is probably only half the truth, for it is quite clear that the screen today is responding to the public interest in the problems of the day.

The problems of the day are not being overlooked, however, is indicated by Bordertown, a melodramatic study of the rise and fall of a young Mexican in America against his commonplace life and surroundings and his ambition to rise above it. The picture has its convincing moments, due to the strong performances of Paul MunIi and Bette Davis, but it is never quite as successful in its efforts as one wishes it were.

Under Pressure and The Best Man Win are clearly real stories of work, friendship, daring and courage.

The first pictures, simply and effectively, the constant danger of working under conditions that the construction of a tunnel under the East River in New York; the second, somewhat stereotyped but well-handled story of an around the work of two deep-sea divers, the undersea episodes being portrayed with strong realism.

A light and wholly delightful comedy romance of young love in its first year of marriage when working under the most trying conditions and financial difficulties. Melinda’s Love. It is well worth seeing for the closely domestic angles and the very human note that runs through it.

Josephine Hutchinson’s second screen effort, The Right to Live, is a noteworthy one and offers a fine example of the good taste with which the ever-present domestic triangle can be treated. The situations are poignant and real, their realism and in their portrayal of the sacrifice of which selfless, high-minded people are capable.

Somerset Maugham’s novel The Sacred Flame is the drama basis.

Two musical productions deserve mention—The Night Is Young for the charm of its settings, for its delightful music and the glimpse it offers into the lives of the people of India. And Is Calling which brings once more to the screen the Polish tenor, Jan Kiepura, who has not been seen on the screen for many years. Its realism is over-long and would be improved with cutting, but it does

(Continued on page 9)

M-G-M War on Crime Through Short Subjects

With the announced purpose of joining the war against crime, M-G-M’s new production of The Night Is Young for the charm of its settings, for its delightful music and the glimpse it offers into the lives of the people of India. And Is Calling which brings once more to the screen the Polish tenor, Jan Kiepura, who has not been seen on the screen for many years. Its realism is over-long and would be improved with cutting, but it does

(Continued on page 9)
BOOKMARKS FROM THE CLEVELAND PUBLIC LIBRARY

Libraries are welcome to make use of these bookmarks, substituting the name of their own library in the space left for that purpose.

“THE MYSTERY OF EDWIN DROOD”
This film offers a thrilling solution but the world will still ask “Who killed Edwin Drood?”

Some Famous Mysteries in Books of the PUBLIC LIBRARY

GREAT UNFINISHED NOVELS
The Mystery of Edwin Drood, by Dickens
Suspense, by Conrad
The Watsons, by Austen
St. Ives, by Stevenson
Denis Duval, by Thackeray
The Dolliver Romance, by Hawthorne

MYSTERY CLASSICS
Monstre Lecog, by Gaborion
The Mystery of Marie Roger, by Poe
Innocence of Father Brown, by Chesterton
Woman in White, by Collins
Great Detective Stories, edited by Wright
Adventures of Sherlock Holmes, by Doyle

CHARLES DICKENS
Charles Dickens, His Life and Work, by Leacock
Life of Charles Dickens, by Forster
Charles Dickens and His Friends, by Shore

Printed through the courtesy of the
( Name of Theatre )
Presenting “THE MYSTERY OF EDWIN DROOD”

Out From Hollywood

(Continued from Page 3)

high, carrying a long sword and shouting, “Make way for the King’s sword!” as he bears it to where Harry Weiloxon, who for the time is Richard Coeur de Lion, stands on steps at the foot of a pover to receive it and cry out to vis followers, “England is at war!” This single scene is a kind of epitome of Mr. de Mille’s new picture, Crusaders, which is just getting under way.

A few squares away at United Artists, we walk in on George Arliss, scarlet-robed, with his delicate white hand on his breast as he faces the heavy-voiced and heavy-bodied King Louis XIII. So Richelieu finds his form by Twentieth Century, while a few feet away Less Miserables moves into pictures with Frederick March playing the lead—and Jabez, the policeman, played by Charles Laughton—a new kind of Laughton, youngish, compactly garbed.

These glimpses indicate what is the truth, that we are looking forward to a long list of “period” or “costume” pictures: Beau Brummel with Leslie Howard; So Red the Rose with Pauline Lord; Old Kentucky with Janet Gaynor; Caprice Espagnole with Marlene Dietrich; Three Musketeers with Francis Lederer; Sutter’s Gold with Henry Hull. We do not yet know, but probably Leslie Howard will be “Anthony Adverse,” and perhaps Richard Barthelmess will star in The Good Earth. It all sounds like good movie fare—and adding the alluring list of musicals, the dawn of 1935 is rosy for lovers of better pictures. The indications are for high dramatic values and plenty of variety.

Oregon Has Family Night

Family Night in Eugene, Oregon, comes on Wednesday and Thursday instead of Friday. Films chosen by the Better Films Committee as suitable for the Family are shown on those nights.

“UNDER PRESSURE”
Tunneling under a river, “sand hogs” fight water, fire and the deadly effect of compressed air.

Feats of Engineering Described in Magazine Stories and Books in the PUBLIC LIBRARY

STORIES OF ENGINEERING
Web of Steel, by Brady
The Volga Falls to the Caspian Sea, by Pilnik
Jergenson, by Tupper
Caleb West, Master Diver, by Smith

SAND HOGS
Would You Laugh at Danger for $100 a Day? in American Magazine, November, 1933, pp. 36-8

WIZARDS MAKE MODERN TUNNELS
Auto Tunnel is World’s Newest Marvel, in Popular Mechanics, February, 1928, pp. 282-4
Quicksands Frozen to Dig Tunnels, in Popular Science, November, 1932, pp. 245
A Tunnel Launched Like a Ship, in Popular Mechanics, June, 1930, pp. 993-6

SOME FAMOUS TUNNELS
The Boring of the Gotthard Tunnel, in “Railway Conquers of the World,” by Talbot
In the Alps (Simplon Tunnel), in “Historic Railroads,” by Holland
Some Wonderful Tunnels, in “Wonder of Engineering,” by Hawks

Printed through the courtesy of the
( Name of Theatre )
Presenting “UNDER PRESSURE”

BULLETIN AVAILABLE FREE
This bulletin is published monthly by the Motion Picture Producers and Distributors of America, Inc., 28 West 44th Street, New York City. It is available free of charge to community leaders who are willing to accept the responsibility for guiding public taste in film entertainment or of adjusting the program of the neighborhood theatre to the needs of children.

Write to Editor, The Motion Picture and the Family, at the above address if you wish to be placed on the mailing list.
FILM VERNACULAR RESOUNDS AS STUDENTS LEARN MOVIE-MAKING

Unfilmed films are the novelty method chosen by the University of Southern California to induct students in its cinematography department into the mysteries of film making.

"Roll-her over"—"Cut"—and other bits of typical film vernacular may be heard almost any afternoon by the passersby at the old college building at the University so that the casual passerby may be forgiven for assuming that film-making is actually in progress.

Cinematography students at the University of Southern California practice the film art.

the acting and dialogue, adjusting the lights and applying the makeup in accordance with cinematic principles. Darkness will indicate the time and change of scene and when finally shown, the performance, lasting one hour, will run without a break, with continuous action and no curtain. A spotlight will cover one scene until the director calls "cut"—then flash on again to another part of the stage to which the action has shifted. Thus, students gain actual experience which otherwise would be impossible, since the supply of film is limited and the students numerous.

Original stories come from the "story and continuity" class taught by Dr. Boris Morkevich, head of the cinematography department, who also conducts classes in "motion picture fundamentals," and holds a weekly seminar in "cooperative screen and stage direction." There is an evening class in "camera" and another in "acting for the screen" which is taught by the well-known actor, J. Farrell McDonal.

Why the Bookmarks

The Cleveland Public Library gives the following reasons for the selection of the films which are covered in this month's bookmarks on pages 6 and 7.

- The Mystery of Edwin Drood because of the popular and literary quality of Dickens' work; also because while a mystery story, its dominant merit is characterization, which lends itself admirably to filming.

Cup of India because of the combined dignity and splendor of the film and of the many fine connecting books; also because it brings to the public details of the life of a man who because of courage and singleness of purpose did much for both India and England.

- Boboona, not only because of the merit of the film, but because of the large number of books about wild animals which can be recommended for supplementary reading and which constitute a subject of interest to all classes and ages of readers.

- Under Cover because the film is different, because it is likely to interest men and because it deals in popular and entertaining fashion with the lives of an interesting, little-known class of workers and an important branch of engineering.

Little Men because the book from which it is made is a classic which should be brought to the attention of each generation of readers.

Who's Who In Better Films

(Continued from page 3)

Federation of Women's Clubs, has served on the Board of the Red Cross, was the first woman appointed to the Board of Health in her home state during the World War, and Liberty Loans campaigns, after the Armistice conducted Americanization work for the foreign born. (United States.) has taught Sunday School, been a president of the Missionary Society and served on board and editorial boards, is now president of the St. Louis Film Council and motion picture chair man for the Missouri Federation of Women's Clubs and the National Council of Federated Church Women.
Students Show Great Keenness In Rating Films

An excellent idea of what American High School students think of the pictures they see is provided by a compilation just made by the Scholastic Photoplay Club—a department of the Scholastic magazine.

One thousand score cards received during January and February were tabulated by Scholastic in late February. The students voting rated The Barretts of Wimpole Street higher than any other picture they had seen in that period, the average being 89.2 per cent. Other pictures which also received high ratings were: The Count of Monte Cristo averaging 86.2/3; Anne of Green Gables, 84; Little Miss Marker, 83; House of Rothschild, 82.2/3; The Little Minister, 81.1/3; and Bright Eyes, 77. Oddly, Treasure Island did not receive as high a rating as any of the pictures mentioned, its average being only 76.2/3.

(Continued on Page 2)

Film Titles Figure In Sermon Series

Names of current movies will constitute the titles for a series of sermons which Rev. Raymond Cooper, Baptist minister of Omaha, Nebraska, will deliver in the near future.

Among the films selected for this recognition are: The Right to Live, Under Pressure, The Man Who Reclaimed His Head, Life Begins At 40 and Gold Diggers of 1925. The sermon series is based on the theory that every film title holds an element of truth which can be harmonized with spiritual implications.

Films Currently Reviewed


Students Show Great Keenness In Rating Films

Deer and Puma In "Sequoia" Make Personal Appearances

High school pupils in Reading, Pennsylvania, crowd about cages to see Malibu and Gato.

If New England, New York and Pennsylvania school children should at the moment be required to register their votes on their favorite motion picture players, it is quite probable that Janet Gaynor, Clark Gable, Buck Jones, Ken Maynard and even Mickey Mouse would for once play second fiddle.

For indications point to an overwhelming landslide for Malibu and Gato, the deer and puma, respectively, in Metro-Goldwyn-Mayer.

(Continued on Page 4)

Philadelphia "Y" Board Sees Self in Movies

Motion pictures were the novelty form adopted by the Philadelphia Y. W. C. A. for presenting its report at the annual Membership Meeting late in January. Leaders of the Association, coming in to hear the latest statistics about the work of the organization, not only found themselves on the silver screen but also saw a vivid picture of the work which is carried on by the various branches. "Your Y in Action" was the title of the film.

Motion Picture Classes Begin In East Aurora

Motion picture appreciation has just made its advent in the East Aurora, New York, High School under the direction of Luther H. Smeltzer, instructor in tenth year English.

Study guides for David Copperfield, prepared by the National Council of Teachers of English, were used as a preliminary to showing the photoplay. After a study of story and author the pupils witnessed the screen production.

Teaching Improvement Type Of New Pictures

The upward trend in the quality of current photoplays was heartily commended by the Department of Secondary Education of the National Education Association in resolutions passed at its annual meeting at the Hotel Chalfont in Atlantic City in late February.

The educators not only expressed approval of the improvement in films, referring with especial enthusiasm to David Copperfield and The Little Minister, but also pledged support to the Department's movement to extend the study of photoplay appreciation in secondary schools throughout the United States. The photoplay appreciation movement inaugurated by the National Council of Teachers of English was held in part responsible for the improvement, but the conference also commended the earnest effort of the industry to better its product.

The resolutions were presented by Superintendents of Schools. (Continued on Page 8)

Pictures Featured At Graduation

Graduation exercises held recently at the Avon Avenue School at Newark, New Jersey, had as a feature event of the program a student symposium entitled "The Influence of Motion Pictures of Today." Pupils presented data on the history of films and discussed standards for judging pictures. Boy and girl graduates also gave a dramatization of three scenes from the screen play, The House of Rothschild.

Mr. Ira Sheppard, principal of the school, planned the program.

BooksMarked In Toronto

Fifty thousand bookmarks suggesting supplementary reading were distributed to pupils of Toronto during the recent showing of David Copperfield in the city. Thirty-six Toronto libraries cooperated in the distribution.

It was the first time in the history of the Canadian city that libraries and theatres had similarly worked together to exploit the merits of a motion picture film. E. E. Guiler, manager of Loew's Theatre, Toronto, was responsible for the project.
Many Libraries Report Starting A Film Service

Muncie, Indiana, has joined the procession of public libraries which are cooperating in spreading news of good pictures.

It recently installed catalogue system containing appraisals of current films by national organizations provides the mechanism. Patrons of local theaters who telephone the library may not obtain information about the artistic worth and ethical values of any current film but if it is a musical film also regarding its musical merit.

The Pasadena, California, public library also reports that it is helping its patrons to "choose intelligently" for family film entertainment. Its card index maintains full information as to quality and audience suitability of all recent pictures, which is given freely by telephone.

So meticulous is the service that the library staff advises whether the film, even though good for children in general, is unsuited to high nervous children. This library service is sponsored by the Pasadena Coordinating Council. Service is available not only the week the picture is showing but a week in advance, so that the family can book its film entertainment ahead of time.

The Des Moines, Iowa, library has likewise inaugurated a new reference room service on motion pictures. Theaters supply the library with a list of films to come. A file card is then made for each picture and all available information, including title, director, synopsis, evaluations and audience suitability, is typed upon it for future reference. The motion picture service bureau is to be open during regular reference room hours.

"Little Colonel" Is Subject Essay Contest

The Junior Motion Picture Council of Scott High School—only Junior Council in Toledo, Ohio—chose The Little Colonel with Shirley Temple and Lionel Barrymore for the subject of its first essay contest.

Over fifty essays were submitted after the boys and girls had seen the picture at the local Paramount Theatre. The prizes, presented by Mr. Henry Stickelmaier, manager of the theater, were $3.00 and $2.00, respectively, and a monthly Paramount pass. Six students who received honorable mention were polled for their selection during the month.

Well-known local dramatic critics gave their time to judge the essays. They were: Mr. V. K. Richards, of the Blade; Mr. Woodbury Mitchell of the Times and Mr. Allen Saunders of the News-Be.

WHO'S WHO IN BETTER FILMS

"My life is almost wholly given to the picture game," says Mrs. Alta Richardson, president of the Better Films Council of Atlanta, Georgia, whom the editor is happy to present this month in the section of the "Who's Who" department of The Motion Picture and the Family.

And as Mrs. Richardson follows this up by saying "I make an average of five or six addresses a month on motion pictures and related Parent-Teacher organizations in their meetings, trying to bring them pictures in their true light, have organized Better Film Committees in other towns and have given information on pictures from my office in City Hall to practically every state in the Union," her statement seems entirely credible.

Mrs. Richardson is recognized as one of the pioneers of the Better Film movement in the South. She organized the Atlanta Better Films Council in 1922-23, served for some time as president, has always been on the executive board and for a number of years has been its parliamentary.

For the past ten years she has been secretary to the City Board of Review, reviewing all pictures which come to the city—approximately 100 a month. She keeps in close touch with everything that is going on in the picture world, has supervised the study of motion picture appreciation in the Commercial High School and makes her influence felt wherever pictures are a factor in community life.

Boy Scouts Parade Before History Film

Uniformed Scouts from 20 Boy Scout Troops in Flatbush and 126 members of the Fifes, Drum and Bugle Corps of the 9th and 20th Sons of the Legion, paradied in Flatbush to mark the advent of Pilgrim Days, one of the Warner Brothers "See America First" series.

The Sheridan Post band is the champion boys' drum corps for New York State and is composed for the most part by boys whose fathers are war veterans. The demonstration was arranged as an indication of the hearty endorse- ment which is being given by edu- cational, patriotic and character-building societies to the "See America First" series.

The picture was shown at the Trans-Lux Theatre in Brooklyn.

Film Council Buys Text Books

A practical service to the senior and junior high schools of Eliza- beth, New Jersey, is performed by the Better Films Council of that city. This is the final phase of an appreciation conducted by Merrill P. Faine, supervisor of English in the city schools. Study Guides prepared by the National Council of Teachers of English are purchased by the Council and distributed to the teachers.

The recent issuance of three Dickens films, Great Expectations, The Mystery of Edwin Drood and David Copperfield, has stimulated great interest in Dickens' works and each pupil has been asked to read at least one complete Dickens novel before June. This supple- mentary reading will be made a basis of classroom discussion.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman

THE BIOGRAPHY OF A BACHELOR GIRL

(M.G.M.)

This picture makes one reflect on that old adage "There is so much to love in the world, so much bad in the best of us that it doesn't behave any of us to speak about the rest of us." It also constitutes a study of partiality, of being sure of why people behave as they do.

Underneath the sophistication of the "bachelor girl" there was a real appreciation of human values and a longing for happiness for herself and others that was based on mutual respect and understanding.

The childhood experience of the girl is shown to us through the eyes of the boy, with whom she grew up but had been shot down in a strike as he held his boy's hand, made the son a bitter antagonist of a society that had been unable to help them and was useless. The most penetrating remark of the picture was his insight into the reason why their struggles persisted, which was stated thus: "As people grow old, they grow tolerant."

The superficialities of the so-called "respectable citizens" are (Continued on Page 6)

Additions Are Made To The "Success" Films

Announcement of nearly a round dozen of new films to add to the Secrets of Success series is made by this month by Dr. Howard M. Le Sourd, Chairman of the Committee on Social Values in Motion Pictures, while the cooperation of the motion picture industry has been making character education films.

Among the feature pictures from which salient shots have been taken to make up one-reel films dealing with modern behavior problems are: Lucky Dog, Her Sweetheart (The Late Christopher Bean), Tom Sawyer, Tom Brown at Culver, Alias the Doctor, Gentlemen Are Born, Young America, One and Two, Wednesday's Child, There's Always Tomorrow and The Band Near-Corn, generally considered as among the films which would average highest of any picture ever considered by Scholastic Films for the use of the Picture Department.

Students Show Great Keenness In Rating Films

(Continued from Page 1)

At the time Scholastic went to press not enough score cards for David Copperfield had been received to make a permanent rating. Indications were that it would average highest of any picture ever considered by Scholastic Films, the average at that time being above 90 per cent.

Phillip Sherwin of Spring Street High School, Nashua, New Hampshire, was considered by the staff of Scholastic exceptionally intelligent in his rating of pictures. He gave Thirteen, the President a Varnished a score of 80: Sequoia, 85; One Night of Love, 86; David Copperfield, 95; Seven, 97. Scholastic Films, one of the finest of the pictures of the year, was rated at only 70—an understandable score, however, when one considers that it is primarily for a mature audience.

Movies On Adult Program

A course in motion picture appreciation is being introduced in the adult education program of the Free Time Guild of Montclair, New Jersey. "How Can the Community Get the Films It Wants?" is the topic of discussion on March 20. Dr. William Lewin will be one of the speakers.
Carries Out A Very Effective Film Program

Few Better Films groups in the country are more enthusiastic or present a more effective program than the Motion Picture Division of the Federation of Women’s Clubs of Greater Cleveland, Ohio. An indication of the hearty support they give to motion picture education was afforded at the recent Cleveland Exposition when banners furnished by a downtown theatre were displayed from the Federation’s booth. One of these carried the motto under which the Motion Picture Division has been working: “Be Better Motion Picture Buyers.” Another read: “Pictures Recognized as the Fourth Educator—First the School, Second the Home, Third the Church and Fourth the Motion Picture.”

After they had been shown at the Exposition, the banners were used again and again for display at motion picture meetings. A symposium on motion pictures, conducted by four members of the Division at a recent meeting, dealt with such topics as, “Films as an Art,” “Know Your Movies,” “The Films Today,” “British Establishing Film Institutes.” After the meeting, stills of forthcoming films were circulated among those present and both screened and evaluated.

Recently the Division has established the practice of securing from the Cleveland Public Library stills and jackets of the best pictures to be shown at first run theatres in Cleveland during the following week. These are displayed upon the bulletin board in the Federation’s office.

An innovation in the program of the Motion Picture Division there will be a panel of discussion by members of the group on the various producers and directors.

Start Classes In New Haven

Photoplay appreciation classes are flourishing in New Haven, Connecticut. Reports from that city are to the effect that Dr. Alfred F. Mayhew, assistant superintendent of schools, has begun education Better Films picture councils in the various schools. All these groups are using study guides and participating under the general editorship of Max J. Herszberg, principal of the Wequahic High School at Newark, New Jersey.

WHEN SCHOOL BELLS RING ON STUDIO LOTS IN HOLLYWOOD

By Mrs. Thomas G. Winter

There are undoubtedly thousands of boys and girls from coast to coast who are keenly envious of Hollywood children.

adulation from adults in general and perhaps even an unrestricted diet of goodies.

When a disillusionment would fall to their lot and what a relief it would be to parents who cherish movie ambitions for their children, if they could once get a glimpse of a studio school! For motion picture children, as a matter of fact, are more carefully safeguarded than the average child in the home. And as for their education, that is meticulously supervised.

Let us take a peep, for example, at the school on the Paramount lot. Huddled down amid high-walled stages and projection rooms and close to the restaurant where hundreds of stars and extras eat every day, is a pleasant little one-story building of New England architecture which was the first school house ever built on a motion picture lot. The actual schoolroom has long since been moved to another building, but Paramount cherishes this as a symbol of the care that is exercised to keep motion picture children both educated and unspoiled.

Approximately ten years ago the protection of studio children was first made a matter of legal concern. But long before there were laws to protect them the industry had employed women—of whom Miss Rachel Smith of Paramount has been record—look after studio boys and girls.

And the standards they set for the industry go far beyond those which the law has more recently compelled.

Any child of school age must receive a labor permit and undergo a physical examination before he can register for the films. Inside

(Continued on page 5)

An Open Letter To Librarians

By Ira Roberts,
Publicity Director, Cleveland Public Library

In order to get the greatest possible benefit from the bookmarks published in each issue of The Motion Picture and the Family it is necessary for you, if you have not already done so, to contact the film theatres in your neighborhood.

Explain to the manager that if he will have bookmarks printed, you will distribute them in your libraries. Urge him to get the bookmarks to you as far in advance of his showing of the film as possible and then arrange prompt distribution. It is important that you insist on seeing printer’s proofs. Managers will try to evade this, because of the loss of time involved, but libraries cannot afford to run the risk of having booklets published that are typographically incorrect. Do not hold up proofs, however; these should be corrected or approved at once and taken back by the messenger who brings them.

Should you be asked to compile bookmark copy for films for which bookmarks are not included in this magazine, insist upon the theatre’s securing the film so that you may be sure it is in ways suitable for library cooperation—that it is of value, with worthwhile and appropriate connecting books.

Stipulate also that the bookmarks be distributed in theatres.

The plan of theatre distribution found practicable in Cleveland is to have a small pile of bookmarks placed on the ledge of the ticket window. The bookmarks are taken only by those who want them and are not thrown away in a dark theatre.

In addition to theatres, your local bookshops may be glad to distribute the bookmarks.

If film cooperation problems arise, write me, care of the Cleveland Public Library, telling me of them. I will be glad to help in any way I can.

Church Shows Films

To acquaint residents of Des Moines with the kind of motion pictures other countries are making, the Rev. Aron Gildart, pastor of the First Unitarian Church, has announced tentative plans for showing foreign pictures as a community enterprise.

CHILDREN CHOOSE PICTURES IN FAMILY CONCLAVE

Family discussions of current motion pictures are the method pursued by Mrs. John S. Reilly, radio speaker and author of "Brook'yn, New York, to insure that her brood of seven children gets intellectual stimulus out of the talkies.

According to Mrs. Reilly, if the family discusses plot, acting, music, and technical and moral implications behind motion pictures, movies become to the children more than an entertainment—they become a revelation.

In the Reilly household, all the pictures the children see are chosen in a family conclave. If there is a difference of opinion the majority wins.

Seven Groups Preview Films In Birmingham

No less than seven separate committees of seven members each preview films in Birmingham, Alabama, a recent report of the Better Films Council tells us. Upon the basis of the reports of these committees are prepared the excellent film estimates which have won Birmingham a reputation for being outstanding in the Better Films movement. These estimates cover quality, audience suitability, entertainment value, ethical and artistic values.

Organized in 1921, the Council has for many years taken the initiative in such movements as the sponsorship of Junior Matinees, previewing and evaluating of films and the provision of scholarships for several girl students.

The organization was founded by Mrs. Harry B. Adams, at one time City Amusement Supervisor for Birmingham, and works in close contact with Mrs. Harriett B. Adams, present Amusement Supervisor. It holds monthly meetings except during July and August.

Under Mrs. Adams' direction, a special study group is held to train previewers. An intensive study of the art of motion picture acting and content of current films is made so that the previews may be prepared to gauge films accurately and forward so that the previewers can register for the films. Inside
Scarsdale, N.Y., starts A picture Study Program

Scarsdale, New York, has joined the list of communities conducting weekly study institutes. The first of these was held Fri-
day night, with the Scarsdale Women's Club under the chair-
manship of Mrs. George Holderer. The interest in motion pictures in this community and the object of the group, made up of four-
some representatives of various organizations, is to arrive at a better understanding of the problems faced not only by audi-
enced who see motion pictures but by the industry which produces them. There is a strong appreciation in the group of the large number of fine productions being released and a feeling that closer cooperation between those who make and exhibit pictures and the audiences for whom they are made will help to maintain the present high level of production.

Mrs. Jeannette W. Emrich is the leader of the Institute.

Gives Fine Formula
For Picture Club

Teachers and students no longer have any excuse for ignorance as to how to judge motion pictures or organize a playphoto club. An interesting pamphlet which covers both those topics under the titles in question has just been is-

sued by Scholastic, the National High School Weekly.

It is written by Sarah McLean Mead, who has served recently for Scholastic each month, and includes a Foreword for Teachers by Dr. William Lewin, Chairman of the Curriculum Committee of the aspira-
tion of the National Council of Teachers of English. Miss Mullen's comprehensive outline includes the study of the actors, story and theme, treatment of dialogue, the work of the directors, acting, sound recording, make-up, settings, photography and lighting, as well as various other phases which go into the making up of a playphoto, good or bad.

Copies of the pamphlet are obtainable at 25c each from Scholas-
tic, Chamber of Commerce Build-
ing, Pittsburgh, Pa.

SHIRLEY IS CALLED FINE CHRISTMAS PACKAGE

"The loveliest Christmas pack-
age. Santa Claus has just 'topped-
ap," was the way Irvin S. Cobb, internationally famous humorist, designated Shirley Temple when he presented her with the statuette at the annual dinner of the Academy of Motion Picture Arts and Sciences in Los Angeles. This is not the first time Shirley has received a package from Cobb. This year he presented Shirley for bringing more happiness to millions of children and grown-ups than any child of her age in the history of the world," Mr. Cobb added.

DEER AND PUMA FROM SEQUOIA SEEN IN PERSON

(Continued from Page 1)

Mayer's animal picture, Sequoia, has nothing like a per-
sonal appearance to stimulate pop-
ularity, but the work is good, and the film is the first produc-
tion of juvenile theatraegers—and Mal-
ibu and Gato have been making a series of personal appearances through the country for the outwitted and capture of law breakers. It is in-
teresting to note that studies in law enforcement are offered from the constructive and informative angle of law enforcement, replacing the old type, much criticized gangster film.

Robert Nathan's sensitive story of the depression, One More Spring, has been given an intelligently re-
tratored and sensitively executed delightful entertainment. Fortu-
nately for those of us who loved this gay and expressive story, little of its charm and beauty are lost as it comes to us in screen form.

Recent Musical Output

Musical productions always find audiences and the month's releases bring several of special merit. The Gold Diggers of 1935 is a light and amusing comedy with a fashionable hotel as its setting and a wealthy guest, who is kept busy by the greedy attentions of the group of gold diggers. Clever dialogue and clean fun, added to the original story, makes this latest musical, one of the year's best—indeed, many of the scenes, if not the whole, are outstandingly good. The music is by nobody's favorite, Van Heusen. There is the promise that the Gold Diggers series will be a permanent entry in film fayre and Mayer, of course, has it.

And so, while Malibu and Gato— and sometimes the two bear cubs which delighted in Sequoia—have been busy in their new home, Chicken Every-Phifer has gone in to tell the students how animals are trained for circuses and the pictures, and of some of the interesting facts that happened on location when Se-
quoia was in the filming.

The representative of the fifth gen-
eration who is seated on the Mother's side and of the fourth on his father's side, Capt. Phifer has had a career that is bound to en-
tertain his film fans. Little is written of the stories he has told in the schools, range from a description of how animals are secured from native lands to a trip around the world and the more sparsely settled sections of South America, Africa and the far East.

The trip across the ocean to find their habitat in the film studios of the United States to a narrow of some of the meth-
ods by which they are coaxed to perform before the movie camera.

According to Capt. Phifer, each animal is an individual and has to be talked to. You cannot generalize about diet any more than you can about temperament. Some animals dislike the ocean and become seasick. Others prefer to travel by plane. Elephants, for example, like nothing better than sea voyages. Some like to travel by boat. Others prefer the train. Elephants, for example, like nothing better than train rides. It is possible to keep a box door of a box car and gaze out upon the rapidly scrutinizing scenery. Malibu and Gato, however, having been raised in a sea-gypsy driven age, have traveled always by truck.

Phifer maintains there is one never-failing formula for success in the training of animals — and it applies the same to do-

(Continued on Page 7)
FILMS FOR THE PUPIL AND TEACHER

By William Lewin, Ph.D.,
Author of “Photoptay Appreciation in American High Schools”

RUGGLES OF RED GAP (Paramount)

Teachers of English and of history will enjoy the splendid stage expression with which Charles Laughton renders Lincoln’s Gettysburg Address in the barroom at Red Gap. To pupils this scene will appeal as an object lesson in eloquent reading, notable especially for its perfect modulation and naturalness of intonation. It is, however, only one of the highlights in a satirical comedy that is as fine a thing of its kind as has ever come out of Hollywood. Ideally cast as his British goon, American with a vengeance, Laughton gives Harry Leon Wilson’s tale renewed vitality. His performance at once sets the pattern of the most versatile screen actor of our day. Every glance, every subtle lift of an eyebrow is so full of Laughton’s work is a perpetual delight. The general quality of the production, from the direction down, is of a high order. Leo McCarey’s direction has caught the “Admirable Crichton” spirit of the piece in a way that will appeal to the entire English-speaking world.

To teachers of the social sciences, the nobility of Ruggles, his appreciation of the American, is that he is more American than the Americans offer an opportunity for lively classroom discussion. In elementary and junior high schools, the method of preparing themselves for a treat by reading Mutiny on the Bounty, in which Laughton will next appear.

A DOG OF FLANDERS (RKO-Radio)

The best current film for primary and junior-high school levels is the screen version of Ouida’s A Dog of Flanders. This addition to RKO-Radio’s procession of films for young folks, a series which already includes Little Women, Anne of Green Gables, and Little Minister, presents an unusual opportunity for community-sponsored Junior Matinee projects. The picture is beautifully photographed and the art direction is notable throughout. In adapting the story to the screen, the producer, William Sistrom, has changed the ending faithfully to maintain continuity. A ray of sunshine has been shot through the tale in a way that makes it luminous and living. The film is ideal for details of patience, persistence, self-sacrifice, ambition, honesty, and an attitude of kindness and sympathy towards animals to be taught through an enjoyable discussion of the picture.

A study-guide for elementary and junior-high school levels has been prepared in relation to A Dog of Flanders. Sample copies may be obtained by addressing Motion Picture Producers and Distributors of America, Inc., 28 West 44th St., New York City.

ONE MORE SPRING (Fox)

All the world loves a fairy tale and here is one of the most delightful of all that have ever held the attention of the screen. All the sweetness and light of Seventh Heaven is caught in the golden web that Henry King is so charmingly imaginative that the net result provides an escape from the economic depression that grips the country. Wherever he might go, the characters in One More Spring are so likable and the direction of Mr. King is so compellingly suited to the promotion of other and more recent films. This was what the Jamaica Better Films Council did in order to assure the success of No Greater Glory:

Tickets were issued for two preview showings of the picture, 1,000 for one on Friday morning for the Better Films Council and 500 for one on Saturday morning for school teachers.

Jamaica Council Runs Campaign For Only $13.50

complete report of one of the most popular public affairs campaigns yet made by a Better Films Council in behalf of an unusual motion picture has just been received from the Better Films Council of Jamaica, New York.

The picture in question was No Greater Glory, which probably has not been publicly shown in any of the run theatres in the United States.

The methods used, however, were so intelligent and so effective that they can be admirably applied to the promotion of other and more recent films. This was what the Jamaica Better Films Council did in order to assure the success of No Greater Glory:

Nine hundred and fifty postals were sent out to members of clubs affiliated with the Jamaica Better Films Council and 100 letters to the home offices of men’s and women’s service clubs and presidents of Parent-Teacher Associations. Posters on No Greater Glory were distributed by the post office and a mailing list was set up covering an area of 117 square miles. The recommendations of the film made by the Queensboro Public Library, the Junior Press of the Junior Press of the Long Island Daily Press, which has a circulation of 44,000.

Five hundred free copies of the Jamaica Better Films movie guide, which carried a warm endorsement of the film, were sent to members of the Kiwanis Club, the Chamber of Commerce and prominent citizens of the borough. Postage to cover this mailing was paid by the theatre.

One hundred and fifty special posters prepared by the theatres were placed in the Jamaica High School, in the Catholic and Protestant churches, the Synagogues, and in the Y. W. and Y. M. C. A. Ministers and priests called the attention of their congregations to the picture.

One of the leading department stores displayed in its windows and also in its book department a special recommendation of the film, which the mayor ordered to be put in the windows.

A special trailer was run by the theatre at which the picture played.

This entire publicity campaign, the report shows, was carried forward at the cost to the Better Films Council of only $13.50.
A Clubwoman Comments On Film Trends

(Continued from Page 4)

The perfect plot development and the rich understanding of the Cape Cod character lifts Captain Hurricane into the list of the month's best product. It is a simple narrative of plain folk life and makes their sterling qualities throughout.

Life Begins At 40 and McFadden’s Flats run close seconds to Captain Hurricane in their human interest values. The first named, a delightful story suggested by the intriguing title of one of the best sellers of the past year, has been written as a vehicle for Will Rogers and proves to be one of the best that Mr. Rogers has done. McFadden’s Flats is a completely humorous and entertaining—places a high value on friendship regardless of social position.

Another month of satisfactory picture entertainment, with a dozen or more productions that can be carefully watched. The standards of quality and general excellence of achievement in story material and technique! Definitely this evidence to us the desire within the industry to raise entertainment standards, and as a picture-going public we are ready to make our grateful acknowledgment. Attached is a list of recent films classified as to audience suitability.

Family
Captain Hurricane (RKO-Radio); Car 99 (Paramount); The Little Colonel (RKO-Radio); One More Spring (Fox); Ruggles of Red Gap (Paramount); The Winning Ticket (M-G-M); My Man (Fox); Dog of Flanders (RKO-Radio); McFadden’s Flats (Paramount); Laddie (RKO-Radio).

Adults and Young People
Folies Bergere (20th Century-United Artists); Gold Diggers of 1935 (Warner); Great Hotel Murder (Fox; All The King’s Horses (Paramount); While The Patient Slept (Warner); Shadow Of Doubt (Metro); Sweet Music (Warner); Transient Lady (Universal); The Little Colonel (RKO-Radio); Columbia; The Good Fairy (Monogram); Rendezvous At Mid-Universal; The Mystery Man (Monogram); Vanessa, Her Love Story (Metro).

AVAILABLE FREE

This bulletin, published monthly, is available free to community leaders upon application to THE MOTION PICTURE AND THE FAMILY through Official Distributors of America, Inc., 28 West 44th Street, New York City. Address the editor of “The Motion Picture and the Family.”

Lessons From The Movies

(Continued from Page 2)

exposed, for they are not so much interested in righteousness as they are in the portrayal laid out.

SOCIETY DOCTOR
(M-G-M)
Problems of the type of other professions are presented vividly in this drama with a hospital setting. Conflicts in these cases must be solved on the basis of high idealism if one is to give his best to the world.

One has said that every man has his price, but Ellis refuses to prostitute his genius. The soul of a man is worth more than earthly.

Life is more precious than professional etiquette, but the conflict between respect for superiors and an immediate need cannot be solved with simple platitudes. One admires daring and applauds one who breaks tradition in a way that shows enough. But foolhardiness is a constant danger to one who attempts the apparently impossible.

Out of the most insidious temptations is satiety. New ideas, new methods—a constant attitude of open-mindedness and teachableness are the basis of progress.

This picture has a message that deserves widespread attention.

THE LITTLE COLONEL
(Fox)
This delightful picture centers in Shirley Temple, the little artist who has won the hearts of America. But there are lessons in it which will not be overlooked even by a casual patron. Here are a few without comments:

The folly of temper
The redemptive power of love
The wages of unscrupulosity, which are frequently detected and ruin
The education of a child which senses baseness in a person
The happiness which inevitably comes through confession and acknowledgment of wrong.

An interesting sidelight on dealing with children is portrayed in the cleverness of the Butler who taps-dances Shirley to bed.

THE IRON DUKE
(United Artists)
If there is truth in Carlyle’s familiar statement that “History is the elongated shadow of great men,” then the outstanding leaders of the world we enter into a truer understanding of both the past and the present. Their interpretation of the course of the problems, decisions and spirit of the men who made history is the most welcome contribution. Our hopes, like The Iron Duke will come inspiration to read about the times in which he lived.

It is not overly important that one agree with all phases of the inter-
CLEVELAND LIBRARY AGAIN SUGGESTS BOOKMARKS

Libraries are welcome to make use of bookmarks printed below, substituting the name of their own library in the space left for that purpose.

"THE IRON DUKE"

Read About the Great Soldier and His Victories in Books Recommended by THE PUBLIC LIBRARY.

THE DUKE OF WELLINGTON
Wellington, by Guedalla
The First Duke of Wellington, in "English Political Portraits of the 19th Century," by Taylor
Wellington, by Fortescue
Wellington, Soldier and Statesman, by Morris

MEN OF THE MOMENT—1815
Napoleon, by Ludwig
Marshal Ney, in "Famous Cavalry Leaders," by Johnson
Metternich . . . His Period and Personality, by Cecil
Castlereagh, in The Peacemakers of 1814-1815, by Lockhart
Talleyrand, in Twelve Bad Men, by Dark

THE BATTLE OF WATERLOO
Fact
The Hundred Days, by Guedalla
Waterloo, in "Fifteen Decisive Battles of the World," by Creasy

Fiction
Les Misérables, by Hugo
Waterloo, by Erckmann
The Great Shadow, by Doyle

"THE SCARLET PIMPERNEL"
A mysterious Englishman braves death to aid fleeing royals in their escape from the Reign of Terror.

Books About the French Revolution—Its Victims and Its Victorists—Suggested by THE PUBLIC LIBRARY.

THE "PIMPERNEL" STORIES
by Baroness Orczy
The Scarlet Pimpernel
The Elusive Pimpernel
League of the Scarlet Pimpernel
Adventures of the Scarlet Pimpernel
Triumph of the Scarlet Pimpernel
Way of the Scarlet Pimpernel

THE FRENCH REVOLUTION
Its Chief Actors
Twelve Portraits of the French Revolution, by Beraud
Robespierre, by Belloc
Jean Paul Marat, by Gottschalk
Danton, by Belloc
Marie Antoinette, by Zweig
Son of Marie Antoinette, by Minnegerode

Its History
The French Revolution, by Carlyle
The Magnificent Comedy, by Minnegerode
The French Revolution, by Madelin

STORIES OF THE REIGN OF TERROR
The Whirlwind, by Davis
Scaramouche, by Sabatini
A Tale of Two Cities, by Dickens
The Reds of the Midi, by Gras
The Empress of Hearts, by Barrington

"ONE MORE SPRING"
The charming and whimsical story of four homeless people who spend a depression winter in a tool house in Central Park.

Facing Life Couragously Books Suggested by THE PUBLIC LIBRARY.

CONQUERING THE DEPRESSION
One More Spring, by Nathan
Luck of the Road, by Sawyer
Fireworks, by Walker
Mr. Pete and Company, by Hegem
From This Hill Look Down, by Merrick

DELIGHTFUL FANTASIES
by Robert Nathan
There Is Another Heaven
The Puppet Master
The Orchid
The Fiddler in Barley

"YOU CAN MASTER LIFE"
Courage for Today, by Bradley
Dare to Live, by Breitigan
Heroism of the Unheroic, by Bowie
Courage, by Barrie
Singing in the Rain, by Monroe
You Can Master Life, by Gilkey
Courage Today and Tomorrow, by Marks

"VANESSA"
The love story of a girl of the Victorian age—Vanessa, great-granddaughter of Roger Herries.

Stories of the Herries Family and other sagas of family life Suggested by THE PUBLIC LIBRARY.

THE "HERRIES" NOVELS
by Hugh Walpole
Rogue Herries
Judith Paris
The Fortress
Vanessa

FROM GENERATION TO GENERATION
The Forsyte Saga, by Galsworthy
Pageant, by Lancaster
The Lovely Ship, by Jameson
Broome Stages, by Dane
Inheritance, by Bentley

SOME GRAND OLD LADIES
Judith Paris in "Vanessa," by Walpole
Adeline in "Jaha," by De La Roche
Queen Victoria, by Strachey
The Matriarch, by Stern
Grandmother Brown's Hundred Years, by Brown

VANESSA'S ENGLAND
The English Lakes, by Palmer
Wild Lakeland, by MacBride
Things Seen at the English Lakes, by Palmer

"DEER AND PUMA" SEEN IN PERSON
(Continued from Page 4)

Lessons From The Movies
(Continued from Page 6)

Printed through the courtesy of the

(Name of Theatre)
Presents

"THE IRON DUKE"

Printed through the courtesy of the

(Name of Theatre)
Presents

"THE SCARLET PIMPERNEL"

Printed through the courtesy of the

(Name of Theatre)
Presents

"ONE MORE SPRING"

Printed through the courtesy of the

(Name of Theatre)
Presents

"VANESSA"

Printed through the courtesy of the

(Name of Theatre)
Presents

"SEQUOIA"

(Continued from Page 6)

Printed through the courtesy of the

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Presents

"DEER AND PUMA"
Teens Age Girls Win Essay Prizes

Numbered among the happiest teen-age girls on the Pacific Coast at the present moment are Lorraine Lindblad, 14, and Barbara Wells, 12, winners in a contest instituted by the Oakland, California, Tribune for the best two hundred word composition on Charles Dickens.

Each girl will receive a twenty volume set of Dickens.

The essay contest was conducted in connection with the showing of David Copperfield in the local Paramount Theatre.

Judges were: Dr. William Paden, superintendent of A l a m e d a Schools; M. S. Vidaver of the Paramount Theatre and J. A. Malcolm, president of the Oakland District Dads Club Council.

Lorraine won first prize in the Senior High division and Barbara first prize in the Junior High division.

Teachers Praise Improved Type Of Recent Films

(Continued from Page 1)

cester Warren of Bridgeport, Connecticut, and were unanimously adopted.

Leaders from the South, Middle West and the Pacific Coast as well as from the Eastern States joined in the celebration.

Superintendent Warren reported that he was urging the support of selected photoplay programs by the 23,000 children in the Bridgeport schools whenever a committee, recently appointed for the purpose, approved the program in its entirety.

This committee includes the intermediate supervisor, the head of the English department of the Bridgeport schools, a Catholic priest, a Jewish rabbi and a Protestant minister. As a result of the recommendations of the committee Mr. Warren has recently advertised two programs throughout the schools, one featuring David Copperfield and the other Sequoia.

The purpose of the Bridgeport plan is to eliminate undesirable short subjects or supplementary features, so that teachers and parents will not hesitate to send children in a body to the local theatres.

"When we get concessions from theatres in the way of modified programs to meet our needs, we give in turn our full support," Mr. Warren explains. "We consider this a fair exchange. It is cheaper for us to use the theatres for educational and recreational ends than to set up expensive equipment in the schools in competition with the theatres. Bridgeport schools have been among the most enthusiastic supporters of the photoplay appreciation movement of the National Council of Teachers of English.

"SOON IT WILL BE THEIR TURN"

(Continued from page 5)

CAR 99 (Paramount)

Teachers of the social sciences, as well as teachers of English, will find an excellent topic of discussion in this screen play of the Michigan State Police and their radio cars. How the criminal is inevitably caught by the drag-net flying by license is dramatically unfolded on the screen. Smooth direction by Charles Barton, polished acting by Sir Guy Standing a corn of comic relief by Frank Craven and flawless technical production combine to make Car 99 a fine piece of comic melodrama. The swiftly-moving scenes modernizing the old "chase technique," are breathlessly cinematic. Many a boy will be filled with ambition to become a state police officer as a result of seeing this film. The production imparts an inspiring lesson in citizenship at the same time that it holds youngsters spellbound by its suspense. Let's have more pictures like this one!

THE WHOLE TOWN'S TALKING

(Columbia)

A rising star in the entertainment world is that of Columbia Pictures—major winner of the Academy awards this year for film excellence as adjudged by the industry's own standards. The quality of this studio's product is currently exemplified by the new Eddie Robinson photoplay, Whole Town's Talking, directed by John Ford. The outstanding element in the success of this picture is the coexisting adaptation of W. R. Burnett's story made by Joseph M. Schenck and Robert Riskin. How a harmless clerk who happens to resemble a dangerous gangster and who eventually kills the members of the gang sets the whole town agog is unfolded with breathless suspense and an abundance of comic relief. Teachers of English will find here an illustration of the technique of story construction such as boys and girls will enjoy discussing. Incidentally, pupils will admire the clever photography which enables Robinson to play a double role like a juggler of a trac- edged sword. Ford's direction is likewise full of brilliant flashes. The total effect is one of novelty, all done in a delightful spirit of make-believe.

Students Set New High For "David Copperfield"

Pupils of the E. C. Glass High School in Lynchburg, Virginia, set new standards in attendance for David Copperfield. Mrs. H. T. Nicholas of the faculty estimates that 96% of the entire pupil body in the school saw the picture.

"The screen production of David Copperfield makes us boundlessly happy," said one of the pupils in the school who saw the picture. "The sequence of David Copperfield makes us boundlessly happy, our school is full of applause and we are all boundedly happy," Mrs. Nicholas says.

Printed in U. S. A.
"Les Miserables" Marks The Start Of New Plan

The issuance within the month of a study guide on Les Miserables will mark the extension of the photoplay appreciation project of the National Council of Teachers of English to embrace, in theory at least, all the secondary schools in the United States and many of the subjects of the curriculum.

For the new study guide will go out under the sponsorship of the Department of Secondary Education of the National Education Association in pursuance of the resolution, passed at the Atlantic City Convention of the Association, which recognized photoplay appreciation courses as desirable departmental projects.

The Les Miserables study guide will differ from those which have preceded it, also, in that it will not be the work of a single author, but of four. Previously all study guides have been prepared by a representative of the National Council of Teachers of English, and have been written primarily from the standpoint of the English.

(Continued on Page 3)

U. S. Studies Films Canada Follows Suit

That American methods of photoplay appreciation, previously reaching across the border is indicated by the latest news from Windsor, Ontario, to the effect that the Patterson Intercollegiate Institute is introducing photoplay study into its curriculum. Cyril Hallam of the faculty is responsible for the innovation. Other Canadian colleges are watching the Patterson experiment with interest, with the expectation of following suit.

(Continued on Page 3)

Films Reviewed In Current Issue


This Trio of Young Students Wins Cleopatra Scholarships

Two college students and one high school girl are today the envied of all their fellows. They are winners of the three scholarships of $500 each awarded by Cecil B. De Mille for the three best essays on Paramount's film, Cleopatra, which Mr. De Mille produced.

Barbara Whitwell, 18 years old, of Aurora, Ohio, is the high school student. The college boys are 21-year-old John Caldwell, student at Indiana State Teachers' College, Terre Haute, Indiana, and Lawrence S. Cruikshank of Brooklyn, New York, also 21 years old and a junior at Yale. All three will invest their funds to further their education.

Twenty-two students have received honorable mention in the contest will treasure finely bound copies of the film script as a consolation prize.

(Continued on page 4)

India Now Follows U. S. Film Methods

The National Christian Council of India is planning to have a central film estimate service based on estimates published by educational and other agencies in the manufacturing countries, a dispatch from that country assures us. Thus do American methods of stimulating film appreciation spread.

Colorado College Now Joins the Procession

The State Teachers' College at Greeley, Colorado, has joined the ranks of educational institutions offering courses in film study and appreciation. Credits will be given for the study of certain historical films and also films based on well known books. The faculty will designate the pictures.

Naturalists Help Boom "Sequoia"

The Carnegie Library and the Naturalists' Society in Houston, Texas, were among the organizations which helped to stimulate local interest in Sequoia. Displays of appropriate character, advertising the picture, were placed in the main and branch libraries in recognition that Sequoia is both a protest for our national parks and an object lesson in the value of being kind to animals.

Psychology Circle To Sponsor Child Programs

The Child Psychology Study Club of St. Paul, Minnesota, is one of the latest groups to sponsor Junior Matinees. On one of the earliest of its sponsored programs appeared Son of Kong and a shorts recording the adventures of Mickey (Himself) McGuire.
COUNCILS URGE PUPILS TO SEE "COPPERFIELD"

Better Films Councils and school authorities alike are finding David Copperfield a distinct asset to them in their efforts to arouse youthful enthusiasm for Dickens, as well as to cultivate a taste for the best in films.

In almost every community where Copperfield has played, librarians, teachers and civic groups have cooperated to see that juvenile film goers had an opportunity to see it.

In San Diego, California, all the public libraries arranged special displays of Dickens' books, supplements to stills from the pictures, while the Superintendent of Schools, through his personal bulletin, gave notification of the local showing to all the schools.

In Colorado Springs a special screening was given for the Board of Education attended by teachers from local high schools, members of the faculty of Colorado College, representatives of the parochial schools, the clergy and the press.

Fifteen hundred book marks on the film were distributed and local bookstores seized the opportunity to boost their Dickens sales by displaying Dickon the picture.

In Lynchburg, Virginia, a special showing was also held for the Parent-Teacher Association, local pastors, school and college officials.

Later 16 college girls canvassed the town giving householder's information about the film.

But teachers in the Lynchburg schools not only asked, but insisted that their students both read David Copperfield and see the picture, unless deterred by financial reasons.

Of so much interest did Dr. F. S. Wicks of the All Souls Unitarian Church in New York consider the film that he gave a talk on it from his pulpit. A special preview was arranged for Indianapolis Boy and Girl Scout executives, the Board of Film Endorsers, Parent-Teacher groups, church leaders, the press, the Humane Society and the Nature Study Club, and another preview for the members of the Safety Patrol from all the public schools.

Thousands of booklets, issued by the Cleveland Public Library, were distributed to theatre goers of Cleveland, and one thousand postcards calling attention to the merits of the film were sent to members of the Cinema Club.

AVAILABLE FREE

This bulletin, published monthly, is available free to community leaders upon application to the Motion Picture Producers & Distributors of America, Inc., 28 West 44th Street, New York City. Address the editor of The Motion Picture and the Family.

A CLUBWOMAN CHATS ON CURRENT FILM TRENDS

By Mrs. William Dick Sporrong, Chairman, East Coast Preview Committee

Have you noticed the astonishing virility in the pictures that are coming to the screen these days that, diversity plans to do so that practically all tastes can be satisfied? Fields hitherto unexplored or carefully avoided seem to be opened up for screen material with satisfactory results; and have you observed the genuine humor, that somewhat rare commodity, to be found in some of the current motion pictures in its most entertaining form?

Music lovers have had a treat in Naughty Marietta and its beguiling Victor Herbert music. Although twenty-five years old it was revived and used for the first screen performance of that noted baritone, Nelson Eddy. Widely known as a concert artist, it is news of first importance to learn that this personable young baritone is to divide his time between the concert stage and the motion pictures. Certainly his debut gives promise of fine things to come. Jeanette Macdonald shares singing honors with him in as delightful a production as we have seen since Grace Moore thrilled us with the operatic airs in One Night of Love.

For those who like the chill and excitement of a mystery, Gaumont-British has sent over an unusually well directed, brisk moving thriller in The Man Who Knew Too Much, which has terrifying moments enough to satisfy the most ardent adrenaline addict.

A smart, highly polished mystery with an unusually clever solution is RKO's Star of Midnight, with that suave comedian, William Powell, in the leading role. The screen version of The Casino Murder Case follows with reasonable accuracy the S. Van Dine story. Enjoyable humor serves as a telling balance for the tense dramatic situation. Paul Lukas is an acceptable Philo Vance in spite of the slight accent, which one does not associate with that dilettante New Yorker.

Another mystery plot enlivened (Continued on Page 4)

STATE GROUP PRESSES FOR MOVIE CLASSES

The introduction of courses in photoplay appreciation in both the lower grades of elementary schools and the higher grades of elementary schools has been adopted as one of the projects of the Motion Pictures Section of the Ohio State Federation of Women's Clubs of which Mrs. W. C. Brown is chairman.

Other projects of the Division's remarkably comprehensive program include the organization and fostering of Motion Picture Councils, the sponsoring of assembly and night programs and Junior Matinees and the promotion of the wider use of films in the departmental work of clubs.

Columbus is fortunate enough to have an excellent film loan library and the Division is asking clubwomen to cooperate with the State Department of Education in securing a wider use of these films in the schools.

PROGRESSIVE SCHOOL HAS REGULAR MOVIES

Talking pictures are playing an important part in the curriculum activities of the Mahanoy Township High School in Mahanoy City, Pennsylvania.

Every month at least two feature pictures and eight short subjects were shown in the Assembly Hall. The shorts, exhibited twice a week at regular school assemblies, cover such fields as music, science, geography, and civic education. The feature pictures are also allied to the curriculum. Some of those shown this year are Song of the Lake, Ben Hur, Uncle Tom's Cabin, Dr. Jekyll and Mr. Hyde, Abraham Lincoln, The Virginian, Alexander Hamilton, With Williamson beneath the Sea and Little Women.

As was to have been anticipated, the students enthusiastically found the silent and sound pictures are also used in the classroom to supplement the academic instruction. Dr. Joseph P. Noonan, Superintendent of Schools, is responsible for the innovation.

TENNESSEE AND NEW YORK JOIN PHOTOPLAY MOVEMENT

Classes in photoplay appreciation have now been started as a part of the regular English course at the L. C. Humes High School, Memphis, Tennessee, by S. L. Rutherford, the principal, reports. "As I see it," he comments, "it will open a great field for the future which will extend to the lives of the boys and girls."

Several schools in Rockland County, New York, have also inaugurated photoplay appreciation courses, it is reported.
Groups Praise Fine Trend New Pictures

(Continued from Page 1)

"WHEREAS our Motion Picture Bureau has been able to endorse more than 95% of the industry's product since the self-regulatory process was inaugurated; and"

"RESOLVED, that the Motion Picture Bureau of the International Federation of Catholic Alumni express its appreciation and gratitude to the Motion Picture Producers and Distributors of America for their sincerity and success in achieving internal control and commend their continuance in maintaining these lofty standards of entertainment.

From the Rhode Island State Federation of Women's Clubs comes also a most enthusiastic resolution. It reads:

"WHEREAS a largest number of pictures suitable for family groups has been enjoyed, together with those of educational value, such as trains, trolleys, animal life, newsreels, etc., and

"WHEREAS the stories have been of finer and cleaner material, the artistic effect in scenic settings and historic accuracy greatly raised, and the acting of much higher grade than in former years; and

"WHEREAS the tone of pictures has tended to become more uplifting without loss of value as entertainment, and

"WHEREAS the Rhode Island State Federation of Women's Clubs pldges its endorsement to the movement for better motion pictures.

From interested individuals, from Better Films Councils and from many state and local groups in all sections of the country, there is a demand for better films and desires to express gratitude to the Motion Picture Producers and Distributors of America for what they are trying to accomplish in this great art; and

BE IT FURTHER RESOLVED that the Rhode Island State Federation of Women's Clubs pledges its endorsement to the movement for better motion pictures.

Producers and public alike were startled by the enthusiasm with which One Night of Love swept the country. Now Naughty Mariette is repeating this success at home, while its first showing in London was greeted by cheers that contradicted the idea of "British reserve." Naturally producers are saying, "So that's what the public wants"—something that has the swing and swiftness and color of a review, that has enough of romance to make one's pulses beat, and that has really good music, not blare and syncopation, but melody. Some directors are agreeing with Ernst Lubitsch that the public has "opera conscious," and many are preparing to satisfy this notable demand. Here are some of the opera stars that have recently been added to Hollywood's list. Paramount has signed up Jan Kiepura (the Polish tenor who starred in Be Mine Tonight), Mary Ellis, Gladys Swarthout, Helen Jepson and Kitty Carlisle. Metro-Goldwyn-Mayer has secured Nelson Eddy, Grace Moore, Jeannette MacDonald and Marian Talley. Radio has Lily Pons. Twentieth Century is planning an elaborate production, perhaps titled The Diamond Horseshoe and perhaps starring Lawrence Tibbett. Meanwhile, also,

M-G-M's Johann Strauss promises something rather magnificent, with the beloved Strauss music, backed by the finest orchestral effects and the lovely costumes of a hundred years ago. At the same time Columbia's new presentation of Grace Moore in Love Me Forever nears completion. It carries arias from La Boheme—with much more elaboration of presentation than was given to One Night of Love. Top Hat at RKO gives another chance to Astaire and Ginger Rogers, linking songs with their dancing. Hoopla for Loewe will have songs by Irving Berlin and tap dancing by Bill Robinson—while The Great Ziegfeld, (very spectacular, M-G-M, with Wm. Powell and Billie Burke) and Fox's Redheads on Parade approach the extravaganza type.

If you mingle the spectacular with the spiritual, as is the thing Cecil De Mille has occasionally done with success. In the latest of Old De Mille as hero, he has a particularly fortunate subject for that blending of color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance, gorgeousness, color, romance,
Little America Pays Tribute To Film Merit

In so-called civilized communities motion pictures may be variously regarded as an amusement, an education or a means of moral uplift, but in the swirling wastes of Little Antarctica there is no divergence of opinion about them. They are frankly recognized as a combination of all.

"Motion pictures were perhaps the greatest influence in camp in maintaining the high morale of the men," wrote John L. Herrman, operator of the Paramount-Penguin Theatre in Little America to Will H. Hays, president of the Motion Picture Producers and Distributors of America as he dismantled the world's coldest motion picture auditorium preparatory to returning home with the Byrd Expedition.

His letter, dated January 30th, and just received in New York after protracted journeys over the Antarctic ice floes, is probably one of the most remarkable attestations to the worth of motion pictures ever penned.

"Although the value of motion pictures to the civilized world is well recognized, I dare say that the industry is of even greater value to the well-being and contentment of individuals far removed from civilization," Mr. Herrman wrote. "Such blights as melancholia or ennui were made impossible by the pleasing entertainment furnished by the men."

The sound pictures taken by the Byrd Expedition to the Antarctic and exhibited at the Paramount-Penguin, were loaned by the major producers and were the first sound pictures ever shown south of the Antarctic Circle.

Students' Trio Wins Cleopatra Scholarships

(Continued from Page 1) solution for failing to achieve the larger awards.

Contest judges who determined the relative merits of the 3,000-word essays were Frances Taylor Patterson, professor of photoplay appreciation at Columbia University; Richard H. Waldo, president of the McClure Syndicate; Lee F. Hanner, director of the Recreation Department of the Russell Sage Foundation; Dr. Wil- liam Browne, chairman of the Photoplay Appreciation Committee of the Department of Secondary Schools of the National Education Association.

So successful was the contest that Mr. De Mille is planning to inaugurate a similar one in connection with his great historical spectacle, The Crusades, now in the filming.

WHO'S WHO IN BETTER FILMS

Out on the West Coast when reference is made to pioneers in Better Films activities the thoughts of many people turn almost automatically to Mrs. Richard Ralph Russell, for the past six years National Chairman of Films for the Daughters of the American Revolution.

Not only has Mrs. Russell for a half dozen years spread far and wide news of worthwhile films. As long as 12 years ago she was writing articles on motion pictures for both American and British magazines and newspapers—for her close proximity to the film capital has made her a long-time film enthusiast. A graduate of the University of Missouri, Mrs. Russell holds the degree of Bachelor of both Arts and Science and of Master of Arts. She is a member of Kappa Kappa Gamma fraternity of the university and, of course, she specialized in journalism. Now she heads the department of journalism of Holmby Junior College of West Los Angeles.

For the past two years Mrs. Russell has issued a weekly postcard review of films to help members of the D. A. R. select their film entertainment discriminately. She also assists with the joint reviews of the West Coast Previewing groups.

Back in 1934 one of the delegates to the Continental Congress of the D. A. R. thought it might be a good idea to abolish the Better Films activities of the organization. Mindful of the work Mrs. Russell had done, the delegates rose up and defeated the resolution en masse. There were only two votes for it—that of the president and one other.

Shirley Temple Plays a Good Samaritan Role

By proxy Shirley Temple played a Good Samaritan role March 18th in New York City when a benefit performance of The Little Colonel was given for the New York Infirmary for Women and Children at the Radio City Music Hall. Lured by her golden curls and intriguing dimples thousands of boys and girls, men and women thronged to the Music Hall to see The Little Colonel and incidentally to add many hundreds of dollars to the treasury of the Infirmary.

Miss Mary Johnston daughter of the Annie Fellows Johnston who wrote The Little Colonel, was a guest of honor at the benefit and at a tea which preceded it.

"Swell" and "Louisy" Gone From Vocabulary

Pupils of the Isaac E. Young Junior High School of New Rochelle, New York, have eliminated from their film vocabulary such expressions as "swell" and "lousy." Through the stimulus of photoplay appreciation courses which David Brookway, faculty member, has introduced they evaluate films, instead, as "interesting," "logical," "common-place" or "cheap." Members of his Photoplay Club of ninth-grade students see pictures three times and then rate them on a chart as to fundamental idea, story structure, character, settings and photography, dialogue, ethical and social values, acting, direction, direction and enjoyment.

A Clubwoman Chats On New Trend in Films

(Continued from Page 2) by comedy is the screen adaptation of Erle S. Gardner's The Black Fury, a story sufficiently exciting to keep an audience guessing to the end as to the identity of the guilty party.

We find Allen Jenkins' comedy good, due to more restraint in his acting than he showed in his last vehicle March of the Great Steamer.

One New York Night, based on the stage play, Order Please, and originally titled Mystery in Room 300, is an absorbing and delightfully amusing story in which sly fun is poked at the apparently casual attitude of New York people yesterday. Taught at an early age, the reviewer said "his eagerness for love and appreciation carries an effective and timely lesson for everybody.

The two outstanding films of the month that carry a serious theme are unquestionably Private Worlds and Black Fury. The former is a deeply moving story of emotional conflicts flavored with drama and romance, with a modern psychiatric setting. Here are one of the unexplored fields we had in mind as we sat down to discuss the current films and we register high words of praise for the vivid treatment accorded the picture and the note of hope that runs throughout the story. A word of appreciation must be given to the Free actor, Charles Boyer, and to Claudette Colbert, for the very competent handling of their difficult roles.

Black Fury is undoubtedly the most ambitious social document yet produced on the screen and outlive its thrilling and realistic manner a story of labor troubles in a coal mining district. Superbly acted by Paul Muni and marvelously photographed it presents a gripping manner a very live question of the day. Any picture which brings before the public social injustices whether perpetrated by capital or labor is valuable. Outstanding in its truth and vitality, we salute it.

A word of greating should also go to the first George White's Scandals ever recommended for family consumption. It offers the best possible illustration of the effort being made by producers to give wholesome entertainment to the public. It records the objectionable features of the 1934

Why the Bookmarks

The following reasons are given by the Cleveland Public Library for the selection of films for this month's bookmarks (which may be found on page 1).

Man of Aran because of the simplicity, naturalness and greater beauty of the picture and because the film offers an opportunity to call attention to some of the wealth of Irish literature.

Raggedy of Red Gap because it is a homely American classic, typical of its period, and because of the excellence of film, book and cast—not forgetting the superb acting of Charles Laughton.

Dog of Flanmiers because from it which was made is a child's classic and contains in its excellent entertainment value of the film and because it fosters interest in animals.

My Heart Is Calling because of its fine music, the poetic beauty of its direction and the chance it offers to suggest books about the music world.

(Continued on page 5)
Lessons From The Movies

(Continued on page 2)

kindly, for a kindly spirit tempered with ideals of justice is a sound basis for real usefulness in life.

One will laugh heartily at the episodes in this picture but think seriously on its practical philosophy.

LADDIE
(RKO-Radio)

This picture glorifies the virtues of real life and brings dignity and vocation of farming. Through it one enters sympathetically into farmer's problems, and senses the pride which a farmer feels in his own important field of usefulness.

The dramatic contrast is afforded through the emphasis upon the kindliness and simplicity of the Stantons as opposed to the squalor and self-centeredness of the Pryors. Laddie Stanton is the farmer at his best. He refuses to alter his plan of life or forsake the family vocation even at the risk of losing forever Pamela Pryor, whose father scorns farmers as mere serfs.

Little sister adds much to the interest and meaning of the picture. Her frankness is wholesome, and her childlike faith in prayer lends inspiration.

Through this picture one comes to a new appreciation of the dignity of work, the goodness and beauty of family life and the glory of love based on admiration of inherent qualities of character.

VANESSA
(M-G-M)

Part of the mystery of life lies in those chance occurrences which shape its whole direction. This picture portrays apparently unavoidable misunderstandings which resulted for its protagonists from two devoted lovers. On the eve of their marriage, Vanessa jumped to the conclusion that Benje had, through cowardice, left her father to burn to death after rescuing her from their burning home. When Vanessa learned the truth about her father's heart trouble, she discovered that her lover, convinced that he had lost her, had married, while irrevocably drunk, the coarse daughter of a inn-keeper. Almost in desperation, Vanessa then married a man she did not love, and discovered that his responsible wife, but Vanessa remained with his insane husband until she died.

People are so foolish! Lack of poise, a false emphasis on pride, drinking to forget, which makes one incapable of wise decisions, impels actions with probable outcomes—these are the bases of as much unhappiness in the world at large as they were to Vanessa and Benje. Wisdom, however, is not a gift. but a discipline. The desire for discipline is the beginning of wisdom.

BLACK FURY
(First National)

Life in coal mining regions is herculean—almost as black as the coal itself. Low wages, hard and dangerous.

(Continued on Page 7)

Out From Hollywood

(Continued from page 3)

Mayan and Aztec. It is full of suggestions of the psychic and esoteric interpretation of life.

Anything that features Greta Garbo is built upon spectacular gorgeousness, and anything that Tolstoi writes has a spiritual meaning behind its drama. So Anna Karenina perhaps belongs here. It is, of course, one of the famous stories of all time, both tragic and gorgeous. The "sets" at M-G-M are lovely, dignified, harmonious, impressive. And the cast includes not only Garbo, but Fredric March (who in his rendering of Jean Valjean in Les Misérables has stepped to the very top of his profession), Basil Rathbone, May Robson, and little Frederic March captured the hearts of the world as little David Copperfield.

Richelieu will be released almost immediately by 20th Century Fox. In it George Arliss finds a field that is better adapted to him, probably, than anything he has done since D'Artagnan. The fox-like politician-churchman who twisted human beings around his fingers, used a shabby king as the foal in which he could ride into a great nation, dreamed a great dream and achieved it ruthlessly, is delightfully presented. Incidentally, of course, is the scenes, and the pageantry of courts.

China seems to engage the attention of the world. China Seas, the Metro-Goldwyn-Mayer, a tumultuous and vivid setting; The Lamps of China at Warner Bros. First National, with its twisting, crowded streets and huddles of chattering orientals, both look very engaging as one visits the studios.

And one must not forget The Farmer Takes a Wife at Fox, Janet Gaynor's new picture (and all the world seems to go see Janet Gaynor). This has a very interesting theme—the struggle of a rural population between the old fashioned canal and the new "iron horse" of the railway.

There is a tremendous amount going on in the studios. We visited sets of eight pictures the other day in one studio alone.

And while this goes to print you are on the lookout for the immediate releases, Midnight, Night's Dream, the most imaginative; Les Misérables, the most deeply spiritual and musical, and many others in artistic qualities; Becky Sharp, the first feature production of the new color process.

April 28th Los Angeles is to inaugurate the Boys and Girls Club. Boys and girls will occupy positions of civic administration. Beverly Hills (where many movie people live, and adjacent to Hollywood) will stage in this activity. It is expected that Jackie Cooper will then be mayor of the Boys and Girls Club. The Chief, Fredric Bartholomew's chief and ardent desire in life is to be Chief of Police—a desire that seems likely to be realized. Honest-to-goodness boys!
Frankie Turns Teacher To Junior Group

(Continued from page 5)

"Was the cart heavy when you went to the hill?" says another juvenile questioner. And Frankie replies, "Well, of course the milk cans were empty,—but still we had a hard time."

"How did they take the cathedral scene?" The reply: "That wasn't a real event on the set!"—and gradually in the minds of the boys and girls grows up a conception of the subtle art and the prodigious struggle that went into the creation of a motion picture production.

Then Miss Baxter takes the stage and the discussion veers from the mechanics of making the picture to the lessons to be derived from it.

The whole project is a high point in a subject in which Miss Baxter has been conducting for several months to enable her pupils to study the world through the eyes of the pictures and the pictures of the radio. Begun as a summer school innovation it has continued through the school year because it is a popular and enjoyable study for the children. Textbooks have not been abolished, but their teachings have been supplemented through the use of the neighborhood theatre and local broadcasting studios as experimental laboratories.

Not only in the children tuned in on the broadcasts; they have seen them made in the studio. And while they have not actually seen pictures in progress they have discussed in their classroom the films they have seen in the theatre and have talked over, with people like young Frankie, who were "in the know," methods of picture production.

And out of their experimentation they have now an understanding of geography and literature and nature study more vivid. They have also learned lessons that will make a deep impression on their lives.

For example, in their discussion of Dog of Flanders, Miss Baxter’s final question was: "Did you feel sure that Nello would win the art contest before you read all the book and before you saw the whole picture?"

And the answers, crowding each upon the other, so eager were the children to express their points of view, were almost as if they were going to win because Maria had so much faith in him. "I was sure he would win because he spent most of his time on the drawing board. I had an idea he would win because he worked so hard." And as a finale: "He prayed to be a painter. I think that’s what made him win."

Then the spotlight switched back to Frankie and there was one more question: "Did you eat that food and drink that water at the party that the girl gave me?" said Frankie. "I sneaked one of the cakes."" striped of some of his spurious glamour, but all the more beloved of the children in consequence, Frankie revealed not as a dignified young actor but as a real American boy!

FILMS FOR THE PUPIL AND TEACHER

By William Lewin, Ph.D.,
Author of "Photoplay Appreciation in American High Schools"

Each month, increasing thousands of educators from coast to coast are added to the ranks of those in the now familiar world of the pho t o p l a y. With Shakespeare, Barrie, Dickens, Tolstoy, Victor Hugo, and thousands of other authors, coming to the smallest neighborhood photoplay houses, we have evidence that popular taste, to say nothing of the day’s fashion, is growing in the direction of the bedroom. Many schools have introduced new units of photoplay appreciation. Mass attendance at selected programs is becoming the order of the day. Encouraged by such support, producers are sincerely striving to provide a greater many of programs worthy of classroom discussion. As each new picture of cultural value appears, the chorus of educational approval grows louder and clearer. This applause becomes the articulate expression of a definite movement that is sweeping the country.

LES MISERABLES (Universal, M-G-M)

The outstanding photoplay of this spring, from the viewpoint of the educator, is the screen version of the Les Miserables and it is almost a foregone conclusion that Warner’s Max Reinhardt production of A Midsummer Night’s Dream will be, from the same point of view, the outstanding hit of the summer—both early and (quite appropriately) midsummer. Both are in the tradition of Little Women and David Copperfield and are on the "must" list of every student and every teacher. An authoritative classroom guide for the discussion of Les Miserables has been prepared under the supervision of Max J. Herzberg of the Wo e a t a b o u q u e High School in Newark with the cooperation of many interest of teachers of English, French and the social sciences.

It need therefore only be said here that the brilliant acting of Fredric March and Charles Laughton, the imaginative direction of Richard J. Wallace, and the script of W. P. Lipscomb have done justice to Hugo’s classic and have added a new laurel to the name of the ready-made by Darryl Zanuck as a producer.

LIFE BEGINS AT FORTY (Fox)

One of the finest examples of cinematic comedy among current releases is the screen version of Ben gina at Forty, where Will Rogers plays a joke on a lazy helper (Slim Summerville) when he does off. By painting the sleeping head’s glasses black and making him think it is night-time when he awakes, the sleeping head is startled with a flash light in broad daylight. Will Rogers, the country editor, creates some entertaining news. A good deal of the humor is small-town politics and on human foibles in general have been very entertainingly substituted by the producers for Professor Pitkin’s material. Ideals of restraint in entertainment, injustice, common sense and humor as weapons instead of force, and the triumph of honesty over hypocrisy are portrayed with the Rogers’ laugh. Mr. Rogers, as usual, helps the course of young love to run smooth and adds another ingenu in the list of those held up by his usual formula—a hyperbolic injection of common horse sense administered with a shrewd percept of the usages of human circum stances, to which love is blind. As to Mr. Rogers’ acting, it may be said that he presents a country editor as Will Rogers. The entertain ment is thus sure-fire.

NAUGHTY MARIETTA (M-G-M)

A new era of light opera on the screen is ushered in by this latest version of Victor Herbert’s classic. The ingredients of the success of this production are the supervision of Victor Herbert, the direction of W. S. Van Dyke, the singing of Jeanette MacDonald and Nelson Eddy and the unmatched technical staff of M-G-M. The music of the success of Marietta means that opera has definitely reached the screen and that we can expect great fortisimo singing soon in our neighborhood theatres. Thus is musical entertainment attaining higher levels and getting taste being extended.

MYSTERY OF EDWIN DROOD (Universal)

Students of Dickens will find in this version of the great author’s unfinished novel much food for discussion. Club men presents here another of his extraordinary portrayals of weird characters that grip and terrify.

LITTLE COLONEL (Fox)

Even little children will enjoy discussing this latest picture featuring Shirley Temple. Simple in plot, without undue excitement, the production is nevertheless entertaining to young and old alike—but especially to Young America.

PRIVATE WORLDS (Paramount)

If every teacher in the world could see Private Worlds, it is likely that education would be significantly improved. Here is an expose of the life of the blind. With the wise guidance of Colbert, in the fine art of winning the confidence of those who must be taught to face the world with new courage in the battle of life. The scene is a hospital for psychiatric cases and the story illustrates the dictum that there is little difference between those who are sane and those who are not so sane. A daring theme, brilliantly handled and skillfully produced.

"MAN OF ARAN"

"But men work, and women must weep,
Though storms be sudden, and waves deep."—Kipling.

Men Against the Sea

Read of Them in These Books

OFF IRELAND’S COAST

The Aran Islands, by Synge
The Islandman, by O’Crohan
Twenty Years A-growing, by O’Sulli van

"MEN AGAINST THE SEA"

Riders to the Sea, by Synge
The Way It Was With Them, by O’Donnell
Captains Courageous, by Kipling
Morning Tide, by Gunn
The Book of the Gloucester Fishermen, by Connolly
Toilers of the Sea, by Hugo
Men, Fish and Boats, by Stanford

THE EMERALD ISLE

In Search of Ireland, by Morton
The Road Round Ireland, by Colum
Cross Roads in Ireland, by Colum

STORIES OF IRELAND

Adrigooile, by O’Donnell
The Crook of Gold, by Stephen
A Night of Simple Folk, by O’Faolain
The Curse of the Wise Woman, by Dunstan
The Sea Wall, by Strong

Printed through the courtesy of the

(Names of Theatre)
Presenting

"MAN OF ARAN"

Broadcast Film Data
In Manitowoc, Wis.

Because its manager so enthusiastically endorsed the work of the Better Films Council, the Mikadow Theatre of Manitowoc, Wisconsin, allows the use of its broadcasting station for weekly shows on the merits of local films. In this way the Council keeps Manitowoc film patrons up to date on all developments in the motion picture world. Incidentally local theatres vie with each other for the privilege of using in their advertisements the slogan "Approved by the Council," which is granted them if the films they are playing have found favor with the Council’s previewing committee.
Cleveland Library Presents Five Bookmarks

Libraries are welcome to make use of bookmarks printed below, inserting their own name in the space left for that purpose.

"Ruggles of Red Gap"
"A man's a man for a' that!"

Some Books Suggested by

The Public Library

The "Red Gap" Stories
by Harry Leon Wilson
Ruggles of Red Gap
Somewhere in Red Gap
Ma Pettinigill

Western Days and Ways
Desert Wife, by Faunce
The Virginian, by Wister
Trails Through the Golden West, by Frothingham
Happy Hawkins, by Watson
A Cowman's Wife, by Rak

"All Men Are Created Equal"
The Gettysburg Address, by Abraham Lincoln

Famous Immigrants
From Immigrant to Inventor, by Michael Pupin
The Soul of an Immigrant, by Panunzio
The Iron Puddler, by Davis
The Promised Land, by Mary Antin
Charles Proteus Steinmetz, by Hammond
The Story of My Boyhood and Youth, by John Muir

Stories of Inn Keepers
Sky-Lit Inn, by Haines
Sorrel and Son, by Deetjen
The Golden Snail, by MacClure
Work of Art, by Lewis

Printed through the courtesy of the

"A Dog of Flanders"

"Once win a dog's love, his life long
He is your friend, a hero strong!"

You will Enjoy These Books About "Man's Best Friend—the Dog"
The Public Library

Some Famous Dog Stories
A Dog of Flanders, by Ouida
Lad, by Trelaine
Greyfriars Bobby, by Atkinson
Jack the Scot, by Rossman
Pollo, a Dog of Rabaul, by Atkinson
Bob, Son of Battle, by Atkinson

Well Loved Dogs
Igoe (Admiral Byrd's Dog), by Walden
Portrait of a Dog, by De La Rochefoucauld, by Muir
Rags, a Dog Who Went To War, by Rohan
Flush (the Brownings' Dog), by Woof

The Home of Nello and Rubens
Flanders and Hainault, by Holland
Many-Colored Belgium, by Clark
Belgium, Old and New, by Edwards

Peter Paul Rubens
Rubens, Painter and Diplomat, by Garman
Sir Peter Paul Rubens, by Bertram
Rubens, by Brunson

Printed through the courtesy of the

"My Heart is Calling"

The trials and final success of a young opera star

Some Related Reading Suggested by
The Public Library

Wandering Players
The Good Companions, by Priestley
Song Bird, by Cleugh
Three-a-Day, by Heyward
The Black Angels, by Lovecraft
Sweeney Stages, by Dorn
The Entertaining Angel, by Webster

An Opera About a Singer
Torso in "Stories of the Great Operas," by Newman
Torso in "Complete Opera Book," by Kobbé

Some Famous Men Singers
Wings of Song, by Caruso
Jean de Reszke and the Great Days of Opera, by Elsler
John McCormack; His Own Life Story
Man and Mask: Forty Years in the Life of a Singer, by Chatiap

Romantic Monte Carlo
The Coast of Pleasure, by Richards
Lure of Monte Carlo, by Williamson
The Wizard of Monte Carlo, by Cori
Romance of Monte Carlo, by Kingman

Printed through the courtesy of the

Lessons From The Movies
(Continued from page 5)

Grosvenor, poor living conditions, hopelessness as far as bettering themselves is concerned, suggest the plight of those who provide coal for the homes, offices and industries of the country.
This picture tells the story rather vividly. The basic conflict in drama is the relations between capital and labor, complicated by the presence of individuals who profit by inciting trouble. An agreement between owners and miners is not wholly satisfactory to either group and a strike-breaking organization sees its opportunity to stir up trouble by fanning into flame the dissatisfaction of the miners. They make their opportunity to stir up trouble by fanning into flame the dissatisfaction of the miners. Then they find themselves in a position to stir up trouble by fanning into flame the dissatisfaction of the miners. They make their appeal to cooperation for mutual welfare.
One can, through this picture, enter sympathetically into the life and spirit of the miners, and those who see it will have a new interest in all who are dependent for their livelihood on the production of coal.

Evensong
(Gaumont-British)
The daring of youth lifted an Irish girl from her little country home to fame in a great city. Maggie worked to attain her goal and when she became Irela, "the Queen of Song," she dedicated herself to the enrichment of the lives of others through the inspiration of her voice. Popularity and fortune were hers. The man who helped her to get her started went jealous of her and demanded that she sacrifice her career for his. When she refused, he decided to kill her, but the melody of her voice convinced him that she must live to give beauty to the world.
Thwarted in love because of the war, she lived on alone. Then came the problem of growing old gracefully. Like so many people she refused to give way to others who were younger, refused to recognize the deterioration of her voice, refused to quit the stage and when her friends insisted on her retirement she hated them. The fighting spirit of her youth continued to the end, but the tragedy of her closing days lay in her lack of wisdom in failing to recognize and encourage the oncoming generation.
RUTHERFORD JUNIOR GROUP MAKES MODEL FILM SET

New Jersey Cinema Clubs study problems of filming "Barretts of Wimpole Street."

There is one prize possession with which the girls and boys of the Cinema Study Club and Junior Better Films group of Rutherford, New Jersey, would not part at any price.

That is a working model of the principal stage set for The Barretts of Wimpole Street. Complete to the most meticulous detail, with a replica of all the players taking part in the scene and a tiny camera and microphone in just the right positions, the stage set was built by the boys and girls so that they might get a better concept of some of the actual problems of picture production.

The scene chosen for this purpose was that in which Papa Barrett forces Henrietta to swear on the Bible that she will never see Captain Surtees Cook again. Even to the miniature Bible with its gilt edge and the tiny clock with its hands at the correct hour, the model is like the film.

Robert Van Voorhis made the frame for the setting. Gerald Smith executed the microphone, camera, lights and clock and Lois Huesmann, Betty Brooks, Ruth Meyer and Margaret Huesmann were responsible for the fittings and furnishings of the tiny apartment.

The boys and girls are members of the two cinema study groups which have worked for a period of several years under the direction of Mrs. Alvin Herald. They are recognized as one of the outstanding junior groups in the United States.

No Denominationalism in New Norwich Council

There is no such thing as denominationalism in the newly organized Better Films Council of Norwich, Nebraska. Representatives of all the local churches, including the Presbyterian, Methodist, Baptist, Congregational, Episcopal and Catholic belong. So, too, do the American Legion Auxiliary, the D. A. R., the Eastern Star, the Y. M. C. A., the high school groups and the Business and Professional Women's Club.

The purpose of the Council is defined as follows: "To sponsor better motion pictures in Norwich; to give publicity to and urge attendance at pictures which are good."

The Norwich Woman's Club is the sponsoring group.

Another Large National Group Studies Films

Another large national organization, the Girls' Friendly Society of the Episcopal Church, has recognized the importance of the motion picture by introducing the subject into its study program for the current year.

The object of the society is to "develop greater discrimination about current motion pictures on the part of young people."

A series of outlines for meetings on motion pictures will be published by the Society in the fall. Included will be such live topics as "What Makes a Good Movie?" "How to Choose Your Movies," "Books in the Movies" and "Better Movies for Our Town." Reviews, discussions, trips to motion picture centres, interviews and local motion picture publicity are among methods suggested for vitalizing this program.

Although this elaborate program will not be ready until fall, the Society is not passing time in the interim. The last issue of The Record, monthly magazine of the organization, carries a paragraph headed "Check Your Movies," which gives this salutary advice: "Follow the movie write-ups in your pet magazine or newspaper and if you have seen the movie check the write-up against your point of view." A list of publications carrying film information follows.

A recent issue of Program Trails for Younger Girls—a pamphlet issued by the Society—relates motion pictures to the reading hobbies of the girls.

For full information about the Girls' Friendly Society program address the Girls' Friendly Society, U. S. A., 384 Fourth Avenue, New York, N. Y.

To Play Special Holy Week Film

Mindful of the significance of the season, Trans-Lux Theatres' Madison Avenue House in New York and its two Brooklyn theatres—Fulton Street and Flatbush—will show a series of unusual newear, cartoon and short subject program with Pilgrimage to Palestine during Holy Week. The pictures, supplied from Bethlehem to the Mount of Olives, will play in all three theatres, April 17-19.

South Buffalo Council Increases Its Membership

The West Seneca Parent-Teacher Association and the Home Bureau of South Buffalo are among those who have given up the membership in the South Buffalo Better Films Council.

Issues Film Bulletins To Local Schools

If they have not achieved the distinction already, boys and girls in the public and parochial schools of East St. Louis, Missouri, will soon be better informed on current films than most of their fellow students throughout the United States. The reason is to be found in a film bulletin service begun in February by the Better Films Council of the school district. This carries news of current films to all the schools of the city.

Three versions are issued, one adapted to children of grade school age; the other to junior and senior high school children.

The bulletins are made on a letterpress purchased by the Council with the proceeds of a recent bridge party, which the members consider easily their most valuable bit of communal property.

Since January, 1934, when it was organized under the sponsorship of the East St. Louis Wednesday Club and the General Federation of Women's Clubs, the East St. Louis Council has been making history.

Among its activities is a weekly previewing service under the direction of Mrs. John E. Weese, which covers all first run theatres, issuance of a weekly bulletin to 12 community centres giving rating and audience suitability of current films locally played and a weekly radio broadcast through Station KWK, St. Louis, which embraces a brief resume of all pictures at first run theatres or on Family Night programs. Mrs. Weese also has been responsible for the introduction of Family Nights in local theatres. Miss Elsie M. Clanahan is president.

Countries Study U. S. Methods

That civic and educational groups in many parts of the world are finding it advantageous to study American methods of stimulation and cooperation is indicated by the month's records of the International Federation of Catholic Alumnae and also by the subscription list for The Motion Picture and the Family.

Checks for subscriptions to the monthly previewing service of the International Federation of Catholic Alumnae arrived this month from Calcutta, India, and Napoopo, Hawaii.

Enquiries to be placed on the mailing lists for The Motion Picture and the Family were received from such remote points as Madras, India, Ceylon, South Africa and Australia, as well as from the Public Library in La Plata, Argentina, and the Oxford Library in Oxford, England, and the influx seems just beginning.
Teen Age Group Shows Its Scorn Of Sexy Films

Whatever other occasion it may have for concern, the Better Films Council of Green Bay, Wisconsin, need not worry about the motion picture tastes of the "younger generation." Teen-age boys and girls in the Franklin Junior High School, who participated in a survey conducted by the Council, betrayed a healthy scorn of "sexy" films. Gangster pictures were also on their taboo or near taboo list. Otherwise the pupils' film preferences varied according to age. Seventh and eighth graders had a liking for westerns, mysteries and slapstick comedy. Ninth graders, having achieved greater maturity of viewpoint, were enthusiastic about musical comedy, historical and political films as well as those which placed emphasis upon social values.

For all pupils, of whatever grade, the four most popular films were Bright Eyes and Little Colonel, both starring Shirley Temple, Little Women, with Katharine Hepburn (Continued on Page 4)

Managers Help Youth to College

As a result of the civic-mindedness of the managers of the two neighborhood theatres in Cleveland Heights, Ohio, two of this year's Cleveland Heights High School graduates will get a start towards a college education. Proceeds from benefit shows given by the Heights and Cedar Lee Theatres have each year for several years sent the scholarship fund of the Women's Civic Club in Cleveland Heights. This year's shows, given during the last half of school vacation, were unusually successful. Both were matinee—one of College Rhythm, the other of Babes in Toyland—films purposely chosen to appeal to a youthful audience, although they were not without charm for the grown-ups.

To lend spirit to the occasion school bands played at both theatres before the showing of the film. Mrs. O. C. Wilbrham of Cleveland Heights, who reports the project, says that a sufficient sum was realized to help at least two high school graduates—possibly more—to continue their studies.

Managers Throw Doors Wide For Envoy Of Catholic Alumnae

"Ten million children can't be wronged by pictures if the present standard of motion picture production is kept up," was the encouraging message brought back from Los Angeles by Mrs. James F. Looram, Chairman of the Motion Picture Bureau of the International Federation of Catholic Alumnae, when she returned from a trip to the West Coast to plan for a wider distribution of Catholic films (Continued on page 2)

China Joins Ranks Of Better Film Recruits

Chinese residents of Peking, inspired by American example, have entered the lists to improve standards of local film entertainment. Films which glorify crime or degrade the dignity of marriage are viewed with especial distaste and the committee will seek first to end them. Then it will turn its attention to other problems.

Social Drama Leads In Movie Production

Social drama is today the leading theme of motion picture producers, representing 47 per cent of all feature productions, Mrs. Thomas G. Winter, director of Public Welfare for the Motion Picture Producers and Distributors of America, has discovered. Her conclusions are based on previews (Continued on Page 8)

Council Adopts District Plan

"A single Better Films Council for the entire city may function well in a city of 500,000 inhabitants or less, but for the metropolis give me district organizations" is probably what Mrs. Charles A. Tonsor, King's county motion picture representative for the New York State Federation of Women's Clubs would say if she should put her motion picture credo into words. Mrs. Tonsor would know whereof she spoke, for the Motion Picture Council for Brooklyn which she started in March of 1934 with Mrs. Lloyd A. Rider as chairman, and which has operated on the district plan from the beginning, is (Continued on Page 4)

4,500 Pupils In N. Y. City See Character Film

Character education films made their official debut as a factor in the visual education program of New York City public schools on May 10 when 4,500 school children from Manhattan and the Bronx saw a one-reel cutting from Sooky and afterwards debated whether Skippy should have told his father before he charged groceries to the latter's account in an endeavor to save Sooky's family from the poorhouse.

Small heads nodded and foreheads wrinkled with concentration as the boys and girls tried to figure out for themselves whether it was wrong for Skippy to march in Dr. Saunders' pre-election parade when his father was a rival candidate for mayor in order to get Sooky into the Boys' Home. But anyway Dr. Skinner was to blame for his son's reluctance to confide in him.

The program was a prelude to the showing in New York City of a series of films prepared under the direction of the Committee on Social Values in Motion Pictures, of (Continued on page 2)

Plan To Make Peace Films Pay

Instituted by a group of young people in Mountain Lakes, New Jersey, is a plan to make peace pictures profitable and incidentally to use them as a powerful medium of anti-war propaganda.

Teen age Dorothy Jones, student in the Morristown High School, is leader of the organization, which numbers 50 members and is called a League for Peace Education. Notified in advance of the impending release of a peace picture (Continued on Page 7)

Films Reviewed In Current Issue

4,500 Pupils In N.Y. City See Character Film

(Continued from Page 1) which Dr. Howard M. Le Sourd, dean of the Graduate School of Boston University, who are designed to teach children such fundamental traits as loyalty, kindness, team work, a sense of duty, responsibility and self-control. Each film will be made the basis of classroom discussion. Fifth and sixth grade students from seven schools in the Bronx and 13 schools on the West Side of Manhattan were selected for the experimental school film project in the Park Plaza and Riviera Theatres—made available through the courtesy of the management of the Skouras circuit—and in the American Museum of Natural History.

Before the films were shown there was an interview period with the teachers in which Dr. Le Sourd explained to them how the films may be utilized in character training and after that an assembly in each of the schools in which the pupils were told about the picture they were to see and the things they were to write about. The program was arranged through the cooperation of Will H. Hays, president of the Motion Picture Producers and Distributors of America and Dr. Harold G. Campbell, superintendent of schools, who since last June has, through a special committee, been studying the possibilities of using such films in New York City classrooms as a phase of the visual education program.

One of the immediate results of the May 10th showing is that a New York City principal has asked the privilege of showing the Sooky cutting to his entire school instead of just fifth and sixth grade children. A district superintendent of lower Manhattan has also asked to have a similar picture shown in 25 schools in that area as a part of the Flag Day program.

Through the Committee on Social Values in Motion Pictures 20 of these one-reel character films are available, which represent cuttings from such pictures as Tom Sawyer, Brown of Culver, Wednesday's Child, Young America, Skipper, Alias the Doctor, Cradle Song. They are designed not only to teach children the fundamental virtues, but also to teach them how to deal with child problems.

Youngsters Dislike War Theme Pictures

If juvenile film tastes are any indication the next generation will grow up averse to war. War pictures are among the least liked by children of all countries, a report of the Child Welfare Committee of the League of Nations states. Walt Disney's cartoons are most popular in the 11 largest countries. The morally questionable element in films bores the children.

Reel Boys Become Real Boys As Boys' Week Visits Hollywood

Reel boys demonstrated that they can be real boys recently when Boys' Week was observed in Los Angeles and near by towns. Sworn in as honorary fire chief of nearby Hill Mickey proved not only that he knew a lot about the problems of fire-fighting, but also made many warm friends among the fire laddies.

Freddie Bartholomew, another youthful M-G-M player, as the temporary police chief of Culver City explained the community of attitudes when he took over the keys of the local jail from Police Chief Cecil Truoch and gravely debated with the latter the problems of crime and punishment. Incidentally he learned a lot about modern ideas of social justice.

While neither the fire nor police departments necessarily improved in efficiency as a result of the activities of these temporary recruits, the boys profited by their opportunity to learn at first hand something about crime prevention and the science of law enforcement by control and the men learned what manly traits these Hollywood lads possess.

Operationally hundreds of youngsters all over the country, to whom Hollywood is Mecca and Utopia rolled into one, watched the experiment with interest and resolved so to distinguish themselves by good behavior that they might perhaps be similarly honored next year when Boys' Week is observed in their home towns.

Use War Picture To Rouse Peace Sentiment

Austere peace advocates in Pittsburgh, Pennsylvania, recently utilized a war movie to build up public sentiment for peace.

When The First World War, which graphically pictures the horrors of war, played at the Davis Theatre in that city, local peace organizations set up tables in the lobby and secured hundreds of signatures to petitions asking the United States government to state the terms upon which it would consider joining the League of Nations.

The theatre management cooperated not only by giving them the lobby space but by supplying them with banners.

Books Exhibited By Ohio Federation

Film bookmarks issued by the Cleveland Public Library were featured in a wall exhibit at the annual meeting of the Northeastern Federation of Women's Clubs in Columbus April 10, 11 and 12. With them was shown a copy of an "Open Letter to Librarians" prepared by Mrs. Ina Roberts of the publicity department of the Cleveland Public Library, indicating how the bookmarks may be used both to promote interest in the films and in supplementary reading materials on the subject.

The exhibit was promptly the large number of inquiries about the bookmarks made by enthusiasts.

Guide Is Now Self Supporting

Although not a new motion picture publication, the Motion Picture Guide issued monthly by the Staten Island, New York, Better Films Council makes its advent this month in a new guise. It has achieved the dignity of self-financing.

Previously distributed free of charge, the guide now will be available for a subscription price of $1.00 per year, which includes dues to the Staten Island Motion Picture Council.

According to Mrs. William C. Otton, chairman, the reason for the change is two-fold. "We believe the value of the guide will be enhanced in the eyes of theatre patrons if it is paid for, and we expect to gain many new members for the Council," she said.

Unusually fine community cooperation has made possible the low subscription price. The paper has been donated, the library is typing the manuscript free of charge and the local section of the National Council of Jewish Women will do the mimeographing. The subscription price will be used for postage and distribution costs and to promote the program of the Council.

Adults And Youth Share Film Benefit

Adults and young people are alike sharing the benefits of the motion picture program inaugurated by a new Motion Picture Council which represents the Bushwick High School, Brooklyn, New York, and the 25th Ward Taxpayers' Association.

Through the courtesy of Louis Frisch, president of the Randford Council, special showing of Grand Old Girl, May Robson's film dedicated to the high school teachers of America, was presented at the Parthenon Theatre on April 13. William Keim of the Taxpayers' Association, utilized the occasion to speak to the assembled parents on the importance of good films to the life of the community.

Out of this special showing grew a cooperative plan by which Manager Fried of the Parthenon will present several educational films in cooperation with Mr. T. L. O'Hair, chairman of the Entertainment Department of Bushwick High School, as an adjunct to the work of Mr. Doyle's classes.

Fried had his special settings at an April meeting of the students' Cinema Club at which Miss Patricia Hagan of the United State Women's Group and Beth snapchat of the National Board of Review spoke of her experiences and those of her colleagues in previewing films.

Faculty members got a special insight into theParthenon motion pictures with the curriculum on May 9 when Prof. Frederic Thrasher of New York University College of Law, whose films and his researches on the educational use of films. Dr. Thrasher is the organizer of the Down Town West Side Parent-Teachers Moving Picture League, who issues weekly information as to the plot, cast and audience suitability of all pictures showing in that section of downtown New York.

Speakers Available Free To Greater N.Y. Clubs

With a view to sharing with others their experience, their knowledge and the facilities for obtaining first hand information about current film problems, the East Coast Preview Committee has established a speakers' bureau, the members of which, upon request, will deliver addresses to clubs and other organizations desiring to acquaint themselves with modern trends in the Better Films movement. Clubs in Greater New York or in nearby communities which desire speakers should communicate either with Mrs. William Dick Sporborg, Chairman of the East Coast Preview Committee, at 874 Riverside Drive, Fort Chester, New York, or with Mrs. Otto Hahn, Chairman of the Speakers' Bureau, at 640 Riverside Drive, New York City.
Moberly Group
Sets Record In Its Film Work

Moberly, Missouri, may be from the population standpoint a small town, and its Better Films Council, in contrast with those of larger cities, may be in small organization, but that it lacks in numbers it more than makes up in enthusiasm.

Few Better Films Councils in the United States have set such a high record of achievement and few have been more successful in stimulating attendance at really fine films.

As a preliminary to the showing of pictures of this type bulletins recommending them are sent to the public library and issued to the local schools, booklets and guides are sent also to all the schools.

When One Night of Love played Moberly the usual campaign was supplemented by sending speakers to the Rotary, Kiwanis and other local clubs as well as to Junior High and Junior College assemblies.

Announcements were made in the churches and the film was sold there.

The advent of David Copperfield was marked by the dismissal at 2:15 of the day of the first showing of all students who wished to attend and 500 boys and girls in High and College flocked to the theatre in addition to many students from adjoining towns. The next day the same opportunity was offered to pupils of the grade schools.

When Little Men was shown similar methods were used to boost attendance.

Each week a special students' matinee is held under the aegis of the Council at which a family feature film, an educational short, a cartoon and a comedy are shown.

But the Moberly Council really reaches its peak of achievement at Christmas time when there is all week a full week of family films—and, needless to say, the news is spread far and wide to all towns in the vicinity.

Although the population of Moberly is only 15,000, fifty district organizations are represented in the Council, which is sponsored by the Federation of Women's Clubs.

Family Pictures Prevail

An indication of the preponderance of films now made for family audiences is seen at the last meeting of the East Coast Preview Committee on April 15 when Mrs. E. T. Herbert, Edith E. Mathes and Mrs. J. H. Spurr reported that since January 34 features and 72 shorts suitable for the family had been previewed by the Committee. Thirty-one of the latter were designated as suitable for Junior Matinees.

WHOS WHO IN BETTER FILMS

"The idea to keep uppermost in Better Films work is that you should educate the public to select its motion picture entertainment wisely," says Mrs. David C. Dibble of Moberly, Connecticut, who by virtue of many years of service rates a pioneer in motion picture work in the Nutmeg State.

Ever since Mrs. Dibble made her debut as Chairman of Better Films for the D. A. R. Chapter in New Haven that has been her slogan, "Boost the best and kill the bad films at the box-office" is the program she has adhered to. And she worked at it progressively as she moved from the chairmanship of the local committee to the New York State, and finally, at the recently formed Chairmanship for that same organization and later to the State Chairmanship for the Connecticut Federation of Women's Clubs.

Mrs. Dibble's initial activity of distorting New Haven and establishing an entente cordiale between managers of community theatres and D. A. R. representatives in their district so that the latter might have a voice in the selection of film programs, has been expanded until newspapers throughout Connecticut publish lists of recommended films, libraries post them on bulletin boards and Better Films Councils have sprung up mushroom-like in many communities.

As Mrs. Dibble's scheme of usefulness gained her reputation for being an authority on motion pictures grew until on occasion the Theatre Owners of Connecticut voted unanimously to cancel all showings of an allegedly objectionable picture on her unsupported word.

Many others have entered the Better Films lists since she first took up the torch, but her own interest in and activity in behalf of good films has never waned.

One of her proudest achievements was starting a fund which enabled the principal of the Kate Duncan Smith School in Grant, Connecticut, under the auspices of the D. A. R., to rent films and equipment and so give many of the residents of Gran their first opportunity to see movies. For Mrs. Dibble believes that good motion pictures are every man's friend.

Mrs. Dibble is a pronounced foe of the day that will springing that the solution of the whole film problem is to educate the public to support fine films at the box-office.

A CLUBWOMAN CHATS ON CURRENT FILM TRENDS

By Mrs. William Dick Sporrer,
Chairman, East Coast Preview Committee

Some films of high merit, a few of unusual distinction and two that are outstanding mark recent pictures and make the month's screen entertainment highly satisfactory.

Although some of these cannot be listed in the "family" group, which is the subject material is mature and belongs more to the thinking of adults and youth than to that of the younger members of the family, I still consider them worth calling to your attention.

Before we turn to these mature films and their points of excellence, however, let us look at the month's output that can be enjoyed by old and young, for our primary concern is with family picture week.

Hooiser Schoolmaster, that old favorite by Edward Eggleston, should have first place in this list. It follows the schoolmaster through the years and shows the human problems of those Reconstruction Days. Intelligent directing and fine acting mark this story of an almost forgotten day as well worth while.

A simple, delightful screen comedy has been made from a story by the famous French writer, Anatole France, "The Crime of Sylvestre Bonnard," and retitled Chasing Yesterday. That excellent trio of Anne of Green Gables—O. P. Heggie, Helen Westley and Anne Shirley, play the leading roles in a tale of a kindly old archeologist and his affectionate care of the daughter of an early sweetheart.

Princess O'Hara, based on a Daum Rurny story, bears little resemblance to the original. A thrilling horse race, a pleasant romance and the efforts of a cabman's daughter to carry on her dead father's business and a taxi war are some of the ingredients in an enjoyable comedy.

High in its entertainment value for the family is Eight Bells, a convincingly developed screen play based on the stage drama of the same name. Against the stormy background of a hurricane and a disabled freighter are forcefully

(Continued from Page 1)

distribution of the list of Endorsed Pictures which has been issued for the past 12 years by the Alumnae. "A gratifyingly large percentage of the present frames" output is wholesome entertainment for the entire family," Mrs. Looram said.

Coincidently with her return Mrs. Looram announced that her visits to the studios had convinced her beyond the shadow of a doubt of the earnestness and effectiveness of the industry's attempts at self-regulation, and also that all lists published by the Alumnae hereafter will be a composite of opinions of the Alumnae and the industry, and will be utilized quite generally by Catholic agencies throughout the country as a Legion of Decency list.

As an indication of the rapport between the industry and the Catholic press which have set the pace in a drive for higher film standards, all the studios of Hollywood flung their doors wide for Mrs. Looram and she was privileged to see every phase of motion picture production.

Hours were spent in watching scenes taken from future pictures and additional hours in the office of the Motion Picture Production Code Administration where Mrs. Looram acquainted herself with the methods by which a gauge of the ethical and artistic soundness of films is arrived at. A luncheon given in her honor at the Metro-Goldwyn-Mayer studios at Culver City Mrs. Looram praised highly the current film product and said that since last July the Alumnae have been able to endorse 96 per cent of the output of the major studios.

Bishop Cantwell of Los Angeles and San Diego, speaking at the same luncheon, said that "the motion picture industry, which today is more than ever the 'school of the common man,' is laying the groundwork for a "science of America," Will H. Hays, president of the Motion Picture Producers and Distributors of America, and Losita B. Mayes, other speakers, stated that the Catholic demand for higher standards of film production had been welcomed by the industry.

Current film product was highly praised at a tea given for Mrs. Looram by the West Coast members of the International Federation of Catholic Alumnae at the Ambassador Hotel in Los Angeles, which Bishop Cantwell also attended.

AVAILABLE FREE

This bulletin, published monthly, is available free to community leaders upon application to the Motion Picture Producers & Distributors of America, Inc., 28 West 44th Street, New York City: Address the editor of The Motion Picture and the Family.
Teen Age Group Shows Its Scorn Of Sexy Films

(Continued from Page 1)

Hepburn, and of Anne of Green Gables with Akim Tamiroff. Ninth grade pupils included Roberts in their popular choices, while the lower grades inclined to Dog of Flanders, with Frankie Thomas starred.

Shirley Temple was the favorite actress for all grades. Next in order of popularity among the eighth grade were Will Rogers and Dick Powell, in the eighth grade Will Rogers and Ginger Rogers and in the seventh grade Ginger Rogers and Dick Powell, with Will Rogers as runner-up.

"Too many movies" is another factor which will not have to worry the Green Bay Council. School children there take their films in school and are only one hundred per cent of the pupils see but one film a week; 12 per cent see two a week and less than one per cent go to four a week. And are thus driven away by per cent who do not even attend one picture show a week.

Seven hundred pupils in the Franklin Junior High School participated in the Council survey, and the report was turned in by Miss Grace Andrews, head of the English and Social studies. The home economics, statistics will be used to further one of the major objectives of the Council, which is to insure the study of Motion Picture Appreciation in local schools.

Council Adopts District Plan

(Continued from Page 1)

setting new standards for metro-politan communities throughout the United States.

Three district committees are now functioning, with a promise of others soon to follow. The Bedford District has set the pattern, with 28 churches, 23 schools, numerous local organizations and private individuals receiving its classified lists of approved family pictures. The managers consider this district committee such an influential group that they are stepping on each other's toes in their endeavor to have their pictures listed. The Loew theatre managers have even consulted the committee about their programs for the week-end. Mrs. Lewis P. Addoms, 864 Park Place, Brooklyn, who is chairman of the lists, and Mrs. E. A. Gauvain, who maintains the direct contact with the committee, are the persons largely responsible for the success of the Council and could tell interesting stories of its program and methods, according to Mrs. Tonsor.

Incidentally, not least of the triumphs of the Council have persuaded a number of Brooklyn churches to carry lists of recommended films in their bulletins.

OUT FROM HOLLYWOOD

By Mrs. Thomas G. Winter

Associate Director of Public Relations, M. P. P. D. A.

Dante's Inferno will be a picture around which controversy is bound to grow. This: A spiritually minded but ineffective little man is running a show in connection with a school and makes a mental entrance. His idea is to present his charming scenes from Dante's Inferno, hoping that they may help to make some boy or girl find the road to the right path. There comes into the scene a ruthless adventurer (Spencer Tracy) who falls in love with his niece, marries her and substitutes a spectacular and rather thrilling new Inferno. On its success he builds up a great, widespread show business, using dishonest methods and thinking of the Inferno simply as a spectacle to be ballyhooed and not a study at all. The old refrain comes. His jerrymade sets tumble down and risk the lives of pleasure seekers. His draft with politicians and his fortune is made. The man who makes Inferno has involved his own life.

To his little wife he says "I have nothing else except my love for this inferno," she answers. And the turn upward comes into his life.

The scenes are sometimes horrific, sometimes technically and often beautifully photographed. One catches glimpses of such a hell as Dante dreamed of and of its melancholy and ecstasy of souls. At the same time there is a tremendous moral lesson driven home. Certainly this is not a picture for ultra nervous or for young children, any more than is the great poem which is its far-off inspiration, yet so swift and so intense are the spiritual elements as the picture is based on it, that it gives itself with much modern drama and fiction which combines roughness, crude people and the tumult and days of war with day-by-day reaching moralities.

Rather a curious thing is developing in inter-studio production. Many pictures are being made among themselves, it has come about that there is a series of pictures in the making that form a panorama of United States life, looked at from the social viewpoint rather than from purely historical treatment.

So Red The Rose at Paramount swings us to the old South after the Civil War. The anguish and poverty of a family are told by the war, is the beginning. Spiritual rebirth and a fine philosophy of life come out of suffering. King Vidor, who is making it, is a director who always sees spiritual values. He has chosen Margaret Sullivan, Pauline Lord, Kevin McCarthy, Fredric March, and has set the story poetically.

Meanwhile at RKO The Arizonian is making. It is hoped that it will be a worthy successor of Cimarron in its portrayal of our frontier heroes and heroines and resourcefulness with a minimum of gun play laid the foundation for order. Will Bill Hickock, Bob Masterson, Wyatt Earp were real figures. Richard Dix and Madge Evans do duty up top.

Then we swing to Fox where Janet Gaynor is doing one of her enchanting pictures, a romantic No man Takes a Wife, which centers around the New York Canal days of 1863, the hardships and trials that life brings to the old songs that are being revived—Ben Bolt, My Bonnie Lies Over the Ocean, The Girl I Left Behind Me, etc.

With a wide social scope, from old to new times, comes The Return of Peter Grimm, to be made at RKO with Lionel Barrymore (loaned them by Metro-Goldwyn). The story is connected, you remember, with conditions just after the Civil War. It is known that the old Colonel lives in the Hudson. George Breakston is to impersonate the sensitive boy who can interpret the spirit world and interpret the will of the dead Peter, who is attempting to rectify the mistakes he made during his own earth life. It's all in line, and we hope it will be a great picture under the directorship of George Nicholls, who recently made Chasing Yesterday.

The cycle of our national past is rounded out with Ramona getting on the screen at Fox (Sutter's Gold for Universal; Mr. Grant, a name which somehow makes great old Ulyssees very human) at RKO; The Last of the Mohicans at Reliance; and—again at Fox—and by no means least of the series, In Old Kentucky with Will Rogers.

Start Mystery Cycle

Another "cycle" centers around the mystery type. Poe's Raven suggested the idea, and the mystery to you of "a" mystery or "the" mystery. A story of a hunted criminal who comes to disguise himself, changes his face changed, but on whom the surgeon plays an evil trick by making him even more repulsive. The police use three out of five intervals during the picture—used, of course, symbolically—spoken by Bela Lugosi (who is fascinated by Poe's genius), while the curiously-faced Boris Karloff plays the criminal. Boris Karloff is also playing another part at Columbia in The Black Room, a picture that is a wild card in the hand for a year and a half ago, based on the family legend of two brothers who are predestined to seek each other's lives through succeeding incarnations.

And at M-G-M is another wierd tale, The Laughing Buddha, a picture that is based on a novel by Maurice Renard. The story is of a surgeon who performs strange feats and the actor Nicholas, who makes the wrong a European reputation in the German picture M.

As you know, the First National picture G-Men, is being enthusiastically received. Federal rooting out of crime goes into

(Continued on Page 7)

Will Use Films To Stimulate Music Taste

The launching of a project to utilize musical films to raise community standards was made by the recent meeting of the Ohio State Federation of Music Clubs in Cleveland.

Miss Margaret Lockwood, Motion Picture Chairman of the Federation, who presented the plan, pointed out that during the past season, the major film productions were of the musical order.

"These musical films can be made an important factor in musical education," she said. "They offer musical clubs an opportunity they cannot afford to neglect. We should use them to educate the people even in the smaller communities to the best in music."

Miss Lockwood particularly commends The Gene Moore's film, One Night of Love, and also musical films in which Lawrence Tibbett has appeared. She urged the Federation to make a definite effort to see that the higher type musical films were patronized and also to take the initiative in organizing committee to concentrate on films so that they might have at hand the machinery to spread the knowledge of worthwhile musical films.

Mrs. Hedges Suggests Photoplay Text Books

An unusually fine bibliography for the use of teachers of photoplay appreciation, prepared by Mrs. Murry Hedges, Motion Picture Chairman of the California Congress of Parents and Teachers, will be welcomed by those who are interested in improving junior film standards. Mrs. Hedges recommends the following textbooks:

1. How to Judge a Motion Picture, with List of Approved Photoplays, by MacMillan. Published by Scholastic, Commerce Building, Pittsburgh, Pa. Single copy, 25c; ten or more, 15c.


3. The Appreciation of Motion Pictures, by Edgar Dale. Published by MacMillan Company, New York City.


5. Teaching Motion Picture Appreciation and Motion Picture Text Books, by A. L. Watrous. Published by Ohio State University, Columbus. Price 50c.

6. Study Guides (to be used in evaluating Junior films), Published by National Council of Teachers of English, 211 West 68th Street, Chicago, Ill.
A Clubwoman Chats On Film Trends

(Continued from Page 2)

portrayed the characters of the captain, the first mate, the crew, and the duties of the Matinee program. The picture carries the decidedly salty flavor of the sea, is colorful, vigorous and potently charged with every thrill and exciting suspense. Leadership, courage, loyalty and capacity to endure terrilic physical strain in a character building film that, as one of our reviewers remarked, "might be a bit out of Conrad." The thrills of big league baseball are presented in Swell Head, a story of a ball pitcher's failure to make good because of approaching blindness which wishing it were a little more convincing. It never rises to great heights but the comedy value is good, the bits of ball pitching written are interesting and the work of small Dickie Moo, the pitcher's friend, is heart warming.

The title Unwelcome Stranger gives no hint of the excellence of a family picture that is also suitable for a Junior Matinee program. The love of a crippled orphan boy for horses, his eagerness for love and appreciation and his final happy home with the owner of a racing stable are all part of a story that is highly effective.

Last month I told you of the very satisfactory notices to programs suitable for children to be found at the Bijou Theatre, Forty-fifth Street, West of Broadway, New York City, and at the Trans-Lux Theatres in New York and Brooklyn. The short subjects at these theatres include travelogues, nature studies, cartoons, comedies, sports and scientific subjects. Mothers in the New York area who are looking for picture entertainment with an educational emphasis for their children will be glad to know that the American Museum of Natural History presents a program of travel and historical films at 2:00 P. M. every Saturday.

The family need for motion picture entertainment is well cared for by the above films but a contemplation of the month's output shows adult pictures of such rare value that they merit a word of recognition and praise.

The steady attempt of the screen to become adult, to offer something new in story idea or dramatic effort should be followed with keen interest by all who have noted and respected the recent serious upward turn of the motion picture. Los Miserables, Black Fury and Cardinal Richelieu are all films of the "Adults and Young People" group that lay claim to unusual distinction, for each one is outstanding motion pictures for all who wish to share their adventures. The story of Richelieu was elevated above national welfare, and "those who had" sought to maintain their holdings at all cost. The picture had his full share of the "acquisitive instinct," fought for national strength at the expense of the local barons. Today economic issues are still the basic causes of both international and domestic troubles.

A second strong impression from the picture is the persistency of intrigue. To maintain power, the barons would stop at nothing—treason and murder seem to them justified in order to attain their goals. Today, intrigue continues—on a different basis to be sure, but those in power will still seem to justify any means that give promise of realizing their ends.

PRIVATE WORLDS

(Paramount)

"We all create for ourselves private worlds into which we retreat from life's cruelties," is the theme of this unique picture. The presentation of interesting and practical lessons in psychology indicates the different make-up of the producers of present film fare. While providing absorbing entertainment, the picture will help the club understand himself a little better.

This picture has high value from the standpoint of group therapy. The story tells the patience of a patient, "Life is a bully. When life hits you, you hit right back." That advice is given to the hundreds of thousands (Continued on Page 6)
A Clubwoman Chats On Film Trends

(Continued from Page 5)
to you, there's reason for it will unquestionably take its place among the ten best of the year.

Black Fury is a courageous attempt to say something meaningful on the small screen; it deals with the death of a coal miner. Paul Muni is well worth seeing.

Cardinal Richelieu is a beautifully staged, colorful, excellently acted historical melodrama, which George Arliss gives a finished performance in the role of the great Churchman who was both statesman and politician. Mature audiences will be stirred by the powerful melodrama, The G Men, and its portrayal of the work of the Federal Bureau of Justice in its efforts to exterminate criminals. A thrilling picture, with James Cagney in the excellently acted role of a hero.

The Souqandr, written by Ben Hecht and Charles MacArthur and brilliantly acted by Noel Coward, is a vividly malleable and cruelly wrought study of a student and a gangster. It is strictly adult entertainment.

I have left for my last comment what I believe is the outstanding picture of the summer, The Black Cat and one that will find its way into the "best ten" of the year: The Informer, the film version of Liam O'Flaherty's novel of the Sinn Fein era. Its spiritual values are strong for it is a story of the betrayal of a friend, a story of a man's sin and of his tortured conscience. One is tempted to say that, however, and his remorse, of revenge and of forgiveness. It is great drama, with as flawless a piece of acting by Victor Mclaglen as he has ever given in the leading role as, I believe, the screen has seen. See it and let me know if you agree with me.

Family films of the month include:

- Fighting Shadows (Columbia)
- Chasing Yesterday (RKO Radio)
- The Hoosier Schoolmaster (Monogram)
- Mary Jane's Pa (First National)
- Princess O'Hara (Universal)
- Eight Bells (Columbia)
- Swell Head (Columbia)

These are recommended for adults and young people:

- The Informer (RKO Radio)
- Lady of the Lake (Fox)
- Village Tale (RKO Radio)
- Les Misérables (United Artists)
- Party Wire (Columbia)
- Thieves Like Us (Columbia)
- Meyers (Chesterfield)
- Strange All (RKO Radio)
- The Werewolf of London (Warner)

And for mature audiences:

- The Souqandr (Paramount)
- Four Hours to Kill (Paramount)
- Star of Midnight (RKO Radio)

Lessons From The Movies

(Continued from Page 5)

of people who sit receptively in the theatre. Their observation is made, "We hate the people we love, for they are the only ones who have the power to hurt us," new insight is offered as they wish to understand their confused feelings. The statement, "To understand is to forgive," will inspire people to seek the explanations of those actions which have brought to them unhappiness.

CHASING YESTERDAY

(RKO Radio)

The character studies in this picture would do justice to a Dickens. The plot is simple, but these characters have an interest and appeal that will not soon be forgotten.

The scholarly Bonnard, whose interest in books is secondary to his love of people;

The vivacious Jeanne, whose unconquerable spirit clashes with the discipline of her day;

The school teacher, Miss Prefere, whose shyness is exploited by the scheming Jeanne;

Henri, a student, who is willing to fake an interest in archaeology to impress Jeanne;

Theresa, the maid, who insists on sputtering, but whose loyalty never wavers;

The book agent, who didn't forget a kindness and whose persistent efforts finally repair his benefactor, and

Mr. Mousse, whose avuncularity and crookedness finally took him.

THE G MEN

(First National Pictures)

Here is a gangster picture that every law-abiding person in the country should see. Only the highest praise will greet its showing. Crime is seen for what it is—blood-thirsty, cruel, ruthless. The sympathy of the audience is with the government agents who work for the welfare of the people. The picture is a fine tribute to the greatest heroes of this day.

The picture seems to be based on many actual happenings—real crimes and incidents in which public enemies have been destroyed in their wars with government agents. It tells the story that crime doesn't pay and tells it convincingly.

The challenge of the picture is to those who are brave enough to fight the enemies of society. The responsibility of the ordinary citizen is not so great as Davis early in the picture, typifies the right attitude by knocking down a politique sharks in the sewers of the underworld. Such a picture as this may help to destroy the political influence of our "gangs" as well as to give the government in its warfare on crime.

DOG OF FLANDERS

(RKO Radio)

This picture has so many lessons in it that some bias contamin.
CLEVELAND LIBRARY PRESENTS FOUR BOOKMARKS

Libraries are welcome to make use of bookmarks printed below, inserting their own name in the space left for that purpose.

**THE UNFINISHED SYMPHONY**

"Not to one shall all earth's joy belong! So have the gods ordained..."

On Schubert, out of love, the ecstacy that wrote this godlike music they conferred;

To us they gave to hear the symphony He never heard!"

_Florence E. Earle Coates_

Schubert and other Masters in the CLEVELAND PUBLIC LIBRARY

**GREAT COMPOSERS IN FICTION**

The Unfinished Symphony (Schubert), by Even

Eroica (Beethoven), by Chattozoff

Nightingale (Chopin), by Strachey

Verdi, by Werfel

**MASTERS OF MUSIC**

Wine, Women and Wits; Johann Strauss, Son and Father, by Even

Polonaise, the Life of Chopin, by Pourtales

Beethoven, the Man Who Freed Music, by Schaufler

Franz Liszt, by Pourtales

_Franz Schubert_

Franz Schubert and His Times, by Kebold

Schubert the Man, by Bie

Franz Schubert, the Man and His Circle, by Flower

Printed through the courtesy of the

(Name of Theatre)

Presenting

"THE UNFINISHED SYMPHONY"

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**CARDINAL RICHELIEU**

"His prime objects were 'first, the King's majesty, then the greatness of France'—Saillent.

How Louis XIII's Powerful Minister Defied the Court and Saved France

Some Reading Suggested by THE CLEVELAND PUBLIC LIBRARY

**THE GREAT CARDINAL**

In History

Richelieu, by Belloc

The Iron Cardinal, by McCabe

Cardinal de Richelieu in "Portraits of the 17th Century," by Sainte-Beuve

Richelieu, by Federn

The Court of Louis XIII, by Patmore

Cardinal Richelieu in "Ministere Portraits," by Tallemant des Reaux

In Drama

Richelieu; a New Version of Bulwer-Lytton's Play, by Goodrich

Du Barry, by Belasco

In Fiction

Richelieu, by James

The Mysterious Cavalier, by Fyvel

Under the Red Robe, by Weyman

Cinq Mars, by De Vigny

The Three Musketeers, by Dumas

D'Artagnan, by Bedford-Jones

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Presenting

CARDINAL RICHELIEU

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**NAUGHTY MARIETTA**

"We're coming here to be married, and we don't intend to be hurried. The King has given us caskets filled with all our most precious possessions."—Naughty Marietta.

Music—Adventures—Romance

Thrilling Reading in THE CLEVELAND PUBLIC LIBRARY

**Marietta and Others in Light Opera**

BY VICTOR HERBERT

Naughty Marietta

Babes in Toyland

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**STORIES OF "CASKET GIRLS"**

To Have and to Hold, by Johnston

The Wife-Ship Woman, by Pendexter

Romance of Dollar, by Catherwood

**PIRATES OF BARATARIA**

Jean Lafitte, Gentleman Smuggler, by Charnley

The Pirate of the Gulf, in "Pirates, Old and New," by Gollomb

Lafitte the Pirate, by Saxon

**IN STORY**

Pelican Coast, by Le May

Lafitte of Louisiana, by Devereux

Black Ivory, by Banks

Shores of Romance, by Gibbs

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Presenting

NAUGHTY MARIETTA

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**LES MISERABLES**

"All honor, then, to that brave heart... Who struggles with his base part, Who conquers and is free."—_Les Miserables_

Men Who Mastered Adversity

Reading Suggested by THE CLEVELAND PUBLIC LIBRARY

**TWICE BORN MEN**

Les Miserables, by Hugo

Lord Jim, by Conrad

Magnificent Obsession, by Douglas

Fortitude, by Walford

Resurrection, by Tolstoy

**STUGGLERS WITH FATE**

The World Outside, by Fallada

The Thief, by Leonov

Free, by Niles

It Is Never Too Late To Mend, by Reade

Crime and Punishment, by Dostoevsky

**THE CREATOR OF JEAN VALJEAN**

Victor Hugo, by Escholier

Victor Hugo, in "Forty Immortals," by De Carriere

Victor Hugo, by Ducan

Printed through the courtesy of the

(Name of Theatre)

Presenting

"LES MISERABLES"

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Lessons From The Movies

(Continued from Page 6)

oraries may think it obviously uplifting. Its wholesomeness is so genuine, however, that it has high entertainment value.

The screen version, which varies from the original story,ends happily with the rewarding of Nello's genius and hard work by the prize of opportunity for further study. This recognition brings with it the assurance of continued friendship with Martin, who has been to him a real inspiration. Nello's love of the beautiful in art will make many older people feel that they have missed something because they do not feel the thrill he felt as he gazed on a great masterpiece.

The love and understanding between Nello and his grandfather should inspire its duplication in many homes today. The friendly interest of the priest in letting the boy feast his eyes on a beautiful picture renews our indifference to youth's longings. The love of a boy for a dog and the dog's response is as impressive as it is natural. One naturally rejoices in the humiliation of conceit, for Piller, who sought to take advantage of Nello's poverty, didn't get away with it.

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Plan To Make Peace Film Pay

(Continued from Page 1)

the young peace enthusiasts will contact the manager of the motion picture theatre in the neighboring town of Boonton and guarantee to provide an audience for the picture provided the manager will book it.

Several similar groups, all of them an outgrowth of the Youth Conference held in New York last fall, are functioning in Morris County.

Out From Hollywood

(Continued from Page 4)

other pictures as well, notably _Men Without Names_ at Paramount and _Pubic Hero No. 1_ at M-G-M, with Lionel Barrymore, Lewis Stone, Jean Arthur and Chester Morris, while Reliance Studios with a United Artists' release, is making _Let 'Em Have It_. A one time worker with the Department of Justice is acting as technical advisor of the last two pictures, which illustrate modern scientific methods pitted against the evil that has been running riot in the American underworld.
MOTION PICTURE STUDY AMONG THE PIONEERS

A class in Weequahic High School, Newark, N. J., where photoplay appreciation started.

Pupils Give Showings Of Photoplay Work

Miss Elizabeth Bell of Technical High School, Springfield, Mass., is nowadays a firm believer in the efficacy of word of mouth advertising.

So rapidly did news travel about the highly interesting discussions on current motion pictures which have been held in her English classes that she and her pupils have been invited to give demonstrations of the work in Southbridge and Worcester as well as before various schools and motion picture councils in the vicinity of Springfield.

One of the picturesque methods used by Miss Bell to stimulate interest in films has been make-believe broadcasts of photodramas in which a broomstick served for a tripod and a tin plate for a microphone. So successful was the broadcast of David Copperfield that a local radio station is considering staging broadcasts of other motion pictures upon which study guides are issued.

Miss Bell’s activities are an outgrowth of pioneering under the auspices of the National Council of Teachers of English.

Boston Reverses Custom Shows Undesirable Films

Boston, home of erudition, is the author of an interesting new experiment designed to keep children away from films which are unsuitable to them. Instead of forbidding children to attend or asking parents to keep their boys and girls away from films which are too mature, a group of Boston clubwomen will sponsor showings for young people of pictures of this type.

Each showing will be accompanied by a lecture in which the objectionable material in the film will be pointed out to the boys and girls. The underlying purpose is to help them more analytically in their own choices of film entertainment and to awaken them to a consciousness of true entertainment values.

The committee is confident that it can trust the native good taste of the young people and that once the reasons why adult films are undesirable are pointed out to them they will gladly keep away from those particular pictures and seek instead entertainment appropriate to adolescents.

Why the Bookmarks

Musical and historical films divide honors in the bookmarks presented this month by the Cleveland Public Library (see page 7). There are two of each. Cardinal Richelieu and Les Miserables, the historical films, were selected because they combine excellent entertainment with education regarding two very interesting periods of French history and also because of their superb casts. Naughty Marietta was chosen because it is a typical light opera of an American composer, because, in both plot and music, lightness and worth meet; because reading the recommended books will tend to stimulate appreciation of films of this character and to lift music and drama to a higher level—and also because of the charm and lilt of the singing.

As for The Unfinished Symphony, it features the life and music of a great composer, Franz Schubert, and so naturally leads to biographical and musical reading, while its delightful Viennese atmosphere and the beauty of the film give it added appropriateness for bookmark use.

S. R. O. Houses Prove Worth Of Emporia Group

Fine films have no better boosters anywhere in the United States than in Emporia, Kansas. There an active Better Films Council under the chairmanship of Mrs. R. H. Jaquith previews all incoming pictures and consistently “promotes the best.”

Capacity houses for such films as Little Women, The House of Rothschild, Love Time, One Night of Love, David Copperfield, Great Expectations and Sequoia are testimony to the efficacy of its activities. When the Council finds a film worthwhile, its leaders do not hesitate to invade the schools, churches, community centres and local clubs urging everyone to go and see the picture.

A particularly interesting device which has appeared in Emporia is Dog of Flanders. A circular carrying a picture of Nello and his dog was distributed, through Council auspices, in all schools of Emporia. The 60 children who did the best job of coloring it were given free tickets for the film. Prize winners were listed on the bulletin board in front of the theatre. A special matinee of Dog of Flanders was also given at a nominal charge for school children which the prize-winners and hosts of other children attended.

One of the factors which has contributed to the success of the Emporia Council is the close cooperation between its leaders and Ray McLain, manager of the Fox Emporia Theatres. Mr. McLain gives the organization free screenings of forthcoming pictures and does not hesitate to withdraw those the Council does not like. When Sequoia came there recently he distributed 300 copies of the Sequoia essay contest handbook free of charge and also allowed the Emporia High School a percentage on all tickets to Sequoia purchased by students.

Palo Alto Produces Model Photoplay Plan

Mrs. Frances B. Ray of Palo Alto, California, in cooperation with Prof. Holland D. Roberts of Stanford University, has presented to the Palo Alto Board of Education a plan for the teaching of photoplay appreciation in grades 7 to 12 which is considered so fine as to constitute a practical model for any community desiring to introduce photoplay study. Mimeographed copies of the plan are available. It is based on the course of photoplay appreciation originally mapped out by Dr. William Levwin of Weequahic High School, Newark, for the National Council of Teachers of English.

Ala. Reviewers Start a New Study Plan

That Birmingham, Alabama, theatre-goers may have expert advice as to the merits of films which are locally shown, the volunteer reviewing board has organized itself into a study group, writes Miss Harriet B. Adams, amusement supervisor of the municipality.

Meetings are held once a month. Sometimes the discussion turns upon a picture which has recently been seen. Again it deals in general with motion picture problems.

The preview report which is turned in by members of the group not only covers the rating of the picture and its audience suitability, but also goes into more abstruse questions, such as artistry of content and ethical values. In previewing films every previewer always asks himself or herself these questions. If there are any questionable situations, are they used to drive home a lesson? “Is there over-emphasis on sex?” “Is the trend of the picture towards character-building?”

Marked improvement in the quality of preview reports has been noted since the organization of the study group.

East St. Louis Council Develops Library Aid

So widely has news of the effective work of the East St. Louis, Illinois, Better Films Council spread that Miss Elsie M. Clayman, the president, was invited to describe its program at the Motion Picture Conference Luncheon of the Illinois State Federation of Women’s Clubs in Chicago May 16.

The Council is at the present time laying special stress upon library cooperation. Animal stories, with the theme of Sequoia were displayed on a special shelf for two weeks in advance of the picture. The picture played in East St. Louis and similar cooperation has been promised for all coming attractions which are outstanding.

The library has purchased at the Council’s request Children and the Movies by Alice Miller Mitchell, which covers the high points of a survey conducted by the University of Chicago among normal school children to determine their reaction to films. The latter book is to be reviewed before the Child Study group of the College Club.

Social Drama Leads (Continued from Page 1)

of 274 features, by West Coast Previewing Committees.

The committees classed 130 of these as social dramas, 62 as melodramas, 21 as comedies, 12 as westerns. Only 21 of the pictures—approximately 6 percent—were of the sophisticated type.

Printed in U. S. A.
Social Workers Rate Character Films a Success

An audience that ranged from juvenile court judges to Catholic and Protestant clergymen, from rural social workers to Salvation Army lassies whose daily duties carry them to the heart of city slums, saw and applauded films designed to assist in the training of character at the National Social Work Conference in Montreal June 8-15.

The pictures were the "Secrets of Success" series, developed by the Committee on Social Values in Motion Pictures, of which Dean Howard M. LeSourd of the Graduate School of Boston University is chairman. Each is a one-reel cutting from a full-length feature film and each emphasizes the desirability of some fundamental trait, such as honesty, democracy, selflessness or temperance.

(Continued on Page 5)

Film Booms Sales Of Dickens Work

If there were ever doubts as to the unique value of films in promoting interest in worthwhile books, a report from the booksellers would promptly dispel it.

Sales of David Copperfield have during the past six months kept pace with those of Anthony Ad-ams, to say those who have been opportunity to gauge the tastes of the reading public.

Testimony to similar effect is added by the Cleveland Public Library, which reports that it has been obliged to stock its main and branch libraries with 500 copies of David Copperfield to supply the unprecedented demand.

Films Reviewed In Current Issue


Motion Picture Study Is No Sinecure In East Orange

Possibly motion picture study is a sinecure in some schools, but certainly not in the East Orange, New Jersey, high school. Before boy or girl can gain admission to the Cinematography Study Group, which has a membership limited to 27, he must have attained a general average of B in all his subjects, plus an A average in English.

In addition, he attempts to evaluate pictures he must read several books on photoplay appreciation.

(Continued on Page 5)

Educators Debate The Merit Of Shorts

Short subjects came under the critical scrutiny of leading educators this past month when a special committee to evaluate them was formed by Dr. William Lewin, chairman of the advisory committee on motion pictures of the Department of Secondary Education

Clubwoman Gives High Praise To Pictures

High praise for motion picture productions figured in the report of Mrs. Richard M. McClure, Motion Picture Chairman of the General Federation of Women's Clubs, presented at the Triennial Convention in Detroit the early part of this month. Mrs. McClure referred

(Continued on Page 6)

Announce Contest On "Crusades"

Once more boys and girls in high schools throughout the United States are being offered an opportunity to win scholarships entitling them to a higher education through Cecil B. de Mille, famous motion picture director, whose film spectacle, The Crusades, will soon be released by Paramount.

Spurred on by the success of a previous contest on his picture, Cleopatra, Mr. de Mille has announced that he will make three scholarships of $500 each, entitling the winners to continue their studies in colleges of their choice, available to pupils in all accredited secondary schools in this country.

Broadening the scope of his previous contest, he will offer the awards not for essays alone, but for the sculpture, painting, model or carving which may best illustrate the spirit of the exciting age, depicted in the film, when Christians warred with infidels for the possession of the Holy Sepulchre.

Students who wish to write essays on the historical or literary back-ground

(Continued on Page 6)

Trips Awarded To "Sequoia" Essay Winners

Summer vacation this year will have all the glamour of romance for six fortunate high school students, winners in the contest initiated by Metro-Goldwyn-Mayer for the finest essays on its recent picture, Sequoia. It depicts dramatically the friendship between a deer and mountain puma.

Assembling from different sections of the country, the six will gather in New York City July 9th, on the first lap of a journey which will carry them to Sequoia National Park to see the giant trees about which they have written and scores of deer and pumas which are almost exact duplicates of Gato and Malibu.

The happy six-four girls and two boys—are Sonja Harding of the East Orange, New Jersey, High School; Sydney A. Calhoun of Erasmus Hall High School in Brooklyn; Pearl A. Goedeler of Bushwick High School, Brooklyn; Isabel Tuomey of Aquinas High

(Continued on Page 5)

Banner Audience Sees "Little Minister"

One thousand people, a banner audience, attended the special preview under the auspices of the Inter-Community Films Committee of New Jersey which preceded the screening of The Little Minister and so demonstrated how keen is local interest in good films.

An informal discussion directed by Rev. C. Mulvihle Wright followed presentation of the film.

The committee is composed of Better Films groups in Morristown, Madison, Chatham, Summit and Millburn.

Parent-Teachers Boost Visual Recreation Tours

Visual Recreation Tours devised by William Jenner of the California Theatre at San Bernardino, California, are being used by Fox West Coast Theatres as an adaptation of the Children's Mall idea.

A one and a half hour show especially arranged for children is given after school hours. Tickets are sold in books, through the cooperation of Parent-Teacher Associations.
Cinema Pupils Give Program For Federation

Thirty pupils of the East Orange High School Drama Club, under the leadership of the annual meeting of the Finer Films Federation of New Jersey, held May 27 in East Orange, while members of the Drama Club and Outhy Study Club conducted a demonstra-
tion discussion of The Scarlet Pim-
pernel with their fellow pupils par-
ticipating. Mrs. Carol Newton, pres-
ident of the Drama Club, and Mrs. Anne Bailey, vice-pres-
ident, and the other officers are Will-
iam O. Ludlow of Madison, vice-
president; Mrs. Jay Zeamer of Orange, secretary, and Mrs. Robert C. Denton of Elizabeth, treasurer. The board of directors includes: Mrs. Edgar D. Dunfield of Orange. Mrs. Clarence Britten of Maple-
wood, Harold Buttemer of Madison. Mrs. N. P. Van Brunt of Ros-
elle Park, Mrs. Harry G. Grover of Rutherford, Mrs. F. M. Hudson of Collingswood, Mrs. William Lam of Chatham, Mrs. Charles Menel of Newark, Mrs. Byron G. Sherm-
man of Morristown, Mrs. John R. Schermerhorn of East Orange. Mrs. Thayer Smith of Millburn, Mrs. John McMillan of Elizabeth, Mrs. Fred Rose of Hackensack, and Peter A. Smith of South Orange.

Mr. E. H. Osborn, architect, is Edward D. Dunfield, president of the Prudential Life Insurance Co.; Robert C. Clothier, president of Brown Brothers, and Thomas Edison of West Orange.

Chairmen of standing commit-
tees are Rev. C. Melville Wright, education; Mr. F. W. Hory, membership; A. Edmund William-
son, legislation; Mrs. Robert J. Knott, publicity, and William F. Bauer, photo study.

Grosset Point, Michigan

Reports Fine Progress

Splendid progress is reported by the Better Films Council in Grose-
set, Michigan, formed last fall as a direct result of the activities of the East Coast Preview Com-
mittee.

Representatives from each Par-
teacher Association connected with the public schools, from the Mothers’ Club, the Neighborhood Club, the American Legion and fraternities. Each church makes up its membership.

Accurate information on all cur-
rent films, including audience suit-
ability, is given to the benefit of the member organizations and activities will shortly be started looking towards special programs for children.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman

THE INFORMER

(ROI Radio)

This picture is notable for its super-
acting and makes a distinct con-
tribution toward the building of patri-
otism. Against a drab background, a
big hulk of a man struggles through
a sense of inferiority. He casts himself as a reprodu-
ction of the girl of his dreams that he can
do things of which she thinks him

able. Fighting against the handicap of
low mentality, he solves an oppor-
tunity to betray a fellow member of a persecuted organization. The
reward provides passage money to
America for the girl and himself, but
the very possession of that money
throws him into a dilemma. The igno-
rance that makes him forget his origi-
nal purpose. He overflows with
goodwill, and the goal sought is
touched after the first taste of
that generosity. Too late he repents his perjury and pays his
price at the hand of the informer.

One of the most important prob-
lems in the field of character build-
ing is that of providing people with
proper thrills. Thwarted in right-
ful channels, individuals turn to
vicious practices. Society must
discover the technique of helping
even the weak students to feel
themselves important.

LES MISERABLES

(20th Century—United Artists)

Early in this film one is sensitive to
the plea for social justice, when the young Jean Valjean, after be-
ing sentenced to the galleys for
stealing a loaf of bread for his
sister’s starving children, cries out,

"But, you can’t do that! You can’t
send a man to the galleys for
stealing bread to starving children! You
can’t let little children go hungry!"

Nevertheless, the Law did condemn
the youth and was right, although
he was not a criminal at heart, but
the victim of an unjust economic
system.

Although the social situation of
the year 1833 is different from that
of the year 1890, youth is still
victimized and criminals are still
being made by the very processes of
law which are supposed to abol-
ish crime.

Throughout the entire film one is impressed by the universality of
experience. The relentless Hand of
the Law comes down upon Jean
Valjean, and the Bishop forces him
to make a new start in life making
him a continual fugitive from
police, but from a love of the

same futility today confronts many
a young person with a brief crim-
inal record—the inability to get
a good education. Many parents
and the Church today are

The classic scenes of the un-
questioning hospitality of the Bish-
op, the Bishop’s forgiveness after
his fall, and the Bishop’s desire
to capture but betray the
the Buenos Aires. When he discovers that the Auto has been
caught, he at once begins to con-
tact his old enemies, even
Javert, who sym-
bolizes all through the picture the “Spirit of Law,” relentless-
ness, unforgiving and unforgotten.

OIL FOR THE LAMPS OF CHINA

(Warner Bros.)

“There is no situation that mat-
ter in a man’s life—the woman he
loves and the work he does. They’re
equal. If one fails him, he’s lost and
only the other, I’ll never fail you.”

In these words Hester tells
the basis of the story which this
picture portrays.

Should we have left Hester
and the oil tanks when she and
the baby needed him? The baby
slept as a result. Was the price of
love to his job too high to pay?

The constantly repeated theme
of the story is “The company takes
care of its own.” But, along the
path of success for the
company the lie the wrecks of men
who have given to it their all. Stephen
braved the odds, but there were
times when he seemed
about to become one of the
sacrificed. But the company took care of
these who had loved it and could
and could still be of use to them.

Hester said to Stephen: “Hap-
iness is bought and we’ve paid for
our innocence. Every year we’ve
been in China: Life can’t cheat us
now! Do woman possess a sense of
truth?"

The basis of Stephen’s success,
however, seemed to be his indom-
itible spirit expressed ironically in
deportation to the army. But he
smushed all his enemies, won the
hand of a man who overcame every
ob-
stacle in his path.

OUR LITTLE GIRL

(Pear)

So much of the joy of married life
comes from planning and
working together. Pictures may
well reiterate this fact, for some
marriage is the only thing we
have learned it yet, and most of
the rest forget it, at least occa-
sionally.

Our marital companionship
drifts towards narrower and more
limited circles, there is a constant
threat of division of interests and

(Coended on Page 7)

Films Spur Pupils to Good Work

Pupils of Sandusky, Ohio, schools have been gratifyingly con-
centrated on their studies. They have also been noted for their
elegant behavior.

The teachers found in 50
guest tickets distributed monthly by J. J. Schrader, manager of
a local theatre, to boys and girls who had achieved exceptionally
high merit marks. Teachers re-
port that students are on their
bookshelves with eagerness to capture
these prizes.

The cooperative enterprise has
worked out to the advantage of
both school and theatre. When
pictures with educational value
are accepted, announcements are
made in all the classrooms. Stu-
dents are also allowed to distribute
broadsides of worthwhile entertain-
ments under the supervision of the su-
perintendent of schools. Window
cards are placed in all the schools
and advertising slides are
fre-
quently shown in the school audi-
torium. This has resulted in a good
attendance at the films and a wider
knowledge of history and literature
on the part of the pupils.

The teachers discovered by this
method that films and text-
books are by no means alien inter-
est and are giving enthusiastic
support to the plan.

Philadelphia School

Starts Film Library

A motion picture library dealing
with technical phases of film pro-
duction is being assembled by the
Simonton Gratz High School in Phil-
delphia. The participating group of
students. They have become so interested in current photos-
plays that they want to own their
favorite films and find out how
they are made.

This is one of only many indi-
cations as to how deeply photo-
plays are entering the basic
industry in the life of the school, says
M. David Hoffman, head of the
English department, who started the photo play classes at Simonton.

At first the pupils merely had
summaries of the story content of
recommended films. Then they
asked to be allowed to study the
technical end of picture produc-
tion—screen writing, directing
photography—as much as they
could do without a special library on
the subject.

Later they began writing their
own critiques of films, covering
all the points they had discussed, which included also the moral and
social aspects. They also
began publishing their reviews in the
school paper.

Instead of detracting from books, full-time reading increases the de-
mand for them, Mr. Hoffman says.

As for the popularity of the course
in general, to borrow his phrase, the
students “eat it up.”
Letter Writing Wins Award

"If a high school teacher wants to stir her pupils' enthusiasm for the gentle art of letter writing, let her turn to the motion pictures for an inspiration," expresses a Hub shell what Miss Ruth M. Whitfield of Proviso Township High School, Maywood, Illinois, said in an article for the English Journal which won first prize in that publication's recent lesson plan contest.

In full, the article describes how Miss Whitfield's pupils launched upon a letter-writing campaign which covered the whole field of motion picture production and distribution because a casual classroom inquiry developed that they needed information for selecting their own film entertainment.

In answer to Miss Whitfield's question "Why don't you shop for movies as you do when you spend money for other things?" came the pupils' further inquiry "Where can we really find out about pictures?" and the practical suggestion "Let's collect all the information we can get; write letters for material."

Topesy-like the project grew. The first letters were merely requests for film estimates. The next asked information about the making of pictures. The third were to managers of local theatres requesting free admission for committees of pupils who had been designated to review certain plays. Later there were letters of thanks to the managers who granted this courtesy and to the people who had sent the pupils film material; also invitations to speakers to talk to the class about films.

All these were business letters, of course, and since only perfect letters could be mailed, the members of the class acquired an enviable store of knowledge about business letter-writing.

Ramifications were numerous. Movie material could not stay long within the bounds of a sheer letter-writing project. It burst out into class discussion. Informational material gathered by the pupils had to be stored and so notebooks and scrapbooks were started. And the twin results were a new and interesting course of study in letter writing which is applicable to the needs of all schools and also to the inauguration of a definite program of photoplay study.

Committee Now Dept.

So vigorous a motion picture program has been carried on during the past year by the Motion Picture Committee of the Cleveland Federation of Women's Clubs that Mrs. Myrtle Carran, chairman, that it is now a department. Through its efforts "Sequoia," designed especially for the showing in Cleveland, drew preferred playing time over the week-end in many local theatres.

DO FINE FILMS STIMULATE INTEREST IN GOOD LITERATURE?

The eagerness with which these pupils in a New Jersey high school library seek classics on which films are based provides an answer emphatically in the affirmative.

Merit Students Go To See "Sequoia"

Attendance at a preview of Sequoia was made a reward of merit for pupils in Grand Rapids, Michigan, schools. All the English teachers in the city were invited to a special preview arranged by the manager of the Regent Theatre and each was accompanied by a boy or girl from his class. The distinction was given either to a pupil of exceptionally high standing chosen by the teacher, or else to a student selected by popular vote. In each instance the pupil gave an oral review of the picture for the benefit of his classmates, thus stimulating interest in the art of letter-writing. The book and also emphasizing the importance of being kind to animals.

Play Only Shorts On Saturday A. M.

Shorts only—and every one of them appropriate for children—constitute the Saturday morning program at the Regent Theatre in Grand Rapids, Michigan. Mickey Mouse, Betty Boop, Our Gang, Popeye and other film characters beloved of juveniles entertain a large proportion of the junior population every Saturday.

The plan was worked out by Walter Morris, manager of the theatre, in cooperation with the Parent-Teacher Association and has run successfully for more than a year. A children's amateur broadcast from the stage once a week being reached in Doubley's, has run successfully for more than a year. A children's amateur broadcast from the stage once a week being reached in Doubley's, has run successfully for more than a year. A children's amateur broadcast from the stage once a week being reached in Doubley's, has run successfully for more than a year. A children's amateur broadcast from the stage once a week being reached in Doubley's, has run successfully for more than a year.
Film Drama To Be Featured At N.E.A. Meeting

Celluloid drama will forge into prominence at the annual convention of the National Education Association in Denver in July through the appearance on the convention program of Cecil B. de Mille, whose magnificent spectacle, 'The Crusades,' is now reaching the final stages of production.

Mr. de Mille will speak of current photoplays, referring especially to themselves to the high school curriculum. Dr. William Lewin, Chairman of the Motion Picture Committee of the Department of Secondary Education of the National Education Association, will give an illustrated talk on "The Photoplay and Youth Problems of Today" at the same session.

Both addresses admirably correlate with the theme of the convention which is Education and Youth Problems of Today.

 Publishes Book List In Local Newspapers

Copies of Selected Motion Pictures, joint publication of the West and East Coast Preview Committees, are posted regularly at New York's historic Bloomingdale, New Jersey, public library.

The library also promotes films and incidentally reader interest by publishing regularly in the local papers lists of books from which motion pictures have been or are being made which appear on its shelves. On a recent list appeared: Booth Tarkington's Alice Adams, Van Dine's Casino Murder Case, Lamb's Crusades, Ouida's Dog of Flanders, Freckles, by Gene Stratton Porter, Gorgeous Husky, by Samuel Hopkins Adams, Laddie, by Porter, East of the Missions, by Cooper, Marie Antoinette by Zweig, Mutiny on the Bounty by Nordhoff and Hall, Oil for the Lamps of China by Hobart, Private Worlds by Bottome, Sylvia Scarlett by Mackenzie, Tale of Two Cities by Dickens, Three Musketeers by Dumas, Time Out of Mind by Field and Vanessa by Walpole.

Important Notice

During the summer months, publication of The Motion Picture and the Family will be suspended, the next issue appearing in September. Those who wish to obtain the July and August issues of Selected Motion Pictures so that they can be used as study accused to change with new film releases, must notify the Motion Picture Producers and Distributors of America, Inc., at 388 Madison Avenue, New York City, promptly to that effect. Please send postcard request to the Community Service Department at that address.

DRAFTS STUDY OUTLINE OF MUSIC FILMS

Preparation of a study outline for the appreciation of musical films in the schools or groups which have a special interest in this type of film, is announced this month by the Better Films Council of the Greater Los Angeles Area, Los Angeles, as a novatic in the motion picture field.

Formulated by a group of prominent St. Louis musicians under the chairmanship of Miss Anna Louise Petri, president of the Eighth District of the Missouri Federation of Music Clubs, the outline is designed to do for musical films what similar study units are being done for films of extraordinary merit in other fields: namely, to enhance the theatre-goer's enjoyment of them by enabling him to make a critical examination of their merits.

With this thought in mind, the committee suggests some of the following topics for study: the detailed musical source from which the production is taken; the life of the composer, together with a substantial background of the period in which he lived; the musical form which has been employed in adapting the opera or oratorio to the screen, and the characteristics of the musical style, and as a finale the biographies of all who have had a part in the production, including stars, featured players, producer, director and musical director.

Full biographies of the St. Louis musician are among the negatives for this outline was prepared would read like a musical Who's Who. A few of the many qualifications which equally fit for such a position are among the kind are these: Miss Petri is an alumna of Chicago Musical College, from which her bachelor's degree; George L. Scott is a graduate of the New England Conservatory of Music, an organist and a choir master. Dorothy Noble is a graduate of the American Conservatory of Music, was a former member of the faculty of Pritchett College and now has her own musical studio in St. Louis. C. Albert Scholl, a graduate of the American Conservatory, is a widely known concert organist. Prof. C. V. Fallert is also a concert organist and a lecturer and director of musical clubs. Louis Victor Bress is a pianist, composer, and executive director of the Art Publication Society of St. Louis.

Although prepared primarily for the Schools of Music, this outline for musical films, will be available to interested organizations through application to Miss Anna Louise Petri, 30924 Hawthorne Boulevard, St. Louis, Mo.
Rate Character Films Success

(Continued from Page 1)

The feature pictures from which the screenings were made were lent to the Committee by the member companies of the Motion Picture Producers and Distributors of America. In all, there were 25 films available for exhibition at the National Social Work Conference that was being held.

Greeting the films as one of the most effective devices to aid character-building which has made its advent in the social work field for a long time, leaders in social work from all parts of the United States and Canada crowded into the projection room where the pictures were shown, enthused over them and asked questions innumerable as to how they might obtain the films for the use of their agencies.

The pictures were Huckleberry Finn, Broken Lullaby, Sooley, Alias the Wrecker, No Greater Glory and The Band Plays On.

One of the most interesting declarations was given before the National Probation Association in the Hotel Windsor ballroom on Sunday morning, June 9. Films were selected for this which had a bearing upon the problem of offenders against the law.

It was the Association's annual meeting and Rev. E. R. Moore, Ph. D., Director of the Division of Social Action of the Catholic Charities of the State of New York, addressed the group, stressing the need for training both with and intellectual as essential elements in the character building. This served as an especially appropriate introduction to the showing of the films. Mrs. Marjorie Bell, Associate General Secretary of the organization, arranged the showing.

The showings at the National Conference will also be arranged by Dr. Evarts G. Rountz, the Social Work Publicity Council.

Photoplays Featured

In New Textbook

New evidence of the very definite trend towards including motion picture study in the high school curriculum is to be found in the inclusion of a feature made known as "On the Silver Screen" in a new textbook for use of English students entitled Essays In Modern Thought, and edited by Thomas R. Cook, head of the English department of the high school in Great Neck, New York.

The section contains specimen reviews by Richard Watts, Jr., motion picture critic of the New York Herald Tribune. Included are the films by John B. Kennedy as well as questions for discussion and rating scales for films devised by Dr. Charles H. Cohn, who is the Motion Picture Chairman of the National Council of Teachers of English inaugurated the experiment of teaching the subject in the schools.

The book is published by D. C. Heath & Co.

WHO'S WHO IN BETTER FILMS

One of the most important events of the last six months, to the mind of all leaders of the finer films movement, has been the appointment of a new preview committee to the roster of Hollywood organizations whose evaluation of films are the Bible of Better Films groups from coast to coast.

With the formation of such a committee by the Southern California Council of Protestant Women the voice of Protestant church women was for the first time officially heard in the film councils of the land.

This month the Who's Who department of The Motion Picture and the Family is privileged to present the members of this immediate reins of power in this new preview group. It is Mrs. M. Frances Thomson, motion picture chairman for the Southern California Council.

Guiding spirit in the whole motion picture program of the National Council of Federated Church Women, of which the Southern California Council is a part, is Mrs. Arrius F. Burnham, a pioneer worker for the Family Night, the Junior Matinee and other institutions which have been written into the programs of Better Films organizations from coast to coast.

Because Hollywood, country of film magic, lies at her door, it is Mrs. Thomson who has assembled a preview committee of Protestant church women, representative of Protestant organizations, to meet with the other preview committees of Hollywood. It is she who indefatigably attends Hollywood first, and who, by the opinions of her reviewers and issues them not only with the other West coast evaluations, but in a separate list which has already attained a request circulation of 3,000.

A self-made woman is this new motion picture chairman of the Southern California Council. Widowed at 26, with young children to support, she established and operated the first tuberculosis sanatorium at Banning, California. Later, wishing to give her children a more normal environment, she moved to Los Angeles. There she plunged into church activities in such time as she could spare from business. Thus, in the recording secretaryship of the Woman's Auxiliary in her own church she advanced to being representative of church women in the movement in the Southern California Council. Now comes her motion picture chairman-ship.

Mrs. Thomson is the offspring of a long line of ancestors who had pioneering in their blood. Descendant in a direct line from Hugh Leeson, follower of William the Conqueror, a great-grandchild of an emigre of the French Revolution, she moved to the United States during the American Revolution were held prisoners in England because of their sympathy with the colonists, she finds no terror in exploring uncharted fields. And so to her there is great fascination in the new world which brings her into direct contact with one of the newest and most romantic of the industries, a field in which there is still ample opportunity for pioneering.

Motion Picture Study Is No Sinecure in East Orange

(Continued from Page 1)

bers have seen between 175 and 225 pictures and have turned in between 1,500 and 1,600 sheets of evaluations. They have conducted classroom discussions on David Copperfield and approximately a dozen more outstanding films covering such topics as entertainment value, theme, story development, social values, content, plot and structure, direction, special effects, character, music, photography and lighting, properties and make-up, sound and music, cost and titles.

"If a small club can learn to choose films carefully, a whole school could be taught to do the same thing," is Mr. Bowden's enthusiastic comment on the success of the club's program.

Trips Awarded

Essay Winners

(Continued from Page 1)

School in Wisconsin; Oline A. Dandurand of St. Patrick's High School, Kankakee, Illinois, and Charles E. Woodhouse of the Kent State High School in Kent, Ohio.

The vision and imagination which they wove into their essays were rewarded for them with a trip to the Southern Pacific Lines Steamship Dixie to New Orleans, a day's stay in the fascinating Shreveport, a day's work trip to the world's film capital in Los Angeles, and a visit to Sequoia National Park.

Alternates who will be privileged to make the trip if the winner for any reason is unable to do so are Ruth Hartquist, St. Patrick High School; D. Farnum, Mont Pleasant High School, Schenectady, New York; Evart Bell, Cleveland Junior High School, Tulsa, Oklahoma; Miles Mitchell, Oakdale High School, Oakland, California; Frank Brothers, Lakewood High School, Lakewood, Ohio; and John Vernay, Pacific Military Academy, Los Angeles.

Victorious in a contest in which 300,000 students participated, these twelve won high praise from a distinguished group of judges, headed by Mr. Montague E. Jadwin, of the Academy of Motion Picture Arts and Sciences, for the deep sympathy, the technical understanding and the genuine literary quality which their essays demonstrated. Only the advantage of the range of choices offered they wrote on varied topics.

Miss Harding and Miss Goedeker described vividly some of the unforgettable scenes in the picture. Mr. Cahuas and Mr. Woodhouse made much of the admirable preservation of the giant sequoias. Miss Dandurand contrasted the capabilities of animals and humans in making and learning.

"A Magnificent Social Study of Animals."

The judges who awarded the prizes were: Donald Farnum, associate A. M. Albritton, former director of the National Park Service; Arno B. Cammerer, director of the National Park Service; John D. Coffin, chief forester of the National Park Service; F. Trubee Davison, president of the American Museum of Natural History; and Montague E. Jadwin, director of the Recreation Department of the Russell Sage Foundation's Race Course, author of Malibus, the novel from which Sequoia was taken; Mrs. James F. Looram, chairman of the Motion Picture Department of the National Institute of Catholic Alumni; Mrs. Charles Cyrus Marshall, president of the National Association of Women; J. J. McGroarty, congressman from the 11th California district; Thomas Gilbert Pearson, founder and president of the International Committee for Bird Protection; Miss Josephine Schain, National Di-rector of the Girl Scouts, Inc.; Mrs. William Dick Sporborg, former president of the National (Continued on Page 8)
Kiddies Enjoy Birthday of Little Star

It is hard to say whether Shirley Temple or the boys and girls who attended a Saturday matinee at the Artisan Theatre in Seattle were happier. In honor of her birthday got the most joy out of that anniversary event.

For while the girl who was considered "bébé" of the motion picture world dressed in her Shirley Temple doll as a prize, and other youngsters who participated in the doll parade came away with the best dressed, largest, oldest and funniest dolls entered, Shirley received from the entire aggregation a mammoth birthday card signed with the names of everyone in attendance.

Responsive to the spirit of the occasion a local baker made a huge birthday cake of which every child had a piece. Youthful imitators of Shirley had prepared for the individual versions of "Good Ship Lollypop" and a prize went for the best rendition. The entire audience departed Shirley Temple fans.

Announce Contest On "The Crusades"

(Continued from Page 1)

ground of the film will be placed in a separate section. It will be given to those who choose plaster, wood or canvas as their medium of expression.

In preparation for the contest, Mr. De Mille has had a prospectus prepared which will be available to pupils during the summer vacation period. This outlines the history of The Crusades, portrays some of the more colorful figures who were leaders and participants, and is accompanied by an extensive bibliography covering both historical and fictional volumes bearing on the era. The contest is to be conducted by writing to Crusades-DaMille Scholarships, Paramount Pictures, Inc., 1501 Broadway, New York City. Each applicant must state the school and grade he is in. Later, at the time when the picture is released, a complete manual will be made available.

The actual inauguration of the contest will come with the reopening of school in the fall.

South Starts Film Course

What is believed to be the first lecture course on films in the South has just been completed by the Louisiana Council of Motion Pictures, Mrs. A. S. Tucker, president. Courses were conducted in the New Orleans Y.W.C.A. and were so successful that parallel activities are planned for the Y.M.C.A.

Clubwoman Chats On Film Trends

(Continued from Page 3)

entertainment even though the world will be able to place in its description. Nonsensical farces that appears to have neither rhyme nor reason to it, does have plenty of laughs and quick ending for those who enjoy their fun in large doses.

Light musical comedy is offered in How to Marry a Millionaire. The tap dancing of Bill Robinson and the clever characterization given by Thurston Hall are of particular interest and the music is catchy and tuneful.

Dinky left us wishing that a strong story had been selected for Jackie Cooper, who has long been absent from the screen. Even his good performance cannot overcome a weak story.

Shirley Temple's natural charm and ability give a strong entertainment value to Our Little Girl, a tribute to the sentimental story of the threatened divorce between a small girl's parents and of the part she plays in averting it.

Out-of-the-Ordinary Picture

The Healer is an out-of-the-ordinary picture, with the patient devotion of a gifted young doctor to crippled children as its theme. Except for the interesting action which gains in charm and thrill through scenes of a forest fire magnificently photographed. A fine study in character conflict between a father and son is offered in The Awakening of Jim Burke. The attempt to make over a typical story with interesting action which have music and a far-fetched story that results is thought-provoking in its implication. There is an exceptional story, but one that is well developed, along fine lines, with no drop in its interest.

The Murder in the Fleet, a thrilling mystery set against the background of a United States cruiser, is unusually good entertainment. The discipline of the scene, the good loyalty and the high devotion to duty on the part of both officers and men give the fast moving story a commendable educational value. Comedy and acting are excellent and several scenes reach a high point of excitement.

The exploits of newsreel cameramen are shown in the tensely melodramatic production, Men of the Hour. The story, which includes a pleasant romance, is interesting, exciting and informing.

An amusing and logically told tale of the present west is The Cowboy Millionaire. The western scenery, beautifully photographed, the good sportsmanship combine to make the picture well worthwhile. Justice of the Range shows Tim Mack, a favorite with the children, as an attractive cowboy who straights out several difficulties to the satisfaction of everyone.

The Royal Canadian Mounted

(Continued on Page 7)

Proving That Truth Is Stranger Than Fiction

The Landmark monthly magazine of the English Speaking Union of the British Empire, is authority for the following story, which illustrates very definitely that in the kingdom of celluloid truth is often more amusing than fiction.

It seems that in preparation for his forthcoming picture, Mutiny on the Bounty, Charles Laughton read all books available on the period. In one of them he discovered that Capt. William Bligh, whose part he is to take, had his naval uniform made of the form of Gieves in Bond Street. On a recent visit to London he dropped into Gieves and to the employee who greeted him said: "I wish to inquire about some uniforms you made some time ago for Capt. William Bligh." "Yes, sir," said the man, "and about what date was that?" "The date," said Laughton, "was the year 1789."

"I employed," greeted the announcement with well-bred British stolidity. "Not a ricker of surprise crossed his face. "Just a minute, sir," he said, and retired.

In a few moments he was back with an old volume which contained an accurate description of Capt. Bligh's uniforms even to information as to how many buttons there were on the coats and how they were spaced. Laughton ordered a complete set of uniforms for use in the picture.

Clubwoman Gives High Praise to Pictures

(Continued from Page 1)

with enthusiasm to the large percentage of family films recently released.

"Last April the motion picture producers told us that they would make more films suitable for the entire family during 1936," she said. "They have kept that promise. Of 353 features released since May, 1934, 116 are classified as family entertainment as against 70 the previous year."

Not only Mrs. McClure's report but also the presence at the convention of Mrs. Alice Ames Winter, who has been the ambassador of American women's films for the past six years, tended to keep attention focused upon motion pictures throughout the sessions. Mrs. Winter showed a film made by her company, which it has been to interpret the viewpoint of women to the producers, that great progress has been made in production standards.

Women asked for cleaners films, Mrs. Winter said. "Hollywood made a number of samples in some films, gave them not only what they asked, but also more entertainment, finer technique and better drama."

Educators Debate The Merit of Shorts

(Continued from Page 1) of the National Education Association. On the theory that the development of better shorts will tend to discourage double feature billing, Dr. Lewin's committee, which is conducted by Dr. Paul B. Mann, head of the biology department of the Evanston Childs High School, New York City, will study how shorts may be made a more cultural adjunct to the motion picture theatre program.

The committee held a preliminary meeting in New York City June 8 and will meet again in early July during the National Education Association convention in Denver.

"We believe that the development of finer short subjects will add a definite new value to the motion picture bill," Dr. Lewin commented after the first meeting of the committee. But what is even more important, we believe it will tend towards the elimination of double feature billing. If the shorts become a more fascinating as the feature films, theatre patrons will with no question be content to see a single feature."

Why the Bookmarks

History and big business vie for first honors in the films chosen this month for bookmarks by Cleveland Public Library (see page 7). The librarians tell us that they selected Alice Tisdale Hobart's Oil for the Lamps of China for a bookmark largely because of the widespread interest in Chinese affairs; also because it is deservedly a best seller.

Loves of a Dictator was chosen—not because of a weak title which in itself did not recommend it—because it deals dramatically and interestingly with a phase of history which is comparatively little known and so gives to an historical story the rare element of suspense, and because it presents court life with dignity.

The Informer was selected because of the uniformly high quality of the film both as to matter and manner, the former being exemplified in an ethical and interesting character study, developed through a highly dramatic plot and the latter through the remarkable portrayal given by Victor McLaglen; the latter, in exquisite, artistic photography that in combination with the sensational character of the plot gives the film fine balance.

The Motion Picture and the Family
THE CLEVELAND LIBRARY
SUGGESTS THESE BOOKMARKS

“THE INFORMER”

“UP, THE REBELS!”

“The Power Behind the Throne”

“LOVES OF A DICTATOR”

“OIL FOR THE LAMPS OF CHINA”

THE CLEVELAND LIBRARY
SUGGESTS THESE BOOKMARKS

“The Informer”, by O’Flaherty

“The Irish Rebellion”

“In History”

“Women’s Lives”

“Oil for the Lamps of China”

“THE INFORMER”

“These Books Tell the Thrilling Story

In Story

The Informer, by O’Flaherty

The Irish Rebellion

In History

The Devil (Oliver Necker), by Neumann

Man of Iron (Bismarck), by Dehan

Twenty Years After (Mazarin), by Dumas

Blinded Kings (Raspustin), by Kessel

Catherine de Medicis, by Balzac

Power (Joseph Suss Oppenheim), by Feuchtwanger

Richelieu, by James

Printed through the courtesy of

The New York Public Library

“THE INFORMER”

“They rose in dark and evil days
To right their native land.”

Fighting and Dying For Ireland

“The Irish Rebellion

In Story

The Informer, by O’Flaherty

Shake Hands with the Devil, by Conner

The Last September, by Bowen

There Will Be Fighting, by O’Donnell

In History

The Drama of Sinn Fein, by Desmond

The Irish Struggle and Its Results, by Paul-Dubois

The Evolution of Sinn Fein, by Henry

Violution in Dublin, by Stephens

In Drama

The Shadow of a Gunman, by O’Casey

The Plough and the Stars, by O’Casey

The Big House, by Robinson

June and the Paycock, by O’Casey

IRISH PATRIOTS

Traitor or Patriot, The Life and Death of Roger Casement, by Gwynn

Letters and Leaders of My Day, by Healy

Memoirs of an Old Parliamentarian, by O’Connor

Printed through the courtesy of

(The Name of Theatre)

Presenting

“The Informer”

“LOVES OF A DICTATOR”

“You shall have joy, or you shall have power; you shall not have both.”

The favorite of King Christian VIIth, who actually ruled Denmark.

Books about Uncrowned Kings

Suggested by

THE PUBLIC LIBRARY

“THE POWER BEHIND THE THRONE”

In Story

The Devil (Oliver Necker), by Neumann

Man of Iron (Bismarck), by Dehan

Twenty Years After (Mazarin), by Dumas

Blinded Kings (Raspustin), by Kessel

Catherine de Medicis, by Balzac

Power (Joseph Suss Oppenheim), by Feuchtwanger

Richelieu, by James

Printed through the courtesy of

(The Name of Theatre)

Presenting

“LOVES OF A DICTATOR”

“OIL FOR THE LAMPS OF CHINA”

A great American oil company brings light into Chinese homes. Its representative learns to understand and value the men of China.

Books On Modern China

Recommended by

THE PUBLIC LIBRARY

WHEN EAST MEETS WEST

Stories of Life in Modern China

Oil for the Lamps of China, by Hobart

The House of Earth, by Buck

China’s Crucifixion, by. Wede

Peking Picnic, by Bridge

The China Venture, by Graham

River Supreme, by Hobart

Man’s Fate, by Malraux

The Bitter Tea of General Yen, by Stone

Peng Wee’s Harvest, by Mlin

CHINA’S STRUGGLE

The Great Wall C roughs, by Clark

The Four Hundred Million, by Nourse

China’s Red Army Marches, by Smedley

Modern Chinese Civilization, by Le- gende

Twilight in the Forbidden City, by Johnston

The Chinese Soviets, by Yakhontoff

BEHIND THE MOON GATE

The House of Eille, by Wain

A Son of China, by Sheng-Cheng

A Chinese Testament, by Tretiakov

Printed through the courtesy of

(The Name of Theatre)

Presenting

“OIL FOR THE LAMPS OF CHINA”

Lessons From The Movies

(Continued from Page 2)

diversion of affection. The wider the circles of mutual interests and the more inclusive the areas of comradeship, the stronger the ties of matrimony become.

The “Little Girl” in the picture was adorable and succeeded in keeping her home united, as unfortunately, many sweet little girls in real life have failed to do when genuine companionship between husband and wife waned and disappeared.
New Rochelle Council Reports Lively Program

When a film of extraordinary merit plays New Rochelle, New York, the local Better Films Council, Mrs. Paul B. Byrne president, leaves the public in no doubt as to whether or not it should see the picture. Besides calling special attention to it in its daily motion picture bulletin the Council advertises the film through the press and schools, by the distribution of book marks and by announcements in the churches and in other places where large groups congregate.

In its brief career of 15 months the Council can boast the formation of two photoplay study clubs in junior high schools and it is now contemplating starting an adult club. It has sponsored eight junior programs, each of which has been chaperoned by representatives of one of its member organizations, has arranged with the Y.M.C.A. for a free information service on films, has won the cooperation of the public library in setting aside a shelf of books on photoplay appreciation for the use of the Council and during January carried out a comprehensive observance of Better Films Month. Among the events was a motion picture benefit, a Better Movie Sunday, and a Visual Education Demonstration meeting in which various organizations operated under the aegis of the Westchester County Council.

Juniors Make Theatre For Hobby Show

Construction of a miniature motion picture theatre, equipped for sound production was the contribution made by the Junior Motion Picture Council of New Haven, affiliated with the New Haven Council of Theatre Patrons, to the success of the New Haven Hobby Show.

In recognition of the enterprise displayed by the boys and girls of the Council, executives of several of the large motion picture corporations journeyed from New York to New Haven to tell members of the Council and incidentally other patrons of the Hobby Show something about the problems of picture making.

Speakers were Frank Vreeland of the Story Department of Paramount, speaking on "The Motion Picture Story From Author to Screen"; Bert Gillette of Van Beuren, on "Creating the Modern Cartoon," Harold M. Hendee of the Research Department of RKO-Radio, on "Authenticating the Movies," and Edward Finnem, director of publicity for Republic Pictures Corporation, on "Motion Pictures in Transit from the Studio to the Theatre."

New Rochelle Council Reports Lively Program

YOUTHFUL "BARNSTORMERS" TEACH MOVIE TECHNIQUE

This popular group from Springfield, Mass. Technical High has visited clubs throughout western Massachusetts to discuss films

Boys and girls in the Motion Picture Appreciation Club of the Technical High School in Springfield, Massachusetts, are rapidly acquiring the technique of seasoned theatrical troupers. After giving demonstrations of their class discussions on motion pictures to audiences in South Deerfield, Southbridge and Worcester, as well as before a half dozen or so groups in Springfield, they have come to understand both the advantages and difficulties of the two-a-day, for all this has had to be sandwiched in with their classroom work.

David Copperfield, Les Misérables, Private Worlds and The Mystery of Edwin Drood are a few of the films they have discussed. As the discussions are always carried out like a club meeting, with the group sitting around a large table and the members interjecting their opinions whenever their enthusiasm prompts it, the boys and girls are already past masters of the popular art of panel discussion.

Formed by Miss Elizabeth Bell of the Technical High Faculty, the Motion Picture Appreciation Club has 40 members, ranging in age from 16 to 18. Since its organization last spring it has been much in the public eye. Its debut outside the schoolhouse walls was made at a meeting of the Springfield Motion Picture Council and since that time the boys and girls have been constantly in demand to demonstrate to their elders how photoplay appreciation can be taught in the schools.

Club Sponsors "Copperfield" In Superior

Such an important community event was the showing of David Copperfield, Wisconsin that the Superior Women's Club sponsored the entire run.

The result was unique cooperation on the part of the school authorities.

For the first time in history the superintendent of schools called attention of a motion picture to Superior's high school in his official bulletin. The schools also recognized the educational value of the film by giving an extra credit in English to all pupils who saw it.

When the film opened members of the Woman's Club helped the program of their semi-monthly meeting to attend in a body.

Trips Awarded To Six "Sequoia" Essay Winners

(Continued from Page 5) Council of Jewish Women; Miss Isabelle F. Story, director in chief of Division of Public Relations of the National Park Service; Trentwelt Mason White, president of Lohrop, Inc.; Leonard Lothrop of Mt. Blue; John R. White, superintendent of Sequoia National Park; Mrs. William L. Wilson, former president of the Federation for the General Federation of Women's Clubs, and George J. Zehrung, director of the Motion Picture Bureau of the Y.M.C.A.

In announcing the winners, Mr. Horace M. Albright, former director of the National Park Service, expressed in behalf of the judges and the winners, yet to be heard, from his appreciation of the efficient and courteous manner in which the contest had been conducted by Metro-Goldwyn-Mayer, with the aid of the Motion Picture Producers and Distributors of America, Inc. Mr. Albright also expressed great enthusiasm for the worth of the contest. "Contest and picture together have within the period of a few months made practically the entire student body in American high schools national park minded," Mr. Albright said. "It is impossible to overestimate the value of this to the whole conservation movement. It will mean that the next generation of adults will be fully aware of the necessity for the preservation of both our national beauties and our national resources."

Presbyterians Plan Publicity on Films

Hereafter Presbyterian publications will give wide publicity to motion picture readings of the day. The 147th General Assembly of the Presbyterian Church in the United States so decided at its last meeting. Christian Education has been directed to proceed along those lines.

Printed in U. S. A.
Junior Film Enthusiasts Enjoy Southern Holiday

Winners in "Sequoia" Contest visit Sequoia National Park. Left to right: Charles Woodhouse, Kent, Ohio; Isabel Tuomey, La Crosse, Wisconsin; Sonja Harding, East Orange, N. J.; Sydney Cahusce, Brooklyn, N. Y.; Pearl Goedeler, Brooklyn, N. Y.; Olm Daavandarad, Kankakee, Ill.

The General Sherman Tree, largest and oldest tree in the world, sheltered the young winners in the Sequoia essay contest when this photograph was taken. They were just completing a vacation tour which had carried them to New York, New Orleans, Los Angeles and the Sequoia forests and given them a firsthand glimpse of the country in which the film was made.

Warner Bros. Prove Single Features Pay

Any lingering doubt that the single feature program is popular seems dispelled by reports from Pittsburgh. Warner Bros. theatres in that city, which not so long ago abandoned a double for a single-billing policy, report over 40 per cent increase in box office receipts.

Erie Council Plans Leadership Courses

Leadership classes to train its members to address audiences on motion picture subjects will be conducted this year by the Better Films Council of Erie, Pennsylvania. A series of six to ten discussion meetings is planned and (Continued on page 2)

Intimate Gossip About Film Stars

By THE OBSERVER

Hollywood of late has not been having many of the old glamorous previews, but last night at the preview of Samuel Goldwyn's Dark Angel were seen many of Hollywood's well-known actors and actresses. As we stepped into the luxurious, dimly-lighted lobby, Carole Lombard, swathed in new autumn furs, was flashing her gay smile into the cameras of newspaper reporters; then came Richard Barthelmess and his party of four, who were requested to "wait a moment" as the sudden flash of the cameramen lighted them for a brief second. Katharine Hepburn dodged swiftly into the crowd and almost escaped into the theatre (Continued on Page 2)
Erie Council Plans 
Leadership Courses

The most adult discussion guide on Peter Ibbetson will probably be used at one of the first.

The purpose of the leadership course, conducted by Patricia G. Pulakos, executive secretary of the Council, is not only to train leaders to speak on films but also to help students develop their social values and their character building possibilities.

WHO'S WHO IN BETTER FILMS

When Mrs. Richard M. McClure of Chicago completed a three-year term as motion picture chairman of the Better Films Council of Women's Clubs at the annual convention in Detroit in July, she left her elected position as a living monument to her endeavors such as can be duplicated by few workers in the cause of Films.

Under her supervision approximately 2,655 chairmen of community picture committees were carrying on vigorous and systematic campaigns for improved standards of motion picture taste. In 13 more states they were working less systematically, perhaps, but in all instances energetically, and there was not a state in the Union which was not included in the picture. The evidence of the Federation's Motion Picture Committee had not been penetrated.

Obviously the genius for organization which evidenced itself in such a far-reaching and effective program as this must have been possessed several years in her background, and to that fact the Illinois Federation of Women's Clubs can testify. For it was in the State of Illinois and more specifically in the City of Chicago that Mrs. McClure began the motion picture activities which were to bring her nationwide fame.

As officer of a local women's club Mrs. McClure first began to appreciate the important part motion pictures play in the community life of today and realized how vital this line crystallized into action in 1927 when she organized the Conservation Circle. She subsequently became president and inaugurated there a community motion picture project. Since there is no theater in that area, spurred on by Mrs. McClure's enthusiasm the woman's club purchased and installed in the high school auditorium complete motion picture equipment. For eight years 28 community organizations have sponsored short courses for the people of the community, with an average yearly attendance of 40,000. Always Mrs. McClure has selected the films.

From such an enterprise it was a natural and logical step to the organization and presidency of the Better Films Council of Chicago-land, which Mrs. McClure formed in 1928, and which now has a membership of over 40 clubs in the area.

The fame of the Chicago Council has spread far and wide and Mrs. McClure, in 1931, or this organization doubtless led to Mrs. McClure's being appointed Motion Picture Chairman of the Department of the Illinois Federation of Women's Clubs, Chairman of the Motion Picture Committee of the Illinois Federation, president of the Chicago Community Center Association and Chairman of the Travel and Motion Picture Committee of the Conference of Club Presidents and Program Chairman.

Her work for better motion pictures is indefatigable. In the course of her years of Federation chairmanship she gave 235 talks on motion pictures before church and civic clubs, of various types, groups, made innumerable radio talks and addresses before state and district conventions and visited eleven communities in the interest of better films.

However, lest Mrs. McClure be subjected to the accusation of being one-track-minded, let it be added that she is an active church worker, teaches several evenings a week in a school for boys and manages her own household without assistance. She has been a member of two children, both now away at college, who are devoted to her.

Mrs. McClure has an abundance of tact, which is a powerful asset to her in securing the cooperation of the groups with which she works, and she has the rare combination of executive ability and personal charm which enables her to be a general without seeming so to lead. She gets results because she appreciates the odds against the things she wants done rather than because she cracks the twin whips of obligation and responsibility over their shoulders.

Theatre Managers Finance Film Study

Local theatre managers so keenly appreciate the work of the public schools in stimulating photoplay appreciation that it is now becoming quite the custom to receive from Peter Pulitzer, executive secretary of the Council, is not only to train leaders to speak on films but also to help students develop their social values and their character building possibilities.
OUT FROM HOLLYWOOD

by Mrs. THOMAS G. WINTER

Associate Director of Public Relations, M. P. F. D. A.

With the quickened interest in feature films, it is not enough that our education not only of boys and girls, but also of adults, Hollywood is pouring out a wealth of educational pictures which would be of great interest in the classics and in the great dramatic periods of history.

We prophesy that the Previewing and Advisory Committee of the National Education Association, whose task it is to select the films upon which study guides for classroom use are to be based, will hard put to it to choose from the richest motion picture schedules Hollywood has offered in recent years. Practically all the major productions now under way have some characteristic that would appeal to the public educator. And their appeal to the imagination and the intellect of adult audiences will be superlative. As a result, the Motion Picture Association and the National Education Association have collaborated in the selection and choice among the important and various interesting things that are taking form inside the studios. Here are a few that flash into our mind.

Dickens is ranking high in Movie-dom. He is a marvellous story teller and his people are likely to be distinct and vivid in type, and he combines swift movement with intimacy. No wonder producers are beginning to put together The Three Musketeers and A Tale of Two Cities well along. Ronald Colman, Donald Woods, Elizabeth Allan, Henry Walthall, Reginald Owen, Edna May沃尔, Basil Rathbone top the list of 112 speaking parts, while thousands of people crowd its scenes and France's greatest star, Roland Garros, raises its walls to the studio lot.

Like Dickens, Dumas was a prince of story tellers—not mere stringing together of episodes, but a work which would appeal to the imagination. The Three Musketeers is among the great stories. The picture (made we REagine the new player to the screen in the role of the fiery D'Artagnan. It is the usual thing to give the leading role in such important pictures to well-known screen stars. But instead of building the story around a familiar leading man and thus possibly clogging it with his personality, the studio cast Walter Abel of the New York stage as Dumas' hot-headed swordsman. Determined to present the picture against an absolutely authentic background of 17th century Paris has raised more difficulties in so far as the costumes and setting, the authenticity of the costumes is involved, the authenticity of the setting.

Preceding Mutiny on the Bounty to the screen, will be an exquisitely lovely short subject, Pictouan Island, which records scenes of the island as it looked today, James J. Fierro, director of Metro - Goldwyn - Mayer technical crew. As recorded in the short subject, H.M.S. Bounty sailed from Spithead Harbor 150 years ago on a scientific expedition to transplant breadfruit from Tahiti to the English colonies of the West Indies. The expedition, which accompanied that memorable cruise has been re-created for the feature picture, Mutiny on the Bounty. (Continued on Page 5)
Indianapolis
Has Scientific
Movie Project

One of the most thorough-going and scientifically developed projects for improving better standards of community motion picture taste which has yet come to public attention redounds to the credit of the Motion Picture Committee of the Indianapolis Branch of the American Association of University Women.

Not long ago the Committee began the previewing of pictures and the publication of a monthly Motion Picture Guide dealing with attractions in Indianapolis theatres. This is not in itself unique. But the fact that a full year's study of two important phases of the motion picture problem preceded its publication constitutes somewhat of a record.

Before inaugurating the list the Committee conducted an inquiry into the effect of motion pictures on the child—both upon his physical well-being and his social conduct. It also made a survey into the mechanics of motion picture production and assembling factual information as to the number of companies producing pictures, their annual output, the mechanics by which pictures are distributed, including block booking, and the problems of the local exhibitor, such as double feature management, arrangement of week-end programs, etc.

Fortified with facts from these two surveys and with additional information as to the work which had been done by lay organizations elsewhere in promoting public opinion for two other purposes, the Committee launched upon its next task, which was to see that at least 200 to 300 good pictures were shown in Indianapolis each year and that a proper proportion of them was suited to child audiences.

Incident to this, members of the Committee began to preview in all downtown first run theatres and to rate the films they saw in terms of entertainment, education, ethical values, acting, direction and photography and audience suitability.

After a short period of practical experience in previewing they began the publication of their "Motion Picture Guide." From the theatre managers they obtained at the end of each month the bookings for the succeeding month. They attempted to base their reviews on the reports of the preview committee, audience classifications and a calendar of playing dates and issued the publication on the first day of the month. From the beginning it was self-supporting.

Indianapolis theatre-goers were glad to subscribe for the guide and by year's end Net gains of the experiment to date, besides publication of the guide, knowledge of the importance of commercial cooperation between theatre managers and the Motion Picture Committee and also the stimulation of a Critical attitude towards films on the

M-G-M Is First Short
To Invade The Classroom

First short subject to be selected for a study guide by the Department of Secondary Education of the National Education Association is Metro-Goldwyn-Mayer's two-reel picture, The Perfect Tribute, a scene from which is pictured above. This picture, based on a Mary Raymond Shipman Andrews short story dealing with Lincoln's Gettysburg address, is regarded as of historical and literary value and as of sufficient worth to invadethe classroom along with some of the finest of the feature films. Adverse Perfect Tribute was also one of the pictures selected during the summer for a special showing to Dr. Walter Barnes' classes in photo appreciation at New York University and it was heartily commended by the East Coast Preview Committee, which, departing from its policy of giving only the tersest reviews of shorts, wrote: "Exquisite photography, splendid direction, a striking lesson in genuine patriotism, make this an outstanding picture."

FILMS FOR THE
PUPIL AND TEACHER

By William Lewin, Ph.D.
Author of "Photoappreciation in American High Schools"

With the opening of the academic year 1935-36, more than two thousand high schools are teaching photoappreciation as an established part of the course of study. Several thousand additional schools are utilizing the photoplay experiences of their pupils in various extra-curricular activities and in occasional classroom projects, pending administrative and curricular changes that will permit the use of photoplay discussions as integral parts of school work.

Keeping pace with these changes in educational procedures, photoplay producers are providing an increasing number of subjects worthy of classroom discussion. A study guide for the screen version of Shakespeare's The Midsummer Night's Dream has been prepared by Dr. Henry Simon of the Teachers College faculty, Columbia University and this will be followed by guides to other classics on the screen.

Among the forthcoming photoplays from which subjects will be selected for treatment in study guides are A Tale of Two Cities, Three Musketeers, The Last Days of Pompeii (not based on Bulwer-Lytton), Oliver Twist, Pickwick Papers, Little Lord Fauntleroy, Cyrano de Bergerac, Mutiny on the Bounty, Romeo and Juliet, Green Pastures, The Good Earth, Marie Antoinette, Quality Street, Mary of Scotland, The Forty Days of Musa Dagh, Ah Wilderness, Twenty Thousand Leagues Under the Sea, Ivanhoe, Captain Blood, Anthony Adverse, films of the Round Table (based on Malory), The Last of the Mohicans, Dodsworth, Twelfth Night and possibly other Shakespearean subjects, including Hamlet, which Kenneth Macgowan and Darryl Zanuck are considering at Fox-20th Century.

Issue Adult
Movie Guide

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Out From Hollywood

(Continued from Page 3)

Each of that early crew of 44 was represented by an actor and a composer. Each played a character in a series of short films, with the added poundage of a modern galley, huge are lights, sound equipment and an additional production crew, which was reduced to 24 the minute the film was done. The client for the thrill drama down in the blue waters and the entertainment centers.

**Enemy of Man**—perhaps it ought to be called "Friend of Man." At any rate the romance and drama is of that never was more war that scientists — adventurers of the universe — wage against our eternal enemy, disease. Paul Muni turns from his roles of emigrant and worker to prove himself thinker and fighter, Pasteur, as brave and as hard as gallant as you will. So Warner Bros. studio is getting ready for you to see.

**The Rose**, half history, half romance, wholly true to fine American psychology, brings to the screen a lovely story of the South and a wonderful role for the heroine hunting for her son's body on the battle field at Shiloh, of the negroes, freed to be free, but brought back by love and tradition to serve the family that had once owned them, of courage and gallantry, of the indomitable spirit that faced poverty and hard work to rebuild a family left torn and poor in the aftermath of war. Of course the screen again bears the story of a love that was, as in *Jalna*, a love that had been committed during the war.

Scouts Boost "Call of Wild"

Boy Scouts were among the principal boosters of *Call of the Wild* recently released in Little Rock, Arkansas, recently.

Four hundred Scouts attended a special matinee arranged by the manager of the Pulsifer Theatre and paraded in uniform before the show. Heading the parade were Captain Charles Boyles, chief Scout of the 1st Arkansas troop, and red-robed, red-knuckled, red-legged badman William "Finn" and Jack Oakie and a girl dressed as Loretta Young, who rode to the theatre on a dog sled pulled by a husky.

The boys enjoyed the film, with its virile picture of life in the far north, immensely, and went out to recommend it enthusiastically to all their friends.

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**A CLUBWOMAN CHATS ON FILMS FOR THE FAMILY**

*By MRS. WILLIAM DICK SPORESDORF, Chairman, East Coast Preview Committee*

While we have been enjoying ourselves at the shore or in the mountains, self-appointed experts on motion pictures have come and gone. Some of us have followed them at our vacation centers while others have learned to say their letters, on not seeing a motion picture "for weeks." But we have not been contented and artistry of some of the photoplays released during July and August, it is my feeling that Brown's latest of something too worthwhile to be missed, unless you can still locate them at second run theatres. A word of appreciation seems due the producers who, during the vacation period, continued to give us pictures of unusual production values. Selected Motion Pictures has regularly brought us information and comment on a procession of plays whose average entertainment value has been high. Their number, needless to say, has been too great to make possible a comment on the whole.

Those of minor value as to story plot or artistic achievement must be given a place on the shelf, in keeping with their unimportance. Our chief concern this month lies in reviewing the pictures that are worthy of mention because of story or artistic content.

Among the best of July and August were *Alibi Ike*, Joe E. Brown's latest of baseball humor, in which an unsophisticated country boy becomes a hero. Not only will this amuse family audiences but it is quite suitable for Junior Matinee programs. *Doubling Thomas*, an enjoyable and realistic picture, has proved to be a nice little comedy. Peter Lorre made a tremendous impression in his "Hands of Orloce." Now Columbia is screening him in a great dance role and he will battle a man wages with his conscience. The studio is putting it on in epic scale with such symbolic treatment, such some lighting, such great proportions as we have learned to expect from Josef von Sternberg, its director.

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Palo Alto Has Excellent Plan

(Continued from Page 1)

America, Inc. are used in preparatory work and in checking up after the film has been seen. Two of the first picture attended during school hours last year and the first three pictures selected for the fall sea- son are: "The Trojan War," "The Great Race," "Sharp or Don Quixote and Midsummer Night's Dream." Coupled with this, the picture will be the subject of March of Time address and a specially selected short subjects, including a cartoon, *A See America First*, *A Musical Mood* or a travel or sport short—for the committee in charge of the Palo Alto plan firmly believes in the educational value of the motion pictures.

In addition to the curricular work, Palo Alto will have a motion picture scene program sponsored by a faculty member and two will be reviewed and scored following the plan outlined by Sarah MacLean Mullen in her "Motion Picture Membership of the club will probably take part in *The Crusades* and other contests. Concurrently with the viewing of the films, the club will maintain a bulletin board service which points out films currently showing that are of special interest to students interested in the field of the school: for example, *Sequoya* for natural science; *Farmer Takes a Wife* for American History; *Black Fury* for winter sports; and *World of the Short* for the physical education department. Boys interested in the field of motion pictures will have an opportunity to learn how to operate motion picture machines.

The club will also obtain suitable films for evening entertainment and supply films for a noon movie program already in operation.

And finally the club hopes to have a "Palo Alto" version of the story, *Tarzan*, whose Tarzan, Jr., won the 1932 national prize of the American Society of Amateur Cinematographers. This picture will be written and directed by the club if the club can find ways and means of financing the project.

According to Mrs. Howard C. Ray, chairman of the Palo Alto plan, there are two reasons why the plan calls for pictures in the commercial theatre: the extensive equipment necessary to display pictures in a school in a manner comparable with the theatre, and the difficulty of obtaining for private showing films which are sufficiently fresh to interest the children. Coupled with these is the fact that when the children attend a body of theatre managers cooperate by giving them a special rate.

"Aside from these practical advantages," says Mrs. Ray, "Palo Alto has attempted to work out a line with the more modern educational theory that education is a continuous process, not limited to the school room. We firmly believe that educational institutions should be making full use of a communal resource, and, long as commercial exploitation of the school is avoided."
Interwoven with an amusing romance in which Janet Gaynor makes a delightful departure from her usual Pollyanna roles of the story of the rise and fall of the Erie Canal. Teachers of history will be interested in "The Erie Canal," and will find in it a delightful introduction to the subject. The film is by no means intended to be a history text, but it will be appreciated by those who are interested in the development of the country's resources.

ANNKA KARENINA
(MGM)
College students will find that the screen version of Anna Karenina, based on Leo Tolstoy's novel, is presented in a new direction. It is the work of crafts- men who knew exactly what effects the author intended, and who achieved them with the aid of all the elements necessary to that end—excellent performances by well-chosen actors, a fine plot, and skillful photography by veteran cameramen who know how to create atmosphere with light and shadow, musical elements that blend with the mood of each scene, finished art direction and costume design and expert cutting and editing. In spite of handicaps rooted in the action of censorship, Director Brown has made a photoplay which appeals to advanced stage students of photoplay art.

ALICE ADAMS
(RKO Radio)
In line with the current trend toward consideration of modern literature in reorganizing the course of study in English, progressive teachers will find the screen version of Alice Adams a stimulant towards lively appreciation of the works of Booth Tarkington. Teachers of the social sciences will find considerable material for discussion in the life problems with which Alice Adams is confronted. As portrayed by Greer Garson, Alice compels our sympathy in her struggle to rise above the humdrum existence and petty complications of daily life in a small town.

THE RETURN OF PETER GRIMM
(RKO Radio)
The possibility of portraying on the screen the life of a great writer is well illustrated in The Return of Peter Grimm. This is the story of the return to life of an old man who has been away from the city for many years and who has returned with the aim of writing his memoirs. The film is a study of the struggles and triumphs of an old man who has found the world a changed place since he left it, and who must adjust himself to the new conditions if he is to be successful in his writing.

PLANS FOR UTILIZING "SECRETS OF SUCCESS"

By Howard M. LeSourd, Ph.D.
Dean of Boston University Graduate School

Editor's Note: This month Dean LeSourd outlines plans for the educational use of motion picture films developed by the Committee on Social Values in Motion Pictures. Next month he returns to "The Erie Canal" and "The Farms of America" with his customary department, "Lessons from the Movies."

The character education program through motion picture films, known as the "Secrets of Success" series, will be used during the coming year in schools and churches in almost every section of the United States. Reports from teachers who have experimented with these one-reel excerpts from distinguished motion pictures produced by the Committee on Social Values show that these films will meet a real need in character development institutions. They have been prepared and are available for use by agencies which have or can secure the use of 35 mm. sound recording equipment. They are endorsed by the supervision of competent educational leaders, have been established in Boston, New Haven, New York City, Detroit, Indianapolis, Chicago and San Francisco. Other centers of distribution may be added as the demand requires.

Robert S. Woodworth, Professor of Psychology at Columbia University, in commenting on the project, established in Boston, New Haven, New York City, Detroit, Indianapolis, Chicago and San Francisco, other centers of distribution may be added as the demand requires, said:

As a result of the use of these pictures such statements as these have been reported:
T. E. Curran, Principal of the Swinnerton School, New Haven—"A discussion of "Secrets of Success" subjects was quite worthwhile. These pictures will set the children thinking along right lines. This project is helping children to evaluate current films."
Dr. Frederic M. Thraisher of New York University said:
"I believe that this is the best scheme for character education with which I have ever come in contact."

Dr. Paul H. Vieth of the Yale Divinity School—"On every hand I have heard expressions of the value of these films in church work and character education."

John H. Keene, Pastor of St. Matthew's Episcopal Church, Newark, N. J., reports regarding the discussion in his church—"I have been analyzing all the posters they see—and which is excellent in itself."

The Committee has sought the counsel of the most articulate religious leaders throughout the country and demonstrations have been made in nearly fifty schools and assemblies during the past summer. The valuable suggestions which have been made are being utilized in the furtherance of the project. Plans are being made in the use of these materials, a manual has been prepared for the procedures in the use of these films. Discussions for schools on the subject as a basis for the building of a lesson plan adaptable to the specific needs of the local groups. Illustrated posters are available for the distribution of these pictures which serve to keep before the groups the problems raised in the films. The Committee and supervisors stand ready to counsel teachers at all times on the effective use of the series.

Testing with favorable conditions indicate that the greatest value of these films is always attained when certain basic principles are carefully observed. The cooperation of those who may be interested in the project may be briefly stated as:

1st. That the picture must be suited to the age and interest of the group it is shown.
2nd. The discussion group must be selected from the audience of interest.
3rd. The teacher should realize that the full value of this program lies in what happens after the original discussion and should seek for continuity of purpose growing out of the use of the film.

The Committee is interested now in securing the cooperation of agencies and teachers in testing the use of the films in their educational material, rather than in developing a wide distribution of the pictures. Applications will be approved only in those cases where the leaders will give to their use the careful planning necessary for the best results. Since no charge is made for the use of these films, the expenditures at this time can be justified only on the basis of a cooperative experiment in which the leaders feel the same sense of responsibility for character training which has motivated the use of this picture industry in making these subjects available.

Carefully planned experiments are going on in Chicago and school systems of Atlanta, Ga.; Oakland, Calif.; Sanbury, Pa.; Cleve- land, Ohio; Chicago, Ill.; Philadel- phia, Pa.; St. Louis, Mo.; and other cities. Churches and Y.M.C.A.'s in such centers as Minneapolis, St. Louis, Chicago, St. Paul, Minn., and Cincinnati, Ohio, are also using the pictures with enthusiasm.

A Clubwoman Chats On Family Films

(Continued from Page 5)

disappointed at some of the historical inaccuracies. Others will find it a pleasant escape, presenting the musical spirit of the period that sent thousands fleeing to the wilds for their faith. The DeMille, however, is presented on the grand scale with incidents taken from the three crusades. It is a moral and weaknesses are, withal, something that everyone will want to see.

One more comment on a forth- coming film. Miss An American girl must come to an end. We are still feeling the complete charm of The Gay Deception and Francis Ford's delightful performance as a foreign prince who masquerades as a bellboy in an American hotel and finds there the princess of his dreams. A bright and improbable but entirely possible plot, filled with charm, chuckles and enjoyment from its opening moment to its perfect ending. It is the best vehicle thus far provided for that inimitably delightful actress.
FINE FILMS STIMULATE THE READING OF GOOD BOOKS; USE THESE BOOKMARKS SUGGESTED BY THE CLEVELAND LIBRARY

"ANNA KARENINA"
"A woman's lot is made for her by the love she accepts."—George Eliot

These books, suggested by the photo-play, may be borrowed from the CLEVELAND PUBLIC LIBRARY.

TOLSTOY'S GREATEST STORIES
Anna Karenina
Kreutzer Sonata
Resurrection
War and Peace
What Men Live By

His Life and Philosophy
Childhood, Boyhood, Youth, by Tolstoy
The Tragedy of Tolstoy, by Countess Alexandra Tolstoy
Tolstoy, the Man and His Message, by Steiner
The Life of Tolstoy, by Maude
Tolstoy, the Inconstant Genius, by Nazruff

ANNA'S WORLD
Tzar of Freedom, by Graham
Behind the Veil at the Russian Court, by Radcliffe
Under Three Trees, by Narishkin
Once a Grand Duke, by Alexander
Little Era in Old Russia, by Skariatina
Tale of a Vanished Land, by Burroughs

"THE CALL OF THE WILD"
"On the ragged edge of the world I'll roam,
And the home of the wolf shall be
my home."—Service

Adventurous Living in the North Land
Suggests these books in
THE PUBLIC LIBRARY

DOGS WHO RETURNED TO THE WILD
The Call of the Wild, by London
The Fang in the Forest, by Alexander
Kazan, by Curwood
The Odyssey of Bora, by Dunn
Ship of the Painted Hills, by Hull

DOGS OF THE FAR NORTH
Murin, You Malamutes! by Hubbard
The Trail Eater, by Willoughby
Gold, Men and Dogs, by Allen
White Fang, by London
Nomads of the North, by Curwood
A Dog-Puncher in the Yukon, by Walden
Wolf of the Storm Leader, by Coldwell

"ALASKA—UNCLE SAM'S ATTIC"
Arctic Village, by Marshall
Argonaut, by Morrow
Sourdough Gold, by Davis
The Trail of '98, by Service
God's Frozen Children, by McClure
Tundra, by Edington

"SANDERS OF THE RIVER"
"Take up the White Man's burden...
To wait in heavy harness
On fluttered folk and wild."

The White Man's Rule in Africa
Absorbing Books Suggested by
THE CLEVELAND PUBLIC LIBRARY
AFRICA—THE DARK CONTINENT
In Story
Sanders of the River, by Wallace
Judeo-man, by Livingston
The Ivory Trail, by Mundy
Simba, by White
Two on Safari, by Chamberlain
Wild Deer, by Baptist
The Forbidden Town, by Gaunt

In Travel
Beyond the Umost Purple Rim, by Powell
Africa Speaks, by Hoefler
Caravans and Cannibals, by Bradley
Safari, by Johnson
Out of the Beaten Track, by Court
Treat
Jungles Preferred, by Miller
The Map that is Half Unrolled, by Powell

PAUL ROBESON—ACTOR AND SINGER
Paul Robeson, Singer, by Robeson
Paul Robeson, in "Portraits in Color," by Ovington
Paul Robeson, Negro Singer, in The Southern Workman, April, 1932.
Paul Robeson, in "Fire Under the Andes," by Sergeant

"ALICE ADAMS"
"Love is wiser than ambition."

Alice's Urge to Rise in the World
Suggests these books in
THE CLEVELAND PUBLIC LIBRARY

FOUR TARKINGTON HEROINES
Alice Adams
Isabel Amberson, in "The Magnificent Ambersons"
Gentle Julia
Elise Hemingway, in "Women"

BOOKS THAT WOULD HAVE HELPED ALICE
Good Manners, by McLean
How to be Interesting, by Rogers
Modern Conversation, by Hall
Log Cabin Lady
Manners for Millions, by Hadida
No Nice Girl Swears, by Moots
Confessions of a Business Man's Wife

STORIES OF OTHER SMALL TOWN GIRLS
A Woman of Courage, by Blair
Bent Twig, by Canfield
Odyssey of a Nice Girl, by Suckow
Bend in the Road, by Raymond
This Awful Age, by Kyerson

PLAN FOR UTILIZING "SECRETS OF SUCCESS"
(Continued from Page 6)
Mo., New Orleans, La., Nashville, Tenn., and Boston, Mass., have already outlined definite plans for the coming winter.

Other agencies which will plan carefully for a consecutive and controlled use of this series are invited to make early contact with the Chairman of the Committee, Dean Howard M. LeSourd, Boston University, Boston, Massachusetts.

Reports concerning the use of these pictures will be a controlling factor in shaping the whole future of this program.
PHOTOPLAY STUDY IS POPULAR IN TENNESSEE

School Heads Urge Attending Local Theatres

Attendance at the commercial theatre is definitely urged by the University of Colorado as a supplement to its regular curriculum. Moreover, experiment shows that students who have had some preliminary work in motion picture appreciation are moreenable to its advantages than the others.

Dr. William L. Wrinkle, director of the College High School, which is connected with the university, recently sent announcements of Les Miserables to students who were enrolled last year, to summer students and to students who had applied for admission during the coming year. A reduced admission rate was offered. Of the first group notified, 37 per cent attended; of the third group, 22 per cent, but of last year’s pupils, who had already studied motion picture appreciation and learned to evaluate films, 50 per cent attended.

Dr. Wrinkle pursues the policy of regularly notifying all his students of outstanding films and urging their attendance.

"Visual education is highly effective," Dr. Wrinkle comments. "The school cannot compete with the commercial theatres in facilities, sound equipment and film releases. The logical solution is for the school and the theatre to cooperate in making this vital type of educational activity available to students and to encourage intelligent standards for the selection of shows to be attended."

Film School in Chicago

Films held the spotlight for a whole week of the summer season in Chicago when a special visual education course was offered to school administrators and teachers. Full training was given in the use of some new sound systems and in the films available for schools.

Smiling faces indicate that pupils of Humes High School, Memphis, enjoy their motion picture club.

At meetings of the Photoplay Club in Humes High School, Memphis, Tennessee, emphasis is laid upon acting and diction. The primary purpose of the club is to encourage fine standards of English speech through the example set by the actors and actresses in certain carefully selected photoplays. These are some of the films that were studied last year for precision of speech: David Copperfield, The Barretts of Wimpole Street, The Count of Monte Cristo, Great Expectations, Little Minister, Scarlet Pimpernel, The Iron Duke and Clive of India.

"The Americans do not have a standard speech," says Miss Josephine Allensworth of the Humes High School faculty, who organized and directed the Photoplay Club. "Each section of the country—north, south, east and west—has a different pronunciation for some words. But there is practically no sectional dialect in the best movies of today. A beautiful, cultural speech is being used that may become in time a standard American speech—and this is what I hope my club members will gain from the study."

A Tip For Theatres With Family Programs

If—and only if—his program is at all times suitable for the entire family, a theatre manager might take a tip from L. O. Daniels, Jr., of the Delman Theatre, Houston, Texas. He has won high favor with parents and incidentally increased his juvenile patronage, by using large advertising placards reading "Mothers and Fathers, we take care of your children in perfect safety for five cents an hour."

Boston Manager Says "It's Up to the Audience"

The manager of the Fine Arts Theatre in Boston, where film fare is designed for the ultra discriminating, has found a new way to attract patrons to unusual films. He circulated three reviews on a recent picture, two opposing, one favoring and challenged his patrons to register their own opinions with a "What Will You Say?" The suggestion deserves consideration by Film Councils seeking to promote exceptional films.

Why the Bookmarks

Anna Karenina crops up first on our bookmark list for this month. It was chosen for a bookmark because it is made from a famous classic which gives a poignant and penetrating analysis of the mind and heart of a woman; also because of the fine and accurate film version.

Alice Adams was selected because of the excellence of both book and film and particularly because of its clever satire on the social insincerity of the period described. These qualities, it was felt, outweighed the obstacle presented by a changed ending, which lessens the cumulative power of the picture.

The Call of the Wild was chosen because the book from which it is made is a perennial favorite with young and old and because of the large number of other excellent books which are related to the animal theme.

Sandors of the River had its vivid and authentic portrayal of a South African landscape, the singing and acting of Paul Robeson, the negro star, and an adventurous story in its favor.

Teaches Clergy Value Films In Church Work

When Mrs. B. T. Green of Brookings, South Dakota, became motion picture chairman of the State Federation of Women’s Clubs, she promised herself that she would make the clergymen of South Dakota movie converts.

On the principle that education, like charity, may most effectively begin at home, she started with her own city. To one of the leading clergymen she sent a large amount of motion picture material. When he had read it and found it interesting she telephoned other clergymen, suggesting that they do the same. Presently reference to the finer types of motion pictures began cropping out in the sermons of Brookings clergymen—and presently also the minister who had been the first to yield to Mrs. Green’s persuasions, devoted his entire sermon at a union service to motion pictures.

This summer forty ministers taking a special course at the State College at Brookings were contacted and a day was devoted to the discussion of how they might utilize motion picture material in their church work. Next summer special lectures on motion pictures will be given to a similar group. And so the good work has spread until now Mrs. Green’s ideals have been realized and the clergymen of South Dakota work shoulder to shoulder with the clubwomen in promoting fine standards of motion picture taste.

It Raises Its Own

Funds are no problem to the Bedford District Committee of the Motion Picture Council for Brooklyn, N. Y. When it runs short of money, it raises its own. Bridge and names combined recently to coax $80 from the pockets of film enthusiasts to carry on its work.
Schools In Georgia Show “Success” Films

Character education films have made a most auspicious debut in Atlanta, Georgia. As a special project of the board of education there will be fortnightly showings in five of the leading high schools, beginning the week of September 23rd and closing the week of May 27th. This is merely a preliminary, Mrs. Alice Richardson of the Atlanta Board of Review reports, to arranging for showings in community theatres in order to make these films, each of which emphasizes a typical boy or girl problem, available to pupils in all the elementary schools as well.

Huckleberry Finn, with its protest against juvenile snobishness, was the first shown. Young America II, with its study of the causes that lead to juvenile delinquency, came next and for the week of October 21st No Greater (Continued on Page 7)

Survey Results Available Through The A.A.U.W.

Students and patrons of motion pictures who are interested in the study of the mechanics of motion picture production and the effect of motion pictures upon the child, made by the Indianapolis branch of the American Association of University Women and described in the last issue of The Motion Picture and The Family will be glad to learn that a summary of the results of the survey may be obtained by application to National Headquarters of the American Association of University Women, 1654 Eye Street, N.W., Washington, D.C. Queries should be addressed to Mrs. F.C. Houdlette, Research Associate in Adult Education.

Films Reviewed In Current Issue


EDUCATIONAL PREVIEW COMMITTEE SEES FILM

Forego Films Showing Gangsters In Violent Conflict With Law

Motion picture producers have put into effect a moratorium on the production of pictures revealing American gangsters in violent conflict with officers of the law.

At a meeting of the producers in Hollywood, Will H. Hays presented his views on the current trend of crime pictures.

He declared at the outset that the production of pictures based on crime was not to be questioned. He pointed out that the so-called “G-Men” pictures, which reflected the activities of the agents of the Federal Department of Justice in the detection and capture of gang criminals, have had a splendid influence in promoting a public consciousness of law enforcement. These pictures, Mr. Hays declared, have been proper and interesting entertainment.

Mr. Hays raised a question, however, as to the number of these and similar pictures already re-released or in course of production (Continued on Page 4)

CLEVELAND LIBRARY BOOKMARKS MAKE DEBUT ON RED NETWORK

The popular bookmarks originated by the Cleveland Public Library, which have so long keenly interested the more highly literate theatre-goers, have achieved new distinction. They are now regularly “on the air” as a feature of the Monday night program of the National Broadcasting Company’s Red Network. Every Monday night at 7:30, eastern standard time, a representative of the Federal Department of Education steps before the microphone and tells radio listeners of literary bent what novels, biographies or historical tales will render more interesting the films they will see during the week in their local theatres. Copy is prepared by the Cleveland Public Library staff.

The first bookmark broadcast dealt with Booth Tarkington’s Alice Adams; the second, on October 14th, with A Midsummer (Continued on page 2)

M.P. Chairman Has Library Of Film Stills

To Mrs. Arthur Goldsmith of Narberth, Pennsylvania, Motion Picture Chairman for the Philadelphia Federation of Women’s Clubs, goes credit for a new idea in the promotion of photoplay appreciation: namely the establishment of a film “still” library for the use of federated and other groups.

This consists of glossy prints and photographs not only of current films, but of the finer films of the past which are likely to be revived and also of the more outstanding pictures now in production.

Pictures from this library will be loaned to groups for use in connection with study and discussion guides, and will aid in studying the details of a film’s directorial point of view, the technical angles of production and so on. A similar policy will be pursued with photoplay appreciation classes in the schools. Ex-

(Continued on Page 4)

Largest Junior Matinee Has Second Anniversary

The original Junior Matinee at the Enright two years ago had an attendance of 42 children. By the first anniversary approximately 2,000 attended and about 4,000 children crowded into the Enright this year for the mammoth stage and screen show. The management of the theatre and the Motion Picture Committee of the Ohio State Federation celebrated the auspicious occasion.

2500 Schools Put Photoplay Books In Circulation

More than 2,500 schools have already adopted as the basis of their work in motion picture appreciation the new curriculum units prepared by Dr. William Lewin, author of Photoplay Appreciation in American High Schools. Dr. Lewin reports that he received about a dozen letters a day from teachers who are adopting the units and asking for materials.
When A Midsummer Night's Dream opens in St. Louis the week of October 24th it will be under the direct sponsorship of the Better Films Council of Greater St. Louis. Besides the executive committee of the Council, Mrs. Edward J. Walas, Mrs. Oscar Johnson, Mrs. Clay Jordan, Mrs. George R. Troup, Mrs. Charles A. Stix, and Mrs. George Gellhorn, Dr. Ivan Lee Holt, Rabbi Samuel Thurman, Mr. William E. Morgan, Jr., Mr. Blodgett Priest and Mr. Harry G. Erbs, all outstanding leaders in the social and cultural life of St. Louis.

This special sponsorship is a courtesy extended to the producers of motion pictures in recognition of their consistent efforts to improve the standards of film production. It carries with it the sponsorship of all the Council's affiliated organizations, which appropriately include the St. Louis Tercentenary Shakespeare Society, the Shakespeare Drama Study Society and the Federation of Music Clubs, which in all its study groups is studying Mendelssohn's Midsummer Night's Dream, which constitutes the major part of the musical setting for the picture. A brisk telephone campaign will be carried on to secure large patronage for the film.

Other Groups Envy Those In Hollywood

Film groups in other sections of the country may well envy those which are located in Hollywood because of the wealth of program material available there.

No less than three speakers of stellar qualifications graced the program at the October 8th meeting of the Better Films Committee of the National Society of New England Women, which was an open air picnic held in Forest Grove, Hollywood. They were Nina Moise, prominent woman director, Sarah McLean Mullen, authority on motion picture appreciation and editor of the motion picture department in Scholastic magazine, and Alice Evans Field, assistant to Mrs. Alice Ames Winter, associate director of public relations of the Motion Picture Producers and Distributors of America, Inc.

Several such meetings are planned during the balance of the season.

AVAILABLE FREE

This bulletin, published monthly, is available free to community leaders upon application to the Motion Picture Producers and Distributors of America, Inc., 28 West 44th Street, New York City. Address the editor of The Motion Picture and the Family.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourde, Ph.D., Dean of Boston University Graduate School, Chairman

That there was sufficient interest in and commendation of “Lessons from the Movies” during the past year to justify continuation, is a real encouragement to the reviewer. Much has been said about the anti-social influence of pictures, but too little effort has been made to exploit their pro-social values. That constructive emphases are present is abundantly proved by the number of reviews which even my limited time enabled me to write. That a large number of worthy pictures was missed no one realizes more than I.

For any new readers of this column a short statement of purposes seems appropriate.

By stating very briefly the “lessons” which I see in a picture, I hope to stimulate others to think constructively about that picture the picture might have for them.

By suggesting some of the possible meanings in certain pictures I am providing basis for discussion of these current releases which, I trust, will be utilized in organized and informal groups of various ages and also in the family.

By calling attention to particular values in some photoplays, better exploitation of the pictures will be developed, which in turn should create a discriminative demand for pictures of the highest moral as well as entertainment values.

As I write these lines I am in Europe, where the absence of children in the cinema is quite noticeable to various ages and also in the family. It seems very unfortunate that families here do not have this common interest. The motion picture in America serves to the family as a whole a source of broadening and deepening of shared interests and values, and reaches, I believe, its highest contribution in the fulfillment of this function. Only those families, however, which select their pictures carefully and guide the discussion of them in positive channels realize the full possibilities of the theatre.

That there is cultural value in motion pictures is assumed, but nothing in this column is achieved by an individual without some activity on his part. Beyond mere entertainment one derives value from the theatre in proportion as thinking is inspired and as new understandings and appreciations are achieved. The social value of the theatre can be measured in part, at least, by the extent to which the patrons use impressions formed there as their forces in their on-going experiences. To the furtherance of this value-creating power of motion pictures this column is dedicated.

CHINA SEAS

(M-G-M)

This picture of the seas, with its pirates, its treachery, its cruelty and its heroism seems a far cry from the city streets and the countryside. The very nature of the picture to the average motion picture patron makes the influence of its lessons of doubtful value. If, however, one asks himself the questions which this picture suggests, it may carry over something of lasting benefit beyond a couple of hours of passing time.

(Continued on Page 6)

Stories of Famous Film Children

BY THE OBSERVER

Hollywood, October 7 — Children and animals are “sure fire” in public interest in Hollywood—perhaps because of the tremendous vogue of Shirley Temple and Freddie Bartholomew—is turning appreciative eyes on the child who has real genius.

First in rank comes Shirley, who maintains her little girl poise and simplicity in spite of the elaborate circumstances that accompany studio life. Last week we watched this little actress as she stood alone in the filming of a song for The Littlest Rebel while cameras and lights and the attention of two hundred or more men, women and children were focused on her. Groups of children who had just finished a scene, Shirley’s mother, her teacher, her play supervisor, her attire-taker, her tailor, her dresser, Director David Butler and his staff of assistants, cameramen, technicians, operators, porters, mechanics and watchmen—all stood silently just out of camera range waiting that final moment, toward which each had contributed his part, when Shirley Temple’s face would flash on the screen and her voice be heard, and the audience will vicariously feel the joy of making “One-Take Temple.”

It is a matter of pride with her and when her new friend, Dr. Ernest G. Oppenheim, is inviting her to tap dance, heard her stumble in her lines a day or so ago and shook his finger at her, Director Butler changed his name from “Sure-Shot” to “Two-Shot Robinson.”

The little star has a private secretary, the chief of police, a chauffeur, a butler, the chauffeur’s wife and a steep bungalow, where every accessory to the acquiring of an education has been provided by the studio. In addition to studies prescribed by the State’s official teacher, Lillian Barkley, Shirley will take extensive

(Continued on Page 6)

Noted Peace Worker Praises Peace Pictures

“Many scenario writers, directors and actors seem to have a stronger hatred for war and social injustice than is often found in the press with all the ‘heroes’ and ‘good men’”, Dr. Francis S. Onderek, noted peace advocate, recently said in commenting upon the effective anti-war motion pictures which are being used as a medium for the promotion of peace.

“I have been fortunate in seeing several of the anti-war pictures such as All Quiet on the Western Front, The President Vanishes, The World Moves On, The Man Who Reclaimed His Head and The Unknown Soldier Speaks, created by the so-called ‘immoral’ motion picture producers,” Dr. Onderek further said. “Incidentally each of these Hollywood ‘sermons’ has vindicated what seems to me convincing proof of the existence of supreme good at the heart of the universe. . . . It is no coincidence that scenarios such as those of the films just listed were created. Really talented scenario writers could not help but have a heart more and more attuned to the reality and gravity of war. Capable directors and true artists among the actors are instinctively choosing the better.

“I believe the time will come when character-building— the teaching of religious and ethical truths—will be carried out completely by motion pictures.

“Modern warfare requires the machine gun; individual sharpshooters no longer survive. Neither can single pamphlets and lectures win the present spiritual war. The Army of Truth needs the ‘thought’ machine gun—the motion picture projector—to fire the good message. This is the scientific way of spreading good thoughts. The production of the message is detached from the publication of it. It makes possible a far-reaching specialization with regard to contents, audience and interest.

Dr. Onderek is at the present time visiting cities through the country with a Peace Caravan from which he exhibits such peace films as The Next War, The League of Nations, A Zeppelin and others of similar character.

Bookmarks Make Debut On The Red Network

Night’s D_readable and each week the outstanding current film will be chosen for similar recognition.

The series was arranged by W. D. Johnson, chief of the Division of Federal Office of Education, and marks another strong alliance between the forces of education and the motion picture which are increasingly being regarded as one of the most valuable of educational instruments.

(Continued from Page 1)
Films For Pupil And Teacher

By William Lewin, Ph.D.

Heading the list of potplays of interest to teachers and students this month is a fresh presentation of the famous Max Reinhardt production of Shakespeare's A Midsummer Night's Dream, which are two other films: the historical spectacle, Last Days of Pompeii, and the story of Stephen Foster, Harmony Lane. Completed also, and soon to be released, are Three Musketeers, Mutiny on the Bounty and Tale of Two Cities. To the schools and colleges of America, headed by a million educators and populated by thirty million members of the rising generation, the new trend towards Shakespeare, towards authentic historic backgrounds, towards higher standards of musical production, is most gratifying.

A MIDSUMMER NIGHT'S DREAM
(Varner Brothers)

Destined to inaugurate a Shakespeare cycle on the screen, the Warner Brothers presentation of A Midsummer Night's Dream, which was given to the world on October 9th, marks a red-letter day in the history of cinematic art. In support of this classic potplay, young America and the teachers of young America will undoubtedly speak with one voice, demanding more such potplays of Shakespeare. As Max J. Herzberg says in his introduction to Professor Simon's study of the film, "a new and glamorous interpretation of a great play" awaits our millions of students of literature. A controversy of the sources of a major studio, the masterful direction of Reinhardt, the immortal music of Mendelssohn, the genius of Maybrick, are a boon to visual-auditory education!

HARMONY LANE
(Republic-Marx)

Teachers of music, as well as teachers of American literature, will find a great visual-auditory aid in the screen version of the life and melodies of Stephen Foster, presented under the title of Harmony Lane. Following the M-G-M short film on the same subject, entitled Memories and Melodies, which in turn followed the old Fitzpatrick subject in the Music Master Series of shorts, Harmony Lane builds real appreciation of the struggle and tragedy of the great Kentucky composer of American melodies. To millions of boys and girls, as well as other folks, Old Black Joe, Susannah, My Old Kentucky Home and other favorites will now be mingled with songs by a forgotten composer.

THE LAST DAYS OF POMPEII
(RKO Radio)

To teachers of the social sciences and of Latin, the fine screen-play (Continued on Page 6)

WHO'S WHO IN BETTER FILMS

By no means all the laurels in the Better Films movement go to those of the feminine persuasion. There is no more ardent nor effective group than the officers and board of the Better Films Committee, which safeguards the interests of the picture going public in five New Jersey towns: Morristown, Summit, Madison, Chatham and Millburn.

And incidentally there are few organizations in New Jersey, or elsewhere, for that matter, which have a better record of film achievement to their credit.

Among the committee's concrete accomplishments is the issuance of a Film Bulletin with a subscription list of over 500, which advises the population of the five towns of the merits or defects of all films which are to be exhibited in five communities; the institution of family programs once a month in all the community theatres, running Saturdays at 10 a.m. and 2 p.m., and the introduction of the photo-play appreciation courses into the high schools. Film "Better Film" bulletins are regularly posted in public libraries and churches, for the guidance of the public. So cordial is the relationship of the Committee to the exhibitors of the five communities that undesirable picture work is removed from the screen on the committee's more request.

In addition to its film activities Mr. Ludlow has taken a prominent part. In addition to his administrative duties with the Inter-Community Film Committee he edits its bulletin, he is vice-chairman of the Madison (New Jersey) Film Association, and Vice-President of the Finer Films Federation of New Jersey, which is believed to be the first state wide film organization of its type in the country.

By profession Mr. Ludlow is an architect. He has designed some of the most noted buildings in New York City, including the New York Times Building, the Arnold Constant Tower and the John Manville Building. In many countries throughout the world—notably in India, Greece and Alaska—there are also monuments to his architectural talent.

But though films are only an avocation with him, they assume far more than the proportions of an ordinary hobby. There are few workers in the film field who are more thoroughly convinced of the potentialities of motion pictures as an agent of technical and moral force, if they are rightly used.

OUT FROM HOLLYWOOD

By Mrs. Thomas G. Winter
Associate Director of Public Relations, M. P. P. D. A.

The more somber the actual world, the greater the pressure of our civilization. In Hollywood the funsters are busy as never before, building new "gags" upon the well known formulas for inducing laughter. Charlie Chaplin, the greatest of them all, is making his new picture, tentatively titled Charlie Chaplin in Modern Times, behind guarded studio walls. "No visitors allowed." His City Lights, made three years ago, is still amusing millions of people over the world.

The close alliance between tragedy and comedy, tears and laughter, in the life of the little man is the basis of Chaplin's great appeal. Harold Lloyd will soon be seen in The Milky Way, the story of a meek and kindly milkman who in adulthood becomes a prizefighter and defeats the world's middle-weight champion through his long- learned ability to dodge the stone and brick-bats thrown at him during childhood days. Sympathy for the "little man" in various crises of life is the "gag" of both Chaplin and Lloyd.

For the making of Sylvia Scarf
(Continued on Page 6)

Reports That Churches Give Fine Support

"The outstanding thing which I have to report during the past year is the unprecedented cooperation of churches. Scores of films have appeared in our church bulletins, have been announced at our Sunday Schools and tickets have actually been sold in the various missionary societies," Mrs. Emma H. Ross, of Moberly, one of the most successful district motion picture chairmen in the Missouri Federation of Women's Clubs, reported at a recent district convention.

A chairman from every church, missionary society and young people's society in Moberly belongs to the Better Films Council, Mrs. Ross reports, and as a result it is very easy to stimulate interest in the finer type of film. For example, before One More Song was officially shown, the Council previewed it, approved it and then tickets were sold in each of the 26 affiliated organizations. Addressed to all students who were there, the result was that almost 1,000 students went to see the film.

Recently a new concession has been obtained about which members of the Council are rejoicing. A special price of ten cents was secured for all students who checked in and, with the result that almost 1,000 students went to see the film.

Loan Their Theatres For Benefit Program

Theatre owners and operators of St. Louis will cooperate with the Better Films Council of Greater St. Louis on October 26th by contributing their theatres and the necessary films for a benefit Junior Matinee under Council auspices.

Each of the hundreds of children who pack the theatres will bring either a toy or an article of clothing as his card of admission. Toys and clothing will be reconditioned and distributed, the one through the Toy Shop Guild, the other through the Child Conservation Committee.

Last year, as the result of a similar matinee, over 20,000 toys and a large amount of clothing were given.

The Junior Matinee is one of the first projects carried out as a supervision of Miss Clyde McCann, who recently succeeded Mrs. Arreux F. Burt as president of the Council.
Twelve Study Guides Are Now Ready

Since the creation of the Motion Picture Educational Foundation by the Department of Secondary Education of the National Education Association, that committee has sponsored three motion picture study guides one on Anna Karenina, one on Los Miserables, and one on A Midsummer Night's Dream, all of which were published through the Educational and Recreational Guides, Inc., 125 Lincoln Avenue, Newark, N. J. Educational and Recreational Guides also published the adult discussion guide on Peter Ibbetson issued by the East Coast Production Committee.

The predecessor of the present committee, the Motion Picture Committee of the National Council of Teachers of English, published within the past year guides on Treasure Island, Great Expectations, Little Minister and David Copperfield, which may be secured in limited numbers from the same address.

The by-lines guides on Dog of Flanders and Sequoia were published by the Motion Picture Producers and Distributors of America and are obtainable by addressing that organization at 28 W. 44th Street, New York City.

Study guides on Cleopatra and The Crusaders were published by Paramount Pictures in connection with contests on these two pictures and may be secured by addressing the company at 1501 Broadway, New York, N. Y. C.

Lay Educational Background for Better Films Work

The Birmingham, Alabama, Better Films Council is laying the educational background for its work for the current year by opening the fall season with a series of three lectures dealing with educational and psychological aspects of motion pictures.

The Psychological Value of Motion Pictures was the topic for the first of these, given September 10 by Dr. H. W. McBride White, professor of psychology at Birmingham Southern College. Speaking on "The Influence of the Movies on the Moral Standards of the Public," he said on November 2, Dr. C. P. Burnham, professor of psychology at Howard College, will speak on "Motion Pictures and the High School and College Student."

With these three lectures as a background the Council will go on with the previewing of films, promotion of the show type of films and establishment of motion picture appreciation courses in the schools with renewed vigor and interest.

Forego Films Showing Gangsters In Violent Conflict With Law

"I want to take this opportunity to express to your public not only my official, but my personal appreciation of the obligation under which I feel to you for having sponsored the publication of my picture, Law enforcement, conscious, counteracting in great measure that wave of crime consciousness which had permeated our national public for years. There are three great factors in this country which mold public opinion—the press, the radio and the motion picture. I hope that the men charged with the direction of these three industries will appreciate their great responsibility to the safety of our country and the preservation of our institutions. I want to say here today that I have never viewed a single inch of film that carried one expression of disloyalty to our Government, and that, believe, is something of which the motion picture industry may be justly proud."

The Federal Bureau of Investigation has carried on a relentless and diligent war against the forces of lawlessness, I fully believe that no crime which has been ours could not have been eliminated had we had the support and backing of all law-abiding citizens, and to attain that support and backing, public sentiment and enthusiasm has to be created."

The mood is which the day I wish to pay tribute and give you my thanks for having performed one of the most unselfish acts of public service in bringing to the millions of Americans today a true picture of the efforts of law enforcement agencies. You have brought before the public pictures dealing with the so-called "G-Men," a type of law enforce who have brought through the medium of your industry to practically every American home a true appreciation that crime truly does not pay.

"I well know that the accomplishment of this result required much work and effort on your part, but you should feel gratified and satisfied in knowing that you have performed one of the greatest services for your country that has yet been performed."

The producers' action in connection with the picture is in line with continued similar actions taken under the leadership of Mr. Hays in his years of effort directed toward the improvement of the quality of screen entertainment. Another such action, the effects of which are now attracting the attention of the American people, was given during the month by two noted authors on the subject of drinking scenes, showing drinking scenes in pictures. The producers were cautioned to eliminate such scenes unless the action of the story required it and the setting and plot of the story being presented. It was made plain that if the theme of the story required the showing of intoxication or of drinkingscenes."

M. P. Chairman Has Library of Film Stills

The local Shoppers Guide is an avenue used by Connecticut Chapter D.A.R. of Painesville, Ohio, for the regular publication of editorials attracting attention to pictures of special merit. Increased patronage for many fine films has resulted from these weekly editorials, leaving such scenes could and would be shown within the bounds of good taste.

In furtherance of these directions, the members of the Production Code Administration brought about the elimination from many scripts and finished pictures of scenes in which drinking was unnecessary and undesirable.

In recognition of the degree to which this action succeeded in improving motion pictures, various complimentary letters have been received by Mr. Hays from Governor Mr. L. Davey of the State of Illinois in a note to Mr. Hays said:

"The purpose of this brief note is to extend my appreciation for the assistance you have given in eliminating the "glamorous use of liquor in pictures and the restrictions to such use as have to do with the plot.""

Further praise was given in a letter to Mr. Hays from E. L. Bowsher, director of education for the State of Ohio, which read as follows:

"Another step in your program towards "better movies" has been urged. Mr. Hays, I congratulate you upon the recent position you have taken to eliminate."+glamorous drinking +as far as possible in the movie."

"The profound educational advantages made possible to the youth of our country through your industry constantly impress me and I take pleasure in extending my good wishes for your continued success in promoting better motion pictures."
Out From Hollywood

(Continued from Page 3)

let, Katharine Hepburn’s next picture, a lovely and strong story of a big old English farm has been duplicated on RKO Radio’s ranch property in Laurel Canyon to serve as setting. Two brilliant red roses, with ripe red apples, have been transplanted from the Chino valley, together with forty or more varieties of shrubbery, and shipped to England, to aid in the transformation of this California canyon into a Cornish garden spot.

A lovely mural painting which has been two months in the making, six feet wide and 30 feet long, painted in water color on a specially prepared material, forms one of the scenes used in completing the old farm. The English Nicholson is responsible for the painting, and the mural is set in the English picturesque, and the palatial residence of an English peer.

Mme. Ernestine Schumann-Heink is the grand old woman of America. Her appearance in Here’s To Romance was as notable a success as the singing of the young Nino Martini. No wonder, then, that the screen has caught her in its web, and that other prime favorite, Kay Robson, will be co-starred in her next picture. The story will be based on Kathleen Norris’ story, Gream, which tells the story of two grandmothers—one who has never known anything but poverty and care and yet is full of the love of life, the other wealthy and lonely, who tries to warm herself in the great outdoors. The studio has arranged a lovely bungalow for Madame Schumann-Heinkel, housing a rare collection of pictures of her associates of opera days.

Grace Moore is back in Hollywood to begin work for Marseilles, her next picture for Columbia. She was met by more people than have assembled to greet a celebrity since Einstein came to California three years ago. Miss Moore was away from Hollywood three months. Her many triumphs were highlighted by her command performance at Covent Garden in London during the King’s Jubilee.

Starts Photoplay Club

Thirty junior and senior studen

A CLUBWOMAN CHATS ON FILMS FOR THE FAMILY

(Continued from Page 2)

Stories Of Film Children

(Continued from Page 2)

additional courses in dancing, figure training, and figure work. In this picture, the little actress’s favorite color is predominates in the decoration of the schoolroom and bungalow and certainly in the lovely red and soft blue tones of her wee portable dressing room, which was a surprise gift from Darryl Zanuck at the beginning of production. Among the thickest pieces of furniture are used, designed to fit the needs of this very avery small cast.

For this particular picture, Shirley is the Queen of a little Kingdom of children. More than 60 of them appear in this picture, and goes on its regular route regardless of shooting schedules.

Mickey Rooney, the immortal Puck of A Midsummer Night’s Dream, is beginning to grow up and take life more seriously these days. "There is no sense to child actors waiting their turn between pictures”—so he is organizing his pals into a little Little Theatre movement to produce children’s plays. "Most of us kids want to amount to something when we grow up,” he says, “so me and the others are thinking this is the time to start something that will do us good in the future.”

So Mickey is writing a mystery play, which will be a play in three acts in which a group of children solve a dark, deep mystery. Much has not only the making, but also the directing and a minor actor as well. As others in his cast he has chosen Jackie Cooper, Freddie Bartholomew, and Scottie Bevan, the leading lady, Betty Jane Graham. When all is ready Mickey hopes to induce someone to produce it in one of Hollywood theatres.

Jackie Cooper’s newest ambition is to own a yacht. Since playing in The Whirlwind and in The Wreck of the Mary Deuce, in which a younger lad was selected to play his early scenes, he is feeling quite, quite grown up. The yacht, he declares, doesn’t have to be a very big one—“only large enough to sleep perhaps a half dozen fellas.”

Picture Committee Becomes Department

So vigorous a program of motion picture activities has been carried on during the past year by the Photoplay and Photographic Appreciation Club started by Miss Marjorie H. Gale in the Somerville, N. J., High School, that a governmental change was deemed necessary. Based on the recommendations of the motion picture committee of the Department of Secondary Education of the National Education Association are the textbooks used.
Films For Pupil And Teacher

(Continued from Page 3)

George Connolly's dictum that successful stage actors make poor screen actors, and vice versa, is completely refuted by numerous examples, including the latest: Edmund Gwenn's delightful enactment on the screen of the role played last season on the stage by Walter Connolly. Interchangeability of stage and screen favorites may well continue unabated if such success may always be ably assisted by Maureen O'Sullivan and Norman Foster, Mr. Gwenn, long a favorite with London and Broadway audiences, has won a place in the heart of the American average home theatre audience. The piece is an interesting example of the restrained type of mystic, dramatic story in which the British excel.

THIRTY-NINE STEPS

(Gaumont British)

Starring Robert Donat, who recently did a screen role as Crime's Cristo, this British photoplay is a splendid example of the subtly amusing, yet suspenseful, English detective story. Swift in tempo, yet smoothly directed, the story tracks down a political spy and builds up a romance around the delightful Miss Rachel Hume of American It-Happened-One-Night spirit. Notably real is the atmosphere in a little Scotch village, in contrast with the exciting doings on the streets, in the political gatherings and at religious revivals in London, where events are treated in satirical vein as the mystery unfolds.

Club Membership Grows

So keen is interest in photoplay appreciation as evidenced by the Porthill, Pang High School that Miss Kathryn Y. Allebach of the faculty reports that her photoplay club, started last year with a membership of 30, has grown to 80.

LESSONS FROM THE MOVIES

(Continued from Page 2)

The questions suggested are these:

How much torture would you suffer before you betrayed a sacred trust? There are many incapable of keeping a trust even without any torture as an incentive for betrayal.

How well do you control fear, and what efforts are you making to dispel any fear that grips you? Davis got rid of his fear when an ardent devotion took its place. How Davis did it is the substance of his statement to the captain when he was arrested for cowardice: “I don’t blame you. All the time I was on the look out after that last week I played for my chance, and when it came, I couldn’t take it.” Are you afraid of a “chance” when it comes?

How often does impetuosity rob you of complete understanding of a situation? Captain Gaskell said he made three times as much money as a radio crooner after two years of work as his father did as an Admiral in the Navy. Several years at Annapolis behind him, Dick learned something about investment of life and its abilities that he never dreamed of in his carefree days.

This whole picture seems an effort to answer the question about the meaning of life. It says that there are great causes—great services—that are worth working for; that the love of an attractive girl can help a boy to be true to the best that is in him; that sportsmanship and friendship are quite basic to attainment in any walk of life.

The Admiral berates his boy when he presents the razing of the upperclassmen: “The spirit of the Academy includes many elements besides the qualities of honor, personal integrity and loyalty to the service. It includes sportsmanship—the spirit that enables a man to give and take—and unless the midshipman can learn that quality of self-sacrifice, he will not be associated with his friends.”

While the Admiral feels doubtful about the necessity of college friends, Rubens Costume Authority is glad about Annapolis friends when he says: “You can’t leave here and go into the Navy and expect to serve with fellow officers if you don’t have friends.” But are not friendships so essential in all professions and even in business, that what applies to the Navy also applies to life? This picture will be enjoyed, for it has music, dancing, marching, ships and the sea to give it life color, but it also has lessons not easily overlooked.

DR. SOCRATES

(Warner Bros. Brodies)

Crime interests people. Detective stories appeal to intellectuals as well as morons. One wonders what the result would be if all news programs were completely suppressed, for one of the joys of the criminal is to read about himself in the papers. If the old method of portraying crime in the movies was anti-social, the present method may have some virtue, for the trend today in pictures is to make crime hideous and fighters of crime heroic.

Dr. Socrates is the story of a doctor who used his profession not to help, but to capture criminals. He risked his life in the adventure, but thousands of brave men are risking their lives for the safety of society every day.

Crime is covered up today by a great organization of lawyers, doctors, politicians and business associates. When the ideal of public service can be inculcated to the nation, it has to be purchased for gold, the new day of law and order will begin. The presentation of a doctor who even if he could not to protect the public, prove an inspiration.

ANNA KARENINA

(M-G-M)

This famous story by one of the world’s greatest novelists, Leo Tolstoy, has been translated into a photoplay, a novel, a ballet and a great many portrayals. Never before had the story been translated so completely as in the present motion picture. The story is the tale of sacrifice. The character of Anna Karenina, the leading female role, was developed by Greta Garbo. This character should not be missed by anyone who takes an interest in the world of the fine arts. It is a superb performance.

As in the case of other great novelists, the story of Anna Karenina has been translated into other forms of art, including a ballet. The story of Anna Karenina has been translated into a photoplay, a novel, a ballet and a great many portrayals. Never before had the story been translated so completely as in the present motion picture. The story is the tale of sacrifice. The character of Anna Karenina, the leading female role, was developed by Greta Garbo. This character should not be missed by anyone who takes an interest in the world of the fine arts. It is a superb performance.

“DIAMOND JIM” BRADY

The discreet speech, the most Gargantuian enter, the closest go-getter, America has ever seen.

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“DIAMOND JIM” BRADY

High Praise Comes From The South

“I think I voice the sentiment of all the South when I say with earnestness that motion pictures are steadily growing finer month by month” said Mrs. R. H. Hamrick of the Reviewing Board of the Birmingham, Alabama Better Films Council in a recently published article on the work of the Council. “Motion pictures have taken their place today with the great progressive educational movements. Many of the pictures of the past year have been outstanding for art and scenic beauty. Others have been strongly dramatic. Some have been emotional, but inspirational. But the general trend is definitely towards clean amusement.”
DRAMA, HISTORY, MUSIC AND AN ADVENTURE NOVEL
MARK THIS MONTH'S CLEVELAND LIBRARY BOOKMARKS

“A MIDSUMMER NIGHT’S DREAM”

“The course of true love never did run smooth,” Oberon and Titania, King and Queen of the fairies, aid two pairs of lovers in distress.

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“THE THREE MUSKETEERS”

Georgia Schools
Show Films

(Continued from Page 1)
Glory, which typifies the right and the wrong sort of “gang” spirit and the futility of gang warfare, will grace Atlanta screens.

Seventeen of the 20 films in the Secrets of Success series, which was developed by the Committee on Social Values in Motion Pictures, Board of education, who is among those primarily responsible for arranging the showings, has said: “The present crime wave, together with the philosophical attitude of our people of today, seems to indicate the church, the home and the school with failure in so far as social education is concerned. You will be interested to know that educators have considered this question of such great importance that one of the meetings of the National Education Association was given over entirely to a consideration of this problem. There are so many factors involved in making one’s character that educators frankly admit that they hardly know where to start with this great problem. It has been shown from past experience that it is practically impossible to teach character, but we do believe that it is possible to show people certain things that will persuade them to let their character develop, or unfold, from within. That is what we hope these motion pictures will do.”

Dr. Howard M. Le Sourd of Boston University chairman, to enable schools and character building groups to utilize motion pictures in character building, will be exhibited during the winter.

The project is the most comprehensive along this line that has yet been officially undertaken by a board of education and the results will be eagerly watched. To date there are nothing but rosette reports.

Walter S. Bell, in charge of special services for the Atlanta
Film Course Has Doubled Registration

Dr. Frederic M. Thrasher, associate professor of Education at New York University, who last year started a course on The Artistic, Social and Educational Aspects of the Motion Picture which had an enrollment of 125, expects double that enrollment this year, he has announced.

The course confers full college credit and may be taken on the graduate level. It has also been recognized by the New York City Board of Education as entitling New York City teachers who take it to alertness credit, which is another term for salary increment.

The course is arranged to appeal to laymen as well as teachers and is open to students, parents, social workers, clubwomen and businessmen, all of which classifications are enrolling in considerable numbers.

The first meeting of the class was held Thursday evening, September 28th, in the auditorium of the new School of Education Building, 41 W. 44th Street, and other sessions will be held on subsequent Thursday nights at the same place. The National Board of Review is coordinating in arranging the course.

A Clubwoman Chats on Family Films

(Continued from Page 6) nile in a story of a young girl who is taken from an orphanage by an unscrupulous couple to be exploited as a vaudeville star. Through it one looks upon the discord that is the diminutive and versatile star a singer and dancer as well as a very accomplished "bad girl of the screen."

At last comes the long touted Admiral Byrd film, entitled Little Adirondack, a vivid presentation of the hardships and adventures of the Admiral and his sixty or more intrepid companions during their winter's stay below the Antarctic circle. The younger children as well as older members of the family will be intrigued and fascinated by this tale of hardy adventure.

The family film output of the month includes: The Bishop Misbehaves, M.G.M.; Cuppie Dickie Returns, Republic; Freckles, RKO Radio; Heir to Trouble, Columbia; Little Aristocat, Paramount; (Jay or Matinee); Shipsmate Fowler, Warner; This Is the Life, Fox; Thunder Mountain, 20th Century-Fox; The Virginian, Paramount; Western Frontier, Columbia.

Aids Librarians

A new publication, Books and Films, from the versatile pen of Mrs. Ina Roberts, publicity director of the Public Library of Cleveland, and her assistant, Anthony Belle, conveys valuable suggestions on promoting interest in books through current films. It will appear monthly.

Librarians Promote the Shakespeare Classic

The original motion picture program of the State Federation and also to the New Haven called "at least one motion picture program in each member club each year, attendance at a monthly Motion Picture Study Institute, to modern society, previewing, radio talks on pictures and an educational program on films."

During the past year the two organizations have embraced with considerable success a project for motion picture and educational classes in both junior and senior high schools. A vigorous campaign was also made to coordinate all the public libraries throughout the state in distributing film bookmarks and in posting lists of books which would be both an actual and vivifying film.

The groups are at present engaged in an anti double feature campaign. They are also trying to see that local exhibitors, when they avail themselves of the cancellation clause in their contracts, do not show any really bad pictures because they are doubtful of their box office potentialities.

Why the Bookmarks

A Midsummer Night's Dream was an inevitable choice for this month's bookmarks (see page 7), not only because of its literary quality and the fairy-like beauty of the film, but because the directorial genius of Max Reinhardt, in itself makes the advent of any picture of his direction an event.

The Crusades was selected primarily for its historical value and also because it passes on the idea of chivalry which is a part of our heritage from mediaval times.

The Three Musketeers merits a bookmark not only because of the literary distinction which belongs to a Dumas work and because of its historical value, but because of the rollicking, swashbuckling adventure which characterizes book and film.

Diamond Jim was chosen because it presents a picture of an exceedingly interesting period and because the super-excellent portrayal of Edward Arnold life the story above its own level and gives it a highly moral significance.

Harmony Lane gives the life story of Stephen Foster, "America's Troubadour," who probably contributed more to the folk music of America than any other one person, and also because the film itself is one of rare beauty and charm.

Federated Council Posts Film Lists In Churches

The National Council of Federated Church Women, through its Motion Picture Department, of which Mrs. Arrectus F. Burt of St. Louis is chairman, is opening up effective new media for the dissemination of information about worthwhile pictures. To guide its membership in the selection of films it is having lists of recommended motion pictures posted in Sunday School classrooms and printed in church bulletins, thus providing every church home with adequate information about films.

Two of the major objectives which the council has adopted are to support only pictures of moral and artistic excellence and to develop an audience which will demand good pictures at the box office; also to urge parents to put thought and guidance into child life. The council has also planned a campaign for children and young people of pictures which are beneficial not only from an entertainment standpoint, but from an educational and character-building standpoint.
Juveniles Do Own Asking At Royal Oak

When the telephone in the Royal Oak, Michigan, public library rings on a Saturday morning, chances are ten to one that the question asked will be whether the feature film currently playing at the Royal Oak Theatre is "all right for the kids to see." And the inquirer will probably be of teen age or under. That is what happens when a library has taken intelligent lead in formulating standards of motion picture taste for the surrounding community.

To Mrs. Carrie S. Palmer of the Royal Oak Library staff goes the credit for instituting a thorough, and what from a library angle is a uniform film service. It started, as many library services have started, merely from subscribing to a reputable film service and card-indexing the reviews. It expanded through Mrs. Palmer's taking the initiative in securing space in the Royal Oak Tribune for a "Movie Corner," in which she assembled reviews clipped from reputable publications.

(Continued on Page 4)

Ohio Federation Has Extraordinary Record

That the State of Ohio, under the able leadership of Mrs. William C. Brown, Motion Picture Chairman of the Ohio State Federation of Women's Clubs, is thoroughly motion picture conscious is indicated by the announcement that there are motion picture chairmen in 527 clubs—an extraordinary record. A dozen thriving motion picture Councils also lend impetus to the Better Films Movement.

Films Reviewed in Current Issue

Reviewed in this issue: A Feather in Her Hat, Frisco Kid, Gymnastics (short), Metamorphosis, My Summer Night's Dream, Muttley on the Bounty, Peter Ibbetson, Return of Peter Grimm, Scoundrels, Storms, Three Kids and a Queen, The Three Musketeers, Transatlantic Tunnel and the sound version of Way Down East.

Private School Children's Taste Is Wholesome; Shirley is Favorite Star

Shirley Temple, voted most popular screen personality in poll of New York City private school children, in a scene from "The Littlest Rebel." The contention of Better Film Councils that home environment has a pronounced bearing upon Young America's motion picture likes and dislikes seems convincingly borne out by a survey recently carried forward in 13 private schools of New York City. Fifteen hundred pupils who answered questionnaires submitted by the Lenox Picture House, an agency.

(Continued on Page 2)

"Top Hat" Boosted By Staten Island Council

Through the energetic efforts of the Staten Island Motion Picture Council Top Hat had a particularly successful premiere on the Island. Color slides furnished by the producers were prominently displayed in the library, were shown to the Junior Motion Picture Council.

(Continued on Page 3)

Bisbee Almost Eliminates Double Feature Billing

"We have almost eliminated the double feature, which made the program much too long" comes an encouraging report from Mrs. James S. Casey, secretary of the Bisbee, Arizona, Motion Picture Committee. Although elimination of double billing is its major achievement.

(Continued on Page 3)

Federation Paves Way For Photoplay Study

In many sections where photoplay appreciation classes have been inaugurated practically all the impetus has come from the educators. Not so in New Jersey, where the movement to teach photoplay appreciation in the schools has achieved unusual success. There the Finer Films Federation paves the way for photoplay classes by making the community film-minded and the teacher does the rest.

As the first step in this photoplay appreciation program, members of the Finer Films Federation, which includes Better Films Councils, Parent- (Continued on Page 8)

New Haven Has Thirty Junior Film Councils

Thirty flourishing motion picture councils in an equal number of schools in New Haven bear testimony to the effectiveness of the motion picture appreciation program which has been formulated there.

Indeed the Connecticut city probably tops the entire country in the thoroughness with which school authorities are utilizing motion pictures as an adjunct to education and in the practical fashion in which motion picture work is correlated with the program of English, history, music and art departments.

Every feature picture of outstanding importance which plays New Haven is in some way worked into the curriculum. The art department prepares posters and sketches based upon it. English and history classes study its dramatic structure and the authenticity of its scenes. An assembly program is in all probability planned which will emphasize several phases of the picture, the art department furnishing the settings.

(Continued on Page 3)

Ministers To Back "Last Days of Pompeii"

A new method of church approach to the problem of motion pictures comes to light in Kansas City, Missouri.

There several directors of religious education attended a special preview of The Last Days of Pompeii to determine whether the spiritual values in the picture.

(Continued on page 2)

Hawaii Is Also Becoming Film-Minded

Hawaii is becoming increasingly film conscious. Almost daily additions are reported to the list of subscribers for the Motion Picture Guide distributed by the Hawaii Congress of Parents and Teachers. Moreover photoplay appreciation is finding its way into the schools. A recent order for 14 copies of the guide came from Mrs. Gladys Feirer, a teacher. They were for the use of her junior class in Community Relations.
WHAT'S NEXT IN HOLLYWOOD?

By Alice Ames Winter

Pervading Hollywood these days is a definite new atmosphere, a kind of tense, pervasive feeling. The transformation in the social and ethical value of pictures is part of it. But we are probably not in for a wider change. One might almost call it an appreciation on the part of the studio world that the motion picture industry should be making itself worthy to become an art. Great changes in personnel, in organization, and very great forward movements in technique, along with the disappearance of certain familiar names and the emergence of new types of actors—these are a part of it.

The great English producer, Korda, announces that this year he will make all his pictures in color. American producers produce nothing sure. Color is in its beginning and should go a long way before it takes precedence over black and white. "We shall see" is what Hollywood is saying.

This coming month will see the general release of Mutiny on the Bounty, the astonishing sea picture that has been two years in the making and has carried its director out to face storms on the Pacific, to spend long days reproducing the placid beauty of Tahiti and to use the very strength of the photographic art in its unusual angles of the camera as well as in its terrible contrasts between the pictures of human brutality and the pictures that glorify human courage and understanding. Mutiny on the Bounty is certainly one of the high lights of the motion picture industry's record in the theatre of the new. It has great brutality—it is no picture for children or the ultra-sensitive—but the brutality is the build-up for the inner purpose of the famous tale.

Utterly different, but equally outstanding in its artistry, is Peter Ibbetson, which by the time this column is in print will have had its New York premiere. With its elements which must be bleak out-of-doors and its delicate, ether-eal rendering of the love story built entirely out of dream experience yearns for an adulation and appreciation in the life of actuality, it is sure to please discriminating theatrical groups. In it Harding and Gary Cooper do a fine piece of team work.

Poe, of course, has been a storm center not only through his life time, but ever since. The Enemy of Man, soon to be released, is the movie version of his fight for human welfare. Naturally none of the details of experiments on animals are shown on the screen. It's history, of course; you'll have to

FILMS FOR THE PUPIL AND TEACHER

By William Lewin, Ph.D., Author of "Photoplay Appreciation in American High Schools"

(Continued from Page 1)

Highlights of photoplay news of interest to teachers and students include the announcement that Metro-Goldwyn-Mayer will make Quo Vadis under the supervision of Irving Thalberg and that Mary Garden is serving as adviser to that company in the production of operatic subjects. Paramount and Warner Brothers are also planning operatic productions. The projected additional Shakespeare subjects and Dickens, Barrie, Kipling, Verne, Tennyson and Malory, who are now coming to the screen, require that leaders of the photoplay appreciation movement unite in support of the films as they appear to tend to impart to the subjects successful and to help in building a whole new generation of critically appraising eyes. Several study guides are in preparation. Among them are: A Tale of Two Cities, Scrooge, Frank Buck's Fails, Cleopatra, Romeo and Juliet, Quality Street, Captains Courageous, and Mary of Scotland.

MUTINY ON THE BOUNTY (Metro-Goldwyn-Mayer)

Undoubtedly the greatest sea story ever filmed, Mutiny on the Bounty excels in the orchestration of its elements which must be interpreted on the screen if a photoplay is to be really an outstanding one. The script on which Jules Furthman, Talbot Jennings, and Carey Wilson labored for a year surpasses the novel in story structure and in evidence of intimate research. The sweep and power of Frank Lloyd's direction, with touches by James Havens, are in the tradition of The Sea Hawk and Cavalcade. The fascination and performance is rooted in the perfect casting of Charles Laughton as the captain of the Bounty. The many other players who made up the crew were obvi-

(Continued from Page 5)

Students at the Placeer Union High School in Burbank, California, combine laboratory work with the study of motion picture appreciation in a course on cinema art as part of the regular curriculum.

Two days a week they work with a 16 millimeter camera, shooting their own films. This weekend activity is the centerpiece of the laboratory's program. The remainder of the week is devoted to the discussion of current films and to lectures on the technical aspects of motion picture production.

The teacher, Miss Lillian B. Allan, who has just completed a course of study in the Department of Cinematography of the University of Southern California, defines as the objective of her course "to teach the student that the motion picture is an art as well as a great industry and that it must be studied the same as poetry, music and painting to appreciate its full value."

"When does the average youngster ever get to see 22 full length stories in a week?" Miss Allan questions, "yet statistics show that the average youth attends the movies at least once a week. He spends himself to 22 full length stories. Some of these are poor; some are excellent; but no matter whether they are good or bad, the movies are a mounting pressure that teachers must recognize and guide the youth in such a way that he may increase his enjoyment and his appreciation. Then eventually, with an audience that truly desires the artistic, the producers of this twentieth century art will have no difficulty in presenting their dreams of a new cinema which will be both an art and a finance success."

At present Placeer Union boys and girls are trying their hand at scenario writing. Their opus, when completed, will be called "Life at Placeer High."

Ministers To Back

"Last Days of Pompeii"

(Continued from Page 1)

warranted recommending it to church people.

Commenting upon this innovation J. W. McDonald, general secretary of the Kansas City Council of Churches, in a broadcast through Station WDAF, said: "The attitude of the church has traditionally been to support and encourage good pictures, thus calling attention to them. This new method will call attention to the people who are watching the most desirable pictures. Church people can make them popular and profitable to the producers."

"Last Days of Pompeii" is a picture which church people should see. It is well done and effectively dramatizes the age long struggle between material and spiritual forces of life."
and the music department the music, while the dramatic department puts on bits of the play.

In this way, Young America's favorite medium for reviving its interest in several subjects in the curriculum.

In addition to helping students to get the utmost value from the entertainment films they see in local theatres, the board of education and the faculty advisors offer the boys and girls opportunity for previewing feature films. Once a week during the school year a preview of the most consequential picture which is available in New Haven that week is arranged in one of the junior high school assembly halls. Attendance is limited to representatives of the 30 motion picture councils, together with representatives of the theater managers and civic organizations. The representatives of the junior councils represent their respective council districts on the five council meetings, telling the story of the film and emphasizing its artistic and social values. Later they act as discussion leaders of the motion picture council as a whole has seen the picture in local theaters.

The members of the preview group understand that it is their obligation to promote patronage of wholesome pictures as a means of moral uplift of the 90 junior high school and civic organizations. The representatives of the junior councils report back to their respective councils on the results of the meetings, and is effective by the fact that sometimes as many as 2,000 pupils have attended showings of these films.

Besides their work in stimulating photoplay appreciation, the New Haven Councils on Motion Pictures have become known as "Secrets of Success" series of character-building films, developed by the Committee on Social Values in Motion Pictures, as a medium for character education. One a month a showing of a selected number of these films is given for the benefit of the 90 junior high school councils and lively discussion of the character problem involved follows. The discussion is facilitated by the cooperation of the New Haven Council of Theatre Patrons and the schools, with the approval of the superintendent.

According to T. E. Curran, adult adviser for this project, these films may eventually be utilized in social studies and health classes, as well as for discussion groups.

School authorities express themselves as highly pleased with the development of the New Haven experiment, and Alfred F. Mayhew, assistant superintendent of schools, is responsible for the statement that the junior council advisor can be encouraged to give a better for pictures on the part of the children who have put up juvenile patronage of these films.

"Top Hat" Boosted By Staten Island Council

(Continued from Page 1)

cil at its regular meeting and were given feature position at the Mutual and Columbia theatres. Members of the Council campaigned to insure a large attendance at the film, which had the organization's dual purpose of inducing young people to attend the "Top Hat" and to promote the fundamentals of its attendance. Madison, manager of the Elga, where the picture was played, was enthusiastic in his praise of the Council's fine support.

The “Why” Of Famous Film Folk

By The Observer

The mercurial Alice Brady, who plays the temperamental prima donna in Lawrence Tibbett’s picture, Metro-Goldwyn-Mayer’s amusing story of her early stage life. Although her father, William A. Brady, of the big theatrical producers for the past two generations, he was determined that his young daughter should have every chance to be made as successful as he was. It seems he could not. Packing away to a convent, she ran away at seventeen and found herself a successful producer and editor of the small New York film, World. After her notable performance in “M” he was deluged with offers and made a number of pictures for Gaumont-British before coming to Hollywood. Advance stills of his Columbia picture, not yet previewed, reveal extraordinary studies in a wide variety of moods, which are given added distinction by the direction of Joseph Von Sternberg.

Not all parents object to stage and screen on the same grounds. The case of Gary Cooper. Not long ago his mother told us the brave story of her efforts to help her only son obtain his heart's desire—a place among the hard riding, quick-shooting heroes of western sagas. Together they drove from the family home in Montana to Hollywood in the family Ford and together they hunted studio gates for six months before they were won. Because Gary had dowered chaps, high boots and wide hats as his ambition at the age, when the unexpected moment came, but so nervous that he all but ruined the day. His latest role as the idealistic, unhung romantic in Paramount’s “The Man from Home” is a far cry from these beginnings.

Then, too, there is the story of Franchot Tone. After graduation from Cornell University, he was expected to take his place in the family business, which his father is president. The stage and screen lured him, however, and his parents did not object. A few stage “bits” (Continued on Page 4)
N. J. Council
Gets Church's
To Cooperate

A new departure in the Elizabeth, New Jersey, Motion Picture Council is a bulletin issued every Saturday to local churches and libraries, carrying a list of recommended films.

A similarly list of films is also published in the Journal and readers are referred to the library for further information.

The Eclectic Congregational group through its 30 affiliated organizations, is getting signers to a petition to be presented to the leading theatre, The Regent, asking for the showing of A Midsummer Night's Dream uncut and pledging cooperation to make its local presentation a success.

A representative of the Council, Mrs. D. C. Shea, was invited to appear on the program of the State Teachers' Association in Atlantic City, November 7, 8 and 9, in recognition of the effective work in the field.

Cowell is now inaugurating a vigorous campaign against double-billing.

The "Why" Of Film Folk

(Continued from Page 3)

in stock led to juvenile roles at $40 a week and from that to screen tests, where almost immediate success has led him into such fine roles as the role of Lives of a Bengal Lancer and the important Mutiny on the Bounty.

Ever since he got his first job, this young man has been almost as exciting as that of his famous ancestor. From pearl fishing in Tahiti, prospecting for gold in New Guinea and running an inter-island freighter which grounded on a coral reef in the South Seas, he found his way to the Irish stage. From there, through Warner's British company, he came to Hollywood. Six feet two inches tall, with a look of the wind and the sea about him, he seems perfectly cast for the swashbuckling Sabatini role. And he looks like it.

Greta Gustafsson—Greta Garbo has just celebrated her birthday in a Swedish hamlet of Nyoping, Sweden. The name "Garbo," given to her by her first dynamic, is a term in Norse mythology which means "A mysterious being that comes out of the night to dance in the moonlight."

A CLUBWOMAN CHATS ON FILMS FOR THE FAMILY

By MRS. WILLIAM DICK SPOHRER,
Chairman, East Coast Preview Committee

For some time now there has been occasion to rejoice at the high percentage of family films being made and played in small town pictures. It is a pretty safe guess that children and young people will go to the films anyhow whether the pictures are high class or low, for the consumption or not. An educational campaign such as civic groups throughout the country are conducting is needed to exercise some supervision over their children's film fare, and also to teach the children themselves to use discrimination in their choice of entertainment, is necessarily a slow process, but worth the effort. I am still old fashioned enough to tell every group which I address that I believe that what the child sees at the motion picture house is the mother's view of the world. The mothers choose food, clothing and schools for our children—we even choose their fathers. Why, then, should we let down on the responsibility of guiding their leisure time programs, which are quietly but powerfully forming their viewpoints of life and developing their mental faculties? Is it because the easier way is to take the line that we are only a part of the world, that our children are safely parked in a motion picture house while we are at a meeting or a bridge game? Is it that our misguided attempts to thwart our will power when they tease and say, "But why not? John or Jane's mother lets them go!"

The increasingly helpful reaction to the viewpoint of the mother's responsibility which I find as I travel about among women's organizations and churches, etc., to bring motion pictures as a social factor is most encouraging.

The on-going series of "Helpful Hints for Mothers," "Helpful Hints for Dads," and "Helpful Hints for Church Superintendents," has been issued by The Motion Picture Association, in the interest of guidance.

On the evening of October 29th, I was invited to address the ladies of the Mother's Church Circle at the William Wilson Junior High School at Mt. Vernon, New York. There were several hundred present to hear the address. In this group, giving regular classroom consideration to motion pictures as an accepted part of the curriculum, is an educational leader. The director gave her address, "The Importance of Filmmakers Is More Than Ever Appreciated," to the group.

On October 31st, preceding the Times-Dispatch Forum at Richmond, Virginia, Mrs. James A. Richardson, Virginia State Chairwoman of the Education Division of the Federation of Women's Clubs, organized a luncheon conference of all the women's club organization leaders at the Gvosy Tavern. The place was crowded to the very doors and from the moment Mrs. C. E. Breyce, chair-

man of the district, rose to preside the keen interest of the women became manifest. At the close of the meeting, we were reminded that the public want to see that the women leaders present, representing not only women's clubs but Parent-Teacher Associations, Women's Christian Associations and many other educational groups, are doing all in their power to see to request the showing of A Midsummer Night's Dream for their community. Discussion for the advancement of film art and sound groups had demanded cultural and high type motion pictures from the present-day producers, claiming that the world was worth the good of the public articulate. Unless we prove that, by building up one upon another, making appreciation of better pictures but an actual box office support of them after production, how are the producers to know that we do speak effectively for the public?

When a producer gives us a combination of Shakespeare, Reinhardt and Menkenjohn is there more that we could demand? But if we fail to support such a film and later go to the producers again in the name of public interest, making demands they can rightfully look us in the eye and say "Oh! Yeah?"

There is occasion today for rejoicing that in the recent offerings of family pictures there are many that will widen the range of knowledge of young people and give them a genuine cultural stimulus. For example, Twentieth Century-Fox's recent production of The Four Feathers, with John Wayne and Richard Basehart heading the cast, will bring to the playgoers, and finally to the box office, a story which is outside the opera radius...

RKO Radio's production, The Three Musketeers, will revivify and bring to the attention of boys and girls a classic which was one of the joys of our own childhood and which we would be loathe to have any subsequent generation of young people miss.

Incidentally, many of the month's laurels go to Metropolitan, which we are happy to announce that Mr. Tiffen is an accomplished comedian as well as a delight to us in his accustomed movie roles.

Another family picture of the month that will doubtless loom large in popularity is Three Kids on the Block, a real winner and a universal favorite, May Robson, cast this time at the richest woman in the world. From a crummy summer spot of twelfth century fairy godmother when she is kidnapped and thrown into jail for visiting with a group of Italian peasants...

It has often been said that there is nothing new under the sun, but Stormy, a Western produced, has come

Juveniles Do
Own Asking
At Royal Oak

(Continued from Page 1)

Later she began a definite weekly service under the title "Weekly Photoplay Guide," in which evaluations of all films being run in Royal Oak from Thursday to Thursday were listed. These appear in the "shopping edition," which goes into 30,000 homes.

Besides publishing the guide, Mrs. Palmer posts reviews of the films on a bulletin board at the main desk of the library, so that all patrons may see them.

An interesting feature of the service is that it has become popular not only with parents, but with the children themselves. A telephone in a large proportion of the Saturday morning inquiries. Moreover, it has been surprisingly effective in raising standards of motion picture taste in the community—so much so that the fame of the Royal Oak Library has gone far throughout Michigan. Indeed Mrs. Palmer was asked to describe it at a library meeting in Port Huron and another in Dearborn, as well as the Michigan Library Association in St. Joseph and has other addresses in prospect.

What's Next
In Hollywood

(Continued from Page 2)

decide for yourself whether it is entertainment. But in any event the picture is admirably done. The role of Paster is portrayed by Paul Muni.

The introduction of great music on the screen has been made possible by the technical leaps in sound reproduction as well as by the new spirit at which I one can go without the expense of a metropolitan, with its magnificent gift of Lawrence Tibbett's voice to the far corners of the earth, comes Lily Pons in I Dream Too Much, starting off with the ball song from Lakme, which sweeps one off one's feet. The story is straight and not original, based on the old double pull for a woman between career and home. But who cares for story when we can have that supreme voice? Here comes also Rose Marie, with our prime favorites, Jeanette MacDonald and Nelson Eddy, Rose of the Rancho, with Gladys Swarthout and John Boles, and again Swarthout in Give Us This Night, with the wonderful Jan Kiepura of Bike Nine Tonight fame. This is Mr. Kiepura's first American film.

So Red the Rose will soon be with us. It is one of the stories of the War in the South and while it is more of the romance that is tied with the tragedy of the Civil War, we like sentiment when it isn't maudlin, and we like an alternation of laughter and tears.
Civic Cooperation Makes “Dream” Success In Cleveland Run

One of the many effective displays arranged by Cleveland Library.

An instance of civic cooperation which might well serve as a shining example for Better Films Councils throughout the country was afforded by the city wide campaign which greeted the advent of Warner Brothers’ A Midsummer Night’s Dream in Cleveland, Ohio. Never, perhaps, in the history of the city, has a film been welcomed with such enthusiasm or so wholeheartedly supported by public relations groups.

The picture opened under the sponsorship of a committee which included leaders in educational, cultural and social fields. First, however, had come an energetic preopening campaign which included lectures by eminent authorities on Shakespearean drama, endorsements by Bishop McFadden of the Catholic diocese and others equally distinguished and the circulation of a wide public with postcards issued by the Cleveland Cinema Club, the Cleveland Federation of Women’s Clubs and the Cleveland Public Library. These were placed in schools, libraries, stores and other appropriate places.

Colleges, private schools, the headquarters of the city’s leading clubs and various public buildings featured elaborate displays of stills and posters. Restaurants carried menu tabs referring to the picture, and there were ads in the street cars and buses not to mention mammoth posters at all vantage points.

In all this promotion the Cleveland Public Library, pioneer in linking motion pictures with literature, played a prominent part. No less than eight separate displays were placed in the main library, one of these occupying a street floor window. Books dealing with the Shakespeare country, articles on the music and the characteristic dances of Shakespeare’s day and books featuring the mythology of Shakespeare’s fairy dances were cleverly utilized, as well as book jackets and stills.

Besides the main library displays the publicity department of the library, in the direction of Mrs. Ibbetson, arranged displays in 10 branch libraries, six station libraries, 15 senior high school libraries and 14 county libraries.

Displays were also placed in eight suburban libraries, at various colleges, at the Y. W. C. A. and Y. M. C. A., in local moving picture establishments, at the Cleveland Federation of Women’s Clubs and in other places frequented by many people.

The Board of Education also lent its hearty support to the campaign. Principals and department heads were especially interested in literature and study guides dealing with the Dream, urged them to attend and even allowed them to leave classes in order to go. Similar cooperation was given by the Catholic school system.

As a result of this fine civic cooperation Mrs. Roberts of the Cleveland Library staff remarks that “The observance of a national holiday hardly brings out a more noticeable and joyous community spirit than did the local showing of A Midsummer Night’s Dream.”

Preview Lists Increasingly Popular

A great increase in the public use of previews of films made by East and West Coast Preview Committees and other public relations groups is reported by Miss Alice M. Morrison of the City Library staff in Springfield, Massachusetts, who maintains an extensive reference file for motion picture patrons. This includes an alphabetical file featuring the reviews of these groups, a separate alphabetical file of pictures which have been made from books and a file of study outlines and educational handbooks relating to motion pictures, issued from authoritative sources.

The latest item is the service used that the local newspapers consider it “genuine news” when additions are made to Miss Morrison’s file and cheerfully announce it to the public at large.

Mrs. S. H. Crane, a pioneer worker for better films, is credited with the success of the film. 

Madras Plan Is Like That Of The U.S.A.

Probably the most cosmopolitan better films group in the world is the American Better Films Council of Madras, India. With a membership including Indians, Anglo-Indians and Europeans and representatives of all religions including the Christian, the Mohammedan and the Hindu, it presents strong qualifications for that claim.

Yet surprisingly like the report of an American Better Films Council is the Madras Committee’s first report, just issued by the president, A. K. Sharma.

Protests against undesirable posters advertising current films were the first activity to engage its attention. Later a questionnaire was framed to discover the effect of the cinema on the student population, but returns from this interesting survey are only partly in.

A third project was to formulate film estimates, which are published weekly in the local press, headed “Film Notes.” These estimate the films as to audience suitability and various film estimates of similar character published in the United States assist the committee in making its appraisals.

Through correspondence with the International Film Institute in Rome and with the Social Service Section of the League of Nations in Geneva, the Committee keeps in touch with cinema movements in the outside world.

Five primary objectives have been adopted for the coming year. The committee will investigate the possibilities of making the motion picture an instrument of education in India; seek means for giving further publicity to film estimates; adopt an organized method of creating a public demand for wholesome films; endeavor to secure governmental cooperation in its endeavors and undertake a more intensive study of the problem of social welfare as it links up with the films, all of which has a familiar sound to American film workers.

Du Quoin, Ill. Club Is Making Movie Scrapbook

Inspired by the success of the Photoplay Appreciation Club at Du Quoin Township High School, Du Quoin, Illinois, schools in Centralia and West Frankfort are now organizing similar clubs. The Du Quoin club not only studies and evaluates current films, using weekly paper, but is working on the compilation of some enormous movie scrapbooks which will give a comprehensive history of motion picture development, including much news of current films.
by Universal, seems to give the lie to that statement. Unusually fine scenery, a thrilling stampede of horses and a novel idea in the plot recommend it to all lovers of westerns.

Put down among films you should see A Feather in Her Hat featuring Phyllis Lyon. This latest of I. A. R. Wylie's book of the same name. There are those who might call its sentimental, but to me this story of the devotion of a cockney mother has wistfulness, charm and appeal.

Most people with a taste for melodrama will welcome the revival of Way Down East. This fine film of the silent days has been splendidly re-done as a sound picture within the Factory. Of The Perfs, RKO's Takes a Wife, heading the cast, and is a film with which the younger generation ought to be acquainted, if only for the tradition that surrounds it. As for The Three Musketeers, of which I have already spoken, here is a glamorous, swashbuckling film that young and old alike will adore.

Although it cannot be classified as strictly a family film, I want to make reference to Transatlantic Tunnel. This story of the bridging of the gap between England and America is always in demand. The undersea passage is perhaps beyond the comprehension of the very young but it will have a great thrill and inspiration for those of teen age.

Family films of the month include: Annie Oakley, RKO Radio (Junior Matinee); Bad Boy, Fox; A Feather In Her Hat, Columbia; It's In the Air, M-G-M; Metropolitan, Twentieth Century-Fox; Music In Magic, Twentieth Century-Fox; The Rainmakers, RKO Radio; Scroo, Paramount; Stormy, Universal; The Three Rides and A Queen, Universal; The Three Musketeers, RKO Radio; Way Down East, Fox.

A MIDSUMMER NIGHT'S DREAM
Warner Bros.

Shakespeare invites his audience into a world of dreams and fairy-land. Reinhardt visualizes these imaginings. Excursions into fancy do re-appear in this picture. No hint of the monotonous of our humdrum existence, but in retreat from the real world lies the danger of providing satisfactions that compensate too completely for defeat in the real. One might say, if we could only hear. The direction of the story make the photoplay one which appeals irresistibly to the imaginations of young people. To hear high school students discuss a picture of this kind would warm the cockles of a director's heart.

MIDWINTER NIGHT'S DREAM
Warner Bros.

This picture makes an eloquent plea for common sense in fulfilling promises to those who have passed beyond recall. The frustration of Peter Grimm in his attempt to guide the living stirs one's imagination with a sense of foreboding. If the departed could keep in contact with the living, what would they have to say? One story portrays also the folly of anyone's attempting to bind the living by promises to the dead. The world moves too rapidly for an accurate predication of future situations.

The Three Musketeers
RKO Radio

"Keep your hand out of dwelling, your head out of politics and your creative spirit untarnished by the thorn of love" is given d'Artagnan as he enlisted in the service of the king. He proceeded, however, to disregard all three precepts and rendered good service to the state and attained fame for himself. Men of d'Artagnan's spirit are always in demand. Loyalty to the best interests of the state, fearlessness in fighting the griffons on the interests of the public.

TRAVELER CHATSON FILMS FOR THE FAMILY

(Continued from Page 4)

Available Study Guides

THE LAST DAYS OF HOMAPELE
The Three Musketeers
Purchasable at 10c and 15c each (respectively) from Educational and Recreational Guides, Inc., 123 Lincoln Avenue, Newark, N. J.

OTHER GUIDES STILL AVAILABLE

A Midsummer Night's Dream, 10c
Peter Ibbetson, 15c
Les Miserables, 15c
Also purchasable from Educational and Recreational Guides, Inc.
Anne of Green Gables, 6c
David Copperfield, 6c
Dog of Flanders, 3c
Sequim, 3c
Treasure Island, 3c
Purchasable from the Motion Picture Producers and Distributors of America, Inc., 28 West 44th Street, N. Y. C.

Lower prices for bulk orders.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman

THE RETURN OF PETER GRIMM

(RKO Radio)

"Keep your hand out of dwelling, your head out of politics and your creative spirit untarnished by the thorn of love" is given d'Artagnan as he enlisted in the service of the king. He proceeded, however, to disregard all three precepts and rendered good service to the state and attained fame for himself. Men of d'Artagnan's spirit are always in demand. Loyalty to the best interests of the state, fearlessness in fighting the griffons on the interests of the public.

(Continued on Page 7)

"THE RETURN OF PETER GRIMM"

"Have no fear of death, for death is the beginning of life."

Can Man Return After Death?

Some Books On This Subject In
THE CLEVELAND
PUBLIC LIBRARY

BACK FROM THE BEYOND

STORIES

The Return of Peter Grimm, by
Belasco
Unfinished Business, by Erskine
Wind between the Worlds, by Brown
The Spreading Dawn, by King
PLAYS

Outward Bound, by Vane
Berkeley Square, by Kennedy
Hotel Universe, by Barry
Mary Rose, by Barrie

EXPLORING THE UNKNOWN

Experiences Facing Death, by Austin
Open the Door, by Ellis
Where Do We Go From Here? by
Hutchings
Raymond: or, Life and Death, by Lodge

Printed through the courtesy of

(Name of Theatre)

Presenting
"THE RETURN OF PETER GRIMM"

Junior Critic Rates Ad
In Trade Publication

Probably one of the proudest
boys in New York City this past month
was Arnold D. Young, 12 years old, of
the Seth Low Junior High School in Brook-
lyn. For Arnold's review of Hopalong
Casidy, a Paramount Western, written
primarily for school consumption,
was considered so good that
Paramount played it up in a full
page advertisement in one of the
leading trade publications.

This was Arnold's frank and highly
individualistic comment: "It's got more action stuff than
most Westerns. It's all clut-
tered up with a lot of silly
love stuff. And the shooting is swell.
That Bill Boyd sure can shoot
like nobody's business. Boy, I could see
Hopalong all over again."
VARIED THEMES FEATURED IN FILMS CHOSEN FOR BOOKMARKS BY THE CLEVELAND LIBRARY

"SO RED THE ROSE"

"I sometimes think that never blows so red
The rose as where some buried Caesar bled."

Romance and Tragedy of Civil War Days Pictured In these Books In
THE CLEVELAND PUBLIC LIBRARY

THE CIVIL WAR

In Story
So Red the Rose, by Young
The Long Roll, by Johnston
Peter Ashley, by Heyward
Long Remember, by Kantor
The Forge, by Stirling

In History
Ordeal by Fire, by Pratt
Sword and Roses, by Hergesheimer
America's Tragedy, by Adams
The Irrepressible Conflict, by Cole

MEN OF THE HOUR

In The North
Abraham Lincoln, by Charnwood
Meet General Grant, by Woodward
Sherman, Fighting Prophet, by Lewis

In The South
Jefferson Davis, His Rise and Fall, by Tate
Robert E. Lee, by Freeman
Jeb Stuart, by Thomason

Printed through the courtesy of the
(Name of Theatre)
Presenting
"SO RED THE ROSE"

"METROPOLITAN"

Lawrence Tibbett, star of opera and radio, in the role of a young singer seeking fame and fortune.

Books Which Will Add To Your Enjoyment of the Picture Selected by
THE CLEVELAND PUBLIC LIBRARY

LAWRENCE TIBBETT


Lawrence Tibbett, in "Artists in Music of Today," by Kaj Mikkelsen


OTHER FAMOUS MEN SINGERS

Wings of Song, by Caruso
Man and Mask: Forty Years in the Life of a Singer, by Chaliapin
John McCormack; His Own Life Story
Jean de Ranzke and the Great Days of Opera, by Leiser

GRAND OPERA

Opera and Its Stars, by Wagnerli
First Aid to the Opera-goer, by Watkins
Fifty Famous Operas, by England
Behind the Scenes at the Opera, by Watkins

Printed through the courtesy of the
(Name of Theatre)
Presenting
"METROPOLITAN"

"MUTINY ON THE BOUNTY"

The mutiny and amazing adventures of the crew of H. M. S. Bounty in the South Seas.

Some Thrilling Sea Tales In
THE CLEVELAND PUBLIC LIBRARY

THE "MUTINY" STORIES

by Nordhoff and Hall

The Mutiny on the Bounty
Men Against the Sea
Pitcairn's Island

THE HISTORY OF THE BOUNTY

Saga of the Bounty, edited by Arnold
The Bounty Mutiny in "Ships and Sailors," by Rogers

STORIES OF MUTINY

Mutiny of the Elsinore, by London
The Flying Kestrel, by Dingle
The Mutineers, by Hawes
Wreck of the Grosvenor, by Russell

THE SOUTH SEA ISLANDS

Faery Lands of the South Seas, by Nordhoff and Hall
Islands Under the Wind, by Davis
Captain Cook's Voyages, by Kippis

Printed through the courtesy of the
(Name of Theatre)
Presenting
"MUTINY ON THE BOUNTY"

"LAST DAYS OF POMPEII"

"... Time hath the archives of the past unrolled,
Living Pompeii again behold!"

The pomp and glories of the buried Roman city and its people live again in these books in
THE CLEVELAND PUBLIC LIBRARY

IN THE DAYS OF THE GLADIATORS

Last Days of Pompeii, by Bulwer-Lytton
Sign of the Cross, by Barrett
Quo Vadis? by Sienkiewicz
Armour of Light, by Mygatt
Ben Hur, by Wallace
Andvius Hedulio, by White

POMPEII—CITY OF THE DEAD

Pompeii, Its Life and Art, by Maugham
The Bay of Naples; in "An Italian Winter," by Brooks
Rome and the Romans, by Showerman
Pompeii, in "The Bay of Naples," by Erskine

VESUVIUS—MOUNTAIN OF FIRE

Vesuvius and Pompeii, in "Naples and Southern Italy," by Huston
Storms of Fire, in "Great Storms," by Laughton
Vesuvius and the Cities Which He Has Destroyed, in "Naples, Past and Present," by Norway

Printed through the courtesy of the
(Name of Theatre)
Presenting
"LAST DAYS OF POMPEII"
College Has Fine Display Movie Data

Effective testimony to the rapidity with which the Photoplay Appreciation movement is spreading in secondary schools was offered in the extensive exhibit of motion picture teaching materials which was on display at Teachers' College, Columbia University, between November 4 and 15.

Bulletins designed to aid the student in picture selection, study guides on current films and bibliographies of books and magazines dealing with appreciation work were all prominently displayed in the College Library.

Groups of high school students were allowed to select the representative stills which were shown, and pictures from the following films were chosen:


Tabulations from the Greenwich, Connecticut, High School and from the Westridge High School in Newark, New Jersey, showed the number of votes obtained from student polls on best-liked pictures. These results and reasons quoted by the students.

Among the bulletins, guides and bibliographies exhibited were:

BULLETIN OF THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, Los Angeles District; Bulletin of the Nati nal Association of Teachers of Motion Pictures: The Motion Picture and the Family: The Parents' Magazine Weekly Movie Guide; Motion Picture Reviews of the Women's University Club of Los Angeles; The Business of Running a High School Movie Club by William Lewin; Motion Pictures for Different School Grades by Mary Allan Abbott; How To Judge Motion Pictures by Sarah MacLean Mullen; A Panel Discussion of Motion Picture Appreciation by students and teachers of Oakland, California, Public Schools; Exposition of Camera Technique by Elias Katz, Teachers' College, Columbia; Bibliography for Teaching Motion Picture Appreciation by Mary Allan Abbott.

The exhibit was arranged in connection with a unit course in Photoplay Appreciation which is being conducted by Professor Allan Abbott and Mrs. Mary Allan Abbott.

Business and Professional Women Form Preview Group

An interesting addition has been made to the selected lists of motion pictures issued monthly by the national Federation of Business and Professional Women's Clubs, comprising 38 clubs in the immediate vicinity of the film capital.

A board of 50 previewers has been organized to see the films and formulate the evaluations, which are subsequently edited by Mrs. Odessa Davis, the chairman.

The new group is described as one of the most enthusiastic and efficient on the West Coast. "It's members never miss a preview," testifies Mrs. Alles Ames Winter, who makes the previewing facilities available to the West Coast groups.

Los Angeles District published its first list in mid-October and its second is about due from the press. The lists are issued from the residence of the chairman at 1559 So. Canfield Avenue, Los Angeles.

Federation Paves Way For Picture Study

(Continued from Page 1)

Teacher Associations and other community-minded groups, begin the task of education in their own communities. Through the columns of their daily papers, through the publication of approved lists, through talks on films and by various devices they keep their citizens intelligently aware of the quality of photoplay product that is being offered in local theatres. Through the same media they create a strong sentiment in favor of teach- ing photoplay appreciation in the schools.

With the consciousness of a favorable community sentiment to support him, the school administrator or principal who is convinced of the value of motion picture study does not hesitate to introduce it as a curricular activity, even though he knows that the ultra-conservative may regard this as a radical departure.

While local units of the Fine Films Federation are approaching the problem from these angles, the Federation's Central Committee for the Study of the Photoplay in Secondary Schools is also at work. This committee, composed largely of teachers with an interlocking membership in the Photoplay Committee of the New Jersey State Association of Teachers of English, has as its specific province its first task is to find a high school teacher or English department head who is enthusiastic enough to be willing to establish a photoplay club; its second task is to instruct this teacher in how to enlarge his field and through the medium of photoplays regularly in theatres.

The Fine Films Federation supports its work with favorable reviews of the pictures released; advance booking dates of approved films, which have been recommended for school study; a course of study, rating sheets and other teacher helps, including suggestions for setting up a complete photoplay activity program.

Children's Film Taste Is Good

(Continued from Page 2)

he was tired."

"The children had a few pet aversions. Among them were "the very, very bad boy" and she very little boy," "impossible situations," and "unrealistically happy endings."

Schools participating in the survey were the Allen-Stevenson, Dunton, Rudyard, Beverley, Chapin, Hewitt, Horace Mann, Hyde, Lenox, Niehrenzale, St. Araghi and St. Bernard's College schools and the Teachers School, of which Mrs. Franklin D. Roosevelt is one of the principals. Ages of the children ran from six to sixteen.

Printed in U. S. A.
Group Starts Drive Against Two Features

With the announced objective of "fighting to the bitter end," the Motion Picture Council for Brooklyn, N. Y., of which Mrs. Charles A. Tomsor was the founder, has begun a persistent campaign against double-feature billing.

The initial move was to question all the members of the Council as to their own reaction on the question, and second to urge them to make known their reaction to local managers and through the news columns, letter boxes and editorial pages of the newspapers. Already generous publicity is being given to the move.

The definite points upon which the Council is basing its appeal that the double feature be abolished are:

1. That the program is too long.
2. That short subjects often have to be omitted.
3. That as bills are at present arranged it is almost impossible to arrive in the theatre at the beginning of a picture.
4. That an inferior picture is

(Continued on Page 8)

Announcing A New Department Head

Because of the pressure of his new duties as manager editor of Educational and Recreational Guides, Inc., the official publication bureau of the motion picture committee of the Department of Secondary Education of the National Education Association, Dr. William Lewin has felt obliged to resign from the editorship of the "Films for the Pupil and "Teacher", department of The Motion Picture and the Family.

Succeeding Dr. Lewin is Mrs. Sarah McLean Mul- len, head of the English Department of the Abraham Lincoln High School in Los Angeles and Co-ordinator of Visual Education in the same school, as well as motion picture editor of Scholastic Magazine. Like Dr. Lewin, Mrs. Mullen was a pioneer in the movement to introduce photoplay appreciation into the high schools of the United States and has been in the forefront of those who have sought to utilize pictures as a valuable adjunct to the secondary school curriculum. She is the author of How to Judge a Picture, a valuable textbook for photoplay classes.

"Camera" Says the Director, And The Embryo Stars Swing Into Action

Scenes like this are not uncommon when students at the Placer Union High School in Auburn, California, get to work on the movie opus entitled Life at Placer High, with which they expect to perpetuate school activities in celluloid. Student voices take on a crisp directorial tone as orders are given for "Camera," "Action" and "Close-ups," while embryo motion picture stars do their best to approximate the technique of Clark

(Continued on Page 6)

Have Mailing List Of Thousand Theatre-goers

No less than 1,000 prospective picture-goers receive each month the Motion Picture Guide issued by the Old York Road Better Films Council of Pennsylvania, from which Mrs. Manning F. Brown of Wyn- cote is president. They are members of the numerous organizations affiliated with the Council. In addition to publishing the film reviews, the Council lists all motion picture bookings at local theatres, so that it is easy to check up on the offerings at any particular house.

Buffalo Legion Begins Drive For Family Films

The Legion of Decency of the Diocese of Buffalo, through its director, Rev. Fr. Edward S. Schwelger, has taken the initiative in asking all Buffalo theatre man-agers to schedule pictures suitable for family audiences on Fridays and Saturdays.

About the middle of November a letter went to the theatre managers asking them to pursue this policy for the current school year. Enclosed with it was the Legion of Decency's monthly "approved

(Continued on Page 5)

Want More Shakespeare Dramas On The Screen

Although the Bard of Avon has been asleep in an English graveyard for three centuries or more, his dramas apparently are just as popular as they were in the days when they entertained Queen Bess and her court.

In an overwhelming vote of 10,342 to 87, Boston motion picture patrons recently recorded their desire for more Shakespeare on the screen.

The ballot was prompted by the phenomenal success of Warner Bros. A Midsummer Night's Dream, which has been running for some weeks in the New Eng-

(Continued on Page 3)

Novel Device Tests Clarity Pupils’ Views

A novel device to test the clarity of her pupils' judgments as to the merit of current films was recently inaugurated by Miss Violet Otterman, librarian at the Herbert Hoover Junior High School in San Jose, California.

For a four-week period all the boys and girls in the school, who range in age from 12 to 16 years, kept a record of the motion picture productions they saw at current theatres and also gave the rating in the terminology "Excellent," "Good," "Fair" or "Poor," on each picture they saw. At the conclusion of the period each pupil selected the picture he or she considered outstanding and in a one-page theme gave the reason. Acting, story, setting, art direction, photography, music, directing and

(Continued on Page 8)

Plan To Select Shorts For Children's Programs

Seeking the kind of week-end programs which from start to finish, including news reels, travelogues and shorts, will be adapted to juvenile consumption, nearly 40 public and private schools of New York have enlisted in a movement to preview and select even the short subjects for juvenile entertainment.

Five theatres, the Plaza, the Little Carnegie Playhouse, the Lenox Theatre, the Eighth Street Playhouse and the Sutton Cinema, have agreed to accept the judgment of a committee representing these 40 schools as to their week-end program. Besides the schools themselves, the Parents' League and the United Parents' Association are interested in the project.

Films Reviewed In Current Issue

Newton Group Has High Place In Film Work

If it is not length of existence but solid achievements that deserve fame, the Newton, Massachusetts, Motion Picture Council certainly has merited it. Although organized for only two years, under the dynamic leadership of Paul Bowden, it has made a notable record.

One of its first triumphs was to make Family Film, the council's recognition of popular interest in Newton. Having persuaded the Paramount, Newton's local theatre, to set aside Monday and Friday nights for that purpose, the Council began a vigorous campaign, through newspaper publicity and by telephone, to secure patronage on the part of the public. It was those who were interested in better pictures. As a result of its efforts, the depression slump was represented by a number of capacity houses.

The Council next essayed to increase theatre attendance by making public exhibits and series of pictures. Pictures shown in Boston theatres and subsequently to be seen in Newton were reviewed and appointed for publication weekly in the Newton Graphic. Again theatre attendance increased as a result of this activity.

The next step was to establish at the Newton Free Library, under the direction of Julius E. Lucht, an information desk where reviews of pictures could be obtained. Through this same desk 10,000 booklets are distributed monthly with list the approved current films at the local theatre and also books for collateral reading. Display tables have been provided where these books can be found.

The Council protests the booking of undesirable films or undesirable combinations of pictures in a program. For example a picture which was particularly hair-raising, and which had been booked with a Shirley Temple picture, was changed to a Cinderella picture in color.

An entente cordiale has been established between the community and the motion picture industry by bringing leaders in the industry into direct contact with the council membership.\r

The Newton Group has, in addition, some other achievements. It was guest of honor at a Hollywood country club meeting at the Braeburn Country Club this past fall and other industry representatives have been similarly honored.

Newton's Council was one of the first organizations to appreciate the value of the experiments of the Committee on Social Values in Motion Pictures in developing a series of films which were inspirational to boys and girls. The council has attempted to bring films of this nature to the attention of the public.

Perhaps one of the most striking (Continued on Page 3)

Gives Formula For Starting Picture Club

Because many teachers are at the present time wrestling with the problem of starting playpoy clubs, The Motion Picture and the Family has culled from an article written by R. W. Paul Bowden, director of Cinematography Activities at the East Otage, Newton, high school, a formula which it is confident will prove of value to those who are groping.

"We believe the answer to the problem of classifying a motion picture study into the modern high school is the formation of a motion picture club," Mr. Bowden writes.

"The first important consideration is naturally the personnel. A director should be chosen who is unprepared for a study of the cinematics. He should be selected for his ability to lead and for his ability to influence the personalities of the members who are working under him.

"The club personnel should be carefully selected. Students should be given school form marks, an average of 85 to 100 per cent, but should be chosen also on the basis of personality.

"There should be no more than 30 members in the club; more will make the group unwieldy.

"Early consideration should be the assembling of a club library of technical and critical books on motion picture appreciation. Each club member should master the main essentials of intelligent criticism. When this has been accomplished, the instructor should accompany small groups of club members to the theatre and explain the various types of shots, good lighting, clever timing, what to observe in the cinema, etc. Every now and then the entire club should see a picture together and then have general discussion, which will grow in intensity, which will be a positive step towards definite goals.

"Later it may be possible for regular class attendance and for pictures at assigned times at and special rates. Club members can then be sent into such classes to report the ensuing discussion.

"If possible every club should be equipped with a motion picture camera. This would enable the club to give definite lessons in the technique of taking pictures, and the club members to write script for the camera, choose a cast, etc.

"Play rehearsals, athletic contests and other club activities may be filmed and the films studied later for criticism.

"Speakers may at intervals be introduced into the club to discuss acting, directing, staging and lighting. Visits may be made to studios, projection booths, motion picture stages, rehearsals.

"A social at the close of the season should be introduced so that the members will get to know each other well and not lose interest.

(Continued on Page 5)

WHAT'S NEXT IN HOLLYWOOD?

By Alice Ames Winter

At least three pictures of primary importance are to be released towards the end of December or early in January—pictures at once strikingly interesting, so different in subject and technique and yet all so grippingly human that they seem almost a necessary counterpart to the current fare, just now when the country at large is soon to see them.

Crime and Punishment, which has already had its New York premiere, is a drama chiefly of the inner life and yet so absorbingly told that one forgets that it deals with the spirit rather than the flesh. When a fine, ambitious, ambitious young man is charged with a crime because society has frustrated him, commits a murder—what happens? His life, which he has injured by his crime. And sure of the boy's guilt and yet unable to prove it is an inspector of police who has a wonderful and sympathetic insight into the workings of a human soul, but who yet must be ruthless in the service of the law of justice. Can the young man be brought to cleanse himself by conviction? If so, tragedy is changed to triumph. You who remember Peter Lorre's wooden face in The Hands of Orlac (or Mad Love) will realize how beyond that barrier of the flesh he manages to give you a sense of the upheaval that is taking place inside him. And in Edward Arnold's playing of the policeman is the very embodiment of Wordsworth's great line: "Thou art in me and I am in thee." Although the story is from Dostoevsky's famous novel, the picture is lifted out of any emphasis on its source and is given a universal significance.

In The Bride Wore Red, with Alice Terry and Ruth Hussey, is a love story of the kind one has seen many times before, but with a new and original twist. The heroine is a woman who is driven to take the life of her child. In the end she is rehabilitated and finds love in a sort of minister. The picture is one of refined sentiment.

In the same vein is Mrs. Miniver, a story of love and adventure that will appeal to all audiences.

(Continued on Page 4)

THE MOTION PICTURE AND THE FAMILY

December 15, 1935

EVALUATING A PICTURE

The general public looks at a picture chiefly from the point of entertainment and of social values. Naturally schools are thinking more analytically—in somewhat the following lines.

1. The Theme and the Story. What is the underlying idea? By what action is the theme developed? There can be a thousand stories, all on the same theme. Is it significant?

2. The Type of Picture. Farce, comedy, social drama, mystery, etc. Is the type adapted to the theme?

3. Direction. Has the director made it necessary to build up a unified dramatic pictorial production?

4. Characterization. Are the players well chosen? Are they sincere? Consistent?

5. Technical Treatment. Discuss photography, lighting, sound effects and their relation to the total impression.


Are some of these or other arts used as contributing factors to the picture? (Music, dance, architecture).

I DREAM TOO MUCH

(RKO Radio)

Fame and fortune, or family and love? As the gifted wife of a young composer (Henry Fonda), Lily Pons has to make a significant choice in this well-mounted musical comedy. Her singing, fitting nature of the numbers, help prove a rare treat, and so does her comedy. The songs range from the simple Carusel through a spectacular presentation of the title song to grand opera. A trained seal adds novelty. The pantomime of Mischa Elman as the doubting pianist marks a high point in comedy. The most dramatic moment is developed by means of silence, with Miss Pons' expressive back to the audience.

THE LITTLEST REBEL

(20th Century-Fox)

The evil effect of war is shown through its consequences in the life of an innocent child (Shirley Temple). The questions she asks revealed the nature of war are embarrassing and unanswerable even today. While this story of the Civil War is entertainingly portrayed with song and clever dancing, it is weak in structure, lacking sufficient motivation. But the scene of the girl's first smile with Abraham Lincoln is sufficient compensation in its sweet simplicity.

SO RED THE ROSE

(Promont)\r

One after another the men-folk of a peace-loving Southern family are drawn into the conflict of the Civil War. They go not because of... (Continued on Page 5)
Newton Group Has High Place In Film Work

(Continued from Page 2)

(Continued from Page 2)

achievements of the Newton Council was the survey it conducted of the motion picture habits of Newton's high school and junior high school students. More than 2,181 boys and girls in the 10th, 11th, and 12th grades participated and an almost equal number of junior high school students. True to Bostonian tradition the survey discovered that pupils of the New- 

ton schools are able easily to recog- 

ize a good play and good acting and that their critical standards are sound.

Particularly interesting were their choice of favorite films, a choice in which the pupils of senior and junior high schools concurred. Little Women was the universal favorite, followed rather closely by Dumas' Count of Monte Cristo, with David Copperfield in third place and Little Minister in fourth. Ginger Rogers was the favorite screen actor, followed, in direct order of succession, by Clark Gable, Fredric March, Bing Crosby, Dick Powell and Robert Montgomery.

Among actresses Katharine Hepburn stood first, Ginger Rogers second, Claudette Colbert third, Joan Crawford fourth and Myrna Loy fifth.

Comedy, romance, historical and mystery plays were outstandingly popular with participants in the survey.

A sad blow to the egotism of the "men behind the guns" who are responsible for the majority of film successes was to be found in the fact that more than 300 of the boys and girls could not name a single motion picture director.

Three of the students had never been inside a motion picture theatre, 16 practically never attended, but the majority went with considerable regularity, a large number attending once a week and most of the remainder at least once a month. Saturday was the most popular day for attendance, with Friday and Sunday tied for second place.

Screen Fans Want
More Shakespeare

(Continued from Page 1)

land city. Impressed by the dar- 
ing of the producers in giving Shakespeare to the screen on such a lavish scale, with a musical set- ting by Mendelssohn and staging and direction by Max Reinhardt, the Boston Herald decided upon a campaign to determine whether Boston theatre-goers were interested in this Shakespearean production alone, or whether they had a taste for the classics.

"Do you want Shakespeare plays and other classics on the motion picture screen?" was the simple form of question posed.

Shakespeare and his fellow clas- 
sicists won by a landslide.

When Educators Confer With Motion Picture Directors

University Lays Stress On Visual Training

In many colleges visual instruction is becoming an increasingly important part of the curriculum, but in the University of Minnesota it might almost be dubbed "first aid to education."

It is doubtful if there is any uni-

versity in the country where films are not used to some extent in the teaching of many courses. Nor are these solely of the so-called educational type. News-

reels, travelogues, commercial shorts and even feature films are all called into play to vivify educational processes.

Complete standard theatrical ins-

titutions to take advantage of silent film apparatus in all of the university buildings and portable visual education equipment of both the silent and sound, the 35 milli-

metre and 16 millimetre type, make it possible to bring motion pictures into any classroom where they will help to clarify or illumine the subject under discussion.

According to Prof. Robert A. Kassack, Jr., Director of visual education, the university is setting up "a long term visual education pro-

gram designed for and correlated with the instruction of the student at the university and in the general college."

As a first step towards that ob-

jective, all available information on the sources of educational films and visual instruction material was as-

sembled. Discovering that it was impossible to tell from the descrip-

tions and comments in the sum-

maries and advertisements whether these films actually had teaching value, the visual education depart-

ment next established a preview service. Educational films secured from various parts of the country are now screened for the benefit of interested members of the faculty and evaluated by application of the plan to the various subjects in the cur-

riculum, the best being culled out for classroom use. Then began the series of regular classroom showings of edu-

cational films. A college newsreel theatre was also developed, which has been one of the university's most popular institutions. In this each Wednesday afternoon five 25-

minute programs of selected news-

reels and shorts are shown, the newsreels being supplied from Para-

mount, Fox, Metro-Goldwyn-Mayer and RKO-Pathé, and the shorts from two independent producers. These showings are made the basis of subsequent classroom discussion in such courses as Curriculum, Affect of Art on Modern 

Opinion, Our Economic Life, Background of the Modern World, Journalism, Political Science and Eco-

nomics.

A series of French talking films is also presented annually and next year's program may be expected to include some Italian, Spor-

ish, Russian and Scandinavian lan-

guage films.

During the next two years the visual education department

(Continued on Page 5)
Film Folk And Mother Earth And Other Anecdotes of Filmdom

By The Observer

Perhaps one of the last things one would expect Hollywood actors to do is farm for profit, but within the last six months an increasing number of players have turned to the soil as a secondary interest.

Warner Oland, the smiling Charlie Chan of 20th Century Fox pictures, recently purchased a 1,700-acre ranch in Mexico, where he is preparing to raise livestock. “It is not for profit,” he says; “but for protection for my earnings. I am making the ranch a purely business proposition with graduate agriculture in mind.”

Victor McLaglen, currently working in Professional Soldier at the same studio, has recently invested a large sum in building up a great turkey ranch. This year he expects to sell several thousand birds to Los Angeles markets.

Edmund Lowe, who has just completed The Great Impersonation at Universal, has purchased a ranch in central California, where he is the world’s largest grower of topeppos—a cross between tomatoes and peppers.

David Butler, director of Shirley Temple’s Littlest Rebel, raises horses—and very profitably—in Hidden Valley, forty miles from Hollywood.

Edward Everett Horton would be expected to do something different. St. Bernard dogs and claims it is a profitable avocation as well as an interesting one.

One of the largest film ranch owners is Cecil B. DeMille, who has 3,000 acres at Tujunga near Hollywood. His is a dirt farm which provides considerable foodstuff for California cities.

Other well known cinema farmers for profit are: J. Cairns McCreary and his wife, Frances Dee, Douglass Fairbanks (whose 1,200-acre farm near Los Angeles seems to employ a system of overhead watering), Mona Barrie, who has a truck farm; Warner Baxter, who raises chickens; and a number of others.

Ruggles, Hollywood’s most successful chicken raiser.

A drama of dogdom comes to a personal climax—a dog climax. This month the leading role in Curwood’s The Country Beyond, to be given by Donald Crisp, with the new Mrs. Curwood, is given to “Buck,” the magnificent St. Bernard who won fame for his work in The Call of the Wild. Up to this time “Buck” has been playing second fiddle to the 160 pound Great Dane, “Prince,” who was recognized as king of the Hollywood Training School for dogs where both were trained. Now, according to his owner-trainer, his special knowledge has been demoted from leadership, for he is to play the supporting role, that of the “heavy” in the story. There is no attention is focused upon his rival. Whereas the two dogs were wont to romp together, they must now be kept apart and separately quartered. Naturally there is some anxiety in the trainer’s mind as to just how the two will react when they get together in the picture.

One laughs at this picture, yet he feels strongly the faith Will Rogers has in people and even in horse-flesh. Faith like his is rewarded not only in fiction, but also in real life. His friendly spirit, which solves the feud in the picture, has been resolving conflicts in the world of affairs.

The picture closes with Will Rogers handcuffed to a fence in the pouring rain. He had been able to bring a victory to others—in the race and in love—and he seemed indifferent to his own fate. He has no heart in the fight and cheer to a host of people, and though he will no longer be a part of the crowd, he will be sheltered in the hearts and affection of the country he has served, in the cause of great and loving purposes.

In OLD KENTUCKY

(Continued on Page 7)

What’s Next

In Hollywood?

(Continued from Page 2)

Then comes M-G-M’s Tale of Two Cities, which is a notable example of the new type of picture that depends not on the name of a star or even a screen release, but on the beauty of which seems perfectly adapted to the part, so giving a total impression of completeness in its handling, from the screen itself. The film, this, also, is a drama of the soul, as we watch Colman, admirably played by Persky, and Carton, grow through the force of law, freedom, love, selfless, cynical drifter into the man who walks simply and naturally to death to save the happiness of another. But in this case the inner drama is matched by the outer tumult of that most tragic time.

And then comes one of the most interesting, and perhaps most of the most interesting, films of the year. The last of the first full length, there are rather terrible brutalities. How otherwise in telling the makings of man, and the bringing throughout that tenseness of interest that belongs to the masterpieces of story telling.

And third of the soon-to-be-released is The Life of Louis Pasteur. Once they thought of calling it The Enemy of Man, for again we have a tale of heroism, this time neither of crime nor of war, but of the progress of medical thought. The misunderstanding, animosity and persecution for the sake of keeping human lives, it is an extraordinary story made to be thrillingly gripping. The drama of such a story, but it has been done. Paul Muni, always unique as an actor, does one of his finest impersonations.

Meanwhile the second attempt this year to bring Shakespeare to the screen is under way. Certainly Romeo and Juliet is to be a far cry in method of presentation from A Midsummer Night’s Dream—the latter more fantastic in the former to be as literal as possible in its translation from the great master; yet certainly Shakespeare could hardly imagine the infinite detail and interplay of the modern presentation. One gets bits of rather hackneyed things going. Fra Angelico is Hollywood’s latest coiffure stylist! Five hundred years ago the noted artist, Fra Angelico, The Watchman, The Annunciation, and in it he created a hairdresser chosen by Norma Shearer for her Juliet role. The Face of the Angelico was discovered by Adriano, Metro-Goldwyn-Mayer fashion creator, in his research for a recreation of the Shakespearean romantic classic. He suggested it to Miss Shearer, who saw

[Continued on Page 6]
Films For Pupil And Teacher

(Continued from page 2)

belief in any case, but for valid reasons outside themselves. It is a story of people rather than of politics, of lost causes but of enduring courage. Fine directing by King Vidor, balancing the serious and the humorous, action and emotion, brings us an effective picture of the fulfillment of their dream, that the world is notably fine. The most artistic scene is the one wherein the mother waits during the search for her son held.

STORY OF LOUIS PASTEUR (Warner Bros.)

One of the best biographical films to date, Story of Louis Pasteur, presents Paul Muni as the altruistic scientist who waged the bitter fight against ignorance and bigotry to conquer child-bed fever anthrax and rabies. His underlying patience, steadfast determination, and unselfish vision are an inspiration. The well-handled plot is highly dramatic and its telling is significant by sincerity of characterization. It is a most believable story, made the more so for details. Through wise use of lighting and angles, as well as of music, the audience is made to feel like participants in this remarkable drama of a man’s conquest over circumstances and disease. It is gripping in its intensity.

AH, WILDERNESS! (Metropolitan-Greyburner)

Eugene O’Neill’s drama of New England is pictured with beautiful consideration for accuracy. With only the usual incidents of everyday family life, this plot is made intensely interesting. The ‘divinely discontented’ adolescent son (Eric Linden) subject of concern. Through excellent direction during the scene when the family waits up for the boy out seeing his first ‘wild oats,’ we find the use of suspense means. The father-to-son talk of Mr. Lionel Barrymore is superb. But the general uplift is lessened by overdone drinking and its treatment as comedy.

Group Starts Drive Against Two Features

(Continued from Page 1)

often booked with a good one, or sometimes two inferior pictures together.

5. That the efforts of Better Pictorial for films on entertainment not to discriminate in their choice of film fare are often neglected by the fact that when they attend a recommended picture they see with it one of far less desirable type.

6. That it is often impossible to extend library cooperation for a fine film to include the boy or girl whose interest is stimulated by bookmarks is forced to sit through an inferior picture in order to see the fine film the library recommended.

WHO’S WHO IN BETTER FILMS

When a motion picture of unusual merit comes to Rhode Island there will be little possibility that it will fail at the box office, even courageously. It may be mildly handicapped in what is commonly known as “highbrow appeal.”

As soon as she has been notified of Mr. Throney’s original, of P. A. w. t. u. c. k. Motion Picture State Federation of Women’s Clubs, goes into action with her telephone squad and in hours 5,000 people have been notified that the film is worthy of their patronage. The good work goes on to more orders of words and presto! the picture is a success almost over night.

Chairman of the Provincetown State Federation of Women’s Clubs, goes into action with her telephone squad and in hours 5,000 people have been notified that the film is worthy of their patronage. The good work goes on to more orders of words and presto! the picture is a success almost over night.

And the telephone squad is but one of many devices by which Mrs. Throney effectively promotes the worthwhile pictures. Weekly bulletins published by the Club go to a selected list of 700 people who comprise leaders in the club, church and library world, or are located in public or private schools, hotels, state institutions, clubs, houses, W. C. A’s and Boy and Girl Scout headquarters, where they can post pictures on the bulletin board or can reach a large number of people with information as to what is worth seeing in the theatre.

As all pictures destined to show in Providence are previewed by the Club, they select only the best ones, and even the energetic chairman of Mrs. Throney’s, are helping to keep Rhode Island in the forefront of the states which are working for high standards of film taste.

University Lays Stress On Visual Training

(Continued from Page 3)

plans to use musical films illustrating opera, operetta and musical comedy in connection with musical phases of its course of appreciation of the Fine Arts; good “talkies,” selected because of their close similarity to the plays on which they were based, in connection with the work of the drama section; and all types of films, ranging from the crudest of the early celluloid dramas to the latest Technicolor releases in the section of the appreciation of Fine Arts course which specifically deals with the motion picture.

For this same section of the course a complete bibliography on motion pictures is being compiled covering history, production, distribution, criticism, statistics about the industry and the aesthetic and sociological aspects of the films. If suitable arrangements can be made, it is hoped that next year a textbook can be published from the best of this material.

Even this, however, does not comprise the university’s complete visual education program. Finding that the supply of desirable films for visual education was limited, the university long ago began to make its own films and it now has 18 productions to its credit, some of which are the 35 millimetre type; some silent and some sound. Among these are a series of films on Nursing Procedures, used for training incoming classes in the University Nursing School and also in hospitals in St. Paul and Minne- sota; a series on Feeble-Mindedness used in psychology courses; a series of sound picture records used in the Speech Clinic and a two-reel film on the care of the eye.

A still more ambitious production project is now under way. A ten-minute drama is to be pre pared. When suited for a regular stage play, a sound photographic record of this is to be made, and the latter is then to be cut or expanded, reedited and rewritten until it becomes a genuine motion picture.

Needy Pupils Get Tickets Through Council

Few Motion Picture Councils maintain a friendly relationship with their local theatre manager or does that of Emporia, Kansas. In all Council activities it is the hearty cooperation of the manager of the local Fox House and he and Chairman of the Council, Mrs. R. H. Jaquith, were co-speakers at a recent meeting of the fourth district of the Kansas Fed- eration.

Since the presentation of Free- kles was impending during “book week” and the local library had a limited number of copies of the book, which was much in demand, two extra copies were given to it by the Fox management.

A new project inaugurated by the Council this year is to secure courtesy tickets, also through the theatre’s advertising, for students who have only the bare necessities of existence and cannot afford the luxury of movies, so that they may be introduced to pictures, particularly those which tie closely with their school work. The Three Musketeers, the first picture upon which this particular courtesy was extended, was seen in this fashion by a group of 50 students, and they will also be given opportunity to attend other pictures of equal merit.

Gives A Formula For Starting Club

(Continued from Page 2)

“Since motion pictures now correlate with nearly every subject in the secondary school curriculum, the council would feel that any group serious in visual education. When the proper instructor has assembled a competent group of students, he will find broad fields in which to work, unexplored depths of interest, an eager group of club members, and a fascinating new subject with which to experiment.”

Buffalo Legion Begins Drive For Family Films

(Continued from Page 1)

list," from which managers might make their selection. Dr. Schwegler not only urged careful bookkeeping for Friday and Saturday, but also called attention to the many strong second, highly diverse types of pictures on the same program. “Films that are of great appeal to children should not be picture strictly for adults,” he said.

Planned To Be Teacher

Movie stars often go far afield from planned careers. Edward Everett Horton intended to be an English teacher until pitched into dramatics his last year at Colu-

nia. That settled his future.
A CLUBWOMAN CHATS ON FILMS FOR THE FAMILY

(Continued from Page 3)

That the star habit is strong in the young people was indicated by the fact that 1,475 of the group selected their motion picture entertainement because of favorite actors or actresses in the cast. One thousand three hundred and thirty-seven more came because of favorable reviews; 82 depended upon the recommendation of their friends. Obviously, on the basis of these figures, parents have a little missionary work to do to reduce the percentage of children who may go to a less desirable type of picture merely because it features their favorite star.

An indication of how deeply the photographing of popular motion pictures that have impressed itself upon the schools is indicated by the fact that 1,888 of the boys and girls said that they would be guided by the opinion of trained high school reviewers in regard to the worth of pictures. Nineteen hundred and fifteen of them said that they would be glad to consult files of information in school libraries as to the merit of pictures in neighborhood playhouses.

On the whole the Los Angeles pupils made a good showing, perhaps better than that of the majority of high schools in localities remote from the film capitol would have done. But even as satisfactory a survey as this is, evidence of the fact that Better Films Councils still have a wide sphere of activities in educating Young America to rely upon the finest type of critical judgment in selecting its film entertainment.

Boys and girls will find a lot of wholesome entertainment in this month’s quota of “family” films. Adventure and mystery stories always make a great appeal to juvenile audiences, and one of the best of E. Phillips Oppenheim’s plays of international adventure, The Great Impersonation, has been done over the screen. It deals with the operations of an international spy ring, is full of excitement and even the most sophisticated of adult audiences will get almost as much thrill out of it as the children.

Lily Pons’ first film, I Dream Too Much (RKO), is another treat for all the members of the family. It is a light and amusing comedy with unusually beautiful music, including the Bell Song from Lakome, to recommend it, and certainly a very pleasant introduction to opera for young people who are not particularly familiar with this type of entertainment.

“Camera” Says The
Director; Embryo Stars Respond

(Continued from Page 1)

The film of actual movies is perhaps the most practical phase of the very comprehensive amateur cinema- making day and evening program. A popular new curricular activity.

The teacher, Miss Lillian B. Allan, has completed a course of study in the Department of Cinematography at the University of Southern California under Dr. Boris Morkovin.

“IF YOU COULD ONLY COOK”

“If Eve ate apples, much depends on dinner.” —Byron

Find the Way to a Man's Heart

BOOKS MEN LIKE TO READ

Boston Cooking-School Cook Book, by Fannie Farmer

For Two, by Hill

Cooking, by O'Leary

A Thousand Ways to Please a Husband, by Weaver

Feed the Brute, by Swift and Herrick

But Be Thrifty!

Your Meals and Your Money, by Hubbard

New Dishes from Left-Overs, by Smith

To How to Finance Home Life, by Lloyd

Good Cooking Made Easy and Economical, by Heseltine

ROMANCE IN THE KITCHEN

With Out of the Kitchen, by Miller

Glory Jam, by Sea ford

The Mangle of Masquerade, by Emery

PRINTED THROUGH THE COURTESY OF THE

(Name of Theatre)

Presenting

IF YOU COULD ONLY COOK

Printed through the courtesy of the

(Name of Theatre)

Presenting

I DREAM TOO MUCH

Lily Pons portrays a girl with a golden voice who sacrifices everything to her dream of becoming an opera star.

Some Books You Will Enjoy

Selected By

THE CLEVELAND PUBLIC LIBRARY

ROMANCES OF SINGERS

Love Song, by Hughes

Prima Donna, by Samborn

For a Song, by Bercovici

Song of the Lark, by Cather

LILY PONS


Discovery of Lily Pons, in “Outlook,” May 6, 1931

Lily Pons in “Artists in Music Today,” by Kaufmann

Fame Overnight in “Etude,” June, 1931.

OTHER GREAT WOMEN SINGERS

Sunlight and Song, by Jeritza

Schumann-Heink, the Last of the Titans, by Schumann-Heink

Melodies and Memories, by Melba

My Life of Song, by Tetrazzini

What’s Next

In Hollywood?

(Continued from Page 4)

What is going to be rather a sensation to have Gladys Swarthout and Jan Kiepura come together in Give Us This Night. And then come Rose of the Rancho and Rose Marie—and a long list of lighter musical affairs, like Astaire and Ginger Rogers in I Follow the Fleet and such cheerful screen bubblies as King of Burlesque, The Great Ziegfeld, Rolling Along and Song of the Saddle.

“I DREAM TOO MUCH”

Musical Films in Production

Christmas Day is to see the country-wide release of I Dream Too Much (New York has already had a glimpse of the film), with Lily Pons singing to millions and incidentally proving herself a fine actress, as she plays the singer torn by the two opposing desires: the wish of genius for expression in a career, the wish of the woman for home and love. It is going to be rather a sensation to have Gladys Swarthout and Jan Kiepura come together in Give Us This Night. And then come Rose of the Rancho and Rose Marie—and a long list of lighter musical affairs, like Astaire and Ginger Rogers in I Follow the Fleet and such cheerful screen bubblies as King of Burlesque, The Great Ziegfeld, Rolling Along and Song of the Saddle.
**Films from Classics Inspire Unusual Number of Bookmarks from the Cleveland Public Library**

<table>
<thead>
<tr>
<th>Title</th>
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<tr>
<td><strong>A Tale of Two Cities</strong></td>
<td><em>(Paris—London)</em> A dramatic story of the French Revolution.</td>
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<tr>
<td><strong>Peter Ibbetson</strong></td>
<td><em>(by) Ibbetson</em> It's very easy to dream true...You must never cease thinking of where you want to be in your dream till you get there. Mimsey in Peter Ibbetson Books that Will add To Your Enjoyment of the Motion Picture Chosen By THE CLEVELAND PUBLIC LIBRARY <strong>Dreaming True</strong> Peter Ibbetson, by Du Maurier The Brushwood Boys, by Kipling A Pot of Gold, in &quot;New England Nun,&quot; by Wilkins Robin, by Burnett The Burning Ring, by Burdekin The Secret Garden, by Burnett <strong>The Land of &quot;Mimsey&quot; and &quot;Gogo&quot;</strong> French France, by Hseffer A Childhood In Britanny Eighty Years Ago, by Sedgwick Paris, by Escholier The French Boy, by Vaillant-Couturier <strong>The Creator of &quot;Peter Ibbetson&quot;</strong> George Du Maurier, in &quot;Partial Portraits,&quot; by Henry James Gerald, a Portrait, by Daphne Du Maurier Du Maurier, in &quot;Glimpses of Authors,&quot; by Ticknor</td>
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<td><strong>Crime and Punishment</strong></td>
<td><em>(No guilty man is acquitted at the bar of his own conscience)</em> Some Powerful Psychological Novels in THE CLEVELAND PUBLIC LIBRARY FAMOUS NOVELS BY DOSTOEVSKY Crime and Punishment Brokers Karamazov The Idiot The Possessed <strong>Conscience and a New Life</strong> Resurrection, by Tolstoy Secret Sentence, by Baum The Thief, by Leonov Victim and Victor, by Oliver Out of the Whirlwind, by Walsh FYODOR DOSTOEVSKY Dostoevsky, The Man and His Work, by Meier-Graefe Fyodor Dostoevsky, by Aimer Dostoevsky Dostoevsky, by Yarmolinsky</td>
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<td><strong>Scrooge</strong></td>
<td><em>(I will honor Christmas in my heart, and try to keep it all the year)</em> —Scrooge in &quot;A Christmas Carol&quot; Yuletide Cheer and Goodwill In These Books In THE CLEVELAND PUBLIC LIBRARY <strong>Christmas Stories</strong> The Whole World Loves A Christmas Carol, by Dickens The story from which the movie is made The Other Wise Man, by Van Dyke Why the Chimes Rang, by Alden The Cricket On the Hearth, by Dickens <strong>Christmas Plays and Poems</strong> The Night Before Christmas, by Moore How Come Christmas? by Bradford No Room In the Inn, by Carrell The Enchanted Christmas Tree, by Wilde Stardust and Holly, edited by Shipman The Long Christmas Dinner, by Wilder <strong>Christmas in Modern Stories</strong> This Way to Christmas, by Sawyer When Father Christmas Was Late, by Dawson The Holly Hedge, by Bailey Where the Young Child Was, by Oemler</td>
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**Lessons From The Movies**

*(Continued from Page 4)*

Impetuousness, as usual, is condemned by its tragic consequences. Without any effort for a reasoned solution, the Duke of Towers fired on Peter, with the result that the Duke himself was killed, Peter was sentenced to life imprisonment and the Duchess of Towers spent the balance of her life in loneliness.

**The Perfect Gentleman** *(M-G-M)*

The perfect gentleman is defined as "one who never says "No" to a woman," but the story brings out the more fundamental distinctions in portraying him as—

One who encourages others in their efforts to success.

One who tries to be of help in all situations.

One who is willing to sacrifice his own interests for those he loves.

One fine illustration of true character was the unwillingness of Evelyn, the daughter-in-law, to accept sacrifice which was instituted by pettiness rather than necessity.

**MAN OF IRON** *(First National)*

"Pride goeth before a fall" is the proverb illustrated by this picture, which tells the audience that susceptibility to flattery leads to serious consequences.

Chris Bennett lost his head with his promotion. He thought success offered a vacation from adherence to the principles by which success was attained. Attention to details, friendliness with co-workers, and being "eternally on the job" made Chris worthy of promotions, but these seemed unimportant when he left the shop for the office. Common sense had to be pounded back into his head with fists and clubs.

**ANNIE OAKLEY** *(RKO Radio)*

The story of an underprivileged girl who rises to fame is always appealing, but when the story is true, it is inspiring.

Annie learned to shoot straight and true because she wished to contribute to the support of a family bereft of its father. That she had an opportunity to become internationally famous through this skill was accidental, but her glory came through preparedness for just such a day.

Popularity comes to those who amid the plaudits of the crowd maintain the virtues of simplicity and friendliness and who, even when circumstances cast doubt on those trusted, are still loyal.
Students In Moberly Will Attend At 15c

Hereafter students over 12 years old in Moberly, Missouri, will have the privilege of attending Friday and Saturday performances at the local theatre for 15 cents. The reduction in price was obtained by the Moberly Better Films Council and means if concentrating junior attendance at the week-end when family films are shown.

Identification cards entitling the students to these matinees are distributed through the school.

This is only one of many instances of the fine cooperation between the Moberly Council and the schools. Bookings of historical films are sent three weeks in advance to teachers of history and in preparation for their advent the historical period they cover is reviewed. Study guides are also distributed and attendance promoted at all films based on classics.

Church cooperation in Moberly and vicinity is equally generous and effective, reports Mrs. Emma H. Ross, Motion Picture Chairman of the Fourth District for the Missouri Federation of Women's Christian Work.

"Outstanding films have appeared on our church bulletins, have been announced in Sunday school and tickets have actually been sold in the various missionary societies," she writes. "In the meantime, a Council in Moberly we have a chairman from every church, missionary society and young people's society. This indicates the lessening of the chasm which has hitherto separated the theatre and the church. After all, we should remember that the drama had its beginnings not in the theatre, but in the church itself."

Novel Device Tests Clarity Pupils' Views

(Continued from Page 1) appropriateness in choice of cast was taken into consideration. A prize of at least two tickets went to the student who prepared the best arguments in defense of each picture chosen.

Pictures which received highest rating were Naughti Marietta, David Copperfield, Top Hat and Last Days of Pompeii.

Rating indicative of a superior picture was given to Bright Lights, Ginger, Broadway Melody of 1926, Curly Top, Shipmates Forever, Alice Adams, Irish In Us, Eight Bells, Shanghai, Escape Me Never, Escape to the Top, Scram, The Man, Way Down East, Portie Wire, Hands Across the Table, The Farmer Takes a Wife, Here's To Emmanuel, Silent Night, This is the Life, Brandied a Coward, Two for Tonight and The Case of the Lucky Legs. Out of all the pictures the children had seen only nine received as low as average rating and but three were rated "very poor" by the juvenile critics.

A Fine Instance Of School Cooperation With Motion Pictures

Grover Cleveland High School, Ridgewood, Long Island, arranges an elaborate "Last Days of Pompeii" display.

Publish Study Guide For Science Pupils

The first motion picture study guide written from the standpoint of the science department of secondary schools has made its appearance. It is based on Frank Buck's latest picture, Fang and Claw, (RKO Radio), and was prepared by Dr. George C. Cishek, of the Science Department of the James Monroe High School, New York City, who has himself traversed the Malaysian peninsula and has first hand knowledge of the country where the film was made. It is particularly well suited to cooperation with the work of the biology department, although it has an application to other branches of science as well. As an introductory feature, samples of the guide went to the heads of science departments in 19,301 high schools, as well as to a total of some 6,000 other educators in preparatory schools, schools of journalism, universities and colleges. The guide is issued by Educational and Recreational Guides, Inc.

Photoplay Movement Spreads Into Canada

Inspired by American example, photoplay appreciation classes are springing up across the Canadian border.

Cyril Hallam, a member of the faculty of the Hon. J. C. Patterson Collegiate Institute of Windsor, Ontario, reports the formation of a photoplay appreciation club of 50 members. Study guides issued by the Department of Secondary Education of the National Education Association are regularly utilized by the English teachers in connection with their class work. Mr. Hallam advises, and throughout the school frequent reference is made to Selected Motion Pictures and other approved lists. The Windsor Public library cooperates by displaying motion picture literature.

Recently impetus was given to the photoplay appreciation movement through a visit to the Durfee Intermediate School in Detroit, where a flourishing photoplay appreciation class has been in progress for some time.

Why the Bookmarks

Crime and Punishment would be an inevitable choice for a bookmark (see pages 6 and 7). The high standing of the author alone would recommend it. But besides that there is the excellence of the film on all counts, its suspense value and the poignant beauty of its moral lesson. There is much here to stimulate interest in connecting literature of appropriate character.

I Dream Too Much rates a bookmark because of the quality of the music, the fame of the star and the indefinable loveliness of the film.

Peter Ibbetson, because of the beauty of story and photography, the fine acting of Anna Harding and Gary Cooper and the happy way in which Virginia Weidler enacts the early stages of the romance which forms the basis of the screen play.

Sorocco, because it is taken from a much-loved classic and has distinct seasonal appeal.

The Crusades because of its dramatic portrayal of the French revolution, interest in which seems perennial.

As for If You Could Only Cook—that was chosen because it combines sidesplitting comedy and romance with an appreciation of cooking as a fine art.

Clubwomen Go To Induction Of Photoplay Club

Wednesday, October 30 saw the inauguration of a new photoplay appreciation club in the Junior High School of Lower Merion, Pennsylvania. More than the usual formality marked the event, with Mrs. Charles T. Owens, president, and Mrs. C. Murdock Bradford, vice-president of the Philadelphia Motion Picture Forum, and Mrs. Edward Atkins of the Ardmore Woman's Club, vice-chairman of the Montgomery County Federation of Women's Clubs, who had suggested the project, in attendance.

Preliminary to the formation of the club Mr. Alexander Fleming of Ardmore, the teacher, sent out a questionnaire to determine the motion picture tastes of his pupils. The class preference for motion pictures was recorded as follows: Naughti Marietta, Top Hat, Call of the Wild, Bonnie Scotland, Men of Bronze, and Baron Guendalil. Fred Astaire, Ginger Rogers and Wallace Beery topped all other stars in popularity.

With this information as to the likes and dislikes of the club members as a guide Mr. Fleming proceeded to map out his program. He acquainted his pupils with the way to see and evaluate films and discuss them in class, but also to write and produce a motion picture.

Although the photoplay club is a new activity motion pictures have not been neglected in the school. The principal has a library of over 500 motion pictures, many of which are available for loan.

Photo-Fan Club Has Live Program

The Photo-Fan Club of the Reading, Pa., Senior High School, has developed a complete and comprehensive program of photoplay activities.

A Publicity Committee supplies the student body regularly with information concerning the best photoplays through the bulletin board, a column in the school weekly, the Photoplay Club bulletin board and poster displays in the library. A Scrapbook Committee is making a magazine to deleve, with club and motion picture activities, to which all the members will contribute. A Technical Committee works out suggestions to study the technique of picture-making and also arranges for and supervises the showing of motion picture features at the weekly meetings. It is now investigating the possibility of securing sound pictures for use at school assemblies.

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Exchange Club Sponsors Films For High School

Showings of the "Secrets of Success" films, short motion pictures developed by the Committee on Social Values in Motion Pictures to teach character-building, are assuming community-wide proportions in Danville, New York, as a result of the enthusiastic sponsorship of the local Exchange Club.

Once a month one of the films is shown at the Star Theatre, where the proprietor, Mr. James Martina, allows free use of the projection facilities. Through the cooperation of Mr. Wallace J. Brayman, superintendent of schools, of Central High School and committed during school hours to attend the performances. Upon return to the school discussion ensues in each classroom to the episode depicted in the film.

Rev. David L. Leach, pastor of one of the Danville churches, was the first to conceive of the value of using the "Secrets of Success" films in this fashion. He broached the matter to his own club, the Exchange, which was glad to undertake the sponsorship.

D. A. R. Extends Preview Work

Extension of the previewing work of the National Society, Daughters of the American Revolution, is reported by Mrs. Leon A. McIntire, appointed a few months ago as National Motion Picture Chairman.

Mrs. McIntire has set up a new previewing committee to see films in New York and prepare reports for circulation through national channels. This is composed of 15 working members, five from New York, five from Connecticut and five from New Jersey. Several of these attend a screening almost daily.

FILMS REVIEWED IN CURRENT ISSUE


Happy winners of "Crusades" essay prices: left, Nancy Haskell, Scott High School; center, James Moner, Walie High School; right, Marie Banks, Libby High School.

Motion Picture Council Sponsors Contest In Toledo

Toledo's three winners may not secure one of the national prizes, but they will have compensation in any event in the fact that the Motion Picture Council recognized their efforts.

Illinois School Has "After-School" Movies

In an attempt to develop discrimination in the field of motion pictures the Emerson School in Maywood, Illinois, has started "after school" movies. Recreational films are shown twice a month with a 10-cent charge for pupils in grades five to eight. Educational films are frequently used during regular school hours.

Tulsa Using Pictures In Safety Campaign

Tulsa, Oklahoma, schools are using motion pictures this year in an attempt to repeat the record last year when not a single Tulsa child was killed in an automobile accident, reports the Journal of the National Education Association. Movies showing the hazards of traffic will be taken at each school and also pictures showing children.

The "Ten Best Pictures" And Other Chat About Hollywood

Just at this time of the year film fans and critics are busy compiling their lists of the best ten pictures of the year. In all likelihood your own choice, in this year of so many notable productions, will not agree perfectly with any list you read. We therefore leave that problem to you and submit another, which is equally open to argument.

Let us cover a larger field—the panorama of the years.

What ten American pictures have been the leading contributors to the progress of the industry? This question was put to ten of Hollywood's leading directors by one of Paramount's correspondents. We quote his findings in part: "In chronological order they are: The Birth of a Nation, which took the cinema out of the novelty class and definitely established it as the theatre's "The Four Horsemen of the Apocalypse," the first road show picture; The Ten Commandments, whose stirring religious appeal won many new patrons to the nation's screen; The Covered Wagon, first (Continued on Page 2)

Mandate of Public Is For Clean Films

The mandate of the public calls for wholesome, sparkling motion pictures. Furthermore, the best loved stars are those who fit most convincingly into such pictures.

This is the verdict of motion fans throughout the country as expressed in box office check-ups and newspaper polls taken by the Quigley Publishing Company and the Film Daily.

Writing in The Box Office Check-Up of 1935, Martin Quigley, Editor-in-Chief of the Quigley Publications and a leading authority on industry matters, says:

"Examination of the record this year and every year must inevitably disclose much information of both arresting interest and also of genuine importance to the progress (Continued on Page 6)

"Secrets of Success" Are Used In Cincinnati

Rev. Arthur Schnatz of the First Reformed Church in Cincinnati, Ohio, who has been a pioneer in the use of motion pictures in connection with his Sunday evening church services, has recently added the "Secrets of Success" series of character education films to his repertoire. For several weeks he has been presenting a weekly program based on the films, the pictures on the series being obtained through Prof. Edward R. Bartlett of Depauw University in Greencastle, who is supervising the use of the series in Indiana and Ohio.

Photoplay Classes Spur Study of Other Subjects

Unique in character are two photoplay classes conducted by Miss Florence M. Johnson of the English department of Peabody High School, Pittsburgh. Scheduled to her as composition classes, they are so organized that they not only give the pupils an opportunity to study the merits of current films and also the principles of motion picture technique, but also give them practice in composition, club organization, parliamentary law and public speaking, thus serving a fourfold purpose.
Industry Does Much To Bring Holiday Cheer

Echoes of holiday benevolences on the part of the industry came pouring into the editorial offices of The Motion Picture and the Family this month.

The most elaborate project by means of which the motion picture fraternity helped to make happier days for the less fortunate of our population apparently were the first annual “Movie Christmas Basket Parties,” sponsored by 276 Chicago exhibitors.

More than 30,000 persons attended special performances arranged for this purpose, donating non-perishable food items in lieu of the customary cash admission. Almost 21,000 baskets were filled by the theatres as a result.

The films shown were donated by the producers. All other expenses were borne by the individual picture houses, with all employees, including union members, donating their services.

Another fine holiday project was the Screen’s Salute, sponsored by Columbia Pictures at the Hospital for Joint Diseases, New York City. Here a program of animated cartoons, primarily featuring Scampy, was presented to a hilarious group of youngsters in the Hospital reception room.

Mayor LaGuardia, prevented by illness from attending, sent C. J. Ryan Jr., his secretary, to represent him. Paul Dennis, Radio City Music Hall soloist, Roxanne Wallace of the National Broadcasting Company, a trio from the Columbia Broadcasting System and Sair Lee of Radio Station WIN, New York, entertained the children with songs. Harry Hershfield, author and cartoonist, played Santa Claus.

Additional features included Scampy’s Auto Show, Scrappy’s Graduation Exercises, Holiday Land, Make Believe World, Frany, King’s Masquerade Party and Mickey’s Covered Wagon. By and these other events the industry contributed holiday joy to America.

Council Sponsors Contest In Toledo (Continued from Page 1)

efforts by presenting to them prizes.

James Moser, the male member of the trio, was presented with $5.00. Nancy Haskell won a book of “Secrets of Success” and Margaret Bode received $1.00 and a copy of Anne Morrow Lindbergh’s “North of the Orient.” Honorable mention went to Robert H. Cross, Kenneth H. Ramsey, Barbara Suder, Katherine Stenberg and Arthur Lamp, who were presented with prizes by the local Paramount Theatre, which cooperated with the Council.

The contest got off to a flying start with a special showing of high schools, attended by 900 students.

FILMS FOR THE PUPIL AND TEACHER

By SARAH MCELANE MULLEN

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of “How to Judge a Picture.”

EVALUATING A PICTURE

The general public looks at a picture chiefly from the point of entertainment and of social values.

Naturally schools are thinking in a different way—in somewhat the following lines:

1. The Theme and the Story. What is the underlying idea? Is the story the theme developed? (There can be a thousand stories, all on the same theme.) Is it significant?

2. The Type of Picture. Farce, comedy, social drama, mystery, etc. Is the type adapted to the theme?

3. Direction. Has the director maintained a consistent, unified dramatic pictorial production?

4. Characterization. Are the players well chosen? Are they sincere? Consistent?

5. Technical Treatment. Discuss photography, lighting, sound effects, and their relation to the total impression.


7. What other arts are used as contributing factors to the picture? (Music, dance, architecture.)

MAGNIFICENT OBSESSION (Universal)

While several changes regarding episodes and plot sequences have been made in the film story, “Lloyd C. Douglas’ popular novel has been adapted with sympathy and intelligence.

The magnificent obsession” is that moti-vation which sets the actions of the chief characters of the story is the idea that in secretly helping others, one builds the way to success and true happiness. This spiritual theme has been transmuted into action to produce a strong, human drama. The character of the chosen, especially in the cases of Robert Taylor and Irene Dunne, who have the leading parts, and of Charles Butterworth, is endowed much of the comedy. A youth, feeling responsible for both the death of the husband and the blindness of his wife, throws himself through this obsession and changes from a reckless wastrel to a successful and altruistic surgeon.

Through his skill as a surgeon, he also wins his heart’s desire. Both the character development and the love story, with their spiritual motifs, are handled with dramatic skill and sincerity of characterization. The settings are appropriately effective, and the lighting dramatic scenes are those in the hospital where the young surgeon works the miracle of restoring sight to his beloved. The picture is lightened by various comic situa-tions, which come out naturally. Fortunately, a nice restraint was exercised in eliminating the tragedy of the drowning. The picture may well be recommended to the school—especially shown in at least two Southern centres during the winter—possibly in many more.

Rev. Aubrey Brown, pastor of the Presbyterian Church at Cov-erete, West Virginia, has already begun an experiment with the films. Broken Lulaby, a striking exemplification of the peace theme, was shown to a large congregation of young people at a Sunday evening discussion差点被 wat 的 evil of war and means of bringing about international concord followed. What was the result? Says Rev. Mr. Brown commented: “The young people were stirred up to think. The difficulties on both sides of the picture were read and yet they were seeking the right way out. Of course we did not find a solution, but we found many things involved, but we found the discussion most profitable.”

Mr. Brown is planning to use other feature films in a program which will include the schools.

Another of his Southern con-ferences, who is a teacher’s assistant of the First Presbyterian Sunday School at Nashville, Tennessee, is introducing the films to his pupils. He has experimented first with the young people’s group, the films shown being Her Sweetheart and Gentlemen Are Born. Similar showings will be given to the Junior and Intermediate departments, with films especially selected for those age ranges.

Mr. Brown is planning to see some of the feature films at Montreal, but news was brought back by representatives of his church who attended the summer school.

Additional Credits

Appropriately the motion picture survey referred to in the December 16th issue of The Motion Picture and the Family featured in an article on the Newton, Massachusetts, Motion Picture Council, the editor is glad to give credit to some of the men who were responsible for the work of the survey. The moving spirit in it was Mr. Samuel Thur-ber, the English teacher at Newton High School, and the questionnaire circulated to approximately five thousand stu-dents by Mr. J. I. Rohlough of the English Depart-ment, with supplementary suggestions from Mr. Warren and Pro-fessor MortenEnglish. The Newtonville schools supervised the tabulation of the figures. The survey, as has been before stated, had the endorsement of the Newton Motion Picture Council.

“Success” Films Invade Cities In the South

As a direct result of the exhibition of the “Secrets of Success” films at the Montreal Summer School, the Western Presbyterian Church last summer, these character-building episodes, developed by the Committee on Social Values in the motion picture industry, will be shown nationally in approximately 2,000 Centres in at least two Southern centres during the winter—possibly in many more.
THE MOVIE PICTURE AND THE FAMILY

January 15, 1936

“Tale Of Two Cities” Contest Is Launched

For the first time since educational contests in connection with motion pictures of literary or historical theme became the vogue, such a contest has been opened to adults of post-school age.

Not only pupils in junior and senior high, private and parochial schools, and students in normal schools, colleges and universities, but also the general public is invited to participate in a prize contest inaugurated by Metro-Goldwyn-Mayer in connection with the release of its photoplay, based on Dickens’ “A Tale of Two Cities.”

The magnitude of the prizes, as well as enthusiastic public reaction to the picture, indicates a banner enrollment.

De luxe trips from New York City to London and Paris via the S.S. Normandie, greatest passenger ship at present aloof, will be given to the three major winners.

To the first 200 schools, colleges, clubs or theatres that enter an application for an enrollment blank will be presented copies of the shooting script of the screen play, autographed by Ronald Colman, the star, and Elizabeth Allan of the cast. These will be used as local prizes.

Other similar copies will also be presented locally as prizes through the generosity of local theatre managers who purchase them for that purpose.

For students in secondary schools the conditions of the contest are as follows: They may either write an essay of 500 to 800 words on Stories of Self Sacrifice, comparing Sydney Carton with other famous historical or fictional characters who have shown an abundant capacity for the exercise of that quality, or prepare an illustrated notebook, made up of miniature stills from the photoplay, coupling this with comments ranging from 500 to 800 words.

Students in normal schools, colleges and universities are required to write 1000 to 1200 words comparing the screen version of “A Tale of Two Cities” with the novel.

The third group of contestants, the general public, may either write an essay of 500 to 800 words on the qualities that make “A Tale of Two Cities” a good photoplay, or prepare an illustrated notebook made up of the miniature stills.

The closing date is May 15, 1938, and results will be announced on or before July 1.

Copies of the official guide to the Tale of Two Cities contest and of the sheet of miniature stills to be used in making up the illustrated notebook are obtainable at 6c each from Educational and Recreational Publications, Inc., 46 Lincoln Avenue, Newark, N. J.

Shirley in Musical

La Tempel’s next vehicle, “The Poor Little Rich Girl,” will be staged as a musical with forty six-year-old dancers in the cast.

Another Splendid Instance Of Library-Film Cooperation

“Crusades” Stir Interest In Middle Ages

Interest in the history of the Middle Ages was aroused in nearly 2,000 Worcester school children by the result of two highly successful Saturday morning matinees of The Crusades given under the auspices of the Worcester Public Library, Better Films Council, at the Capitol Theatre in that city.

Anxious to further so worthwhile a project, the Library, managers of the theatre, gave him fullest cooperation.

Two sets of tickets were given to the Better Films Council to distribute—gray for the first performance, which came November 9; cream color for the second, which was November 16. These tickets, with 10 cents, admitted the young people to the special matinee.

Through the efforts of the Council all these tickets were distributed through the schools, Girls’ and Boys’ Clubs, Boy Scout troops, church choirs and many other groups.

Members of the Council served as hostesses and assumed the responsibility of seeing that everything moved smoothly.

Six hundred boys and girls attended the first matinee and a much larger number the second.

Praise From A Much Appreciated Source

Writes Mrs. William C. Brown, former chairman of Motion Pictures of the Ohio State Federation of Women’s Clubs and now Chairman of Motion Pictures for the General Federation, in a recent issue of The Buckeye, State Federation magazine:

“The unparalleled excellence of an unusually large number of pictures presented during the past year reflects in a high degree the admirable manner in which the producers have met a threatening situation. Headed as we were towards an inevitable impasse, the splendid cooperation of the industry with leaders of various national organizations which believed an improved status of the screen to be imperative, and the strict application of the industry’s administrator, Joseph Breen, merit our highest commendation. From Mr. Hays’ office comes an announcement of a year’s bill so distinguished and varied as to satisfy the most fastidious or exacting taste.

To the chronic Doubting Thomases and the relative organizations and professional theorists who still lament that ‘pictures show no improvement,’ we recommend a study of ‘wind’ mill fighting and suggest that an unbiased comparison be made between ten or more pictures that were shown during the months of August and September, 1933, and films now being presented or billed for local presentation.”

A CLUB WOMAN CHATS ON FILMS FOR THE FAMILY

By Mrs. William Dick Sporborg,
Chairman, East Coast Preview Committee

For a good many years, now, the groups which have taken the lead in the movement for improved standards of motion picture production have declaimed rather loudly about “What the public wants.” When the producers have tried to demonstrate, on the basis of box office returns, that the public apparently wanted simple entertainment and not uplift at all, they have blandly disputed the producers. And they have made innumerable surveys of motion picture taste among their own groups to support their contention. “This,” they have said, “is what we want, in any event, and we are the public.”

Over a period of years the attitude of these public relations groups has wrought a great change in the public concept of the function of the motion picture. Gradually the proponents of “better pictures” have won over most of the major producers to their viewpoint that pictures should bring not only entertainment but education and illumination as well. Moreover they have convinced them that they share with the parents of the country the responsibility for making certain that America’s favorite form of amusement must in no way warp the morals of young people.

So much for the influence of the intelligent minority.

As a factor, however, I honestly believe many better films groups— not all, but many—have neglected. They haven’t made such a strenuous attempt to find out how the great general public outside their own ranks reacted to pictures. In other words they have concentrated on producer-education and upon educating the people in the higher social and intellectual strata to become articulate in their views about pictures. They have been somewhat neglectful of that vast majority which is not in the upper strata, but still may have clean and perhaps intelligent taste about pictures.

Having arrived at this conclusion (Continued on Page 6)
**WHA'T'S NEXT IN HOLLYWOOD?**

By Alice Ames Winter

Hollywood is more and more the Mecca of the famousondoors. The world is turning its talents towards picture production. What do they think about it? L. G. Wells is telling us of the way in which the cinema is outdistancing the stage: "The film is very much greater. It gives you the impression that is possible, no expression, numberless things the stage cannot give you. The stage is very limited, the very greatest art, with the possibilities of becoming the greatest art form that has ever existed."" 

West says that the cinema comes James Hilton, who captured the world with his Goodbye Mr. Chips and Lost Horizon. He is to help in the scenario of Greta Garbo which is to star Greta Garbo. "I realize," he says, "there is a great deal in the technique of the screen that a novelist should not be without. For the first time it is my intention to start at the bottom and learn all I can of film making first." Incidentally, since Hollywood has so often represented itself in story and picture as a kind of mad-house, it is interesting to hear what so cultivated a man has to say about this movie city, which has completely upset the impression he brought with him. "It is one of the most highly civilized communities I have ever seen," he states. "My conception of a rather fantastic place appears quite in error. It is free from many mendacious size and activity. I can imagine no more ideal city in which to live and work." Another newcomer, that doyen of American poets, Edgar A. Guest. You've read his verses and heard him over the radio. Soon you will be both see and hear him on the screen in a Universal picture. 

And this brings us to one of the signs of the times, namely the tie-up between radio, newspaper and screen. For example, Small Town Girl by Ben Ames Williams is now being published in a pulp magazine and newspapers. Very soon Janet Gaynor is to be filmed by Metro-Goldwyn-Mayer in the part, and with her Robert Taylor, whose upward leap towards stardom is both brilliant and swift. In Broadway Melody and in The Magnificent Obsession, Mr. Taylor has made more than his mark and shown his versatility, for the two roles are poles apart. Robert Taylor and Errol Flynn in Captain Blood are the shining stars of today. No one could have played the buccaneer with greater joyousness and charm than the Irishman who has come over from the stage. But we like the old ones, too. You are going to be greatly intrigued by The Petrified Forest, a curious blend of western banditry and poetic psychology, centering in an oil drilling station in the midst of the great Arizona Desert. Leslie Howard is rather a marvel in the way he can keep in the realm of drama the phantasy of a dreamer who has lost his way up on the world. And Bette Davis blends with her girl's ideals—all against a background of bandits and swirling storms.

Your West Coast Committee discussed the ten best pictures of 1935. They could not list less than thirty. And it looks as though 1936 would keep up this tradition of excellence. Whether it is a phantasy like Paramount's all-color excursion to the planet Mars; or Metro-Goldwyn-Mayer's plan to follow their exquisite production of Romeo and Juliet with an absolutely faithful staging of As You Like It and George Elliot's Silas Marner with Lionel Barrymore, or The Good Earth with the vivid young Viennese actress, Luisa Ranier, playing with Paul Muni, both in The Broken Lance, a story of the reign of Andrew Jackson, the film fare seems likely to be superbative. Over at RKO there is a series of films being released in Canada, Scotland, awaiting the return of Katharine Hepburn from her vacation, and according to new picture, The Indestructible Mrs. Talbot (probably to be released under the title of The Lady Consents); and Little Dorrit with Anne Shirley. What are Warner Bros. going to do with Green Pastures? Rex Ingram, the man whose impersonate "de Lawd," is a Phi Beta Kappa of Northwestern University and many of the principals come from the New York theater of the play. Shortly they will be hard at work in Hollywood. 

Once again Freddie Bartholomew is to be the boy who has made a name in a version of Kipling's Captains Courageous, with Frank Trowbridge of the same name. The story is of the spoiled son of a millionaire thrown among the rough, vigorous fishermen of the Atlantic Coast. Meanwhile Ouida's Under Two Flags with Ronald Colman, Victor McLaglen and Simone Simon promises to be the most spectacular production of that genre of production, Darryl Zanuck, over at Fox. And when Frederic March finishes Anthony Adverse (the loveliest set you can imagine), he will go to Twentieth Century-Fox to do Wooden Crosses.

**Tulsa Using Pictures In Safety Campaign**

(Continued from Page 1)

crossing streets in the safest manner. Classroom lectures will accompany the showing of these films, and it is anticipated the accidents will be greatly cut down as a result.
**LESSONS FROM THE MOVIES**

**Presented for the Committee on Social Values in Motion Pictures by Howard M. LeSourd, Ph.D., Dean of Boston University Graduate School, Chairman**

**AII, WILDERNESS**  
(M-G-M)

To be admitted to the inner circle of any family and to see objectively the personal problems which must be faced enriches one's experience and develops sympathy and understanding along such lines as:

1. The emotional turmoil of young people and their superficialities.
2. The repressions of parents as they seek to guide their children into an understanding of life or to guard their childhood innocence.
3. The parental worries concerning children and their bungling attempts at discipline.
4. The horror and joys attributable to a black sheep in the family.

CAPTAIN BLOOD  
(First National)

Pictures which tell vividly a story of the past help us to live beyond the limits of time and space. Why should we be confined to narrow, restricted lives when such portrayals can enrich our experience through centuries of imaginative understanding?

That today we have progressed beyond some barbarities should not blind us to the cruelties of this generation. Those who have the power to redress the injustices that have lain the foundations of the unhappy world that is to be.

DANGEROUS  
**Warner Brothers**

Who are the dangerous people in the world? This question is answered by Don quite specifically—those who are "rotten selfish." He tells Joyce, "You'd do anything to gain your own desire and go on leaving somebody else to pay."

Continued on Page 7
A CLUB WOMAN CHATs ON FILMS FOR THE FAMILY

(Continued from Page 3)

sion, after a long period of intensive work in behalf of better films, I am suggesting to my own group, the East Coast Preview Committee, that we make a new type of survey. Instead of studying our own motion picture tastes or those going into the picture tastes of the whole community. Various representatives have been delegated to check in town with the neighborhood houses in their own sections, not merely to urge the family night program; not merely to see that the pictures which are booked are not only insipid to community morals but also to community standards of taste; but primarily to give help to the local exhibitor on his own problems.

We want him to take us into his confidence, as much as he will, as to what type of pictures the public really wants, by showing us the attendance figures on the pictures that run in his theatre from week to week. We want help from him if the individual parents in the community are really as much interested in the kind of program their children see in the neighborhood house as they pretend to be. Do they give him thecordial praise and warm support he deserves when he presents an extra fine family program for the week-end? Do they get in touch with him and ask him to book pictures they regard as exceptional? If he advertises his bill some days in advance, do they often call him and suggest the substitution of another picture for one they consider of less desirable type?

In other words, is the public keenly alive to the educational and social as well as entertainment possibilities of the local playhouse, or is it utterly apathetic about the type of pictures the manager books? Do the exhibitors really keep these things in mind? We, will, I assume, be far better prepared to support our contention that we have the East Coast Preview Committee, of pictures we actually are voicing the views of the public.

Many better films groups undoubtedly have conducted surveys of this kind. If they have not I recommend it as an informative guide.

Another project our own group is undertaking in the next few months—and I presume most better films groups in the country are doing the same—is a study of pending legislation regarding motion picture theatres, particularly a bill which will go before the New York State legislature outlining specific provisions for the handling of children in the theatre. This question will be thoroughly discussed at our next East Coast Preview Council meeting.

While late December and early January did not present such a noteworthy outpouring of pictures as that of Two Clubs’ Wildness, Mutiny on the Bounty, Peter Ibbetson, Serengeto and other films issued in November primarily for Christmas, pre-Christmas release, it again maintained high standards of family film production.

Perhaps the outstanding family picture of the month was Frank Bucy’s Fang and Claws (RKO-Radio)—a vivid, interesting and true picture of life in the Asiatic jungle. No red-blooded boy or girl could resist its lure and there is something in it to appeal to the showman spark of adventure in every adult.

Shirley Temple’s The Littlest Rebel (20th Century-Fox) would win the general approval of the majority of audiences. To many who cannot resist L’Temple’s charms it would appeal as the best light comedy for the Blue and the Gray, and presents the engaging Shirley as a small child who pleads for a pardon for her father from President Lincoln when the former is in danger of being shot as a rebel spy. Like American audiences, even those who haven’t seen the actual Lincoln cannot resist her.

For youthful audiences there will be a great appeal in Paramount’s 1934-35 release, the Rondo. Gladys Swarthout’s debut on the silver screen. Not only is it noteworthy because it brings another opera star to the films, but also because it deals with a romantic and interesting period of American history when California was just being taken over from Spain and there were perpetual conflicts between the Spanish dons and the gringos. Adult audiences may find a slight incongruity in having Willie Howard’s particularly modern brand of humor interpolated in this roman- tically-romantic melodrama of olden California, but the children will love it.

Films released during December and early January, which can be recommended without reservation for a Family audience, include: Bar 20 Riders Again (Paramount), Dan Kiernan (RKO-Radio), The Last Out (RKO-Radio), The Littlest Rebel (Paramount), Round the Moon (Chesterfield), Rosa of the Ranch (Paramount), Sunset of Power (Universal), Whispering Smith Speaks (20th Century-Fox), of the motion picture. It proves some contentions and disproves others. It is a source of enlightenment, the clarifying rays of which must be turned upon to light the road ahead.

Striking is the essential character of those pictures which month after month have been on the brink of the list of Box Office Champions. Since August, 1934, the following are among the subjects in this classification:


This imposing group of attractions is of which has commanded worldwide audiences of vast millions, answers in thundering tones the dominant question to the theatre audience, "What does the Public Want?" If we are to take this list for our guidance, which indeed we must, the lesson of them is very obviously teaches is that the public wants decent, wholesome entertainment; that it most certainly does not want sentiment, sophisti- cated or crude, blatant sex or criminal glorification.

"The public obviously is not asking for a picture which it is sufficiently well-done, or of a genuinely intelligent dramatic story. Its preference is for the handily staged, tuneful musical play. The simple and happy, when they are done with talent and sincerity, are in very great demand. The adventure story reasserts its time-honored appeal."

"Returning to The Film Daily’s "14th National Ten Best Poll," 451 critics scattered over the nation have voted for the highest type of entertainment. In many cases the votes recorded the preferences of their readers as individual newspapers conducted their own polls."

The Film Daily’s "Ten Best" list follows:

<table>
<thead>
<tr>
<th>Picture</th>
<th>Distributor</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Copperfield</td>
<td>Metro-Goldwyn-Mayer</td>
<td>339</td>
</tr>
<tr>
<td>The Lives of a Bengal Lancer</td>
<td>Paramount</td>
<td>278</td>
</tr>
<tr>
<td>The Informer</td>
<td>RKO Radio</td>
<td>256</td>
</tr>
<tr>
<td>Naught of Supernatural</td>
<td>Metropolitan-Goldwyn-Mayer</td>
<td>250</td>
</tr>
<tr>
<td>Un-United Artists-Zanuck</td>
<td>United Artists</td>
<td>250</td>
</tr>
<tr>
<td>Ruggles of Red Gap</td>
<td>Paramount</td>
<td>222</td>
</tr>
</tbody>
</table>

Top Hat

| Top Hat | RKO Radio | 174 |

Broadway Melody of 1936

| Metro-Goldwyn-Mayer | 166 |

*New Films for the Family*  
This is the ticket office that is speaking, not the exhibitor himself," the article reads. "The verdict is from the week’s receipts, not from the showman’s personal preferences as to type of product or the success of the product."

The question placed before the independent theatre owners was this: Please list the ten players whose pictures drew the greatest patronage to your theatre from September 1, 1934, to September 1, 1935.

A type of product, by which the win-ning of the poll, leading rankings appeared classified generally as follows: comedy, two; comedy-drama; three; drama, one; musical comedy, drama, one;
FROM EUGENE O'NEILL TO LLOYD DOUGLAS, FROM AFRICAN JUNGLES TO CARIBBEAN WATERS RANGE THIS MONTH'S BOOKMARKS

“CAPTAIN BLOOD”
Who are ye, and whence do ye come?"
"Gentlemen of fortune, from the Sea."
—Pirates' Hall.
Exploits Of The Wolves Of The Sea
In Fact And Fiction In
THE CLEVELAND
PUBLIC LIBRARY
ROUSING PIRATE YARNS
By SABATINI
Captain Blood
Captain Blood Returns
The Sea Hawk
The Black Swan
MEN WHO FLEW THE BLACK FLAG
Doubloons, by Driscoll
Lafitte the Pirate, by Saxon
Book of Pirates, by Pyle
Pirates, Old and New, by Gallomb
Under the Black Flag, by Seitz
PIRATE STORIES
Black Bartlemy's Treasure, by Farnol
Treasure Island, by Stevenson
Pelican Coast, by Le May
The Dark Frigate, by Hawes
Porto Bello Gold, by Smith

Printed through the courtesy of the
(Name of Theatre)
Presenting
“CAPTAIN BLOOD”

“AH, WILDERNESS!”
“AH, WILDERNESS!”
"A boy's will is the wind's will,
And the thoughts of youth are long,
long thoughts."
The Triumphs and Trials of Youth
Portrayed In These Books In
THE CLEVELAND
PUBLIC LIBRARY
YOUTH MEETS LIFE
In Drama
Ah, Wilderness! by O'Neill
The Youngest, by Barry
Another Language, by Franken
Young Woodley, by Van Druten
In Story
Seventeen, by Tarkington
Growing Pains, by Tooteb
Temperamental Henry, by Merwin
Dandelion Days, by Williamson
Phoebe and Ernest, by Irwin
The Youth Plucky, by Shute
FACING YOUTH'S PROBLEMS
Growing Into Life, by Seabury
Youth and Creative Living, by Mau
The Modern Family, by Myers
Adventurous Youth, by Brewbaker
Building Your Life, by Bennett

Printed through the courtesy of the
(Name of Theatre)
Presenting
“AH, WILDERNESS!”

“FANG AND CLAW”
“FANG AND CLAW”
“FANG AND CLAW”
Talon and tusk and claw . . .
That keep the Jungle Law!"
—Kipling
The Ways of Wild Folk
Described In These Books In
THE CLEVELAND
PUBLIC LIBRARY
IN THE JUNGLE WITH FRANK BUCK
Fang and Claw
Bring 'Em Back Alive
Wild Cargo
THE JUNGLE AND ITS PEOPLE
Jungle Peace, by Beebe
Six Years in the Malay Jungle, by Wells
Green Hell, by Duguid
Jungle Portraits, by Akeley
Over African Jungles, by Johnson
Jungle Ways, by Seabrook
ADVENTURES WITH WILD ANIMALS
In the Land of the Lion, by Kearton
Lions, Gorillas and Their Neighbors, by Akeley
Congo, by Johnson
African Game Trails, by Roosevelt

Printed through the courtesy of the
(Name of Theatre)
Presenting
“FANG AND CLAW”

“MAGNIFICENT OBSESSION”
“MAGNIFICENT OBSESSION”
A young sailor decides to remake his
life and serve humanity as a doctor.
Stimulating Reading Suggested By
THE CLEVELAND
PUBLIC LIBRARY
STORIES OF REBORN MEN
Magnificent Obsession, by Douglas
Resurrection, by Tolstoy
The Good Shepherd, by Oliver
Country Doctor, by Balzac
The City of Comrades, by King

“The Fine Art of Living”
Making the Most Of Your Life, by Morgan
About Ourselves, by Overstreet
How to Live, by Bennett
Discovering the Genius Within You, by Cobb
How to Develop Your Personality, by Shellow

DOCTORS IN STORY
Doctor Mallory, by Hart
Dr. Serocold, by Ashton
Private Worlds, by Bottome
A Doctor of the Old School, by Maclean

Printed through the courtesy of the
(Name of Theatre)
Presenting
“MAGNIFICENT OBSESSION”

Lessons From The Movies

(STORY FROM PAGE 5)
That is principally what is wrong
with the world today. Don points
the way out for all exploiters as
well as for Joyce when he says
"You never paid for any happiness
in your whole life. You owe
for it. There is one thing I know.
If you're ever going to be anything
but a jinx you'd better start pay-
ing off, because you're in debt for
the rest of your life."

THE LITTLEST REBEL
(20th Century-Fox)
This picture portrays the best
in every group of characters—the
slaves, the southerners, the nor-
therners, the parents and the chil-
dren. Against a background of
war, which usually brings out
the worst in individuals, the finest
traits are emphasized.
In the midst of the emotions
aroused by the photoplay, certain
ideas stand out clearly: the in-
sanity of war, the glory of under-
standing and sympathy, the mean-
ing of loyalty, the "humanness" of
the really great.

MISTER HOBO
(Gaumont-British)
The improbabilities and unreali-
ties of this photoplay do not im-
pair its entertainment value or
lessen the effectiveness of its
thought-provoking situations.
It ridicules the treachery of a
financial system that permits those
in power to exploit the weak.
It suggests the helplessness
of anyone who fights for fairness and
justice against those who hold posi-
tions of trust, even though they are
untrustworthy. It impressively
presents a type who is not money mad.
(Continued on Page 8)

Broadcasts Increase Bookmarks' Popularity

Since Cleveland Public Library
bookmarks began to be broadcast on
a National Broadcasting Company
network, the demand for them has
doubled and tripled.
Two racks are placed in the base-
ment corridor of the main library,
as well as in the branch libraries.
Whenever a film bookmark is
imprinted on these racks in the main
library, they must be replenished
at least twice daily.
Has Twelve Day Exhibit Of Movie Stills

Because motion pictures are considered such a valuable adjunct to the work of the English department, a 12-day exhibit of motion picture stills has recently been shown at the Greenwich, Connecticut, High School. Miss Elizabeth Currie and Miss Margery M. Pierce of the faculty of the English department were in charge of the arrangement of the photographs on the school bulletin boards.

Pictures from which representative stills were chosen were: Treasure Island, Peck's Bad Boy, Mrs. Wiggs of the Cabbage Patch, Judge Priest, Queen Christina, The Thin Man, The Count of Monte Cristo, Wagon Wheels, The Lost Picture, One Night of Love, Men in White, David Copperfield, Lives of a Bengal Lancer, Naughty Marietta, Sequoia, Secrets of a Stove, Beauty of Wimpole Street, and West Point of the Air.

Lessons From The Movies

(Continued from page 7)

THE BRIDE COMES HOME
(Paramount)

This picture defends the right of a husband and a wife to quarrel and even to throw things at each other. It is justified in its condemnation of milk and water personalities in whom ideas are absent, convictions lacking, and forcefulness unknown. But those who cannot discipline their impulses doom themselves to unhappiness through loss of mutual security with whom they associate. Why cannot more people maintain power with poise—forcefulness with understanding? And can personality be defined or determined by celebration? Is it any wonder, however, that Jeanette chose "Cy" instead of Jack?

FILMS FOR PUPIL AND TEACHER

(Continued from page 4)

closely knit story structure are the other transitions between scenes and especially the methods of introducing characters by speaking the names just preceding the appearance of the individuals. The introduction of the lovely Christmas music by the boys' choir heightens the spirit of the English background and adds strength to the theme of the spiritual regeneration of Carton. Ronald Colman makes the singing, sardonic waster one of the saddest characters on the screen, whose true nature is revealed more through his effect upon others than in his own speech and action, until his final sacrifice. The cameramen show alternately intimate reactions and broad sweeps of the effect of the Revolution.

Staten Island Students Try Experiment With Movie Camera

Happy the Motion Picture Club which numbers among its members owners of motion picture cameras. Any study of film technique is greatly enhanced by their activities.

Such an organization is the Moving Picture Club of Curtis High School, Staten Island, New York. Although less than six months old, it is one of the most active clubs in the school, and not the least thrilling phase of its program are the newsreels it makes of school activities.

Every Tuesday morning the club gathers back stage in the school auditorium to discuss current pictures and there is live comment on acting, plot, production, lighting, photography and technical details. The juniors regularly run over the weekly film guide issued by their elders in the Staten Island Motion Picture Council and their reaction to films is frequently more critical than that of the adults.

At every meeting there is either a featured talk on a general discussion led by the president, who makes pictures of his own, has spent much time in studios and laboratories and made an intensive study of the details of motion picture production.

At one of these meetings he explained the three dimensional moving picture of the future, having actually seen these at the Eastman Laboratories in Rochester. He has delivered talks on lighting, double exposures and film editing, in all of which he is well versed.

Among the discussions of general nature which have proved most interesting are those which centered about the elements of comedy, the problem of adapting a novel to the screen and the historical accuracy of Mutiny on the Bounty.

Delegates from the club attend weekly previews of motion pictures and report to their club mates. Their reviews are subsequently compared with those of the leading film critics. Newspaper reviews and special articles on motion pictures are clipped and pasted into a scrapbook, which is one of the club's proudest possessions.

Very shortly after the club was organized it made its first newsie, a record of the school's Field Day activities. Another film of similar character is planned for the coming spring. Miss Norma M. Scheinberg, faculty advisor, is the motivating spirit behind the club's activities and was also one of the prime movers in its organization.

Film Inspires Debate Upon Peace Vs. War

Two short films, episodes from the feature picture, Broken Lullaby, stimulated lively discussion about peace and war when almost 5,000 young people from the Methodist Episcopal Church, South, met recently in Memphis at a conference each in search of significant social factors of today.

The films were from the "Secrets of Success" series, pictures developed by the Committee on Social Values in Motion Pictures primarily for the use of character-building agencies.

The young people were deeply moved by the tragedy of the young French soldier who long after the World War was over could not recover from his remorse at having killed a German boy in battle. Beside these films, so eminently appropriate to a War Peace Forum, Alias the Doctor, which deals with the evils of intemperance, another of the "Secrets of Success" series, was shown to the temperance group.

D. A. R. Extends Preview Work

(Continued from page 1)

daily and promptly return their evaluations of the pictures seen on special blanks prepared for the purpose. Pictures are adjudged according to character, merit, ethical, artistic, educational and historical values and audience suitability.

About once a month the committee holds a luncheon meeting to discuss recent films and problems arising from its work. An occasional guest speaker brings a special message from the motion picture field.

Mrs. McIntire is publishing a monthly article on films in the National Daughters' Magazine, and recently outlined a program of work for her chairmen which includes assistance in the formation of local Better Films Committee meetings, encouragement of the showing of films suitable for children; encouragement of the establishment of play-reading classes in the high schools; stimulation of parental support of finer films, and an effort to increase the production of a larger number of really authentic historical films.

Mrs. McIntire is asking that each chapter chairman plan at least one meeting a year on better films and at that time give out the list of recommended pictures shown in local theatres. She also urges that each chapter, if possible, form a study group among parents, to deal with film possibilities.

The new National D. A. R. chairman is president of the Fifer Films Federation of New Jersey, which is one of the first state organizations of film organizations to be formed in the United States. She is also an active member of the East Coast Preview Committee.

Why the Bookmarks

Ah, Wilderness!, which furnishes excellent material for a bookmark (see page 7) was selected because of the deft and delicate way its theme is handled and also because of the fine interpretations contributed by the cast.

Fang and Claw was an inevitable choice, since it records actual and adventurous experiences and the public is always interested in good books about wild animals.

Magnificent Obsession is appropriate because of the quality and popularity of the book from which it was made.

Rose Marie was selected because of its good, though light, music, and because the locale and the "Royal Mounted Police" angle furnish good book suggestions.

Captain Blood is a happy choice for a bookmark because the film is a fine one, combining lively action with excellent historical treatment and a splendid musical build-up.

A Feather In Her Hat was selected because the novel is an unusually interesting one with good connecting books.
The Motion Picture and The Family

February 15, 1936

Vol. 2 No. 6

A Bulletin for All who are Interested in Better Motion Pictures

Comment on Current Films by Teachers, Educators, Community Leaders

Six Theatres In N. Y. Aid School Group

Cooperation of six commercial theatres in New York City to present week-end programs made up of feature films and shorts entirely suited to juvenile consumption is announced by the Schools Motion Picture Committee of that city, composed of interested parents and members of the faculty from 40 private and public schools.

The Plaza, Loew's 83rd Street, the Little Carnegie Playhouse, the Sutton Cinema, the Eighth Street Playhouse and the Lenox Picture House are the cooperating theatres. Not only all the feature pictures shown there on the week-end, but also shorts, news reels and even trailers are previewed by a special committee from the larger committee. Approved films are shown, and substitutions made if there are any which are disapproved when previewed.

(Continued on Page 3)

Philadelphia List Now Reaches 1,000 Groups

The distribution of the list of approved pictures issued by the Philadelphia Motion Picture Forum has now reached extraordinary proportions. Copies of it reach one thousand interested groups every month.

Mrs. Benjamin Leob serves as Editorial Chairman and Mrs. C. F. Wolcott, Motion Picture Chairman of the Delaware County Motion Picture Club, as Distribution Chairman. Lists are at the door when the Forum meets and are made available to everyone who is interested. Orders are also left for next month's needs.

In addition, copies of the list are mailed to every library in and around Philadelphia and 200 are

(Continued on Page 2)

Films Reviewed In Current Issue


Another Child Classic Comes To The American Screen

And the Girl Scout Magazine, "The American Girl," thinks it an occasion of such importance that it gives a long special article to the event. Aubrey Smith, as the grandfather, Freddie Bartholomew as Cedric, in the Selznick International production of "Little Lord Fauntleroy."

Give Film And Get Film Vermont Method

When schools in Vermont want a sixteen millimeter film for classroom use, they send a requisition to the Robert Hull Fleming Museum at the University of Vermont and the film is promptly forthcoming—that is, if the school is a member of the State classroom film library. Admission to the library requires a cash deposit of $5.00 and the contribution of a single film. On the basis of this contribution the school is privileged to withdraw one film a week from the 24 films, ranging in length from one to four reels, which are the library's property. If it deposits two films, it may have two films a week. The films remain the property of the school contributing them and may be withdrawn at any time.

When the initial deposit of $5.00, which covers operating expense, cartons for shipping films, labels and requisition blanks, is gone, application for another $5.00 is made by the library, which simultaneously renders an account of all previous expenditures.

The library furnishes all member schools with requisitions and with up-to-date information as to new acquisitions. The films are of

(Continued on page 5)

St. Cloud Has Fine Book Week Movie Project

News of an interesting project which has been for nine years under way in St. Cloud, Minnesota, has just come to editorial attention. For all that period of time all the school children of St. Cloud have during National Book Week attended a motion picture performance planned especially for them. Needless to say, the picture selected was in each instance based on some well-known book.

For six years the plans were carried out by the public schools, with the Public School Librarian and the Elementary Grade Supervisor taking the responsibility.

For the past three years the project has been sponsored by the Parent-Teacher Association Council and carried out with the assistance of the Elementary Grade Supervisor.

Some of the films which have been included on the program are

(Continued on Page 4)

Dallas Starts Big Jr. Matinee Program

Neighborhood theatres in Dallas, Texas, and the local Parent-Teacher Associations are combining to make Saturday Junior Matinees a regular feature in several Dallas theatres.

The project has been made possible through the cooperative attitude of the city manager of the Interstate Circuit of Theatres, Mr. James Owen Cherry, who is work

(Continued on Page 3)

Have Course In Screen Technique At Ithaca

As a graceful genuflexion to modern trends, Ithaca College in Ithaca, New York, has added courses in radio, screen and stage work to its curriculum. The instruction includes screen writing and acting technique, as well as individual corrective conferences on speech and singing and lectures by visiting authorities in the various fields. The courses are so arranged that intensive training can be taken without following the general, four-year scholastic program.
Film Club In Cleveland Has Fine Program

Membership of the Cleveland, Ohio, Cinema Club may be small—it is limited to 100—but the organization makes up in quality anything it may seem to lack in quantity. Mrs. McMillan, one of the most influential workers for better films from such organizations as the Federation of Women's Clubs, has a strong club, and the Cleveland, Ohio, Cinema Club may be considered a model for other clubs to emulate.

The principal of every school in Cleveland, the bulletin board of every library or branch library in Greater Cleveland, every Y.W.C.A. and every Y.W.C.A., 200 Protestant church workers and about 400 interested individuals receive the bulletin of the club, which carries not only evaluations of films but items of definite interest to the movie-conscious.

Films are not classified in the usual way, merely according to audience suitability, but are advertised as "Of Historical Interest," "Witty Enjoyment," "From Well-Known Novels and Plays," etc., so that the reader can readily discover the type of film which interests him.

Maintains Speakers' Bureau

The club maintains a speakers' bureau and offers lectures on such subjects as "Art of Picture Making," "How Films Work," "Motion Pictures and Our Children," "Viewing Motion Picture Art Nationally and Internationally," and "A Mother Looks to Her Summer Movies.

Study courses are also offered, especially one for the training of leaders. Miss Betty M. Lytle, organizer of the Cleveland Cinema Club and editor of its bulletin, has also outlined and conducts a Motion Picture Institute for interested groups. The suggested program embraces three sessions, with a forum designed for leaders in each of the groups, to discuss what young people can do for better films; an evening lecture on Motion Pictures: Our Newest Art, and a second combination lecture and discussion devoted to a presentation of the types of work done by various clubs, with a discussion of the strengths and weaknesses of each.

Miss Lytle is program chairman for the Cleveland Federation of Women's Clubs, advisor for the Parent-Teacher Association study of short, and is a corresponding member of the National Motion Picture Council.

Mrs. William J. MacLachlin, the president of the club, has been actively engaged in motion picture work for the past eight years and has exercised a potent influence in helping to support the finer grade of films.

She is a vice-president of the Ohio Motion Picture Council.

The Cleveland, Ohio, Cinema Club is 21 years old, a true pioneer group.

WHO'S WHO IN BETTER FILMS

Mrs. J. F. McMillan, president of the Elizabeth (New Jersey) Council for Better Films, came into the Better Films movement via a committee which was a part of the Better Films Federation Committee of the Daughters of the American Revolution. Leon A. McEntire, now president of the Film-Films Federation of New Jersey and chairman of the National Motion Picture Committee of the Daughters of the American Revolution, was at that time state chairman of motion pictures for the D.A.R., and the first feature films properly used might be a very vital educational force. She therefore thought it highly important that programs suitable for students should be arranged at regular intervals.

Education and patriotism were a twin enthusiasm of the chairman, owing to her Revolutionary ancestry and her first activity as a D.A.R. motion picture committee member was to put patriotic trailers into the motion picture theaters and also to have special programs of appropriate character arranged for patriotic holidays.

In April of 1933, Mrs. McMillan organized the Elizabeth Council for Better Films, but was unwilling to take the leadership of the new-born film group and devoted her first year to planning programs for the regular Council meetings. The following year, the council made motion picture history in New Jersey. It has an active committee which sees that lists of current films, with audience ratings, are published each Saturday in the Elizabeth Journal, leading newspaper of that city. A detailed list of recommendations as to quality and audience suitability is sent to all libraries and public libraries but to all the Protestant churches of the city, where it is placed on the bulletin boards.

Elizabeth was the second city in the United States to have a motion picture institute conducted by Mrs. Jeannette W. Emrich, who pioneered in that field with the East Coast Preview Committee Institutes which have become such a conspicuously successful feature of the program of this group.

The Council has been very active in stimulating the use of study guides on motion pictures in public schools and renders a very practical service by purchasing and distributing them to the students.

Mrs. McMillan is a native of West Virginia, was educated at Hunter College, New York City, Columbus University, and studied at the Sorbonne during six years of residence in Paris. She is highly delighted with the current development of films in the motion picture field, feeling that they justify her lifelong contention as to the value of motion pictures in education.

To her mind the most effective work a Motion Picture Council can do, aside from the primary function of contacting the movie industry, is to educate audiences to be selective of their motion picture entertainment and to thoroughly appreciate the vast improvement in the output of the industry.

Care Of Still Library Like Full Time Job

So rapid has been the growth of the film "still" library developed by Mrs. Arthur Goldsmith, Motion Picture Chairman of the Philadelphia Federation of Women's Clubs, and so greatly has the demand for stills increased, that Mrs. Goldsmith distractively writes that the library "is working full time job" to take care of it.

As one only phase of her manifold activities, this energetic motion picture chairman has increased her stock of stills on film successes to nearly 3,000, which cover approximately 120 outstanding pictures of comparatively recent date.

The greatest demand for the stills comes from the schools, where of the 200 people enrolled in Photoplay Appreciation classes but in the library, and the art, history and costume departments to illustrate various points of discussion. Eighteen sets of Mrs. Goldsmith's stills are now in use in the Photoplay Appreciation classes in Simon Grason High School in Philadelphia, 21 sets in various departments of the William Penn High School in the same city, and 30 sets in schools in Narberth, Pennsylvania, ranging from primary to junior high.

Some of Mrs. Goldsmith's stills, shown by a projection machine or in a lecture on motion pictures she gave during a National Education Week observance and stills of A Midsummer Night's Dream, The Last Days of Pompeii and The Crusades similarly illustrated a talk before the International Federation of Catholic Alumnae.

Philadelphia List Now Reaches 1,000 Groups

(Continued from Page 1)

sent to the Franklin Institute, by request, for distribution. They are also distributed by a Stonesboro, Pennsylvania, superintendent to the people of his parish.

A still more ingenious method of distribution has just been evolved by the Press and Publicity Chairman of the Forum, Mrs. Marshall Rahn, who has arranged to have the list placed in every taxi, street car, bus and subway.

"Let Your Movie Ticket Be Your Vote For Better Films" is the caption which heads the list.

Shirley Buys Second Calf

Even the loneliness of a calf touches the heart of winsome Shirley Hunter, 12, of Tillamook, Oregon, gave the child a star which she christened Tille. A recent visitor from Tillamook, Mrs. Mabel A. Aho, dropped in to see Tille and found her with a playmate. Not wanting the calf to be left, Shirley had purchased a Holstein heifer company. The latter is called Dinah.
Six Theatres
In N. Y. Aid
School Group

The committee is working toward a program which will be pub-
lished later in the Bulletin. The committee is working toward a pro-
gram which will present the following feature pictures in a
series of six shows: The Wishing Chair, The Wishing Chair, The
Wishing Chair, The Wishing Chair, The Wishing Chair, and The
Wishing Chair. The committee is working toward a program which
will present the following feature pictures in a series of six shows:
The Wishing Chair, The Wishing Chair, The Wishing Chair, The
Wishing Chair, The Wishing Chair, and The Wishing Chair.

LESSONS FROM THE MOVIES
Presented for the Committee on Social Values in
Motion Pictures by Howard M. Le Sourd, Ph.D., Dean
of Boston University Graduate School, Chairman

The interest in these reviews throughout the country has brought
up the question of broadcasting a program of social value. This is
an idea that has been discussed for some time, but has never been
implemented. The committee is working toward a program which
will present the following feature pictures in a series of six shows:
The Wishing Chair, The Wishing Chair, The Wishing Chair, The
Wishing Chair, The Wishing Chair, and The Wishing Chair.

MOGANNOMIOUS
(Universal)

Many people have objections. Usually they are handicapped by
the lack of education. But if the objection is overcome, the indi-
vidual can be helped. The picture tells the story of a man who was
married to a woman who was a social worker. The picture
was able to transform the lives of others, even after his death, by
the use of the power of the mind.

Dr. Lloyd C. Douglas, the author of the story, is the outstanding
religious novelist of our day, and the picture portrays his
message of hope and faithfulness to the message he has for the
world. The picture has unique appeal—one that proves the
value of the screen in achieving spiritual inspiration.

THE STORY OF LOUIS PASTEUR
(Continued)

The life of Pasteur is one of the most inspiring stories ever pro-
duced. He fought single-handedly against the forces of evil.
Pasteur was a man of science and a man of faith. His
researches contributed immeasurably to the welfare of France and
the world.

Pasture challenges men and women to a love of work that
stops at no personal sacrifice. His
message is one of faith, of hope, of victory.
Every boy and girl in America should see this picture. Every
adult will want to see it.

ROSE MARIE
(M-G-M)

Beautiful music in this glorious picture is hung on a plot which
has some food for thought.

Rose, by long years of hard
work, attained fame that lifted her
above her family, but she main-
tained loyalty even to a criminal
brother.

Love to Rose was not a conve-
nience for getting a wealthy hus-
band, but romance that triumphed
over the tragedy of her broth-
er's arrest by one she loved.

The picture is too much (Continued on Page 6)

WHAT'S NEXT IN HOLLYWOOD?

By Alice Ames Winter

It was a clever saying of long ago that there were only seven stories
in literature, and it is true that there are only seven themes—but there
are as many variations of those themes as there are human lives; and
there have been several billion lives since man came to live on this
carth. Hollywood at work, knowing so long as we can tell the
stories and women there are stories.

Twentieth Century-Fox is doing a very clever thing. Perhaps you
have seen Every Saturday Night, built about the small tragedies,
triumphs and inter-relationships of an average family—father, mother,
grandmother, and five growing

children. It has humanity and wit. It boxes all us ordinary people on the
lives of the world. It's current, it's real, it's in the slang of the day. "You ain't
seen nothin' yet." There are to be

four more pictures (at least) about the same family, and you will rej
n in "Keeping Up With the Joneses." Quite fortunately a stu-
dio representative dropped in on us the other day and said that the
Theatre, which holds only a hundred people and

watched a simple, homely, all
American family play written by Katherine Kavanagh. He went
away realizing that he had struck "pay dirt." And when the tale

came back to the studio, they knew it, too. As the editor of Hollywood

(Continued on Page 6)

Dr. Herzberg
Writes About
Film Classics

For students who are interested in
the motion picture industry, the
review of Dr. Herzberg is interesting.
It discusses the strengths and weak-
nesses of some of the motion picture
producers, directors, and actors.

Dr. Herzberg has been a leader in
the motion picture industry for many
years. He is known for his work on the
motion picture industry and his
published articles on the subject.

Parents Committee on the
Motion Picture Industry

The Parents Committee on the
Motion Picture Industry is a group
of parents who are concerned about
the motion picture industry.

The committee is working toward a
program which will present the
following feature pictures in a series
of six shows: The Wishing Chair, The
Wishing Chair, The Wishing Chair, The
Wishing Chair, The Wishing Chair, and
The Wishing Chair.

(Continued from Page 8)

Six Theatres
In N. Y. Aid
School Group

The committee is working toward a program which will present
the following feature pictures in a series of six shows: The
Wishing Chair, The Wishing Chair, The Wishing Chair, The
Wishing Chair, The Wishing Chair, and The Wishing Chair.

LESSONS FROM THE MOVIES
Presented for the Committee on Social Values in
Motion Pictures by Howard M. Le Sourd, Ph.D., Dean
of Boston University Graduate School, Chairman

The interest in these reviews throughout the country has brought
up the question of broadcasting a program of social value. This is
an idea that has been discussed for some time, but has never been
implemented. The committee is working toward a program which
will present the following feature pictures in a series of six shows:
The Wishing Chair, The Wishing Chair, The Wishing Chair, The
Wishing Chair, The Wishing Chair, and The Wishing Chair.

MOGANNOMIOUS
(Universal)

Many people have objections. Usually they are handicapped by
the lack of education. But if the objection is overcome, the indi-
vidual can be helped. The picture tells the story of a man who was
married to a woman who was a social worker. The picture
was able to transform the lives of others, even after his death, by
the use of the power of the mind.

Dr. Lloyd C. Douglas, the author of the story, is the outstanding
religious novelist of our day, and the picture portrays his
message of hope and faithfulness to the message he has for the
world. The picture has unique appeal—one that proves the
value of the screen in achieving spiritual inspiration.

THE STORY OF LOUIS PASTEUR
(Continued)

The life of Pasteur is one of the most inspiring stories ever pro-
duced. He fought single-handedly against the forces of evil.
Pasteur was a man of science and a man of faith. His
researches contributed immeasurably to the welfare of France and
the world.

Pasture challenges men and women to a love of work that
stops at no personal sacrifice. His
message is one of faith, of hope, of victory.
Every boy and girl in America should see this picture. Every
adult will want to see it.

ROSE MARIE
(M-G-M)

Beautiful music in this glorious picture is hung on a plot which
has some food for thought.

Rose, by long years of hard
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American family play written by Katherine Kavanagh. He went
away realizing that he had struck "pay dirt." And when the tale

came back to the studio, they knew it, too. As the editor of Hollywood

(Continued on Page 6)
School Movie Club Sees Films In Production

It is not every day that a high school motion picture appreciation club has an opportunity to see professional pictures in the process of production. That stimulating experience came to members of the club in the Lower Merion Junior High School of Ardmore, Pennsylvania, recently. Some was mid-June Monday, the place the Warner Brothers Vitaphone Studio in Brooklyn, New York.

The project was aided by Mrs. Edward Atlee, vice-chairman of the Motion Picture Division of the Federation of Women’s Clubs of Montgomery County and by kind parents who lent their automobiles for transportation. Sixteen pupils made the trip, before the show is given, the faculty advisor, Mr. Alex Fleming, accompanying them. When the youthful guests arrived, the studio was filming a short feature, The Iniquitous Racketeer, directed by Roy Mack and starring Vera Van and Lester Cole and the Texas Rangers. Needless to say the four scenes which were subsequently immortalized in celluloid were eagerly watched, every motion of director, cameraman, scene expert or other technician being closely scrutinized.

The pupils were especially impressed with the quantity of makeup used by the screen actresses, and the maze of electric light cords, the number of lights and the close coordination of many busy people working in what to an unskilled eye might have seemed confusion, but which always, in the last analysis, reached a high degree of systematization.

The one scene for which the young motion picture critics are watching most intently when the film is released is that in which Mr. Lester Cole punched George Dobbs, the reporter, since this had to be practiced many times before the actual grinding of the cameras.

Now Louisiana Has State Picture Council

Louisiana has been added to the roster of states which have statewide motion picture organizations. The Louisiana State Motion Picture Council, of which Mrs. J. M. White is president, has launched an ambitious program, which includes promoting the production and presentation of ever-increasingly high type films; promotion of the use of visual aids in Louisiana schools; the introduction of a teacher-training course in the use of materials and methods for visual education; the formation of a Motion Picture study group in each community in the state and encouragement of the formation of amateur cinema clubs.

The council is non-sectarian and its membership embraces civic, educational, patriotic, cultural and church groups.

Motion Picture Shelves Stimulate Classics Reading In Brookline

Displays of stills from current films and shelves of the books from which these films drew their inspiration create avid young readers in the Brookline High School.

Films for the Pupil and Teacher

By Sarah McLean Mullen

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of “How to Judge a Picture.”

Evaluating a Picture

The general public looks at a picture chiefly from the point of entertainment and of social values. Naturally schools are thinking more analytically—in somewhat the following lines:

1. The Theme and the Story. What is the underlying idea? By what action is the theme developed? (There can be a thousand stories, all on the same theme.) Is it significant?

2. The Type of Picture. Farce, comedy, social drama, mystery, etc. Is the type adapted to the theme?

3. Direction. Has the director made a consistent, balanced and unified dramatic pictorial production?

4. Characterization. Are the players well chosen? Are they sincere? Consistent?

5. Technical Treatment. Discuss photography, lighting, sound effects and their relation to the total impression.


7. What other arts are used as contributing factors to the picture? (Music, dance, architecture."

Modern Times

(United Artists)

A picture by Charlie Chaplin is always an event. As usual, Mr. Chaplin is responsible for the entire production: story, direction, acting, editing, music and synchronization. The little, beloved clown, is the center of all events. He

(Continued on Page 6)

St. Cloud Has Book Week Films

(Continued from Page 1)

Peter Pan, Little Lord Fauntleroy, Chang, The Conquerors, Little Women, Smoky and Sequoia.

Children from public and parochial schools, the St. Cloud State Teachers College and the St. Cloud Orphanage have been included in attendance and also in recent years children from two small adjacent towns. Attendance has mounted so fully that on one day thousand children in a single day.

Through the fine spirit of cooperation which has been developed, teachers, parents and friends of the schools provide transportation for children who need it. Policemen take excellent care of the large groups of boys and girls coming from and going to the movie. Firemen inspect the building and plan their work in advance. The organizations of the project has undoubtedly been the extremely small admission charged. Children from kindergarten through grade six pay five cents, children above the sixth grade pay ten cents and generous adults provide tickets for children who cannot afford to buy them.

The one hard problem to cope with is to find a motion picture suitable for children from kindergarten through grade six. The problem of the project has been successfully done.

The three great gains from the project, according to Miss Martha Van Brussel, Elementary Grade Supervisor, who has been interested in it from the beginning, are: 1. That wholesome entertainment is provided for many children, who ordinarily have few opportunities to attend pictures. 2. That many people are made conscious of the importance of providing wholesome entertainment for children. 3. That it brings all the schools into a closer fellowship to work together towards the solution of a common problem.

Brookline Does Effective Library-Film Promotion

Under the twin captions Books in the Movies and Movies About Famous Books, Brookline, Massachusetts, high school library publishes regularly in its reading list, Window on Books, lists of books which would inspire correlated reading.

This is one of many practical phases of library service designed to further the interest of the students in the type of pictures. On the Motion Picture shelves is kept a special tray, containing all the books that have been mentioned. The library also features weekly the motion pictures which are being given in Boston and Brookline. Mrs. Catherine R. Siebens is the librarian in charge.
A Clubwoman Chats On Family Films

(Continued from Page 2) Eniences of the enthusiasm the discus- sion guide engendered came to me past week when I attended the Chair- man's dinner at the Virginia Women's Club. When Peter Ibbetson was first shown in the home town she was not sufficiently interested in the film to go there to see it. A week or so later she attended a charity showing of it from her home where the Peter Ibbetson discussion guide and reviews of Du Maurier's original novel, Raphael Maxwells, and the latest film version furnished the basis of the program. Her imagination was stimulated by this program and she came to the conclusion that she must not miss the opportunity of seeing the film. So she scheduled a screening of Peter Ibbetson for her neighborhood motion picture theater. She later drove many miles to a distant city where it was being shown. Several weeks later she remodeled Peter Ibbetson first hand and checking her own impressions of the picture with those she had heard generated by other clubwomen. Of course, the inevitable has happened. Many people are clamoring for another discussion guide and we're they be that discussion.

A Musical Study Guide Incidentally, apropos of this discussion guide it is highly probable that a guide designed primarily to meet the needs of students will be written, from a musical standpoint. A likely candidate is Erich Wolfgang Korngold, who adapted the Mendelssohn music for the Warner Brothers production of the earlier musical Ninotchka. The project opens up all sorts of interesting specifications as to a new educational development in the utilization of films.

Educational and Recreational Guides, Inc., the official agency of the National Education Association which publishes study guides for the use of junior and senior high schools, has, in prospect, a trial, I am told, study guide for Peter Ibbetson. It is a highly unusual subject: It is "Little Lord Fauntleroy," the celluloid version of Frances Hodgson Burnett's immortal child classic, the story of a boy who returns to his father's native land as heir to an estate. What makes the film unusual is that it stars a child of seventeen years. The main interest here lies in the question of the appropriateness of the subject matter for the schoolroom. The National Education Association has already issued a study guide for "Tosca." While not on the same plane as "Little Lord Fauntleroy," the tone of "Tosca" is a good deal less conventional.

Some New Studio Highlights

By The Observer

A halt was called in the produc- tion of Harold Lloyd's screen com-edy, The Milky Way, because no one could remember the meaning of the rhymer "Ring-A-Round-A-Rosie," which Director Leo Mc- Carey wanted at the last moment. There is no suitable folk tale for homes, but one, including Mr. Lloyd's own children, could help them out until a long distance call came from New York. The three-year-old miss who gave them the desired lines over the telephone. Another story centering around the same cast was called to a halt of a winsome-faced little cocker spaniel given to Miss Helen Mack by Harold Lloyd to comfort her for the loss of her Scottie, named "Root- Mon," who died quite suddenly while his mistress was at work on another picture. The puppy to Miss Mack's home was this note from Mr. Lloyd, "Root Mon, rest him, was a comedian. He was kindred spirit for Miss Mack, so I am sending you a romantic lead. When he grows up he should make a first class dramatic star." Miss Mack has fired him from the role of Leslie Howard and she will call him "Noble." *

Lily Pons, Metropolitan opera star, who is currently appearing in RKO's I Dream Too Much, sang her first operatic aria at the age of six. She was one of the constant in the garden of the family home in Cannes, France, was her stage. The story of the family home of the audience, admitted for one cop- per penny or six pins. It was voted a great success. *

Freddie Bartholomew continues to add new triumphs and to amaze his elders by his wisdom and gracefulness of his young mind. Yet, with it all, he is all boy. Re- cently summoned to the executive offices at M-G-M to sign a new contract, he has never asked himself (while his aunt "Sissy" was elsewhere) carving a beautiful "F. B." on the back of an expensive leather chair. The worst of the is rarely that one month presents so many family films which for one reason or another deserve very spe- cial recognition. Paramount's The Milky Way is in a class by itself because it brings Harold Lloyd back to the screen, after a consid- erable absence during which his family grew. The story is a new and the usual talking points of the meteoric rise of a timid milkman to a champion prize- fighter.

The film is a production that portrays one of the most dramatic incidents in American history and that should have equal charm for children and this production is that of the writer, the story of that memorable strug- gle between the redman and the white which climaxced in the Cus- ter massacre. The film, produced by Wells Productions, admirably depicts the atmosphere of pioneer days.

Rose Marie was a musical com- edy epic when it was produced for the stage. It also achieves a high point among musical films as pro- duced by Metro-Goldwyn- Meyer. The production is the lovely Friml score, in its original form, arranged by John McGinn as the "Waltz Song" from Romeo and Juliet and an aria from La Tosca. It is a production that is punc- tuated with the atmosphere of pioneer days.

The fourth film which deserves a word of special mention is Every Saturday Night, produced by Twenty- first Century. This is a per- sonally engendering depicitio of the life of an everyday American family told with an understanding sympathy with which it will appeal to all film goers who are themselves

A Junior Film Group

A Junior Film Institute, re- sembling very closely the clubs and classes in motion picture appreciation, and so many high schools in this coun- try, has just been formed in Liverpool, the first in the United States. The idea has come out of experiments made by Mr. H. Houghton, vice principal of the Liverpool College School, in showing by bus trips to the various films worth seeing. So keen was the interest aroused that the boys responded with enthusiasm to the suggestion that they meet once a week to talk about films.

Virginia Council Forms County Speakers' Bureau

Formation of a speakers' bureau to carry the education program of the Council to every organization in the county is the most recent activity of the Eliza- beth City County (Virginia) Mo- tion Picture Council, of which Mrs. C. C. Carr is president. Through the efforts of this active group of protagonists the motto of the Council, "Let us know where we go," has been carried into prac- tically every county household.

It is not every day that Councils are formed to carry a message to the local theatre over the weekend in the ratio of three for adults, four for adults and young people and one for the family. A systematic campaign of education has reversed this rating. The pictures now run one for adults, three for adults and young people and three for family every week-end.

Few Councils maintain a more cordial relationship with the local theatre management than this. So convinced is the manager, Mr. Ralph Hogue, that it is worth his while of his work that he allows it the use of the lobby for meetings.

Give Film and Get One

(Continued from Page 1) wide variety, including industrial, geographic, historical, adventure and other categories. The plan is similar to that which is being car- ried forward in many states. Ap- preciable impetus to visual educa- tion is found to result.

"average people." We are delighted to learn that Every Saturday Night is the first of a long series of Saturday Night articles that will appear in the News." The entire series is planned for the coming months and one may look forward to an interesting series of articles on the subject of family films, all of which can be cor- dially recommended, have been re- leased within the past month: Chat- ing with Chips (M-G-M), Still the Love (Warner), The Mysterious Avenger (Columbia), Strike Me Pink (M-G-M), Timothy's Quest (Paramount) and Yellow Dust (RKO Radio).
Films For The Pupil And The Teacher

(Continued from Page 4)

The theme of this picture is no unusual, but the development of the plot is fascinating. A man with strong creative yearnings finds himself disillusionsed, almost despondent. Chance places him in a situation where he can through his life insurance free a girl from the chains of circumstance that were crushing the creative soul. He is willing, even anxious, to give his life that she may be free. The girl, however, would rather have had his love and companionship than the $5,000. Suicide for the financial benefit of loved ones is ridiculous. If the loved ones want money on that basis they are not worth the sacrifice! Otherwise they are hurt more than helped. If a man is in health, suicide is supreme self-punishment.

The gangster also was willing to risk his life and the lives of his associates to meet his girl by appointment. “He” was the gang leader and his gang was destroyed. Because of the greater sensitiveness of women they usually make poor accomplices in crimes. Their jealousies under such conditions may become disastrous.

Ceiling Zero

(First National)

This picture tells the ever-appealing story of the heroism of airmen. It is an interesting story and details of the handling of air service are introduced into the thrilling plot of the story.

Davis is a dashing, but irresponsi-

Bible. It moves and is moving. It is evidently poised to show problems of the present result from changing conditions and that a new order results in the part of parents as well as under-

standing of the attitudes of parents on the part of youth. The picture seems to miss the point in its characterization, the individual peculiarities and charms of each of the family being clearly defined. The story, built around the customary incidents of daily life, showing the inter-relationship of members of the family, is full of charm. The situations are developed through direct action and fine pho-}

toraphy into a dramatic structure that reaches a strong climax. The picture bubbles with laughter arising from naturally humorous situations and dialogue. Having been introduced to a few of the family’s friends, we look forward to meeting them again.

The Voice of Bugle Ann

(Metro-Goldwyn-Mayer)

The superb acting of Lionel Barrymore, and in particular to this picture of dog-lovers of the Ozarks. Told with simple sincerity, livened by colorful incidents, revealed in beauti-

ful photography, it captures the atmosphere of the remote mountain regions. The early scenes depict the chase of the hound pack for the fox. Without cruelty or sentimentality, the chase is reveal-

ed as the chief interest of the hero, his puppy, and his friends. “No, we don’t kill the fox,” he explains, “just runs till he’s tired. Then he holes in and we call the dogs. They all go like a frenzy, all his hounds and this dog with the beautiful voice arouses him to murder, he rises in court to speak with moving power and sincerity a perfect eulogy to man’s perfect friend, the dog. Unusual in setting, theme and acting, this picture is a real departure and evidence in sympathy for animal life. The musical score is effective without being once obtrusive.

Crime and Punishment

(Columbia)

“Conscience doth make cowards of us all” is the theme of this pic-

ture, which is an outstanding psycho-

logical study. Anyone who wishes to learn more about human nature should be included in it. It tells the audiences:

That brilliance in school does not insure qualities for success in all life’s activities.

That while family background is one of the most important factors in character development, children do not escape at times from its influence.

That the mental anguish of some criminals is so intense that con-

fession is release.

What’s Next In Hollywood?

(Continued from Page 3)

Magazine said, “That family life can provide top notch entertain-

ment. I have seen a number of pictures that have been successful.” Will Rogers touches the whole thing. The events that happen oc-

cur in every home, and therein lies the secret of the picture’s appeal.” The family will be the same in all the pictures, which will deal with the joy and troubles that are always very serious in your own family and very humorous when they concern the family next door. This is a new you. They have been chosen because you are not to keep thinking of them as actors.

Picturegoer is on its topics about the first all outdoor, all color picture, Technicolor, The Trail of the Lonesome Pine, and the beauty of it is that Walter Wanger has not allowed color to strike your eye your attention. As he himself says, “Nature took care of the color problem very well.” In other words the blue sky and pine falls into place as nature her-

self makes her world the back-

ground for our human drama. Not the picturesque—nature in one of her neutral moods.

The story goes that, though no outsiders were supposed to “listen in,” Technicolor studio couldn’t shut off from the set Marlene Die-

trich, Bing Crosby, Cary Cooper, who hovered near the door to listen to the recording of the first duet between Gladys Swarthout and Jan Kiepura in the first opera to be composed entirely for the screen—and composed by no less a man than Erich Wolfgang Korngold, who is the 9th-orchestra orchestra himself. Miss Swarthout is doing Give Us This Night be-

fore she goes back to the Metro-

politan opera for her sixth season. There was much thought and skill given to the placing of the micro-

phone, which becomes a delicate instrument when great voices are to be recorded. Chalk marks on the floor showed where the singers were to stand as the musical range of song changed. For the low notes they moved nearer the mike—back a step or two for the middle range, actually back 20 feet as the crescendo of high and power notes came in the finale. And then—

tragedy—the little audience broke up in a hush. The director thought the orchestra was supposed to keep on after the singing ceased—and so the first “take” was spoiled.

And here is an interesting slant on the story. Unaware of the Ad-

verse at Warner’s. The director, Mervyn LeRoy, was chosen because while he is making this highly imaginative picture he could keep (Continued on Page 7)
FROM MAINE TO OREGON, FROM OZARKS TO BLUE GRASS
THE READER TRAVELS WITH THESE CLEVELAND BOOKMARKS

“CAPTAIN JANUARY”
“Old captains are best, especially
When their eyes are blue and keen;
Trimmed round with lines, and twinkle
With all the sights they’ve seen.”
—Rachel Field.
Books Young People Will Like
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THE CLEVELAND
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Captain January, by Laura E. Richards
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Calico Bush, by Field
Rainbow Island, by Brown
Downright Derby, by Sneakker
LITTLE GIRLS OF NEW ENGLAND
Away Goes Sally, by Coatsworth
Betty Leicester, by Hewett
Rebecca of Sunnybrook Farm, by Wigin
Polly Pitchfork, by Field
Umbrella Betsy, by Canfield
A Little Girl of Long Ago, by White
CREATOR OF “CAPTAIN JANUARY”
LAURA E. RICHARDS
When I Was Your Age, by Richards
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THE VOICE OF BUGLE ANN
"O hound in full tongue!
As clear as a bugle, as sweet as a flute!"
Hunting And Exploring With Dogs
Some Books Selected By
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STORIES OF HUNTING DOGS
The Voice of Bugle Ann, by Kantor
Dumb-Bell of Brookfield, by Foote
The Pooch, by Santee
Bollo and Other Dogs, by Rutledge
FOLLOWING THE HOUNDS
Foxhunting Recollections, by Reeve
Days Off in Dixie, by Rutledge
Hunting the Fox, by Willoughby de Broke
Town and Country Papers, by Surtees
Memoirs of a Fox-Hunting Man, by Sarsam
EXPLORING WITH DOGS
Igloo, by Walden
Crade of the Storms, by Hubbard
Gold, Men and Dogs, by Allen
Mush, You Malemutes! by Hubbard

THE TRAIL OF THE LONESOME PINE
"Life ripens swiftly in these lonely hills,
Out of their ancient haunts, relentless wills . . .
Youth bygone fierce and strong."
—Dobson Hayward.
Our Southern Mountaineers in Stories
The Trail of the Lonesome Pine, by Fox
Happy Mountain, by Chapman
Sons Trust in Charities, by Tarleton
Teetlel, by Strying
Little Shepherd of Kingdom Come, by Fox
Quarre Women, by Farmar
Prophet of the Great Smoky Mountains, by Craddock
Mountain Girl, by Geneve Fox
IN REAL LIFE
The Lure of the Great Smokies, by Mason
Blue Grass and Rhododendrons, by Fox
Our Southern Mountaineers, by Joplin
The Machine Age in the Hills, by Ross
Nurses on Horseback, by Poole
Schoolhouse in the Mountains, by Enslow
The Road to Wildcat, by Ridley
Martha Berry of Possum Trot, by Byers

THE OREGON TRAIL
“... We must bear the brunt of danger,
We the youthful sinewy race... Pioneers! O Pioneers!”
—Walt Whitman.
Covered Wagon Days Are Recreated
In These Stirring Books In
THE CLEVELAND
PUBLIC LIBRARY
OVERLAND TO OREGON
The Oregon Trail, by Parkman
Road to Oregon, by Ghent
Winning the West, by Roosevelt
The Overland Trail, by Last
Wagons West, by Page
The Oregon Trail, by Rucker
PATHFINDERS OF THE WEST
A Man Unafraid, the Story of Fremont, by Bashford
Meriwether Lewis of Lewis and Clark, by Watson
Trails of the Pathfinders, by Grinnell
STORIES OF THE OREGON TRAIL
We Must March, by Morrow
The Covered Wagon, by Hough
Kate Mulhall, by Meeke
Heroine of the Prairies, by Hargreaves
On to Oregon, by Morrow

What’s Next
In Hollywood?
(Continued from Page 6)
his feet on the ground. The set
and atmosphere of the picture are
most lovely. But it must be “arty”
and get away from the common
Touch. Pictures like I Am A Fugitive, Little Caesar, Five Star Final, Gold Diggers of ’35, Oil
for the Lamps of China, and I
Found Stella Parish might be said
to prove that Mr. LeRoy keeps his
eye on his customers out front.
This is what he himself says of
Adverse: “This is the toughest
picture I ever made, mainly be-
cause for once in my career, in-
stead of wondering if I have
enough story, I have to be very
careful not to neglect any part of
my overabundance. I never un-
derstand why people speak of
Anthony as being so long. After
all, 600,000 people bought the novel
and an estimated 3,000,000 people
read it. So length could not have
mattered very much. It had popu-
lar appeal and that’s the best rea-
son I know for making any story.
After all, the only measure of a
story is whether the girl who works
in a box factory in Kankankee and
the boy who jerks soda water at the
corner drugstore will like it. The
publicity men can talk about its
being a sensational best seller, an
artistic masterpiece and a literary
milestone, but Jack Warner and I
like it for the same reason—be-
cause it’s perfect picture material.
This is a great picture to score,
because the musician has a variety
of themes with which to work. In
addition to five different national
backgrounds, we have the first sets
of two different operas, L’Orphée
and La Duchessa di Parara. For
each of these we used a full pit
orchestra. There are so many
changes of mood in the story of
Anthony that the scoring must
be more subtly done than usual.
Therefore, I look on this assign-
ment as scoring five separate pic-
tures.”
Producers Are Commended In A Resolution

A resolution commending the fine type of motion pictures produced during the past year and pledging the continued support of Nebraska clubwomen to pictures of this quality was a feature of the convention of the Nebraska State Federation of Women's Clubs, held at Grand Island in late fall.

The resolution read as follows: WHEREAS, One of the objectives of the General Federation of Women's Clubs is to promote educational and wholesome, entertaining motion pictures, and WHEREAS, The Picture Producers have responded to the requests from the many like organizations with some remarkable pictures, therefore, be it RESOLVED, that the Nebraska Federation of Women's Clubs extends deep appreciation to the Motion Picture Producers and Distributors of America, Inc., for the notable recent improvement, and be it further RESOLVED, that the Nebraska Federation, in convention assembled October 8, 9, 10, commends the efforts of the industry to improve, and pledges support of the many beautiful, clean pictures of artistic value being presented.

This resolution, which was enthusiastically adopted, was presented by Mrs. T. Earl Sullivan, chairman of the Department of Education and Motion Pictures, who reported, among other activities, that six new Better Films Councils have been formed in Nebraska during the past year.

Use Films in Canton

A combined project for the use of "Secrets of Success" films in Canton, Pennsylvania, in 1936, with school and church groups participating, is under way under the sponsorship of Rev. William Cartwright of the Canton Presbyterian Church.

Six Theatres In N. Y. Aid School Group

(Continued from Page 3) elementary and junior high pupils and therefore a medium of these is not discouraged. The factor of inspiration is considered and in so far as possible films are chosen which correspond to truth and the higher values of life. Romantic films—but not sentimental ones—are approved. It has been found that the elementary schools dislike love-making but that high school students enjoy a limited amount.

These are factors which the committee tries to attend to in the choice of films: glorification of war, me- diovirtue, over-sentimentality, un-called-for drinking, unnecessary brutality, lurid, grisly scenes, risque sex situations, undue sympathy for the immoral or crimi nal and superficiality.
Analyze Film Problems In A Club Panel

Censorship, from the "to be or not to be" angle, the problems of authenticating motion picture productions, the means by which motion picture manuscripts are obtained and a commentary on audience reaction to pictures, characterized a motion picture symposium held Wednesday, February 5, at the Queens Lyceum under the auspices of the Woman's Club of Queens Village, Inc. (Long Island, N. Y.)

Mrs. James F. Looram, chairman of the Motion Picture Bureau of the International Federation of Catholic Alumnae, who discussed the censorship issue, said that long experience in the motion picture field had taught her that "regulation from within and not censorship from without was the solution of the problem." Hollywood producers, she said, when properly approached, had given 100 per cent (Continued on Page 2)

Church Initiates Picture Campaign

The initiative in a campaign for high class movies in Maryville, Missouri, has been taken by the Wimore class of the First Methodist Episcopal church.

This religious group is sponsoring a study guide which gives information to adults, young people and children, as to pictures especially worth seeing. The guides are posted in the entrance of First M.E. Church and also on the Y. M. C. A. bulletin board at State Teachers' College.

Testimony to the merit of the programs of Maryville to the atres, the Missouri and the Tivoli, is afforded by a study of compilations resulting from the first eleven weeks of reviewing. During that period the guide listed 39 pie- (Continued on Page 3)

Films Reviewed In Current Issue

Reviewed in this issue are the following pictures: Boulder Dam, The Country Doctor, Follow the Fleet, Little Lord Fauntleroy, Rhodes, the Diamond Master, Timothy's Quest, The Trail of the Lonesome Pine, The Voice of Bagle Ann.

Another Child Star Wins High Juvenile Laurels

Totally different from Shirley Temple, but a prime favorite, also, is Jane Withers, here pictured as she appears in "Little Miss Nobody."

Four Thousand Children See Film In Blizzard

Elizabeth (New Jersey), where the photoplay appreciation movement is exceedingly active, has established what is believed to be a record for the attendance of school children at a motion picture based on a literary classic. In two days, 4,000 Elizabeth school children saw Metro-Goldwyn-Mayer's A Tale of Two Cities, and this, in spite of the fact that the film was playing during a frightful blizzard which lasted for practically that entire period of time.

Movies Popularize Classics For Adults As For Young

According to a recent bulletin of the American Library Association, the movies have made David Copperfield, The Count of Monte Cristo and Little Women popular with children. Nor do the good effects of motion pictures as a stimulus to literary taste stop with teen age youngsters. According to the same reliable source, Les Miserables, Anna Karenina and other novels of equal caliber are being read by parents to a greater extent than for many years.

Chairman Evolves Movie Catechism

Motion picture chairmen in the New York City Federation of Women's Clubs have been provided with a catechism to submit to their members. The author of the document in question is Mrs. Willis P. Miner, who is in charge of motion picture activities for the city-wide group. The purpose behind it is to educate the rank and file club member, who has regarded the motion picture primarily as entertainment, as to the social values of films as well as to an apprecia- (Continued on Page 8)

Comment on Current Films by Teachers, Educators, Community Leaders

Numbered among the most interesting of recent educational film enterprises in metropolitan New York are the series of showings of films of the early days which have been initiated by the Museum of Modern Art Film Library.

This library, a comparatively new project and thus just beginning to make its influence felt outside metropolitan borders, has been established for the purpose of collecting and preserving outstanding motion pictures of all types and making them available to colleges and museums. In this fashion it makes possible for the first time a visual study of the evolution of the film art.

The valuable collection of films which is now housed in the Museum's film library ranges from the crude comedies of the custard pie throwing era through the early Griffith classics and up to some of the history-making pictures of recent years which have dealt with social problems, with international

Promotes Picture By Voting Contest

The Motion Picture Council of Toledo, Ohio, employed an interest- ing device to stimulate attendance at the motion picture, Magnificent Obsession (Universal), which had the Council's hearty endorse- ment. A voting contest was intro- duced to determine the favorite club in Toledo, the award which went to the winning club being an autographed copy of The Magnificent Obsession.

Visual Education Pamphlet Now Has Become Book

A pamphlet on Motion Pictures in Education in the United States, prepared by Dr. Cline M. Koon and others and issued by the United States Office of Education, has proven so popular that the mimeographed version of it has been ex- hausted. It may now be purchased in book form for $1 from the University of Chicago Press, 5750 Ellis Avenue, Chicago, Ill.
Stage Meeting: Show Character Building Films

Films in the character building series, “Secrets of Success”, developed by the Committee on Social Values in Motion Pictures, bid for additional audiences in Cleveland as part of the Cleveland Motion Picture Department of the Federation of Women’s Clubs of Greater Cleveland to introduce the films to educators and to representatives of the character-building agencies.

Three of the pictures were shown and discussed to demonstrate how the series could be used.

The group in attendance included junior and senior high school principals, teachers, the director of education of the Cleveland Museum of Art and motion picture chairman of many organizations.

“Secrets of Success”, it will be recalled, are a series of one- and two-reel films each of which emphasizes some special trait or traits of character.

Another highly practical program recently sponsored by the Cleveland Federation of Women’s Clubs in cooperation with motion picture magazines designed to acquaint the public with the type of screen comment that is available and available on a real basis for permanent use.

Four radio broadcasts under Federation auspices have also interested a wide public. The titles were: “To Know the Possibilities of the Movies and the Work of Our Department”; “Women in the Motion Picture Magazines”; “Parents’ Responsibility in Movie Appreciation.”

Promotes Picture By Voting Contest

(Continued from Page 1)

A special preview was held before the picture was publicly shown, with people from Toledo University, the Parent-Teacher Association, the Art Museum, libraries, bookshops, schools, clubs and mothers invited to attend. Here cards were distributed permitting each individual to vote as to which club in Toledo in his or her opinion deserved the award. Similar cards were distributed to clubs throughout the city. The only stipulation was that the voting card be used by the first person to cast the vote, the person voting the card and the picture must actually see the picture and then to use the card in the ballot box. The ballot box of the Council was stationed near the ballot box to see that each individual voted only once. The con- clusional ballots were deposited not only by residents of Toledo but by people from Chicago, Boston, New York, Los Angeles, Seattle, Cleveland, Columbus, Cincinnati, Miami and Pittsburgh.

Seventy clubs were balloted upon and the Toledo Woman’s Club won.

Analyse Film Problems In A Club Panel

(Continued from Page 1)

cooperation. In closing, Mrs. Looman urged her hearers to discriminate in choosing their motion picture fare, saying, “when the individual patronizes the best type of show he gives the best and most effective type of censorship.”

Harold Hendee, chief of the Radio Department of RKO Radio, gave the audience a fascinating glimpse of the problems which must be overcome in making a motion picture that is both artistic and authentic. He described the industry’s research to determine costumes and “props” but pointed out that intelligent people would always bear in mind that the producers “were not making a first and foremost, and not authenticity.”

These were typical questions which Mr. Hendee said his department had been called upon to answer: “Do geraniums grow in the Andes?” “Do the soldiers of the French Legion chew gum?”

Cablegrams and overseas telephone calls were frequently resorted to secure an opinion on a prize for which production project in the making a foreign film, Richard Halliday, fiction head of Paramount, told the group.

Mrs. Willis Palmer, motion picture chairman of the City Federation of Women’s Clubs, told of a survey of audience reaction in which she had participated. Particularly did she emphasize the responsibility for raising the standard of community motion picture programs rested largely with the clubwomen and with civic-minded groups.

Mrs. J. Allison Stevenson president at the meeting and Mrs. E. Stiebel Bach, chairman of Institutes for the East Coast Preview Committee, led the panel.

Alabama Council Changes Its Name

From Mrs. Howard H. Lacey of Birmingham, Alabama, comes an announcement of the change of the name of the film group of which Mrs. Lacey is president from Better Films Council to Motion Picture Council—presumably a tacit acknowledgment that films are of such high quality that Motion Picture Council better expresses the purpose of the organization than the original name.

Coincidentally with the change in name comes the addition of three new departments: Exceptional Films, Motion and Art Education. The Art Education Department no doubt stimulated by the large number of worthwhile musical films, and a special committee to study pending legislation involving the regulation of local theatres and with the problems of the exhibitor.
WHO'S WHO IN BETTER FILMS

In a not far distant period, the motion picture chairmain and its rightful place in community life will be regarded as an added element in the motion picture world as a constructive force in moulding the lives of the rising generation.

So believes Mrs. Leo B. Hedges, state motion picture chairman of the California Congress of the Parent-Teacher Association. It is this vision of the ultimate development of the motion picture as a social factor which has kept Mrs. Hedges for several years in the front ranks of those who are working both for the utilization of films as an educational factor and for the safeguarding of the young. Why we must give to films that they may see only those films which are best adapted to their need and comprehension.

A university town, nestled in the Ozark mountains in northwestern Arkansas, was the birthplace of the California Congress of the Parent-Teacher Association motion picture chairman. Her father was a country doctor. As a young girl she spent a great deal of time making his rounds with him and so at a very early stage began to develop social consciousness. When she was studying child psychology at Teachers' College she first became impressed with the great value of visual education. Her marriage to a young engineer following shortly after she earned her degree, and when she lived for five years at a power plant in the mountains remote from motion picture centers, but her enthusiasm for the educational value of motion pictures did not die.

When, as a young mother of a child of kindergarten age, she moved to Los Angeles, motion picture capitol of the world, she promptly translated this conviction into action. The energetic and interested herself in Parent-Teacher work and before long found herself motion picture chairman of the California Congress of the Parent-Teacher Association. From that chairmanship it was but a step first to the chairmanship of the Los Angeles District and then to the position of chairmanship of the State Congress.

Mrs. Hedges first function as the motion picture chairman in a grade school was to review the silent films which were at that time being frequently shown in school auditoriums which had 30 seats. After the reviews had been released only to the schools, the reviews became so popular that the parents asked to see copies of them, and they found a releasing through the Tenth District Magazine.

The next step, chronologically in Mrs. Hedges' career was to become as a pioneer of visual education. This movement became when a preview service was established in Hollywood by the Motion Picture Producers and Distributors of America. The Congress gave her an opportunity to join the preview group and to extend to members of the California Congress and wider service. Reviewing became a new occupation, and the reviews hitherto published in the District Magazine were taken over by the California Parent-Teacher Association. The Affiliated Teachers' Organization of Los Angeles next requested that it be permitted to publish them in the Los Angeles School Journal. A weekly program was next inaugurated and then Mrs. Hedges with other educators united in the project for the joint estimates of the west coast previewing group to public school use.

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A CLUWOMAN CHATS ON FILMS FOR THE FAMILY

By MRS. WILLIAM DICK SPOORBORG, Chairman, East Coast Preview Committee

In the January issue of The Motion Picture and the Family I expressed a doubt as to whether public relations groups, when they expressed the belief that motion pictures should reach the tastes of their various communities, could really be sure that they did reflect the reaction of the whole of their communities....

Anecdotz of Animal Actors

(Continued from Page 2)

Anecdotz of Animal Actors

(Continued from Page 2)

Scrapy Shows Educators How To Use Cartoons

Scrapy, Columbia Pictures' famous animated cartoon character, drew hundreds of thousands of children to the Scrapy Festival at the Bermuda Festival held at the British Embassy in New York City during the month of February to have demonstrated to them the educational use of the cartoon.

The serious objective of the program was to interest public school groups in having children make cartoons as a substitute for other types of handwriting and there was demonstration of how they might be used to enliven the teach curriculum, literature and social studies for a half dozen other subjects.

A feature on each program was the exhibition of a cartoon showing Columbia's Scrapy on route to Bermuda or else enjoying himself in the Island Paradise.

To give educators, who were the program's intended audience, an opportunity to attend, the Scrapy programs were arranged on Saturdays at the 32nd Street Theater. Invitations were extended to 1,600 teachers of arts and crafts in the New York schools.

Cartoonists Draw Illustrations

A number of New York cartoonists illustrated each of the Saturday morning lectures with sketches and every lecture slanted towards the use of cartoons in the school curriculum.

These were the speakers: Lester Babu, famous soap sculptor, "At My Bench"; Samuel Goldberg, Bureau of Civil Guidance of the Board of Education of New York City, "The Psychological Value of Cartooning"; Dr. Forbes; Grant, Director of Art of the Board of Education, "The Educational Value of Cartooning"; Mrs. Moy, Assistant Director of the Community Service Department of the Motion Picture Producers and Distributors of America, "Cultural Overtones in Present Day Motion Pictures"; Samuel Wallich, instructor in Social Science at the Alexander Hamilton High School, "The Value of Cartoons, Pedagogically"; Lawrence J. Young, supervisor of the Workshop Bureau of Vocational Activities of the Board of Education, "The Creative Shop in School and Home."

**Films for the Pupil and Teacher**

By Sarah McLean Mullen

Head of English Department and Co-ordinator of Visual Education,
Abraham Lincoln High School, Los Angeles; Author of "How to Judge a Picture."

Recent issues of this column have carried an outline for class discussion of the motion picture as a distinctive art form. Such studies have become a commonly accepted part of instruction in English classes, usually under the designation of "Motion Picture Appreciation." Indeed, in many metropolitan high schools, separate courses in the subject are being offered as upper grade electives.

There is often, in addition to the points covered in the outline, considerable subject matter which can be used to advantage in other classes as well. Apart from the obvious points of speech, dramatic and literary content, the art, foreign languages, geography, home economics, music, social studies and science will find current films of outstanding value in furnishing, reference, or class discussion.

For example:

- Biological science classes will find value in *The Story of Louis Pasteur* (Warner Bros.).
- For music classes, there is much material in both the incidental music and the vocal score in such recent films as *The Crusades, Here's to Romance, Sanders of the River, Valley of the Vikings, Harmony Lane, A Midsummer Night's Dream, Metropolitan, A Night at the Opera, I Dream Too Much, Mutiny on the Bounty, Tale of Two Cities, Captain Blood, The Divine Spark, Last of the Pagans, Rose Marie, Rose of the Rancho, Follow the Fleet, Modern Times, The Bohemian Girl and Give Us This Night*, which are here named in the order of their release dates.

**Appreciate Film Classics in Colorado**

"Unless our students develop wholesome interests and exercise good judgment in the selection of good movies and radio programs over which they have control in the school today, we are in large measure fruitless."

Such is the comment of William L. Wrinkle, director of the Secondary Education of the Colorado State College of Education, where an unusually intelligent use has been made of motion pictures as an adjunct to the school curriculum.

In the secondary school, advice in the selection of moving pictures worth attending and radio programs well worth listening to is given to all students through school and classroom notices. Pictures showing at all local theatres are listed weekly with green, red or yellow labels, indicating that the shows are recommended, advised, or neither recommended nor advised.

**Make Attendance Survey**

Over a period of 40 days from October 20 to November 30, 1935, a study was made of how the students reacted to this system. It was found that the aggregate attendance for the 40-day period on the part of 182 students was 1,489, or, in other words, that each student averaged an average of slightly more than eight shows. A comparison of variation in attendance shows that the difference in attendance of three students, for example, attended Will Rogers' *In Old Kentucky*, as contrasted with 15 students who attended three shows which were not on the recommended list.

When *A Tale of Two Cities* was shown at a local theatre all students were present at the school who were recommended to attend the show. Nine of the three students, for example, attended Will Rogers' *In Old Kentucky*, as contrasted with 15 students who attended three shows which were not on the recommended list.

**Watt's Next in Hollywood?**

By Alice Ames Winter

Perhaps by the time this gets print you will be seeing *The Great Ziegfeld*. The gorgeous spectacle is more than a spectacle, since in a panorama it presents the whole development of the American "show" as it circled around this picturesque, reckless, extravagantly charming and altogether original man. He sold his public and thus built up his colorful success. Metro-Goldwyn-Mayer have played it on a large and splendid scale, with an expenditure of million candle power incandescent. "Literally it comprises twenty shows in one, running the entertainment gamut from magnificence, elaborately staged musicals to honky-tonk burlesque, from the blatan tin of fair midway to the brightest spot of the 'Gay White Way,' from the gayest comedy to the most powerful drama, and through all strides the spirit of America's master showman," says the Publicity Department of Metro-Goldwyn-Mayer.

This week we watched the shooting of *The Picture of Dorian Gray*, and although we don't know when it will pop out at its lovesickness, as the great circular stage, with its pinnacle of columns and white satins, unfold and become the setting for one exquisite group after another of lovely girls in enchanting costumes (well costumed!), dances and picturesque poses and music all combined. William Powell is playing Ziegfeld himself, Myrna Loy his..." **(Continued on Page 6)**
Treat The State Directors To Demonstration

Members of the Board of Directors of the New York State Federation of Women's Clubs had an object lesson in the technique used by the East Coast Preview Committee in selecting and evaluating films at their meeting in New York City in February.

The demonstration was carried out by Mrs. T. Herbert, state motion picture chairman, and Mrs. Paul Wofskel, a member of the editorial committee of the East Coast Preview Committee. Mrs. Herbert and Mrs. Wofskel gave an excellent “two-man” sample of how an editorial committee meeting is conducted, their comments on pictures being both pithy and pertinent.

Through the courtesy of Loew's Theatres, Inc., the members of the Board of Directors were enabled to attend a performance of Rose Marie.

"Foiled Again"

In Dysteval

(Continued from Page 1)

committee was prepared to immortalize everything down to the gasps of the villain as he died at his own hands. His hair, his costume, the settings, all created by the scenario artists—"foiled again," from which agonized utterance the title was chosen.

"After the nerve-wracking experience of sitting absolutely motionless lest the creaking of a chair be recorded, the disillusioning discovery was made that although voice and music were recorded and the timing was satisfactory only an ear close to the microphone could pick them up, and the idea of a sound film was abandoned.

Thanks to the costuming of the 19th corn, false hair, makeup-up and exaggerated actions, the satire was successfully interpreted. Part of the movie was a second showing, run backwards and the effects, although largely ludicrous, gave interesting sidelong in methods of obtaining certain seemingly impossible effects.

"The movie consisted of only two reels and as a work of art was not to be considered. It achieved results, however, it gave a group of average high school youngsters the thrill of creating something which was theirs alone. They learned the difficulties attached to artistic photography and the time and skill required in all phases of even so simple an undertaking. They made gross errors, but their respect for artistry in all forms of motion picture work was gained.

This season the club is attempting another motion picture production of its own and also hopes to experiment with color. If it does not succeed in its efforts to make a talking film it will insert dialogue to give to continuity.

Publish French Newspapers To Illustrate "Tale of Two Cities"

A convincing illustration of how effectively pictures based on literary classics can be correlated with the subject of a given literature in the school curriculum has just been afforded by an experience of students of English Five at the Wiley High School in Terre Haute, Indiana.

When Dickens' A Tale of Two Cities came to the Indiana Theatre immediately after the pupils had finished reading the novel the pupils were not content with merely following the textual procedure: namely, attending the film either singly or in a body, discussing its outstanding features in the classroom, and listing it to the day's lesson on the corresponding section of the novel.

Instead they determined to make from the newspaper caption which revealed all the events of the story. Not only was copy prepared which, in their interesting fashion and in vein quite worthy of a news reporter, told the stirring tale of the happenings in A Tale of Two Cities, but pen and ink sketches were done by way of illustration. Pictures from old magazines and from old histories, dating from the appearance of the novels, were also adapted into service for this purpose.

Manager Herman Arnold of the Indiana Theatre became interested in the experiment and allowed space in his lobby not only for an exhibit of the newspapers but also for models of the London Wine Shop, Engelsberg and the famous grindstone which appears in the film, all of which were made by Eddie Greg of Evansville.

Mrs. Elizabeth M. Denehie, who has made some extraordinarily successful experiments with the teaching of literature and appreciation, was in charge of the class which thus cleverly vivified the study of A Tale of Two Cities.

Mine of Information For Better Films Groups

A mine of information for members of Better Films groups who are pressed into service to make speeches about the movies will be found in a new series of articles dealing with important phases of motion picture production which have been written by Garrett D. Byrnes, motion picture editor of the Providence (R. L.) Journal and Evening Bulletin, and published in the latter paper. Mr. Byrnes gathered his material last winter and this fall while on a month's visit to the West Coast. The articles have been issued under the title, Looking at Movies and give a comprehensive picture of the operations of the industry.

FILMS FOR PUPIL AND TEACHER

(Continued from Page 4)

contrasted from an English viewpoint. Fantastery is given little of the sissy atmosphere commonly associated with the title. The direction is excellent throughout, especially in the motivated direction of the dog in his relationship to the boy and his activities.

FOLLOW THE LEET

(RKO Radio)

The chief value of this musical comedy lies, of course, in its expert dance steps. Fred Astaire and Ginger Rogers. The story is an adaptation of two stage comic operas, united by means of a pet monkey, his little thought for coherence, the tuneful music and the clever dancing, against the oddest picture highly entertaining. One of the best scenes is one of restraint portrayed poignantly by a newcomer, Harriet Hilliard, and another is a beautiful dance pantomime at Monte Carlo by the featured favorites.

"Dream" Rates Special Week in San Antonio

When A Midsummer Night's Dream played in San Antonio (Texas), the week was designated as "Shakespeare Week," an official proclamation being issued by the Mayor. He said: "I trust the interest of the pupils of the city schools will be especially enlisted in the works of Shakespeare during this week set aside in his honor, and that the coming of A Midsummer Night's Dream to San Antonio will stimulate a new love for the matchless plays and poems of the Bard of Avon."

The film was endorsed by the Austin and San Antonio Teachers Associations and Mrs. J. K. Berreta, State Federation motion picture chairman.

500 Students Debate About Success Films

From a debate as to whether the early martyrs took the easy way out and it requires more courage to live for one's religion than to die for one, to a discussion of the techniques of job-getting ranging the discussion when 500 young people at the National Christian Youth Club of the First Presbyterian Church, Scranton, Pennsylvania, saw for the first time the "Secrets of Success" character-building films.

The demonstration of these films, developed by the Committee on Social Values in Motion Pictures, in helping young people to understand their problems, was perhaps the most striking since the series was launched.

Pictures Have Prenainment Power

Motion pictures held a preeminent place on the three-day program. The films shown were Sign of the Cross, with its emphasis upon science; a cartoon on one of the Principles; Broken Lullaby, with its strong peace trend; Gentlemen are Born, which stresses some of the difficulties of present-day youth in finding itself in a chaotic society, and There's Always Tomorrow, which depicts the essential elements of family life.

Dr. Irvin E. Deer of the staff of the Motion Picture Producers and Distributors of America, Inc., introduced each picture and Roger Albright, also of the staff, inaugurated the discussions which followed the showing of the films. During the program of the Conference ten different discussion groups indulged in lively dissertation on the pro's and cons of the problems presented.

Many conclusions worthy of far more mature minds were reached. Perhaps the philosophical and most applicable to the problems of the boys and girls involved arose out of the discussion of Gentlemen are Born. The principal character is a college man who, after a succession of failures in getting a job, decides that if during his college days he had traded less upon his popularity as a football hero and made more of an honest effort to prepare himself for the more serious work of life he would have been better equipped to meet post-college hardships.

The Trail of the Lonesome Pine

(PARAMOUNT)

Lovers of color will rejoice in this first outdoor, all color feature. It is painted in the subdued tones of the autumn woods, with its only blaze of hues those of the opalescent sunlight which kens up the new lake. The natural beauty of mountains outlined against the sky, of trees against the lake, are in strong contrast to the ugly custom of the feud that mows down the members of the two opposing mountain-race families. The interwoven theme of the change wrought by the introduction of the machine and of the resentment of the hill man who had been so carefully brought upon by the feud. The love story is but incidental to the other features. The question is whether the story is as good as the technique that makes it beauty on the screen, although the characterization is consistently good throughout.

BOULDER DAM

(WARNER BROS.)

The background becomes an inte-
WHAT'S NEXT IN HOLLYWOOD?

(Continued from Page 4)

A Clubwoman Chats About Family Films

(Continued from Page 3)

P. Miner, members of our East Side volunteer workers, paid surprise visits to 228 theatres in New York and its environs. Fifty-two of these were in the five boroughs of New York City, eleven were in Westchester County and 165 in Pennsylvania. These representations—this is the first time—were given to the managers who run the theatres and came back to our last Council meeting primed with a wealth of interesting information.

You will undoubtedly agree that what they reported redounded to the credit of both public and theatre managers. Patrons in this section of the country, at least, apparently like good pictures and the exhibitors seem perfectly willing to gratify their wishes.

First of all, the women of this community patronage determines the type of pictures shown therein. In other words, the exhibitor watches the rise and fall of the weekly exchequer and selects the future pictures according to what he believes on the basis of the types which have proven most popular in the past. No community will have a series of amateur films a season or two at a time unless it has manifested a genuine liking for the box office.

Belle of the Nineties”, when she made her first appearance.

No community which prides Shirley Temple or Freddie Bartholomew and makes their pictures a paying business will have an unremittent diet of the sophisticates of the screen. Local theatre managers, in the New York area, at least, are given to accept the Carol秀丽 wishes, based upon the strength of the dollars it spends at the box office.

Star Determining Popularity

It also is well to remember that the star determines the popularity of the picture. There were exceptions in the case of those extra-ordinary super-stars who con- served their influence for over a year or two, or once in so often. But generally speaking, it is the personality of the star that brings the revenues to the theatre.

We were indeed gratified to find that generally throughout the area week-end programs for children were used, and were provided and that the children patronize them generously—an indication that the parents have been on the alert. We also found that among the photographs for children were the剪影—of three of the type of films that are hardest to win over children, but which, however, they have accepted most of the film fare provided without comment—which, interpreted, in- deed, was a tribute to the high type of current films.

The principal box office successes were uniformly pictures of this sort. We find a favorable reflection upon the good taste of the audience.

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Lessons From The Movies

(Continued from Page 2)

spirit will have opportunities of constructing a finer civilization out of the confusion of our present social order.

TIMOTHY'S QUEST

(Paramount)

This picture has the fundamental human interest and heart tugs that stir the generous motives of man-kind. It is a story of childhood heartbreak and triumphs, of adult selfishness and transformation—one that opens up a new vision of what the values of life really are.

After their escape to Pleasant Valley, Timothy works hard to repay Miss Vilda for her gracious hospitality to little Gay and himself, but he adds this comment:

"Dear Heavenly Father, please make that old lady into a mother for Gay. It'll be hard work, but I bet you can do any- thing, Amen."

And something happens to Miss Vilda. At first she will not admit it even to herself, but young life in the house begins to thaw out her frozen affections and baby hands play upon heart-strings that respond to their touch.

We all know how easy it is to be moved by a picture like this, and how the people affected go out into life with any change of attitude in their daily human relationships.

THE VOICE OF BUGLE ANN

(M. G. M.)

The love of a man for a dog cannot be stated more beauti- fully and effectively than in the speech of Lionel Barrymore, as Spring Davis, when he testifies in his own defense against the charge of murder. One is reminded of Charles Laughton reciting Lincoln's Gettysburg speech.

A man who hates dogs seems to lack any real capacity to love people. That was the trouble with Camden's father—the reason why he left him—the cause of his being shot.

WHO'S WHO IN BETTER FILMS?

(Continued from Page 3)

The whippets are the leading ladies of this picture, the character of this country doctor steals the show. His love for the people of his community, his sacrificial service for their health and welfare, his planning for their protection are both challenging and inspiring.

But why are there so many self- less people in the world to make the task of the servants of humanity more difficult? And why is it that one must fight almost single-handed for recognition? Through the strength of resolution, he succeeds, and then everybody wishes to claim some share in the victory.

The world needs today as never before men of the spirit of Dr. Luke. Idealism is expected in the medical profession, but devotion to public welfare ought to be just as fundamental in the ethics of lawyers and bankers, industrialists and traders.

The plateau are the headlines of this picture, the character of this country doctor steals the show. His love for the people of his community, his sacrificial service for their health and welfare, his planning for their protection are both challenging and inspiring.

But why are there so many self- less people in the world to make the task of the servants of humanity more difficult? And why is it that one must fight almost single-handed for recognition? Through the strength of resolution, he succeeds, and then everybody wishes to claim some share in the victory.

The world needs today as never before men of the spirit of Dr. Luke. Idealism is expected in the medical profession, but devotion to public welfare ought to be just as fundamental in the ethics of lawyers and bankers, industrialists and traders.

Who's Who In Better Films?

(Continued from Page 3)

Analysts agreed that the star determines the popularity of the picture. There were exceptions in the case of those extra-ordinary super-stars who con- served their influence for over a year or two, or once in so often. But generally speaking, it is the personality of the star that brings the revenues to the theatre.

We were indeed gratified to find that generally throughout the area week-end programs for children were used, and were provided and that the children patronize them generously—an indication that the parents have been on the alert. We also found that among the photographs for children were the剪影—of three of the type of films that are hardest to win over children, but which, however, they have accepted most of the film fare provided without comment—which, interpreted, in- deed, was a tribute to the high type of current films.

The principal box office successes were uniformly pictures of this sort. We find a favorable reflection upon the good taste of the audience.
COMEDY, HISTORY SCIENCE AND THE SUPERNATURAL ARE COVERED BY THIS MONTH'S BOOKMARK SERIES

“MODERN TIMES”
"... Busy with the desperate steel that burns Its time-free rhythm through the blood.”
—Macknight Black in “Machinry”
The Machine In Modern Life Some Timely Books Suggested by THE CLEVELAND PUBLIC LIBRARY

MACHINE AGE AMERICA
Men and Machines, by Chase Robots or Men? by Dubreuil
Machine Made Man, by Bent
The American Leviathan: the Repulic in the Machine Age, by Beard
You and Machines, by Ogden

THE MACHINE AGE IN DRAMA
Dynamo, by O'Neill
R. U. R. by Capek
The Machine-Wreckers, by Toller
Amaco, by Flavin

CHARLIE CHAPLIN
My Trip Abroad, by Charlie Chaplin
Charlie Chaplin: His Life and Art, by Bowman
"I Am Here Today," in Seven Lively Arts, by Seldez
"Charlie Chaplin," in Contemporary Portraits, by Harris

Printed through the courtesy of the

Name of Theatre
Presenting
“MODERN TIMES”

A Clubwoman Chats About Family Films
(Continued from Page 6)
In fact we arrived at the gratifying conclusions that the public is finally being educated to an appreciation of good pictures, and moreover that the exhibitors are making a genuine effort to give this public what it wants.

Having started our survey in the spirit of sheer inquiry, without the slightest idea of what it would disclose, we were gratified at the testimony it bore to the tangible results of the long-time campaign to awaken the public, and parents in particular, to a sense of their responsibility for the standard of the film programs shown in local theaters. A detailed report of our visits and the replies to our questionnaires will be available shortly.

The Family Film Quota
If the East Coast Preview Committee followed the practice of designating one or more family pictures as “Best of the Month”, it would undoubtedly find three films competing for the honor this month. One of them would be The Country Doctor, 20th Century-Fox, which brings the world’s most famous babies, the Dionne quintuplets, to the screen. A compelling, human story of the vicissitudes of a country practitioner has been made a background for the tale of the arrival of the infants and for their subsequent courtings under the eye of the camera. The children are charming, what in film parlance would be called “naturals” for the camera, and Jean Hersholt as the country doctor does as fine a bit of acting as has been brought to the films in many days.

Perhaps equally popular with young people will be Follow the Fleet, RKO Radio, which again presents the happy-go-lucky pair, Fred Astaire and Ginger Rogers, in new dance rhythms which set the toes of the audience to involuntary tapping in spite of their most strenuous efforts to restrain themselves.

And last, but by no means least, there is The Voice of Bupke Ann, probably one of the finest dog stories ever written, which shows Lionel Barrymore in the role of the dog lover.

Other family films of the month which the committee can recommend for general consumption include: The Bohemian Girl, M-G-M; The Cattle Thief, Columbia; F-Man, Paramount; Heroes of the Range, Columbia; The Little Red Schoolhouse, Chesterfield; The Music Goes 'Round, Columbia; Silly Billyes, RKO Radio; Song of the Saddle, First National.
All These Smiling Boys And Girls Belong To The Motion Picture Appreciation Club Of Peabody High, Pittsburgh

Promote Interest By Ship Model Contest

A ship model building contest which started up wide interest in Mutiny on the Bounty among the younger generation was the novel method chosen in Indianapolis to stimulate a large attendance of boys and girls at this exceedingly worthwhile film, which is one of those selected by the Motion Picture Committee of the Department of Education of the National Education Association as the subject matter for a study guide.

Not only did scores of school children submit a ship model but hundreds applied at the library for Mutiny on the Bounty and correlated reading as a result of the distribution of 8,000 booklets.

Chairman Evolves Movie Catechism

(Continued from Page 1)

birth who have starred in American made films." "Name three American films that foster peace."

There is also a glossary of motion picture terms which the members are asked to define and a list of widely known stars whose pictures they are asked to identify.

Mrs. Miner suggests distribution of mimeographed lists of these questions at a regular club meeting or copying them from a blackboard if this is too costly.

Each club chairman is asked to report at a general conference in April how high a rating the members of her club achieved in answering the questionnaire.

Greenwich Manager Cooperates With School

Henry C. Dreyer, manager of the Pickwick Theatre of Greenwich, Connecticut, is giving the photoplay appreciation movement decided impetus in that town.

He purchases study guides on outstanding films and furnishes them to the English department of the Greenwich High School for use in motion picture appreciation classes.

The initial study guide order was for 100 copies of the guide on A Midsummer Night’s Dream.

Mr. Dreyer gives notice to the English department about forthcoming attractions which should be of interest to the students.

Encouraging Reports From Island Group

Organized a year and a half ago by four or five people who were interested in the promotion of better week-end programs for child consumption, the Port Washington (Long Island, N. Y.) Motion Picture Council has now grown until it is composed of representatives from practically every organization in the town, both social and political. Mr. Paul Schreiber, the superintendent of schools, serves as secretary, and other officers are: president, Mrs. Lyman Langdon; vice-president, Mrs. F. L. Woolley, and treasurer, Mrs. Howard Reid.

To date, the organization has operated without dues, but it is now fixing a small membership fee to reimburse the officers for funds expended for printing and postage.

Progress to date includes the introduction of a good family picture on most Friday-Saturday programs, with the understanding that if possible the family picture will be shown at the two o’clock matinee so that the children may leave at its close if the other feature on the double bill is not particularly desirable for a Juvenile audience; also a considerable improvement in the type of shorts shown with the feature picture.

A poll is shortly to be inaugurated to determine how the public in Port Washington reacts to the double feature billing policy.

The Council is also inaugurating library cooperation and each week inserts in the newspapers a detailed criticism of the pictures to be shown locally the coming week.

One of the most enthusiastic groups studying the motion picture is that pictured above, representing one of Pennsylvania’s largest high schools.

Why the Bookmarks

Modern Times becomes an inevitable choice for a bookmark (see page 7). Without omitting uproarious humor of the type we have come to expect from the unique Mr. Chaplin, it supplies current comment, satire and philosophy of a high order.

The Story of Louis Pasteur presents the life of a genius, who was also a martyr to science, in a way that both thrills and uplifts and must result in a tremendous desire to read the life of a man who was truly great and also truly humble.

Rhodes, The Diamond Master, presents the life-story of a man who did big things, and to this interesting biography is added the dramatic adventure that accrues to the pursuit of all gems and to diamonds in particular.

The Ghost Goes West was chosen for a bookmark because of the high quality of story and film. It presents a delightful tale, rich in humor and a keen, yet kindly satire, and is sure to arouse interest in its connecting books, which deal with stories of ancestral ghosts and Scottish clans and plaid.
20,000 Stills
For Loan At
N. Y. Library

If you were to go into the New York Public Library and ask what slave cabins were like in the Civil War days, you would no doubt expect the librarian to delve into yellowed tomes to find the answer.

As a matter of fact, the process is much simpler. You would merely be directed to the Picture Collection in room 73 of the central library building at Fifth Avenue and 42nd Street. A librarian would probably turn to her index of motion picture stills and in a few moments show a picture of a slave cabin, both interior and exterior, would be in your hands. In this way do modern motion pictures serve the public.

Approximately 20,000 motion picture stills are housed in room 73 of the Central Library. They are a part of the total picture collection of 685,000 pictures. In addition, there are many thousands of stills in the leaves division of the library which are a record of the history of the industry. These, how-

(Continued on Page 3)

Get Credits For
Having Good Time

Enterprising school officials in Ottawa, Kansas, saw in a local showing of A Tale of Two Cities such a fine incentive towards the study of good literature that they allowed special credit to students who saw the picture and turned in themes based upon it. Announcements of this essay contest were widely distributed.

Also five hundred letters were mailed to school teachers, clubwomen and local civic leaders calling attention to the educational value of the film. A large poster was displayed in the public library and book departments of all the department stores and also the various lending libraries featured attractive displays. Thus Ottawa paid tribute to a classic of literature and the screen.

Films Reviewed In
Current Issue

Reviewed in this issue: Captain January, Charlie Chan at the Circus, The Farmer in the Dell, The Great Ziegfeld, Happy Hour, Little Lord Fauntleroy, Mr. Deeds Goes to Town, Sky Parade, Sutter's Gold, These Three, 13 Hours By Air, Trail of the Lonesome Pine, Two In Revolt.

Clubwomen Are Gratified
At Shakespearian Film

Approximately 2,000 Clubwomen are gratified that Rome and Juliet will be produced and available for the American public in the near future. While common sense opinion realizes that the

(Continued on Page 6)

Columbia Pioneers in Junior Programs

For a long time grown-ups who are interested in the promotion of Family Night programs and Junior Matinees have been urging the advisability of making up special week-end programs for children. A new institution has this month crept into the field of juvenile motion picture entertainment by which one of the major motion picture producers, Columbia Pictures Corporation, seeks to satisfy this demand of Better Films groups.

This new institution is a series of Happy Hour programs designed primarily for the delectation of children of the age of ten years or younger. Each of the individual Happy Hour programs consists of short films requiring an hour to run. Many favorites of the screen and a number of talented juvenile actors, Mickey Mouse and Scrapy among them, appear in these shorts.

(Continued on Page 5)

Pictures Join
With Three R's
In Cambridge

Motion pictures are effecting a close alliance with the three R's in Cambridge, Massachusetts. The tie-up comes through a spelling contest which will hereafter be a feature of Saturday Junior Matinees at the University Theatre.

The school committee, the theater and the Cambridge Chronicle-Sun are cooperating. The contest is expected to foster increased interest in spelling and by indirectness in reading as well. The interest of the contestants will be captured through the awarding of prizes which will be well worth the juvenile efforts expended to obtain them.

Superintendent of Schools M. E. Fitzgerald has given his endorsement of the plan, saying that he

(Continued on Page 6)

Movies Supplement
Story-Telling Hour

Motion pictures are today supplementing the printed page as a feature of the regular story hour in the library at Watertown, Wisconsin.

When story telling time comes on Saturday morning the children who gather are entertained not only with narratives about famous characters of fiction and fairy lore, but also with films which have educational and story value. Miss Florence C. Hays, the librarian, accompanies the showing of the film with narrative. More than 200 children recently enjoyed a showing of Heidi at the regular story hour. The same film was repeated that afternoon at the Bethesda Lutheran Home with Miss Hays telling the story.

Pioneer Picture School
Plans Traveling Exhibit

Weequahic High School, Newark, N. J., home of the first school motion picture appreciation classes in the United States, is planning a traveling exhibit of motion picture magazines to be routed to other schools interested in the study. Approximately 60 publications will be included. These will embrace the better types of magazines of the trade, technical, art and foreign fields and will provide zealous young students of films with a wealth of informative material.
An outstanding record in securing the showing of family films is reported by the Better Films Council of the town of Bisbee, Arizona, which has a population of 18,000. Ever since the committee was organized its goal has been more family pictures. During the month of March it booked its all-time high when all but two of the films shown for the entire month were suitable for family consumption. The splendid cooperation of the manager of the town’s single local theatre is held primarily responsible.

“Better Junior Matinees” was another objective of the committee and cooperation has scored a distinctive success. Admittance of children up to 12 years of age for a five cent fee has resulted in getting practically the entire juvenile population of the town out for worthwhile Saturday Junior Matinees. Additionally, the regular admission fee of 35c and the audience frequently has as large a sprinkling of them as children.

To insure proper conditions at the theatre one or more members of the Better Films Council attend each Junior Matinee.

Committee’s Quick Action Cancels Adult Picture

Cancellation of a picture which was considered undesirable for a children’s showing with only a three hour notice, is the fine instance of local theatre cooperation reported by Mrs. Myrtle D. Luther, chairman of motion pictures for the Federation of Women’s Clubs of Kingston, New York.

The producer of a film unsuitably appropriate for adult entertainment only was one of the features booked for a children’s matinee, members of the Better Film Council very quickly swung immediately into action. Quick to respond to their point of view, the local theatre manager promptly removed the offending posters from his lobby and substituted a picture which he and the committee agreed that the children would enjoy. A record audience proved his wisdom.

Girl Scout Troop Starts Picture Study

Interest in photoplay appreciation is filtering into Girl Scout troops in the metropolitan area of New York. One of the first groups to catch the enthusiasm is the local troop of Staten Island. Mrs. Edward Goebel, who has stimulated her own interest in motion pictures through membership in the Staten Island Motion Picture Council and the Girls’ Motion Picture View Committee, organized the new Girl Scout Photoplay Appreciation group and will instruct its members in motion picture technique film appreciation.

A Tribute To the Motion Picture Short

By Mrs. A. Bessie
Chairman, Editorial Committee, East Coast Preview Committee

The motion picture short subject has become so excellent and so important a part of the whole program of motion pictures that a brief review of some of the recent productions in this field may not be amiss. Of the shorts reviewed are classed several essentially different types of pictures the only similarity of which is really a physical one: namely, that they are one, two or three reels in length, taking from twelve to fifteen minutes to project.

The entertainment worth of the short is great, offering as it does much opportunity for novelty and variety. Of the educational possibilities it is impossible not to be enthusiastic for its scope seems limitless and its advance exceedingly rapid.

Walt Disney’s cartoons undoubtedly come first to mind when we mention animated shorts. Their appeal is universal; therefore their artistic and social significance cannot be over-estimated. Among the outstanding ones have been *Three Orphan Kittens* (one of three to receive the year’s highest award from the Academy of Motion Picture Arts and Sciences), *Music Land, On Ice*. The addition of a new hero, Donald Duck, a seri-

(Continued on Page 5)

Film Bookmarks Gain Wide New Audience

Film bookmarks compiled by the Cleveland Public Library, which for so long a time have been exclusively circulated to Better Films groups, now have a wide new audience.

The Office of Education of the Department of Public Instruction is issuing duplicates of these bookmarks upon request to radio fans who listen in on its “Bookmarks for the Schools” program. Every night at 7:30 p.m. Eastern Standard Time on the red net-work of the National Broadcasting Company as a feature of “Education in the News.”

(Continued on Page 5)

Library To Give Repeat Showing of Film Exhibit

Motion pictures from the pioneer days of the Great Train Robbery to the latest achievements in Technicolor will furnish the theme of an exhibit on *The Moving Picture Business* at the New York Public Library at its Stuyvesant Park Branch, 66 Leroy Street, New York, for the entire month of May. It duplicates and supplements a prior exhibit in 1933 which brought nationwide and foreign publicity.

In the current exhibit, through the use of stills, the entire panorama of the development of motion pictures through three decades will be shown. In addition, many old-time posters will be displayed and also modern advertisements of American films in the Orient.

A repeat performance of an exhibit of this kind is almost unprecedented in library annals and speaks very emphatically of the success of the first showing.

Desired Laurels To The Picture Industry

Seldom has the motion picture industry received a higher tribute than that which comes from the Better Films Committee of Maco, Georgia.

Scrupulating a play which had been a Broadway success with a view to giving it local production, the play-reading committee of Maco’s Little Theatre scurried the drama because of its bald language.

Every member of the play committee responsible for this decision made in substance the same remark: “If the picture version and it was delightful, but, then, they clean up a story before they screen it.”

Every member of the play committee was responsible for this decision made in substance the same remark: “If the picture version and it was delightful, but, then, they clean up a story before they screen it.”

The same comment has been made about a number of plays seen in pictures that we have read as possibilities for the Little Theatre,” comments Mrs. Piercy Chestey, chairman of Maco’s Better Films Committee.

2nd Junior Council On Staten Island

Inspired by the success of Staten Island’s Motion Picture Council at Curtis High School a second Council has just been formed in the new McKee Vocational School. A group of students from Highland Gothic School, of the faculty, who started the club at Curtis High and now lends it to McKee, are the sponsors. The new organization is already flourishing and hopes to adopt many of the popular features of the program of its sister organization at Curtis High, including the making of some amateur motion picture productions.
Boys and Girls Arrange For Big Exhibit

Boys and girls in Fifth Term Grade at the modern and modern Seward Park High School on the lower East Side of New York City are all enthusiasm these days for they are in the process of arranging one of the most elaborate motion picture exhibits which has yet preceded a metropolitan high school. It will be titled “Moving Pictures and Books” and will deal primarily with films which are based upon current fiction and literary classics. It is to be displayed in the fully equipped new exhibition room of which the students are so proud.

In accordance with the trends of modern pedagogy, the pupils themselves are taking the primar responsibility for arranging the exhibit, drafting upon the teachers or librarians for necessary assistance.

Incident to the exhibit, members of the committee are getting helpful training in commercial, correspondence and business technique by writing letters to motion picture company officials and by interviewing executives of these companies to gather material.

Through their tireless efforts and the cooperation of activities and of the Motion Picture Producers and Distributors of America, Inc., 20,000 prints and stills, pamphlets and scale models of screen sets have been assembled.

The star feature of the exhibit is the presentation of a hand-picked and complete modern motion picture lot, with buildings, streets, sound stages, cameraman made miniatures, which the young people themselves will make.

To young movie-goers whose past experiences have been with the only the finished product shown in neighborhood theatres this promises to be a revelation and an opportunity for a more genuine appreciation of the complicated technique of making a motion picture.

Fame Of Guides Spreads to China

So widespread is the fame of the motion picture study guides issued by Educational and the recreational guides, Inc., subsidiary of the Motion Picture Committee of the Department of Secondary Education of the National Education Association, that it has penetrated even to China.

The issue of the North China Daily News of Shanghai, under date of February 6, contains the announcement that the rapid study guide on Dickens’ A Tale of Two Cities, prepared by Miss Marion C. Sheridan, Ph.D., dean of the English department of the New Haven High School and president of the New England Association of Secondary Schools, has been published in Shanghai.

A Tale of Two Cities will be screened at the Nanking Theatre in Shanghai shortly and students of English literature are being urged by the News to attend.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman

The TRAIL OF THE LONESOME PINE

(Walter Wanger-Paramount)

There was the sound of a baby’s crying and a mother’s voice, praying—

Oh, God, give her strength to bear it!—to never have seen her face in her father’s eyes, to never have never to have her carry the burden of fear—watching her beloved one—“I’m see’ing it, I’m see’ing it.”

When that baby girl was grown, conditions hadn’t changed and Melissa still complained about her mother.

Melissa didn’t understand. They didn’t understand nothing but shootin’ and killin’.

That’s all the Trail of the Lonesome Pine.

Here was a war on a small scale but war just the same. How the tragedy persists! Mothers rear sons for cannon fodder and daughters to be the suffering, sorrowing wives and mothers of future warriors. Why has it got to be?

The Trail of the Lonesome Pine suggests the reason. Every man feels bound by the code of his clan to hate what has been hated, to maintain a sense of pride in the tradition of his clan: to exhibit the futile courage and blind-headedness of his forbears. How silly to be an outsider looking on, but how tragically easy to feel that it is our responsibility to suffer for them.

THREE THREE

(Goldwyn-United Artists)

Here is a story of havoc wreaked in the lives of three innocent adults by a whispering campaign begun by a lying, spiteful child. Two college girls, Martha and Karen, with the help of a young doctor, turn a dilapidated New England homestead into a training school for girls. The school prosper, but there is one disturbing factor, Mary Tilden, a lying child, who bullies the other children and will go to any lengths to escape her school duties.

Through caddying under the children, Mary is able to turn her perfectly innocent situation into a scandal which her grandmother accepts as fact. She proceeds to notify the mothers, who withdraw their children from the school. Although Mary is left, then Karen, susceptible at last, breaks her engagement to the doctor.

What a tragedy! Wicked tongues and poisoned minds can make!

FARMER IN THE DELL

(RKO Radio)

This family picture portrays pride and ambition that arise from pride and ambition, and ambition to be proud, and ambition to make.

The writing of sea chanteys was correlated with the work of the class in rhythm and rhyme and represents one of their first attempts at original verse.

Reading Makes Boys Work Way Into Movies

A clever Minneapolis theatre manager has found a way to make juvenile gate crashers really value motion picture entertainment, says the Christian Science Monitor. Discovering three boys sneaking into the theatre without paying admission charges he gave the two older boys a mop and pail and had them do some cleaning in the balcony for their tickets. The younger lad had to wipe down the steps for his admission. When the jobs were finished, the manager told them that any time they wanted to see a movie they might ask him and he would give them jobs to pay for their tickets.

The exhibit of stills from the modern film, quotations from the Diary of Gauguin were added. The exhibit furnishes a fine illustration of a library-film tie-up.
Films for the Pupil and Teacher

By Sarah Mclean Mullin

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

The Great Ziegfeld
(Metro-Goldwyn-Mayer)

The Great Ziegfeld, a biographical sketch of the great New York impresario and vaudeville magnate, Ziegfeld, is ver- 

atilly the chief attribute of its director in the person of Robert

L. Leonard. The story of the rise of Flo Ziegfeld to the place of one

of America's greatest showmen serves as little more than a corollary

upon which are strung the beads of his proclivities such as Music,
facing, spectacles of fashion and form, vaudeville acts and famous

personalities of "Ziegfeld's Fol- 

lows" are exhibited as examples of

the various phases of Ziegfeld's de-

velopment. Less spectacular, but

no less dramatically vivid, are the

character sketches, for his assistant

Director Leonard has not only

taken in hand this prodigious num-

ber of persons, sets, and incidents,

but he has somehow preserved the

tact and style of interest to each one

of an audience of any kind, anywhere,

will feel that he knew the great

down-to-earth producer and his

comrades were and shared in making 

Ziegfeld's productions. It is a most

elaborate performance, mounted with a lavish

background and richly entertaining.

Mr. Deeds Goes to Town
(Columbia)

Mr. Deeds Goes to Town was di-

rected by Frank Capra. It is a

fantastic Cinderella tale of a small

town man who inherits a fortune,

finds himself being exploited by his
dady city, and eventually finds the

penalty for his mistreatment and

finally emerges a hero. It is a

lustrous film, a miraculous and

the, of the fantastic and the real. Mr. Capra's
direction is marked by rich humor,

drama, and originality. Every episode,

every movement and acting

character interpretation, every mounting "eag," is

drilled with skill. Probably the

most effective scene in every regard

is the court hearing to determine

Mr. Deeds's sanity. It is a caustic

commentary upon the foibles of

mankind. The excellent photo-

graphy beeps Mr. Capra's
tor knowledge of the camera.

Marked by novelty of treatment and

skill in screen technique, the

photoplay represents Mr. Capra at

his best.

THE GREAT ZIEGFELD

Not a re-telling of histrionic, but

a genuine attempt to capture the

spirit of Ziegfeld, his ambitions,

fantasy, and humor. The camera

binds together the story with a

stitch of humor at every turn.

Mr. Deeds Goes to Town

A satire of New York society, with

a touch of human pathos, and

an all-wise, all-powerful Mr. Deeds.

This film is a wholesome and

well-made entertainment for all

ages.

The Three
(Unitet Artists, Inc.)

These Three demonstrates the marked ability of William Wyler as

a director. Handsomely mounted and perfectly cast, the story is told

tastefully by means of the camera,

with the dialogue kept subor-

(Continued on Page 8)

Fads Of The
Film Stars

By The Observer

Although motion picture acting is a form of career in itself, to

Leslie Howard it is but a stepping stone to other fields. He says

writing has always interested him more than acting. "The only

time I went into the theater," he explains, candidly, "was to escape

in being and to be near the people. It would be nice to

still intend, some day to write." Just now at work in Romeo and 

Juliet at Metro-Goldwyn-Mayer studios, he is making plans for his

forthcoming production of Hamlet

on the New York stage. After that

he plans to write his autobiography,

which he says will be something

of a commentary on the stage life

of London and New York. With

these two things to be accomplished

next, he is dreaming dreams of his own screen produc-

tion, in which he will be writer,

director, producer and possibly

actor. He has chosen for his sub-

ject "Bonnie Prince Charles," young

to the English throne, and plans to make the picture on the actual

history of the island in Eng-

land and Scotland. In the me-

while, in addition to giving a

finished performance as "Romeo," he

is making expert snapshots of the

players and lovely old Verona sets

for the full rotogravure page

offered him by the New York Times.

* * *

Jean Hersholt is another player

who has many interests outside of

his picture work. For one thing

he is Denmark's unofficial ambassador to Hollywood. While at

work at Metro-Goldwyn-Mayer in 

The Country Doctor (in which he

gives a beautifully human and appealing performance)

he was advised by the

Mayor of New York that he was

been appointed chairman for America of an international 

committee which will produce Ham-

let and Cyrano de Bergerac. Elsinore, historic site of the play,

as an annual event—a sort of pil-

grimage Mecca for Shakespeare

lovers.

* * *

And Lionel Barrymore, unusually

gifted in many lines, has recently

stepped out into a new field. He

has written a song for Mme. Schumann 

Hensel, in her next picture, 

Glam, which hit will be made at

M-G-M. It is a lovely quiet thing

called Evening, the only song she

will sing in the picture, written

expressly at her request by the

gifted actor.

Notes on Coming Musical
Films

On a large stage, nearly the one

on which the last film (The bulk is

being filmed at the Metro-Goldwyn-

Mayer studios, are scenes typical of

more modern days than those which

show in the famous re-}.

These show San Francisco during

the tumultuous earthquake and fire

(Continued on Page 6)
What's Next
In Hollywood
(Continued from Page 2)

every July of his lifetime and that he felt Miss Shearer outranked them all. In "Romeo and Juliet," Miss Shearer is in the "omnipotent" role of Juliet, and as such she looks well in the part. Basil Rathbone, who has come next in a cast that is notable all down the line.

At least among the characters of "Romeo and Juliet" is the music-sixteenth century music, with violin, viola da gamba, lute and recorders. The setting is the home of the Capulets, a rare piece of period beauty, directed by Miss Agnes de Millo. This act is for kind of things and is also a serendipitous student.

Settings for Lost Horizon are taking shape at Columbia's ranch in the Hollywood hills. Here the beauty and serenity of the Lamasery of Kumbi-Lama, in the region of Tibet, will be reproduced in a setting described in the script as "a sight both magnificent and incredible. The scenery throws out a softness and a warmth that is breathless. To the left the buildings of the lamasery seem as if they had been cut out of the mountain side. Down below in the haze distance is a valley that gives the impression of a hugest "tapestry." Here time moves unrippled and unmeasured—here is conceived the vision to preserve the beauty and tender spirit of the lamasery: multiply their war machines for destruction. Certain changes have been made in the story but the central idea remains. The alterations are with the entire approval of the author, who is now among Hollywood's distinguished guests.

Ronald Colman is to head, with Frank Capra directing.

Opening in New York City this week was a movietone picture which carries forward the vision of Hilton's book. We quote from the Motion Picture Herald: "Now in theme, combining the sociological inventiveness of G. H. Wells with the production vision of Alexander Korda of London, the coming film 'Come' is a last word imagining of the world of the future. It is the story of the world's collapse... The reason: barbarism because of war and its regeneration by the work of a group of scientists. There are three main episodes. There is first of all the Great War (Mr. Wells places it about 1940) with a sky- flying fleet obliterating Every-Town (London). Then follows, with a reversal to medi eval warring by feudal barons. Last is a scientific rebirth of the world, with a group of young scientists controlling the airwaves."

And from a London critic: "As a picture it is something to feast on, and something so new and so breath-taking that personal reaction to Mr. Wells' theme may seem a secondary matter. Nevertheless..."

WHO'S WHO IN
BETTER FILMS

Some of the same spirit which animated those pioneers who originally went from New York into the Western Reserve to found homes for themselves apparently is now being shared by Miss Reita G. Gross, president of the Ohio Motion Picture Council, and Mrs. Robert C. Hansen, president of the territory they wrested from the wilderness.

At any rate, after she had worked assiduously for motion pictures in more or less conventional channels for so many years, in 1934 Mrs. Gross decided upon a pioneering experiment. She determined to organize a state motion picture organization. Representatives of local groups in Ohio who were interested in motion pictures were invited to meet in Columbus, and on June 11 the Ohio Motion Picture Council was formed. Of this Mrs. Gross was made, and still remains, the president.

The state organization is sub divided into five district organizations with a district president in charge of each. One of these is Mrs. William C. Brown of Worthington, Ohio, who was recently appointed months ago to be Motion Picture Chairman of the General Federation of Women's Clubs. Each district holds an annual meeting in the spring and the State Motion Picture Council has a convention each year.

In the current year there are such questions as promotion of children's matinees, the teaching of motion picture appreciation, research in motion pictures, visual education and other kindred topics are discussed.

The general objectives of the Ohio Motion Picture Council are the same as those of other devotees of the better films movement. It is a factor to be considered that to many there will be something repellant, as well as unreal, about this too sanitary Welzilian world . . . . The picture will be released in this country by United Artists.

Film-Making
Objective Of
New Council

No less ambitious a project than the making of a feature length film is engaging the attention of the newly formed Better Motion Picture Council of Kingston, New York, with which 42 organizations are affiliated.

Small motion picture appreciation clubs of boys and girls are to be formed in each city, each to make a preliminary study of motion picture technique.

The ultimate purpose is to feder ate these groups in a city wide group to which the entire mechanism of picture-making will be taught. The first step is to get the right type of apparatus and a contest is on foot to secure a worthwhile script. In this contest anyone will be invited to participate. The winner will be awarded the privilege of producing a $2,000 film to purchase a camera and projector for the use of the federated group.

Then the fun will begin. The boys and girls will find their way and the girls the costumes. A carefully selected cast will take part in the film and when it is completed local theatres will co operate by providing time for the showing of the picture. Funds obtained from these special showings will go into the treasury of the junior federation to expand the work even further.

The camera and projector used for making the feature film will subsequently be employed not only in similar enterprises but also for photographing flower shows and other local events of interest. These pictures, too, will be shown on a paying basis and the income will be cumulative.

Columbia Pioneers
In Junior Programs
(Continued from Page 1)

The films are intended primarily for Saturday morning showing, with a small charge, and are for the typical Junior Matinee. None of the Happy Hour entertainments will be shown without the seal of approval of local women's clubs or similar groups interested in preserving high standards of community recreation. Each preview will be held in the various cities, which representatives of these civic groups will be asked to attend. If the program in its entirety meets their approval, they will be asked to give it their endorsement and it will then be given city wide distribution under the title of the endorsing unit. In other words, if the plan works as it is proposed, there will be in due course of time a New York unit, a Chicago unit, a San Francisco unit, and on and on.

Better Films groups throughout the country have greeted with approval the announcement of Columbia's new plan for entertainment of juveniles and as quickly as possible they will see and evaluate the individual films.

Thematic by borrowing equipment from Los Angeles "city rooms" and by the use of real newspaper men for "atmosphere" scenes in the office sequence.

A colorful premier was staged this week at Sacramento for Universal's picture, "Sutter's Gold." A large group of Sutter's Gold citizens donned rough miner's clothing and the bright-colored hoop skirts of the gold rush period of '49 to carry out the scenes at a large outdoor motion picture show in the Sacramento Theatre. Special ceremonies at the old fort which was Johann Sutter's stronghold, a street festival with realistic scenes, songs and music, added to the festive merriment of the occasion. The picture adds one more to the list of historic-biographical films that are coming to the front. Sutter was the most picturesque figure of gold-rush days in early California.
Clubwomen Are Gratified At Shakespearian Film

(Continued from Page 1)

of soul which drives people to real accomplishments in life, but when it is purely selfish, devoid of social conscience, it causes unhappiness for all concerned.

Fred Stone, as the farmer, is uprooted from his own land on which he was born and moved to Hollywood by his wife, who wishes to put her daughter, Addie, into pictures. Romantic cooperation is a thing of the past, even though unsympathetic, and goes with Addie to the studio.

TheDisposable Property of the Inhabitant of the Horse in a sceneicketed up properly, and the failure of a driver to put in an appearance, are the means of having a horse delivered into a social role, from which Putnam rescues him.

The whole picture is a plea for simplicity. The father is unaffected by the sudden wealth. He finds that his family live up to the traditions of his rural upbringing. "Keeping up with the Joneses" is a bludgeon, and high-hat attitudes suggest that a picture like this can be used as a basis for encouraging genuineness.

CAPTAIN JANUARY

(Fox)

This delightful story centers around Shirley Temple. One scene beneath the rough and rather unattractive exterior of the man who has adopted her after a shipwreck, he is a devoted parent, and his early childhood associates, is touchingly displayed in the provision of a yacht where the plot thickens. And all, human relationships are the most precious of life's possessions.

HAPPY HOUR

(Columbia)

In the new series of Happy Hour entitled "The Good Neighbor" by Columbia Pictures with a view to supplying material for children's magazines, there is a color picture called "Neighbors" which suggests that in this series may very possibly be found pictures of profound social value. The "neighbors" of the picture are two hens, and they are very happy.

They sing and dance together and move about quite a lot in history. Suddenly a big hulk of man comes with a bag. He whispers to one of his hens and then really friendly but is planning harm. "Here," he says, "Buy yourself a gun. Then goes off.

(Continued from Page 3)
YOUNG AND OLD WILL FIND PLEASURE IN READING BOOKS
SUGGESTED BY THE CLEVELAND LIBRARY BOOKMARKS

"SHOW BOAT"
"Oh! man river, dat' o' man river,
He must know sumpin', but don't say nothin',
He just keep rollin' along."
—Oscar Hammerstein

River Life and River Ways
Pictured in These Books in THE CLEVELAND PUBLIC LIBRARY

ROMANCES OF THE MISSISSIPPI
Show Boat, by Ferber
Steamboat Round the Bend, by Burman
Huckleberry Finn, by Mark Twain
The River's Children, by Stuart
Old Father of Waters, by Le May
River Girl, by Crey

OL' MAN RIVER AND HIS FAMILY
Mississippi Steamboatin', by Quick
Shanty-Boat, by Lighty
Life on the Mississippi, by Mark Twain
On the Ohio, by Abdy
Mostly Mississippi, by Speakman
Pageant of the Packets, by Eskew
A-Rafting on the Mississippi, by Russell
Log of the Besy Ann, by Way

PRINTED THROUGH THE COURTESY OF THE
NAME OF THEATRE
PRESENTING "SHOW BOAT"

"THE AMATEUR GENTLEMAN"
Bananas, the son of an ex-prize-fighting innkeeper, goes to London to become a gentleman.

Book Adventures You Will Enjoy
Chosen by THE CLEVELAND PUBLIC LIBRARY

ROMANTIC ADVENTURES
By FARNOL
The Amateur Gentleman
The Broad Highway
John o' the Green
Winds of Chance
Over the Hills

BOOKS THAT BARNABAS NEEDED
The Correct Thing, by Stevens
Personality Preferred! by Woodward
Etiquette, by Post
Manners for Millions, by Hadida

LIVELY TALES IN THE FARNOL MANNER
The Blanket of the Dark, by Buchanan
Mr. Sir Peter, by Dilnot
Devil Kinsmené, by Fairbairn
Gates of Doom, by Sabatini
Flight of the Hero, by Broster

PRINTED THROUGH THE COURTESY OF THE
(NAME OF THEATRE)
PRESENTING "THE AMATEUR GENTLEMAN"

"LITTLE LORD FAUNTLEROY"
An American boy inherits an English title.

Old Favorites to Read or Re-read
Selected by THE CLEVELAND PUBLIC LIBRARY

OLD AND YOUNG LIKE THESE STORIES BY FRANCES HODGSON BURNETT
Little Lord Fauntleroy
The Lost Prince
Sara Crewe
The Secret Garden

STORIES OF CHANGED FORTUNES
T. Temberon, by Burnett
The Prince and the Pauper, by Twain
Drusilla with a Million, by Cooper
Great Expectations, by Dickens
Windfalls Eve, by Lucas
Daddy-Long-Legs, by Webster

LORD FAUNTLEROY'S NEW HOME
England Beautiful, by Nutting
Castles, by Oman
In Search of England, by Merton
English Castles, by D'Avene

PRINTED THROUGH THE COURTESY OF THE
(NAME OF THEATRE)
PRESENTING "LITTLE LORD FAUNTLEROY"

"I CONQUER THE SEA"
"Hark from the masthead, a voice cheerily crying,
"Hard on the lee-beam, a whale there she blows!"
—Whaler's Song

Salty Yarns You Will Enjoy
Chosen by THE CLEVELAND PUBLIC LIBRARY

WHALING NORTH AND SOUTH
The Long Harpoon, by Watson
"Whale Off!" by Edwards
Real Story of the Whaler, by Verrill
Whaling, by Hawes
Cruise of the Cachetol, by Bullen
Whaling in the Frozen South, by Villiers
Whaling North and South, by Morley

PRINTED THROUGH THE COURTESY OF THE
(NAME OF THEATRE)
PRESENTING "I CONQUER THE SEA"

A TRIBUTE TO
THE FILM SHORT
(Continued from Page 2)

Nous rival to Mickey Mouse, has been a most felicitous one.
Max Fleischer's hero, "Popeye," is another popular character and
his spinach-eating proclivities have served to spread the use of that
green vegetable and its resultant "Vim, Vigor and Vitality among youth audiences.
In a recent one, A Clean Shaven Man, Popeye turns gallant and sacrifices his beard to
win the love of Olive Oyl.

Betty Boop is the heroine of another series delighting children,
one of several groups which employ
color very successfully and which tell stories within the mental grasp of the youngest children.

Among the recent shorts making use of color the following are particularly worthy of mention —
"Dr. Bluebird," a color rhapsody; Slumberland Express; The Orphans' Picnic and Little Dutch Plate.

Comedies Widely Used
Comedies are important and widely used. Lately there has been a noticeable advance in the quality of these though there is still much room for improvement. The fun is usually of the slapstick variety and often vulgarities, unnecessary and to be deprecated, creep in.
Nevertheless, this year's prize winner, the exceptionally clever How To Sleep, featuring Robert Benchley, and many others have been most amusing.

Industrial and Scientific Subjects
Industrial and scientific subjects arouse general admiration. The series called Paramount Pictorials presents a great variety of topics of absorbing interest as does the Fox series, Adventures of the Newreel Cameraman. Of great educational value and beauty are the travelogues, as well as pictures such as Wings Over Mount Everest and Winged Pageantry. Notable among the excellent travelogues are the Fitzpatrick Talks in color and the Magic Carpet of Movietone. The musical films must not be overlooked, for in them beautiful music and lovely photography are combined. In a Monastery Garden is a good example of this.

There remain the news shorts and a series such as the March of Time of incalculable importance in presenting correct and unbiased opinions of current events.

Undoubtedly the improvement already so marked in this special field will be greatly augmented as the screen progresses and one can look forward with pleasure to the "shorts" of the future.

Primary department children in St. Lake's Church School, Montclair, N. J., enjoyed 15 minutes of movies every Sunday after Lent. They were used to enliven interest in missionary work.
Cinema Group Holds Annual Spring Session

The American Institute of Cinema- gram Society highlighted the digni- ty of its first annual spring session. This was held at Sturges Junior High School auditorium in San Bernardino, California, and was sponsored by Howard H. Palmer, dramatics instructor and president of the Better Motion Picture Council of that city.

Meeting near the movie capital, the Institute had unusual riches to draw upon for speakers. Those included Dr. Boris V. Markovin, Associate Professor of Cinematog- raphy at the University of Southern California; Dr. Garland Greaver of the University and Professor L. E. Mitchell of the University of Redlands.

The technique of motion picture making, the use of pictures in educa- tion and motion pictures as a means of publicity were a few of the many live subjects discussed. The young people had their share in the project by participating in animated panel discussions.

Further acquaintance with motion picture developments was achieved through an interesting series of previews which formed the basis of discussion. Various film shorts, depicting current events and developments in popular science, were supplemented by scenes from Rocky Sharp.

At the final dinner which was attended by 65 people, Walter Evans, of the Bill Howell Studios in Hollywood, showed three films depicting a part of the opera Ver- men and work in The Rice Fields in Japan. Students and adults went back to their desks armed with the whole technique of film-making and stimulated to additional enthu- siasm for film study and the first film session was ad- judged an emphatic success.

Films For The
Pupil And Teacher

(Continued from Page 4)

 dintate. Never has there been seen on the screen a more effective demonstration of the power of a malicious lie. The fact that the gossip is told by a child makes it even more vicious in its results, for by her story, based upon an impossible situation, the child almost ruins the lives of innocent young people. William Wyler's finest achievement is to be noted in his handling of the children of the cast. Bonita Granville is the shyn- ful minx and Marcei Mae Jones her impressionable and gullible little friend. These two and the children who form the background are notably convincing in their interpretations. The five chief adult parts were handled admirably especially by Miriam Hopkins and Alma Kruger, both of whom act with well-considered restraint. The di- rector has orchestrated all of the individual interpretations into a unified whole that is gripping in

Hundreds of photoplay apprecia- tion clubs throughout the country rely upon the Cleveland Public Library book- marks for information as to books correlated with films. The Photoplay Club of State Street School of Hackensack, New Jersey, goes these clubs one better. For some time it has been making lists of its own, suggesting books to read in connection with worth- while films being shown at the local theatres. The cooperation of the Public Library and the school li- brary has made this enterprise pos- sible. Lists have been published on school bulletin boards and in the school magazine. Wide interest in reading has been awakened and the pupils have taken great pride in making their own reading lists.

Faculty Member Describes Program

The enterprise is described by Mrs. Bernice MacFarland of the faculty, who writes: "Such pictures as The Trail of the Lonesome Pine, Mutiny on the Bounty, Yellow Dust, Rhodes, The Diamond Master, and others far too numerous to mention, call to mind thrilling, exciting stor- ies that crowd our library shelves.

"With such simple tools as a dupli-icator (operated by students), bits of bright colored paper, dupli- cator ink, a typewriter and a little ingenuity we made bookmarks. On these we noted the film showing at the local theatre, drew a suggestive sketch and then listed a few good books to read along the same line of thought. The demand was greater than our supply. The book- marks went like "hot cakes" and the books suggested went off the library shelves rapidly."

Making bookmarks, however, is only one of the many interesting phases of the program of the State Street Photoplay Club. One meet- ing each month is held at a local theatre so that all members of the club may see the same picture. At the following meeting the picture is discussed in detail. Some of the pictures studied were Captain Blood, Mutiny on the Bounty, The Story of Louis Pasteur, The Trail of the Lonesome Pine and A Tale of Two Cities.

A bulletin board is kept up to date, telling of pictures showing at the local theatres or of those to come. Reviews from magazines and papers, scenes from the pictures and interesting news about the pro- ductions are posted. Members of the club write reviews and articles about the movies. These are pub- lished in the School Department of the school magazine. Posters made to represent various phases of the work are displayed at various times.

Not long ago the club visited one of the local theatres to study light- ing devices and the mechanics by which pictures are projected.

Why the Bookmarks

Little Lord Fauntleroy was selected for a bookmark (see page 7) because of the exquisite quality of setting, direction, photography and acting. Quite magically the spirit of the novel has been preserved in the film without undue stress on the arti- feciality and sentimentality of the period it portrays, which unquestionably would have rendered the picture dull to present- day audiences.

The Amateur Gentleman was chosen because of its good adventure value and excellent connecting books.

I Conquer the Sea combines novelty and freshness of sub- ject with the presentation of a type action that words must always remain inadequate to picture—the pursuit and capture of whales.

Show-Boat was selected because it pictures adequately a part of the country distinctively American and individual, and also because of its entertainment value and many interesting connecting books.

Mickey Mouse Inspires Zest For Reading

Mickey Mouse takes his place along with Donatus as a fac- tor in education in an exhibit of textbooks recently shown at the National Arts Club in New York. This exhibit included motion picture character whom Walt Disney's cartoons have popularized around the world bops up in the pages of a Spanish reading book and is re- ported to have stimulated addi- tional interest in at least this one of the three R's on the part of Spanish school children. Not far away from Mickey, and a striking illustration of the evolution of textbooks in a period of five cen- turies, is the grammar by Donatus printed by Gutenberg in 1450, even before the advent of the famous Gutenberg Bible.

Pictures Coax Pupils To Study The Drama

Motion pictures are being used by a clever instructor in Barringer High School, Hackensack, N. J., as a sugar-coated pill to induce his pupils to study the serious drama. An attempt to interest a class in the film study of Shakes- pean plays proved ineffectual until Junius W. Stevens, head of the English Department of the school, coaxed the students into analyzing some current motion pic- tures with which they were all acquainted. Finding they were greatly intrigued by a study of the introduction of plot and character and of the plot structure they were able to apply to another the same methods of analysis to such plays as Twelfth Night and Julius Caesar. To the delight and that of their teacher, material which had previously been characterized as boring proved intensely fascinating.

"The photoplay is a fine "tramp on which the student can rise to an understanding of drama," says Mr. Stevens.

Clubwomen Gratified By Shakespearian Film

(Continued from Page 6)

made him an outstanding figure in California in the early days.

For small aviation enthusiasts, and for grown-ups who still have red blood in their veins, 13 Hours By Air (Paramount), an adventure and mystery drama, will prove- stimulative. This is the story of the Sky Parade (Paramount), which features some of the latest develop- ments in commercial aviation.

Charlie Chan at the Cercus (Fox) is another incident in the career of the famous detective which en- thusiasts about mystery stories assure to enjoy.

Other family films of the month are: The Other Side of the Curtain (Paramount); Everybody's Old Man (Fox); O'Malley of the Mounted (20th Century-Fox); Too Many Parents (Paramount); Two in One (RKO Radio).

Printed in U. S. A.
Church Women Announce Fine Film Program

An increasingly progressive program for securing pictures that will express the highest standards of Christian principle and the best in dramatic art is announced by the Department of Motion Pictures of the National Council of Federated Church Women, of which the motivating genius is Mrs. Arrettus F. Burt, Chairman of the Department of Motion Pictures and Drama, and long an active worker for higher standards of film taste. Among the major objectives of this department, organized only a year or two ago and already foremost in the field, are to awaken church women to a sense of their responsibility in securing motion pictures that will retain the high ideals of the church; to urge patrons of the motion picture theatre to plan their cinema entertainment as intelligently as they would an evening at the opera or the symphony; to patronize only pictures of the higher type and to protest emphatically to producer, artist and exhibitor when high standards are lowered.

The Council is not neglecting the (Continued on Page 2)

Chart The Standards Of Movie Producers

Motion picture producers should look to their laurels. The Junior Film Council of the Nathan Hale School in New Haven, Connecticut, is keeping a watchful eye upon them.

A list of all producing companies has been made by the Council and a check is being kept of the pictures made by each company which are seen by the members of the group. Each picture is evaluated when seen by the junior critics. At the end of the year a summation will be made and the Council will announce which producer or producers have the highest rating.

(Continued on Page 2)

Films Reviewed In Current Issue

Reviewed in this issue are the following pictures: Dancing Pirate, The Great Ziegfeld, Mr. Deeds Goes to Town, One Rainy Afternoon, Show Boat, Things to Come and that stirring drama of the French Foreign Legion, Under Two Flags.

Distinguished Musician Gives High Praise To “Show Boat”

Rarely does a motion picture evoke more enthusiastic preview than the newest version of Edna Ferber’s “Show Boat” just produced by Universal Pictures Corporation. The superlative enthusiasm of all the preview groups which have seen it indicates plainly that it will be among the great motion pictures of the year.

Among the first of the organizations to be privileged to see this picture was the Preview Board for Musical Films, organized not long ago by Mrs. Ruth Fuller Ottaway, (Continued on Page 3)

Clubwomen Vote On Double Feature Billing

Clubwomen of the country have been invited to declare themselves on the most question of whether they prefer single or double feature billing. In a nationwide poll conducted by Warner Brothers. Representatives of hundreds of state and national organizations will (Continued on Page 7)

Says Good Word For Films of Adventure

For the benefit of those who conscientiously try to determine the relative merits and defects of frequent motion picture attendance it affects boys and girls of teen age or under, we quote an editorial from the Lynn, Massachusetts, Telegram-Item, which indicates that vicarious adventure via the films may perhaps be a harmless substitute for more dangerous pastimes. A real life experience furnished the theme of the editorial. Says the writer:

“At a conscientious Ohio mother recently refused her 11-year-old son permission to attend a gun, wild west thriller at the neighborhood theatre on the ground that it would be too exciting.

"Instead, she held out the rela-
(Continued on Page 4)

Form Bureau To Encourage Young Talent

With a view to discovering, fostering and encouraging new writing talent, seven of the leading motion picture companies—Paramount, Columbia, Metro-Goldwyn-Mayer, 20th Century-Fox, Universal, Warner Brothers, and RKO Radio, have announced the organization of a bureau to award prizes and fellowships to college students and recent alumni who prove that they can write plays. In charge is Theresa Helburn, long connected with the Theatre Guild.

The new bureau will have seven sponsors: Richard Aldrich, Columbia; J. Robert Rubin, Metro-Goldwyn-Mayer; Russell Holman, Paramount; Leta Bauer, RKO; Franklin Underwood, 20th Century-Fox; Willard S. McKay, Universal, and Jacob Wilk, Warner Brothers. All of these are members of the college graduates whose alma maters include Harvard, Princeton, Yale, Denver, Syracuse, Minnesota and

(Continued on Page 4)

Movies Win Place At State Meeting

For the first time in the history of the Virginia Federation of Women’s Clubs, motion pictures this year won a featured place on the State Convention program. A special motion picture breakfast was held on May 13 in conjunction with the State meeting in Fredericksburg, with Mrs. J. A. Richardson, State Chairman of Motion Pictures, in charge of arrangements. For the occasion an elaborate program illustrating the great amount of research that goes into the making of spectacular dramas, historical films and pictures based on literary classics, was sent to Fredericksburg.

“Sampling” Cinema Opens In London

Chief among the film novelties of the month is the announcement of the opening of a “sampling cinema” in London. In a small auditorium in a large London store patrons may see short scenes from talks soon to be shown in London’s leading motion picture theatres. From these samples, shoppers determine which of the current crop of films they prefer to attend.
Preview Makes 900 Converts To Shakespeare

Nearly 900 children were converted into Shakespeare enthusiasts at a special Saturday morning showing of "Midsummer Night's Dream," sponsored by the Motion Picture Committee of the Springfield Women's Club of Springfield, Massachusetts.

This matinee, for which there was an admission charge of 25c, was one of several features of an extensive promotion of the motion picture industry by the Springfield Film Council, which embraces many of the city's leading organizations. According to Mrs. Fred Stephenson, the president, Junior Motion Picture Appreciation week is being held in the city, which has grown from two to seven during the past year, one of these being a club formed at the Y. W. C. A. Adult study groups are to be formed in the fall. Three new organizations have been added to the Council: The Junior League, the Democratic Club of the American Revolution and the League of Women Voters.

A classified list of coming pictures is published weekly in the theatre section of the Springfield Sunday Republican.

Mrs. Fred Stephenson, the Council president, has spoken of motion picture appreciation work at meetings of five adult organizations in Springfield, four of which are planning to join the Council in the fall.

Church Women Announce Fine Film Program

(Continued from Page 1)

problem of proper pictures for children but is urging parents to think and guide and direct their children's associations, choosing for them not only pictures which are beneficial from an entertainment standpoint and character building standpoint as well. In common with other Films Councils, the Springfield is furthering the organization of classes in cinema appreciation. It will also urge the formation of Better Films Councils in communities.

One of the most practical phases of the Council's endeavor to date has been the formulation of an outline on the subject of dramatic and musical films which is being widely circulated to the young people of the city.

In addition the Council has given these young people 15 standards for judging a motion picture, which embrace not only its artistic and entertainment value, but its social and character-forming content.

WHAT'S NEXT IN HOLLYWOOD?

By Alice Ames Winter

Summer is an off season in the motion picture world. A number of the studios are closing down to outdoors, and studios are bottling up their finest productions until colder weather turns the public back to the movie theatre in the big city. Nevertheless there are some fine pictures soon to be seen, and these few among the most remarkable.

Mary Queen of Scots is one of that little group of women who have come through history which has caught the imagination of the world. None of the portraits of her show her as very beautiful, but all have had that mysterious charm that drew men to her feet and the swift vicissitudes of her brief life. Queen of France and Queen of Scotland, her tumultuous love affairs, her tragic death, make nottable fare for drama. RKO Radio has given the part to Katharine Hepburn and Bothwell's part to Fredric March in its production of "Mary Queen of Scots." Infinite pains have gone into the preparation of the film. Before production began, more than 5,000 color plates and a thousand black and white negatives were shot of this remarkable character and locales, were collected. Every available history of the period was studied, pictures of known characters, descriptions of people and of their manners, what they ate, what they talked about, how they amused themselves. Some of the largest sets ever constructed were built, ranging all the way from peasants' huts to Holyrood Castle, Lochleven and Dunbar. For the tri- scene, the private apartments of Queen Elizabeth, Miss Hepburn herself has extraordinary resemblance to the descriptions of Mary — russet hair, beautifully moulded mouth and chin, long blue-grey eyes, classic brow, tall slim body. John Ford, director, and Dudley Nichols, writer, have worked together. They have taken one library with them, and are introducing a meeting tonight before the execution. between Queen Mary and Queen Elizabeth, a liberry that might be a dream the Owners may be true to spirit if not to fact. Incidentally, 16th Century songs and martial bagpipe music play a significant part. And here is a bit of personal story that is interesting. Miss Hepburn gives a magnificent exhibition of horsemanship in the scene in which she escapes from the palace. During the filming, she had to dash down the castle steps at top speed and spring to the back of the horse. When she repeated this before the scene was shot to the satisfaction of Director Ford. Miss Hepburn refused to "double" for the dangerous sequence.

One wishes that everyone could see the fifty beautiful water-color studies of sets and costumes that have been made before the actual sets were built and the costumes made at Columbia, for the filming of "Lost Horizon." They are not mere mechanical studies, but real works of art, gorgeous in color, in composition, in imaginative qualities. Perhaps some of you will get a chance to see them, for it is possible the studio will send out a large travelling exhibition. But of "Lost Horizon," more anon.

Preparation of The Good Earth is showing a long shooting schedule. So authentic is the location set where many acres of Chinese vegetables are planted that the class from the California State Agricultural College visited it as part of its class work. Suitable Chinese types are being sought through the highways and byways of the land, many of whom are under contract to make certain that they will be on hand when needed.

And Hollywood is full of interesting gossip. For example, how Franchot Tone may go back to Corset Lane; how the little seven-year-old Shirley Temple has given wide popularity to fifteen songs, more than any other actress in this screen city; of how Hans Peters, ex-German soldier, has had a chance in "The Road to Glory" to make actual the war scenes that he has carried in memory through the years.

Base Film Talks On Story, Drama Versions

Original story and drama versions have been made the basis of eight of the forthcoming films based on classics in the thorough-going program of motion picture appreciation conducted during the past season in the Durham High School of Durham, North Carolina.

Study guides of these films were procured in advance and were used in the classroom before the picture came, to prime the pupils on the salient points of the film. Dramatic high points and artistic value of photographs for which they must watch were impressed upon their minds in this fashion.

Mr. Noble Arnold, organizer of the local theatre, gave his whole-souled cooperation to the experiment and himself purchased the guides for the school. Miss Margaret M. Herr is the teacher in charge of these photoplay appreciation classes.

Club Films Newsreel Every Week

A number of photoplay appreciation clubs in schools throughout the country make occasional newsreels of school activities, but it has remained for the Photoplay Club of Central High School of Newark, New Jersey, to set a record production pace. Here a news film of school activities is made weekly.

Once a month the premier reels of school projects is also filmed, which is edited, titled and projected by the club. These show the activities of various departments of the school. For example, the film taken in the technical department which is filmed of a model car and still another film shows chi- niture-making in the wood working department. The club has coop- erated of photography for which there is the filming of scenes showing the need for careful driving.

Appropriately, the organization turned its attention to that of the need for money necessary to carry on its program. Such pictures as "Oliver Twist," "The Hunchback of Notre Dame" and others of similar character have been presented for a nominal admission charge and the proceeds turned over to the purchase of club equipment.

"Out Of The Mouths Of Babes" Comes Wisdom

From the following pertinent comments taken from the reviews of a series of old time films shown under the auspices of the Film Library of the Museum of Modern Art in New Haven, comes a convincing demonstration of how rapidly the photoplay appreciation movement is developing discriminating taste in young people. The first film to be shown was "Queen Elizabeth," in which Sarah Bernhardt was starred, and which, twenty years ago would have stirred enthusiastic enthusiasm, evoked this comment of criticism from Shirley Schneider, member of the Weahaka group of Camp Fire Girls associated with the New Haven's Junior Film Council. She wrote: "Compared to the picture of today it was very crude. It was a silent film and the actors were portrayed very queerly, the actors going about very quickly but without much motion.""And Edna Rudnick, of the Smahia Camp Fire group, wrote: "Queen Elizabeth demonstrates to move too slowly. These early pictures were different from ours today because they were silent; they had to use firearms and the scenery seemed artificial."

Chart The Standards Of Movie Producers

(Continued from Page 1)

Nor will the project stop there. The chart thus assembled will be used as a guide by the juvenile film enthusiasts when they are shopping for pictures.
Musician Gives Praise To "Show Boat"

(Continued from Page 1)

president of the National Council of Women of the United States. The summarization of the opinion of these reviewers will be published in the June issue of Selected Motion Pictures.

Meanwhile, however, Baroness Katharine Evans Von Kemper, president of the National Opera Club of America, Inc., and a member of the Board, has made this comment upon the film which indicates how greatly it appealed to a highly qualified musician: "I feel that the public will indeed receive this new film with more than ordinary pleasure. The music, the picture, the atmosphere, and above all the underlying spirit of the power of loving forgiveness which culminated in the finale, actually thrilled me. I came out of the room 'weeping for joy' at the triumph of love—a new experience. The music was finely rendered and Allan Jones actually surpassed himself. It seemed the real life to me. It will, I am certain, appeal to all those who rejoice in the progress of this form of entertainment. It is a picture for the home and I congratulate the producers upon this excellent work. We all wish to see more of this." 

Business Women's Review

Featured by Manager

Business and Professional Women previewers had occasion to plume themselves when The Story of Louis Pasteur showed recently in Valdosta, Georgia. So pleased was Hugh Martin, manager of the Ritz Theatre, with their review that he reproduced it on large posters, surrounding it with photographs from the film. These, posted in his own lobby and in the high school library, drew many additional patrons.

Louis Pasteur was considered so important that Valdosta school children got extra merit for attending.

Newspaper Urges All To Attend Pasteur

(Continued from Page 1)

The Story of Louis Pasteur played at the Branford in Newark, New Jersey. All Newark people were urged to see the film through an editorial in the Ledger. The Finer Films Federation of Newark, which is composed of all the high school classes in 21 high schools in Essex County, attended a special preview.

A novel turn to the publicity on The Story of Louis Pasteur was achieved when one of the newspapers published a liberally illustrated story about one of Pasteur's earliest patients, now a resident of Newark, whom the great French scientist saved from the rables.

Innovation In Movie Exhibits Shown To N. Y. City Federation

An innovation in motion picture exhibits characterized the 100th convention of the New York City Federation of Women's Clubs on May 1, at the Hotel Astor. For the first time in history thousands of picture-goers were given an opportunity to see the laborious process of research and authentica tion which precedes the making of a feature film.

This process was graphically illustrated by a series of stills on RKO Radio's forthcoming production, Mary of Scotland, which showed the historical sources from which data was obtained as to the costumes, furniture, jewelry and accessories of the period, and also the actual scenes in the motion picture which were evolved on the basis of these stills.

The story of the making of Mary of Scotland was a fascinating and instructive lesson in the history of the film industry. The pictures shown included the original storyboards which were used as the basis of the film. The production design was discussed in detail, from the planning of the sets to the actual filming of the scenes. The actors' performances were also shown, and the audience was able to see the progress of the film from conception to completion.

Stage Exhibit To Show Growth Of Movie Study

So important a part of the curriculum has the film appreciation become in Atlanta, Georgia, that the Commercial High School recently conducted a demonstration of its activities in conducting motion picture study with community needs, which was largely attended by an interested public. The students and their teachers were repeatedly invited to the rooms throughout the building. That which perhaps attracted most attention was an exhibit of films that have been presented in photo plays. The latter were made by three graduates of the school and attracted the favorable commendation of the visitors.

The series of five posters evolved by the motion picture industry to illustrate the part which motion picture appreciation plays in community life was also prominently displayed. These posters, it will be recalled, were done by M. Leone Bracker, who has published a World War posters to her credit.

Various text books having to do with motion picture appreciation were displayed and also the study guides published by Educational and Recreational Guides, Inc., official publishing bureau of the Department of Secondary Education of the National Education Association, which has recently taken over the development of the photo play appreciation movement in secondary schools throughout the country. Copies of these study guides were distributed to interested enquirers.

That the history of the photo play appreciation movement might be clear in the minds of visitors were the names of the pupils who participated in the original experiment at Commercial High School in Atlanta were lettered on standing cards and placed on the desks which students had occupied. The notebooks in which they had recorded their impressions of films were also exhibited.

Chester Morris Runs Restaurant For Dogs

Chester Morris is interested in one of the strangest businesses in Hollywood—a restaurant for dogs! Owners of pets may bring their animals to the restaurant for meals, or have the food delivered by the "vine caterer." This is one of many novel hobbies pursued by well known film figures in Hollywood.
Council In Wisconsin Has Broad Program

Every Friday morning the list of all family films which will be played in Green Bay, Wisconsin, for the next week is sent to all grade schools, public and parochial, to all high schools, colleges, churches, industrial plants and other centers where large groups of people assemble.

This is a part of the elaborate program carried forward by the Green Bay Better Films Council for making the public in this Wisconsin community film conscious.

In addition, lists of family films and films for adults and young people are published in the local newspaper.

The Green Bay Council was directly responsible for the inclusion of photoplay study in the curriculum of the schools. Two years ago it sponsored a movement to have an hour a week of study in all English classes and enthusiasm has so increased that a considerable amount of time is now given to a consideration of pictures.

A significant increase in the number of pictures recommended by the Green Bay Council during the past two years bears testimony to the increasing high grade of current film production. From September, 1933, to September, 1934, according to the Council's report, 48 family films and 77 films for adults and young people were shown. During the same period, 1934 to 1935, 164 family films and 141 films for adults and young people were shown, and from September, 1935, to April, 1936, 110 family films and 155 films for adults and young people were shown.

Formed in 1933 with but 13 member organizations, the Council has now a membership of over 200 organizations representing practically every religious denomination in the community and all civic groups.

Clubs Have Ingenious Money-Raising Methods

Ingenious methods of making money to further the work of their photoplay appreciation groups are credited to two Junior Motion Picture Councils in New Haven, Connecticut, Hillhouse Highlights, a newsmaker of Hillhouse High School activities which has been in the making for several school years. Following the suggestion of the principal and the high school auditorium May 14 and will again be presented today, May 15, the theme of the large assembly and the theme realizing will go on an expansion of club activities.

Members in the Motion Picture Council at Hillhouse have paid a penny a week towards the purchase of books upon which motion pictures are based. These are loaned to the various members and are greatly enjoyed.

A CLUBWOMAN CHATSON FILMS FOR THE FAMILY

By MRS. WILLIAM DICK SPORROG, Chairman, East Coast Preview Committee

With the end of the club season and the cessation of Council meetings of the East Coast Preview Committee for the summer recess, it seems an appropriate time to re-view some of the highlights of the past season which will stand out as permanent milestones in the history of motion picture production. With what keen gratification Better Films groups throughout the country, which have worked untiringly for many years for higher standards of public taste, must view the current season’s output! There probably never was a club season that brought so many films as were utilized in the educational program of the club—great pictures, immortalizing the classics of literature and the drama.

Truly a new day has come to the screen or else an industry and an art, young in comparison with other great and venerable arts, is gaining its stride. Not every picture which has been released this season has justified superlatives, it is true, but there is a long list of films which are more than ordinary commendation is long and varied.

Warner Brothetns' production of A Midsummer Night’s Dream, directed by Reinhardt, brought Shakespeare to the screen with new dignity, poetry and imagination, Romeo and Juliet, which is being filmed with equal beauty by Metro-Goldwyn-Mayer, follows close upon its heels.

The season has seen the return to the screen after five years' absence of that wistful, pathetic, lilt-figure who is perhaps the greatest of all screen screencreants, Cicely Chaplin, in his new film, Modern Times. It has brought many celluloid documents of historical worth, reviving interesting historical periods or portraying striking historical events—such films, for example, as The Prisoner of Shark Island, A Tale of Two Cities, The Musketeers, Ouida’s colorful story of the French Foreign Legion, Under Two Flags, and that superlative contribution to history and science, The Story of Louis Pasteur.

It has been a season which will stand as a permanent milestone in the history of motion picture production. With what keen gratification Better Films groups throughout the country, which have worked untiringly for many years for higher standards of public taste, must view the current season’s output! There probably never was a club season that brought so many films as were utilized in the educational program of the club—great pictures, immortalizing the classics of literature and the drama.

And these are a few of many pictures which to tribute might be paid and which make women’s groups everywhere join in the testimony that this has been a season of unusually rich film fare, which they have been able to utilize with profit to themselves in the programs of their various clubs.

Praises Current Films

The current season has brought to the Gemen Federation of Women’s Clubs a new chairman of motion pictures, Mrs. William C. Brown of Steubenville, Ohio, a worthy successor to Mrs. Richard M. McClure, who made a lasting contribution to the Better Films movement. From the arena of her own personal film reviews what years of hard work have won a reputation as one of the most successful state motion picture chairmen in the country, Mrs. Brown said something which should be a matter of pride to all who have given unselsh service in the Better Films movement. She said: “There is no doubt that the efforts of courageous women, organized in clubs and councils with the General Federation and other national organizations against the trends of pictures some years ago, are directly responsible for the present new peak which has been reached in picture production.”

Mrs. Brown reported that a wave

To Our Readers

We publish Selected Motion Pictures and The Motion Picture the Family for the purpose of helping communities to secure the best possible service to their theatres and to assist theatre managers in learning the motion picture tastes and preferences of the cultural, educational and religious leaders of their respective neighborhoods.

Specifically, The Motion Picture and the Family is designed to provide specialized information for the use of teachers, religious leaders, librarians and organized groups concerned with child welfare.

Your comments and suggestions are always welcome. Particularly we urge you to fill out and mail promptly the postcard enclosed with this issue.

Community Service Department, Motion Picture Producers and Distributors of America, Inc., 28 West 44th Street, New York City.

Form Bureau To Encourage Young Talent

(Continued from Page 1)

Barnard. Miss Heiburn is an alumna of that school.

This organization for the encouragement of promising incipient talent will be called a Bureau of New Faces. It will award a number of $500 each to be awarded annually for (a) the best play of human relations, either a comedy or drama on a romantic or domestic theme; (b) the best play on a social theme; (c) the best melodrama; (d) the best farce; (e) the best satire; and (f) the best character play, modern or historic. If any of these prize plays are recommended after production, the playwright will draw a royalty in addition to the prize. Besides the $500 prizes the Bureau will award annual fellowships of $2,500 each and scholarships of $1,200 each.

These will be given to writers of promise who need financial assistance, and the prizes will be considered an outright gift and part an advance against future royalties. A fellowship or scholarship may be substituted for a prize at the discretion of the director.

If a play, either as originally submitted or as re-written after acceptance by the Bureau, is produced, Miss Heiburn will arrange with her sponsors for it to be produced by a manager of standing.

All manuscripts submitted to the Bureau must be accompanied by a recommendation from the head of the Drama or English Department of the college where the student has worked. Undergraduates and graduates who have been out of college three years or less are eligible to submit manuscripts.

The enterprise is most encouraging to promising young talent and should result in giving new vitality to both stage and screen.

Says Good Word For The Films Of Adventure

(Continued from Page 1)

tively dull prospect of a heavier, more grown-up movie coming the following week.

Our readers, not satisfied with the expected, confessed loudly, lost the argument and then left the house.

“His mother was a woman of one from coastguardmen, who had rescued the boy from a block of floating ice in Lake Erie.

“Lacking the excitement of the move, the director hung out to seek some in real life—and had found it in over-abundant measure.

“From his earliest days he learned the fundamentals of youth, that its energy—somewhere, somehow—will have an out.

“Admirable for the galloping thriller, but so long as boys will be boys the little theatre around the corner may provide a fairly good play, pen for the youngsters, after all.”

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THE MOTION PICTURE AND THE FAMILY

May 16, 1936
LESSONS FROM THE MOVIES
Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman

My attention this week was called to a poem that appeared in the daily press. It concerns a boy's reaction to the movies.

BOY AND MOVIES
(Gerald Raftery in N. Y. Times)

Out of the theatre he strides
Back to the city street.
But in his kindled heart he rides
A broncho, and the beat
Of prancing hoofs keeps step with him;
The words he mutters low
Are cowboy language, drawn and grim,
That elders do not know.

The world is wider now, and bright,
And books, as never before,
To rule the range and put to flight
Each cattle-rustling knife.
Last week he was a flying ace
The week before, a thief
With shifty eyes and poker face
(That, happily, was brief).

He keeps each role in memory,
The world behind his brow,
For future use. What will he be
A dozen years from now?

As the poem so forcefully points out, the horizons of young people are broadened by the movies. Their sphere of imagination is increased, and it is the privilege of teachers and parents to relate these new worlds to the world in which the young people actually live. One of the great virtues of the movies is that they help people tied to one locality and job to understand other places and work and to live richly even in circumscribed conditions.

There is a danger, however, in widening the visions of young people, because it might make them discontented, sending them out from simple security to work which will prove too complex and difficult for them. What motion pictures ought to do for young people is to help them to enjoy life where they are, and to make the most of their immediate opportunities. This is possible if one uses motion pictures not as an inspiration or springboard for thought, study and discussion.

MR. DEEDS GOES TO TOWN
(Columbia)

Suppose you had twenty million dollars dropped into your lap, what would you do? You'd have experiences—many of them, and what would happen to your ideals, your outlook on life, your attitude toward other people, your method of living?

How was brought up amid the simplicity of a rural New England village. He had developed a wholesome philosophy of life—so whole...

(Continued on Page 4)

FILMS FOR THE PUPIL AND TEACHER
By Sarah McLean Mullen

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

One of the distinguishing characteristics of the art of the screen is its versatility. Entertainment may be built up from all sorts of material—factual or fictional, retelling the past, the present, or the future. Motion pictures may deal with authentic records of history as a source or with figures of the imagination. They may range from the tragedy to the farce, and by emphasizing any one feature—musical, artistic, or technical—they become a different type of entertainment. The treatment is decidedly important, as the films of this most interesting.

THINGS TO COME
(London Films-United Artists Release)

This purely imaginative picture of H. G. Wells' looks forward a hundred years and dares to prophecy conditions of 2040. Moreover, it deals with problems both economic and social. The producer, Alexander Korda, places emphasis upon the theme and its masterly technical interpretation rather than upon actions and events which are startling. The picture portrays the annihilating effects of the next World War and shows the recon- struction of the world on a scientific basis. It visualizes a new race living in beautiful underground cities, lighted by artificial sunlight and equipped with every conveniences for living, free from disease, war and economic difficulties. The sequences range from the vivid de- structive effects of the war of "Evertown" in 1940, through the ensuing dark ages of lost civilization, to the City of Tomorrow, and the flight into space of the daring representatives of the oncoming generation. The picture is thought-provoking in its denunciation of war and its satire upon nationalism. It

(Continued on Page 6)

Issue New
Movie Study
Text Book

To the valuable list of publications dealing with motion picture appreciation in the schools there has been added a 65-page folio entitled "A Course of Study in Motion Picture Appreciation" which was written by Alice F. Storner of the Barringer High School, Newark, New Jersey, and W. Paul Bowden of the East Orange High School, East Orange, New Jersey, both of whom have had notable success with motion picture appreciation classes in their own schools.

The booklet differs from other similar pamphlets in that it is produced with the cooperation of a community organization, the Finers Films Federation of New Jersey. It is published by Educational and Recreational Guidance, the official publication bureau of the Department of Secondary Education of the National Education Association.

The booklet has a remarkably comprehensive table of contents for so slender a volume. It covers in its early chapters the objectives of motion picture appreciation courses, the history of the motion picture and the life stories of many of the outstanding figures of the film world. It also traces the evolution of sound and color pictures and looks towards the development of the three dimensional film.

There is a thorough glossary of motion picture terms and also a full outline by which one may analyze the story and plot structure of a film and appraise its dramatic, photographic and social values. In fact, it would be difficult to imagine a handbook which dealt more thoroughly with the subject in such abbreviated space.

Present Fine Program
For Spring Luncheon

An unusually interesting program characterized the annual spring luncheon of the Philadelphia Motion Picture Forum held Monday, April 27, in the Rose Garden of the Bellevue-Stratford Hotel.

Intimate close-ups of the outstanding motion picture directors of Europe and America were presented by Miss Evelyn Gerstein under the title "The Directors of Europe and America I Have Known."

"Movie Current Events" were commented upon in scintillating fashion by Kerby Cushing, movie commentator of radio station KYW. The luncheon was characterized by Mrs. Charles Trump Owen, president of the Forum, as "very motion-picture-minded, since even the brother-in-law said grace has a sister in Hollywood."
AVAILABLE STUDY GUIDES
NEW THIS MONTH
Mary of Scotland
Purchase at 1c from Educational and Recreational Guides, Inc., 125 Lincoln Avenue, New Rochelle, N. Y.
OTHER GUIDES
Fong and Claw, 15c
Give Us This Night, 15c
A Midsummer Night's Dream, 15c
Little Lord Fauntleroy, 15c
Mutiny on the Bounty, 15c
Peter Ibbetson, 15c
The Prisoner of Shark Island,
Preliminary Guide to Romeo and Juliet, 15c
Seven Keys to Baldpate, 10c
A Tale of Two Cities, 15c
Also Prize Contest Guide, 6c
Sheet of Minutiae Stories, 6c
Things to Come, 15c
For purchase from Educational and Recreational Guides, Inc., 125 Lincoln Avenue, New Rochelle, N. Y.
These Guides, issued at an extra cost, are likewise still available.
Lower prices for bulk orders of all guides.

Lessons From The Movies

(CONTINUED FROM PAGE 5)

(Continued from Page 5)

May 15, 1936
THE MOTION PICTURE AND THE FAMILY

WELL WORTH SEEING

An exhibit arranged by the New York Public Library at its Hudson Park branch, 10 Seventh Ave., S., which shows the evolution of the motion picture from $0.05 to $5.00 decades to days. Hours are 9 a.m. to 9 p.m. on weekend days.

Hollywood in Person

BY THE OBSERVER

Not so long ago Fredric March refused to tie himself up with a contract with any one studio in order to escape doing costume pictures. Yet his first role as a film player is that of the Earl of Bothwell, with Katharine Hepburn, in RKO's Radio's Mary of Scotland. He found it well to read, "Mary of Scotland," said March, "so I swallowed my prejudices against costume pictures — and here I am again in tights and a crown. For some time, however, I have wanted to do a modern light comedy. Although the trend seems to be towards historical material just now, I still hope to get into modern dress in my next picture."

Joseph August, the expert cameraman who photographed The Informer, is filming Mary of Scotland. To his great delight, Miss Hepburn evidences great interest in the technique of his art. She loves to quiz him about camera angles, lighting effects and all the secret mysteries of motion picture photography.

All the way from the Tulliallan Estate in Fifeshire, Scotland, last week an important box of hoarded prints was to be delivered in Hollywood to the cast of Mary of Scotland on the set of Dunbar Castle. The heather was gathered by the seventy-five year old mother of Alec Craig, who plays a featured role in the film. According to Scotch tradition, it will bring good luck to all who wear it.

Two thousand sheets will wear their winter coats a few weeks longer than usual because Twentieth Century-Fox is going to make Ramona. Yet it's first role in the Weather requirements will not permit filming the picture until May and June, far past the usual shearing time. MI is an important shearing sequence which must be realistically portrayed.

Having reached the stage where she can walk without company, Shirley Temple is directing notes to the members of the cast and technical people who worked with her Little Rich Girl. The tenor of them is all much the same—"thank you" for small favors. In large, round characters she pencils out, calling on her mother for help in spelling the difficult words. The thoughts

(Final Page 7)

Films For Pupil And Teacher

(CONTINUED FROM PAGE 5)

is challenging because of its visualization of creative imagination.

SHOW BOAT
(Universal)

Edna Ferber's Mississippi River novel emerges on the screen as a musical comedy. It is a pretentiously mounted series of episodes, each one of which is a complete dramatic unit, highlighted with excellent music. From the spectacular opening that establishes the theatrical atmosphere to the new romantic finale, where the family of Ravenals is reunited, the play deals with show life and show people. The musical interlude, which is a part of the story, is effectively presented.

Miss Dunne, as Magnolia, teamed with Allan Jones, brings us lovely lyrics. Helen Morgan uniquely interprets the torch song and inimitable Paul Robeson first thrills us with his "Old Man River," the visions of rich negro voices, and then sings "I Suit Me," with excellent comedy effect. The most consistent characterization is that of Charles Winninger as Cap'n Andy Hawks of the "Show Boat." He brings us the true spirit of the peripatetic origin.

ONE RAINY AFTERNOON
(Pickford-Leisy-United Artists Release)

This delightful musical farce bulges with upon the screen as a musical comedy. Interest never slackens as the episodes follow each other in clever French design. There are numerous number of characters, each well defined in personality, and some richly humorous in effect. Francis Lederer breezes through the story as a young man, and there isB. Scobie, the wrong girl in a cinema. By action of a millington group of amateurs, he is held up to public ridicule as a master of absurdity. One of the best bits of comedy is the attempt of Hugh Herbert to follow the old story of the man who attends the trial—too late. Even the music here has a titillating comedy note. The picture is as amusingly fun as the music is with strong dramatic accents. Mr. Lederer and Miss Lipton reveal an excellent sense of comedy. The general note upon the picture, the public, and the value of publicity of almost any kind—encyclopedia, in building up the popularity of the picture, is one of the strongest points of the show.

UNDER TWO FLAGS
(20th Century-Fox)

Desert sands with their mysterious beauty, teeming native bazaars and barren isolated forts provide an intriguing background to this South African story. Our other famous novel of the Foreign Legion. The film is pictorially arresting. Silhouettes of marching men and trail of dust are typical of the legionaries crossing the desert land. The desert sand and sky, cling to one's memory. As to the human background, the soldiers are in battle or play with equally reckless abandon, while the brutal chief officer uses his rank to prevent a new recruit from winning and directing the legionnaire's manly spirit. What difference does it make to the jealous officer that the newcomer has found his heart's desire? What difference does it make to the uncharitable chief officer? There are more than twenty distinctly etched characters, but none more effective than those of Clef's ardent admirer, Claudette Colbert. Rapidly changeful mood, she seems symbolic of the desert she knows so well. Careful consideration given to costume and to native customs adds a strong note of sincerity to the film.
YOUNG AND OLD WILL FIND PLEASURE IN READING BOOKS
SUGGESTED BY THE CLEVELAND LIBRARY BOOKMARKS

"THIRTEEN HOURS BY AIR"
"Every time you go aloft you are the king at a command performance of the world's magnificence."
Air Travel and Adventure Books Suggested by THE CLEVELAND PUBLIC LIBRARY

FOLLOWING THE SKY TRAIL
Aerial Odyssey, by Powell
Over African Jungles, by Martin Johnson
Sky Gypsy, by Cranston
Flying Carpet, by Halliburton

SOME FAMOUS FLIGHTS
"We," by Charles Lindbergh
20 Hrs. 40 Min., by Amelia Earhart
Around the World in Eighty Days, by Wystle Post and Harold Gatty
North to the Orient, by Anne Lindbergh
Three Musketeers of the Air, by Koebl
Skyward, by Byrd

ADVENTURE IN THE AIR
Tales of the Caterpillar Club, by Glassman
Air Adventure, by Seabrook
I Am Still Alive, by Grace Sky-Larking, by Gould

PRINTED THROUGH THE COURTESY OF THE
Name of Theatre
Presenting
"THIRTEEN HOURS BY AIR"

"SUTTER'S GOLD"
"Sutters Gold, by Condrras
Sutter of California, by Dana
John Augustus Sutter, in "Giants of the Old West," by Bechdol

THE GOLD RUSH OF '49
A Yankee Trader in the Gold Rush, by Buck
A Golden Highway, by Glasscock
Log of a Forty-Niner, by Hale
Forty-Niners, by Hubert
Hol! For California, in "Fabulous Forties," by Minnigerode
The Forty-Niners, by White

FICTION
Oh! Susanna! by Minnigerode
Gold, by White
Days of '49, by Young
The American, by Dodge
Old Misery, by Pendexter

PRINTED THROUGH THE COURTESY OF THE
(Name of Theatre)
Presenting
"SUTTER'S GOLD"

"THINGS TO COME"
"Sutters Gold, by Condrras
Sutter of California, by Dana
John Augustus Sutter, in "Giants of the Old West," by Bechdol

THE WORLD OF THE FUTURE
Stories
Looking Backward, 2000-1887, by Bellamy
When Worlds Collide, by Balmer
World Set Free, by Wells
Last and First Men, by Stapledon
War of the World, by Wells
Red Napoleon, by Floyd Gibbons
Coming of the Amazons, by Owen Johnson

THE YEARS AHEAD
Shape of Things to Come, by Wells
The Day After Tomorrow, by Philip Gibbs
The Way the World is Going, by Wells
The World in 2030 A.D., by Birkenhead

PRINTED THROUGH THE COURTESY OF THE
(Name of Theatre)
Presenting
"THINGS TO COME"

"MR. DEEDS GOES TO TOWN"
"Mr. Deeds Goes to Town"
He inherits twenty million and goes to New York, where crooks and newspapers mistake him for a greenhorn.
Some Books You Will Enjoy Selected by THE CLEVELAND PUBLIC LIBRARY

THE STORY

THEY WENT TO TOWN!
The Cat's Paw, by Kelland
I'll Show You the Town, by Davis
Brewster's Millions, by McCutcheon
Getting George Married, by Kilpatrick

WHAT'S BACK OF THE NEWS
City Editor, by Walker
Behind the Front Page, by Forrest
Freedom of the Press, by Selles
Behind the Headlines, by McKenzie

STORIES OF NEWSPAPER REPORTERS
Young Man of Manhattan, by Brush
Splendor, by Williams
Copy Shop, by Hungerford
Dawn O'Hara, by Ferber

PRINTED THROUGH THE COURTESY OF THE
(Name of Theatre)
Presenting
"MR. DEEDS GOES TO TOWN"

Hollywood In Person
(Continued from Page 6)
are her own. Typical was the one written to her cameraman. "Dear Mr. Seitz" it read, "Thank you for protecting my eyes from those strong lights. Yours, Shirley Temple." Mr. Seitz filed the missive away in his upper left pocket, close to his heart.

George Cukor, director of Romeo and Juliet, has engaged landscape artists to reproduce, as the setting for his new home, the lovely 18th Century Italian garden which was created at Metro-Goldwyn-Mayer studios for that picture. He has also arranged to purchase many of the cypress trees, shrubs and statues used in the production. Norma Shearer and Leslie Howard will decorate the new garden by planting the first trees.

One of the final scenes made for Romeo and Juliet was the balcony scene. For nine minutes and thirty-three seconds, without pause, Miss Shearer and Mr. Howard played the famous scene, recording a perfect "take" the first time. The scene runs a full thousand feet of film. "It was the finest job of a difficult scene I have ever watched since I have been directing," said Mr. Cukor.

A curious studio correspondent asked a number of well known stars what they would define as "their biggest thrill." Here are some of the answers:

Wallace Beery: Landing on a fog-obscured airport field.
Lionel Barrymore: The give and take of a strong dramatic scene with an actor who knows timing.
Robert Montgomery: The lowing of cows in the early morning on a farm.
Jackie Cooper: Mountain hunting with Clark Gable.
Nelson Eddy: A true, sustained note.
Freddie Bartholomew: The first dip of a roller coaster.

CLUBWOMEN VOTE ON DOUBLE FEATURE BILLING

(Continued from Page 1) black up their preferences.
The poll will not only cover club groups but also representatives of high school and collegiate publications and the general motion picture public.
One of the first groups to which the question was presented was the East Coast Preview Committee, where the vote was overwhelmingly for the single feature.
The survey will be in progress until June 16th.
Develop New Techniques In Film Music

From a recent article written by Mrs. Alice Ames Winter of the Community Service Department of the Motion Picture Producers and Distributors of America, Inc., and her assistant, Mrs. Alice E. Field, we glean these bits of information about interesting music in forthcoming films.

Mrs. Winter and Mrs. Field quote Eric Wolfgang Korngold who adapted the Mendelssohn music for A Midsummer Night’s Dream and is now at work on the musical score of Anthony Adverse as follows: “It is in the writing of background music that the composer has his flying today.” “For Anthony Adverse Mr. Korngold is using the tones of the players’ voices as the keynotes for the music that accompanies their appearance in the film.” Mrs. Winter and Mrs. Field write, “When Claude Rains enters as Den Lus, the music carries a sinister note; the ‘Faith’ music which you will hear when Gale Sondergaard appears portrays the bitterness of her character; the ‘Angela’ music is played with many variations as the girl grows up and becomes the friend of Napoleon. The ‘Brother Francis’ theme is a lighter one, meant to give the film a mass; the ‘Father Xavier’ theme is kind; the ‘Bonnyfeather’ theme is round and mellow, while the ‘Ponyama’ theme, written for Anita Louise as the young mother of Anthony Adverse, carries through the picture.”

Novelty In “San Francisco” Scoring

Again quoting Mrs. Winter and Mrs. Field: “Metro-Goldwyn-Mayer have overcome their usual story-telling and sound recording in the scoring of San Francisco, starring Clark Gable, Jeanette MacDonald and Nelson Eddy. Through music this film will be given a happy ending and the audience will be shown audibly how the city was rebuilt following the earthquake and fire of 1906. Herbert Stothart, the composer and conductor, used as his central theme Julia Ward Howe’s Battle Hymn of the Republic, played against a counter-melody which incorporates favorite songs of the Barbary Coast, about which much of the action revolves. Brasses, chimes and complicated instrumentation weave the melodies together in climactic, typical of the turmoil of the disaster, then swing into a glorification motif which brings the final scoring to a crashing crescendo.”

Tells Public Relations Groups Of Filming Of “Romeo And Juliet”

So definitely does current motion picture production fit into the educational and cultural program of the community that clubs and Better Films Councils throughout the east, middle west and south have been playing host in the last few weeks to Barrett K. Kiesling, assistant publicity director of Metro-Goldwyn-Mayer’s west coast studios, whose mission has been to acquaint them with facts about the forthcoming production of Romeo and Juliet.

Mr. Kiesling’s schedule opened with a meeting at the Town Hall Club in New York City which was attended by more than a hundred executives of national organizations and other metropolitan leaders, and at which he stressed the magnitude of the production and the elaborate program of research and authentication which preceded the making of the film. Subsequent cities on his itinerary included New Haven, where he spoke under the auspices of the Council of Motion Picture Patrons; Providence, Boston, Worcester, Albany, where he was entertained by the Junior Film Guild; Montreal, Toronto, Buffalo, Rochester and Syracuse, where Professor Sawyer Falk of the Department of Dramatics at Syracuse University presided. He is also to speak in Cleveland, Akron, Pittsburgh, Detroit, Toledo, Columbus, Cincinnati, Indianapolis, Louisville, Philadelphia, Wilmington, Baltimore, Washington, Richmond, Charlotte, Atlanta, Birmingham, New Orleans, Memphis, Nashville, Chicago, Milwaukee, Minneapolis and Duluth.

Romeo and Juliet will probably open in leading cities of the United States under the sponsorship of civic, cultural and educational groups as did the previous Shakespeare classic, Warner Brothers’ A Midsummer Night’s Dream. Plans are now under way for these sponsored openings.

Why The Bookmarks

Obviously Things to Come was a film too important to be ignored in the bookmark output of the month. It was chosen (see page 7) because of the unusual character of the novel from which the picture was made and because of the exceptional technical possibilities offered in the filming.

Mr. Deeds Goes to Town was an inevitable choice because it contains sure and excellent comedy with an undercurrent of sanity and commonsense. So, too, for that matter, do the connecting books.

Sutter’s Gold was selected because it presents a phase of history sufficiently vague in the minds of most people to offer an element of surprise, and yet valuable as background knowledge. Suspense and entertainment are also salient features of the film.

13 Hours by Air deals with a subject of universal interest—life inside a passenger plane—yet has an air of novelty in the treatment.

4,000 Pupils Use Success Films In Ga.

Atlanta, Georgia, schools just closed a several-month’s successful experiment in the use of the one reel character building films, Success is Yours, as a part of the regular curriculum. Four junior high schools and one senior high participated in the experiment, which involved 80 groups and more than 4,000 pupils.

Once every fortnight the members of these clubs saw one of the films evolved by Dr. Howard M. LoSord’s Committee on Social Value in Motion Pictures, until 18 pictures had been seen. After the showing of each picture there was a class room discussion of the fundamental character problem involved.

The experiment was inaugurated by Waldo Well, who is in charge of visual education and special services in the Atlanta schools, and had the hearty support of Dr. Willard, Superintendent of Schools, who is a former president of the National Education Association.

Since the films will be even more extensively used next year Mr. Roger Albright of the staff of the Motion Picture Producers and Distributors of America, Inc., who has been cooperating with the Committee on Social Values in Motion Pictures in preparing the discussion booklets and use of the films, went to Atlanta to confer with the teachers who are directly involved as methods of utilizing them most effectively in classroom work.

After a conference with the entire group Mr. Albright visited various individual classrooms and also attended a screening of six of the films at the O’Keefe High School and listened to the animated discussions which followed.

Innovations In Movie Exhibits Shown N. Y. City Federation

(Continued from Page 3)

Still were presented from three other noteworthy impending productions—White Angel, to be produced by First National, based on the life of Josephine Nightingale; Green Pastures, celluloid version of the famous stage success, and Anthony Adverse, both of which are to be filmed by Warner Brothers. More than fifty thousand clubwomen saw and admired these exhibits.

This new form of educational motion picture exhibit which proved so popular with the City Federation, will be shown at the Better Films Clubs will probably be widely used throughout the country during the fall and winter season, exhibits being routed not only to state conventions and local gatherings of clubwomen but also to Better Films groups and to classrooms and school assemblies.

Printed in U.S.A.
Commencement Shows Value
Films In Class

High School Commencement Exercises, based upon the theme "Visual Education", held June 4 in the auditorium of the Edison High School, Minneapolis, bore eloquent testimony to the effective program in behalf of motion picture appreciation which has been carried on for the past few years by the Better Drama League of that city, of which Mrs. George B. Palmer is president.

These were the topics of the Commencement essays: "Motion Pictures of Yesterday", given by Valentina Zelenik; "Motion Pictures of Today", by Gilbert Lens; "Motion Pictures in School", by June Berge, while the valedictory, by Peter Jacobsen, surveyed the whole field of visual study under the title, "The Educated Eye".
(Continued on Page 8)

VETERAN COUNCIL TELLS ACTIVITIES

One thousand, ninety-seven pictures reviewed, 522 of them features and 375 shorts, constitute the 6-year record of the Better Films Council of St. Louis, Missouri, according to its report to the Triennial Convention of the Missouri Federation of Women's Clubs.

Of the features the predominance was for the family, 291 being marked for family use, 133 for adults and young people and 158 for adults alone. In all that period there was only one picture that was not recommended for any audience and St. Louis theatres voluntarily agreed not to book it.

The Council has checked 3,020 films for family night and reports a decided increase in the number of these, 803 having been reported this year as compared with 619 in 1934.

Films Reviewed

In This Issue

Reviewed in this issue are the following pictures: The Amateur Gentlemen, page 5; Anthony Adverse, page 4; The Green Pastures, pages 4 and 5; Bullets or Balloons, page 4; I Married a Doctor, page 2; A Message to Garcia, page 4; Private Number, page 4; The Road to Glory, page 4; Seven Brides for Seven Brothers, page 4; Sins of Man, page 6; White Angel, page 6.

June Brings To The Screen
Marc Connelly's Negro Classic

From Shakespeare to the cotton belt moves the camera lens. This month brings us another epochal film, uniquely different in character but comparable in excellence with any of the most important pictures of the past two months.

It is Warner Brothers' The Green Pastures, based upon the successful stage play of negro life which was one of the six outstanding dramatic hits in a half century of American theatrical history. Groups of southern women were among the first to preview Marc Connelly's negro classic and their comments were all superlative. "Even better than the stage play," they characterized it.

And in fact, Green Pastures as a film has definite advantages over its stage prototype. Its angels, who incidentally wear wings made with infinite patience from hundreds upon hundreds of matched goose and chicken feathers, actually manage to fly on the screen, which
(Continued on Page 8)

N. Y. Federation To Start
Several M.P. Study Groups

The New York City Federation of Women's Clubs, always in the forefront of motion picture activities, will inaugurate various sections.

(Continued on Page 8)

Arrangements Made To Obtain Stills

With the rapidly growing interest in motion pictures on the part of schools, libraries and women's clubs has come a corollary demand for motion picture stills to be used in illustrating discussions of current films.

To meet this demand the Motion Picture Producers and Distributors of America, Inc., have reached an arrangement with the exploitation departments of the various motion picture companies whereby desired stills may be ordered at fifteen cents per copy by addressing this organization at 28 West 44th St., N. Y. C.

For the benefit of motion picture study groups, however, the suggestion is offered that before following this procedure a contact be made
(Continued on Page 8)

D. A. R. Extends Film Program To The Orient

Across continents and oceans to as far away as China has extended the film program of the National Society of the Daughters of the American Revolution, according to the annual report of Mrs. Leon A. McIntire, chairman of the Motion Picture Committee. Mrs. McIntire advises that a joint committee, composed of 16 different nationalities, functioning under the general direction of the D. A. R. in this country, has been formed in China. Special children's programs are its chief objective. Since the committee began, improvements has been noted in the pictures shown and also in the advertising. One hundred and eighty school principals and 2,600 school teachers receive the monthly motion picture guide compiled by the chairman in Hawaii.

Report from chairmen in 46 states and the District of Columbia, as well as these more distant centers, indicate that there is a marked and steadily increasing improvement in the type of pictures shown in all these sections.
(Continued on Page 3)

"Dream" Shows Bard Pays On Screen

Shakespeare is box office!

That is proved conclusively by the success of Warner Brothers' A Midsummer Night's Dream, the first Shakespearean motion picture production to be shown at road show prices. In addition to 997 successful road show dates in this country, it has played a number of engagements in foreign cities, one has been shown at popular prices following its road show running in metropolitan RKO theatres.

It has still about 90 bookings a week at road show prices and promises to set a new all-time high in returns from Shakespearean drama.

Oakland Sets Record

Film slides do not gather dust in the public schools of Oakland, California, according to the April issue of School Management. The circulation of 4,080 reels of educational films and 162,800 slides during the school year of 1934 and '35 is reported.
Adults Study
Before Advent
Romeo, Juliet

When Romeo and Juliet plays northern New Jersey citys in the fall, the folks attending are admirably equipped to appreciate the fine points of the film, both literarily and dramatically.

Studies members into the proper frame of mind for enjoyment of the Shakespearean classic the Intercommunity Film Committee of New Jersey, composed of film committees of Morristown, Summit, Madison, Chatham and Millburn, devoted its entire recreation period at the annual meeting to and information of Romeo and Juliet. Appropriately, the meeting was held in the Refectory of Drew University in Madison, a building in old English style reminiscent of Shakespearean days, where a bountiful supper was served. After this the committee discussed the forthcoming film: the procurement of search and authentication which preceded its making; the high standing of members of the production staff; the fidelity of type shown in the selection of characters. A reading of the play by Mrs. J. Newton Davies of Drew University, a well-known Shakespearean scholar, followed.

The program was further enlivened by a costume presentation of the balcony scene by two students, Fred Wiehe and Bertha McPeck. The Intercommunity Film Committee will pass on its own enthusiastic recommendation to other residents of the community it represents so that a Shakespearean revival of extensive proportions is to be expected when Romeo and Juliet is presented.

So successful was the program that a similar technique will be applied in the future, excellent results which are regarded as of equal, or almost equal importance with the Shakespearean classic.

Fine Cooperation Shown
By School And Theatre

(Continued from Page 1)
year free of charge.

The opportunity was made possible through fine cooperation between Clarence D. McBride of the faculty and the management of the local motion picture house, which agreed to admit high school pupils free Monday, Tuesday, Wednesday or Thursday afternoon. A list of local bookings was placed on the school bulletin board and teachers were urged to sign up for motion picture opportunities for their pupils. Whoever study guides on the film usually would be available where the films were read in advance. After the seeing of each film classroom discussion followed and the picture was rated to artistry and ethical values.

PHILADELPHIA
Auspiciously
Closes Season

Motion picture activities of the Philadelphia Federation of Women's Clubs are concluded for the current season climaxed auspiciously with the April, May and June meetings, at which programs of special interest attracted a large attendance.

Four hundred and fifty-five clubwomen at the Arcadia InternationaL Restaurant late in April heard Mr. Albert Howson of Warner Brothers who is known as the "ambassador of good will from the industry," give an intensely interesting talk on "Motion Pictures, the Eighth Art." Mrs. Arthur Goldsmith, chairman of motion pictures for the Federation, introduced Mr. Howson to the other guests in original verse.

At an opening meeting at the Belle- vue Stratford Hotel May 8 the Rev. David C. Colony, who is an outstanding radio personality, gave a talk on "Sermons in the Movies," stressing the spiritual and ethical values of pictures.

On May 15 members of the group attended a garden party and demonstration of the use of a portable talking motion picture machine lent by Mrs. Albert's A. Goldsmith, Penn Valley, Narberth. At this time the members of the committee saw part of Mrs. Goldsmith's valuable collection of stills, which now numbers 8,000. These are loaned to schools clubs and other organizations to foster motion picture study.

The Federation's preview group will function throughout the summer. Since last September it has reviewed 75 features and numerous shorts, and raised a substantial sum of money for the Will Roger Memorial which will be presented to Mr. Bob Lynch of Metro-Goldwyn Mayer, chairman of the Fund in Philadelphia.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman

I MARRIED A DOCTOR
(Warner Bros.)

"Carrie, you can't run away from Main Street. There are too many of them out there, and they're all looking for you. They'll find you in the same house, the same room, right down to the bone." This was the speaking of their child. Boston, San Francisco. How could you have suspected it. How could you have known it. How could you have known it. How could you have known it.

(Continued on Page 4)

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Reviewing Gives Holiday Diversion For S. I. Girls.

Motion picture reviewing superceded in popularity all other vacation activities for members of the Junior Council affiliated with the State Island Better Films Council during the recent school recess.

Each of the 16 members of the Council, of which Mrs. Edward C. Gunning and chairman, had an opportunity to preview pictures one day during the vacation. Over the recess days Gunning accompanied groups of four girls to metropolitan preview of films, giving them ample opportunity to review each of the picture when the preview was over. Post-vacation motion picture activities were attacked with renewed enthusiasm as a result of this experience.

WHAT'S NEXT IN HOLLYWOOD?

By Alice Ames Winter

When history is stupidly interpreted, it resolves itself into dates and dynasties. When it is truly understood, it becomes the introduction to people like ourselves, living, struggling, succeeding, failing, and here entertainment and education meet in common borderline. Warner Brothers are planning a series of two-reel colored short pictures that they call The American Parade, the first one of which is due for release on July Fourth and is called The Song of the Nation. It is the story of Francis Scott Key and how he came to write The Star-Spangled Banner. Then will come The Louisiana Purchase, The Hoosier Youth (boyhood of Lincoln), The Fall of the Alamo, Patrick Henry, The Declaration of Independence, The Burr-Hamilton Duel, John Paul Jones, and Thomas Edison, the Whirlwind of Invention.

Since The Motion Picture and the Family is keeping silent during the summer, it becomes rather a problem to do two-months' forecasting Usually studios are reluctant to release their finest products during the season when audiences are at their ebb, but this season the pressure of notables is so great that some of them have to squeeze through.

Probably no picture is going to be of greater interest to women than White Angel, the story of Florence Nightingale. At Warner's studio we watched Mr. Dietzler shooting some of its scenes in the disorderly ward where the wounded lay, and marvelled at the idea, the persistence and the skill with which he was getting his effects every detail used to build a whole. "The Lady with the Lamp," so called, has been the name of this picture, for of course Miss Nightingale transformed the world of war hospitals, but unfortunately they're all the same. Ugliness, meanness, and manners, gospel. The faults that you find in this town are really just human nature. They'll never change." Thus spoke the doctor to his wife, Carol. But Carol didn't run away, back to Chicago. When she had gone people began to appreciate her. Carol's ideas for community improvement were the same. Ugliness, meanness, and
D.A.R. Extends Film Program To the Orient

(Continued from Page 1)

So great has been the extension of the activities of the committee, formerly known as the Better Films Committee, that it has been re-named the Motion Picture Committee. Its program now includes the study of the motion picture through various groups, through cooperation with schools by assisting in establishing photo plays and appreciation courses in high schools, and through sponsorship of children's programs and the conduct of round table forums on motion pictures. With the help of help and cooperation of D.A.R. groups, motion picture appreciation courses have been established in a part, at least of the schools in 18 cities, the motion picture chairman reports.

The west coast committee of the D.A.R. has previewed from four to seven films a week during the past season. Since September 1935, when it was organized by the national chairman, the west coast committee has shown over 100 features and 100 shorts. Mrs. McInerney has edited 250 pictures for the monthly publication of the committee, which was started to be read by each month an article dealing with some outstanding phase of films.

Pupils Absorb Culture From Lord Fauntleroy

"Pretty fine, when you can have a good film and get an extra credit in school for having your say. I'll say something like this would undoubtedly be made by students of Toko, Kansas, if they could become articulate about the great recent experiences. Due to the generosity of Carl Kruger, manager of the Grand Theatre, all of the boys who wished to make an opportunity to see Lord Fauntleroy and get scholastic credits into the bargain. To all the boys who wished for the first hand about motion pictures that it is utterly impossible to find desirable films for Junior Maxes or for family consumption. The past eight months refutes any such fallacious notions. Since the East Coast Preview Committee took film in October for the season of 1935-1936 a total of 158 family features has been reviewed by preview committee. No month of the past eight months there has been the production of less than 14 family films which these groups could commend. The months of December, February and April set a new high mark with 23 family films in the month's output. Just as some of these pictures like these, one can factually refute any who claims that American producers are not turning out films such as these. The record of the premiere, 158 films a year are as many as the average child would wish to see in his lifetime. For this reason, save the carelessness or indifference of parents, why any child should ever see a picture not have a chance to see it. However, the record of the past eight months is not noteworthy for the family films produced. It is quite con-

Exhibit Stirs An Interest In Best Books

"The most useful exhibit we have ever had!" Such was the comment of one of the English teachers at the Seward Park High School on the lower east side. It was made after a survey of a display featuring films made from books which has been in place at the exhibit corner at the school for five weeks. "It has set them to talking about books," she added.

Some of the devices used by the librarians tend to pique and the members of her Fifth Term English class to make the 3,500 Seward Park High School students book- movie conscious were original properties from such films as The Crusades, articles on the use of Technicolor and other motion picture processes, miniature models of scenes from A Tale of Two Cities, The Barretts of Wimpole Street and D'Avioli, and tiny reproductions of movie lots, showing an oriental, a western and a tropical background and a background featuring conflict. The latter were made by the pupils themselves.

Treasure chests not only of Seward Park High School but of other high schools of Greater New York were ransacked to assemble material for the exhibit, which included among other things two house programs, Mary and the Law and Penrod, made by students of the Seth Low Junior High School in Brooklyn.

Every student who attended the exhibit received a list of 100 authors whose books have been filmed, together with the names of their their best known films, and the caption—"Chosen by the Movie Makers for Their Films, Have You Read Them?". Each student also had an opportunity to participate in two contests which stimulated lively interest. The first offered an award to the pupil identifying the most film books and the second a collection of 25 taken from recent outstanding films. A second award was offered for the most adequate list made up by any student of films read from books, in which 25 stars and feature players whose photographs were exhibited had taken part.

It is Miss Meigs' prediction that more motion picture study will come next year as a result of the enthusiasm awakened.

Canada Follows Example Of American Clubs

Following the example of women's clubs of the United States, the Ontario Federation of Home and School Clubs is now advocating the use of recommended lists of films throughout the province of Ontario. Local groups affiliated with the federation are urged to preview pictures, decide their age appropriateness and to give publicity to their recommendations.

Coming Films Hold Much Interest For Music Groups

A year of research on the little known musical masterpieces of the pre-Bach era had its culmination this week in fourteen uninterrupted hours of showing for Romeo and Juliet. Against a musical framework of his original compositions, Herbert Stothart, M.G-M composer and conductor, wove English madrigals, Georgian chorals and more than 200 major works of Italian composers into the musical background. As a tribute to Tchaikovsky, the melodic theme from his Romeo and Juliet Fantasy has been included. This, according to Stothart, is the most beautiful of his own compositions and visualization of the love theme in the classic romance ever composed.

Boris Mozgov and most of the members of the Paramount Music Department will appear in a one-reel picture, title Melody Magic, to be produced by the studio's short subject department. This picture will show how music is written for the screen and will include all of the activities of the music department from tap dancing routines to grand opera arias. Among those who will appear in the picture will be Ralph Rainger, Leo Robin, Sam Coslow and Victor Young.

Michell Leisen, who will direct The Big Broadcast of 1937, for Paramount, is in Philadelphia photographing Leopold Stokowski and his famed Philadelphia Symphony Orchestra for an important number in this musical. Two or three concert selections will be recorded and filmed in the face of fistic music lovers. Mr. Stokowski will come to Hollywood later in the summer for additional scenes.

"Third dimension" sound may be used for the five songs Shirley Temple will sing in The Little Princess and the musical numbers in Sing, Baby Sing, now in production at 20th Century-Fox. Present sound recording devices utilize one microphone, which gives a "flat" sound, as if a person were hearing with only one ear. Studio sound engineers are now working on a plan to record with two microphones, separated laterally just as the ears are separated. It is hoped to perfect this third dimension sound in time for the musical numbers filming these two pictures. "Third dimension sound," explains Eugene Grossman, technician at these studies, "would permit complete fidelity to the actual tones. A member of the audience could close his eyes while a character is talking and if he could put his ear to the character turned his face. This is impossible now with the flat recording system in use." The "third dimension" to sound is a phenomenon long known to psychologists. In the language of the laboratory it is bi-oral, such as the human ear affords. The present system is known as monophonic.

Ann Ronell, the young song-writer who won fame for her composition, Little Lgres and Who's Afraid of the Big, Bad Wolf? for Walt Disney, has been signed to write some of the music and lyrics for the next Gladys Swarthout picture, Champagne Waltz, which will go before the cameras this month at Paramount. It is to be a story of Venice and its famous music hall, in which Miss Swarthout will play the part of a beloved singer of old fashioned melodies.

A CLUBWOMAN CHATUN FILMS FOR THE FAMILY

By MRS. WILLIAM DICK STORPEEN, Chairman, East Coast Preview Committee

To help Cooperatively Object Of Movie Council

"To help cooperatively, advertise and bring before the public pictures that can be cordially recommended both for adults and young people" was the object of the organization of the Motion Picture Council of Hillsboro, Kansas, according to Mr. I. H. Balzer, principal of the Hillsboro High School and secretary of the council.

Young though it is, the new organization is already exercising considerable power.
Lessons From The Movies (Continued from Page 2)
taken up and the men and women agreed that what she advocated would be in order.
This picture portrays the narrow-mindedness, the smugness and the silly jealousies of a small mid-western town. No thinking person can see the photoplay without asking questions about himself and his community. It certainly ought to help us ponder the pettiness of our lives, but probably we are not big enough to recognize them even with this stimulation.

As the picture proceeds, one feels the futility of trying to make progress, the stupidity and selfishness of human nature, but the picture ends with a note of triumph. It is worth while to struggle and sacrifice for an ideal, for even though defeat comes, in the end the ideal will win.

A MESSAGE TO GARCIA (20th Century-Fox)
This story has a distinct appeal because of its familiarity to most Americans as an exploit of value and worth. It is based on history, but for picture purposes the imagination has greatly enriched the drama.

Elbert Hubbard eulogizes this feat in a way that inspires loyalty and achievement and the picture is true to these high objectives. Hubbard says:

"The man who, when given a message to Garcia, quickly takes the mission without asking any idiotic question, never gets laid over nor has to go on a strike for higher wages. Anything such a man asks shall be granted—his ideas shall be heard—his plans shall be carried out, in short, he can afford to let him go. He is wanted in every office, shop and store and factory. The world cries over for him. He can carry a message to Garcia."

BULLETS OR BALLOTS (First National)
The title of this picture is most intriguing, and one is not disappointed in its appeal to a lazy and indifferent populace. Racketeers are preying upon helpless citizens to an amount estimated at fifteen billions of dollars. Individuals of high standing in the community are parties to the crimes. Only an outraged and organized citizenship can hope to crush the power of these parasites and gunmen.

The story of this picture is how one city rid itself of its racketeers. John Doe, an honest, conscientious man, is assigned the job of getting the inside information and setting the trap. He did his work in secret and his success cost him his life. All social progress seems to come through the willingness of individuals to sacrifice themselves for a worthy cause.

PRIVATE NEMBER (Fox)
"They're trying to break up this marriage which they say is based on social inequality. It is based on social inequality. Your honor, I am not worthy of being Ellen Neal's husband." These were brave words for Dick, heir to millions and most of the time most people would think him merely sentimental.

What can we, in this country and throughout the world, make character, culture and ability the mark of class and distinction rather than money? It is a common place that the virtue of the virtues outweigh the prestige of gold? Surely not as long as success is measured by a bank account, and not only by the possession of stocks and bonds.

FILMS FOR THE PUPIL AND TEACHER
By SARAH MCLEAN MULLEN
Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."
The end of the 1935-1936 season brings a wealth of screen material, widely varied as to type. Among these new offerings is a film deserving of careful consideration. Some will prove more valuable to students and teachers upon a second viewing, while others, when one is alert to the particular effect or detail that one wishes to observe. They will also probably lead the student to the library, to another form of education, to be sure, but not less satisfying, and the experience will be one of the qualities of a great motion picture.

THE GREEN PASTURES (Warner Bros.)
The screen presentation of the master medium for the vivid presentation of the Southern Negro's conception of Old Testament Lore. Heaven becomes a place of festivity, of the joys that the negro knows and loves. God is a great man who walks the earth and talks to flowers and man and beast alike. While frankly based on the actual, the photoplay preserves the sincerity of the folk-attitude towards religion. It is a masterpiece of technical ingenuity, thrilling because of its realistic effects as well as its action. The cast consists entirely of negroes, most of them unknown, that their art, Rex Ingram, playing the part of De Lawd and also of Adam and of Hezndrel, proves himself to be a versatile and effective actor. Johnson's negro choir, chanting the spirituals, coordinates the story and the mood of treatment with telling effect. The film is directed and photographed with rare skill and understanding.

ANTHONY ADVERSE (Warner Bros.)
Carefully selecting the most significant incidents in the life of Anthony Adverse in a time of his departure for America and uniting them into a consistent whole, provides a dramatic story for the screen. It emphasizes the theme of "Man controlled by Fate." Through a wide range of adventures, over many lands, carried through even a series of episodes, Anthony Adverse reveals his life as one incredibly strange. Every one of the five main sequences firmly is rounded out through clever craftsmanship, each mounting to a strong crisis within its harmonious unit. Dialogue is frank, the characters of Napoleon's era seem to be living before us. Anthony's struggle to achieve an integrity that will compensate for his lack of name is made vital through Frederick March's naturalness. Much of the charm of the picture results from the excellent musical scores, no less than from the remarkably fine acting and lavish settings.

THE ROAD TO GLORY (20th Century-Fox)
The Road to Glory is a gripping story of rapidly ensuing episodes from the recent World War. Strongly acted, against a mass of other French soldiers, are the roles of a few individuals whom we come to know intimately through the film. The main hero is served directly under a valiant captain and a dashing lieutenant. Through the conduct of these men and women the fire of war is quickly transferred to the audience. It has been noted that the Texas Rangers are the story of a group of variously talented men who are united by a common bond of patriotism.

SHOW BOAT (Universal)
"Smile, Nola, smile" were the magical words by means of which the fates of two young people are determined. Her husband's defense of Julie, Julie's sacrifice for Nola and Nola's reinstatement of her husband who had forsaken her in time of need, portray qualities that command respect.

Stage Full Week Of Family Films
Mobery, Missouri, sets an excellent example in its Film Club which screens throughout the country by having a full week of family films at Christmas—an excellent feature, but equally appropriate for other school vacations.

Club Chooses Film Of Month For Its Study
Besides general motion-picture-giving and discussion of live aspects of current films, members of the Motion Picture Appreciation Club of the Technical High School in Springfield, Massachusetts, have chosen one film each month of the current winter for prolonged study and discussion. October and February, for the club considered two "pictures of the month," both being of such merit that it was almost impossible to choose between them.

The schedule of films was as follows: September, The Virginian; October, Diamond Jim and The Three Musketeers; November, Mutiny on the Bounty; December, Peter Ibbetson; January, A Tale of Two Cities was the selection of the North. Productions the group had studied, the others being David Copperfield, Great Expectations and The Mystery of Edwin Drood.


In April the club began a preliminary study of Anthony Adverse, feeling that several weeks of study will not be too long to enable us to vote to a picture as significant as this promises to be.

Following the study of Anthony Adverse is a study of Romeo and Juliet, which will have its premiere in the fall at the time the schools reopen.

The Technical High group, which last winter attained considerable fame as a traveling unit presenting sample motion picture discussions in both women's clubs and other junior motion picture groups, has continued its activities along that line this year. Pictures discussed have been Peter Ibbetson, Diamond Jim, The Three Musketeers, Mutiny on the Bounty, The Story of Louis Pasteur and Peter Ibbetson. Miss Elizabeth Bell, who has been the faculty's representative in such matters, has accompanied the group when it has staged these discussions.

The discussion meeting on Peter Ibbetson was held at the Springfield Woman's Club house with members of the Springfield Motion Picture Council as guests. So much enthusiasm was aroused that it is reported that motion picture appreciation study groups will probably be introduced next year into the program of the recreation unit sponsored by the Works Progress Administration.

June 15, 1936

THE MOTION PICTURE AND THE FAMILY
A Clubwoman Chats Upon Family Films

(Continued from Page 3)

A Clubwoman Chats Upon Family Films

WHO'S WHO IN BETTER FILMS

Chicago has always had a prominent place in the film spotlight. It is the home city of Mrs. Richard M. McClure, who so recently closed his highly successful term as Picture Chairman of the General Federation of Women's Clubs. It is the locale of the Better Films Council of the city, a group of women's clubs, which has presented one of the most consistently sustained and ably directed programs for the promotion of higher standards of film taste of any Motion Picture Council in the country. Mrs. McClure is the home of Mrs. Charles R. Holton, retiring Chairman of the Department of Motion Pictures of the National Federation of Women's Clubs, who has, through her own varied activities in behalf of better films, made an important influence on the consciousness of motion picture-goers in Chicago and throughout Illinois.

As Mrs. Holton describes herself, she presents a "fine example of one who came to scoff and remained, not to pray, but to admire and to achieve an interest in the field of motion pictures which will long endure." When she was appointed Motion Picture Chairman for the Seventh District of the Illinois Federation of Women's Clubs, when Mrs. McClure, later to be General Federation Chairman, was the State Chairman of the district, she had very little knowledge of or preparation for her new work. Her first task, therefore, was in getting the right history and growth of the motion picture. To her surprise and to her joy she found it a highly interesting and challenging subject. She discovered that many people, like herself, were amazingly uninformed concerning motion pictures. At once she inaugurated an active campaign to remedy this state of affairs. She sent many names for those who would write editorials for the motion picture columns in the local newspapers. She arranged for the production of family films issued by the Federation and to study problems concerning the production, distribution, and consumption of films.

After one year's experience as District Chairman she succeeded Mrs. McClure as State Chairman, following ably in the latter's footsteps.

Under her chairmanship, as under that of Mrs. McClure, five outstanding films were released and exhibited in the motion picture theatres of the state. The responsibility of the audience to patronize selected films and thus influence community film fare, as suggested in last year's Better Films Council, was urged to limit children's attendance at theatres and to accompany them, if possible, to the cinema. The result was that "the no-parking" sign in front of the motion picture theatres applied also to children as well as to automobiles!"

The use of visual education in club programs and in the schools was heartily advocated. Motion Picture Councils and committees were organized throughout Illinois.

Her current year's work began auspiciously in October with a cinema tea honoring Mrs. Thomas G. Winters, who brought the latest news from Hollywood. This was followed by an exceptionally effective promotion program for A Midsummer Night's Dream. Through the efforts of the Better Films Council and the cooperation of the children's showing was arranged at which 100 orphan and crippled children were entertained as guests of the council, and an Illinois Federation Day stimulating club.
Films For Pupil and Teacher

(Continued from Page 4)

our heroine through the various essential episodes of her successful career. Again we see the useless waste of man power that accompanies war and we come to realize that England felt for the Lady with the Lamp, who heroically cut red tape for the sake of her sick and wounded. Particularly dramatic is the scene in which Miss Nightingale recites the oath of service which has long since become the pledge of the trained army and the carefuly executed settings and the carefully detailed furnishings bring an impression of reality to the various episodes.

SINS OF MAN
(20th Century-Fox)
The hero of this story is a man of no importance, a simple Tyrolean bell-ringer. Jean Hersholt, as a modern Job, gives a magnificent interpretation, consistent in detail dramaticization from the days of his vigorous youth, throughout the years of his sorrows, to the end where he achieves happiness in a reunion with his long lost son. This picture is one of the few used in the music recording until she discovered that the studio had insured it for $10,000. An extra offered to any one of the few scenes used is the Capulet garden but Director George Cukor had the idea first. He is using many of the trees and plants from the garden to landscape his new Beverly Hills home.

...Stepin Fetchit, lying on his back in the sun between scenes for the Shirley Temple picture, The Bowery Princess, (previously called Dimples), has evolved a new philosophy of living which should bring balm to a troubled world. Lately, he said, "Ah usea wuk so hard tryin' to entainate people that Ah almost had a nuvus breakdown. Then Ah begun to think. All Ah wanted to do was to do nothing. That's what we all of us wanna do—nuthin'. We keep doin' sumpin' all the time we so kin' do nuthin'. It don't last. (Of course, nuthin' is easy.) Ah kin' do somethin' nuthin' nuthin' just relax and people laugh. That's all right with me. So long as people is happy an' laughin' Ah got me a job—doin' nuthin'!"

Chester Franklin, who will direct the nature drama, Wilderness, which Paramount is planning, is having some amusing experiences finding just the right horse for the lead. Just now he is scouting about the northern part of the state without screen tests of wild horses. Letters from all parts of the country have been forwarded from horse owners who believe their steeds may be just the type. One man writes from Chicago that he has an eight-year-old horse, beautiful black mare and tail, nicely mannered. Both from these and other attractive

A Clubwoman Chats On Family Films

(Continued from Page 5)

The Cattle Thief (Columbia), Charlie Chan at the Cirque (Fox), Colleen (Walter Cronjager Bros.), The Country Beyond (Fox), The Country Doctor (Fox), Desert Gold (Paramount), Doctor X (Universal), Every Saturday Night (Fox), Everybody's Old Man (20th Century-Fox), F Man (Paramount), Four Friends (Fox), The Four Horsemen of the Dunes, The Great Gatsby (MGM), Heroes of the Range (Columbia), Little Miss Nobody (20th Century-Fox), The Little Red Schoolhouse (Chesterfield), The Milky Way (Paramount), The Moon's Our Home (Paramount), Modern Times (United Artists), Mr. Deeds Goes to Town (Columbia), The Music Goes Round (Columbia), The Mysterious Averenger (Columbia), O'Malley of the Mounted (Fox), One Rainy Afternoon (United Artists), Pride of the Marines (Columbia), Roaming Lady (Columbia) Rose Marie (Metro-Goldwyn-Mayer), Silly Billies (RKO Radio), The Singing Kid (First National), Sky Parade (Paramount), Song of the Gold (Universal), Thirteen Hours by Air, Three on the Trail, Timothy's Quest and Too Many Parents (Paramount), Trial of the Lonesome Pine (Walter Wanger-Paramount), Treacherous Rides the Range (Warner Bros.), Two at Revolt (RKO Radio), The Voice of Bute Ann, The Unguarded Hour (Metro-Goldwyn-Mayer), Yellow Dust (RKO Radio).

WHO'S WHO IN BETTER FILMS

(Continued from Page 5)

woman attendance at the same film was held.

One of the outstanding projects of the year was a Christmas basket party given in all Chicago churches and clubs. Lists of "best films" and favorite men and women stars were received and checked. Films chosen in the Chicago area, for which popularity were rendered valuable assistance in gathering the names of needy families and helping out and distribute the gro- ceries contributed by theatre patrons.

Few motion picture chairman have an opportunity to hear that gratifying cry of "author, author," as a result of the presentation of any of their historic works but Mrs. Holton has experienced it.

Two playlets dramatizing the work of the Motion Picture Department of the Federation have been widely used in clubs throughout the State and with commendation. One of these, called The Fade-In, attempts to bring a gradual increase in country life from the darkness to full illumination. The second playlet dramatizes the out- line of motion picture work of the Federation and is The Motion Picture Department Unreels.

A new project in Illinois this year was the compilation of a list of ten best playlets of 1935 chosen from ballots sent in by Illinois clubs. This year the list was prepared for publication and distributed.

SOUVENIRS
(Hollywood In Person)

By The Observer

Souvenirs hunters are driving Harry Edwards, property man of the Rome and Juliet company at Metro-Goldwyn-Mayer, to dizzy heights in tracking the picture he kept track of 2,894 separate items, ranging from sheep to a vase of rare Venetian glass and a collection of dolls. He has a record of never having lost a "prop." But members of this company are eager to keep props as souvenirs of the producing days. For George Shearer has a 16th century toilet seat of blue and yellow glass marked with a covetous eye. When Lewis Howard left for England, he took with him all of his Romeo costumes and several 14th century silvery chalices which had been brought from Scotland. Rosco and Ralph Rthouse want the rapiers and daggers they used in their duel and Edna May Oliver had ideas of claiming as her own the blue satin used in the music recording until she discovered that the studio had insured it for $10,000. An extra offered to any one of the few scenes used is the Capulet garden but Director George Cukor had the idea first. He is using many of the trees and plants from the garden to landscape his new Beverly Hills home. ...
FASCINATING READING IS SUGGESTED IN THESE BOOKMARKS
BASED ON CURRENT FILMS, PREPARED BY THE CLEVELAND LIBRARY

"ROMEO AND JULIET"
"For never was a story of more woe
Than this of Juliet and her Romeo...
A pair of star-cross'ed lovers."
—Shakespeare

This Famed Romance
With Others Suggested By
THE CLEVELAND
PUBLIC LIBRARY

SHAKESPEARE'S GREAT TRAGEDIES
Romeo and Juliet
Othello, the Moor of Venice
Macbeth
Hamlet, the Prince of Denmark
King Lear

STORIES OF STAR-CROSSED LOVERS
The Bride of Lammermoor, by Scott
Idyl's End, by Ann
The Queen's Quair, by Hewlett
Heliose and Abelard, by Moore
Glorious Apollo, by Barrington
Tristan and Isult, by Bedier

THE IMMORTAL BARD
Shakespeare, Actor-poet, by Chambran
William Shakespeare, by Adams
Shakespeare, the Boy, by Ralf
William Shakespeare, by John Masefield
Tales from Shakespeare, by Charles
and Mary Lamb

"GREEN PASTURES"
A Negro Heaven where the angels have
fish fries and the Lord is a fatherly
old man who walks among His people.
Negro Life, Religion and Song
Portrayed In These Books in
THE CLEVELAND
PUBLIC LIBRARY

THE NEGRO IN DRAMA
Green Pastures, by Connelly
Porgy, by Heyward
The Emperor Jones, by O'Neil

In Folklore
Of Man Adam an' His Chillin', by
Bradford
Black Genesis, by Stoney
Uncle Remus and His Friends, by
Harris

In Fiction
One Way to Heaven, by Cullen
Scarlet Sister Mary, by Peterkin
Deep Dark River, by Rylee
Not without Laughter, by Hughes
Birthright, by Strribing
Red Bean Row, by Kennedy

NEGO SPIRITUALS
Green Pastures Spirituals, arranged by
Hall Johnson
The Negro Sings a New Heaven,
edited by Grismom
Book of American Negro Spirituals,
edited by J. W. Johnson

THE HARVESTER"
"In the country a man can live his
life more freely and fully."
—David Grayson

RURAL ROMANCES
by GENE STRATTON PORTOR
The Harvester
Freckles
The Girl of the Limberlose
The Keeper of the Bees

HAPPY IN THE COUNTRY
In Real Life
The Enchanted Acre, by Hambridge
Truly Rural, by Wright
The Lone Winter, by Greene
Mountain Venicles, by Humphrey
Barter Lad, by Harris

In Story
Adventures in Contentment, by Grayson
Idyll of Twin Fires, by Eaton
As the Earth Turns, by Carroll
Immortal Longings, by Williams

"WHITE ANGEL"
"On England's annals . . .
A Lady with a Lamp shall stand,
In the great history of the land."

Florence Nightingale
Pioneer of Modern Nursing
In Books Suggested By
THE CLEVELAND
PUBLIC LIBRARY

THE ANGEL OF THE CRIMEA
A Lost Commander, by Andrews
Florence Nightingale and the Crimean War, in "General History of Nursing"; by Seymer
Florence Nightingale, in "Heroic Lives"; by Robinson
Life of Florence Nightingale, by Cook
The Lady with the Lamp, in "Eminent Victorians"; by Strachey
Florence Nightingale, the Angel of the Crimea, by Richards
Florence Nightingale, 1820-1856, by
O'Malley

THE CRIMEAN WAR
In Drama
The Lady with a Lamp, by Berkeley
Florence Nightingale, by Reid

In Story
Trumpeter, Sound!, by Murray
Seabosop, by Tolstoy
Between Two Thieves, by Deban

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(Attributes of Theatre)
Presenting
"THE HARVESTER"

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(Attributes of Theatre)
Presenting
"WHITE ANGEL"

Hollywood
In Person

(Continued from Page 6)

Qualifications, the owner reports:
He has an unusual disposition that
few horses have. He has been used
for two years on a milk wagon in
Chicago and fears nothing.

How Life Began For Some
Screen Celebrities

Many of the famous screen players
of today had no thought of
stage or screen acting when they
shaped their early careers. Lionel
Barrymore, for instance, went to
Paris to study to be a painter after
his years on the stage. Painting was
to be his life, but fate ruled other-
wise. Clark Gable had no idea of
being an actor when he got a job in
a tire factory in Akron. There, by
accident, he met two actors, visited
them backstage and thus was
started towards stardom. Marlene
Deitrich studied violin and hoped
to be a concert musician. Paul
Muni studied violin with the same
idea. Nelson Eddy was a Philadel-
phia newspaper man covering
baseball and hoping to become a
managing editor; Charles Butt-
sworth, too, was a newspaper man
for years with no idea of becoming
one of the screen's comedians. Helen
Hayes, studying in a convent, in-
tended to become a teacher. Una
Merkel and Catherine Douet en-
tered the ranks of screen actresses
from school teaching. Charles
Laughton intended to follow his
father's career as hotel manager.
Jean Hersholt, with a Master of
Arts degree, was a portrait painter
of considerable renown before he
became an actor. Frank Morgan
started as a salesman. His brother,
Ralph, began as an attorney and
became a successful one before his
client, Warner Oland, persuaded
him to try acting. Lewis Stone
studied to be an army officer and
served as such in the Spanish-
American and World Wars. He
still holds a major's commission in
the U. S. A. Officer's Reserve
Corps.

What's Next
In Hollywood

(Continued from Page 2)

Elements left out. Really, in film-
ing Anthony, the studio has
achieved the impossible in uniting
these various elements. And the
producers were almost reduced to
tears because so much of the love-
liness had to be cut out to reduce
its length from four and one half
hours to two and one half. Yet
we who did not see it in the studios
will feel no disappointment, so
much loveliness has been retained.
Exhibit Emphasizes Research In Making Of Film Classics

This photograph illustrates a new technique in film study. Scenes pictured are from MGM's "Romeo and Juliet." At upper left is the original sketch made by Cedric Gibbons for the scene. It was based on photographs of the Shakespearean play. Right is the scene completed. In the center is the ugur iron grille enclosing the tomb of the Scaligers, Princes of Verona. Lower right shows how this architectural detail was worked out in the film. This is one of several research panels developed to aid in students' study of "Romeo and Juliet," especially designed for use in libraries and classrooms.

Why The Bookmarks

A film that marks an epoch in the history of Shakespearian productions, Romeo and Juliet was an inevitable choice for this month's list of film bookmarks. (See page 14)

Green Pastures, also on this month's list, was selected because of the quality and the individuality of the play from which it was made, which lends itself to rich and varied reading.

White Angel is a happy choice because it films the life story of a woman who was a heroine famous for her self-sacrificing service to humanity and because of the wealth of interesting books connected with the historical era in which she played her role.

The Harvester was chosen because it not only offers connecting books that are interesting, but also that are refreshing because, like the film, they present a wholesome picture of life in a small community, made glamorous by romance.

Commencement Program Built On The Movies

A whole Commencement program based on motion pictures will be the novelty offered by the graduating class of Langley High School in Pittsburgh on June 29. The exercises will take the ultra-modern form of a panel discussion, with Katherine Kohl as leader. The after-play building groups will be: Margaret Reed, Mary Weitershans, Pauline Musco, Edward Leder, Margaret Midgley, Carolyn Frank, Harry Bieker, Charles McAdams, Robert Brooks, Olivia Yost, Howard McCartney, Edith Hartner, Ray Sontheimer, David Whitmarsh, Edna Palmer.

Each student will have a minute to a minute and a half to answer such questions as these: 1. How are motion pictures? 2. How important are movies in the life of the average high school pupil? 3. Upon what basis does the average pupil choose his enjoyment of motion pictures? 4. What are the general themes of present-day motion pictures? 5. What are the main evils of character in motion pictures? 8. Why well does the news-reel measure up to its ideal of dissemination of news? 9. What effects have motion pictures upon youth? 10. By what standards may a pupil learn to evaluate critically the motion picture which he attends? 11. What are the rational and irrational methods of judging motion pictures? 12. What actual progress in the use of films and projectors have been made in the Pittsburgh schools? 13. What methods of publicity of motion pictures are used to exploit the public? 14. How may better standards of admiration be set up? 15. What improvements in the motion pictures may we hope for in the future? 16. What part may a high school pupil play in this improvement?

The purpose underlying the program, according to the teacher, Miss Ada C. Park, is to "awaken the public to the present-day status of the films and to encourage the best use of the cinema for enriching life and building right ideals and character."

"Revival" Night Liked At Dorset

A request Revival Night, at which patrons select thea favorite picture, has become a regular Friday night feature at the Dorset Theatre, Broadway, at 1476 Street, New York City. The project was developed as a result of the friendly relationship between Mr. John W. Curtis, manager of the theatre, and the Washington Heights Motion Picture Council. One revival feature is presented each Friday, the picture being chosen by vote.
FILM CONTESTS STIMULATE CULTURAL ACTIVITY

Students Off For College

Three high school students in widely separated sections of the United States will enter college this fall with the happy assurance that they need not worry about expenses for their freshmen year. They are Bonnie Bump, 15 years old, of Lovalton High School, Lovalton, California; Mary Eleanor Drum, 17, of Notre Dame Academy, Cleveland, Ohio, and Elden Janke, of Topeka High School, Topeka, Kansas, prize winners in the Cecil B. DeMille Crusades contest. Miss Bump and Miss Drum submitted essays on The Crusades in History and Richard the Lion-hearted in Fiction and Photoplay, respectively. Mr. Janke's entry was a hand-made white horse decorated with the flag of the period of the Third Crusade. A noteworthy list of judges representing such varied fields as (Continued on Page 3)

Modern Film Trends Shown In Course

The most up-to-date aspects of motion-picture making will be featured in the course on The Motion Picture, its Artistic, Educational, and Social Aspects, to be given at the School of Education of New York University this winter under the direction of Associate Professor Frederick M. Thrasher. The elaborate research processes now developed to the fullest perfection by which classical and historical films are authenticated, the development of the animated (Continued on Page 7)

Films Reviewed In This Issue

Back to Nature, page 6; Charlie Chan at the Race Track, page 7; China Clipper, page 7; Earthworm Tractors, page 7; Educating Father, page 6; The General Died at Dawn, page 2; Green Pastures, page 3; Hearts Divided, page 6; Lost Horizon, page 2; Mary of Scotland, pages 2, 3 and 6; Mr. Cinderella, page 5; My American Wife, page 6; Nine Days a Queen, page 2; Our Relations, page 7; Piccadilly Jim, page 7; The Road to Glory, pages Romeo and Juliet, pages 2 and 6; Song of Love, page 5; Two In a Crowd, page 7; The White Angel, page 5; White Fang, page 6.

MGM Winners Go To Europe

Contest winners seem to hold first place in the motion picture news of the month.

Tomorrow, when the steamship Normandie departs from New York, occupying first class staterooms on the palatial liner will be a high school student, a college student and a school teacher, all enjoying their first trip to Europe. They are winners in the nationwide contest sponsored by Metro-Goldwyn-Mayer in connection with its last season's production, A Tale of Two Cities. Winner in the high school section is seventeen-year-old Mary Cecile Mink, Aquinas High School, La Crosse, Wisconsin; winner in the college group, Dorothy Welch, twenty-one-year old student at St. Clair College in Clinton, Iowa; and winner in the contest open to the general public, Gertrude C. Martin, teacher in the North High School in Wichita, Kansas. They constitute three out of 159,000 motion picture patrons of all ages and ranges of interest who participated (Continued on Page 4)

FILMS FOR THE PUPIL AND TEACHER

By SARAH McLARREN MULLEN

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

Editor's Note: Because the first issue of "The Motion Picture and The Family," so closely parallels the opening of the school year, Mrs. Mullen has devoted her department this month to a survey of the films either now completed or in the last stages of production, which clever teachers will utilize in their classrooms in months to come. In successive months her department will deal, as it did last year, with films of the current month which are of particular interest to motion picture appreciation classes and will also convey suggestions for their use in the classroom or motion picture appreciation club. A new semester of school and a new season of motion pictures! Fortunately for the progressive teacher, they can be made to function together. Motion pictures are fast becoming recognized as an educational agent and the subject of motion picture appreciation is being established as a part of the curriculum in most of the leading high schools. In some schools the subject is taught as a separate elective course for a full quarter or even a semester; in others, as a part of a course in modern cultural appreciation that includes the radio, the newspaper, motion pictures and current literature. In still others, motion picture appreciation is made a definite unit of two to ten weeks for inclusion in an English or a Social Science course. Sometimes the matter of motion pictures is brought into a course only incidentally, as in dramatics, public speaking, debate, composition and journalism courses. And again, it is the core (Continued on Page 2)

Youthful Film Taste Shown At Columbia

The soundness of the reactions of boys and girls of high school age towards current film fare has seldom been more convincingly demonstrated than in the exhibit of illustrative material on the educational film, the entertainment film and the radio, which was held July 20 to August 1 in Teachers College Library, Columbia University. Easily one of the most interesting phases of the exhibit which was in charge of Professor Fanny Dunn and Miss Eleanor Dye, Library Assistant in (Continued on Page 4)

More Exhibits Planned

Photoplay appreciation clubs and other agencies which have made good use of the research exhibit on "Romeo and Juliet" will be happy to hear that similar exhibits are coming to Los Angeles, San Francisco, Metro - Goldwyn - Mayer; Maid of Salem, Paramount; Anthony Adverse, Warner Bros., and Danton, Warner Bros.
Films For The Pupil And Teacher

(Continued from Page 1)

A CLUBWOMAN CHATSON FILMS FOR THE FAMILY
By Mrs. William Dick Sporborg,
Chairman, East Coast Preview Committee

Another summer holiday over and the zealous thousands who interest themselves so effectively and usefully in the progress of family pictures have greater reason than ever for work! What a summer it has been for most of them, full of varied and delightful experiences far away from the studio. Yet I venture to say that most of them happily anticipate renewing their contact with the film world, by selecting pieces in their showings for audience suitability and making out selected lists as guides to week-end and family programs.

Huge Summer Audiences
If my own experiences are any criterion, this summer has been very different from others, and the contact with theatres and the motion picture has not been so abruptly broken. Many times previously when we have gone to the country or the coast before this conclusion upon the huge audiences I noted whenever I was in a motion picture theatre this summer. (You see I myself have caught the habit of summertime movie-going.) I am curious and interested to know what new experiments are being tried and what are the results. I have concluded that the productions which we have heard of during the winter and which are launched during the spring season have actually turned out.

And so when I have seen these big audiences this summer in the United States and Canada I have said: "It must be the caliber of the pictures which has brought all this interest. The world has a liking for the lure of the sea breezes does not keep them away." I often wonder if there have been during the summer which few of us were willing to miss—Green Pastures, Anthony Adverse, Romeo and Juliet, produced by Metro-Goldwyn-Mayer, is ideal for classroom use. An illustrated script is available in published form. These pictures are being sent to the larger city libraries and current magazines contain many articles regarding the picture or Shakespeare on the screen. The picture itself is, of course, an excellent example of authentically and lavishly in mounting, of skilful direction and of rare artistry in performance.

KBO Radio's handsomely mounted picture, Mary of Scotland, based upon Maxwell Anderson's play, while not entirely accurate historically, nevertheless gives a fine picture of Shakespearean times and of the background of court intrigue against which he wrote his plays. So, does Nine Days a Queen, produced in the actual historical locations by Gainsborough Pictures. As Catherine of Russia is not recognized in America as one of the finest actresses on the screen, so it is safe to say that the film is the best performance from her in this Shakespearean comedy. Then, too, as Night's Dream will be more generally available and Caesar is planned, with Ronald Colman in the name part. It is safe to say that we will have Hamlet on the screen shortly to be released.

Pictures on China
Suppose a class is interested in China. Already released is The Great Death of China by D. P. Bauchendieck, mounted picture depicting present-day conditions. A provincial warlord uses every means, fair and foul, to obtain the grand raising raised by his rival to overthrow him. The picture is elemental in its emotions, bloody and sinister in action, but none the less representative of conditions that China is seeking to overcome at the present time. Song of China, produced in China by native directors and actors and introduced into our country by Douglas McLean, gives another phase of Chinese life, the conflict between the family ideals of the preceding generations and the growing independence of the new. The Lost Horizon, a Columbia picture directed by Frank Capra, depicts life in the southeastern provinces of China and with Thibert. Daunting feats of air travel against the contrary winds and fierce storms; contrast with the inevitable customs of an ancient lamasery. Touches of mysticism and romance line the way to the conflict between the East and West.

(Continued on Page 6)

Council In N.Y. Begins Fall Program

A coordination of the film interest of 125 community and cultural organizations in New York City is the aim of the Metropolitan Motion Picture Club, which is organizing a new fall season and just inaugurating its active film program for the fall season.

The Council is launching projects unprecedented in elaborateness in metropolitan circles. It plans to recommend films on an audience suitability basis just as film councils do in smaller communities. It will begin in October the publication of a bulletin to be known as the Metropolitan Motion Picture Digest, which will serve as a clearing house for motion pictures for the New York metropolitan area. In this bulletin will be published lists issued by the various participating groups.

The bulletin will also contain an announcement of events of interest to the Metropolitan Motion Picture Council, avocations, including conferences, conventions, film exhibitions and special film showings. It will devote considerable space to exceptional films and will also present brief digests of books and newspaper and magazine articles dealing with motion picture topics. Information on motion picture equipment and its use will also be available. The Bulletin is to be promulgated through the organization of photocopy clubs in the schools.


Groups Are Opposed To Double Features

Results of the poll on double feature billing, conducted through the summer months by Warner Brothers, seem to bear out the long-standing contention of Better Films groups that the dual feature is not popular.

Four out of five people who responded to the poll did not favor double feature billing, according to the Warner Brothers announcement.

Opinions were sought from 1,000 clubwomen, from editors, critics and readers of approximately 2,000 newspapers from across the country, and representatives of more than 100 college publications. While the information from the Warner poll has been made available to the public, no decision has as yet been reached as to whether the local motion picture theatres will abolish the double feature.
It is no unusual thing for photo-play appreciation classes to try experimental projects in their spare time nowadays, but it has remained for the Drama Club of the Park School of Baltimore to produce one of the most elaborate films yet made by a school group.

This was a full length silent film based on George Eliot’s novel, Silas Marner.

Although in the 25 years since the Drama Club of the Park School was organized it has given many noteworthy stage productions, Silas Marner marked its first invasion of the world of the silver screen.

**Decide to Film Novel**

When the students decided to attempt a motion picture, the initial proposal was to film some dramatic incident in 300 to 400 feet of celluloid and they were requested to submit a scenario that was most in the mind. Of the five submitted, however, one on Silas Marner was easily the best and the film was therefore considered inevitable.

**Teachers Become Experts**

A 16mm. equipment was promptly borrowed from a parent. Miss Sarah Putnam, head of the Silas Marner, became technical advisor and Mr. Harrison Tompkins of the Industrial Arts Department a cameraman. They, and the 45 students who were cast for roles in Silas Marner, or for such important functions as property man, camera man’s assistant, script clerk, etc., began the study of motion pictures and the director’s art. The first order of business was to find “elements,” “location” and “close up.”

**Eighteenth Century Atmosphere**

The first problem seemed to be the creation of an eighteenth century atmosphere. A church and some homes were to be utilized in the film were found at Oella. A basement near Pikesville provided a parade for a camera house. A fireplace where he could conceal his money was located on Maryland Avenue and the trunks were ransacked for grandmothers’ costumes and for properties of the eighteenth century.

As there could be no outdoor sets the club had to wait until the first snow fell on Park School campus to portray Molly’s death. Summer and fall scenes, also, had to be taken at the proper season of the year and the whole film assembled when a cycle of scenes had practically been completed.

The completed production won the high commendation not only of members of the class, but also of outsiders who were invited to see the finished product, and is generally conceded to have been an impressive attempt to utilize the philosophy of the school, which is committed to the theory that one learns by doing and that living and scholarship go hand in hand.

**Baltimore School Films “Silas Marner”**

**When Visitors Come To Hollywood Lots**

Summer vacation these days brings scores of teachers and librarians to Hollywood. Mrs. Ivan Roberts, publicity director of the Cleveland Public Library, and her son, Dave, examine a “sound boom” at M-G-M Studios.

**LESSONS FROM THE MOVIES**

**Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman.**

For the third year I have been asked to present reviews of current pictures from the point of view of their value in helping individuals to think through the problems of everyday living. No one suspects that people go to the movies to be improved—everyone goes for entertainment—but the experiences of life cannot be broken into segments. While we are working we are being entertained; while we are being entertained we may be working out a more wholesome philosophy of life.

When I began to write these reviews two years ago, a number of people discouraged me by saying: “There are only a few themes and traits that motion pictures present. You cannot possibly find pictures that are different enough, month after month, to make it worth your while.” As a matter of fact, however, six or eight reviews have been sent in each month, and no complaints have come to me that there is repetition. The range of problems presented and the variety of treatment have made my task easy.

The purpose of the reviews, however, is not so much to serve individuals as it is to make suggestions to teachers and leaders in schools, churches and social agencies as to how pictures may be used as a basis for discussion. As constructive thinking on personal and social problems is stimulated, a strong basis is being laid for growth in character and the development of a better social order.

**The Green Pastures (Warner Bros.)**

Religion lies deep in the emotions of mankind. Its expression varies with the culture of the people. Reverently, and with all the beauty of imaginary concepts, the religion of the negroes is here presented.

The negro spirituals form a beautiful background for the Biblical stories. With naive simplicity the reality and humanness of God, his traditional ethical demands on the people and the literal interpretation of Biblical folk tales are attractively and forcefully presented.

The religious and emotional appeal of the picture is not counteracted by a modern, philosophical point of view. One feels anew the vitality of religion as a motivating force in the hearts of mankind.

**Mary of Scotland (RKO Radio)**

Motion pictures can give a sense of reality to history that cannot be attained in any other way. Months, years and even a lifetime of study cannot equal great actors and actresses in interpreting historical personalities with an accuracy and vividness that brings them to the mass of people personal acquaintanceships with them. The depth of one’s culture lies in no small way in the breadth of his appreciative contacts, which should be timeless.

Why is this picture important? Because one is impressed again with the disarming results of religious bigotry and prejudice, the devastating effects of jealousy and intrigue, the heartbreaking which the people of the time, and the ever-lasting appeal of the day when people will live and let live, when each will be interested in the welfare of all without attempting by force to make others think and feel and act alike.

**The Road to Glory (20th Century-Fox)**

“The road to glory leads to the grave” is an old saying, and the presentday parallel of our modern life story. At a time when war clouds hang low over the whole world this film should serve as a forceful reminder of the futility of war.

The picture raises the question of the “why” of war, but presents only bewilderman on the part of (Continued on Page 8)

**Scholarship Students Off For College**

(Continued from Page 1)

sculpture, history, art, literature and education, selected them. They included Professor Howard L.Roach, chairman, New York City; Captain John G. Bradley, director Division of Motion Pictures, National Archives, Washington, D.C.; C. F. Truex Davison, president, American Museum of Natural History, New York City; George W. Kittredge, president, Board of Trustees, Yonkers Country Day School; Harold Lamb, author, technical advisor for Cecil B. DeMille on The Crusades; Paramount Pictures Corporation, Hollywood, California; Mrs. John S. Branyan, director of the Motion Picture Bureau, International Federation of Catholic Alumni, New York City; Mrs. William Dick, chairman, East Coast Preview Committee, Port Chester, New York; Will S. Taylor, chairman, Department of Art, New York University; Providence, Rhode Island, and Maurice R. Teshnor, editor and publisher.

Offers Fine Illustration

The contest offered an extremely fine illustration of the value of present-day motion pictures, both as an educative factor and as a means of increasing the cultural interests of the younger generation. Thousands of high school students, inspired by the offer of a $500 scholarship to be deposited to the credit of the winner in the college of his or her choice, participated. As an incident to the presentation of the film and visual exhibit they visited libraries and museums in search of historical material that would bear upon hundreds of pages of history and biography which might never otherwise have come to attention. The program involved a foundation was laid and an enthusiasm created for wide historic study which cannot fail to have a pronounced influence upon their future intellectual development.
Who's Who in Better Films
Back in the days when a William S. Hart Western was considered the ideal motion picture fare for children, Mrs. Paul Griswold of N.Y.U., who made her debut in the Better Films movement the previous year, Chicago, the year 1923, Mrs. Griswold's function was that of being a committee which was sponsoring a series of children's matinees—a decided innovation for that day and place. A cooperative theatre manager permitted the members of the women's club to select the films and act as critics.
Contrary to the hopes of the altruistic committee the matinees were not a decided success, but that did not dampen the enthusiasm of the chairman. She had become infected with motion picture virus, for all time.
Visitors to the Edward Hines Memorial Hospital had convinced her of the need of entertainment for disabled war veterans and her next activity was to cooperate with the American Legion in putting on motion pictures for the hundreds of "kiddies" convalescing there.

From Chicago to Cincinnati
From Chicago, Mrs. Griswold transferred her motion picture group to Cincinnati, to which city she moved in 1925. The Hyde Park Parent-Teacher Association, which she immediately joined, was sponsoring a series of Junior Matinee under the supervision of Mrs. Clara Holbrooke, the chairman of motion pictures for the Ohio Federation of Woman's Clubs, now president of the League of American Pen Women. Mrs. Griswold promptly became a member of the committee in charge and when Mrs. Holbrooke moved away was made chairman. For five years, with the active cooperation of the superintendent of schools, the principals of the high and grade schools of Cincinnati and the responsible heads of parochial schools, the matinees were an emphatic success. On some Saturdays the special programs were seen by five thousand children, which packed the theatre to the doors. On other Saturdays it was necessary to run two performances to accommodate the demands which the parents had made.

Tickets were sold in all the schools and a one-cent commission given on each ticket sold, returns going to the class where the sale was made. Special patriotic matinee in recognition of Armistice Day and other special occasions kept enthusiasm at a high pitch.

Nineteen-thirty-one brought another change of scene to Mrs. Griswold. She moved to Milwaukee and joined the Better Films Council there. In 1932 she became president of the organization, which is composed of 38 women's clubs and other civic, patriotic, religious and Parent-Teacher groups. The notably successful program in Milwaukee has been dependent in part upon the fine cooperation of the industry, downtown theatre managers giving the preview committee passes to the theatres, the Film Board of Trade assisting in securing desirable films and all managing to invite the committee to special previews of outstanding pictures.

An annual feature of the program is the December luncheon "get together" which is always graced by the presence of a speaker of nationwide note.

I like to think that Mrs. Griswold is one of the bright, active, desirable Better Films Council presidents, Mrs. Griswold has a wide range of interests, belonging to two women's clubs, the Federated Activities League of the church and keeping informed on national and world affairs through membership in a Current Events group.

The Motion Picture and the Family

September 15, 1936

Youthful Film Taste Is Shown
(Continued from Page 1)

charge of visual education, was a group of high school students who were interested in feature film tastes. The survey, conducted by Mrs. Allan Abbott of the Department of Education at Columbia University, was given to the ten films which received highest rating by the students. The results of the survey were placed in each of the high schools and the students were asked to rank the films. The results were tabulated and the top ten films were listed. The top ten films were:

1. Mutiny on the Bounty
2. The Lives of a Bengal Lancer
3. The Three Musketeers
4. The Scarlet Letter
5. The Three Musketeers
6. The Scarlett Pimpernel
7. The Three Musketeers
8. The Scarlet Letter
9. The Scarlet Letter
10. The Scarlet Letter

Participating in the survey were young people ranging in age from freshmen to seniors in the East Orange, New Jersey, and Greenwich, Connecticut, High Schools and the Western High School of Newark, New Jersey. Discussion was first among the best of the year in all of the groups.

An Amusing Feature
An amusing feature of the survey was the difference of opinion between the girls' and boys' groups. The boys ranked the films in the order of their rating as to the rating of the film. The Lives of a Bengal Lancer, Oil for the Lamps of China, the Last of the Mohicans, and the Scarlet Letter were rated high by the boys, while the girls preferred the film.

One of the favorites of the younger girls over all was the boys, ranking highest in the boys' group. As the boys ranked the films in the order of their rating as to the rating of the film, the Lives of a Bengal Lancer, Oil for the Lamps of China, the Last of the Mohicans, and the Scarlet Letter were ranked the same way.

N. Y. Library Patrons
See "Juliet" Exhibit

Patrons of branch libraries in the New York Public Library System had their enthusiasm for Romeo and Juliet stimulated well in advance of the opening of the play. For three weeks prior to its Broadway showing, in each of the largest branch libraries of the city, the Romeo and Juliet exhibit, which shows the elaborate research that went into the production of the film, was displayed. A special display was also arranged in the exhibit room of the Hudson Park Branch.

Summer school teachers brought their classes down to view the exhibit, Shakespearean enthusiasts flocked to see it and the interest awakened is reported to have been very widespread.
Hunter Starts
Teaching Of
Film Course

By Alice Ames Winter

Many of our fellow citizens have a theory that America is an unromantic country, given over to money grubbing. In reality there is no more moving page in history than the story of how a continent was conquered in a swift onward rush accompanied by every variety of scenic beauty—comfortable farm lands, great rivers, successive mountain ranges, plains, deserts, an ocean, and a tropic South.

It looks as though the Land of Cinema might bring home to its millions this complex, many-sided battle of humans, from the first exploring galleons through the great wars in which France and England and Spain and Mexico played the part of the white man’s American-Spanish hacienda, and there in the out-of-doors, week after week, either in tents or far

ers, lived sometimes as many as three thousand movie people: ac-
dors, directors, technicians, laborers. Indians with their flocks, and all the incidental workers. And here’s a story that suggests the enormous number of details that must be looked into in the making of a cherry orchard, so a cherry orchard was contracted for. But alas, the cherries in the glowing sunlight ripened to the brink of the future was ready for them. The birds, however, were fully ready, so each cherry tree had to be covered with canvas bags from running before its appointed time and to keep off the vineyard thieves.

Ramona is a first color picture. The beauty of the scenery, moun-
tains, rich farms, picturesque Spanish arches and patios, was tempting. Of course, we all know that color film is moving on its inevitable way. And each attempt pushes it forward. In Ramona the reproduction of nature is perfect, the color comes to life, the color becomes distinctly finer and more delicate. But it was not all fun. The director soon discovered that early morning light down in the inland valley was much better than the later hours. So everyone had to get up early and be ready to work at 5:30 A.M. for Loretta Young, Pauline Frederick, and Don Ameche play the leading roles.

Another of the American dramas just ready for release, also in Technicolour, because the out-of-door scenes are so important, is the color appeal, is the adaptation by Warner of Curwood’s novel, God’s Country and the Woman. Here our out-of-door photography swings into the virgin forests of the State of Washington, where the rarest of nature’s phenomena meet on the floor of the snow-capped Breen, our American Alps. In these high, equally wonderful places there is the rivalry of two great logging companies. It was a long exploring hunt into almost untrodden territory which was involved, an overhanging cliff (necessary to the plot) and the great, close-set trees. Then came the problem of transport, placing the gorgeous film into almost impassible regions. Recent technical advances have made possible more compact transportation of equipment, but in this case the sound track could not be driven within sight of the camera, and cables were stretched for over a thousand feet and through forest to the recording devices. A portable phone and buzzer signalled the readiness to open the scenes as thrilling as what was expected of him. A melo-
drama it is. Part of the film was made in a great logging camp, part on a log train, a lovely blue lake with Mt. St. Helens, with its snow-capped pyramid, in gorgeous background.

One need hardly speak of these stories. They are among our American classics, but the above bits of information are meant to make us realize how far afield and in what exotic realms a story may be set plus a complete interpretation the physical backgrounds of pictures come into being.

The American panorama of things to come is certainly many-
sided. Whether it be Dodesworth, Sinclair Lewis’s tale of the tangles of life in the face of the United States auto manufacturer drops into European society (with Walter Huston and Ruth Chatter-
ton) or Edna Ferber’s Come and Get It, with its touch of the sordidness and struggle of common folks, and a double triangle of conflicting motives (between Louis B. Mayer and other of those stories by Lloyd Douglas in which spiritual im-
cipation of life through the story of a doc-
tor’s struggle to stamp out spotted fever, we are still in our native land. The last picture has involved a year’s careful research that spread all the way from a tragic epidemic and broken-down houses in the Bitter Root Valley to assistance from the Agricultural Department, to London, to Kentucky blue-grass regions, back to San Francisco. Then came that expert work of bacteriologists with their retorts, Bunsen burners, scientific research, and experiences. A doctor might write a picture where the divisions of his own and let his read-
ers visualize places and adventure with him. But a picture must be as correct in its working as infinite human patience can make it and yet must constantly provide the audience with a thrilling experience, and these accurate details are only the skeleton for the living flesh of drama.

To Our Readers:

With the resumption of publication may I express the hope that all of you will have a pleasant summer and that you have not relaxed your interest in community work in the field of motion picture production. Let me once more call your attention to the fact that this bulletin, published monthly from September 15 to June 15, is free of charge to community leaders upon application to the Motion Picture Department of the Mis-
tors of America, Inc., 28 W. 44th Street, New York City? Perhaps you have friends who could make effective use of it.

The Editor.

Lessons From
The Movies

(Continued from Page 3)

the men at the front. Fighting goes on and on and no one can make any sort of summer. But the hopelessness of soldiers is vividly portrayed—up to the front, the trenches, retreating back for a short rest, replacements, and then up into the front trenches again. Wounds provide a temporary release from death, the only freedom.

How long will men and women support this colossal stupidity—this supreme insanity? That is the question.

TO MARY, WITH LOVE
(20th Century-Fox)

“"We have nothing in common,” said Mary, as she planned to break the ties which for ten years had brought her joy and sorrow. Her husband disagreed, but he was looking backward, not forward.

What are the bases for a happy married life? This picture answers all important question. A few of them are: companionship, working together for common goals, and understanding, especially on one’s income, appreciation and understanding.

The main aim to have a life, and therefore deeply interesting. I heard a woman say: “That’s my life all over again,” and undoubtedly parts of it would fit into the lives of all of us.

The solution for Mary and her husband was a complete change. No one prescription, however, would fit all cases. But “where there’s a will, there’s a way.”

THE WHITE ANGEL
(First National)

In this day of distinguished publication, it seems a strange idea to imagine the prejudices encountered by them in their flight for recognition. In this struggle Flor

and the heroine and her story will be told and loved as long as history rec-
ords the achievements of great ser-

ved.

This picture presents unfortu-
nably her desire to minister to the underprivileged. She takes useful, effective steps in the midst of masculine bungling; her courage, which equaled the valor of soldiers in battle.
MUSIC BECOMES INCREASINGLY IMPORTANT IN FILM MAKING

Under Your Spell is the name of the Lawrence Tibbett production now in the early stages at Twentieth Century-Fox. The story is a screen original which presents the star as a New Mexican rancher who wins fame on the radio and in New York. Settings of the southern west are brought to life, photograpically.

Brothers are preparing a new and elaborate film version of The Desert Song. No cast has been announced yet. RKO has in preparation a screen original written by Jane Murfin which will star the diminutive Lily Pons. With a voice teacher and fiancée, Albert de Gastegian, and her diction coach, Miss Pons recently arrived in Hollywood for tests and preliminary rehearsals, Rainbow Over the River is the interim title. Although Pons is still making for RKO release. The supporting cast includes May Robson, Louise Beavers and the Hall Johnson Choir. Hugo Reisenfeld will prepare the musical score. The company will leave for New Orleans September first film much of the action in the actual locale.

Two important musicals are in production at Paramount, The Champagne Waltz, co-starring Gladys Swarthout and Fred MacMurray, reveals something of its theme in the words of its earlier title, Opera Versus Jazz. It is said to offer an interesting contrast in the lovely strains of the standard music of the stage with those of the jitterbug, vociferously applauded in Europe and New York when played by an American college band, led by Fred MacMurray. One of the loveliest and most elaborate numbers will be Paradise in Waltz Time sung by Miss Swarthout, atop a huge tower, probably to be used for the Wedge, which are the members of a 56 piece violin orchestra. Human interest stories of musicians of the old school, who are adding their bits to the production should also be noted. There are who vigorously comb the influence of modern music; others who are developing the music with resignation. One tells of the overflowing emotion of an elderly violinist who burst into tears at the rendition of a jazzed version of one of his beloved melodies.

The Big Broadcast of 1937, crowded with the names of radio-land's favorites, will bring to the screen for the first time Leonard Speir and his famed 120-piece orchestra. The glitter of burnished gold and silver instruments, the rich browns of the violins, violas, cellos and brass instruments, the occult intricacies of the woodwinds and the exotic flavor of the percussion batteries inspired the score, accustomed to figuring costs, to make a little survey into money values. He discovered that the instruments of this orchestra checked up to about $250,000, and that the combined musical productions of the 120 performers brought the figures up well over a million and a half. When he attempted to push his mathematical venture further, however, he was halted by the dynamic Mr. Stokowski. "But, Sir," he protested, "you cannot count the cost of these things. You will soon be attempting to calculate the value of this batch of Bach Frag in G Minor and his choral-prelude, A Mighty Fortress Is our God, which we are playing for our first film appearance. And I wish to assure you that you cannot—for they are priceless."
VARIED IS THE TERRITORY EXPLORED BY THESE BOOKMARKS
BASED ON CURRENT FILMS, PREPARED BY THE CLEVELAND LIBRARY

“ANTHONY ADVERSE"
"For always roaming with a hungry
heart much have I seen and known."
Adventure—History—Romance
Selected by the
CLEVELAND PUBLIC LIBRARY
FAMOUS PICAESQUE NOVELS
Anthony Adverse, by Allen
Don Quixote, by Cervantes
Adventures of Gil Blas of Santillane, by Le Sage
Lavengro, by Borrow
Peregrine Pickle, by Smollett

MEN ANTHONY MET
Memoirs of Vincent Noble
Rise of the House of Rothschild, by Corti
Napoleon, by Ludvig
Talleyrand, by Cooper
Lafitte, the Pirate, by Saxon

WHERE ANTHONY TRAVELLED
Adventures of an African Slaver, by Mayer
Cuba, by Verrill
Picturesque Old France, by Turner
Romantic London, by Neville
Fabulous New Orleans, by Saxon

Printed through the courtesy of the
(Name of Theatre)
Presenting
“ANTHONY ADVERSE”

THE GORGEOUS HUSKY
A tavern keeper’s daughter outraged
Washington society and was championed by President Andrew Jackson
Books Which Recreate This
Social and Political Controversy
Suggested by the
CLEVELAND PUBLIC LIBRARY
PEGGY O’NEILL EATON
In Fiction
The Gorgcous Husky, by Adams
Peggy O’Neal, by Lewis
In Fact
Peggy Eaton, Democracy’s Mistress,
by Pollack
Margaret O’Neill, in “Famous American
Belles of the 19th Century,”
by Peacock
Peg Eaton, in “Some American
Ladies,” by Minnigerode

ANDREW JACKSON AND HIS TIMES
In Fiction
Hearts of Hickory, by Moore
Cavalier of Tennessee, by Nicholson
In Fact
Andrew Jackson, an Epic in Home-
spun, by Johnson
Patty Battles of the Jackson Period,
by Bowers
Andrew Jackson, the Gentle Savage,
by Karner
The Reign of Andrew Jackson, by Ogg

Printed through the courtesy of the
(Name of Theatre)
Presenting
“THE GORGEOUS HUSKY”

MARY OF SCOTLAND
"The Queen of Scots is a goodly per-
sonage; she hath within an alluring
grace and a searching wit."
Books That Tell Her Tragic Story
Suggested by the
CLEVELAND PUBLIC LIBRARY
MARY STUART, QUEEN OF THE SCOTS
In Drama
Mary of Scotland, by Anderson
Mary Stuart, by Drinkwater
End and Beginning, by MacNeil
Mary Stuart, by Swinburne

Printed through the courtesy of the
(Name of Theatre)
Presenting
“MARY OF SCOTLAND”

“PICCADILLY JIM”
“All the world loves a laugh.”
Amusing Books Recommended
by the
CLEVELAND PUBLIC LIBRARY
HILARIOUS WODEHOUSE COMEDIES
Piccadilly Jim
Big Money
Luck of the Bodkins
Brinkley Manor
Carry On, Jeeves!

CARTOONS AND HOW TO
DRAW THEM
Fun-Sketching, by Foster
The Little King, by Seglow
How to Draw Cartoons, by Briggs
The New Yorker Album
Thoughts Without Words, by Day
The Gay Nineties, by Culter

MORE GAY TALES
The Eligible Bachelor, by Pakington
Big Business, by Hutchinson
Water on the Brain, by Mackenzie
Ripeness Is All, by Linklater

Printed through the courtesy of the
(Name of Theatre)
Presenting
“PICCADILLY JIM”

A Clubwoman Chats
Upon Family Films
(Continued from Page 6)
Earthworm Tractors, First Na-
tional, a Joe E. Brown comedy from the series
of Saturday Evening Post stories of similar name which
will provide many a hearty laugh for
children and adults.
The list is not complete without
reference to China Clipper, a stir-
ing aviation drama by First Na-
tional, which memorializes the note-
worthy first transpacific mail flight;
Piccadilly Jim, Metro-Goldwyn-
Mayer, a delightful film based on
P. G. Wodehouse’s novel, and

Modern Film Trends
Shown In Course
(Continued from Page 1)
cartoon, the increasing use of music
in the making of pictures, and the
documentary film are among the
subjects which will be presented.
The first two speakers are:
Sept. 24: New Trends in the His-
tory of the Movies. Terry Ram-
say, author A Million and One
Nights.
Oct. 1: The Technical Develop-
ment of the Motion Picture, by Rus-
sell Clark Holsag, member of So-
ciety of Motion Picture Engineers.
Police Judge Lauds Safety Feature Film

An excellent illustration of the value of motion pictures as an adjunct to a safety campaign was afforded when Police Judge Twain Michaelson, the editor of the San Francisco Traffic Court, passed a novel sentence on traffic violators. Instead of the customary fine or a short prison sentence all of them were sentenced to sit through a screening of Paramount's And Sudden Death at the local Fox Theatre and to return to Judge Michaelson with proof that they had done so, the film being regarded by the judge as a more powerful means of impressing upon them the necessity of safeguarding the lives of others than any sentence he could devise.

New Guide Published—By Flatbush District

Numbered among new motion picture publications is a guide issued fortnightly by the Flatbush District Committee, affiliate of the Motion Picture Council for Brooklyn. This is the second of the four districts in Brooklyn Council to publish a guide, a fortnightly guide having been issued for about 15 months by the Bedford District Committee.

Both guides are independent of subscription lists, the money for their publication being raised by the Council.

Nor do the two district committees confine their efforts merely to circulating information about pictures. When A Midsummer Night's Dream was to be given in Flatbush, special promotion was undertaken and tickets for the picture were disposed of through the Council.

Some Sidelong On Hollywood Happenings

(Continued from Page 6) fat house-mamas rested their elbows on the bed's airied on the window sills, push-carts crowded the curbs and garbage cluttered the streets. The story is one of wide human interest, the kind Director William Dieterle likes to make. The boisterous children have been gathered from Los Angeles' own East Side, and they were having a grand time, just being themselves. It is their mothers who give them trouble, Mr. Dieterle says. They are so eager to have their children "look nice before the cameras that they are forever brushing and straightening them out—and so there has to be a lot of hair-mussing and clothes rumpling before each scene is made. All in all, the little boys and girls are having a great vacation experience since school opens, besides earning more than enough in their week's work to pay their families' rents for a month. Pat O'Brien plays the role of the policeman, O'Malley.

Film Comedy Inspires Fine Library Exhibit

The Cleveland Library demonstrates that light reading as well as biography and history lends itself to library use.

WORTHWHILE READING FOR FILM ENTHUSIASTS

For librarians and teachers: What About the Movies? Library Journal, Sept. 1—an interesting account by a school librarian of how motion pictures can serve the interests of education.


For those who are interested in film personalities—and who isn't?—How William Powell Helps Women Succeed, Liberty, July 11—article by Frederick L. Collins; Paul Muni Becomes a Heathen-Chinese, Liberty, August 22—article by Frederick L. Collins; The Scientific Side of Lunacy, September Woman's Home Companion—Alva Johnston's story of the Marx Brothers; Rowdy Jane, American Magazine for August—Jerome Realty describes Hollywood's new juvenile sensation, Jane Withers; Discipline, American Magazine, August—Helen Hayes of stage and screen fame describes some of the disciplinary aspects of acting.


Why The Bookmarks?

(See Page 7)

Anthony Adverse—because of the wide popularity of the novel and the many historical personages of importance who move across the screen.

The Gorgeous Hussy—because it touches upon a period and personalities in American history not well known, yet intensely interesting, especially when dramatized.

Mary of Scotland—because the film portrays the dramatic life of a queen who makes a strong appeal to human sympathy.

Piccadilly Jim—because it is wholesome, refreshing comedy.

Matinee For Youngsters

Starts In Pa.

To its already well established week-end family matinees, the Southwestern District of the State Federation of Pennsylvania Women has added a new activity. This is a special matinee for small children, held every Tuesday afternoon at the Roxian Theatre, McKees Rocks, Pittsburgh, for children too young to follow feature-length films. The program is made up of cartoons and funnies, educational subjects and travelogues. A five-cent admission is charged for children up to 12 years of age and ten cents for those over 12.

The thrilling experience of the summer was the appearance of Ken Maynard and his horse, Tarzan, before this "sub-Junior" matinee group.

The Southwestern District, of which Mrs. Samuel B. Cuthbert of Pittsburgh is motion picture chairman, endorses the matinees and publishes the programs.

Films For The Pupil

And The Teacher

(Continued from Page 2)

To appear in October is Metro-Goldwyn-Mayer's carefully realistic production of The Good Earth. The hero Wang, the farmer, typifies eighty-five per cent of the citizens of China. He is shown enrolling in a government project to bring unity of millions into a republic. To know this picture thoroughly is to understand China.

These pictures, and such others as depict the great characters of other nations: Marie Antoinette, to be released by United Artists; Danton and Joan of Arc by Warner Bros.; Madame Curie by Universal; Rembrandt, David Livingstone and Babby Bons by British producers —any or all form a good basis for class discussion on international relations and friendship.

American History classes will enjoy with profit the following new current: The Gorgeous Hussy, a story of Andrew Jackson's time; The Texas Rangers, an epic of the Southern border state; Last of the Mohicans, a Revolutionary picture of Indian, French and British colonial conflict; Daniel Boone, the settling of the West; China Clipper, a record of the development of aviation. To follow are Valley Forge, of Revolutionary fame; Maid of Salem, telling of the days of witchcraft; Rip Van Winkle, a California Indian idyll, The Plainsman, dealing with Indians and scouting, and I. Lightship, last in the series of the Orono settlement. All these depict dramatic periods of the earlier development of our nation.

There is no limit to the subjects for discussion, and apparently no limit to the enthusiasm of the students for the subject of Motion Picture Appreciation.

(Other reviews in this publication provide useful material to supplement this discussion).
Europe Again
Is Goal Of
Film Contest

Another motion picture contest! Again a modern feature film is used as a medium for the promotion of study and cultural interest. This time it is Metro-Goldwyn-Mayer's magnificent production of "Romeo and Juliet," which was a fitting swan song for the late Irving Thalberg. Two lucky people, a student and an adult, will have an opportunity to visit Shakespeare's birthplace at Stratford-on-Avon at the conclusion of the contest. The outward trip will be on the Ile de France and the return on the Normandie.

The contest will be open to two classes of entrants. Class one will include students of junior and senior high school grade in private, public and parochial schools and also students of junior and senior colleges, normal schools, universities and professional schools. Any interested adult may enter in class two. There is this restriction, however, for both classes. The entrant must be sponsored by a teacher, college professor, librarian, club officer or theatre manager.

The plan is to hold local contests (Continued on Page 8)

Episcopal Girls' Group
Continues Film Study

Last year motion pictures were given a prominent place on the program of the Girls' Friendly Society, official youth organization of the Episcopal church. This year the principal stress is on radio. "But don't let this deceive you (Continued on Page 2)

Films Reviewed
In This Issue

Anthony Adverse, page 6; The Captain's Kid, page 6; The China Clipper, page 5; Craig's Wife, page 5; The Devil is a Sissy, page 4; Dinner, page 4; End of the Trail, page 8; The Gay Desperado, page 6; The General Died at Dawn, page 7; The Good Earth, page 7; In His Steps, page 5; King of the Royal Mounted, page 6; Old Hound, page 8; Rainbow, page 6; Robinson Crusoe, page 6; Romeo and Juliet, pages 5 and 6; The Sea Spiders, page 6; Sitting on the Moon, page 5; Unknown Ranger, page 6.

New Research Exhibits Lend Added Interest To Film Study

Traveling exhibits of research stills to lend additional interest to the study of feature films have caught on. The popularity of the "Romeo and Juliet" exhibit has answered once and for all the question as to whether these exhibits are worthwhile adjuncts to film programs. Clubs, libraries and schools are clamoring for more of them. To meet the demand three additional exhibits have been assembled this month.

One of the most fascinating is the series of research panels on Warner Brothers' "Anthony Adverse." With a rich field to draw on in the combined romance, travel and historical setting of the book, the exhibit-makers have made the most of their material. The panels take us from the slave quarters at Felicity Hall and the author's study through Anthony's devoted wanderings to the day when he and his small son set sail for America. Particularly effective is the panel (Continued on Page 5)

Bureau Has A Fine Record In Film Field

One hundred and seventy-nine thousand, five hundred and twenty hours of volunteer service in the previewing of motion pictures seems an extraordinary contribution on the part of a single organization. Yet according to the biennial report of Mrs. James F. Leo, chairman of the Motion Picture Bureau of the International Federation of Catholic Alumni, that is exactly what Catholic previewers have given in the past two years.

In other words, 89 individuals, actuated by no motive except the desire to furnish Catholic film-goers with reliable information as to the ethics and artistry of films, have spent the equivalent of 7,480 days or 20 years, if one prefers to put it that way—in projection rooms. Each reviewer has averaged 84 hours of actual previewing service, besides all the time that has been devoted to the compiling of reviews, the preparation of radio broadcasts and other phases of bureau activities.

The number of films reviewed (Continued on Page 2)

Film Is Featured
In Civic Campaign

When And Sudden Death played in Findlay, Ohio, it had all the importance of a municipal event.

The first, police officials, the safety council and automobile club heads seized upon the occasion to conduct a several-days' safety campaign. Local newspapers carried boxes with the license numbers of the two most careful drivers as noted by traffic officers and also called attention to the evils of careless driving. Thus motion pictures again became the strong right arm of a civic enterprise.

Director Brings Home
100 Miles Of Films

One hundred miles of rare films —about 500 reels—were brought back from Europe this fall by John E. Abbott, director of the Museum of Modern Art Film Library, and will be installed in its archives. Among them is a print of The Atonement of Guste Berling, Greta Garbo's first motion picture, made in 1923-24.
Films Rate Highest In Pupils' Poll

The present-day teacher who feels that he can ignore motion pictures as a curriculum subject is apparently due for an unhappy awakening.

Kern County Union High School and Junior College of Bakersfield, California, is one of the educational institutions that has produced films. According to Mr. Leo B. Hart, head Counselor of the school, it was the pressure of a teaching staff nourished by the McGuffey Reader's method that induced film making. Out of 68 topics listed in a student poll, photoplay appreciation ranked first.

"We experienced a startling revelation as the result of a poll I made of my student body for the purpose of determining the Junior Room program of an educational nature based entirely on the mutual interest of students and teachers," Mr. Hart wrote recently.

"The idea when put into operation 'clicked' so favorably that we will continue it as long as there is a demand for it.

"Briefly, the plan embodies one fundamental element—interest. The students request subjects in which they are interested which they cannot get in their regular courses of study. These topics are submitted to the faculty along with a call for votes from each and every student teacher into a group that has requested a subject you have a perfect set up for. Some real education can take place.

Pupils Suggest Program

"That's what happens in this pupil-nommed program.

"Our pupils submitted to me a list of 68 topics covering a tremendous range of interest: alcohol, aviation, circus, drama, etiquette, fashion, cosmology, metallurgy, personal hygiene, sports, etc., many others, with equally as great possibilities.

"Every topic opened the way to innumerable possibilities. Many teachers could present the same topic, each from his own point of interest, and each would uncover a wealth of knowledge equal to his own education.

"The most requested of all the 68 topics was photoplay appreciation. This was a revelation to us. We do not teach the subject, no one on our faculty of a hundred and forty members knew enough about it.

"Realizing as we do the tremendous influence of motion pictures in the lives of our students, it may well affect upon our own negligence in having nothing to help them to understand and appreciate good pictures.

"Since the inception of this activity we have continually urged our students to do some real teaching in a field where interest is at a high pitch. Three teachers have now volunteered to teach the same topic.

"It has been a most exciting and interesting adventure and one which any school might undertake with confidence in its results.'"
WHAT'S NEXT IN HOLLYWOOD?  

By Alice Ames Winter

When the Dionne quintuplets are seen on the screen in their second picture, Reunion, their audiences will view performances much made up as the little performers went along. According to the 20th Century-Fox film company which journeyed to Canada to make the picture “The quintuplets adhere rather closely to their own personalities, which is occasionally a picture trying to follow actors but which seemed to please audiences more than did previously written dialogue and action.” Daniel Clark, A.S.C., who photographed the pictures, says he is going to need help for the next film, as that estimates at least five cameras, one for each of the young ladies, by next year. “They were like musk mice,” he says. “The cameras had to be used to catch them and heaven knows how we shall be able to photograph them when they become even more nimble.”

VAUDEVILLE CONTRIBUTES TALENT TO FILMS

Jen Brothers, Living Statues." Even the inimitable Fred Astaire is to be found here—listed with his sister, Adele, among the high favorites of the Keiths.

said the “two cameras had to be used to catch them—how I shall be able to photograph them when they become even more nimble.”

PARAMOUNT STUDIO FOLK KNOW THE YOUNG LADY WHO IS NOW PLAYING THE PART OF A NUN. A Puritan lady, dressed in quiet gray homespun, for that company's picture, Maid of Salem, as Claudette Colbert. And to the world knows her, but her career leaves the studio gates and she drives to her lovely new home on the sloping acres of Beverly Hills she wishes in that know that she is another person, with a different name—Mrs. Pressman. Like many stars she wants a private life remote from lights and cameras.

Church Group Starts a New Film Course

When a questionnaire circulated among young people of the Protestant Episcopal Church revealed that motion pictures occupied a very important place in their daily life, the Young People's Fellowship went to work to formulate a practical motion picture program which would be of interest to them.

The unit on movies includes as suggested text material such publications as: "Shopping for Movies" by A. J. Gregg and Charlotte Peevey; "How Shall We Choose Movies," by Elizabeth W. Pollard; "A Study Guide to the Critical Appreciation of the Photoplay David Copperfield"; the pamphlet The New Pictures; the pamphlet What Do You Know About Motion Pictures, etc. It also recommends the use of Let's Go to the Movies, a dramatic skit, and contains suggestions for working aloud of the motion pictures by presenters at a meeting of the Photoplay Appreciation group.

Visiting movies, using texts and suggested film reviews and articles, are methods suggested to develop discussion about the best standards to use in judging movies. The ultimate purpose of the film course is to encourage young people to "shop for their movies" instead of attending any film that chance offers.

Sets New High In Film Attendance

Anything as doubt as to the importance of films to the educational and social fabric of the century. To-day it is probably more than any other time in the minds of those who saw the figures on the film industry recently released by the United States Department of Commerce and subsequently published in Time Magazine.

Weekly attendance at films throughout the world was 220,000,000, of which the United States contributed with a weekly attendance of 80,000,000, contributes more than three-

The operation of the number of tickets sold in the United States alone.

There is on one motion picture theatre for every 20,716 persons in the world and one for every 6,724 in the United States.

Average daily attendance at United States motion picture theatres is 11,425,000. The favorite theatre-going hour is between 7:30 and 8:30 in the evening.

FREE AVAILABLE

This bulletin, published monthly, is available to community leaders upon application to the Motion Picture Producers Foundation, Inc., 28 West 44th Street, New York City. Address the editor of The Motion Picture and the Family.
What's Next
In Hollywood?

(Continued from Page 3)

that curious episode and also the costumes and furnishings and movie sets of the timed Lovely Claudette Colbert is the maid who is caught in the web of suspicion and when strong Fred MacMurray is dropped from Virginia things begin to happen.

On the beautiful "lot" at the Twentieth Century-Fox studio, where new buildings appear over night, a new ship of ancient framework springs up, and Lloyds of London tells the story of the beginning of that famous firm whose business is flooded with so much of England's mastery of the seas. History for background, but high drama for us in the audience.

"You must not say 'thanks,'" said the author, "I mean, they are not used until the eighteen hundreds. Say, thank you, " and you, Tyro Power, drop 'chappie' and say 'fellow,' "Chappie" came into England in 1820." "An envelope, I mean? I have 1840, when the first postage stamp was issued. The important letter must be molded in another way," and the author goes on loco-motion.

A whole volume of such details, yes, directors make mistakes sometimes, but far less than most deliver into musty history.

There's another picture based on a far more recent English history, so recent that some white heads among us remember it. In Portrait of a Reckless, if I am not mistaken, appears as a leader in one of those first outbursts of young womanhood protesting against being a chattel, determined to be a free human being. Of course she explodes, stumbles, falls, almost queers her chance of happiness, but she is somebody.

Thanks for the football games; the politics of football in The Big Game, for RKo; romance and football in Rose Bowl, for Warner; and finally, Pigskin Parade, from Twentieth Century-Fox, with musical satire, the Yacht Club Boys (you know their theme song, of course, and the movies made by four tons of Hollywood snow (under-tosted corn flakes) and other feralie elements to give it color.

A Clubwoman chats on FILMS FOR THE FAMILY

By Mrs. William Dick Sporborg
Chairman, East Coast Preview Committee

How gratifying it was that in spite of the distraction occasioned by the glorious fall weather 70 members of the East Coast Preview Committee attended the American Hall Club in New York on October 5 for our first meeting of the season. We, therefore, have been able to present to our metropolitans, but substantial delegations from Connecticut and other nearby states, all of whom are anxious for new pictures and inspiration for the season's work.

One of the most interesting features proved to be the report of our Chairman of Reception of Criticisms, Mrs. Willis P. Miner, who is also Motion Picture Chairman for the City Federation. She told us that many of the comments and suggestions for new pictures are a real treat and help the committee to be as certain in the program which is final. Therefore, we have decided to present to the inquirer has very little knack for the knowledge of methods of film production and distribution. She said, for example, this question: "Why do we not get new pictures in the community soon?" This, she said, shows an ignorance of the methods of distribution of motion pictures.

Hundred Enroll For
Course in Memphis

(Continued from page 1)

than ever, for on Tuesday, November 10, a class in photo play appreciation will be inaugurated. Formed primarily for the instruction of that committee, it will be open also to interested members of the Council.

By courtesy of the Nineteenth Century Club its auditorium will be the meeting place.

The class will run from four to six o'clock and Mrs. Merrill Hudson, outstanding in the social, club and political life of the city, will be the instructor. She is very well equipped to evaluate motion pictures not only from the standpoint of artistry but also of social implications.

At the time of going to press considerably more than 100 members of the Council had registered for the class.
Chain Sets A High Standard Of Film Service

For an exceptional grade of service to theatre patrons laurels go to Fox Midwest Theatres. Those are some of the things the management does for movie-goers. Letters which patrons have forgotten to mail are pulled out of the theatre. Stamps are purchasable from the cashier. If a mother has no one with whom to leave her child, she does not need to miss a good feature picture. Names and telephone numbers of reliable nurserymaids, available for part time service, are furnished by the theatre manager. Theatre call slips are provided for doctors, dentists, public officials, and other patrons expecting a telephone call while they are attending the performance. Last but by no means least, the chain publishes a Screen Forecast, which briefly evaluates some of the outstanding pictures to be shown in Fox Midwest Theatres during the year. On the back page is a check list on which patrons may indicate which of those pictures they are interested in seeing. Mailed to the theatre, this check list brings to the individual theatre-goer notification of the day on which his favorite films will be shown.

Ancient Culture Bows To Films

An ancient country noted for many centuries for its high standards in all fields of life, has capitulated to the modern film. Convincing that motion pictures with light and sound will have an impact on the Chinese masses as books and pictures, the Chinese Ministry of Education has appointed a special committee to study the use of films in education. Its first task will be to educate a personnel to produce films of the requisite type. It will then purchase a large number of projection machines for distribution to various provinces and cities throughout China.

Contemplated films will deal with history, industry, agriculture and sanitation in such popular fashion that the public will be primarily interested in the film and the education will be subconscious.

Has 56 Classes But Wants More

(Continued from page 1)

ed Mr. William Orr Ludlow president of this interesting organization, one of the first statewide film groups, has promoted photoplay appreciation activities vigorously in the schools for the last two years and William F. Bauer, chairman of its photoplay study committee, reports 56 photoplay appreciation classes now functioning.

LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman.

The most successful teachers and leaders are those who utilize all possible sources of stories, incidents and experiences that are available in the newspapers, in local happenings, in life as it is being lived. The most successful pictures, which have a distinct bearing on this problem of character building. There are stories and problems in the movies which can be used effectively in connection with almost any educational or semi-educational class or club. To be sure they must be selected so that they bear a distinct relationship to the experiences of the group, but such pictures are not hard to find.

I know of a young people's organization that takes a picture for discussion each week, but have members have found the meetings most interesting and profitable. Not only does such a plan develop resourcefulness and analytical thinking through the problems of every day living, but it helps each to select and get the most constructive stimulation out of the productions they see.

I know of a church that was crowded to the doors every Sunday evening when the minister was appearing through their mailings slides of scenes as illustrative materials. By the schools where classes on motion picture appreciation are superlatively popular because there is a discussion of the values in the film and the benefit to the church.

Variety in program and materials is essential to the best results in dealing with young people and that variety is the motion picture.

ROMEO AND JULIET

(Metro-Goldwyn-Mayer)

Both the play and the picture point the moral of the tragedy of Romeo and Juliet. Each must be regarded as a separate entity, and the play is the theme, the story, the reason for the picture as a part of our lives. The pictures must be the story, the truth, the reason for the picture as a part of our lives. The pictures must be the story, the truth, the reason for the picture as a part of our lives. All truth is fiction.

Two other impressions come out of the picture. One is that patience would have prevented the double tragedy, and no more action is usually not the best solution to a difficult situation. Patience, which gives perspective and frequently permits a problem to solve itself, is born of wisdom.

The other impression is that a philosophy of life must be a thing, that an irreplaceable thing, that a new life is needed.

AUTHORITY ON PENGUINS

Roland Porter is well known among film men and an enthusiastic collector of penguins. He has hundreds of figures of them made in every kind of metal, porcelain and glass.

HAS NEW PONY

A new pony, a thoroughbred Shetland, was one of the passengers on the last voyage of "Queen Mary." He is a gift to the Temple, America's film sweetheart.

New Research Exhibits Lend Added Interest

(Continued from page 1)

on the novel, which shows the elaboration of the books and pictures that he wrote the book and book jackets in many tongues indicative of the languages into which it has been translated.

Other panels show some of the most famous posters in the book and how they were transferred to such the new film, the book, the poster, and the little image which belonged to Anthony's mother.

The Make-Up Panel

By far the most interesting panel, however, seems to be that which shows the elaboration of pictures in the book, such as stripping screen characterizations. The character chosen to illustrate this was George Stone. The first picture shows him as a smiling, attractive young man; the final photograph of the film, it looks like a "footman." Intervening photographs illustrate the various stages of the transformation.

In the exhibit on Columbia's LOST HORIZON a color note is introduced. Color plates of native Tibetan costumes, feather headdress, and costume designs worked in costume the film, are sure to be coveted by teachers and librarians everywhere for their permanent collections. In addition to these there are many beautiful stills of scenes actually in production.

A third exhibit which will have wide audience with Paramount's forthcoming production, THE PLAINSMAN. Here again there is a wealth of material from which to work and the exhibit contains such novelties as stills depicting the evolution of the barber shop; pictures of the old-time paddle-wheel steamers and covered wagons, from which the stage carpenters worked in constructing the set; reproductions of personal photographs of the members of Lincoln's Cabinet and, parallel to them, the players who will play these parts in the film. All three exhibits are now available to libraries, schools, and for club meetings, book discussion groups, under discussion. As the number is limited, however, they can be shown only where large numbers of people will be able to see them. Those interested in obtaining the exhibits should communicate with the Motion Picture Producers and Distributors and Distributors of America, Inc., 28 W. 44th St., New York, N.Y.
A Clubwoman Chats Upon Family Films
(Continued from Page 4)

Other questions, with her comments upon them, were: "Why doesn't a picture of a certain book adhere more closely to the original text? Here the critic does not realize that action and continuous and that, apart from the screen and may not be necessary to the flow of the printed story. The screen has been called "backwards," and the criticism supplied what was lacking."

"Is it necessary to prolong the gruesome and disagreeable parts of the picture, as is so often done? Could this be suggested? The motion picture is intended for the masses. While a suggestion is often heeded, it is the rare profit of the salient points must often be driven home to the average man by emphasis and repetition."

"Have any critics made special comment upon the discrepancy between the titles of pictures and their content? Herein lies a long story which I cannot go into, except to say that one of the fundamental objects of titles is to intrigue the curiosity. But there is much more to the subject. Titles, like Topsy, "just grow."

Practical Suggestions

Mrs. Miner followed her comments by practical suggestions as to how critics who really want their viewpoints upon pictures to reach the producers should proceed.

"Have written criticisms," she advised, "These can then be authoritatively passed on to head-quarters."

"Have constructive criticism. This indicates alertness on the part of the critic. He must make a comment to director and producer to do their best. A good example of constructive criticism is Hugh Walpole's comment when asked whether it was advisable to introduce extraneous dialogue into David Copperfield: 'The dialogue is fine as it is.'"

"Have impersonal criticism. We are too much inclined to value a picture as it appeals to us personally, forgetting that the general public often has not the same background of education and culture that we have, and that curiosity for the which seem distasteful to us may be necessary to drive home an important message."

"Have factual criticism. The critic should be specific concerning the exact name of the picture as it appears on the marquee as well as the time and place of seeing it. Possession of an accurate historical background will often aid in interpreting the picture and perhaps will have the effect of making a better picture.

Fine suggestions, are they not? Mrs. Miner says it seems as if new eager eyes are ever in a constant study for her own motif picture chairmen in the New York City Federation of Women's Clubs. Perhaps other motion picture chairmen in city federations would like to follow suit.

Maytime Rehearsals Halted; Other News Of Musical Films

Rehearsals for the long planned production of Maytime, based on Sigmund Romberg's operetta, were halted by Irving Thalberg. However, Jeannette MacDonald in slacks and Nelson Eddy in shirt sleeves have been going over the songs, with chorus and forty-piece orchestra, seeking to make them note perfect before the actual shooting. As usual these rehearsals are under the direction of MGM's orchestra conductor and composer-arranger, Gus Kahn, lyricist on new numbers, and the entire technical crew, who are standing by to learn what they are to do when the scenes are filmed.

Between times the musicians are experimenting with a reverse phonograph motor playing what they call "backwards music." Romberg is particularly intrigued by the new melodic themes and phrases developed in playing parts of Beethoven's Seventh Symphony in this way. Simple songs such as "If I Had a Rustling at the Window" and "Ameri
dian" is a definite hit. Meanwhile, a brisk argument goes on as to whether the copyright on a piece of music played in this way remains good. Stothart and Eddy believe it does. Romberg is inclined to disagree, but says he would be unwilling to test the matter in court. Jass is utterly weird played backward and some of the great symphonic records are quite amazing. It might be a good guessing game for musical experts.

But skilfully has the new type of musical narration of the drama—the so called "underscoring" of a picture—been developed that it is believed has done nothing but moving the way to the present general renaissance of music in pictures.

Certainly it is a far cry from the early experimental days of the sound film to present day musical scoring which draws many of the leading composers and directors of the musical world to Hollywood to test their new talents in the camera art. This modern underscoring, while designed to avoid domination of the story values, nevertheless is fostering a type of unconscious music appreciation in audiences, an appreciation that has made them far more receptive to music in any form than ever before.

Entertainment andiet points are often made of classical music used to set its moods. Often this is in so low a key that the audience is barely conscious of it— but the psychological effect is there.

Among the family pictures this month one is distinctly noteworthy for the fashion in which it revives a classic through the modern medium of Technicolor. Twentieth Century-Fox's Ramona makes available to the children of today in screen form this delightful story of mothers and fathers in the printed folk. This appealing story of a half-breed Indian girl's romance is enacted by the excellent East Coast and West Coast reviewers alike. They were enthusiastic about it and the West Coast group were unanimous among the "Best of the Month."

"Robinson Crusoe" Delightful

A few days ago some of our reviewers had the privilege of seeing the three reel version of Robinson Crusoe which has been made up for the delectation of juvenile audiences by Columbia Pictures, and which features Uncle Dan, the popular radio personality. This was filmed on the small Carribbean Island where Robinson Crusoe spent 28 years of his life waiting a rescue ship to take him back to England, and the role of Crusoe's stepbrother was played by M. A. Wetherell, famous stage actor, is starred in the Deofe classic, which is to be released as a separate feature this month as part of the Columbia Happy Hour programs.

Our reviewers characterized the film as "really delightful." Apparently another literary-entertaining classic has been effectively brought to the screen.

We prophesy that all young people, but particularly boys, will be stirred by KKO Radio's Davies Boone. To quote from our East Coast previewers: "Episodes in the life of one of America's heroic figures have been knit together in an exciting pattern of love and adventure." The film is well played and moves quickly, and will be particularly enjoyed, particularly the sequences depicting the siege of a stockade.

Youngsters with an adventurous turn of mind will enjoy the shooting glimpses of a little-known branch of government service and therefore has some educational as well as much entertainment value.

Here are some of the month's Westerns: King of the Royal Mounted, 20th Century-Fox, a film adaptation of a Zane Grey story; End of the Trail, Columbia, also a Zane Grey Western, laid in the period of the Spanish-American War; The Unknown Ranger, Columbia, of which the most striking feature is a realistic fight in a wild valley setting between two mounted men; and The Death Hour, Universal.

Other films which the Committee has no hesitancy in recommending to the family are: Old Hutch, Seaboard; The World We Live In, Wallace Beery; Adventure in Manhattan, Columbia, a comedy mystery told against the background of a newspaper office and the court and Sitting on the Moon, Republic, a musical farce which has not a great deal to boast of from the music standpoint, but is redeemed by the good comedy.

Films For Pupil And For Teacher

(Continued from Page 4) tainingly by reason of excellent acting and skillful direction.

Suggestions for study: Characterization of Leo Carrillo and Gene Lockhart; accuracy of details to make situations seem real; for: The story of a young boy; dramatic suspense in various scenes, notably the one at the death-hour; the operation of a juvenile influence on young boys; the relative afoil of juvenile and adult actors to carry a story.

THE CAPTAIN KID

(First National)

A little New England maid, believing implicitly the bragging tales of an old mariner, involves him in a murder. By an old twist of fate, the girl is rescued by the old man and a respected citizen again.

Suggestions for study: Characterization of Mason and Cat; Guy Kibbee; development of atmosphere by various devices; dramatic suspense; the use of the map in the course of the story; the character of braggadocio; a comparison between the ability of girl and boy players.

THE GAY DESPERADO

(United Artists)

A gang of Mexican bandits influenced by American gangster motion pictures sets out to equal the exploits of gangsterism across the border. Young lovers for music leads them into difficulties when they kidnap an eloping couple and likewise leads them out again when American racketeers take a hand in the plot. Roystering burlesque and subtle satire, mingled with non-stop action and photography, bring about one of the most amusing and intriguing films of the year.

Suggestions for study: Characterization of Leo Carrillo and "the Indian" elements of humor; i.e., what makes it funny; lighting effects; burlesque novelty in photography. Study the photography of Tisse's work in Thunder Over Mexico; details of make-up in character roles; authenticity in background; handling of m.o.b. scenes; music.

ROMEO AND JULIET

(Metro-Goldwyn-Mayer)

For music students, several of the recent films offer great possibilities for study and enjoyment. Romeo and Juliet presents old English madrigals, which mark the fusion of church and secular music, and romantic lyrics, as well as other Elizabethan music, played upon instruments of the period— lutes, harpsichords and even a carillon. For musical interpretation and greater import, it is Tschaikowsky's overture, a brilliant interpretation of the mood and plot of the drama, by the famous Russian composer.

ANTHONY ADVERSE

(Warner Bros.)

Erich Korngold, composer of the music for Anthony Adverse, has (Continued on Page 7)
CLASSICS OF THIS AND AN EARLIER DAY ARE FEATURED IN
THE CLEVELAND LIBRARY BOOKMARKS OF THE MONTH

"RAMONA"
A romance of southern California in the
days when white men hunted down the
peaceful Indians.
History—Adventure—Romance
Books Recommended by the
CLEVELAND PUBLIC LIBRARY
STORIES OF EARLY CALIFORNIA
Ramona, by Jackson
California Caballero, by Macdonald
Savages and Saints, by Older
Isidro, by Austin
For the Soul of Rafael, by Ryan
The Rose Dawn, by White
The Splendid Californians, by Small

"RAMONA'S COUNTRY"
California, an Intimate History, by
Athenion
Through Ramona's Country, by James
The Days of the Sun, by Austin
Romantic California, by Poizat

THE MISSIONS OF CALIFORNIA
Mission Bells of California, by Walsh
Junipero Serra, Pioneer Colonist of California, by Repliner
Glimpses of California and the Missions, by Jackson
In and Out of the Old Missions of California, by James

Printed through the courtesy of the
(Name of Theatre)
Presenting
"RAMONA"

"LOST HORIZON"
Mysteriously abducted by aeroplane in
India, a chance group of travelers find
themselves at a monastery in the high
Himalayas where the monks have the
secret of prolonging youth.
The Lure and Mystery of the Orient
Recreated In These Books In The
CLEVELAND PUBLIC LIBRARY
MYSTIC TALES OF THE EAST
Lost Horizon, by Hilton
House of Fulfillment, by Beck
Samadhi, by Comfort
The Key of Dreams, by Beck

THE ROOF OF THE WORLD
Through Forbidden Tibet, by Forman
The Land of the Lama, by Macdonald
My Journey to Lhasa, by David-Neel
Shambhala, by Koering
A Conquest of Tibet, by Hedin
To Lhasa in Disguise, by McGovern

THE PHILOSOPHY OF THE EAST
Story of Oriental Philosophy, by Beck
Eastern Philosophy for Western Minds, by McLaurin
A Search in Secret India, by Brunton

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(Name of Theatre)
Presenting
"LOST HORIZON"

"COME AND GET IT"
How a fortune was made in the lumber
camps, lost in the bank crash and
won again in the North Woods.
Some Books You Will Enjoy
Selected by the
CLEVELAND PUBLIC LIBRARY
NOVELS OF CHARACTER
By Edna Ferber
Come and Get It
Dawn O'Hara
So Big
Fanny Herself
STORIES OF LUMBER CAMPS
Rider of the King Log, by Day
The Blazed Trail, by White
Brawnman, by Stevens
Valley of the Giants, by Kyne
King Spruce, by Day
The Riverman, by White
SONGS AND LEGENDS OF THE LUMBERJACKS
Ballads and Songs of the Shanty-Boy,
edited by Rickaby
Songs and Ballads of the Maine Lumberjacks, edited by Gray
Saginaw Paul Bunyan, by Stevens
Paul Bunyan, a Legendary Figure of the North Woods, by Alvord

Printed through the courtesy of the
(Name of Theatre)
Presenting
"COME AND GET IT"

"DOWSWORTH"
On their first European tour an
American business man and his wife
discover the surprising differences in
the life of the old world and the new.
Some Books Selected by the
CLEVELAND PUBLIC LIBRARY
AMERICANS ABROAD
Fiction
Dowsworth, by Lewis
Now East, Now West, by Ertz
Daisy Miller, by James
They Had To See Paris, by Cray
The Phantocrat, by Tarkington
Travel
An American Family Abroad, by
Anderson
Mekk Americans, by Beach
A Tourist In Spite of Himself, by
Newton
A Thread of English Road, by Brookes
Picturesque Old France, by Turner
Sunshine and Dust, by Greene
Amusing Satires
Mr. and Mrs. Haddock Abroad, by
Stewart
Eating In Two or Three Languages, by
Cobb
Imagine My Surprise! by Andrews

Films For Pupil
And For Teacher
(Continued from Page 6)
utilized and adapted the motif
scheme of opera. His musical cre-
ations are identified with charac-
ter-situations and moods and serve as
a thematic interpretation to one
who can follow them. The most im-
portant and most frequently heard
are the themes identified with An-
thony, played in different keys and
intensity according to the hero's de-
velopment: that of the Casa de
Bonnyfeather, a simple, comforting
melody; Afrie, a barbaric,
rhythmic strain; Brother Francois,
in noble, canonical style; and the
love theme of Angela and Anthony
in varying moods.

THE GENERAL DIED AT DAWN
(Paramount)
Somewhat the same musical scheme is followed in The General Died at Dawn, where each character
is interpreted through a theme. The
score, based on the whole tone scale,
was written by Werner Jannsen.

THE GOOD EARTH
(Metro-Goldwyn-Mayer)
Music students in preparation for
seeing The Good Earth should
familiarize themselves with the
pentatonic scale, and with the vari-
ous Chinese instruments.

Starts Phone Circle
In Summer Recess
Even when the New York City
Federation of Women's Clubs re-
cessed for the summer, Mrs. Willis
F. Miner, its energetic motion pic-
ture chairman, could not abandon
better films activities.
A telephone circle of 30 members
formed at her home in Mountain
Lakes, New Jersey, is one outcome
of her summer's endeavors. The
objective of this group is to stimu-
late attendance at good pictures
showing in the local theatre. A
motion picture circle has been es-
ablished in the local women's club.

Makes Its Bow
In Printed Form
Books and Films, the monthly
publication of Mrs. Ina Roberts of
the publicity department of the
Cleveland Public Library and her
associate, Anthony Belle, made its
September bow in printed form.
Originally a mimeographed publi-
cation, devoted to suggestions for
library film cooperation, Books and
Films has found such an enthusi-
astic audience among librarians and
teachers that its editors felt justi-
ied in putting out the more elabo-
rate issue. Congratulations upon its
success are extended to them.
Theatres Hire College Women As Councillors

College women as councillors in motion picture theatres in Greater New York! This innovation introduced by the Skouras Theatres Corporation is pleasing indication of the increasingly close relationship between the motion picture industry and the best elements in the community. Skouras' thirty new women employees, the major portion of them college women or clubwomen identified with the most forward looking elements in their communities, began their new duties in September. They will keep a watchful eye on the minors under 12 years of age and those performers of the recently enacted New York City ordinance, will be permitted to attend New York theatres unaccompanied by adults, but in sections segregated from the adult audience. Their duties will not end with keeping the youthful charge out of mischief, however. They will act as public relations representatives of the Skouras chain, speaking to community groups about films to be locally shown which have a pronounced value for family audiences, for children and minor groups and as an adjunct to education. In addition they will interpret to the public some of the problems of the theatre manager and thus increase the rapport between the industry and its patrons.

Their employment by the Skouras management is one of the most progressive steps yet taken by a theatre chain and indicates the industry's definite recognition that cooperation between the theatre manager and the community is a community enterprise and that each neighborhood theatre has a genuine community responsibility.

Europe Again Is Goal Of Contest

(Continued from page 1 )

in communities throughout the United States and then to submit the winning entries in these contests to the national judges, who will in turn pick the winners of the grand prizes, the two trips to Europe. Individuals sponsored by a theatre manager may enter. If there is no local contest.

Judges will be Gene Tunney, as famed for his knowledge of the classics as for his flat prose, Dr. Samuel Tannenbaum, secretary of the Shakespeare Association of America and professor at Hunter College, and Prof. William Strunk, Jr., of Cornell, who acted as technical advisor in the filming of "Romeo and Juliet.

Actual entries in the contest will be illustrated notebooks, decorated either with 24 miniature stills furnished for the purpose or with original sketches. Each contestant must also submit answers to 24 questions about the film.

Winning entries in local contests must be forwarded to New York by May 1, 1937, to be judged in the national contest.

Why The Bookmarks?

(See page 7)

Dodsworth—because it is an excellent film of its type on all counts.

Come and Get It—because it is a typical American success story.

Ramona—both because it is a classic and because it is a perennial favorite.

Lost Horizon—because of its wide popularity and because of the interesting philosophy of the book.

Technique Of Film Make-Up Demonstrated Through Stills

School Movie Club Gives The Pupils New Service

Students in the Greenwich, Connecticut, High School will select their motion picture fare this year from annotated lists of interesting films provided by the school Movie Club.

Special Committee Does Work

The new service is carried on under the direction of Miss Eleanor Child of the English department of the faculty, with a special committee of club members assigned to the task. Selected Motion Pictures and other reliable lists are used by the youthful movie critics to guide their choices. A suitable description of each film is written and the resultant list reprinted on the school mimeograph.

The service is proving very popular with the students and promises to increase attendance at worthwhile films.

Film Committee Reports Fine Theatre Cooperation

A noteworthy record in theatre cooperation with a Better Films organization is announced by the Motion Picture Committee of the Southern District of the Pennsylvania Federation of Women's Clubs, of which Mrs. S. B. Cuthbert is chairman. According to Mrs. George W. Postgate, publicity chairman of the committee, 59 theatre managers in Allegheny County, Pennsylvania, are cooperating with the motion picture committee by consulting its lists of approved pictures before shaping their programs and by arranging wherever possible week-end family programs and Junior Matinees.

Six Since July 1

Six of these 59 theatres have been added since the first of July. Forty-one theatres gave family programs July 4.

Popeye First In Affections Of South Bend

If you should ask the children of South Bend, Indiana, who is their favorite motion picture star a unin-sonous shout of large proportions would unquestionably arise: "Popeye the Sailor!"

So popular with the boys and girls of South Bend is this energetic propagandist for spinach that it was found impossible to recess the local "Popeye Club" when schools closed for the summer. Not only was there protest from the children but from parents, teachers and the townspeople as well. For the Popeye Club has marked perhaps the town's most successful experiment in Junior Matinees.

Meets On Saturday

Meetings are held once a week, at 12 p.m. in the Colfax Theatre. Each is opened with the singing of The Star Spangled Banner followed by the Salute to the Flag. This in turn is followed by six or seven appropriate shorts and a carefully selected feature, all designed to combine youthful audience to right standards of movie taste.

When a member of the Popeye Club has a birthday he gets a free admission. Otherwise, the cost of the program is 10c.

A Popeye Club band of twelve members has been organized which frequently furnishes music for the matinees.

Cinema Tea Opens Season

Once more the East St. Louis, Illinois Better Films Council has demonstrated how cordial is the relationship between the organization and the management of the local theatres.

The opening festivities of its fall season, a Cinema Tea, was held at the Fortieth Street Theatre. There were 150 persons in Technicolor, a Fitzpatrick travelogue on Ireland, the Technicolor short, La Cucaracha, and a Grand opera feature film, The Unfinished Symphony, were presented through the courtesy of the management and the cast of the Miss Lila B. Schofield, secretary of the St. Louis Film Board of Trade. The theatre furnished several musical numbers and served light refreshments were served.

Honor guests were: Mrs. W. H. Schmaltz, president of the St. Louis, Missouri, Better Films Council; Mrs. Arreton F. Burt, founder of the St. Louis Council, and Mrs. J. F. and Juliet, chairman of previewing in the St. Louis theatres.

Miss Elsie Clanahan president of the Better Films Council, presented particular attention to a fine display of Romeo and Juliet stills which had been arranged in the theatre. The Romeo and Juliet was a distinct novelty for East St. Louis and started the club season most auspiciously with 350 people attending.
Exhibits Make Hit In New York City Libraries

Exhibits on the mechanics of motion picture production and the research involved in picture making promise to prove a powerful new ally to the library in stimulating reader interest in films from books, according to the testimony of New York City librarians.

Research exhibits on Anthony Adverse, displayed for a three week period in the various sub-branches of the New York Public Library system, provoked enthusiastic comments from librarians and teachers as well. The number of people seeing the exhibits ran up to many thousands. Enthusiasm was equally divided among old and young.

Two librarians commented that many visitors moved stools in front of the exhibits and spent a long time studying the pictures; others that readers climbed on the stools to get (Continued on Page 3)

Movie Group Starts Fine Civic Project

Once in a while motion picture appreciation groups diverge from their own program to lend their influence to a civic project unrelated to films. That was what happened this summer in the city-wide motion picture appreciation classes in Huntington, New York. At a meeting, besides discussing some phase of film study, the classes held a forum on a current problem.

When crime was discussed, the older boys suggested that better equipped playgrounds might prove (Continued on Page 3)

Films Reviewed In Current Issue

Anthony Adverse, page 6; Along Came Love, page 6; The Big Game, page 2; The Big Broadcast of 1937, page 5; Code of the Range, page 4; Country Gentlemen, page 6; The Devil is a Sissy, page 7; Dimples, page 6; Dodsworth, page 6; Easy to Take, page 6; Follow Your Heart, page 5; Hopalong Cassidy Returns, page 6; Make Way for a Lady, page 4; Pigmashine Parade, pages 5 and 6; Ranger Courage, page 6; Rose Bowl, pages 5 and 6; Smartest Girl in Town, page 6; Tarzan Escapes, page 6; Temple of Gold, page 6; Under Your Spell, page 5; Valium is the Word for Cure, page 7; Without Orders, page 6; A Woman Rebels, page 6.

General Merritt Rides To The Rescue Of General Custer

A glimpse of the pictorial exhibit on Paramount's "Plainsman." Right to left are sketches of frontier characters from which the actors worked.

American history comes vividly to the fore in one of the noteworthy film releases of the immediate future. This is The Plainsman, a frontier tale which is being produced by Paramount.

The story opens with the close of the Civil War and tells of those rugged, stalwart, frontier scouts who eventually subdued the Indians and made the great plains safe (Continued on Page 4)

Manager Cooperates With Film Classes

Far-seeing theatre managers are beginning to recognize that cooperation between schools and the playhouse is one of the most worthwhile methods of building up audience interest in films and they do not hesitate to give special attention (Continued on Page 4)

Library Lawn Utilized For Promotion of Film

The library lawn in Oklahoma City lent itself to novel uses when The Last of the Mohicans was played at the Criterion Theatre in that city recently. A huge open book, seven feet high and five feet wide, with six-foot tinted pictures (Continued on Page 2)

Rhode Island Bulletin Wins Approval

If the Rhode Island State Federation of Women's Clubs entertained any doubts as to whether the picture-goes of that state appreciate their monthly motion picture bulletin all these were set at rest by a survey recently completed.

A questionnaire circulated by Mrs. Clifton L. Thornley, motion picture chairman of the Federation, to the 58 organizations which for the past seven years have been receiving this free service, disclosed the following interesting facts:

Practically every organization would be willing to pay for the bulletin if it were found necessary (Continued on Page 3)

19,000 Shown Success Films Wichita, Kan.

The attention of audiences aggregating nearly 19,000 was directed to the value of motion picture films as a medium of character education during a recent visit of Dr. J. Bascom, member of the staff of the Motion Picture Producers and Distributors of America, to Wichita, Kansas.

One of the primary purposes of Dr. Bascom's visit was to acquaint officers and directors of character building agencies with the Secrets of Success series of motion pictures designed to stimulate discussion of character problems and to help young people formulate proper ethical standards. Thirty-one showings of the pictures were given, the films selected being: Gentlemen Are Born, with the adjustment of youth to the present day economic situation; Broken Lullaby, which has a powerful peace theme; Alias the Doctor, which is a significant commentary on both selfishness and inter- 

(Continued on Page 3)

Clever Librarian Invents Movie Corner

A movie corner is a new device invented by Richard James Hurley, librarian of the Roslyn, Long Island, High School, to interest movie-minded boys and girls in worthwhile books.

On a special set of shelves he has arranged all recent books from which films have been made. In addition to these he keeps in his "movie corner" a bulletin board on which are mounted movie guides, illustrative materials, stills, a schedule of current showings of films, and a list of desir- 

(Continued on Page 2)

Become Distributors For Research Exhibit

The office of Theatre News, publication of the New Haven Council of Theatre Patrons, has acquired a new function in the past few weeks in cooperation with the art department of the New Haven Free Public Library. It is serving as a free distribution agency for the exhibit of research stills on Romeo (Continued on Page 3)
College Women Praise Pictures

"The American Association of University Women is grateful to the motion picture industry for its efforts to respond to the public demand for better motion pictures." This pronouncement was made at a meeting of more than 100 women who are librarians, educators and local educators attending the meeting of the San Francisco branch of the National Association of University Alumni.

Mrs. Sylvan S. Abrams, president of the organization, in an address on picture problems, emphasized four conclusions which she said had been reached in a six-year study of the motion picture as a cultural force in American life. Three of these were:

"The motion picture is a great force for education today, but the entertainment values must not be neglected.

"The social attitudes revealed in the motion picture exert a definite influence on American life.

"Up to a few years ago 'false standards of living' were glorified on the screen and the result was an expression of madness following the war.

"The industry is giving the public the best possible type of pictures today."

Do Effective Promotion For "Anthony Adverse"

A new high mark in effective promotion of a current motion picture was set by the Homewood Woman's Club of Pittsburgh when Anthony Adverse played recently in that city.

An entire program was devoted to the picture, with the Anthony Adverse research exhibit displayed, and not more than 100 stills on the picture.

An address on the outstanding features of the film was followed by a theatre party which gave members and friends of the club an opportunity to attend a showing. More than 60 of the 100 members who had been present at the special meeting attended this showing. Others went at a later date.

FILMS FOR THE PUPIL AND TEACHER

By Sarah Mclean Mullen

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

One of the chief objectives in a course in motion picture appreciation is to enable young people to choose their films wisely. Naturally to a class discussion of what influences a person in his choice of motion pictures. The rector of professional inducements, such as 'bank nights,' gift china and free parking, to advertisements, fan magazines, guide service, like that provided by the libraries, and probably last of all to reviews. Students will include as their reasons for choosing particular films, their means of transportation, individual preferences for theatres, for seats, for sound equipment and screening, for managers, for less reviewing and seeing of certain stars and directors, favorite stories and favorite types of drama.

Dozens of Reasons for Choosing Film

Causes for choice may reach to a hundred or more, and yet they probably will not emphasize the ones anticipated by publicity directors. Nevertheless, each is worthy of consideration by the class in order to determine which are valid and which may be generally accepted as contributory to insuring a satisfactory choice. For our purpose it is wise to concentrate on the reasons connected with production.

Last year this column carried for a time a brief outline giving the basis of general acceptance and we will be well to discuss in class the points in this outline which are especially essential. Nearly every film plays the part of a family who depends for its income and to analyze the reason why the individuals to discover what is general acceptance and what is omitted, what is the individual viewpoint or philosophy regarding screen drama and whether this or a special literary style gives the review its distinction.

Make American History Vivid To Student Group

Another experiment in education via the film has been inaugurated by RKO Radio with the production of Daniel Boone, the story of America’s great scout who pioneered in the settlement of Kentucky.

As will be the first of a series of characterizations of famous figures in American history by George Abbott, who starred in the film. Young people today will see their next knowledge of one of the most stirring events in American history through this medium. When Mr. O’Brien’s next historical picture, Sam Houston, Pioneer, is released.

Test Length of Memories By Film Revival Program

An interesting test of the length of motion picture memories is one of the by-products of a project for the revival of favorite films inaugurated by the Larchmont Theatre of Larchmont, New York. The management, which had advertised heavily to attract patrons regarding old favorites, ran into an unexpected obstacle when it was found that many of the patrons had seen the films again so that it was necessary to get prints out of storage. Many of the pictures desired, however, are of more recent vintage and the revival programs are very well patronized.

19,000 Show " success Films" Wichita, Kan.

(Continued from Page 1)

17,000 High School Students A total of 17,000 high school students saw the films which were also shown to representatives of Hi-Y clubs and Girl Reserves, groups of school teachers, the Christian Youth Council, the Negro Branch of the Y.W.C.A., members of the Council of Churches and students of both the Friends University and the Kansas City University. The visit was preparatory to an extensive use of the films in schools and religious groups as a medium of character education.

One of the most interesting discussions developed during the showing of the Western, Born, to the Christian Youth Council. Practical suggestions for further exploration of the social problems outlined in the film were formulated. Among them were the proposal that personnel from industry be invited to discuss with students the industry’s need for young people seeking jobs and how they can prepare while in school to fit themselves for employment. It was also proposed that a study be made in cooperation with the Y. M. C. A. and the Y. W. C. A. into the method of basis of successful employment agencies. A third suggestion was to discuss the economic basis of marriage and the advisability of pre-marriage counseling. It was also proposed that attention be given to the various social security plans.

Clever Librarian Invents Movie Corner

(Continued from Page 1)

the volumes to be found in the book corer."

"You will not need many shelves in your movie corner," Mr. Hurley advises his fellow librarians, "for if the books are as well attractive you will find yourself a librarian Mother Hubbard."

Library Lawn Utilized For Promotion Of Film

(Continued from Page 1)

of Randolph Scott and Binnie Barnes. Randolph Scott, film star and recent cover person of this magazine, had a prominent place on the lawn for a few weeks prior to the showing and was responsible for sending many school children to the theatre to become acquainted with this particularly stirring incident in American history.
Exhibits Make Hit in New York City Libraries

(Continued from Page 1)

Can you believe that twenty-five years spans the length of time since moviedom began to be a Kingdom? The birthday of Adolph Zukor is to be celebrated on January 7th by a re-screening of the first artistic feature length picture ever shown in America, The Red Spider, with Sarah Bernhardt playing the star role. The picture was shown in New York in 1912 and convinced a waiting world of potential picture fans that full-blooded beauty and entertainment could come to the screen. Mr. Zukor—perhaps you will send him a thought that day, as a far-seeing creator of picture standards—will be entertaining a great group of the stars and executives who have been associated with him at Paramount through the years. And as a feature Champagne with which to be given to his guest and simultaneously will be released in cities over the country, Gladys Swarthout sings in it. Old vaudevillians will as of old paint the sound picture.

And is there any limit to what Shirley Temple's versatility can do? You will not think so when you hear her talking Mandarin Chinese in The Blue Awning, a bit of language-study in which she is said to have outdistanced many of the Chinese who are her fellow actors but who have lived this country, and to had learned what is supposed to be their native tongue. Anyway, French books are lying on the shelves and Chinese is to the front at the 20th Century-Fox lot. A clever song hit in this picture, now nearly finished, is Good Night, My Love, a child version sung by Shirley, and an adult version sung by Alice Faye. W. H. W. has written, "The little girls sing I Want to Go to the Zoo, and alone, A Choo Choo to Lullaby Town."

Rhode Island Bulletin Wins Much Approval

(Continued from Page 1)

to make a charge; almost all the organizations post the bulletin immediately upon receipt; each group testified that it is frequently consulted.

The number of people actually seeing the bulletin ranged from five weekly in some of the social or- ganizations to approximately 1,500 weekly in the larger, and the total number who consulted the lists ran to many thousands.

Become Distributors

For Research Exhibit

(Continued from Page 1)

and Juliet which early in the sea- son attracted such widespread atten- tion at the New Haven Public Library, is being exhibited in this community for the first time. The exhibit was borrowed from Farmington and Dan-bury, goes on to East Haddam and to Waterbury, and in early January will be moved to the Bulkeley High School in Hartford. Each exhibit is left in place a fort- night or more.

W H A T ' S N E X T I N H O L L Y W O O D?

By Alice Ames Winter

And we must speak again of a picture that looks big, for after three years of waiting, after in- terminable research, after creating a great Chippewa farm and photo- graphing it in its fertile glory and then again when it has been bitten by drought and the starving people are grubbing for beetles and roots, after gathering an extraordinary group of actors from among some of the outstanding Chinese of Cali- fornia, we are soon to see The Good Earth. It ranks among the great pictures of the year, and when one considers some of the product of 1936, that means among the great pictures of all years—human, sometimes stark and some- times beautiful, tense, dramatic and an outstanding piece of direction and photography. Metro-Goldwyn- Mayer makes it.

And the last picturesque happen-ings of Hollywood today is the filming of The White Hunter. Gene Markey, newspaper man and now a producer and is also associate director, Major Court, a British officer who spent twenty- two years in Africa, made the first pictures for Egypt. In Cairo he took pictures, laid out the airline between these cities, has written treatises on the geography, zoological and anthropo- logical, and has been a tour guide for the Swahile warriors, and joins with Prince Modupe of Nigeria in creat- ing these warriors out of Central African blackamoors, shaving des- igns on wooly heads and getting metal tubing for costumes. But much of the picturesque comes from the 24,000 animals that take part. Animals in pictures are a delight to audiences, but on the lot they are usually the villains or patsy animals. Shorts, the chimpanzee, sold himself to Mr. Markey at their first interview, when he slipped over to (Continued on Page 8)

LES SONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman.

The motion picture is an unique contribution of America to art. Appreciation has developed rapidly during recent years, where the scenic and musical elements have been given popular acclaim. The story of picture going has been the subject of intensive research have been awarded high praise.

Serious studies of social trends by Robert Young, the little girl interested in the effects of motion pictures on the ideals and con- duct of the mass of people who regularly attend the theatres. Much has been written concerning this problem, but little has been done to guide the reactions of young and old to the life situations portrayed on the screen. The producers are becoming more sensitive to their responsibility, but the problem is not wholly theirs. Parents and teachers have an obligation to ful- fill this duty. This brings us to the constructive about life as it reacts mentally and emotionally to the drama of the motion picture.

The aim of the social values in current films. De- signed for parents and teachers, it suggests lines of thought growing out of significant pictures that will make screen fare productive of wholesome attitudes and conduct. (Continued from Page 8)

45 Theatres Aid Project

Jr. Programs

Previews and evaluation of newswrecks and short subjects for juvenile consumption is the latest enterprise inaugurated by parents and faculty members representing more than 50 public and private schools in New York City. Proceed- ings of the schools community week-ends programs for children have not worked out successfully because attention has been focused almost entirely upon the previewing of feature films, these schools have formed a Schools Motion Picture Committee to pre- view newswrecks and short subjects, as well as full length films and to select appropriate week-end pro- grams for boys and girls.

Forty-five Theatres in New York Cooperating

Forty-five motion picture theatres in Greater New York are already cooperating.

These are some of the qualifica- tions the committee takes into con- sideration in selecting programs: adventure, which is con- sidered especially desirable for ele- mentary school pupils and those in the earlier stage of growth; artistry, which involves authentic staging and careful photography; education, which stresses biographi- cal, historical, and factual subjects; entertainment, defined as clever acting, interesting plot and story and sincere portrayal; humor, which is characterized as real with- out humor, which is characterized as real with- out the need for vulgarity; inspiration (here, the committee parentheti- cally inserts that "pictures for the young should so far as possible correspond to truth and the higher values of life") romance, which is not to be confused with sen- timentality.

Not every picture selected for a week-end program has to possess all these qualities. But this is a picture that is good for children should have some of them, the com- mittee maintains.

Movie Group Starts

Fine Civic Project

(Continued from Page 1)

a remedy for the outcropping of juvenile misdemeanors.

A conference with the Mayor dis- closed that he did not have money available for a sum to increase playground equipment. At his re- quest Mrs. Myrtle L. Luther, who organizes the movie appreciation classes, agreed to undertake a citywide show, the proceeds to be used for the needed equipment. The budget was then cleared through the project. As a merited reward for taking the initiative in promoting this fine civic enterprise, the film appreciation classes won first prize and a special blue ribbon for their group exhibit.
Form New Adult Study Group In Whittier, Cal.

Among the latest additions to adult study groups on motion picture is one just formed by the editors of The Whittier (Calif.) Bulletin, branch of the American Association of University Women. Dr. John Sporborg, director of the school for specialists in various fields of motion picture production, the group expects to make itself conversant not only with acting and camera technique, social and entertainment values in films, but also with the methods by which stories are selected and dialogue formulated for present day pictures. A committee will be sent to Hollywood each week to preview unreleased films and bring back its evaluations to the group.

The opening meeting of the study group on November 8 was a notable one. About 50 women in attendance, many of them guests of the members, who numbered 25.

Mrs. Nathalie Bucknall, director of research at the Metro-Goldwyn Mayer studios, the speaker, explained the work of her department and gave interesting sidelights on the making of such films as Camille, The Good Earth and Romeo and Juliet.

Manager Cooperates With Film Classes

(Continued from Page 1)

vantages to schools which feature playphoto appreciation.

One of the best instances of cooperation yet reported is that of the manager of the Varsity Theatre in Evanston, Illinois. Determined to do his share towards educating motion picture audiences of the future, he allowed the English department of the Evanston Township High School to dispose of 2,913 free admissions to his theatre last year.

Teachers were allowed to take groups of 60 pupils or less, free of charge, to pictures which were deemed of sufficient interest to warrant classroom discussion.

Twenty-two of the 35 English teachers have already availed themselves of this opportunity. Two thousand and eighteen different pupils saw one or more pictures. In some cases the teachers discussed the motion pictures with their classes before attending the showing. A larger proportion waited until the film had been seen.

This year the school authorities have formulated some new regulations regarding the motion picture shows. A free show will be given only once to a pupil. Teachers will make their selection from a list of noted pictures continuously posted and also from a book of reviews. They will be allowed to take 100 pupils instead of 60. The teacher who signs up first gets first choice of the films to be studied.

When we contemplate the pronounced improvement in films in the last few years, largely upon our own increased pleasure when we go to the cinema. The films are presented in a manner in which present-day films minister to our esthetic sensibilities with their opulence and beauty of setting; of the cultural stimuli we get when we see the imaginative genius of creative minds applied to the translation of the classics into epics of the screen; of the pleasure it is to hear superb orchestras and great musical artists in the pleasant, accessible and intimate surroundings of the Loewbrod motion picture theatre.

A Whole New Aspect

But there is a whole new aspect of the motion picture, which we give very casual attention. That is the enormous influence they have upon raising the standard of living. The beauty and drama at popular prices to the masses. When we clubwomen go to see David Copperfield, Great Expectations or Wuthering Heights we do not discover Dickens. We had been familiar with the plays of Shakespeare long before we saw A Midsummer Night's Dream or As You Like It upon the screen. Nor were even such films as The White Angel and The Story of Louis Pasteur complete revelations to us. They pictured more vividly personalities and events of which we were already at least a background knowledge.

To those whose lives began in the tenements or in a little less than middle class homes, present-day films open the portals of a new intellectual world. The great films of the past two years have sent adults who never before have been numbered among the reading public hurrying to the libraries in thousands. A number of the Cleveland Public Library's staff tells a story of having the waiters in a neighboring cafe ask her how soon her name could be moved up to the top of the waiting list so that she might have a copy of Mauroures' Dariel when that film was playing. The release of The Barretts of Wimpole Street sent a wave of Browning enthusiasm sweeping over the land. The people who applied for copies of Elizabeth Barrett Browning's Sonnets From the Portuguese and not prosperous folk who drive in expensive cars and wear the latest and women with shabby clothes and shoes and wistful eyes who had thought the days were over of the romances and through the story of the romance of Robert Browning and Elizabeth Barrett a quickening of sympathy was given.

Everybody enthuses these days about the motion picture appreciation classes in the schools and how effectively they are preparing for the generation right standards of motion picture appreciation. Few have thought of the great influence these motion picture appreciation classes have by induction upon our present adult population. All of us know how much the family conversation, stories, perhaps even upon what interests the youngsters in school. It would be interesting to speculate how many conversations about the motion picture, how many numbers in the class, how many the great pictures, of art, literature, history and the stage, have been started in very humble American homes because of the enthusiasm with which Mary or Johnnie or Susy dashed home from school and told the story of the day's episode in the motion picture appreciation class.

It would be interesting to speculate, too, how much influence has been exerted upon the lives of young people by those preachers and teachers who have had the intelligence to utilize the modern feature film in the teaching of religion, ethics and literature, in teaching the younger generation the ideals of sportsmanship, courage, integrity, sound ethics and true living.

In my opinion the value of the motion picture is just beginning to be realized in America. If the film producers maintain and improve the present high standards of production there may well be a day when motion pictures will share the work and responsibility of teachers and preachers and shapers of thought for the American people.

Extraordinary Number of Family Films

Meanwhile there are smaller mile-stones of progress upon which we can congratulate ourselves. For the week ending Tuesday, November 10, was noteworthy for the extraordinary number of family films released this past week. Eight in all, an average of more than one family film released per day. Of these films but one, Code of the Range, Columbia, was the typical Western. The others offered a wide variety of cinema fare for the younger generation.

Under Your Spell, 20th Century-Fox, presented Lawrence Tibbett, one of America's greatest baritones, in a picture not noteworthy for originality of plot, but amusing because of the comedy of Gregory Ratoff and Arthur Treacher and the fine acting of a large cast. Miss Joan Fontaine featured.

For Make Way for LADY, RKO (Continued on Page 6)

Start A New Partnership of Book and Film

For a long time libraries have proven a valuable asset to the motion picture theatre through the wide interest during the previewing of films dramatized from books, historical incidents or the lives of famous figures. Now the library has turned the tables and calls the film to its assistance. A two-reel motion picture, entitled Found in a Book, written and produced by the administration class of the University of Illinois Library School, is designed to present the charm and romance of the library through the medium of the modern motion picture in such fashion as to increase student interest in reading.

Libraries and films have been partners for many years in arousing interest in fine literature but this is believed to be the first instance in which a film has been definitely adapted to college library instruction. The scenario of the film is written, designed and produced by the differing experiences of two boys, one of whom makes use of the library in the preparation of his theme, while the other discovers the library as a valuable aid. In true Horatio Alger fashion the former completes his theme in record time and prepares for a date with Sue, while the latter is left behind to bore modishly over pages covered with illegible scrawls.

Elizabeth Film Council Announces New Goal

A new focus for the work of the Elizabeth, New Jersey, Motion Picture Committee for the current year is announced by its president, Mrs. George C. Cleary. Special emphasis will be placed upon education "as an unprejudiced mothers' groups" to the value of present-day films as a medium of teaching and to the necessity for people who are in charge of their film fare properly.

General Merritt Rides To Rescue General Custer

(Continued from Page 1)

for the settlers.

The simple, dramatic scenes move such characters as Wild Bill Hickock, Buffalo Bill Cody, General Merritt, General Custer and Sitting Bull. Captures and escapes of the scouts, stirring battles with the Indians and the Custer massacre provide lively action.

From the student and research angle, however, much more important are these the fidelity of the film representations of the characters, costumes, customs and atmosphere of pioneer days and it is the latter feature which has been responsible for its selection as the subject of one of the research exhibits.
Films For The Pupil And For The Teacher

(Continued from Page 2)

excellently handled, so that they seem naturally a part of the plot. The blending of regular players and football players is well done.

PIGSKIN PARADE

(20th Century-Fox)

Pigskin Parade is obviously musical comedy, and so the story is so unreal as to be classed as an extravaganza. It is meant to be nonsensical, with emphasis upon entertainment. In fact there is so little plot that one might almost say it interferes with the entertainment. Amusing as the songs of the Yacht Club Boys are, there is too much of them for plausibility. Stuart Erwin does excellent comedy, and his style is the sort that makes possible the victory of a little jerkwater college over Yale in a game played during a drowning blitzard. And Judy Garland, first as the girl of the fields and later as an entertainer, is delightful. But the whole affair is unconvincing. And it is unfortunate that there was introduced unnecessarily the substitution of the credits of another trickery to enable the hero to play.

ROSE BOWL

(Paramount)

This is outstanding as a football picture. It is made on such a scale that it is abandoned: no blasting, hard-boiled coach, no last minute victory by a Cinderella football hero, no rah! rah! college, touch type of student conduct. One feels as if the director must know college as it is. More than that the picture is cinematically good. The football scenes are thrilling and cleverly cut into the other scenes without stopping the basic story. The scenes are being suggestive of completeness, and the photography is superb.

FOLLOW YOUR HEART

(Republic)

Now, let us consider musical pictures. In this operetta we have a light, romantic story, loosely knit, with much that gives emphasis that with better design or better editing it would have been provided with the necessary emphasis to make it dramatically effective. The plot is entertaining and there are several novel ideas, especially in having the story bring the heroine to the opera stage in a final capitulation. The humor is rollicking and the comedy support of first order. Michael Barrie, who has written a experience shows in his fine acting and singing, to the unfortunate disadvantage of Marion Talley in her first screen effort. But it is an effort she is her real self, fully satisfying. The Hall Johnson choir is again heard to advantage who will look forward to hearing it in native Tibetan songs in Frank Capra's Lost Horizon.

UNDER YOUR SPELL

(20th Century-Fox)

In Under Your Spell, Lawrence Tibbett's latest picture, we come to understand what is meant by the expression "vehicle," as used to designate a story with little or no continuity and but few incidents, and is used to provide an opportunity to exploit some talent of a favorite. Judged from the musical viewpoint, this photoplay is delightful. Mr. Tibbett gives the opportunity to sing. The story, however, is trivial and the direction lacks distinction. Nevertheless, just as the principle of Mephistopheles is sufficient reason for the production, his voice rings out in golden tones in several popular songs as well, one of which, "Under Your Spell," to the tune modulation and to the skill with which the "dubbing" of the vocal work is recorded.

WHO'S WHO IN BETTER FILMS

In all the galaxy of motion picture producers whose biographies have been presented from time to time by The Motion Picture and the Family, none more truly deserves attention than Miss Jean Sexton of the Cleveland Public Library, whose portrait graces the "Who's Who" section this month.

Miss Sexton is the "bookmark lady." Her film bookmarks, published under the aegis of the Cleveland Public Library and found every month in The Motion Picture, interest new and old thousands of people in all parts of the United States to exploring interesting new intellectual channels. The various divisions of the library, which books under consideration may be found.

Following these conferences come conferences with Miss Marilla Freeman, librarian of the main library, who is one of those primarily responsible for the development of library-film cooperation and for the inauguration of film bookmarks by the Cleveland Public Library a little more than twelve years ago.

A final conference is held with Miss Louise Prouty, vice-librarian, before the bookmarks finally go winging their way to the editorial office of The Motion Picture and the Family. The same process which applies to the motion picture bookmarks is followed also with bookmarks for local showings of films.

Miss Sexton had a thorough educational groundwork to prepare her for her services in the field of library-film cooperation. She was a librarian in the George Peabody College for Teachers. Then after her graduation from the Wisconsin Library School, she was assistant cataloguer of the Evansville Public Library. Later as Assistant State Organizer she spent two years vis-à-vis library work, in whose library, since 1924 she has been in the editorial department of the Cleveland Public Library. In 1924, she was loaned for a time to Washington, D. C., to assist in annotating the American Library Catalog.

Miss Sexton was assistant to the Cleveland Public Library's editor, Mrs. Julia Schofield Harron, until the latter left the library and the organization was brought up and reorganized. She alone remains in the editorial office.

Miss Sexton shows unusual acumen in her selection of bookmark material. In fact, she has an eye for bookmark possibilities closely akin to a good reporter's "nose for news." The problem is not to find enough material but to use wise judgment in eliminating the many desirable books which cannot be listed in the brief space available for that purpose. Miss Sexton's talent for this type of work crops out not only in the choice of the books themselves, but in the creation of the sub-heads and the selection of those suitable quotations to head each bookmark which in itself serves as a perfect bookmark so much added point and charm.

According to her friends on the staff, Miss Sexton is not only a thoroughly marketable person, but a very unusual one, who straight out snarks and keep people good-natured. She is one track-minded individual. In spite of this she finds time to indulge in hobbies. Collecting American postage stamps is one hobby; both outdoor ones, are horseback riding and swimming.

THE BIG BROADCAST OF 1937

(Paramount)

Again let us consider music. The Big Broadcast of 1937 presents a valuable novelty in the form of visualized symphony (Bach). Leopold Stokowski is shown as director. Through the focusing of the camera he is placed directly in front of the director's sensitive hands, his face and figure receiving minor attention. The various instrumental themes at different orchestral numbers, were turned to the attention of the audience, so as to acquaint them with both the cause and the effect of the possible. This feature of the gay potpourri is receiving more applause than the so-called popular number. Why? What does Mr. Stokowski mean by his personal interpretation?

Latest News Of Important Coming Films

BY THE OBSERVER

A hardy, wind-blowed fisherman from the fishing banks of Newfoundland has come to Metro-Goldwyn Mayer to act as technical advisor. He encountered him one day at the studio, dressed in his picturesque old oilskins, ready to go to sea with the cast on board the old fishing boat, The Spinney, which he brought to Hollywood on its own power all the way from Boston. He is having a grand time teaching these picture people about boats and the ways of the sea. "When I first came to Hollywood," he says, "it was just another job. But now I like it. I meet some very fine people. That Spencer Tracy is a real character. He is a hard-boiled old guy. Though he don't talk like him, just..."

Mr. Samuel Goldwyn is one producer who is firm in the belief that the public likes new faces in pictures. The Hollywood preview of his Come And Get It, film version of Edna Ferber's story of the dramatic rise of a lumber king in Wisconsin, was followed by general favorable notices. Just now Mr. Goldwyn is preparing Stella Dallas, which he produced so successfully in silent period. He hopes to "discover" new talent for all except the title role, which has been assigned to Mary Astor. It may be recalled that this was the role which first gave cinema fame to Alice Joyce eleven years ago. In the case of her she played the part of a schoolgirl, Shakespeare received his first renown: Belle Bennett, who starred in the film and had previously been an unknown stock player, reception. The character herself, who was the father of William Howard, was played by the late Mr. Goldwyn, the director of the film. His first picture was the London, where he made his initial bow in the film; Jean Harlow, who played in it his first major role; and Ronald Colman, an unknown, "rising" young player, "discovered" a year previous. It would be safe to bet that old film again, wouldn't it?

Some sixty Los Angeles Boy Scouts, of Troop 107, are off to the mountains for a jolly outing, playing roles as themselves, in a series of shorts called "Angels' picture, Mind Your Own Business. It was Ruggles' own idea that a real troop be used and now he is in the running for the Book of the Year Eagle Scout in appreciation.

Gracie Allen, between times on Paramount's College Holiday, thought to go briefly intellectual by "reading Gone With The Wind." She read the first chapter and then the last and gave it up, asking her make-up girl to read it for her.
A Clubwoman Chats On Family Films

(Continued from Page 4)

Radio, featuring Anne Shirley and Herbert Marshall, is a light, pleasant film dealing with the misguided attempts of a motherless young girl to bring happiness to her father through selecting another mate for him.

Smartest Girl in Town, RKO Radio, is an amusing film full of motifs and ideas, and is truly a loving affection for the female sex, but which has an original and ethical slant.

Country Roads, Columbia, is the story of two wild west promoters who reform, provides a great deal of comedy for the entire family.

Essay to Take, Paramount, deals with the troubles of a radio announcer—an inconsequential film, but rather amusing.

Do you know who has a taste for thrills, Tarzan Escapes, Metro-Goldwyn-Mayer, a new epic in the adventures of the jungle man, will prove a lot of fun.

Among the earlier group of films which have been released since the last issue of The Motion Picture and the Family are: Dimples, 20th Century-Fox, Shirley Temple's latest, which gives America's best beloved juvenile star an unusual opportunity to singing and dancing talents; Without Orders, RKO Radio, a film dealing with home, which is upon a story by Peter B. Kyne; Along Came Love, Paramount, a light, romantic comedy which has a star in the second role, which is caused of the scenes in the Hayden Planetarium which are featured in several episodes.

Reno pictures, Rose Bowl, Paramount, dealing with the annual gridiron classic in the California Rose Bowl, and Pigskin Parade, 20th Century-Fox, a football and musical melee with the Yacht Club Boys much in evidence, and two thrillers, Courage, Columbia, a story of range riders of the covered wagon period, and Hopalong Cassidy Returns, Paramount, are the adventures of the hard-riding western star in a small western mining town, complete the month's output of family pictures.

School Movies in Japan

A comprehensive plan for the use of motion pictures for educational purposes in every primary school of Japan has just been announced by Minister Hirahara. All subjects will be covered.

Music Notes on the Forthcoming Films

It took Major Court Treatt, technical advisor on African sequences for 20th Century-Fox's White Hunter, just forty-five minutes to compose rhythm, words and music for the first 15 minutes (voice and drum parts) for the picture. According to Major Treatt Swallow music uses the pentatonic or five-tone scale, with difficult jumps of quarter or eighth tones between the notes. He finds that negroes learn the flat and sharp tones more easily than white actors.

Interpreting the color, spirit and personality of China in terms of occidental music, rather than in the popular conception of oriental music, has been Herbert Stover's idea for his 7,000 foot MGM's picture of China, The Good Earth. His general plan is to use the occidental principle in music, to work for dramatic effect, and to bring in the oriental flavor by the sub-division of minor chords, changes in tempo, and Chinese music. It is the same problem musically," he says, "that a translator faces in putting into our language a work written in another language." Mel-Lang-Fang, the eminent Chinese actor, has contributed recording and suggestions.

If you know your music library you should be able to select musical pieces fitting your show. November 7, Phil Stein, winner of last year's Academy Award for his score for The Informer. This well known composer has just completed the scoring of Selznick's Garden of Allah in which he incorporated motive and characteristic themes. For Marlene Dietrich he suggests a glamorous, haunting, colorful theme, such as the tone picture created by Balakirev in Islamey; for Charles Boyer, something similar to the fateful, impressive melody of Beethoven's Fifth Symphony. It is along these lines that Stein has expressed the character of his score of The Good Earth, written by Robert Hitchens. Certainly other well known film composers will be able to suggest the same to you too. Ronald Colman suggests the swage, polished tone of The Third Symphony by Sibelius; Joan Harlow's Gershwin's Rhapsody in Blue, modern, sophisticated, adaptable to the tone of the picture; Joan Crawford draws Carpenter's Skyscrapers, a dynamic selection of unusual beauty, as her theme harmony; Clark Gable is assigned Ravel's Bolero for its rugged rhythm and dominant theme; Laurence Olivier, Tchaikovsky; John Barrymore, tender paths and light whimsicality; and Miriam Hopkins, the Ride of the Valkyries by Wagner. And now it is suggested that you complete the list.

Suggested Reading for Film Enthusiasts

Personality Sketches: Collier's, October 17, No More Swords, Henry F. Pringle; — The Snow Goose, Robert Donat of Monte Cristo and the Ghost Goes West; Collier's, October 31, John Bull's Girl, by Jessie Matthews; Collier's, November 14, Camera Sky, Kyles Crichton—a delightful account of the experiences of Madeline Carroll; Liberty, October 24, The Private Life of Robert Taylor, by Adela Rogers St. Johns; Liberty, November 21, The World's Most Unknown Comedian, The Career of Sid Silvers, by Frederick James Smith; The New Yorker, November 30, The Inventor, by T. R. Carakas (from Collier's); Woman's Home Companion, November, Victor Meaglen, Master of the Light Horse, by Alva Johnston.

Education in the Movies: Journal of Educational Sociology, November, The Motion Picture: Its Nature and Scope, Frederic M. Thrasher; National Talking Picture, V. C. Arnspiger; same issue, Modernization by the Education Film, Lorraine Nobile; Radio: The Motion Picture, from the sketch of the history of motion pictures; same issue, In Step with the Times, by Latrobe Carroll, Television: On Its Way, Bull's Eye: Educational Scope, October, many articles of interest; The Instructor, November, Visual Education through Motion Pictures, By William Lewin; Scholastic, October 24, Literary Leads—two new movies fitting into "our Indian frame of mind"—Ramona and The Last of the Mohicans; same issue, School Film News—a department which will prompt new developments and discuss specific uses of film aids in teaching high school subjects.


Lessons From The Movies

(Continued from Page 3)

DODSWORTH (United Artists)

As long as the family is the basic unit in our social structure, the problem of marital relations will be both interesting and vital. Any lack of responsibility on the part of either party in a marriage is living without love.

Incompatibility can be endured. Sam had put up with a garrulous, shallow and critical wife patiently. Frankleness early in married life might have saved them, but when habits of life are set, change seems hopeless. Teachableness and an earnest desire to make marriage a happy one are the essential qualities for happiness.

A Woman Rebels (RKO Radio)

The struggle of woman for equality in life has been long and tragic. The woman who was suppressed at home and thwarted in her yearning for a career is one that appeals to all lovers of justice.

Why should women of keen mentality be denied opportunities of social usefulness? That problem has been answered during the last fifty years in terms that have been convincing even to the most rabid of traditionalists. Women have a contribution to make that is vital to our modern civilization.

The capacity of woman for personal power. She is successfully betrayed. The underprivileged have always born the heavier burdens. Equality of womanhood and a single fundamental quality are the foundations of a just and stable social order.

ANTHONY ADVERSE (Warner Bros.)

"A man died that I might learn there is something besides money and power," Out a mass of experiences, Anthony's philosophy of life came primarily from Brothee Frances and from his love for Angela. Human values and social relationships became to him all important.

This powerful drama shows how chance incidents become determining factors in human lives. But that does not mean that Individual destiny is uncontrollable. Weakness is the person who is driven by each wind, and carried along with each tide.

What should be our attitude towards chance in life? Anthony presented a picture of the future that might come. Though losing faith at times, the possible realization of his ultimate goals, persisted in his search. It was his sense of (Continued on Page 7)
ART, MUSIC, HISTORY AND THE DRAMA FIGURE
IN THIS MONTH'S SERIES OF FILM BOOKMARKS

“THE GAY DESPERADO”
Romantic adventures of a singer captured by Mexican bandits.
Some Entertaining Reading Suggested by the
CLEVELAND PUBLIC LIBRARY

ADVENTURES IN MEXICO
Tempest Over Mexico, by King
The Rosalie Evans Letters From Mexico, by Evans
Mexican Interlude, by Jackson
Tia Barbarita, by Peart
Trailing Cortez Through Mexico, by Franck

NINO MARTINI
“I Want to Fall in Love!” says Nino Martini. In Good Housekeeping, October, 1935
And Now the Movies. In Etude, June, 1936
Lots of Work and Lots of Play. In Musical Courier, October 21, 1933

POKING FUN AT THE MOVIES
The Farmer in the Dell, by Stong
Albert Goes Through, by Priestley
The Luck of the Bodkins, by Wedehouse
How Like an Angel, by Macdonell

Lessons From
The Movies

(Continued from Page 6)
loyalty to Angela that brought him final happiness.

VALIANT IS THE WORD FOR CARRIE
(Paramount)
A sense of responsibility is the most character-creating influence in life. Carrie experienced that when she took two orphans to raise.

It changed her whole outlook. Why is it that so many people with responsibilities seem to take them so lightly?
But responsibilities must be balanced. Paul, one of the orphans, could not resolve conflicts which arose. His desire to make amends for his part in a fatal accident blinded him, temporarily at least, to his obligations to Carrie and Lady.
Carrie was willing to sacrifice everything for Paul and Lady in order that they might live happily. If any woman ever redeemed herself after youthful waywardness, Carrie did, but even she could not be freed from her past. Carrie’s statement is typical of the tragedy of so many lives, “I thought I could outlive what I’d been. I almost did—but it’s caught up with me. It took a long time, but here it is.” It is the old story that what one sows, one must also reap.

THE DEVIL IS A SISsy
(M-G-M)
“That’s what makes a fellow tough—being able to take it. You wouldn’t want anybody to call you a little devil, would you? That’s what they say about bad little sissies who act naughtly when they can’t have their own way.” Thus the Judge was helping Buck, Gig and Claude to see that “not playing the game” with other people in the community is weakness, not strength, and that the devil is really a sissy.
Life wasn’t easy for Buck and Gig. They felt that they were getting a raw deal from society and they were ready to fight back. Claude wanted to be one of the gang. The three boys thought they would find satisfaction in opposing authority and doing what they pleased. In the end, however, they discovered that real joy in life comes from obeying the rules of the game and being tough enough to continue to play, even though at the moment this philosophy didn’t appeal to them.
Prof. Thomas Writes Guide On Charge Of The Light Brigade

The movie record reveals the famous charge at Balaklava.

Non-Collegians Pursue Studies In Film Field

Sixty girls who graduated from the Canton, Ohio, High School last June and could not go on to college are finding their consolation in a winter study program on "Books Which Have Been Filmed." This is one of the first motion picture appreciation classes on record which has confined its study entirely to films from the classics and from current novels and biographies.

The weekly programs alternate between reading motion pictures and discussing them. One week the members attend a motion picture in a body. The next week they compare the screen version they have seen with the book from which it was derived. Meetings are held at the Y.W.C.A. with Miss Polly Post, assistant librarian of the Canton Public Library Association, as teacher.

Almost simultaneously with the organization of the club came the appearance of the new Y.W.C.A. publication, Newsette, in which members of the group publish their own evaluations of current films and also annotations regarding the books which furnish inspiration for the screen dramas.

What's Next In Hollywood?

(Continued from Page 3)

a waiting automobile, unsecured the cap, sniffed the gasoline and screwed it up again.

But the "eats" are the great problem in this Africa jungle picture. Five great lions keep things tense. No one man could face an unexpected motion. This is the way the studio reports the order of Irving Cummings, the director. "I want the lions to wander through the camp here, in front of the tents, and I want the one lioness to sniff at each tent as she passes and then turn to in front of June Lang's tent. "Is that all?" asks the trainer. "That is all for this shot. Then we'll move in for the close shots of her pecking in at each of the tents as she passes—Gail Patrick's, Alison Skipworth's and finally June's."

And all this was done, with silence, breath held, while the camera played until Mr. Cummings called "Cut." The trainer walked back to the big cage with five lions at his heels and everyone drew a breath of relief. The great lioness, Empress, a most friendly creature, when her head is scratched, gave birth to three cubs while the picture was in production.

School Film Is Professional In Its Calibre

Professional producers who specialize in motion picture films with mass scenes must look to their laurels. The film of high school life and activities made by the Saginaw High School in Saginaw, Michigan, is likely to crown them for first honors. More than 1,500 students and teachers were immortalized in celluloid in the course of production. Every phase of student activity from recitations to athletic meets were filmed from school parties to scenes in the administration office, was faithfully recorded.

Faculty members cooperated in rehearsing, directing and preparing the script. While a major purpose of making the film was to assemble historical records of the year's activities, the title, What You Missed, plainly indicates another objective. Purists who have withdrawn from school are bound to acquire a yearning to go back into the school atmosphere after savoring this hour and three-quarter length film which so vividly records the doings of Saginaw High School pupils.

Suggested Reading

For Film Enthusiasts

(Continued from Page 6)

Atlantic, October); same issue, The Future of the Silent Picture, by Charles Chaplin (from Windsor Magazine, September); The Literary Digest, October 24, Movies for Minors; Scores of Organizations Help Parents Choose Films for Offspring; Editorial Review, November — The Schools in the Movies; Progressive Education, October, several articles of interest; November—As Your Dentist and the Pictures, by Ruth Arve in Trained Nurse and Hospital Review; Saturday Evening Post, November 14, Magic Lantern, by Grover Jones (second in series of articles); Scholastic, October 17, From Paper to Celluloid, by Sarah McLean Muller—a description of how stories find their way into films; Woman's Digest, November, Starts on the Way, by Charles Greene (from Sphere, London); Life and Letters Today, Autumn number, The Presentation of Foreign Films, by J. M. Harwood (same issue, Swedish Cinema, by Adjna Yunkers; same issue, Film in Focus, by Robert Herrey.

Why The Bookmarks?

(See page 7)

As You Like It—because this third in the cycle of Shakespearean films shows the bard's mastery of romance in the form of comedy, in marked contrast to A Midsummer Night's Dream, which mingle's romance with phantasy, and Romeo and Juliet, which combines romance and tragedy.

Rembrandt—because supplementary reading is essential to a full appreciation of the cinema story of the life of this great painter—and incidentally, perhaps, because through the film many people will be persuaded to explore what is a fascinating new field for all—art and the life of artists.

Parnell—because it picturesquely portrays the life story of a man who was a great figure in history, yet is vaguely known to most of us today.

The Gay Desperado—because of its fine music angle and because the lines of its uproarious fun is poignantly satire concerning a tragic and sinister figure in American history—the gangster.
Most Elaborate Motion Picture Exhibit Yet Assembled
Shows Research Going Into Making of Film of the 70's

One of the most striking panels in the exhibit for Paramount's "The Plainsman." The full exhibit, in limited numbers, is available on request.

The Motion Picture and the Family presents above a single panel of one of the most elaborate research exhibits yet assembled in connection with a feature motion picture. It is the panel titled "Indians on the Warpath," from the exhibit on The Plainsman, Paramount's historical-spectacle film, which immortalizes in celluloid the deeds of General Custer and those romantic scouts, Buffalo Bill and Wild Bill Hickok, who did so much to make the great plains safe for the settlers.

Unlike previous exhibits this has two preliminary panels, one giving the historical characters and the names of the actors playing the parts; the other outlining the story of the film. The first exhibit panel shows the preliminaries to filming, including the inoculation of the cast against Rocky Mountain spotted fever. Panel No. 2 shows the old photographs from which the designers worked in making sketches for the costumes, the sketches and the finished costumes. Panel No. 3 gives photographs of the models of Lincoln's Cabinet and of the President, and parallel with these the actors who will play the parts. Panel No. 4 shows Deadwood in 1876, from old photographs, and the actual interior and exterior of a Mississippi river steamboat of the period, which was duplicated for the film. Panel No. 5 shows a barber shop of the 1850's with the authentic properties, and also its celluloid counterpart.

Sketches by Franklin
Panel No. 6 is a series of sketches by Dwight Franklin showing not only the authentic costumes of soldiers of the day, but the actual positions men assume when fighting and succumbing to attack, as drawn by Franklin from living models. The soldier supernumeraries were given the photographs to work from when the scenes of Indian attack were filmed.

Panel No. 7 shows Joe Deyong, noted painter of the primitive Indians, doing scenic and costume sketches for the Indian sequences, and a later panel, No. 9, pictures Deyong's sketches for the Indian encampment.

Panel No. 8 is of General Cus-
Xmas Parties Are Planned In Indiana

With the approach of Christmas comes feverish activity throughout the membership of the state-wide Indiana organization known as the Indiana Indorsers of Photoplays. In 18 to 20 neighborhoods Parent Teacher Association committees are busy making plans for the annual holiday party for children which are a regular feature of the program of this organization.

Behind this project lies the conviction that the modern child, trained and tradition get lost out of an opportunity for service.

Ingredients for Success

Ingredients of a successful party include: a program adapted to child consumption; an interested theatre manager; an active committee to direct and sponsor the affair, and a large and interested audience of children, each of whom brings some package to help to carry off writing Christmas stories.

Granted, the first three ingredients, the fourth is inevitably forthcoming.

For the Christmas party large receiving boxes are placed in the lobby of the theatre and each child as he comes in places in the box the gift or package which is his card of admission. Frequently the exhibitors place a Christmas tree in the lobby and an added pleasure for the children.

Special adult committees supervise the packing and labeling of the gifts and an automobile committee distributes them.

Families benefiting by these gifts are chosen by the clergy, the manager of the theatre and the local Parent-Teacher representative.

The most successful of these Christmas parties are the ones held annually in Indianapolis by Mr. Charles Tamler of the Tacoma and Garfield Theatres.

Red Letter Day When Shakespeare Comes

When Shakespeare comes to Chambersburg, Pennsylvania, it is a red letter day in local history.

So the school board proved when the Warner Brothers screen production of "Dream," was shown there recently.

So valuable did school authorities consider the film that all pupils were excused from afternoon classes. If the film was not desired to attend afternoon performances were excused from school for that purpose. An order to this effect was issued by U. L. Cody of School District.

In a memorandum addressed to all high school English teachers and to teachers of Seventh and Eighth Grades, authorizing this procedure, Mr. Cody directed that the play be read or re-read the day before the showing and discussed in the classroom after the showing had attended. Mr. Cody appended the date and hour of showings in the local theatre.

Indicative of the keen interest of young girls in the whole subject of motion pictures is the fact that when I accepted an invitation to speak at the Convocation of the Randolph-Macon College for Girls during a recent visit to Lynchburg, Virginia, I was asked to discuss the motion picture as a social factor and as a field for possible vocational outlet for youth today. The vocational opportunities for young girls are in the acceleration of writing, continuity or journalism, historical research and authentication; as artists in the painting of scenery, in the adaptation of promotion field, architectural field for motion picture theatres, interior decoration for these theatres, as well as in studio setups and the many other new horizons which the motion picture industry in its acceleration of development and technological development have created.

In a personal interview with several of the students I asked the question, when they had visited the film. They expressed a desire to own copies of some of the films they had seen.

Rare was the student who had not seen "Our Gang" and "Our Gang Meets the World." These two films were shown at the Convocation of the Randolph-Macon College for Girls.

Juniors' Opinion Valuable

Following that line of thought would it not be a worthwhile experiment for motion picture chairmen in senior clubs to call in their junior members and ask their ideas on the motion picture industry. Do they believe that the motion picture was only an entertainment as well as an educational value. I feel that it is a good thing for many of our high school students to have this experience and it may lead them to think of the potential value of the picture for motion picture Producers.

A Clubwoman Chatting Films for the Family

By Mrs. William Dick Sorboth, Chairman, East Coast Preview Committee

Most elaborate exhibit yet assembled shows research on films of the 70's.

(Continued from page 1)

Most Elaborate Exhibit Yet Assembled Shows Research On Films Of The 70's.

(Continued from page 1)

Discuss Place Of Pictures In Curriculum

So important has the teaching of motion picture appreciation become in the schools of the country that the American Institute of Cinematography and Allied Sciences,電影 the Eleventh Annual Motion Picture Appreciation Conference at Mission Inn, Riverside, California, on December 18 and 19 to discuss the objectives, curricula, and teaching methods of motion picture appreciation which in the opinion of leading educators should prevail in all classrooms.

Active in plans for the meeting are Dr. Rufus B. von KleinSmid, director of the American Institute of Cinematography, and Dr. Boris V. Morkovin, assistant director of the Institute, in cooperation with the Department of Public Instruction of the State of California, and Los Angeles County and City schools and the visual education department of the San Diego schools. Among the other schools mentioned in the tentative program are: "Motion Pictures, Society and School"; "Teaching Appreciation of Motion Pictures"; "Method of Study of Motion Picture Appreciation and its Integration with Social Studies, Art, Music, Science, and Other Subjects"; "Methods of Teaching and Demonstrating Motion Pictures" of films of Motion Picture Appreciation to Visual Education"; "Utilization of Motion Pictures for Increasing Patronage of Libraries".

Various pictures adapted for teaching playtool appreciation will be shown during the sessions, including a preview of Good Earth, among the new junior organization.

Among the newest junior organizations to make its debut in the philosophy and the methods of motion picture appreciation field is the recently organized Junior Preview Committee of Montgomery, Philadelphia and Delaware counties, in Pennsylvania.

Owing its existence to the enthusiasm of Mrs. Arthur Goldsmith, Motion Picture Chairman for the Philadelphia Federation of Women's Clubs and Allied Organizations and Mrs. Earl Vandermyth of Bryn Mawr, member of the Senior Preview Committee of the Federation, this group, consisting of one English teacher and one student from each of the high schools of the three counties, attends one screening a week.

Each member of the student group then writes for the school paper a review of the picture seen and sends a duplicate copy to the head of the local exchange of the producing company.

The two reviews justify the procedure, the teachers post stills on the picture and urge attendance.

Exchange heads in Philadelphia have been generous in cooperating with the work of the group.
America's Most Famous Babies
Appear In Second Feature Film

The youthful Dionne ronp through a scene in Twentieth Century-Fox's "Reunion," starring the babies and Jean Hersholt.

FILMS FOR THE
PUPIL AND TEACHER

By Sarah McLean Mullen

Head of English Department and Co-coordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

Nearly every film-goer thinks he knows all about pictures. But surely you have discovered that the chief pleasure arising from a study of motion picture appreciation is the adventure of seeing what one never saw before. We become more appreciative through study and more discriminating.

How to Evaluate Pictures

When we begin making our own critical evaluations, it is well to consider a few at a time the components that make up a good photo-play and to become sure in our judgment of each of these. The first step is to recognize the type of film drama, so that we may know what to expect in manner of treatment.

In general, pictures are classified as serious or funny, according to the emphasis placed upon humor or seriousness. Most of them have some of each quality. Comedies range from slapstick, where the humor is broad—of the pie-throwing, cop-chasing type—and where there is almost a complete lack of seriousness, through farce, where the humorous exaggeration becomes the ridiculous largely through mistakes made in identity or slips in plans, and where there is little of the serious touch, to social or romantic comedy, where considerable seriousness may be mingled with the fun.

Comedy is marked by a happy ending. The more humor is emphasized, the lighter should be the manner of interpretation and the faster the tempo of action.

Directly opposed to comedy is tragedy, with almost a complete lack of humorous elements, and with an unhappy ending—usually death or the destruction of what is held most dear by the hero or heroine. Next, in lesser degree of seriousness, is the so-called social-drama, a dramatic form dealing with some personal or social problem, the solution of which rarely brings a happy ending for everyone. Emphatizing upon the field of comedy is melodrama, an exaggerated or highly sensational play form, with swift action and over-emphasized characterization and an ending in which right always triumphs and the villain is punished. Western, gangster, and usually detective pictures come under this heading.

Add music and dancing, and we have other established types. The lightest is the musical review, or variety show, a musical hedgehogpie with little or no plot. Next in order comes opera, or musical comedy, where plot yields in importance to amusement features. Third is opera, in which music is the chief element, but with the plot carefully in evidence and with dancing.

(Continued on Page 8)

La. Holds Its First Film Institute

Louisiana's Cooperative Motion Picture Council, in combination with the New Orleans Better Films Club, has produced an ambitious program at its first Motion Picture Institute in New Orleans in late October. "Motion Pictures in Modern Life" was the theme of discussions presented by many of the topics considered in the general sessions were: "Film Critics and Motion Pictures;" "Art and Movies;" "Cinematic Photography;" "Motion Pictures in International Relations;" and "How to Evaluate a Motion Picture."

Perhaps the phase of the program which focused the greatest attention was a symposium which discussed the functions of the movies "In Education, Religion and Character Building." In Advance-

Music Club Makes Novel Use Of Films

Music clubs will find an interesting suggestion for the utilization of musical films in their club programs in a novel program presented by the Music Club of Philadelphia, largest federated music club in the country. The program was given December, under the sponsorship of the motion picture department, which has its primary object recommending pictures for their musical and educational excellence. For it two of the Musical Mood series, made by Electrical Research Products, Inc., were presented. The difference between the Matinee Musicle and the ordinary presentation, however, was that the sound track was eliminated and the pictures shown to the accompaniment of Liszt's "Liebestraum" and the Bach: "Air on the G String," as played by the club's string ensemble of 60 members.

The first program under the auspices of the motion picture department last year featured a similar experiment, but with an ensemble of 15 pianos, two members at each piano.

This year additional emphasis was lent to motion picture work by the presence at the meeting of Mr. Albert Howson of Warner Bros. Pictures, former Shakespearian actor, who gave an extremely interesting talk on the cultural and musical aspects of films.

Photoplay Course Brings B. A. Credits

Originated last semester, the motion picture lecture course at Hunter College, New York City, has achieved such popular success that it has been given regular academic status. Those who complete the course now receive one credit hour towards a Bachelor of Arts degree.
WHA'T'S NEXT IN HOLLYWOOD?

By Alice Ames Winter

Could anyone or any group of people write a novel or a play or even a history and be sure that there would not be a single error in it? At least the motion picture studios make heroic efforts to bring the proportion of mistakes down to its lowest limit. For example, Sidney and Cecil B. DeMille's The Plaisanin will go to millions and millions who know not a word of Indian language or history; and thousands Cheyenne Indians will see it, nevertheless Mr. DeMille has made Thunderbird of the Cheyennes constantly on the lot to make sure that every gesture, every guttural and intonation will be true to the tribal character. So in Captains Courageous not only a real, ancient sailing vessel, of the type that is hardly twentieth century, but also one of the last of the great fisherman captains was brought from Gloucester to help the producer keep to authenticity in the historical or literary interest in the particular dialect that belongs to the Isthmus, because two Latin-American republics speak exactly the same Spanish. If wheat fields of Oregon are to appear, they must differ from the fields of the middle west. And so it goes. No wonder teachers are asking for "stills" of motion pictures having historical or literary interest, since no other writers or historians take such infinite pains to assure authenticity of costume, setting, manners, types.

Very markedly Hollywood is on the lookout for new actors, and this means more than mere variations of familiar types; it means a search for talent and character above the average. Scouts from the studios keep their eyes on the little theaters throughout the country, on the foreign stage and even on the classes in motion picture study that are beginning to appear in the universities. An example of this new tie-up between the world of education and the actual world of production is found in Andrea Locci, who has played a distinctive role in the Samuel Goldwyn production of Come and Get It. She was a member of the class at the University of California at Los Angeles, and as part of the work consisted of the actual making of the little 16 millimeter films, she appeared in all the films. Laughton's Goldwyn saw this amateur production, sent for Miss Leeds and gave her a contract. Now he thinks that it would be a good thing if all such college films were viewed by studios and that perhaps universities with their trained students may be an important element in building Hollywood stars. Or, as an example of the other kind of thing, here comes another young actor, a dashing, mantic actor who made a hit in London as Lord Byron in Bitter Harvest and in Moonlight Sonata, a five year contract. Young Michael Brooks, as you will see him in name in the picture section of next week's, is one of the outstanding Russians, comes to RKO to direct Jules Verne's famous story, Michael Strogoff, with a new Viennese actress, Anton Walbrook. And it's rather amusing to get the reactions of the Oscar-nominated film critic, Miss Francine Larrimore, a New York stage actress, who thinks Hollywood is wonderful.

"It's the studio picture, Miss Larrimore, "thrill me pink!"
"I've never been in such a place, nor met such surprising people." "To them nothing is impossible; everything can be accomplished."
"Producers think nothing of ordering a cloudburst or a snowstorm before breakfast and having it ready for filming by noon of the same day, even to frost pins, which.

(Continued on Page 6)
Films For The Pupil and For The Teacher

(Continued from Page 8)

WHO'S WHO IN BETTER FILMS

Leadership in community film movements comes from many sources. Sometimes the film leader has been a member of the woman’s club, sometimes she is a librarian or a clergyman, sometimes the head of a church organization and frequently she is just a film enthusiast.

A weekly family night program, for which all the films are approved by the Council, is held in a neighborhood theatre. Hostesses of the “Better Films Council” guests in the lobby and give them bulletins containing information on motion pictures.

A weekly motion picture guide is published every Sunday in one of the leading local papers. Lists of films are furnished to the local schools and all possible encouragement is given to the formation of local photo-club organizations.

Speakers for Schools

The Visual Education Committee furnishes speakers for schools and for other organized groups and also distributes booklets on special pictures with the assistance of the public library.

Mailing lists, including the names of several hundred discriminating film patrons, are furnished to downtown theatres when they have a picture of especial worth to advertise.

In 1930 the Committee of the Council calls public attention to the outstanding pictures, several thousand personal calls being made by each member of the Committee during the Council year.

The Council’s review committee has assembled a private screening of pictures before the first run and attends the first showing of all pictures at downtown theatres furnishing both the Council and the theatre with a classification as to audience suitability.

In November the Council inaugurated a new experiment in class in photoplay appreciation which is to run for six weeks and during which the members will be given practice as to proper standards of evaluation in the previewing and judging of films, was inaugurated.

In no city in America does more cordial relationship exist between the members of the Council and the local theatre management and among all because of Mrs. Akers,” her fellow-Council members say.

Plan Service Of Stills For Teaching Use

A new service, especially designed to meet the needs of librarians and teachers, inspired by the popular success of the “Better Films Council,” is being under consideration by the Motion Picture Producers and Distributors of America. This new service is called “The Wonder Stills.” It is based on the selection in Hollywood, while a picture is in the process of production, of stills especially calculated to interest those who are making a study of motion pictures.

Such stills would be chosen, for example, to illustrate modern re-productions of scenes of historical moment; the more significant passages in great works of biography or fiction; unusual costumes or the properties which have a museum piece value; stills which illustrate especially complicated shots, photographs of unusual architectural detail, particularly astute pieces of direction. In short, in choosing the stills, their adaptability for various phases of classroom use would be considered. They would be selected with a view to the type of science teacher, the teacher of art, literature or history-of drammatics or costume design. Similarly, in the field of library use, the individualized needs of the librarian would be taken into consideration.

The project springs quite naturally from the current demand for motion picture stills as an implement of teaching, and from the fact that if the selection of desirable stills is left until the picture is completed and ready for release, the picture seldom is presented before stills are available for the classroom.

Various methods of distribution of the stills would probably be worked out. Exhibitors would be furnished with numbered lists and librarians would receive service material from that source. Full sets would also be available on order, for the payment of a nominal sum, through the Motion Picture Producers and Distributors of America, Inc.

The MotionPicture Committee now becomes Department

So effective has been the work of Mrs. Edward T. Herbert, chairman of motion pictures for the New York State Federation of Women’s Clubs, that the motion picture committee emerged from the recent state convention with the full dignity of a department.

Coinciding with this change in status Mrs. Herbert announces that one of the primary objectives of this year’s program will be to develop closer cooperation with the libraries of the New York State, with the hope that many of them will fall into line to utilize the wealth of material offered in current films to stimulate reader interest.

Lloyds of London

(20th Century-Fox)

The story deals with the abiding friendship between two men, and with the history of the great insurance firm in its relationship to the mails and the world and well-played.

WANTED! Jane Turner

(RKO Radio)

A fast-moving tale dealing with the murder of a mail-truck driver and the solution of the crime by a special postal investigator. Excellent for character study.

Rainbow on the River

(EFO Radio)

The story of a young foundling whose devoted colored mammy renews him to the grandson of a rich Yankee only for his sake. The music is exceptionally good and the character work worth careful study.

The Plainsman

(Paramount)

A wide-sweeping story of the place of the plainsman in the development of the West. Superb production and production, and a strong musical support, consistent characterization. A notable achievement.

Born to Dance

(MGM)

A superlatively visual entertainment, rich in amusement and beauty. Dancing by an artist and a thread of stories, upon which are hung musical numbers, are furnished to the local schools and all possible encouragement is given to the formation of local photo-club organizations.
What’s Next
In Hollywood?

(Continued from Page 4)
placed in the mouths of performers, create the visible breath of winter cold.

“I imagine the stage doing that.

“My own debut film, John Meade’s Woman, kept me in a dither of excitement and amaze-
ment for weeks.

“It is all part of that swift panorama of Hollywood, the constant influx of new faces, the mysterious and almost unnoted disappearance of old ones, so that one is tempted to paraphrase an old saying: Where are the stars of yesterday?”

Picture makers nowadays try to avoid “cycles,” but perhaps heroism is not to be included in such a category. It is one of the greatest attractions to us all, in pictures, story, poetry, drama. And we are coming to like it. The only thing that matters in peace as well as war. So our eyes turn to John Meade’s Woman, in production at Paramount, where a heroic region would be the frightful, choking dust storm on the prairies nearly choked and blinded Edward Arnold and Melvyn Douglas as the doughty men experienced as well as played their parts; in Coast Guard, at RKO, when the real Coast Guard gave its help to Victor McLaglen and his fellow actors to bring home to us that valor that surrounds the seas and that we take for granted; in Slim, at Warner Brothers, a story of another group who risk their lives around us every day, the men who work on high-tension wires; in Crack-Up, at 20th Century-Fox, which again reveals the risks and the bravery in aviation, this time with Jack Barty and Leslie Banks, the former as the dashing hero and the latter as the indomitable hero.

THE CHARGE OF THE LIGHT BRIGADE
(Warner Bros.)

This picture tells vividly and re-
alsitically a part of the story of Eng-land’s conquest in the East. It is brilliant, spectacular and gives the appeal of a great adventure.

One’s sympathy is naturally with the British, but why? The natives defended the Gaza yet they are against a great power with vast resources. The massacre was horri-
ble, but the victims were invaders of their country. Does it give the will of an outraged people.

The charge is one of the most heroic that history records. Its pietracturization is unforgettable. But only two hundred of the six hun-
dred horsemen lived through the ordeal. Is adventure so dear to men that it is worth the sacrifice of their lives to the monotony of peace?

Is the thrill of such a charge as this worth a life time of ordinary labor? Is such an excitement, utterly indifferent to its social consequences? Does pa-
troism demand approval of the participation in war?

COME AND GET IT
(United Artists)

A man with money and with the power which money gives usually fails to realize his limitations. One cannot have everything. Choices along the road of life mean the excluding of some things as well as the obtaining of others. Barney’s success in the gold he loved and chose riches. When he tried to recapture love it was too late. The tragedy of his own love, however, made him sympathetic with his daughter when he faced a similar decision.

Barney’s success in one genera-
tion made him insensitive to the changes necessary for success in the next. Ideas of his son seemed silly until he was forced to recog-
ize that his star was waning, and that he might find joy only in participating in new developments.

LLOYDS OF LONDON
(20th Century-Fox)

Everyone is interested in begin-
ings of such a world institution as Lloyd’s. The early history of its operation and its important con-
tribution to the development of commerce and business are seen in the picture. The background of the early nineteenth century.

The story itself will provide thought along two important lines: (1) the importance of loyalty in any successful career. It seemed to develop early in Blake and stay with him to the end. (2) The team play in which the interests of individuals above the interests of the whole group. Some syndicates in Lloyd’s thought more of their financial security in certain operations than of the welfare of the country.

REMBRANDT
(United Artists)

Here is another vivid biography. To most people Rembrandt is just a famous artist, but after one sees this picture his personality will be

Questions like these will help us get at the values in the picture:

What qualities did he consider the important ones in his art? Did he live up to his ideals? What did they cost him?

Was his tribute to his first wife an honest, valuable thing? Is it possible for any man to have that depth of insight?

Does one’s interest in the Bible

(Continued on Page 7)
FOR THE MOST PART THIS MONTH'S BOOKMARKS
RECORD TALES OF RED-BLOODED ADVENTURE

“CAPTAINS COURAGEOUS"
Washed overboard from a Transatlantic liner, rescued from the sea by a Gloucester fisherman, a spoiled son of wealth becomes a man.
Books With the Tang of the Sea
Selected by the CLEVELAND PUBLIC LIBRARY
WELL LOVED STORIES OF BOYS
By Rudyard Kipling
Captains Courageous
Kim
The Jungle Book
Stalky & Co.
MEN WHO GO DOWN TO THE SEA
The Book of the Gloucester Fishermen, by Connolly
Men, Fish and Boats, by Stanford
Riders to the Sea, by Synge
Romance of the Sea, by Jackson
Salt-Water Poems and Ballads, by Maerfeld
THE MAN KIPLING
Rudyard Kipling, by Falls
School Days With Kipling, by Beringford
Kipling's Sussex, by Hopkins
Rudyard Kipling, by Cooper

Printed through the courtesy of the
(Name of Theatre)
Presenting
“CAPTAINS COURAGEOUS”

“THE PLAINSMAN”

“. . . The luring, wild frontier,
With savages to fight and fields to

Frontier Days in the West
Stirring Books Selected by the
CLEVELAND PUBLIC LIBRARY
“THEY BUILT THE WEST”
Last of the Great Scouts (Buffalo Bill), by Wetmore & Grey
Wild Bill Hickok, by Willsch
Calamity Jane and the Lady Wildcats, by Askmen
They Died With Their Boots On, by
Ripley
The Glory-Hunter, a life of General
Custer, by Van de Water
INDIAN FIGHTS AND FIGHTERS
Story of the Little Big Horn—Custer's
Last Fight, by Graham
Sitting Bull, by Vestal
Death on the Praire, by Wellman
Warpath, the True Story of the Fighting
Sioux, by Vestal
Apache Agent, by Clem
THE ROAD TO THE WEST
Overland With Kit Carson, by Brewerton
Wagons West, by Page
The Overland Trail, by Lunt
The Pony Express Goes Through, by
Driggs

Printed through the courtesy of the
(Name of Theatre)
Presenting
“THE PLAINSMAN”

“TUNDRA”
A flying doctor cracks up in the icy
wastes of Alaska and has hair-raising
adventures with animal friends and foes.
Tales of the Frozen North
Recommended by the
CLEVELAND PUBLIC LIBRARY
THE ALASKAN WILDS
Tundra, by Hansen
The Great Trek, by Miller
Cradle of the Storms, by Hubbard
God's Frozen Children, by McCracken
WILD ANIMALS AT HOME
Animals of the Canadian Rockies, by
McCowan
Green-Timber Trails, by Chapman
Wild Fools, by Scoville
The Wild Grizzlies of Alaska, by
Holzworth
STORIES OF WILD FOLK
Sequoia, by Hoyt
Nomads of the North, by Curwood
The Bald Face, by Evans
Wolf, the Storm Leader, by Caldwell
Salar, the Salmon, by Williamson

Printed through the courtesy of the
(Name of Theatre)
Presenting
“TUNDRA”

“GOOD EARTH”
"At least I have the land— I have
the land!"—Wang Lung in "Good Earth."
Vivid Portrayals of Chinese Life
Some Books Selected by the
CLEVELAND PUBLIC LIBRARY
THE HOUSE OF EARTH
SERIES
By Pearl Buck
Good Earth
Sons
A House Divided
CHINA AND THE CHINESE
The House of Exile, by Wdnl
China Hand, by Hutchinson
Old Buddha, by Der Ling
The Four Hundred Million, by Nourse
A Medicine Man in China, by Gervais
My Country and My People, by
Yutang
STORIES OF CHINA
Oil For the Lamps of China, by
Hobart
The Feast of Lanterns, by Mih
China Venture, by Graham
Yan and Yin, by Hobart
The Bitter Tea of General Yen, by
Stone
All Men Are Brothers, by Buck

Printed through the courtesy of the
(Name of Theatre)
Presenting
“GOOD EARTH”

Lessons From The Movies
(Continued from Page 6)
increase with Rembrandt's reading of it?

WINTERSET
(RKO Radio)
Sacco and Vanzetti continue to haunt the conscience of society in
this gripping drama. This story attempts to show that justice, de-
liberately poisoned at its source, has dire consequences for every one
even remotely affected by it. A source of injustice lingers long;

Odd Film Tasks Are Described
(Continued from Page 6)
Frances Farmer who came in to be
measured and fitted for gowns for
Escadrielle and Robber Barons re-
spectively. What with these gowns
in the making, Michael Stroff
odes in evidence and the
Quality Street dresses still in view,
modern clothes are a rarity in this
department just now. Margot
Grahame is so intrigued with the
clothes Walter Plunkett has de-
signs for her to wear in Michael

Stroff that she plans to buy them
all for her personal wardrobe. De-
spite the fact that they are period
clothes, they are amazingly be-
moming to this attractive young actress.
And speaking of period clothes from
other points of view, Fredric
March says that he is as happy
over the fact that he is to be put
back into "long trousers" for his
role in A Star Is Born, Selznick's
Technicolor film story of Holly-
wood, as if he were just making his
screen debut. For the first time in
a long series of pictures, he is por-
raying a modern, up-to-date role.
He hopes he has finished with
uniforms, curls, lace cuffs, long
stockings or wigs and may find
now on do modern roles.
Teaching By Visual Means Forging Ahead

Visual education is rapidly forging to the front as one of the most popular forms of teaching. A survey just completed by the University of California shows that talks are employed in 8,806 school systems in the 48 states to supplement textbook education.

New York ranks first in audio-visual education, with 1,885,207 students benefiting from projection machines in the schools. Pennsylvania is second with a school population of 1,498,606 and 958 school projectors. California comes third with a school population of 1,551,510 and 849 motion picture projectors in the schools.

Would You Be Interested In Short Study Outlines?

So great has been the enthusiasm awakened in school groups through the issuance of study guides on films which have a historical, literary, or educational background, that an extension of the plan is under consideration.

If the supply is sufficient, the demand will be tried out on a considerable number of current productions. It is not intended to replace the more elaborate booklets issued on a limited number of pictures, but to supplement them. These additional study outlines will be prepared each month and printed on a singlepage leaflet. They will deal with the historical or literary background of the picture, if such exists, with the technique of acting, manner, writing and direction, and will contain suggested questions for use in the classroom. They will also be illustrated by thumb nail prints of selected stills from the picture, which can not only be posted on bulletin boards, but also used for reference in securing stills from the local exhibitor. The outlines will reach each local community in advance of the release of the picture.

If you are a teacher or the leader of a motion picture appreciation group, and you believe that such study outlines would be of value, and would enable you to utilize classroom purposes a larger number of films than you are able to at present, will you indicate on the attached coupon and return it to the Editor of The Motion Picture and the Family, Motion Picture Producers and Distributors of America, Inc., 23 W. 44th Street, New York, N. Y.

The Motion Picture and the Family

I would be interested in securing copies of the shorter outlines for use in discussion of current motion pictures.

Signed

Address

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Toledo Motion Picture Council Holds A Novelty Celebration

In a truly novel motion picture news of the month the Toledo Motion Picture Council leads. It sponsored a celebration in the mezzanine lounge of the Paramount Theatre honoring golden wedding couples. Thirty-two couples married fifty years or more enjoyed its hospitality.

The appropriate program included a preview of the film Ramona, the playing of a wedding march by Dale Richards, organist of St. Mark Episcopal Church, to which the golden wedding couples circled the hall, and solos by Betty Lay Adams-Chrisman, one of the leading soloists of the city.

Buffet refreshments were served and the centerpiece was a golden wedding cake which was circled about by 50 golden wedding rings in place of the customary candles. From these rings ribbons led to the top of the cake where a bride and groom stood in the center of a large wedding ring. The icing was in the shape of wedding slippers and wedding bells.

Girls from the motion picture appreciation class in the high school helped the members of the Better Films Committee with arrangements for the party. Those who received were: Mrs. O. E. DeLong, president of the Toledo Motion Picture Council; Mrs. Roy Start, wife of the Mayor; Mrs. John N. Edy, wife of the City Manager, Mrs. George N. Fell, president of the Catholic Diocesan, and Mrs. Henry Stiekelmeier, wife of the manager of the Paramount Theatre, who with her husband had cooperated enthusiastically with the Council in plans for the party.

The project won general approval.

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Why The Bookmarks?

(See page 7)

The Plainsman—because it deals with pioneer life and brings into real people whose life-stories are intriguing.

The Good Earth—because it offers so many good connecting books and gives a chance for characterizations that are interesting and different.

Tundra—because of its amazing scenes photographed in Alaska, its fine pictures of animals not often seen and its story of human courage and endurance.

Captains Courageous—because the book from which the picture was made was written by a master and because of the stirring and wholesome adventure and sea angles.

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BLIND PUPILS “SEE” PICTURES IN NEBRASKA

To say that men and women who are blind enjoy motion pictures sounds a bit anomalous. However, theatre managers in Nebraska, by an exceptionally interesting philanthropic experiment, are proving that modern films can bring happiness into the lives of boys and girls who are not only blind but also deaf.

A little more than a year ago the Booth Brothers, who operate the Booth and Paramount Theatres in Nebraska City, conceived the idea of allowing pupils from the Nebraska School for the Blind to "see" their performances when they were accompanied by chaperones or teachers from the school.

Began With Fifty Pupils

The experiment began with about fifty blind pupils attending the picture. Pupils partially blind were given seats in the extreme front of the auditorium. Those who were totally blind were accompanied by one or two sighted pupils. It was discovered that they followed the action well enough through the dialogue to get the sense of the film.

The experiment was recently expanded to extend the opportunity to pupils who are not only blind but also deaf and dumb. With one attendant on either side of the deaf and dumb child was given the signals which enabled her, with her quickened sensibilities, to enjoy the film almost as much as a normal person who could have both seen the action and heard the dialogue.

So successful has the experiment proven in Nebraska City that Miss Regina Moises, secretary of the Omaha Department of Training and the Booth brothers have assembled a list of theatres near the 169 other schools for the blind in the state and are sending a letter suggesting that philanthropically inclined theatre managers extend to other blind children the same benefits which the Booth brothers have given to those of Nebraska City.

Films Reviewed

In This Issue

Arizona Mahoney, page 4; Banjo on My Knee, page 4; Born to Dance, page 5; Can This Be Diesi!, page 4; Charge of the Light Brigade, page 6; Come and Get It, page 6; Conflict, page 4; General Spanky, page 2; Jungle Princess, page 4; Lloyds of London, pages 5 and 6; Love on the Run, page 4; North of Nome, page 2; The Plainsman, page 5; Rainbow on the River, page 5; Rembrandt, page 6; Reunion, page 4; Song of the Gringo, page 2; Wanted! Jane Turner, page 5; Wild Brian Kent, page 2; Winterset, pages 5 and 7.

Printed in U. S. A.
IN the exhibit field this month attention shifts from the Indians of the Western plains, as pictured in Paramount's The Plainsman, to the Pilgrim folk who inhabited Old Salem.

Maid of Salem, also a Paramount picture, offered the research staff fascinating opportunity to delve into the early history of the Plymouth and neighboring colonies. The result is a pictorial exhibit for the use of clubs, schools, libraries and other interested groups which is a wellspring of information about Pilgrim days.

Fascinatingly this exhibit, of which panel No. 1 is shown, re-creates the atmosphere and revives the history of Pilgrim days.

The panel pictured above is the first of an engaging series showing the costumes, customs and pastimes of those dour, sturdy folk who laid the foundations of our republic.

Available in Permanent Form

Like the Plainsman exhibit it is available in permanent form to those who are interested in it for study and program purposes, upon application to the Motion Picture Producers and Distributors of America, Inc.

Assembling the material for the Maid of Salem exhibit assumed at times almost the proportions of a romantic adventure. Explorations in libraries and museums brought to light a wealth of highly dramatic material. Perhaps the most interesting, however, was obtained in the archives department of the New York Public Library. Seeking for Pilgrim records, and particularly those pertaining to witchcraft, so that he might get authentic pictorial material for the trial of Tituba, a noted Salem witch who appears in the film, the research expert ran across the actual record of Tituba's trial, handwritten by the presiding magistrate. Two pages of these records have been enlarged, reproduced and incorporated into the exhibit. Other almost equally fascinating material appears in the 12 panels.

Central motif of panel No. 2 is a copy of a famous painting by

(Continued on Page 2)
Movies First Aid To Santa
In Chicago

Motion pictures emerged as first aid to Santa Claus in the city of Christmas in the Chicago area.

The Cooperative Movie Christmas Basket Party, given by the Better Film Council, and the managers of Chicago's amusement enterprises, set a new high mark in the history of a movement to provide film for charitable organizations. At morning matinees held in Chicago theatres on the Tuesday before Christmas, a total of 25,000 baskets of foodstuffs were collected which were subsequently distributed to needy people through the Better Film Council, under the chairmanship of Mrs. Richard McClure, former chairman of motion pictures.

The featured theatres participated in the project, to which local newspapers and radio stations gave freely of publicity.

So successful was it that Chicago theatre managers have suggested that the plan be adopted next year on a nationwide scale.

*Other Christmas Parties*

In Clearwater, Florida, an Empty Stocking Fund benefit was held at the Capital Theatre to raise money for underprivileged children and a free matinee was given in an empty stock club in cooperation with the Lions' Club with candy and toys dispensed to the juvenile members of the audience.

In Houston, Texas, a Kiddie Revue was given at Loew's theatre for the benefit of the needy, with the Houston Press acting as sponsor. The programme was supplemented by a variety show and members of the chorus circled among the audience taking up collections for the Christmas fund.

The Baltimore Evening Sun co-sponsored a Christmas charity party with the Junior League aiding in ticket distribution and the Junior Association of Commerce supervising distribution of gift packages. Free transportation was provided to the boys and girls who attended the show.

In Kansas City, Kansas, a boys' choir of 100 began at 11:15 on Christmas Eve to broadcast Christmas carols at the Electric Theatre. This Christmas feature was greatly enjoyed by the patrons and gives promise of becoming permanent.

In Chicago, Illinois, a choir of many Christmas celebrations in motion picture theatres indicative of the fact that the industry was by no means neglectful of its needs.

*Indians Of Western Plains Give Way To Pilgrims In Picturesque Exhibit On "Maid Of Salem"*

(Continued from Page 1)

George H. Boughton, which supplied the background for the design of many of the costumes. The famous statue of "The Puritan" also cleverly utilized by the designer is here pictured.

Panel No. 3 continues pictorial reproduction of the "Europa American Wardrobe," and shows the drawing of English soldiers of the 17th century and the patterns from 17th century England which are reflected in the costumes worn.

Panel No. 4, "The Towns They Built," is primarily concerned with New England and New England settlers. Panel No. 5. One picture of "Old Salem" as reconstructed on the Paramount ranch, and the other the witch house built by Roger Williams and other historical structures.

Students of early history, as of early interior decoration as well, will be interested in panel No. 6, which depicts the interior of the Pilgrim home, Center of interest in panel No. 7 is an old wodent of a witch trial, which furnished designers, stage carpenters, directors and property men with much of their inspiration for the trial scene. A feature of this panel is a photograph of the courtroom used on the set, which was an exact reproduction of the old Salem Town Court Room.

Panel No. 8 is concerned with the toys and apparatus which were used by Salem children, and includes a photograph of the "baby walker" used by Henry Wadsworth Longfellow. Another later date was similar to those which prevailed in the late 1600's. Panels No. 9 and 10 picture the "City of Tituba and include a photo-stall of a part of the record. Panel No. 11 shows the stocks and the "old well" in Salem village, while panel No. 12 is primarily concerned with motion picture reproductions of the historical locale.

*Kansas Group Of Methodists Studies Films*

Early in the season the Young People's Sunday School of the First United Methodist Episcopal Church announced that motion pictures were assuming such an important place among the amusements of its people that it had worked out a special program on motion picture appreciation for their use.

Now beginning an exceedingly thorough-going motion picture discussion project carried forward by an Epworth League in Wichita, Kansas, which has for its objective a more intelligent selection of motion picture fare.

In addition of various vital topics about films had its ultimate conclusion in an evaluation chart which the young people will use in judging their cinema entertainment.

These were some of the challenges which formed the basis of discussion: "What do we have a right to expect from the movies?" "Why do we go to them?" "What are the values of motion pictures?" "What are the dangers in indiscriminate picture-going for young people?"

Through discussion the group reached these conclusions: that if good pictures are not supported by people, who want good pictures, entertainment will not be produced; that people should not merely gobble down good pictures without concerning themselves with the true meaning; that intelligent motion picture-goers should learn to select good pictures in accordance by reading reliable reviews.

The group decided that the members should assume the responsibilities of the community by wisely advising their reactions by reporting to them on a postcard their favorable reactions to and their criticisms of films.

*Filmed Books Rate High In N. Y. Library Survey*

Three recent cinema successes and a novel soon to be released in film form rated among the "most read books" in a recent survey made by the New York Public Library, according to the December bulletin of that institution. A preliminary report from the survey, in which 20,292 readers returned questionnaires, gave Sinclair Lewis's *It Can't Happen Here* first place in popularity. *A Tale of Two Cities*, which won playing in motion picture theatres throughout the country at the time, was second; second was the same.*

Three motion picture titles, *Anthony Adverse, The Good Earth* and *Of Human Bondage* were in the library survey. Other books in this category were Walter Dally's *John J. Write As I Please, Forty Days of Moon Dais*, *North to the Orient*, *Life with Pather*, *Ven's Iron* and *The Coming Struggle for Power*.
Personality Sketches: Stage, January, Chameleon, by Romney Brent-vid, first, the legend of that "great lady of the films," Elizabeth Bergner; Liberty, January 9, Ronald Colman—A Hollywood Mystery, by Richard Storrs; Church Management, January, Hello Charley, Old Hand, by Will Rogers—a moving tribute to Charles Russell, the sculptor, by the man who, until his untimely death, was the screen's best loved comedian; Collier's, January 9, Hollywood Scoop, by Kyle Chick—highlights in the career of Jeanne Madden; Collier's, January 16, The Girl from St. Cloud, by Henry F. Pringle—story of Rosalind Russell; Digest and Review, February, We Like Bring Movie Stars, by Patience, Richard and John Abbe—the world's most precocious children describe their first jaunt into the cinema field.

Miscellaneous: Stage, January, No Fight on the Edge of a Cliff, by Cecil B. DeMille—inside information on how Paramount's epic, The Plaisunm, has developed a new technique in Westerns; Stage, January, You're a vigorous, full-blooded comedy, by Marcia Davenport—a competent and interesting evaluation of the place music is beginning to take in the theatre; Stage, January, R for a Thin Man, by W. S. Van Dyke—director reveals some of the secrets behind the success of Myrna Loy's opus; Stage, January, The Birth of an Era, by Lillian Hellman—offering a fresh view into the controversial story shows how the David Wark Griffith "epic," The Birth of a Nation, ushered in an "epoch" in screen history; Screen, January 13, Looking Backward: The Year in the Movies, by Beverly Hills; Theatre News, New Haven, Connecticut, January 1, Eeds the Second; The Photograph: New Discipline Enforced by Coming of Color, quoting Lansae C. Holden, color designer, The Garden of Allah; Life and Letters Today (London), Winter 1936-37, Television, by Dalus Bowes; same issue, Propaganda in the Films, by A. Calder-Marshall; same issue, Notes on a Short Colour Film (Rainbow Dance), by Len Lye; same issue, Color and Len Lye, by A. Vassello; same issue, Time Lurches On, by Robert Herring; Wood and Digest, January, C'riz Niz Hiz Pix, (from Cue) by Maxwell Weinberg—a movie lexicon which will appeal not only to the movie loving public, but also to the movie-goer; Pictorial Review, February, What Ho! by Richard Connell—in which magazine readers get their first look at the story of the big picture at the moment in the process of filming in Hollywood. The film features Garry Cooper and is said to be "a Mr. Deeds the Second"; The Christian Register, December 17, Color in Moving Pictures, by Robert Edmund Jones; Christian Science Monitor.

LES SONS FROM THE MOVIES
Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Scour, Ph.D., Dean of Boston University Graduate School, Chairman.

This month the experiment has been made with such an unusual and controversial subject that the column has been especially prepared with a view in greater detail than usual. The question as to whether this longer review is more useful to the pupils and pupils' parents is not naturally arise. Since pictures are being used increasingly in the schools and churches of this country as a means of enriching the curriculum more detailed suggestions as to the values inherent in certain pictures may be desired, and if so the writer of the column would be glad to present them. As usual the questions of the pupils to think about problems of victorious living in terms of social welfare, they insure the foundation of a righteous and prosperous society.

THE PLAINSMAN
(Parmount)

Purposes in the discussion: To develop appreciation of the qualities essential to an adventurous life. To help the members of the

(Continued on Page 4)
Available Motion Picture Exhibitions
Suitable for display in libraries, class rooms, assembly halls.

Romeo and Juliet, Anthony Adverse, The Plainsman, Lost Horizon and Maid of Salem.

COMING
The Good Earth
Also
An Exhibit Showing the Process of Making An Animated Cartoon—From the Paul Terry Studios.

For information as to how to obtain these address M. H. O. Picture Producers and Distributors of America, Inc., 28 West 44th Street, New York, N. Y.

WHAT’S NEXT IN HOLLYWOOD?
By Alice Ames Winter

Novelists and dramatists are always building historical romances, but allowing themselves wide scope for the purely imaginative. They are getting terribly criticized for it by a literal-minded public. So it was with a great deal of satisfaction to this reviewer that Louis B. Mayer has a twin brother, Mr. Pauper, by the statement “This is not a history, but a tale of Once Upon A Time, so it may have happened, but it could have happened.” In the story two boys are born at the same hour—one little Prince Edward, heir to Henry VIII; the other, the child of a slum rascal and thief. One is educated for the throne; the other, by beating, to steal and beg. Through fantastic happenings the two, who look exactly alike, are juggled into each other’s positions and for a brief time the slum child plays the part of prince, while the prince becomes an outcast. The death of Henry, which brings the ten-year-old boy, unscathed, to the throne, opens the way for ambition, politics and trickery to take advantage of the situation and to hang the tale. Warner Brothers used charming young Billy Mauch to play the part of the boy Anthony Adverse; Billy has a twin brother, Bobby, equally talented, and these lads are playing the parts of Prince Edward Tudor and Tom Canty. While the Flying Rainbow may be a swashbuckler hero, plays the gallant soldier who brings truth to triumph—all under the direction of William Keighley, who knows how to make a good film and take advantage of every opening.

Here’s another tale of something that really happened, but perhaps did not happen exactly this way. Nearly 100 years ago, in the day of sailing ships, the William Brown was wrecked. How the ship’s captain and some of his crew lived through the endless life boats to go around. One young man took possession of the situation and constituted a quick and searching court of trial to decide which of the men were the most worth saving—for the good of the world. Instinctively, as people always obey a natural leader, everyone submitted to his decisions. Afterwards, in Philadelphia, the youth was tried for manslaughter. He had sent certain men to their deaths, but the court acquitted him. An extraordinarily dramatic bit of fact—isn’t it? Paramount has bought one of the last of the old Alaska fisher boats, a three-masted square-rigged schooner, the William Brown and given Gary Cooper the part. The picture was made off the shore of Catalina Island, and you may look forward to a heaping helping of the local treasure manager that presenting this will be a profitable experiment.

Walt Disney, is at the present time planning one of his longest animated cartoon based upon the legend of “Snow White.” If that is a success it may well be for all the good of popular pictures. The animated cartoon may be the medium which appeals most strongly to the young people of America.

If it does not, our civic groups must face this problem squarely. Is there a field for children’s pictures? Can we create a demand for them? Can we make that demand so articulate that producers, without the fear of wasting the money of their stockholders, can afford to make them? It is another instance in which I believe the solution of the problem is squarely “up to us.”

Family Films of the Month
So much as to the prospect of strong family films, and while, here is a word as to some of the outstanding family pictures of the current month. Chief among these, of course, Paramount’s production of The Plainsman, epic of life on the American plains. Buffalo Bill, Wild Bill Hickok, Calamity Jane and other characters which are sure to stir juvenile admiration move through its spectacular scenes. Every young person as well as the boys, will get a thrill out of it.

Two other particularly outstanding films of the month can be heartily recommended to the family: London Films-United Artists’ Rembrandt, with Charles Laughton in the character of the great Dutch painter; John Ford’s River of No Return, in the youthfull singer, Bobby Breen, gives perhaps his finest screen performance, and is recommended enthusiastically not only for the family but for juvenile matinees.

Among the singing films which the young people will like are Champagne Waltz, Paramount, featuring Gladys Swarthout, Metro-Goldwyn-Mayer.

Brands As Fallacious Idea of Children’s Films Lead Children To Crime

The attitude of distinguished authorities in this country in brand- ing as fallacious the argument that the harm inflicted on young people was given substantial support recently by no less a personage than Lord Hewart, Lord Chief Justice of England.

Speaking at a dinner of the British Kinematograph Society, Lord Hewart said that it was commonly stated that when adventures of passion and crime are portrayed before young persons they tempt them to pursue an irresponsible and reckless life.

“So that shorty the world may be expected to have become a deplorable hive of murder, robbery and blackmail,” he added.

“Well, generations of men have in their youth had stories of detection and adventure. Their sympathies, if they were healthy and wise, were no doubt turned the side which recognized in its efforts to escape.

“They sometimes preferred, perhaps, the qualities of the pirate or the burgher to the dismal proprieties of their victims or the cultivated suavity of the police.

“There is something to be said, is there not, for Bill Sikes and all his kind? And the criminal who exhibits heroic qualities may naturally be a more popular figure in fiction than the persons whose features and piety remain unimpaired and unattractive from the first page to the last.

“Yet it is seldom suggested that children who read works of this kind—many of them to be numbered among the classics of literature—are thereby encouraged to entertain evil designs or indulge in criminal practices.

“What on other grounds than prejudice can you base the view that the cinema makes criminals of young persons?”

Views Same on Luxury

Lord Hewart said that it was suggested that sometimes the cinema was not good for what were called the “masses” to be introduced to the luxuries and extravagances of life. He pointed out that this was added that most of the classics of English fiction contained some scenes of that kind—*weddings* and *funerals*.

A Clubwoman Chats on Films for the Family
(Continued from page 3)

Sent To See Film
Judge John Riddell of York, Neb., sent a juvenile delinquent to see The Devil is a Sissy. He thought it would put him on the right track.

(Continued on page 8)
Success Of “The Plainsman” Exhibit Shatters All Records
Thousands Of Copies Are Rushed To Libraries, Clubs, Schools

WITHIN an incredibly short time after the publication of the December issue of The Motion Picture and the Family a total of more than 1,300 requests from different towns and cities in the United States, a copy of The Plainsman was received. Every incoming mail for weeks has brought additions to that list. Evangelist work looking has now been heard from, and schools, colleges, libraries, motion picture appreciation classes all over the country are taking advantage of the enthusiasm of the uses they intend to make of the panels.

Here are a few of them:

Sent To History Department

The Plainsman exhibit will be used in the history department of the high school in Hoxie, Arkansas, and after its immediate use there is exhausted will go to the library for future study.

Drama and motion picture appreciation classes at the high school in Boulder, Colorado, will exhibit the panels to the general public.

For Advanced Class in Education

The English and History classes in the Harvard School of Los Angeles will make use of the panels.

For Junior Department

In the school where pictures of this character are of keen interest they the principal writes. The panels will be shown in the junior school in Saratoga, California.

For Advanced Class in Education

There will be a diversified use of the exhibit in the schools of Colorado at Boulder. During the Winter and summer terms they will enhance the programs of the classes in visual aids. In the winter they will be used in an advanced class in education through motion picture and in the spring they will be seen by the student teachers; in the latter class largely by teachers and executives.

Home Missionary Society of the University of Illinois at Urbana, the exhibit is to be used in connection with a unit on the motion picture. It will be mounted on the bulletin board and will be drafted upon by both the class in fine arts.

The exhibit sent to New Haven High School will be presented to the Museum and Library rooms of the English Department, where it will be used permanently as an adjunct to the study of books of the Plainsman period.

It will be utilized with unusual effectiveness in the West Hartford, Connecticut, English Department. Eight grades are reporting on fiction dealing with westward expansion and the frontier.

In East St. Louis, Illinois, the panels will furnish an illustrative basis for monthly talks on motion pictures given to the Women’s Home Missionary Society of the First Methodist Episcopal Church by Miss Lenore Huber.

Used by “Friendly Indians”

Several Y. M. C. A.’s will use the exhibit in the programs of their “Friendly Indian” groups, which consist of boys between the ages of 9 and 17. In the Burbank, California, Y. M. C. A., the pictures will be used as the basis for working out appropriate ceremonial and the position will be made of them by the Y.M.C.A. of Aurora, Illinois. The Friendly Indians of the Y. M. C. A. of St. Augustine, Florida, will display The Plainsman panels in the library and afterwards with the Y. M.C.A. of Aurora, Illinois.

Thousands of people are to see the exhibit at two camps operated by the Y. M. C. A. of Indianapolis, Camp Tecumseh and Camp Gunauqot.

In Pomona, California, the panels will be utilized in the teaching of Indian lore. In the English department of Webster Junior High School, Auburn, Maine, they will exhibit literature to a study of the great scouts of America, which has included research into the members of the Plainsman, Bill Bill, Wild Bill Hickock and others.

Panels of The Plainsman will make an attractive educational exhibit for the Son to Son of the picture. In the small towns where these pictures are used by the student teachers; in the latter class largely by teachers and executives.

In Harvard Library

One of the most dignified localities yet chosen for The Plainsman exhibit is the Harvard University Library where the panels are to be exhibited as a part of the Theatre Collection.

Over 5,000 members of the Detroit Y. M. C. A. and several thousand other boys who visit the association’s seven branches regularly will see The Plainsman exhibit in that city.

Handsomely mounted, the display will be shown in the main entrance of the Junior High School building in Albert Lea, Minnesota, through which 1,500 pupils pass daily.

Bulletined in Minneapolis

In Minneapolis the exhibit will be displayed on the bulletin board of the boys’ department lobby of books which are visited by 400 to 600 boys each week.

Mounted in a huge leather covered book the panels attracted much attention in the lobby of the Fox Theatre in St. Louis. The same exhibit was displayed at the meeting of the Wednesday Club.

In Northwestern State Teachers College at Ada, Oklahoma, the exhibit will be used in the curriculum laboratory for the purpose of showing prospective teachers the possibility of securing such material to help them in organizing instructional materials for their classes.

Mrs. Hortense Thornton, chairwoman of motion pictures for the Rhode Island Federation of Women’s Clubs, is using the exhibit to illustrate talks on motion pictures given to federated groups and will also route it to the various schools and libraries, including the Rhode Island Education Center.

In Fredericksburg, Virginia, the exhibit will be permanently displayed at the State Teachers College for the benefit and instruction of teachers of all the surrounding counties.

Used in Chicago Schools

In the Milwaukee Vocational School it will find a temporary home in the picture appreciation classes and a permanent home in the public library.

These are a few of many extremely interesting uses to which The Plainsman exhibit will be put. Ingenious teachers and librarians are sure to devise many others.

Board of Education

Assists On “The Dream”

Seldom, perhaps never, has a Board of Education given finer cooperation to an educational picture enterprise than did that of St. Louis, Missouri, when A Midsummer Night’s Dream opened at the Capitol.

Accompanied by letters from the Board, special student tickets were sent to District Superintendents and to principals of all the schools in the St. Louis system for distribution. These attracted attention to the educational value of the film and were at the box office and were good for any show. In addition to the films for distribution, the Board of Education gave the picture wide publicity in the various student publications. Various civic groups also aided in distributing blocks of the student tickets. Several of the local colleges and high schools granted special credits for essays on the picture.

The way was paved for this fine Board of Education cooperation through the distribution of copies of study guides on the film two weeks in advance of the showing. These were presented to the English teachers and reservations were made for those who desired to bring their classes to see the film.

A FEW MORE EXHIBITS AVAILABLE

Although thousands of exhibits on The Plainsman have been shipped out as soon as its existence was announced a limited number are still available. These will be sent upon receipt of applications. Address The Motion Picture Producers and Distributors of America, Inc., 28 W. 44th Street, New York, N. Y. Requests for the Maid of Salem exhibit, one panel of which is pictured on page No. 1, should be sent to the same address.

January 15, 1937

THE MOTION PICTURE AND THE FAMILY

5
Lessons From The Movies

(Continued from Page 3)

Films for the Pupil and Teacher

By Sarah McLean Mullen

Head of English Department and Co-coordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

Films for the Pupil and Teacher

Because human beings are of greater importance than anything else in the world according to general belief, the character of a picture is often more important than its actual argument. Any argument may be more interesting than another, but the way it is presented is what makes it attractive to the audience. The argument of a picture is the theme of the story, and the characters are the elements that make up the story. The characters are the persons who are acting in the story, and the plot is the sequence of events that happens to them.

Characters

To be really interesting, the character must have a purpose. He must solve or be lined up with the forces on one side or the other of a conflict. The resulting struggle is the basis of action, and the outcome may be between two persons, or between an individual and a group, or between two groups, or between man and animals, or man and nature, or between conflicting desires within the person's soul. Westerns are often a focal point for such conflicts, and the struggle and the hero's struggle are strong, we have the framework of a story which is almost always strong.

Within the first five minutes of a photoplay, we should be able to sense the conflict, know the goal, recognize new opponents and be drawn into sympathy with the hero or heroine. From then on, our chief desire is victory for our side and the winning of the goal by the hero.

Very quickly we must be able to discover the nature that act so as to win or lose.

Do children usually reflect the attitude, the selfishness and the prejudices of their parents?

Once a Doctor

(Warner Bros.)

While this picture was not intended to be a first class production it presents some interesting conflicts. The foster-brother, Steven, faced the conflict between loyalty to family and fidelity to professional trust. He chose the former, but the brother, Jerry, in whom he put complete confidence, had other thoughts. When Steven was denied the right to practice surgery, he faced the conflict between letting a boy go or not, and his being the source of help or being forbidden to do so. He chose to try to save the boy, but to fail.

Again Steven faced the conflict between an attempt to save the life of the man who had wronged him, or obeying the law. This time his hatred of the injured man made him unresponsive to human need, but the reciting of the doctor's oath by the girl he loved brought him to his senses.

The pitiful character in the picture was Jerry, who was so lacking in ambition and so weak in resisting liquor that tragedy constantly overtook him.

The Plough and the Stars

(RKO Radio)

Against the background of the patriotism of the Irish this picture presents the contrast between a man's desire to fight and a woman's love for her husband and her home. What are the values that deserve our highest allegiance? Mr. Clothey said the establishment of the Irish republic was the supreme claim. Mrs. Clothey held tenaciously to the principle that nothing outside their love in the home should be allowed to alter their character as they had each other, she felt that anything else should be endured.

Characters have always claimed certain weaknesses as no exception. The test of a cause as to whether it is worthy of supreme allegiance, however, lies in the extent to which it embodies all the values which have become dear to the hearts of mankind.

What's Next In Hollywood?

(Continued from Page 4)

mance. The film has been made under most extraordinary circumstances. First, the Bulgarian government helped by putting together a film in four months of maneuvers of 10,000 of its soldiers, cavalry and troops and officers, to give a realistic background of battleground in the Balkan southeastern Europe. The splendors of the Tsarist court, desolate Siberian villages, the savage splendor of Tartar tents, things that are extremely colorful. Of course the story is the thing—episodic, love and treachery, hairbreadth escapes and barbaric warfare. The picture is being shown in Europe and at a European stage favorite, who has already played a Strogoff in French and German versions. With him are Margot Grahame, the Tartar widow and who both persons are loved him, and Elizabeth Allan, who loves and helps to save him.

History and romance meet again in Metro-Goldwyn-Mayer's Parnell—the "uncrowned King of Ireland" who was the symbol for freedom being fought in the English parliament fifty years ago; the leader of the people who, in a struggle for freedom, stamped him into a white heat and stumped Erin's young men, but who, with his curious mingling of sentiment and passion, gave him a public career for Katie O'Shea. It was a great episode in history, another instance of the way in which the fate of the world is changed by the personal qualities of its leaders (Aren't we seeing that in country after country just now?). Clark Gable and Myrna Loy, you can imagine, combine between them just those characteristics that are needed to bring off the picture. And John Stahl, director, has already proved himself a master of emotional drama.

Then to turn to another type entirely, Slim is almost finished (at the Warner Brothers), and one of those box-office, half experts, half heroes, who work among the ever-present dangers of high tension wires, where the snapping lights and brittle sounds speak of constant menace. The scene lies in a high-power tension station, where the man is saved, and the players, chiefly Pat O'Brien and Thomas Meighan, have a great deal of plotting. The character of Slim has preserved, though, so to speak, the teeth have been drawn, and the players, chiefly Pat O'Brien and Thomas Meighan, have a great deal of plotting. The character of Slim has preserved, though, so to speak, the teeth have been drawn, and the players, chiefly Pat O'Brien and Thomas Meighan, have a great deal of plotting.

Hollywood has always taken an impish delight in making fun of itself on the screen and one of my favorite scenes when I go to a movie show, is to visit a theater and have the clack and clack of the projector, and then to see something between a vaudeville show and a mad-house.
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Gold Fever, by Nesbitt

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Running Special, by Packard
Whispering Smith, by Spearman
Hill Country, by Benson

RAILROAD HISTORY
Romance of the Rails, by Laut
Trains, by Henry
When Railroads Were New, by Carter
Trains, Tracks and Travel, by Van Metre

Printed through the courtesy of the
(Name of Theatre)
Presenting "THE GREAT BARRIER"

Films For Pupil
And For Teacher

(Continued from Page 6)
he is interpreting. The player’s understanding of the part should be such that he feels as the real person would feel and react with corresponding emotional consistency. The interpretation of dialogue will be consistent, sincere, and will give the effect of reality, whether the character be villain or hero, a bum or a banker, a phantom of imagination or a well-established historical personage.

With these points in mind let us make a special study this month of conflicts and of character, try to determine the point at issue and then note with care the interpretation of the leading players.

REMBRANDT
(London Films-United Artists)
Rembrandt, with Charles Laughton in the name role, offers the greatest opportunity for the student to establish standards in characterization, for Mr. Laughton makes the Dutch artist come to life. His is no static figure. From a virile, practical man of affairs, a master of the brush, he becomes, through successive stages, the old, under-nourished, but self-sufficient artist, who finds joy because he finds freedom for expression of his imagination—in other words, finds himself. The other characters, by adept direction and naturalness, are not presented as puppets but as real persons, talking in conversational tones with seemingly no thought for dramatic effect.

THE GOOD EARTH
(MGM)
Paul Muni as Wang, the typical Chinese peasant, and Luise Rainer as O-lan, his wife, bring close to us the human element in the struggles of the "little yellow men and women" for life and happiness. With an unusual clarity, this picture presents not only the motivating forces within the individual but the outside influences that determine his activities and those of his family. It is full of interesting, petty details of daily living and of crucial struggles with nature. Storms, droughts, famine, rebellion and locust-plagues, all play their part in Wang’s development. But no less strong are the age-old conventions, customs and attitudes of the Chinese people. An added interest arises from having both Chinese and non-Chinese players working together to bring about unity of effect.

CAMILLE
(MGM)
While the theme of Camille is rather mature for high school students, the classic nature of the (Continued on page 8)
Pool Teaching Experience In Film Survey

Experiences in teaching motion picture appreciation are being pooled in a survey now in progress under the direction of the American Institute of Cinematography. Among questions which are being asked of educators are whether it is possible to elevate motion picture tastes and standards through teaching motion picture appreciation and thus create a demand for better pictures; whether stress should be laid upon the social, or artistic aspects of pictures, or their correlation with other subjects in the curriculum; what are the major problems in teaching motion picture appreciation, and what are useful methods of advancing such teaching.

A Clubwoman Chats On Family Films

(Continued from Page 4) ropolitan Opera star; College Holiday, also Paramount, a gay melange in a not too scholastic setting; Three Cheers, Radio, with Lily Pons, which will educate the younger generation to an appreciation of "The Barber of Seville"; and Sing Me a Love Song, Warner Bros.

In the Western classification are: Rio Grande Ranger, Columbia, in which a small boy, Robert Henry, does some spectacular riding; Sundown, Universal; Trail Dust, Paramount, more Hopalong Cassidy adventures, and Cowboy Star, Columbia, which shows a cowboy returning to the prairie after five years in Hollywood.

Mind Your Own Business, Paramount, with Charles Ruggles and Alice Brady, will give children and adults many wholesome laughs. So, too, will Accidents Will Happen, also Paramount, with the well-liked Edward Everett Horton, Three Smart Girls, Universal, Great Guy, Grand National, and God's Country and the Women, Warner Bros., complete the family films of the month.

Films Reviewed In This Issue

Camille, page 7; Champagne Waltz, page 4; College Holiday, page 8; Cowboy Star, page 8; God's Country and the Woman, page 8; Good Earth, page 7; Great Guy, page 5; Let's Make A Million, page 8; Mind Your Own Business, page 8; Once a Doctor, page 6; The Plainsman, pages 3 and 4; The Plough and the Stars, pages 6 and 8; Rainbow on the River, pages 4 and 6; Rembrandt, pages 4 and 7; Rio Grande Ranger, page 8; Sundown, page 8; Sing Me a Love Song, page 8; That Girl From Paris, page 8; Three Smart Girls, page 8; Trail Dust, page 8.

Why the Bookmarks?

The Great Barrier—filmed in Canada—because it deals with an epic event in the history of any country, the building of a great railroad.

King Solomon's Mines—because of its colorful adventure value.

Quality Street—both because of the charm and distinction of the play from which the film was made and because of the literary distinction of the author.

Lloyds of London—because its subject matter is unique, because it deals with the evolution of a world-famed business enterprise and because of the high quality of the film.

Upstate New York Library Features Window Displays

It is in this window that the library from time to time places attractive displays on books from which films are made. It is in this window, too, that The Plainsman exhibit will be displayed prior to and during the time the film plays in Corinth. Other motion picture exhibits, when forthcoming, will be shown there.

A Boost For "The Motion Picture and the Family"

"Recently, Mr. Ed Lewis allowed us to bring 75 lads from our underprivileged boys group to see The Devil Is a Sissy," writes Mr. E. B. Davis, Boys' Work Secretary of the Y. M. C. A. of Aurora, Illinois. "This treat came about as a direct result of the circulation of your little magazine. Mr. K. D. Waldo, Superintendent of the East Side Schools, read about the picture and sent me the notice stating that he thought it would be a splendid picture for the Community Comrades to see. I contacted Mr. Lewis and as he agreed with Mr. Waldo, the party was arranged. I feel that the picture was the finest thing I have seen and certainly will have a great influence in preventing crime."

University Women Back Showing Historical Film

More than usual interest attached to the performance of Nine Days a Queen, when it opened in Salem, Oregon.

Special displays of books dealing with the period in English history covered by the film were arranged by the Salem Public Library. Pupils who desired to attend were excused from class to go to special school matinees for which tickets were sold in the school.

The premiere was under the sponsorship of the Salem Women's University Association and the Committee from the Association made announcements of the film in all service clubs.

The result was an unprecedented advance interest in the film and an attendance much larger than usual.

New Council Is Formed In N. York Area

Formation of a new Motion Picture Council in the metropolitan area of New York City was among the significant events of the month. Mrs. Charles Tenney, Kings County Chairman of Motion Pictures for the New York State Federation of Women's Clubs, was primarily responsible for organizing the new group. George Janung is president, Mrs. Leo Gross recording secretary and Mrs. Melton A. Croson corresponding secretary.

The organization is known as the Forest Hills-Kew Gardens Motion picture council.

Films For Pupils And For Teacher

(Continued from Page 7) story and the excellence of the performance make it likely that many students will see it. Miss Garber dominates the picture throughout and gives reality not only through her delicate facial appearances but her exotic beauty, which suit the role, but through her versatility in interpreting the ever-changing moods of the fascinating heroine. The picture is noteworthy for its richness of mounting for the beauty of photography and attention to sound and carefully sustained moods, all marks of excellence in direction.

THE PLOUGH AND THE STARS (RKO Radio)

Each character in this drama of struggle and sacrifice is freed as seems to be symbolic. There is in the hero, Jack, the indomitable patriot fighting on in loyalty to an ideal in the face of continuing defeat and consequent destruction. There is in Nora, his wife, the personification of the phrase, "for whose who must weep." One by one we come to know the dwellers of the house, typical aI— the gentle, dying girl, Jack, taking life; the squabbling women neighbors, drunken and lacking in moral values; the fighting, boastful, bantam loafer; the ranting Communist; the efficient Tory police and the loyal leader of the flag bearing the Plough and the Stars. Yet it is so personal in its presentation that the conflict becomes real to us.

Brands As Fallacious Films Lead To Crime

(Continued from Page 4) feasts of incomparable splendor and courts and palaces in which the high and mighty made graceful movements beneath the radiant charm of the dwellers and in the disciplined presence of footmen of unearthly dimensions, dress and deportment.

"Why should it be suggested that these things are harmless in books, but harmful on the screen?" he queried in conclusion.

Printed in U.S.A.
Metro-Goldwyn-Mayer's Exhibit On "The Good Earth"  
Penetrates Subtly To The Heart Of The Orient

It is doubtful if more elaborate research has ever preceded the making of a motion picture film than has gone into the preliminaries of Metro-Goldwyn-Mayer's The Good Earth.

It is one thing for research experts to visit the leading galleries of Europe and the ancient city of Verona, as they did before the filming of Romeo and Juliet, to talk with librarians and curators, to make photographs and to arrange for the detailed and authentic reproduction of 16th century properties for the filming of one of the world's greatest love stories.

It is another thing, handicapped by lack of knowledge of the language, to take a research expedition into the heart of China to study the ways of an ancient civilization and to absorb atmosphere for the creation of a cinema masterpiece from Pearl Buck's searching and revealing novel of Chinese life.

Beside the task of the men who paved the way for the film version of The Good Earth, the task even (Continued on Page 3)
Teacher Sends Film Pamphlet To The Parents

Every month when the report cards of pupils at Shorewood High School in Milwaukee, Wisconsin, are sent home to their parents in the school's monthly bulletin dealing with some problem of adolescence which seems of paramount importance to the principal, Grant Rahn, pupils and parents will cooperate in helping the pupil to choose wisely the pictures he attends. "He really wants to see a home movie, but he's not in such entertainment as gives promise of being worth while," Mr. Rahn said. "There is a growing number of movie goers today who are both profitable and enjoyable."

Under the subhead, "What Can The School Do?" Mr. Rahn suggested classroom discussion of impending films of real worth; commendng pupil attendance at films of better order, and publication of film appraisals written by the pupils in issues of the school organ, Ripples. All these moves he feels might be pursued in Shorewood High. In the future the plan is to publish periodically in Ripples a list of attractions recommended by critics who are generally regarded as competent.

What Can the Home Do?

Mr. Rahn's advice as to what the home might do was as terse and practical as his suggestions regarding the school.

"Enlist family participation in both watching and which list of forthcoming attractions as the various members may in their reading find recommended as high class," he had.

"Check this family list weekly against the current offerings in the various theatres of the city as listed in the dailies."

"Discuss in the family the merits of movies attended, their fidelity to the best in life, the spirit of a piece of literature reproduced, or to history, as the case may be."

The final comment was: "Improved appreciation of the better films depends upon a positive, constructive program of discriminating selection. Such a project requires effort, but such effort will draw the family closer together in common interest. Parents should talk with their children about movies, and consider this report that you respond to it by ready participation and by noticeable growth in discerning appreciation."

Films in County Schools

From Atlanta, Georgia, comes the cheering news that all city and county schools now have regular motion picture programs.

What's Next in Hollywood?

By Alice Ames Winter

WHERE does realism end and imagination begin? For all drama and fiction authors feel like the famous Frenchman: "My friends, the truth is that these which have happened." Even the most objective of most objective of painters, producers, all will answer that they must show the meanings of life and emotion rather than the mere literal outside of things.

Nevertheless it is interesting to know that for Madame Walenska, Greta Garbo's new picture, infinite pains have been taken to bring across the water the actual impression of which Napoleon rode during triumphal marches of the Napoleonic army across Europe more than a hundred years ago. But perhaps this is not mere literalism, and instead is really stirring to our emotional imagination. Just think! Once upon a time really rode a horse, an obsolete thing. As for Charles Boyer, who is to play Napoleon opposite Garbo, again the two major events of his life, the pursuit of his five uniforms are actual reproductions of those of the great emperor, the boots so built and made even by the same shoe maker. Pursuit of Napoleon, the figure moulded to the slightly bow-windowed one with the square shoulders which we all know.

And here's a picturesque bit of Hollywood's play on its own hands. Out of a love of country in Mayer they are making four pictures with foreign backgrounds, so what more amusing than to see some of the fruits of food in its particular picture: bouillabaisse for the French in Espionage; shaslik for the Russian in The Story of a Son; the Irish in Parnell; while roast beef and Yorkshire pudding are served up to the English in The Last of Mrs. Cheyney.

The panorama of studio life is almost as swift-moving as any motion picture. Mr. DeMille in The Plainsman was well abreast of this movement, which is constantly emphasizing the idea of reality in pictures, for in that production the music was not at all plastered in afterward, but was an intrinsic part of plot and emotion in the very structure of the drama. So you want to watch for the name of Boris Morros, who was responsible for setting Allenth to write the score for that picture, and who is making his influence felt in the new trend of score work. "Opinions of Chauve Souris," he has been heard to say and interesting, he is to be heard on his own this year. And why not? He was a wonderful story teller, and his characters have handled a great variety and imaginative interpretation.

Perhaps One In a Million has stimulated popular imagination with winter sports. At any rate, 250 people have gone from Hollywood up to Sun Valley Lodge in (Continued on Page 6)

Coach Credits Pictures With Aiding Speech

The motion picture was credited by Oliver Hindsnell, dramatic coach at Metro-Goldwyn-Mayer, for helping one of the most powerful influences on present-day speech in an address given before the recent meeting of the Institute of Cinematography at Riverside, Cal.

Emulate Actors' Speech

"Whether you will admit it or not, we have already begun to speak like our motion picture actors," Mr. Hinsdell told his audience. "Time was when we used to arch our eyebrows and sound grand. Now we dare to use a broad Italian 'a' or to omit the good old burr sound of 'r', but now even those who live in the most remote parts of our country are becoming accustomed to the correct sounds and are even, consciously or unconsciously, forming the habit of using these very tones which they once derided."

The wise motion picture producer knows that his pictures are upon the pulse of human opinion, has become aware that his audiences like, even demand, quality, and are willing to spend anything else, his time and money are spent to find the actors and directors who can give the public what it wants. It has often been said that 'the camera does not lie.' Really, it is the 'mike' that does not lie. No contraption has been invented that can take away a nasal twang or localism.

The Motion Picture Academy of Fine Arts, organized for the furtherance of art in motion picture, has for years offered awards for the best acting, male or female, the best cinematography, direction, best all round production, originality of story and adaptation, and many other awards. They have completely neglected a very important award. Why can we not consider an award for the actor or actress who has contributed most to better speech? It will do much towards making the actor speech conscious and I know of no better way to bring about speech reform.

Youthful Offenders

Sentenced To See Film

The fine, ethical content of The Devil Is a Sissy prompted Probation Officer Swavel of Harrisburg, Pennsylvania, not only to endorse the film when it played in that city but also to recommend it to youngsters who betrayed a tendency towards waywardness. The sentiment to "see the film" proved by no means unpleasant and was productive of real good.
Humes Pupils
Get Grounding
In Shakespeare

Once in a while a woman emerges as a major luminary in the motion picture field without an intensive pushing campaign. That is what happened to Mrs. Ella Schoen, supervisor of councilors for the Skouras Theatres. When the municipal ordinance went into effect early last summer which provided that children could be admitted to motion picture theatres unaccompanied by adults, but that they should sit in a segregated section, and that women should be in charge during the hours they attended, the heads of the Skouras Theatres service decided to put into operation a long cherished dream. For some time there had been a feeling that every motion picture theatre which had children among its clientele ought to have attached to its staff a woman — not just an ordinary woman, but a woman who through understanding of child psychology and sympathetic interest in children's problems would make motion picture attendance more interesting and more profitable for the juvenile audience.

They speedily began to seek a woman to help them put that plan into operation. Mrs. Schoen seemed the answer to the theatre manager's prayer. It was not her knowledge of motion pictures that qualified her for the position, but she was just one of millions who counted motion pictures as a favorite form of recreation. It was her soft, gentle manner, her instinctive way of going to the heart of a child's problem which recommended her. Unhesitatingly the Skouras Brothers entrusted her with the task of selecting 25 councilors for employment in their metropolitan theatre circuit. All these councilors are prominent and highly respected in their own communities; they have worked in or helped organize Better Film Councils; they are equipped to address women's groups about specific motion pictures or the broader subject of film appreciation. They are much more than matrons. They are just what their title implies.

Problems Which Require Taet
The problem which faced these councilors often require infinite tact for their solution. Children must be discouraged from the habit of buying a ticket and staying through the show two or three times, yet parents must not be offended because their juvenile hopefuls are sent home. Councilors must be careful not to admit children during school hours. Parents must not be discouraged in the practice which is becoming increasingly common, particularly during the summer months, of sending their children with luncheon to spend the entire day in the theatre. And the councilor must be at any and all times ready to come to the rescue of a child with a peculiar problem.

Children Regard Councilors
Frightened children, fully aware of the risk that they are taking in going to the theatre, will often turn to their councilor for help and counsel. Sometimes a councilor is the only friend the child has at the theatre and she will ask her questions concerning her sex, or in some other embarrassing manner. Often a councilor will be called to the rescue of a child who has been left behind by some other member of the family and does not know how to get back to the other parties. Sometimes a member of the council will need to be rescued by another councilor; when a child has been left behind by his family and is in danger of getting into some difficulty, the councilor must be called on to come to his rescue. It may be anything from a simple difficulty to a really serious condition, such as a child who has been left by his family and is in danger of getting into some difficulty, the councilor must be called on to come to his rescue. It may be anything from a simple difficulty to a really serious condition.

Films Reviewed in This Issue

- Breezing Home, p. 8; Collide, pp. 7, 10; Dodge, p. 6; Green Light, pp. 4 and 8; Holy Terror, p. 8; Maid of Salem, pp. 4 and 5; Man of Affairs, pp. 6 and 8; Man of the People, p. 7; Mighty Treve, p. 8; Off to the Races, p. 6; Operation, pp. 8 and 10; Park Avenue Lawyer, pp. 8; Penrod and Sam, p. 8; Red Lights Ahead, p. 6; They Wanted to Marry, p. 8.
LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman.

THE GREEN LIGHT
(Warner Bros.)

"But man's progress in life is not steadily onward! Sometimes he is stopped by something that is bigger and stronger than he, something which he cannot understand and over which he has no control. That is why I like to think of as a red light flashing a halt to the forward surge of his life."

And I like to believe that there is a power which controls that light, which knows in its infinite wisdom that sometimes a man must stay to learn lessons, before going on. For it is as inevitable as time that man progresses to a better future for not himself but through his suffering for his fellowmen. When he has learnt this, the signal changes and the green light free to rush an unceasing march into eternity!"

This radio message of Dean Harecourt is the philosophy of the picture portrayed in the story of Dr. Paige.

Dr. Paige had ideals—he acknowledges that to the Dean: "One has ideals. Troublesome things—ideals. They get in the way of logic, clear thinking."

Are ideals essential to man who makes a real success of life? Are they like a foundation to a house? Does everything that happens to a person come as a predestined plan to make him better or do things just happen and the man make those experiences for growth and progress?

Dr. Paige had a red light flashed on him. How did he react?

Can every man or woman confront a red light flashing as a means of self-discovery and of ultimate, greater achievement?

Is the willingness to die or to live, necessarily for the sake of the essence of greatness? If not, what is?

Why do you think Dr. Paige married Phyllis rather than Frances?

MAID OF SALEM
(Paramount)

The popularity of this picture with teachers assures its wide reception. It makes vivid and real to children growing up in a colonial town the idea of the old town and gives us a sense of pride in progress—especially in our evaluation of and respect for personality.

Let us beware of any quick and wholesale criticism of the religious devotion which with all its sacrifice has contributed to this nation a background of idealism that is still the bulwark of our democracy and the foundation of our economic supremacy.

Devil-possession is an old theory of pre-scientific days. It was an inadequate explanation of unpleasant happenings. It provided an excuse for the expression of sadism and a means of bolstering up one's sagging ego.

Why was there so much hard discipline meted out by the group? Was it because each feared him, because he was so much stronger—wrong with their religion as it is?

(Continued on Page 7)

Report Fine
Use Of Films
Camden, N.J.

With foreword by
Howard M. Le Sourd

THE Secrets of Success series was used last year with more than 55,000 pupils in more than 700 classrooms. From all the centers where the pictures were shown, such as Atlanta, Providence, Desbourn, Dayton, Toledo and many others, encouraging reports have been received. From Camden, N.J. has come the first sum-mary report for an entire city. It is presented in condensed form below and we are delighted to have this opportunity of sharing its content with the readers of The Motion Picture and the Family. We print it because we feel it is typical of the reports that will be coming from other cities.

Several features of this report seem especially interesting:

1. Here was a group of teachers, definitely assigned responsibility by the local authorities, who were ready to receive help in terms of methods and means.

2. The value of cooperation. The local teachers visited its facilities and our committee forwarded the films and printed materials. This report will guide the further use of these same motion pictures for character education.

3. The teachers studied the purposes and the techniques, prepared for their discussions and proceeded through with thoroughness.

4. The conclusions expressed a desire for more and better pictur-es. They are excellent comments on the values of the subjects used. Such criticisms as there were can be met as more experienced teachers in the selection of pictures for the various age-groups, and as the number of people who have seen them.

The committee is delighted with this report of results, and will seek to meet the growing demand for more and better edited pictures.

The Camden Report
Outstanding in the report to which Dr. Le Sourd refers, presented by H. Paul Janes, (Chairman of the Committee on Visual Aids Training of the Camden Teachers Association) were the very definite conclusions reached by Camden teachers as to the influence of certain films upon the thinking of the boys and girls who participated in the experiment.

It is not intended to prophesy that the effect of the films on the characters of these pupils would be permanent, certain of the boys and girls found, after an eight week period in which the boys and girls had seen two films, that Teachers Sawyer will "help to develop hon-

(Continued on Page 6)
So. African Methods Like Those In U.S.

LADIES in the Better Films movement in the United States now have been retrofit in a conference of women in other parts of the world in the formation of Better Film Councils and the establishment of plans for appreciation classes, but they do not monopo-

lize these intelligent and effective methods of promoting appreciation of fine films, as a visit from Mrs. Eben Eybers, Convenor of Cinema for the National Council of Women of South Africa, disclosed.

Convenor So. African Council Pays Visit

Immediately upon her appointment as Cinema Convenor of the Council of South Africa in March, 1939, Mrs. Eybers, particularly in the production projects which interestingly parallel those which have been used with such effectiveness over a long period of years in the United States. Turning her attention to the schools, she gave to the pupils information regarding all coming films of exceptional merit. With the cooperation of the radio authorities she inaugurated broadcasts on film topics. An experiment with Junior Ma-

line was started, although many of the older children who have been produced seemed to render the par-

ticularly vigorous prosecution of this program unnecessary.

Efforts were at once directed towards securing the publication of endorsed lists of films in the papers of Mrs. Eybers’ home city, Bloemfontein, and other of the secondary cities in South Africa.

With these initial accomplishments to her credit Mrs. Eybers next turned her attention to the film media in use by the teachers in the United States. She has been for some months on the mailing list for the study guides issued by Educational Guides, Inc., the official editorial committee of the Department of Secondary Education of the National Education Association.

Several Bloemfontein teachers are not only conveying news of worthwhile films to their pupils but are also using film material, and particularly guides, in teaching classes in history, literature and other subjects which are closely related to many current films. Efforts are also being directed towards securing the wider use of 16 mm. educa-

tional films in the schools of South Africa.

When Madame Laura Dreyfus-

Barney, retiring Convenor of Cinema and Broadcasting of the International Council, was in the United States last year, she carried back a request from the Peace Commit-

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nee, Inc., 28 West 44th Street, New York City. Address the editor of The Motion Picture and the Family.

100 Words Will Help Boys Win Trip to Europe

SOMETIMES the current date and June 30, 1937, twelveth Anniversary of Boy Scouts, will become the envy of thousands of their comrades. All twelve will attend the National Boy Scout Jamboree to be held in Washing-

ton June 30 to July 9; two will go on from there to the World Jamboree in Holland, July 29 to August 13. And a motion picture will make it possible.

The film is Cecil B. De Mille’s The Plainsman. Because it is of the stuff on which Scouting is based—adventure and loyalty, courage and comradeship and a high spirit of heroism—the pro-

ducers of the picture offered to the Boy Scouts of the country an opportunity to win through to these major prizes, the National and World Jamboree, by taking part in an contest open to all Scouts everywhere in the United States. Even former Scouts are eligible, if they are between the ages of 12 and 21.

Contest Terms Simple

Terms of the contest are simple. Each contestant must submit a review of the film character in The Plainsman, not to exceed 100 words in length. This must be signed with the contestant’s full name and Scout rank and the name of his troop. Reviews are to be written on one side of the page only and mailed before midnight May 31.

For the purposes of the contest the United States has been divided into 2 regions. The winner in each is to be given an opportunity to attend the National Jamboree in Washington, and the two most frequent winners will go to Holland afterwards.

The race is on, and Boy Scouts in all parts of the country are checking with local theatre man-

agers as to details of terms and preparing to enter the contest.

N.Y. School Joins Amateur Film Producing Ranks

Public School No. 45, the Bronx, New York City, has joined the ranks of the motion picture producers. The Friends and Bad Boy’s Story have been written, acted and produced by the pupils. Both are well adapted to juvenile consumption, but without interest for an adult audience.
Films For Pupil
And For Teacher

(Continued from Page 5)

sound well? Is it easy to remember? Is it novel? Does it suggest the story of the photograph? Does it reveal interesting new things? (It shouldn't.) Try to make up other titles for substitutes. It is not always easy.

Title of "Man of Affairs"
The Man of Affairs (Gaumont-British) is a title that suggests a busy man of the world, social or business, who is prepared for two different men, both parts being played by the same distinguished actor, George Arliss. These are twins, a prime minister and a gay adventurer. The title in either of its accepted meanings suits the play, but you may also see it done by how. Dual roles are always difficult and this one is particularly so because of the wide variance between the two characters. Arliss is convincing both as the hero and his antagonist. This play offers a fine opportunity to continue the study of characterization as well as development of theme.

More About Titles
Two new pictures, judging from their titles, are seemingly related. The first is called Red Lights Ahead (Chesterfield 1). We are so often cautious nowadays that a red light means "Danger! Stop!" So it does in this simple story of an engineer who is always on the watch for trouble in his line of work. A red light meant almost completely by a sudden wealth. Green Light (First National) suggests the opposite, the time when we may go ahead, when the obstacles are cleared away. Despite its maturity, this picture of a doctor and his devotion to duty will please older high school students better.

Cameron Reports Fine Use Of Films

(Continued from Page 4)

esty") that The Sign of the Cross will "prove a greater good to all in their religious belief"; that Huckleberry Finn will "promote a better understanding of boys who are hucksters" with Captain Bob's Broken Lullaby will "prove a dislike of war." Sooky was found to prompt "making a clean breast of trouble instead of hiding it from parents"; Skippy taught loyalty to friends; other films were discovered to emphasize similarity beneficial lessons.

Most of the teachers and pupils involved in the experiment felt that the Secret of the Rosette was a constituted valuable character building material. They also reached the conclusion that the talking pictures have a decided advantage of giving vividly experiential experience to the child, thus preparing him to face, in real life, such as are outlined in the films. Films used in the Cameron experiment included: Tom Sawyer, Huckleberry Finn, Young America, Sooky, Skippy, Broken Lullaby, No Greater Glory, Sign of the Cross, Alias the Doctor, One Night of Love, Tom Brown, The Band Plays On, There's Always Tomorrow and Gentlemen Are Born.

Two films were shown each Monday morning for eight consecutive weeks at the Lyric Theatre with 1,945 pupils in attendance.

In some instances discussion of the underlying character problems immediately followed the showing of the films. On other occasions a grand discussion was held the four days elapsed, but even this did not seem to put a great damper upon the enthusiasm the grove. Discussion periods ranged from five to ninety minutes but thirty minute discussions were found to be the most productive. In several instances so much interest was provoked by the discussion that, at the request

A CLUBWOMAN CHATSON
FILMS FOR THE FAMILY

(Continued from Page 4)

by Mrs. William Dick Sporborg,
Chairman, East Coast Preview Committee

ONE of the primary purposes of this column is to talk about family films. There are plenty of people who can discuss other aspects of motion pictures—educational, social, artistic. It remains the province of the clubwoman, particularly those of us who are mothers of families, to see that the focus of motion picture production is kept where it should always be kept, upon a predominant amount of fine, wholesome, worthwhile entertainment that is agreeable and suitable to the entire family.

Why Films Are Delightful

One of the things that makes motion pictures so delightful is the fact that they are preeminently a form of entertainment that the entire family can enjoy together. No matter how diverse in family hobbies and interests there are, it is possible for each family member to enjoy the films together, to bring young and old together.

That is why we have noted with such interest and such fascination the development of the new series of motion picture exhibits by the various producers. We know these exhibits are designed primarily for the library, the church, the home, and not for the home, but they seem to bring motion pictures a new interest, a new charm and permeate the rooms of every member of the family. What I am really wondering about is why they cannot be made for the thought-provoking discussions at home of those films that most of us see in the theatres. Used with intelligence, these exhibits indicate clearly on the line of fulfilled reading which all the family might enjoy together. The exhibit on Romeo and Juliet certainly tempted one to dip into the pages of mediæval lore and to pay additional visits to art galleries and museums; the exhibit on The Pilgrim's Progress shows us the real story of Scotland re-created a stormy period in English and Scottish history; the exhibit on The Plainseaman stimulates a vast amount of interest in pioneer life on the plains. And now comes Maid of Salem, with its revival of stories of the witchcraft days in old New England, and The Good Earth, which takes us to the rice fields of China. Sen in the library or at the club house or in the homes of people; and in these films, some of which will possibly emerge as permanent and perhaps even great pictorial art. Personally, I believe these exhibits are one of the most constructive methods yet evolved for awakening the right kind of interest in films. I hope there will be many more of them and that a good many of them will be about the family films which all of us can discuss together.

Films That Will Interest Young People

Young people invariably like good acting and so their attention may well be attracted to the recent Gaumont-British thriller, Af.

(Continued on page 8)

Reading For Film Lovers

(Continued from Page 4)

Publicity, by Ina Roberts—the publicity director of the Cleveland Public Library tells how the modern library can find one of its best activities in servicing the film public, in film discussion classes; and, Scholastic, January 23, Getting the Jump on Hollywood, by Dalla Farmer—suggestions for teachers in helping their pupils get the most from studying the classics through the production of amateur films.

Film Facts for Juvenile Consumption:
Saint Nicholas, Janu-
ary, Using Animals in Motion Pictures—in which Alice Ames Winter demonstrates that all the great personalities in the films are not humans. Animal charac-
ters in The White Hunter and Stowaway help to prove her point. February, Child Life Movie Town News, conducted by Gladys Hall—cin-
ema facts entertainingly detailed for children; March, an issue, Letter from Jane Withers—a communication from one of the most talked of child personalities in the films; How to Use the Educational Sound Film, by M. R. Brunstetter. University of Chicago Press, 1937—advice for teachers who are just beginning the use of educational sound films in their classes; Color Cinematography, by Major Adrian Brown. American Photographic Publishing Company, Boston—a history of the efforts to introduce color into the film.

What's Next In Hollywood?

(Continued from Page 2)

Idaho, which you probably never heard of even if you don't know the difference—is St. Moritz in Switzerland, to star Clauzette Colbert in 1 Man 2 Daughters, and Captain d'Arcy Rutherford of the Scots Guards and St. Moritz as technical advisor in skating and skiing and the ablest available sportsmen. They send back word that the temperature is 15 degrees below zero. Snow goggles, red flannels and change of clothes because the costumes have decimated the shops of Portland and San Francisco as well as the Los Angeles film city. And before they started some three hundred skaters paraded before Director Wesley Ruggles to make sure they were going to make the rounds on the rink built over on Van Ness Avenue without a spill.

of the pupils, there were follow-ups in which the ethical or moral problems involved in the film were given additional consideration.
FROM DAYS OF SALEM WITCHCRAFT TO ADVENTURES OF THE MODERN AMERICAN BOY THESE BOOKMARKS CARRY THE READER

**“MICHAEL STROGOFF”**
Carrying dispatches from the Czar, Michael fights his way through to Siberia, despite rebellious Tartars.
Some Books You Will Enjoy
Chosen by the
CLEVELAND PUBLIC LIBRARY

**ADVENTURE IN OLD RUSSIA**
Michael Strogoff, by Verne
Taras Bulba, by Gogol
Krsia, the Cossack, by Ksranov
The Prince of Outlaws, by A. K. Tolstoi
Kirby, by Lamb

**WHEN CZARS RULED**
Once a Grand Duke, by Grand Duke Alexander
Education of a Princess, by Grand Duchess Marie
Russia, My Home, by Ponfdine
A World Can End, by Skariatina
The Fall of the Russian Empire, by Walsh

**RUSSIA TODAY**
Russia’s Iron Age, by Chamberlain
First To Go Back, by Skariatina
British Agent, by Lockhart
I Change Worlds, by Strong

**“MAID OF SALEM”**
In love with a dashing Virginian, Barbara narrowly escapes death when accused of witchcraft.
Times of Superstition and Terror
Pictured in These Books in the
CLEVELAND PUBLIC LIBRARY

**IN THE DAYS OF WITCHCRAFT**
**Stories**
A Mirror for Witches, by Forbes
The Witchfinder, by Cauffman
Mr. Kello, by Ferguson
The Scarlet Letter, by Hawthorne
The Witch, by Johnston

**History**
Witchcraft in Salem Village, by Nevin
Cotton Mather, Keeper of the Puri-
tan Conscience, by Boas
Witchcraft in Old and New England, by Kittredge

**“SALEM VILLAGE”**
Salem in the Seventeenth Century, by Phillips
Salem of the Witches, in “A Loiterer
in New England,” by Henderson
The Famous Old Seaport of Salem,
in “Book of Boston,” by Shack-
leton

**“SLIM”**
Hard work and courage win Slim a
job with the linemen who care for the
tension wires.
Stirring Books About Brave Men
Recommended by the
CLEVELAND PUBLIC LIBRARY

**CAREERS OF DANGER AND DARING**
**Stories**
Slim, by Haines
Caleb West, Master Diver, by Smith
The Riverman, by White
Night Flight, by Saint-Exupery

**In Real Life**
Men of Danger, by Thomas
I Was a Spy, by McKenna
“We,” by Lindbergh
Arctic Patrols, by Campbell
I Found No Peace, by Miller
Exploring Today, by Ellsworth
American Agent, by Purvis

**CHOOSING YOUR JOB**
Careers Ahead, by Cotter
Occupations, by Brewer
Opportunity Ahead! by Ernest

**LESSONS FROM THE MOVIES**
(Continued from Page 4)
developed an attitude towards living? What is the present religious attitude towards life?
Is there persecution going on today? How and where?

**ONE IN A MILLION**
(20th Century-Fox)
This picture has an appeal be-
cause of the world fame of its
leading character, Sonja Henie.
It has its spur to ambition in
emphasizing the long years of
patient practice behind any great
success. It portrays touchingly

**MAN OF THE PEOPLE**
(MGM)
One of the perennial problems of
our nation is the exploitation of the people by ward politicians. When this evil is made the basis
of an entertainment picture, it will inevitably exert an influence
on the thinking of people.

**“PENROD AND SAM”**
The amusing escapades of two genuine American boys.
Entertaining Books About Boys
Selected by the
CLEVELAND PUBLIC LIBRARY

**THE “PENROD” STORIES**
By Booth Tarkington
Penrod
Penrod and Sam
Penrod Jashber

**STORIES OF OTHER REAL BOYS**
Goin’ On Seventeen, by Cobb
The Varmint, by Johnson
Mitch Miller, by Masters
Real Diary of a Real Boy, by Suteh
Story of a Bad Boy, by Aldrich
Swatty, by Butler
Tom Sawyer, by Mark Twain

**“THE CHILD IS FATHER OF THE MAN”**
Lone Cowboy, by Will James
Schooldays with Rudyard Kipling,
by Beresford
Far Away and Long Ago, by W. H.
Hudson
A Son of the Middle Border, by
Hamlin Garland

**Films For Pupil**
And For Teacher
(Continued from Page 6)
caused by its excellence of theme and treatment. The wisdom of
living according to one’s best ideals, with faith and tolerance in
one’s heart, is emphasized repeatedly under Frank Borzage’s
smooth direction.
As an exercise in applying the
principles we have enunciated, see if you can state exactly
the theme of each of these photoplays: The Mighty Tere (Uni-
versal); Fire Over England (Lon-
don Films); Penrod and Sam
(Warner Bros.).
Pupils Prove Boosters For Dickens Films


With a poster wrapped in this dramatic fashion pupils of the sophomore class of the Center High School in Superior, Wisconsin, stirred up student interest in the presentation of the "Tale of Two Cities" when announcement was made that the novel would be filmed.

Nor was this the only method used to stimulate enthusiasm for the Dickens film. Pupils selected 14 of the most striking scenes in the story, which they felt sure would be utilized in the motion picture version, and tried to determine what changes the camera would make in these scenes. They also selected their own "all star cast" for the film and made a surprising number of right guesses, though the project was carried forward long before the cast had been announced.

These and many other methods were successful in building a large audience for Superior High School pupils when "A Tale of Two Cities" was shown there.

Film Appreciation In Public Works Group

Motion Picture Councils have made incursions into diversified groups in many cities, but the Council of Springfield, Massachusetts, perhaps the first to have motion pictures written into the program of the Works Progress Administration.

Representatives of the Recreation project, attending a meeting of the Council last year at which motion picture appreciation work was demonstrated, became so enthusiastic that a motion picture appreciation group was promptly formed at one of the centers. Enthusiasm mounted so rapidly that the number of groups now functioning in this field has been increased to eight, with a weekly attendance of 150 members. These are largely in the age group from 16 to 30 years old, and, oddly enough, have a predominantly masculine complexion.

For the present the program is confined to discussion of entertainment films but the leaders hope to go into the field of independent research.

Each meeting opens with a news period and the reading of extracts from press books and other appropriate motion picture material, which brings the members up to date on motion pictures. Outstanding productions are then discussed.

Connecticut School Boasts Varied Collection Of Stills

AN interesting shot from the Greenwich collection

MANY high school motion picture appreciation classes are content to study the art of motion pictures solely. The class at Greenwich, Connecticut, under the direction of Miss Eleanor Childs, wants also to know exactly how the wheels go around.

An interesting collection of stills, assembled by the students and appropriately captioned, illustrates many odd phases of picture making. The picture above gives a close-up of a motion picture camera, and also illustrates one of the unique camera angles from which shots are sometimes taken.

Other stills in the Greenwich collection offer glimpses of such varied and interesting activities as the pressing and finishing of a gown for screen wear for a noted Hollywood star; Joan Crawford parambulating about the set in her dressing room on wheels; a dance scene dancing on the ceiling for a trick shot in a screen musical; an actress being "vampified" for the screen by one of Hollywood's leading make-up artists, and the only Chinese cameraman in Hollywood "riding the boom" to get into exactly the right position for focusing the camera's Cyclopean eye on a balcony scene.

Why the Bookmarks?

(See page 7)

Maid of Salem — because the film combines entertainment and historical accuracy with unusual effectiveness.

Michael Strogoff — because of his historical and adventure value and also because it is filmed from a fiction classic.

Slim — because both film and novel appeal equally to young people and adults and because the picture features the courage and daring of a little-known worker — the lineman.

Pennrod and Sam — because this film appeals to all audiences from 9 to 90 and because distinction of treatment attaches to whatever the author of the Pennrod stories writes.

Picture Star Sends Score For Library

THROUGH the efforts of Mrs. Frey P. Luther, valuable additions have recently been made to the circulating Library of Music in Kingston, New York, which will undoubtedly inspire young music students to renewed interest and zeal.

The acquisition is in the form of autographed copies of operatic and other scores sent to the library by celebrities in the opera and musical fields, Lawrence Tibbett, Dusolina Giannini and Lucrèzia Bori are among those who have contributed.

One special contribution was her own copy of "La Boheme," the score used while studying the opera in Italy, and when she made her debut in it in New York. The copy is not only autographed by Miss Moore but by the composer, Puccini.

A Clubwoman Chats On Family Films

(Continued from Page 6)

fair, which presents George Arliss in a dual role, that of a distinguished member of the House of Lords and of his clever, devil-may-care twin brother. Jane Withers re-appears this month in a film titled "The Holy Terror," 20th Century-Fox. This is the usual tomboy type of vehicle for Jane and promises to give the younger generation a reasonable share of laughs. "Speedway to Merry, RKO Radio, is entertaining film fare about a newspaper cameraman who crosses exclusive society. "Young Doctor," 20th Century-Fox, offers further adventures of the Jones family, with such favorites as Slim Summerville, Jef Fred, Shirley Deane and Spring Byington.

Beeziee Home, Universal, also takes an audience to the race track for a lively but somewhat inconsequential production.

The Mighty Toree, Universal, is a fine dog story which will appeal equally to young people and grown-ups.

Park Avenue Logger, RKO Radio, is a variation of a Western with a setting in a lumber camp and the hero the son of a millionaire.

City Trail, Columbia, is a more conventional Western with the cowboy in the ascendency.

Unquestionably the family film of the moment which will win the widest popularity with juvenile audiences is "Pennrod and Sam," based on Booth Tarkington's beloved classic. This is due to Warner Brothers, with Billy Mauch as one of the title role performers and little Philip Hourle especially well cast as Verman.

Printed in U.S.A.
Animated Cartoons Have Come to Be Regarded As An Important Phase of Screen Art; This Exhibit Shows How They Are Made

There is probably no phase of film production which holds a greater fascination for the uninstructed than the making of an animated cartoon. Unless one is technically minded the process whereby the quaint little animated figures which are the products of an artist’s pen are galvanized into action remains one of life’s major mysteries. That is why the most recent motion picture exhibit, which comes from the studios of Educational Pictures and Twentieth Century Fox, will be welcomed with such enthusiasm. Entitled “The Making of a Screen Cartoon,” it traces the process followed at the Terry Toon Studios for making Puddy, the Pup; Kiko, the Kangaroo; Farmer Alfalfa and other beloved screen figures come to life for the films. No Temperament in Cast

Panel No. 1 (there are six panels in all) introduces the characters, and incidentally also their creator, Paul Terry, and points out that the animated cartoon presents this advantage over the flesh and blood drama: namely that there is no temperament in the cast, that the players will do uncomplainingly anything that the artist’s mind figures out for them to do.

Panel No. 2 demonstrates how the scenes for the cartoon are drawn by the artist instead of built on a stage, and rough sketches illustrate the process.

Successive panels introduce some of the outstanding personalities at the Terry Toon studios, including George Gordon, chief animator; Mennie Davis, story director; Philip A. Scheib, musical director, and others.

One panel is devoted to music and sound effects, and shows how the first rough sketches are made, furnishing the major episodes for the cartoon, action based on these is timed in seconds.

(Continued on Page 5)
Y.W.C.A. Girls Start A New Movie Class

Because "a growing number of films are remarkably good and are largely produced and edited," the Girl Reserves of the Springfield, Massachusetts, Young Women's Christian Association, has decided to educate the girls (and incidentally ourselves) so that they can develop standards for judging motion pictures and thereby increase their enjoyment of them.

Members of the group are formed into committees on Acting, Music, Photography, and Sound. Each girl becomes a member of the committee of her own choice.

Watch Out for Material

She then watches out for material bearing on her specific subject when she attends the films. Members of the Acting group try to determine whether the casting is proper, the make-up artistic, the sets natural, the actors fully acquainted with the role, the emotions skillfully pictured. In the Photography group, attention is paid to the shots, to fade-in and fade-out, and to the angles.

In the group which studies Settings, emphasis is laid upon realism. If the atmosphere and costume. In the Sound group the youthful movie appreciators note dialogue that helps the story, music that develops mood and other sounds with dramatic value.

General discussion of all films the girls see is encouraged. Instructors find that the girls not only learn how to enjoy the films better but that they go to the library to look up costumes, architecture and customs that they quickly learn to identify and evaluate truly or make-believe. Actors sharpen their eyes and wits to detect possible anachronisms or errors, so that all told the exercise seems a very profitable and stimulating one.

Starts New Department

For Music in Films

Music in films looms up as such an increasingly important development. Motion pictures that the Pacific Coast Musician is now devoting an entire department to "Motion Picture Music and Musicians." Considered in this, its latest issue is an interview with Leopold Stokowski in which he talks about his work and yields to the woeing of the films by saying "It is my hope and determination to see that the great masses of people get the real music of film and not the fake and the popular which make the masses themselves love the very wrong sort of music."

The interview is part of a larger story about the influence of film music, which includes a discussion of the music of the silent era and its evolution into the sound era. The story also includes a profile of music director Max Steiner, who is known for his work on films such as "Gone with the Wind" and "Casablanca."

WHAT'S NEXT IN HOLLYWOOD

By Alice Ames Winter

In my office we have made a mimeographed outline of the geographic distribution of recent pictures—so many located in this country, in the country or in the islands of the sea.

The pictures that come immediately to one's mind for this month's review are those that have the advantage of that panoramic effect—The Prince and the Pauper, England, 1640; Windom; France in the Great War; Quality Street, England, 19th Century; A Star is Born, Hollywood, 1937.

Sometimes this month you ought to be seeing Captains Courageous. And surely when we talk about character building, you'll find it in this picture. You remember the story of the pampered and obnoxious little lad, who was brought from a big liner, picked up by some Gloucester fishermen and taught the lessons of real life, men at work, rough and dirty life, but from Gloucester to the Pacific, Metro-Goldwyn-Mayer brought one of the last of the great fishing schooners, and, as a technical advisor, one of the last of the great, old, honest-to-goodness fishermen, belonging to the era before motor boats began to chase the codfish at the "Banks." And still in the celluloid, as back in the days when Kipling wrote, the rocky coast turns out hardy, daring, clean-thinking men, the stuff one likes to think of as going into the making of America.

While Freddie Bartholomew and Lionel Barrymore and the corps of directors and camera men are lined up, the camera once arranged for, Nature comes in to play an unexpected part; the picture almost-taking men, take advantage of it. The Spinney, on its way to become the We're Here, came very near to being wrecked; it was already in side, in between, whereupon the cameramen leaped to the work, caught all the real, near-terdogy and added it to their story.

Now, swinging far from New England, and one of us with Century-Fox's Seventh Heaven, the screen rendering of the much-loved stage play which deals with the story of a dairymaid who stands on the front along the Belgian frontier when the Great War began, until France, behind them, could catch the waves of their world and get ready for the real fight.

Seventh Heaven is an experience inside and, not in the outer world, the outer world, this is the world of a new generation, which makes the mingled glamour and victim of the old. This March plays Jane's husband, whose fame is waning while hers leaps up. Just as an amusing sideline, we lift the curtain and (Continued on Page 8)

S. I. Council Has Liaison With Library

Few Better Films Councils are able to achieve a more effective liaison with their local library than that of Staten Island. When the Councils soon establish close contact, the Staten Island Council had the advantage of having the branch librarian of the St. George Library as a charter member.

Librarian Charter Member

Staten Island, when the Council started, cooperation between the Council and library has been unusually close. Not only has the guide issued by the Council been conspicuously posted, but association with the Council has stimulated the assembling of books on the subject of film and effect of the motion picture on the life of today which constitute one of the most widely read collections in the entire library. Clippings and study guides of current pictures augment the more permanent volume.

In addition to encouraging reading about pictures the library regularly displays stills of outstanding pictures. These have proved of great interest to pupils of the two neighborhood high schools, which have a student body approximating 5,000.

Among frequent comers to the library are members of the two motion picture clubs at the Staten Island high schools which has been a spontaneous outgrowth of the Council and also of the Junior Preview group, formed under the auspices of the Council, which uses the St. George Library as its meeting place.

Getting the new interest which has been brought into library work through participation in the activities of the Better Films Council, Miss Ida H. Erath, librarian, says: "Contacts with men and women vitally and personally interested in film dramaturgically in the place and function of the motion picture in the life of the community have brought enrichment to the daily work in the library and opened a new channel for effective book work."

Mickey Mouse Greets Juvenile Patrons

When New York City boys and girls betake themselves to the World Theatre, 155 West 49th Street, on Saturday mornings Mickey Mouse in person greets them in the lobby. A program of films beginning with the number which is the form of welcome is then presented. It is planned especially for children, the schedule includes short educational features, cartoons, travel films and one stage act, the program lasting about one and one-half hours.

Mickey Mouse and Popeye seem to be the prime favorites among World theatre patrons.
Films Top
Reading In
Popularity

WHO'S WHO IN
BETTER FILMS

T HE Chairman of the Motion Picture Department of the New York State Federation of Women's Clubs, Mrs. Edward T. Miner, has been seeking out films that will sort themselves as "joiners." Moreover the long and impressive list of organizations to which she belongs would seem to bear out that contention.

However, as her friends will hasten to explain to you, she is not a "joiner" in the ordinary sense. By some mysterious alchemy which she has almost mastered, she is able to achieve her goals and have her cake and eat it too, as it were. This is based on the conviction that the field of motion pictures is a field of contribution of greater worth than in any other field and, in order to achieve such success, she has to venture into the unknown. Mrs. Miner is beginning her third year as motion picture chairman for the Eastern States. She has spent much time and effort in this project and as a result, she has been able to present a new program, one that is more than just another addition to the already vast library of films available.

Mrs. Herbert's motion picture program is simple and practical. A part of her function as such, is to screen those films that are patro-nized, so that a continuing output of them will be assured. She has written an editorial in the Sunday Times to commend any exceptional film and to urge clubwomen to attend it.

Five Point program, recommended to the clubs of the state, embraces study and development of the use of pictures both as an educational and as a social factor; study of the art and technique of picturing, and the customary emphasis upon the formation of Film Councils.

This year she is giving the work a slightly new focus. Believing that fine films of the future are dependent upon high standards of film taste in the younger generation, she is making schools and libraries her point of attack. Mrs. Willis P. Miner, for a long time motion picture chairman for the New York City Federation of Women's Clubs, is Mrs. Herbert's vice chairman, in special charge of girls; and Mrs. Jean Cohen, sister of the editor of the Library Journal, who has done so much to popularize films, is representing Mrs. Miner's husband. Mrs. Cohen, who has been an outstanding book critic, will be a most effective representative of the group.

Before Motion Pictures

Before Mrs. Herbert became interested in motion pictures she had dabbled—no, not dabbled; she is too thorough-going for that—but worked assiduously in philanthropic work and even made one excursion into active politics when she was a Republican candi-date for municipal office on the Fusion ticket. She was in the forefront of patriotic activities during the World War and represented her state on a committee of recognition of her distinguished service.

Mrs. Herbert's forerunners have been not only in patriotism and in politics. One great grandfather, Samuel Ken-nerly, fought in the Revolution; another grandfather, enterprising and enterprising, was Lieu-tenant Governor of Illinois. A grandfather, Capt. George Kennerly of Virginia, served with distinction in the War of 1812. Her father, Lewis Hancock Ken-nerly of St. Louis, was a Colonel in the Confederate Army.

A native of Alabama, Mrs. Herbert is founder and president of the Alabamians in New York. She is a member of the executive commit-tee of the American Film Society, and a member of the international committee of the Women's Peace Congress, and a member of several organizations, among them the World War Relief Association, the Congress of States Society for the Prevention of Orphans Home; corresponding secretary of four others, which include the Woman's Forum and the Study Club and member of a half dozen additional groups. She was chairman of the Woman's Division of the Hoover Campaign Committee and holds a half dozen other chairmanships. She is a "joiner," it is true, but a joiner only because the effec-tiveness of her work is so well known that few are the organizations which will allow her to escape.

Films Figure
In New Series Of Broadcasts

F ILM enthusiasts will tune in with interest on the first of a series of broadcasts entitled "Treasures Next Door" which is to be presented Monday, April 6, at 8:15 p.m., sponsored by the New York World's Fair Broadcasting System, the Columbia Broadcasting System's network, with WABC at the station of origin.

Edited by Miss Cortine of Ceremonies and with a special appeal to those who work in the field of film appreciation, for the mistresses of ceremonies will be Miss Bertine L. Weston, editor of the Library Journal, who has done so much to popularize films, and Miss Willie L. Weston, who has done so much to popularize films.

"Treasures Next Door" series is to be broadcast on successive Mondays beginning April 5 and is jointly sponsored by the Office of Education of the United States Department of Labor, sponsored by the American Library Association, it is understood that a number of prominent figures in the world of books and films will be featured.

Journalism Group
Runs Film Assembly

M embers of the Journalism class of the Junior College in Muskegon, Michigan, helped their fellow students to enjoy and profit from the recent presentation of "Charge of the Light Brigade" through a very interesting hour assembly. The program for which they arranged included a review of the historical setting of the film, a running narrative about the production of the play, a short talk on the poem, and a detailed discussion of the film itself which carried the poem, which immortalized the Charge.

A greatly augmented audience at the film and a revived knowledge of history were the results.

Available Free

This bulletin, published monthly, is available free to community leaders upon application to the Motion Picture Producers & Distributors of America, Inc., 28 West 44th Street, New York City. Address the editor of The Motion Picture and the Family.
Premiere Of History Film Uniquely Set

Many are the motion pictures that make their world debut in the presence of the nightingales in the great theatres of New York and Hollywood, with news photographers snapping the notable faces to contribute to the announced arrival to a widespread radio audience.

But few are the films that have so Uncle Tom and Mrs. Goldwyn-Mayer's two-real subject, Servant of the People, depicting the adoption of the Con-stitution of the United States. Shown in Revolutionary Guardroom

In the Revolutionary guardroom of old Fort Wood, built into the base of the Statue of Liberty, a group of New York people had, on February 17th, their first glimpse of this film, which commemorates the 160th anniversary of the framing of the document that for a century and a half has safeguarded the interests of the American people.

Commenting upon the unique character of the showing, Mrs. James F. Looram, chairman of the Motion Picture Department of the International Federation of the Third Naval District, and Commander John McEllduff among the guests.

Building Up Suspense

It is this cumulative emotional quality which is the most important part of story-writing. Suspense has to be built up like steps, mounting, with only an occasional resting place for drawing a breath of relief, for a look forward to the end of suspense, for a reminder of the goal we seek, or for a brief retrospect to stimulate us to greater interest in the events that are to follow ever upward to the climax. And even after this high point, there cannot be a complete letdown.

When we are studying the building of suspense we have to consider whether we will have an awakening and holding of interest.

As we consider the element of suspense as a necessary ingredient in picture films it would be well to ask ourselves these pertinent questions: Does the introduction of the character make the audience look out迫切 about them? Does the theme appeal to us as entertaining? Do the suspense factors, be they plot or character, come together? Are we able to forecast the probable result of each incident? Do the incidents sustain the theme and carry us along in a spirit of doubt and desire for success for our sides? (It is rather the other side of the villain occasionally.) Let us stop here and consider the application of this series of quizzes to current plays.

Films for the Pupil and Teacher

By Sarah McLean Mulven

Head of English Department and Co-ordinator of Visual Education. Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

Lost Horizon

(Columbia)

Lost Horizon, Frank Capra's production with Ronald Colman in the leading role, is undoubtedly the most exciting and novel case of suspense that can be offered. From the initial moment of the dramatic opening: the upraising, through the wild aerial escape and the amazing experience in the land of desire, through the adventurous departures and tragic moment of disillusionment to the end of the struggle to regain the lost paradise, the film is a vivid series of physical and mental tensions, alternated by brief snatches of relief. It is a picture not to be overlooked.

The Man Who Found Himself

(RKO Radio)

The Man Who Found Himself, made by RKO in the plural scenes of well built suspense. A young doctor, fond of flying, is made to face the difficulties of his medical career by his medical superiors and becomes in turn a hobo, a professional pilot and airman. Dramatic aerial developments and tense moments of indecision bring suspense.

The Devil's Playground

(Columbia)

The Devil's Playground, a Columbia picture, is a none too pleasant story of two navy pals and a worthless woman. The scene of the rescue of the men in the sunken submarine is, however, a real pictures "Moonlighting" is a most dramatic example of well directed suspense that might easily have become over-emphatic. There is a real problem of scenes of tension and suspense must not be over-emphasized until the suspense loses the sense of actuality or of sincerity. It is easy for a picture to achieve this effect and the audience to set off the whole effect of the picture. The character of E. P. Grice.

When You're In Love

(Columbia)

Moreover we want our interest to arise as a consequence of conflict. We do not want the story held up intentionally to introduce some form of entertainment, a thrill, or some other element not essential to the plot. Grace (Continued on Page 7)

Horses and dogs play important roles in the lives of Hollywood stars. Bing Crosby's beautiful black Newfoundland, registered in the "Prince," he is known to the children as "Blackie," has just won high honors as the Grand Champion Dog at the 1937 Westminster Dog Show. Until this year he was just a family pet whose chief purpose in life was to romp with Bing's daughter, Elizabeth. When Gary Cooper was shown at his first show, he walked off with the two first places—the best dog of the show and the best of breed. From there he went to Palm Springs and again won first honors. And at family shows.

Spencer Tracy fairly beams when he speaks of the little colt, "June Lass," which he has raised on his ranch and this year will enter in the Santa Anita races.

Gary Cooper has horses and dogs in full measure. His yellow horse could not負けたthem—and yet he never forgets at Christmas time to remember his old friend, the Morgan horse, "Pebble." "Pebble" was Gary's favorite saddle horse before ever he came to Hollywood and now.

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Behind The Scenes

In Studioland

By the Observer

On a bulletin board in the front offices of each studio there is placed each day a "call sheet," which lists the scenes, plots and extras (if any) required for that day's shooting. On a day last week when we read under the title The Prince and the Pauper, on Warner's call sheet, "The Prince's Bedroom," we begged for a peep and were ushered into a magnificent room, the heart of which was a great canopied bed with a white fur robe thrown across it. The sheets and pillow cases were of satin, edged in lace and embroidered with the prince's monogram.

Billy and Bobby Mauch, twin boys, are Jean's boys, Illinois playing the title roles. Billy is the prince and Bobby is the pauper, but they look so exactly alike that the suspension of shifting things around to suit their own convenience from time to time. The two boys were in their bedroom when we arrived, waiting for Director Keighley's call. When it came, Billy walked out, wrapped in a comfortable old flannel robe and clung to it when asked to climb into the bed. When the director insisted, he dropped the robe and stood clad in a beautiful white silk night shirt, looking very princely, but quite embarrassed. "I sure feel like a sissy in this thing," he grinned. In preparation for the picture, Colin Campbell, who has been training the boys to talk like Freddie Bar- tholomew and he says there is scarcely a trace of the American middle-west in their speech—this is, when they remember to broaden their "s"s and say "libr"y, "bawth," etc.

Department of the International Federation of Catholic Alumnae; Mr. J. E. Manley, General Secre- tary, International Federation of Catholic Alumnae, New York; Mr. C. A. Morgan, President, National Federation of Catholic Alumnae, New York; Mrs. Ruth Hanley Otta- way, President, National Council of Catholic Alumnae, New York; Miss Eva Rock, Secretary, New York Bar Asso- ciation, and George J. Zehnrog, Motion Picture Bureau Y.M.C.A.
Scarsdale Conducts A Film Survey

WESTRNS may have waned in popularity in some sections of the world, but for the Western is the favorite form of film entertainment for the majority of elementary school pupils. Next in popularity came musicals, which scored 315 votes as compared with 256 votes for Westerns, and third in line were comedies. Historical films were fourth and straight drama fifth.

In Junior High Schools, greater maturity of taste was evident and dramatic films ranked an easy first, with musicals in second place and historical films third. Comedy ranked fifth and Westerns dropped to fifth place.

A similar variation in motion picture tastes, attributable without doubt to age range, was noted with respect to shorts. Among elementary school pupils cartoons topped all other short films by a wide margin, Junior High School pupils, however, cast only 204 votes for this form of entertainment, as contrasted with 334 votes cast for elementary school pupils. In the Junior High School, comics had first place, with sport films second, cartoons third, and educational and travel films trailing far behind the others. In the elementary schools the order was cartoons, sports, comics and educational films, with travalgues last.

Members of the Scarsdale Motion Picture Committee, who conducted the survey, will use this data with regard to juvenile tastes and inclinations not only in planning future programs, but also in studying how to increase the interest of the boys and girls in travel and educational films.

New District Chairman Frames Ingenious Plan

An extension bureau for the systematic circulation of motion picture exhibits to all parts of her territory is one of many ingenious plans which are being formulated by Miss Maude B. Skinner of Cherokee, Kansas, chairman of the Department of Education of the Third District of the Kansas Federation of Women’s Clubs, for the stimulation of motion picture appreciation in clubs under her jurisdiction.

As a preliminary Miss Skinner has undertaken a tour of inspection of all the chapters throughout the territory telling them of the exhibits already available.

SELECTED FILM READING OF THE CURRENT MONTH

For Those Who Are Interested in Stars

COLLIER’S, February 29, Double Star, by Kyle Chrichton—the story of Dick Powell and Joan Blondell. Collier’s, February 27, Triple Hysteria, by Frank Condon—shockers on the amazing antics of the Ritz Brothers.

Stage, March, Laughing Stock Common and Preferred, by Teet Carle—how the Marx Brothers, other mad comedians, evolve their gags.

The American Girl, March, In Stay With the Times, by Latrobe Carroll. An inspiring story about Dorothy Arzner, Hollywood’s most daring and successful director, points the way for women who would aspire in the films.


For Those Scientifically Minded

Commentator March, The Truth About Television, by Alton Cook.

For the Would-Be Scenarioist

The Editor, January, The Screen Angle, by Ruby Archer—advice to writers with an eye on the Hollywood market.

For Those Who Thrill...

Saturday Evening Post, March 6, Magic Lantern, by Grover Bordeus—another in an interesting series of Hollywood experiences and personalities.

Scribner’s, March, Hollywood Takes Over the Theatre, by Arthur Hopkins—a history of the amazing coup whereby Broadway impresarios slept a handful of apparently untrained men captured the amusement business of the country.

Theatre Arts Monthly, March, Theatre on Film, by Jay Leyda—the Modern Art Film Library demonstrates how great acting has been captured by the films.

Dell’s, March, 40 Years A-Growin’ by Eliot Ramsey—more about epochal films of the famous director through the Modern Art Film Library.

New Books on Films


LESSONS FROM THE MOVIES

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Sourd, Ph.D., Dean of Boston University Graduate School, Chairman.

A recent study of methods used by motion pictures throughout the country confirms the wisdom of the plan advocated by this column of using current films as social stimulants. The survey was conducted by the writer as a part of the WPA project, Research in Universities, supervised by the Office of Education, Department of the Interior.

The findings indicate clearly an overwhelming first choice by schools, churches, religious organizations, settlements, and such other agencies as adult forums and CCC camps, of discussion as the most important and favorite method of character education. While probation officers listed counselling first, the discussion method was a very close second.

With the expert advice from selected leaders throughout the country, we can with renewed confidence emphasize the importance of discussion in preparing individuals not only to get the most and the best out of motion pictures, but to enable them most specifically to meet the complex and difficult problems of everyday life.

It is hoped that these short reviews may be stimulating to parents, teachers, and leaders in the use of motion pictures for the discussion of life situations and for guidance in abundant living.

THE GREAT O’MALLEY

(Warner Bros.)

The theme of this picture is different. It is a plea for peace among men whose business it is to protect the law-abiding citizen from the crooks.” The chief criticizes the meanness of O’Malley, “You need heart, O’Malley. You need something in your veins beside city ordinances.”

One is reminded of Jesus’ attitude when an apostle was brought before him. He turned to the crowd and said “Let him who has sin cast the first stone.” To her he said “Go and sin no more.”

Someone has said that 100% of the population are law breakers. This does not mean that all are vicious or even mean, but they carelessly or without any conscious effort, violate the written moral and legal ordinance. The process of enforcement is not persecution but

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AVAILABLE MOTION PICTURE EXHIBITS

Suitable for display in libraries, class rooms, assembly halls. Romeo and Juliet, Anthony Adverse, Miss Benn制作, Maid of Salem, The Good Earth and A Star Is Born.

WHAT’S NEXT IN HOLLYWOOD?

(Continued from Page 2)

look at something besides stars: here’s a glimpse of the kind of thing a property man has to do. He has to find—and be quick about it—a crumpled cigarette, a hula skirt complete with safety coat and vest, slot machines that pay off, a family of odorless skunks parasols and walking sticks for midgets. Is there anything he can’t supply? Mr. Landor says he has exclusive knowledge of where to find the only soap bubble blowing chimpanzees in the country.

Exhibit Shows How Animated Cartoons Are Made

(Continued from Page 1)

and split seconds and a time chart made. The synchronization of music and sound is then completely worked out, without animating the drawings actually starts.

An interesting panel depicts some of the ingenious devices by which sound effects are obtained. Noteworthy among them is the bucket from which runs a resin string, attached to a drum. By this means a lion’s roar is reproduced with extraordinary fidelity. Similarly primitive instruments produce other equally startling sound effects.

One of the panels shows a panorama of a city street down which fire engines will dash, performed by Kiko, the Kangaroo. This panorama, the exhibit explains, will be moved before the camera from one side to the other, with the characters, drawn on celluloid sheets, their outlines filled in with opaque ink, being placed before the camera and photographed in front of this moving background. Thousands of dollars of the kind of thing, it is stated, must be made for a picture that runs between five and ten minutes.
Behind The Scenes

In Studioiland

(Continued from Page 4)

as he is growing old, "Pebble" is being peacefully grazed on a ranch, dreaming of the old galloping and looking forward to his apples.

Headed for possible stardom this coming year we predict: Frances Farmer for her fine performance in Come and Get It and because of her intensity, intelligence and ambition; Deanna Durbin, the little girl of radio success, who is sure to be a success in Three Smart Girls, who brings natural and genuine talent and a remarkable voice as assets; Nova Pilbeam, the little English girl who gave such a fine performance in Nine Days a Queen, if and when she comes to Hollywood; and Sonja Henie, world champion ice skater, who swirled her way to the cinema heights in One In A Million.

Omar Kiam, world famous fashion expert, has been designing costumes at Selznick International so successfully that yet another is still comes as a shock to some. Just now he is at work on the new color picture, A Star Is Born. Two who appear as a little extra girl who makes good. Recenty Mr. Kiam was expecting a call from a friend, who was going to the Governor's Garden of Allah Apartments. A new girl was on the studio switchboard, and when she was asked what her name was, she knew of only one Kiam, the writer of "Rubaiyat," and was therefore a bit nonplussed when a voice called for "Mr. Omar Kiam." She followed her routine, however, and asked "Who's calling?"—only to receive the answer "The Garden of Allah."
Research Exhibits Continue To Be Greeted With Enthusiasm

Enthusiasm for the research exhibits continues to mount. Captured are three excerpts from letters about them:

- "Wrote the assistant librarian of the Bulky High School, Hartford, Connecticut, Miss Elizabeth Ebersold: "Arrived back from Christmas vacation Monday morning and found another grand Christmas present awaiting—the Plainsman exhibit."

- "The children and faculty have enjoyed the exhibit. It is creating a special interest, as the movie is appearing at the Allyn Theatre this week. Several of the students have been able to see the film as it is playing to capacity audiences."

- "The Dial, the literary magazine of the school, hopes to have an article about the exhibit in the motion picture. Several of the teachers are planning work in connection with it and the faculty is most enthusiastic in its praise."

From Belmont, Mass.

From Verna B. Ames of the Belmont, Massachusetts, High School, comes this comment: "The exhibit was placed in the corner of our English class in a very attractive set-up. As I stated in a previous letter, teaching English in this manner makes it very much more vital."

"For future reference we are making copies of the exhibit by punching holes on the edge of the cardboard and attaching the sets together. They are then placed in the school library where pupils may enjoy them during the library period."

In Ashtabula, Ohio

"When the exhibit arrived I called Mr. Brown, our local theater manager, and he insisted upon supplying mounts for the display even to furnishing the necessary ball of string!" writes the reference librarian of the Ashtabula, Ohio, Public Library. "Members of the staff were privileged to have a preview of it and my enthusiasm over-shadowed theirs by only a slight margin. Our janitor and nurse could scarcely hold me back; the hang the cards, they were so interested in each one I handed them."

"After the exhibit, there was a noticeable call for library material concerning Custer, Buffalo Bill, etc.," writes Miss Theresia L. Wilke, headmistress of St. John School, Mountain Lakes, New Jersey, who had the privilege of displaying the Plainsman exhibit to her students. Children from the fourth to the eighth grades, accompanied by their teacher, and students of the upper school and all the members of the faculty studied the exhibit carefully while they were in place in the exhibit room, Miss Wilson advised.

Among the Junior High and upper school students a group after another returned a second and sometimes a third time to study the details of the exhibit more carefully. In the upper technical interest in the research problems in connection with making pictures was stimulated and there was much lively discussion of research technique. As a result when the film was locally shown practically every pupil above the fifth grade attended and 25 members of the faculty as well.

Used in Hi-Y Clubs

James E. Hardy, director of the Boys' Division of the Young Men's Christian Association of Quincy, Massachusetts, writes: "I have used the exhibit with three of my ten Hi-Y Clubs. Also, I am planning to loan it and future exhibits to the High Schools of Quincy and Braintree so that they can be on display for a week each school. In addition the exhibit is being displayed in our Association building in conjunction with our Open House. The librarian that I have contacted has been most eager to have the exhibits for display."

Films For Pupil And For Teacher

(Continued from Page 4)

Moore's new picture could easily have made this error, but it did not. In When You're in Love she is presented as a woman rather than as a singer. It is her love for a charming, impractical artist that makes the story. The music, exceptionally good, is woven into the fabric in satisfactorily motivated fashion and becomes part of the story.

On the other hand, we resent a play in which suspense is built up and the outcome left in doubt. We want to know the how and why of the solution. It must not be the result of a coincidence; certainly not after the climax.


Lessons From The Movies

(Continued from Page 6)

THE OUTCAST

(Paramount)

One who makes at conclusions without all the facts may have the assurance of strong emotion, but lacks the essential basis of sound judgment.

Margaret's sister-in-law was dead. How easy to blame the attending physician! But she soon discovered that she also could be the victim of an emotionally unstable individual and of an irrational motive.

Men and women are cursed continually by a spirit of prejudice and intolerance, and the ones persecuted suffer bitterly from this terrible character defect. Many pictures plead eloquently for justice and tolerance.

"Pastures" Still Figure In Church Exhibit

Motion pictures developed a new usefulness when stills of Green Pastures were used as one of the most important phases of an exhibit on "The Negro Today," which is to be circulated about the country as a part of the race relations study inaugurated this year by the Girls' Friendly Society of the Protestant Episcopal Church. Missionary efforts for the year will be confined primarily to the negro race and the exhibit was evolved in consequence. Representatives of the society commended highly both the beauty and the spiritual content of the Green Pastures stills.
Movie Classes Give A Public Demonstration

With a program that included oral reviews on books made into films, picture previews, several skits featuring various phases of motion picture production, and brisk responses to a thoroughly going movie catechism, the youthful members of motion picture appreciation classes organized about a year ago by Mrs. Fred P. Luther of Kingston, New York, on January 25 gave a public demonstration of their activities.

Mrs. Conrad J. Heiselman, Mrs. Claire J. Hoyt of Walden, president of the New York State Federation of Women's Clubs, and other distinguished guests were in attendance.

Summarize Winning Essays

A feature of the program was the presentation of the summary of three prize-winning essays on "The History of Motion Pictures from 1894 to the End" sound films, which had brought to the fortunate authors a trip to New York. Miss Helen Barton, one of the winning essayists, presented the summary and also introduced her co-winners, Dorothy Webster and Kathleen Pfeiffer.

Books presented on Ramona, Good Earth and Call of the Wild, and film reviews of As You Like It, Beloved Evangeline, God's Country and the Woman, College Holiday, That Girl from Paris and Camille.

Mrs. Luther conducted the catechism, in the course of which members of the group gave evidence that they knew a great deal about motion picture production.

A skit proving that, testimony to the success of the plan, producers occasionally do accept scenarios from unknown writers, was presented by a cast consisting of Richard Pfeiffer, Albert, of the Warner Brothers; Billy Wood as an aspiring scenario writer, and Helen Hoyt, as the helpful telephone operator. Had any motion picture director been present he would have obtained illuminating sidelights on his own qualifications and drawbacks through the presentation of a symposium by Timely geometries of the class on "What We Girls Think of Directors."

Talks by Mrs. Jeannette W. Emrich, editor of the Motion Picture Producers and Distributors of America, by Mrs. Hoyt, and by Mrs. Heiselman constituted the adult program.

Change In Title

Film-goers who have been antici-
pating the release of the premier of Michael Strugoff in their home cities will watch with vain for another result of changing that title. On the very eve of release the photoplay version of the Jules Verne classic was retitled. It will be billed as The Soldier and the Lady.

Libraries Accord Generous Space To Film Exhibits

A snapshot of the display lobby in the Superior, Wisconsin, Public Library, showing the "Plainsman" exhibit placed where no one entering the Library can fail to see it.

Motion Pictures Are Wanted For Colombia

A plan for introducing motion pictures into parish houses in recent issue of the Columbia Picture Corporation. The charge of the Light Brigade was discovered to be when it played recently in Dallas, Texas. So impressed was the local high school superintendent with the value of the film that he addressed a letter to teachers and students throughout the school system emphasizing its worth. A lowered admission charge was granted to interested school groups, with the superintendent's letter serving as an identification coupon.

"Charge" Recommended To Pupils In Dallas

A valuable adjunct to the work of the classes in English history or the Boy Scouts, "Wings of the Morning," also 20th Century-Fox, primarily important because it brings to the younger generation, who may not have seen him in motion, the mellow voice and engaging personality of John McCormack, already so beloved by their fathers and mothers through his many concert engagements.

A fourth family film is Beloved Vagabond, a Columbia production, dramatized from W. J. Locke's novel of the same name, which will profit young people by reason of its literary content alone. No, we have not forgotten that no monthly quota of films is considered complete without its Western, Borderland, Paramount, is this month's contribution. In it, another exciting episode is added to the popular Hopalong Cassidy series.

Other Classes Consult The Film Group

When the women's motion picture club in the Anderson, South Carolina, High School, decided to select a motion picture as part of art, it intended to do so primarily for the education and delectation of the members. Quite to the satisfaction of the group it has acted as first aid for the teachers of many other subjects in the curriculum.

Mrs. A. G. Barton, sponsor of the club, reports that literature and history teachers and students in both classes come frequently to the motion picture club for help in historic settings and suggestions as to character portrayal. Interest has grown in a picture study aroused that the small group which constitutes the club membership was asked to present a program to the entire student body, consisting of 600 girls and 25 teachers.

One of the results of work with the motion picture club, is, according to Mrs. Barton, that the students "diligently select the best pictures in choosing their movie fare."

Addresses Letters To City's Opinion Makers

To the "Opinion Makers of the Community," Mrs. Charles W. Swift, president of the Elmira Community Motion Picture Council, appropriately addressed letters urging attendance at Romeo and Juliet when the film played in her city.

Hundreds of people whose standing and influence made them candidates for capable opinion were on the selected mailing lists to which Mrs. Swift sent these letters. A reserved seat application was accompanied for which tickets were desired accompanied each letter. The film played Elmira for four performances and a gratifyingly large attendance resulted from Mrs. Swift's efforts.

Mrs. Swift is not only president of the Elmira council but also District Chairman of the Sixth of the New York State Federation of Women's Clubs and has done very effective work in stimulating appreciation of fine films.

Films Reviewed

In This Issue

Beloved Vagabond, page 8; Borderland, page 8; Clarences, page 8; The Devil's Playground, page 8; The Great O'Malley, page 5; John Meade's Woman, page 6; The Last of Mrs. Cheyney, page 6; The Lost Horizon, page 4; The Man Who Found Himself, page 4; On the Avenue, page 8; The Outcast, page 7; When You're in Love, page 4; Wings of the Morning, page 8.
Mark Twain's Classic Comes To The Screen And In Exhibit Form To School, Library And Bookseller

BY A HAPPY coincidence Warner Brothers' picturization of Mark Twain's The Prince and the Pauper finds its way to the screen at the moment when England is preparing for the ceremonies which will place upon the head of a new monarch the crown of his ancestors. Likewise it makes its appearance when one of the best known of American newspapers, the New York Herald-Tribune, is sponsoring a Children's Book Festival to encourage good reading habits on the part of the younger generation.

Will Have Two Exhibits

The result is that there will be not one Prince and Pauper exhibit, but two. The first, like its predecessors on The Plainsman, Maid of Salem and The Good Earth, is designed primarily for use in classrooms and libraries. The other is intended for bookstores.

Wherever the Herald-Tribune (Continued on Page 5)
Rhymsters In Ohio Try Hand At Limericks

A SERIES of gay limericks with missing last lines is the latest device employed by the Toledo, Ohio, Motion Picture Council to interest the theatre-going public in what it conceives to be a noteworthy film—in this instance, Paramount's Maid of Salem.

If you are not a Toledoan you probably could not qualify for the prizes of $10, $5 and various sets of free theatre tickets which have been offered to the best rhymsters, but you surely get a lot of fun out of trying to complete the limericks. Here they are:

Though no one today is afraid To say “a bewitching young maid” When Salem was young That phrase on your tongue

A young cavalier, Fred Mac-Murray Came to Salem one day in hurry From Virginia he fled With a price on his head

In Old Salem Town it was thought A sin to perform the gavotte But Fred and Claudette Were inclined to forget

Young maidens of Old Salem Town Were wont to dress only in brown And when they wore laces In church, all the faces

In a subsequent issue of The Motion Picture and the Family will be published some of Toledo's prize winning limericks. Check yours against them and see if they are equally good.

Make Use Of Film To Hire A Pastor

Cropping out among the month's oddities is this story of the novel use of a film made by the First Baptist Church of Fremont, Nebraska.

Faced with the necessity for choosing a new pastor, the church committee inclined towards Rev. Wm. Edson of Oakland, California, who seemed to possess all the qualifications. But the parishioners did not want to engage him without seeing him — and fares from Oakland to Fremont are expensive.

An ingenious individual chanced upon this solution. "Have a motion picture of yourself and family made and sent to us," he wired.

The film was duly made and shipped to Fremont. So fine an impression did the Rev. Mr. Edson make that he was engaged forthwith.

WHAT'S NEXT IN HOLLYWOOD?

By Alice Ames Winter

Drama and novels cease to be artistic and even become drabbing as entertainment when they are overloaded with moral lessons. And yet both the fiction of the book and the fiction of the stage have again and again carried to millions who would not be touched by anything "preachy" the spirit, lessons and meaning of things—social ethics. So They Gave Him A Gun is first a story, and a good one. Behind the story is the theme—how war teaches the power for evil that lies in a gun.

A poor little coward of a man, weak and shabby, is drafted. His sergeant tries to make a man of him. But after the war and the breakdown of inhibitions, the lesson stays and he becomes a gangster. It's easy to be brave behind the lines, and trying again from an unarmed community.

A love story, the dignity and ideals of another type of common man, a circus Barker in this case, help to work out the plot, which is a complicated one, with plenty in it besides war.

Spencer Tracy, whose steady upward march as an actor of unusual ability we have watched in San Francisco, I, and Captains Courageous, is the sergeant who represents the better kind. Gladys George, who flashed into screen success in her first picture, Valient Is the Word for Carrie, is the nurse, loved by both men and torn between her love for one and her pity for the other.

Froth Tone, whom we know as a polished, well-dressed person, sheds his usual flashed self and plays the weakling.

Metro-Goldwyn-Mayer has added a gem of a picture to the picture's line-up with its great variety of scenes. First of all, there is the circus ground, with that assortment of patient and plied animals that Hollywood keeps in stock for all occasions—elephants, water buffalo, zebras, camels and llamas, leopards and lions and monkeys. (When all this outfit was set up near La Jolla, no wonder the natives tittered at some of the book notices.) Then there is a recruiting camp. There is war-torn France, with a reviving of the actual equipment of 1917 and there are a multitude of scenes in the United States. Technical advisors from the army stepped in to help out. Not least in interest is the music, since Sigmund Romberg wrote his first dramatic score when he composed the "under score" for They Gave Him A Gun.

Of course, two of the things that hold motion picture production in California are, first, the great number of out-of-door days, and second, the vast variety of scenery—sea, fertile valleys, desert, mountains, rocky defiles, placid orchards. But in addition to nature's preferences, it is necessary to use homes and yachts and country clubs and every variety of man-civilized background.

The Assistance League is one of the great Hollywood institutions, an organization of some six hundred women, all connected with the films, which carries on family welfare work in connection with Hollywood, runs a day nursery, a girls' club, a (Continued on Page 4)

FILMS FOR THE PUPIL AND TEACHER

By Sarah McLean Mullen

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of "How to Judge Motion Pictures."

Just as we demand sincerity as the essential quality of the persons whom we choose for our friends, so, too, do we place it among the first requisites when we select our favorite motion pictures. We like to forget ourselves in our screen entertainment and to believe in the reality of the events and the people of the play. Furthermore we object to being jarred from our absorption in the film by something obviously inconsistent, implausible, or illogical.

Producers as a rule go to great effort to have the sets, furnishings, costumes and other properties, as well as the music, correct in every detail. Directors, also, try to guide their players to create living personalities, consistent in characterization with the type of individual, the emotional motivation, the social or geographical background and the chronological setting. Note this film, for example.

QUALITY STREET (RKO)

Through carefully selected backgrounds of old English gardens, ballrooms and modest lodgings furnished with real period articles, through a realistic interpretation of the code that governed relations between ladies and gentlemen in 18th century England, the director has made J. M. Barrie's play into an harmonious and beautiful (Continued on Page 6)

Use Original Scripts Spurs Movie Study

Professional motion picture script writers have made their appearance in the Cinema Appreciation course at the University conducted by Professors Sawyer Falk. They will be used, laboratory fashion, to aid the students in making a critical analysis of films displayed to them in the Civic University Theatre.

Viewing of the film will directly follow study of the script so that the students may see how dialogue and stage directions are transferred to the screen and may analyze the film techniques employed.

The Story of Louis Pasteur; Little Women, It Happened One Night and Lady for a Day, were the initial scripts obtained by the university for the course and the number will be augmented as time goes on.

Approximately 90 students are enrolled in the motion picture appreciation classes, which are among the most popular the university offers. Several of them are said to have one eye on the possibility of a professional film career.

Studio Loans Equipment For Drama Class Shorts

Cooperation between the film industry and education made another advance during the past month when Sam Katzman, head of Victory Pictures, arranged to turn over his studio, technical crew and equipment to the University of Southern California during the intervals when pictures are not in production.

J. Farrell MacDonald, professor of dramatics at the University of Southern California, will make a series of shorts with his students as a part of the drama course, using the Victory equipment. A small part will be given by Victory Pictures to the student who gives the best performance in the initial short.

100% Record For Queens In Showing Of Exhibits

All high schools and libraries in the borough of Queens, New York City, display motion picture exhibits and stills, Mrs. Paul Wolskehl, Chairman of Motion Picture and Radio Section of the Second District of the New York State Federation of Women's Clubs reports. In addition many of the grammar schools and Ticket, for recent showings of Charge of the Light Brigade and As You Like It, with by schools, community centers and one school gave special credits to students attending the films.
Films Teach Young How To Say "No"

A NEW use for motion pictures is that of teaching one how to say "No" gracefully—is recommended by Ray M. Johnson, general secretary of the South Dakota Council of Religious Education, in an article in the March 20th edition of the Eyepost Herald.

Mr. Johnson points out with truth that there are not a few people who are ready to call attention to smoking and drinking in the films, but that equal emphasis might now and then be laid upon incidents where screen characters refuse tobacco and liquor.

Film Heroines Decline Gracefully

In several recent films, he says, heroines and heroines have with no show of priggishness declined drinks or cigarettes thereby setting an example which young people might well profit.

One of the incidents to which he refers, from the film "Silver Wings," is that of the heroine, a star in a musical show, refusing a cigarette without embarrassment with the brief explanation: "No thanks, I don't smoke!" Another is a scene in "Man Hunt" in which Marguerite Churchill refuses a profuse drink smilingly with the statement: "I tried one of those once, but I never again!" A third shows the girl playwright in "Snowed Under" quietly but firmly saying: "No, thanks. You know I never drink when I've got work to do."

Another is the scene in which the tribal leader in "Mutiny on the Bounty," after a negative shake of the head, good-naturedly adds the reason for his refusal in the words: "Makes the head go round all round."

It is not so much through verbiage but through pleasant inflections and gestures that these incidents become an object lesson for young people, Mr. Johnson says.

Useful For Teachers Of Pre-High Pupils

Film appreciation classes are gradually finding their way from high schools down into the grammar grades.

Teachers who find that their pupils of pre-high school age are deeply interested in films and want to capitalize on their interest will discover much that is useful in the coming six weeks' experiment in teaching photo-play appreciation to just such a class, which was carried out at Hawken School in Cleveland, Ohio.

The report, available in mimeographed form, describes in detail the day by day work of the children and includes copies of the questionnaires used at the beginning and end of the course.

Who's Who In Better Films

MUCH has been written about the public spirited men and women throughout the world who have campaigned so vigorously to raise standards of film taste. Less is known about the hundreds within the industry who are working toward this end and have devoted themselves to the task of raising standards of film production.

Mrs. Nathalie Bucknall, head of the research department of Metro-Goldwyn-Mayer, belongs almost as much to the former group as to the latter. She is constantly in demand as a speaker for women's clubs and community organizations whose members are anxious to hear inside stories of the making of films from someone so personable, so charming and so intellectual. And those groups regard her as "belonging."

On the other hand, she is more than a bit of a cruiser on the studio lots, her task served as settings, costumes, and in some instances even as dialogue, in Metro-Goldwyn-Mayer films. Authenticating films is Mrs. Bucknall's business, and a thoroughly-going job she makes of it. With a large library and a staff of highly trained assistants she works indefatigably to ferret out film anachronisms.

If in an historical film Stephen Decatur starts to make a speech that was actually made by Patrick Henry, Mrs. Bucknall detects it and out comes the offending bit of dialogue. If in some out of the way part of the world an obviously studio-made sun shone in a scene set in the jungles of a tropical sky, Mrs. Bucknall would there to set the scenic artist right.

If a dash of gallant of the '90s was shot in a room and in the vintage of the '80s — even though it is the late eighties— the costumed with the costume department the whole tangle is straightened out forthwith.

Everything Must Be Accurate

Everything has to be accurate, or nearly so: Mrs. Bucknall can make it, in any film produced by her company.

In her childhood days anyone has worked for Metro-GoldwynMayer's research head that she would spend many of her happiest and most productive years in a busy office in filmdom's capital, she would have been mildly inclined to question his sanity. For she was an expert on Leningrad when it was still St. Petersburg and brought up, as a member of a distinguished Russian family, in the Imperial capital, the war not only brought reverses but adventures as well.

First as a nurse in the Russian Army, then as assistant to the engineer in charge of the Putilow ship works, later with the Battalion of Death, then as a Secret Service agent and finally as a prisoner of war, she accumulated knowledge and experience that gave her extraordinary equipment for her later tasks in the film studios across the seas.

Her cosmopolitan background, her wide reading, her knowledge of everything she may be questioned about from the exact form of address to their Majesties in the Russia of Imperial days to the cut of Andrew Jackson's whiskers, make her one of the most widely sought persons in Hollywood and one of filmdom's ten "leading ladies."

A CLUBWOMAN CHATSON FILMS FOR THE FAMILY

By Mrs. William Dick Sporborg

Chairman, East Coast Preview Committee

One of the most encouraging factors, I believe, in the whole movement for peace is the great interest peace leaders and the rank and file alike are evidencing in the various media which might tend to promote international concord.

Symposium on Peace

It was, therefore, very natural that this topic should eventually find its way into the deliberations of the East Coast Preview Committee. Convinced that the films offer one of the finest potential agencies for the promotion of peace ideals, Miss Frances Grant, Chairman of our Foreign Films Committee, presented a symposium on "The Screen as a Messenger of World Peace" at our East Coast Preview Committee meeting of the season.

There were varying points of view but it was not impeded, but the whole discussion was stimulating, invigorating and enjoyable, whether one chanced to agree in entirety with the speaker of the moment or not.

(Continued on Page 5)

Shakespeare Goes Big In Terre Haute

IN few high schools in the country has more student enthusiasm been shown in ordering the live film performance of Romeo and Juliet than in the Wiley High School in Terre Haute, Indiana. Members of the faculty seized upon the coming of the film as the occasion to encourage extracurricular Shakespearean reading.

Read Shakespeare Outside

Since Romeo and Juliet is not on the regular schedule the English classes were encouraged to read it outside the school. Lamb's prose tale of the play was also read and discussed in several of the classes and the historical background, costuming and the revels of the day furnished interest for student and informal discussion.

The Romeo and Juliet exhibit was placed in the lower main hall and many of the 650 students were able to see the pictures daily for several days before the film arrived. Eddie Gresgon, a mechanically minded student, constructed a miniature model of the famous balcony which was authentic to the minutest detail, and Alice MacNichol painted it and also designed figures of Romeo and Juliet to be placed alongside the exhibit. This model, with colored, framed posters of Shakespeare's home and Ann Hathaway's cottage, was placed in the lobby of the school as another means of attracting attention to and stimulating attendance at the films.

Teachers report a resultant wave of Shakespeare enthusiasm.

Librarians, Take Note

Of This Suggestion

"We are overcrowded in this library and it was a puzzle at first, to know what to do with the exhibits," writes Miss Helen E. Hale of the Plattsburgh, New York, Library, concerning the recently issued panels on The Plutocrats and Maid of Salem.

"This is what we finally settled upon. Sheets of heavy cardboard, as near the size of the panels as possible, were obtained from the printer and the panels were fastened with wire staples to the sheets of cardboard. Several holes were punched along the left side of each page and then all were laced together with heavy cord, Necessary notes or additional material being placed across the end of a table.

"The Plattsburgh Daily Press had an article mentioning The Plutocrats and Maid of Salem with a list of books displayed with it. For The Maid of Salem it had a most exciting editorial which mentioned some of the better pictures that have been shown here and referred to the fact that the Maid of Salem panels could be seen in the library."

April 15, 1937
THE MOTION PICTURE AND THE FAMILY
What's Next

In Hollywood?

(Continued from Page 2)

woman's exchange. Part of the way in which it earns its income is by acting as an agency for the studios. It does not own or operate its own theater, but it does book shows for houses, palaces, yachts. The studio pays a rental for the privilege of using these places as background. Louis Lound the one-half the fee and the other half goes to the favorite charity of the buildings or the sand locations were secured by the League—churches, parks, yachts, polo fields, race tracks, beach clubs, dude ranches, skyscrapers and residences. For example, in the coming A Star Is Born, March presents his wife with a magnificent residence (a lovely Technicolor residence). It would have cost Selznick Productions a large sum to have made an adequate “set.” As it was, a wealthy Beverly Hills family was rather pleased than otherwise to rent its house and grounds.

Two years ago, studios were looking askance at biographies. They sounded high-brow. When such pictures as The Story of Louis Pasteur and White Angel come onto the market, success, there came a deepening realization that actual lives are, after all, when dramatically presented, the very substance of drama, the reality of drama. So now we are promised a series of outstanding biographies on the screen—and into the making of them is going that painstaking yet affectionate research that will make the great live. And Heaven help the actress woman who tries to talk to technicians on the studio lots without having mastered the jargon. His language is an average, middle class American trying to grasp the intricacies of a French menu with a gesticulating French waiter standing by.

As most of our readers will probably, at one time or another, pay a visit to Hollywood, with the laudable intention of saving them this embarrassment, we plan to present each month descriptive—Hollywood Lexicon.

There is no branch of studio technique that has a more sharply defined language than photography. In Hollywood a cameraman never takes a picture. He "shoots a scene." A "shot" is one separate visual unit, the length of which is governed by the number of frames of film and by the director. "Long shots," "medium shots" and "close-ups" are used to obtain far-off views, intermediate scenes and close-ups. A "circular" shot that has the surface fills one entire frame. The latter device, familiar to every picture-goer, is commonly used to emphasize emotion.

The movement of the camera is an important factor in picture making, and the trolley contrivance upon which it is mounted so that it may have free range to move forward and backward, from side to side, or up and down, is known as a "dolly." The movement of the camera as a whole, in approach or retreat, is known as a "rolling" or "traveling" shot. When the camera pivots on its own axis, laterally, or up and down, the shot is known as a "pan shot" and the process as "panning" because of its panoramic character. There are many ways of using the camera to get the desired effect. It may approach for a "low angle" shot, a view of feet, for example, and then rise to take the scene as a whole. It may shoot from the normal viewpoint, or mount a tripod and take an overhead angle in what is known as a "crane" shot.

A keen student of photography after mastering these terms can easily identify some of the shots described in such recent examples as "Seventeen," "Romeo and Juliet," "Nature's Mood" play havoc with the destinies of people dependent on her beneficence. One who does not plan a against the hazards of drought pays heavy penalties. Wong discovered this in China and we Americans have suffered severely because we have not profited by past experiences.

This masterpiece of film art leaves Indul his wife, Wang. (Continued on Page 7)

Odd Data From

The Studio Lots

By THE OBSERVER

In Hollywood they have a paraphrase for the old adage "a man's home is his castle"—"a car keeps." Out here they say "a man is known by the car he drives"—and the saying applies equally to the Automobiles of the feminine persuasion.

Quite a gauge of individual taste and characteristics can be arrived at by examination of Hollywood's parking lots.

Gary Cooper, of Mr. Deeds Goes to Town fame, affects the cutdown, topless roadster. He takes great pride in his cars and will let no one else drive them. Upon arrival at the parking place he locks the car carefully and puts the key in his pocket.

Fred MacMurray is obviously Cooper's temperamentally opposite. In his car, a convertible coupe, painted gunmetal, he drives up in it. It is a large, fast, alert, and walks rapidly away, leaving the door open and the motor running. According to him, many others imitate Cluade Colbert has learned to drive a car. She arrives always in a chauffeur-driven sedan.

Irene Dunne is one of the most modest cars in Hollywood—a small blue sedan, but with a uniformed negro driver.

Since most of the studios do not allow even the stars to drive their cars, the studio manager or any of the parking lots in the near vicinity of the large studios afford a vantage point for visitors to the film capital who want to catch a glimpse of their favorite star.

Lost, strayed or stolen—a dressing room door. Finder please page Robert Taylor. For the door, which was a little warped and did not close very tightly, was removed one night during Mr. Taylor's absence by some zealous people disguised by a new fitting one. On it, unfortunately, were written phone numbers, addresses and directions, each of which proved that Mr. Taylor had jotted down when no paper was handy and which he would give a good deal to recover.

Ask a certain Hollywood milkman to name the most polite young man of his acquaintance and the probabilities are that he will say "Fredric Bartholomew," a character whose warble used to come out of counter between Captains Courageous was in the filming, Fredric paid a visit to the milkman, and finding the propietor absent helped himself to a bottle of milk. The driver returned to find a coin on the seat and the milkman, Fredric Bartholomew. No one has yet been able to persuade the milkman to part with either coin or autograph.

The incident is quite typical of Fredric, who seems to have an amazing faculty of making friends.

The Motion Picture and the Family

April 15, 1937

THE MOTION PICTURE AND THE FAMILY

Available Motion Picture Exhibits

For information as to how to obtain these addresses Motion Producers and Distributors of America, Inc. 28 West 44th Street. New York, N. Y.

Lessons from the Movies

Presented for the Committee on Social Values in Motion Pictures by Howard M. Le Soure, Ph.D., Dean of Boston University Graduate School, Chairman.

I HEARD recently of a Young People's Society that used a motion picture each week as the basis for its Sunday evening study and discussion. The group selected the picture one week in advance and asked the members of the group to see it. While it is rare for people who do not care for entertainment, artistic and dramatic qualities, the discussion always centered in practical problems which were incident in or suggested by the picture.

The values of such a program as this are apparent. It taught the group to think about the important issues in life, it trained them in group procedures, it developed appreciation of the best in motion pictures and suggested that all of one's experiences can be used for personal development and more fruitful service.

It happened that this Young People's Society was in a large city where the motion picture offerings were from a smaller community where there is perhaps only one theatre, this type of program would be limited to the Sunday afternoon picture for discussion scheduled during the preceding week.

A Young People's Society that neglects motion pictures as a source of significant program topics for its meetings is failing in some degree to integrate its program with the life and interests of its members.

The Good Earth

Man's struggle to wrest from that frail livelihood is an old, old story with which Nature's moods play havoc with the destinies of people dependent on her beneficence. One who does not plan against the hazards of drought pays heavy penalties. Wong discovered this in China and we Americans have suffered severely because we have not profited by past experiences.

This masterpiece of film art leaves Indul his wife, Wang.

Next month—something about lights.
Twain Classic Comes To Screen

(Continued from Page 1)

goes with an outline of its plans for the Children's Book Festival, there, too, will go word of the coming of "The Prince and the Pauper." Multi-author Betty Gardner, the suggestion that bookstore proprietors use the panels from the film for window decoration.

Classroom and Library Exhibit

The classroom and library exhibit consists of books, toys and other related items. The display will be limited to 300 books, which is the limit of the space available. The display will be arranged in alphabetical order by author, subject, and title.

Ex-Pres. of Chile Speaks

Hon. Carlos Valdivia, former President of Chile, presented a letter to the author, saying that he would like to purchase a copy of the book.

Central panel of a display devised for the Children's Festival of "Herald-Tribune Books."

Every now and then, as do most publications, The Motion Picture and the Family gets a kindly letter from some reader saying that she has enjoyed or profited by the monthly contents.

Not often, however, is the whole focus of the program of an organization changed as a result. Changed After Seeing Magazine

That was why there was an especial thrill in learning from Miss Sue Thatcher of Brooklyn, New York, that the New Lots Drama Club had become the New Lots Movie Club merely because its leader stumbled upon a copy of The Motion Picture and the Family in the community library.

"It turned our attention to pictures," Miss Thatcher advised, "and now we are devoting our programs to research along that line, using The Motion Picture and the Family as a sort of text book. It is a bit hard to have to go down to the library all the time to read it," she added a shade plaintively. Whereupon the editor assured her that she would be happy to put her on the subscription list.

A Clubwoman Chats Upon Family Films

(Continued from Page 5)

There was a little money to be had from the making of the film, and there was a demand for the script. The producers were pleased to have the chance to make a film that was popular with the public, and that would make money.

The film was produced by the Happy Family Pictures Company, and was directed by Sidney Franklin. It was shot in the studios of the Happy Family Pictures Company, and was released by the Happy Family Pictures Company.

The film was released in 1937, and was a great success. It was the highest-grossing film of the year, and it was nominated for an Academy Award for Best Picture.

The film was set in the early 1930s, and was about a family who was trying to make a living in the depression. The film was a great success, and it was nominated for an Academy Award for Best Picture.

The film was released in the summer of 1937, and it was a great success. It was the highest-grossing film of the year, and it was nominated for an Academy Award for Best Picture.
A Clubwoman Chats On Family Films

(Continued from Page 5)

facturing weapons of war, and many complicated and inter-related issues will be the topics to be settled before the motion picture will find its audience receptive to its message of peace and its substitute for war, when the main motive for going to the motion picture house is to seek entertainment and relaxation," she said in conclusion.

Miss Mary Beattie Brady of the Harmon Foundation agreed with Mrs. Lilly that the first function of the motion picture was to entertain but felt that the non-theatrical picture constitutes a great modern medium of peace education.

Miss Grant, in closing the symposium, pointed out that there was another way in which the motion picture exerted a profound influence upon which none of the previous speakers had touched. In presenting to theatre patrons in America views of far-off lands and far-off times, near and other films with a locale in foreign countries the America in the United States is giving the public a new world to see and know. The motion picture is making the world a world to see and know.

The Latest Family Films

But for this is an attention from such worthy subjects as world peace to the congenial topic of what is new this month in the latest offering of family films. First and foremost, for its title if for no other reason, one calls attention to A Family Affair, Metro-Goldwyn-Mayer. While this film offers plenty of entertainment for young and old it also conveys a wholesome lesson. The story is the tale of a group of contractors who attempt to force an honest judge to further their plans by bringing to the judge his own case and who are completely foiled by his integrity. Not a tremendously important film, perhaps, but a very enjoyable one.

Two family films of the month may be said to possess unusual interest. These are Maytime, Metro-Goldwyn-Mayer, a completely delightful and charming version of the romantic opera by Sigmund Romberg, featuring that well-liked pair, Jeanette MacDonald and Nelson Eddy, and offering perhaps in Miss MacDonald's songs and arias the most perfect example of voice recording that has ever been done for the screen. The other, a high spot in the month's production schedule, is RKO Radio's engaging film version of Sir James M. Barrie's delightful and, as always, whimsical June. There is little of action in this story of the maiden lady who counterfeited her heart of the man she wished to wed, but there is delicacy, charm and the elfin Barrie humor at its best.

Printed through the courtesy of the

THE MOTION PICTURE AND THE FAMILY

April 15, 1937

"THE PRINCE AND THE PAUPER"

Henry the Eighth's son, the Prince of W's, changes place with his double, a lad from the London slums.

Some Stirring Books for Young People

Selected by the

CLEVELAND PUBLIC LIBRARY

STORIES OF YOUNG PRINCES

The Prince and the Pauper, by Mark Twain

Boy Knights of Reims, by Lowesbery

The Prince and the Page, by Yonce

Book of Princes and Princesses, edited by Lang

"BOYS AND GIRLS OF HISTORY"

Boy Kings and Girl Queens, by Marshall

The Medieval Boy, in "Boy Through the Ages," by Stuart

Boys and Girls of History, by Power

History of Everyday Things in England, by Quennell

"A GREAT STORY WRITER"

Boys' Life of Mark Twain, by Paine

A Lifetime with Mark Twain, by Lawton

"THE PRINCE AND THE PAUPER"

"THE PRINCE AND THE PAUPER"

"THE PRINCE AND THE PAUPER"
LESSON FROM THE MOVIES

(Continued from Page 4)

resolute and determined, fought the plague with fire and kept the locusts off his crops. Man is not impotent in the face of nature’s forces and pests. Aggressive civilization increasingly controls its environment and guarantees security to its people, not by charms and symbols, but by initiative and experimentation.

A third impression comes from O-lan, the wife, who never thought of herself, but who in every emergency met the situation with courage, strength and resourcefulness. She lived her life for Wang, and he took all the credit. When he humiliated her, she was not resentful. She made him what he was, but never till the end of her life did she give any appreciation.

Using these three incidents of this photoplay, significant discussions could be started that would lead right into vital problems of modern life.

SEVENTH HEAVEN

(20th Century-Fox)

One of the great transforming influences in human life is the birth of self-confidence and high self-esteem. Civic leaders, the Negroes, the Negroes out of the sewer and gave Diane the strength to fight for her freedom. When these are gone from one, the path of life leads towards the river.

As one’s self-respect develops it is easier to believe in God. Chico called himself an atheist, but as he rose in the social scale and found love and respect for Diane, he wanted to believe in God and felt that in some way God had blessed their love and made it sacred and binding.

When war separated Chico and Diane they observed their tryst at eleven o’clock every day and each felt the spiritual power of the other. This sense of the spiritual presence of one who is away is a tremendous source of comfort and strength to the other. This is the other world which the other world is the other world of deep love and longing and comes to one who is willing to be quiet and alone with one’s thoughts. Thus does God become a reality to people, and communion with Him is thus made simple.

This whole picture emphasizes the spiritual capacities of the human soul to bring joy and peace to life.

MAKE WAY FOR TOMORROW

This picture is so impressive with its marvelous artistry and glorious music that its message is almost lost in it. The moral, however, is almost overdone—it is, marry for love; it is the all-important thing in life; don’t wait or compromise. From the sentimentalist’s point of view, this is beautiful and grand, but is it the really true?

No specific answer can be given to that question, for all the conditions must determine final decisions. Usually it is not a question of romance or a career, for this apparent dilemma can usually be resolved by having both. Any achievement that requires sacrifices—not only by the individual concerned, but also by

(Continued on page 8)

``SLAVE SHIP""

The exciting adventures of a sailor who found himself aboard a notorious slave—-the schooner "Wanderer."

Some Tales of Men and Ships Suggested by the CLEVELAND PUBLIC LIBRARY

SHIPS WITH BLACK CARGOES

Stories of the Slave Trade

The Last Slaver, by King

The novel on which the picture is based.

Black Cargo, by Marquand

The Happy Parrot, by Chambers

Stained Sails, by McIntyre

Glory of the Seas, by Hewes

Black Ivory, by Banks

ON THE TRAIL OF THE TRADERS

Adventures of an African Slaver, by Mayer

Trader Horn, by Horn

The Story of an African Chief, by Nydabong

Lobagola, an African Savage’s Own Story

IN THE WAKE OF THE WIND SHIPS

When Ships Were Ships, by Barnes

Ships and Sailors, by Rogers

Two Years Before the Mast, by Dana

Vanished Fleets, by Villiers

On the High Seas, by Chatterton

SELECTED FILM READING

OF THE CURRENT MONTH

THE NEW YORKER, April 3. Up From Amherst, by Wolcott Gibbs—a scintillating Profile describing the spectacular up-downs of an American girl. In the career of Bertrice Meredith, star of Winterset and High Tor.

Collier’s, April 10. Pinned To Fame by Katherine Roberts — more anecdotes about the same star.

Natural History, March, The Story of Martin Johnson, by Lowell Thomas—a description of a safari which brings two to the ends of the earth and into the hearts of millions.

Collier's, April 3. Temper From Paris—a penetrating analysis by Kyle Crichton of Simone Simon, whose recent American screen appearances have captured Hollywood.


This Week, March 14, 28 and April 10. Hollywood Screen Hero For Five Garsos; I Tank I Go Home—abbreviated biographies by Jim Tully of Luise Rainer, Jean Hersholt and Greta Garbo.

Out-of-the-Ordinary Reviews

Stage, April, Poor of a Kind—Laurence Stallings comments on the Good Earth, Lost Horizon, The Plowman, Fire Over England.

Same publication, under title Seen In the Dark, Katharine Best reviews other films.

Scribner’s, April. Hollywood’s Prestige Pictures, by Gilbert Seldes, gives the author’s opinions of The Plowman and The Star, After the Thin Man, Lost Horizon, Camille.

Asiatic Press, inaugurates a new department for the review of films relating to the Orient by presenting reviews of The Good Earth by Sumner McKee, Lin Yutang, Pearl Buck.

For the Intelligentsia

Stage, April, All Over the Lot, by Katharine Best—a delightful series of Hollywood impressions. Review of Reviews, April, Movies and Historians, by Robert M. Hyatt. Scribner’s, April, Fantasia, by Bergen Evans—in which the author philosophizes about screen mail.

Same publication, The Newsreel, by Tom P. Sugrue and which an expert examines their origin, history and social function in America.

From the Popular Magazines

Saturday Evening Post, April 10, Magic Lantern, by Grover Jones—more adventures in cinemaland; Woman’s Home Companion, April, The Log of the We’ve Hove—maritime adventures in filming Captains Courageous.

For Those Who Take Films Very Seriously

Christian Herald, April, an article by Dr. William L. Shurtleff on the work of Dr. Howard M. LeSourd in character education through motion pictures; Connecticut Teacher, April, Visual Education, by R. E. Wheeler; Educational Screen, March, A Symposium on Sound and Silent Films in Teaching.

New Books on Films

A Trio Dealing with Writing for the Films: Successful Films Writing by Seton Magrave, Methuen & Co., London; For the Sake of Shadows, by Max Miller, E. P. Dutton & Co., How Writers Write, Thomas Y. Crowell & Co., containing a description of the detailed processes by which a story is made into a script.


MAKE WAY FOR TOMORROW

Should married children provide for their dependent parents? This father and mother thought they should.

Timely Books on a Vital Problem Recommended by the CLEVELAND PUBLIC LIBRARY

DEPENDENT YEARS ARE LONG YEARS

Stories

Years Are So Long, by Lawrence

The novel on which the picture is based.

The Old Ladies, by Wadpole

Miss Lulu Bett, by Gable

Flower of Life, by Burke

A Humble Leaf, by Beers

SAVE AND BE INDEPENDENT

Making the Most of Your Income, by Blodgett

What Everybody Wants to Know About Annuities, by Fitch

Managing Personal Finances, by Jordan

Your Money and Your Life Insurance, by Giles

GROW OLD GRACEFULLY

Who Says Old? by Ferris

A Way of Life, by Other

On Growing Old Gracefully, by Courtenay

Life Begins At Forty, by Pitkin

"MAKE WAY FOR TOMORROW"

MAYTIME

(MGM)

This picture is so impressive with its marvelous artistry and glorious music that its message is almost lost in it. The moral, however, is almost overdone—it is, marry for love; it is the all-important thing in life; don’t wait or compromise. From the sentimentalist’s point of view, this is beautiful and grand, but is it the really true?

No specific answer can be given to that question, for all the conditions must determine final decisions. Usually it is not a question of romance or a career, for this apparent dilemma can usually be resolved by having both. Any achievement that requires sacrifices—not only by the individual concerned, but also by...
Indiana Group Spreads Cheer To Shut-Ins

MEMBERS of the Indiana In-
dorsers of Photoplays carried
good cheer via the film route
to a large number of the shut-ins last month. The County Indafrary, the Colored Orphans’ Home, and Julietta, an institution for the mentally dis-
normal, were among the places visited.

Whether the illness was mental or
physical, the response to the film
magic was the same. In every case the pictures possessed the
native property of joy. A May Robson picture, Mickey
Mouse for the orphans &’d The
Life of Stephen Foote, consti-
tuited the reply.

The last visit was to the Indi-
apolis Boys’ Club—where the
audience was neither of the ill
or the hapless variety, but a
husty, happy cross section of
young America. And there, laugh-
ting faces were found.

Visits to Indianapolis institu-
tions are among the regular and
most appreciated services of the
Photoplay Indorsers’ program.

Lessons From The Movies

(Continued from Page 7)

those associated with him or her.

To make the woman a heroine
must always give way to the man
if silly. A woman has as much
right to be a heroine as a man.

When love and marriage are
involved, then the husband should
be just as anxious to see his wife
ful-
fill her active possibilities out-
side the home as the wife is to
have her husband fulfill his.

QUALITY STREET

“One is just as old as he feels”
is a saying that has much truth
in it, and whether one can-
not shake herself loose from the
inhibitions of her age and her
role as school teacher, but Phoebe
as Livy had all the spirit and
reactions of youth.

How silly conformity becomes
at times when it stifles the spirit
of romance and adventure! But
there is a slang expression that
must always have weight in de-
termining conduct that is: “Be your age.” It is balance in
life that gives it power, for
in the end Captain Brown was in
love not with Livy, but with
Phoebe.

Kip and Barbara decided to do
what Kip wanted, but he won-
ders if that decision in the long
run was best.

Books That Are Filmed

Further effective testimony to
the influence of films upon the
reading public is gained from a
perusal of the “Reprint Best Sell-
ers” list given in a recent issue of
Publisher’s Weekly.

Again, as in an earlier list in
the dedication of motion pictures
which have been made into films hold
high place, three of them in a
total list of 10 emerging into top

grades, Green Light by Lloyd C.
Douglas, released a few months
ago, and The Good Earth and
Lost Horizon, both still enjoying
Broadway runs, are the trio.

The Green Light sold 60,000
copies within a 60-day period;
what announcements of the im-
pending premiere of the film, sales
of copies of The Good Earth
leaped to 3,000 a week.

Stage A Fine Exhibit Upon “Good Earth”

STIMULATED by the success
of a similar venture the
Springfield, Massachusetts, r-
gologues, films Chinese exhi-
bit are arranged in advance of the
coming of The Good Earth.

Such a project, carried out by the
Motion Picture Club of the Hooker
W. P. A. Community Centre, brought
film enthusiasts flocking
to the doors of the local art museum and
created great interest in the film and in
all things Chinese.

Miss Ruth Hoople, executive
secretary of the W. C. A., who
was born and had lived for 10
years in China, developed by
the loan of various Chinese
costumes, utensils and objets
d’art.

Variety of Articles Displayed

Among the articles displayed
were an ordinary blue cooie
coat such as worn by the poorer
class Chinese; the inadequate
soldier uniform which outfitted
the Chinese so poorly in the
revolution of 1926; a very
old red wedding skirt once worn
by a Chinese bride and some
educational posters, one of
which showed the phenomenal
increase in motor roads during
the past 15 years.

Rare old pottery, with its
beautiful, mellow coloring, offered
a contrast to a modern repro-
duction in glaring reds and blues.
Wall hangings with the emblems
of long life and happiness, chop-
sticks and rice bowls, musical
instruments, photographs of
Chinese scenes added to the
interest. The study guide on The
Good Earth furnished back
ground information and where-
ever possible quotations from the
book were associated with the
exhibited article so that when the
picture was subsequently seen
comparisons might easily be
made. Mrs. Pearl Davis, Mrs.
Wesley Simms and Miss Morrison
were others besides Miss Hoople
who loaned articles and Mrs. Cor-
nelia Otis Pond, curator of the
Art Museum, assisted in arrang-
ing the exhibit.

For the opening April 1 clubs
associated with the Spring-
field Motion Picture Council and
motion picture appreciation class-
es in the local schools were
invited.

Albuquerque Has Film Appreciation Week

Many communities have done
effective work in promoting
attendance at the finer types of
films recommended for adults.
Albuquerque, New Mexico, to stage
an entire Film Appreciation Week,
made official by proclamation.
Quality of the film entertainment available to American film patrons prompt-
ed this fine official cooperation.
Last Exhibit Of Season, On RKO Radio's "The Toast Of New York," Immortalizes The Railroad Barons Who Flourished In The 60's

Perhaps the most interesting panel pictures the origin of the New York Stock Exchange. Rather loosely organized in 1792 by a group of 24 brokers who agreed to bind themselves to certain trade restrictions, it had grown by the 1860's to the establishment pictured above.

A NEW and vital chapter in American history comes to the screen with the issuance of RKO Radio's The Toast of New York, subject of the educational exhibit one of the panels of which is pictured above. Edward Arnold, who is gaining quite a reputation for recreating historic figures on the screen, emerges in this film as Jim Fiske, the railroad baron whose financial manipulations were largely responsible for the creation and financing of the great transcontinental railroads.

Eight Picturesque Panels

Last of the educational exhibits for the season, these eight panels on The Toast of New York will find their way into the schools and libraries of the United States in the early part of June and will give students an opportunity to absorb information about this colorful incident in the development of a pioneer country before the school bells ring finish to the season's activities. Incidentally they are likely to create an interest in the events of the period which will stimulate a great deal of highly profitable summer-time reading.

Many famous figures move across the screen in this history of Jim Fiske and his associates. In it, the period of the '60's is recreated with extraordinary atmospheric vividness and authenticity.

The picture covers the period from 1860 to the famous "Black Friday" of 1869.
East St. Louis Council Uses Special Scores

When members of the Better Films Council of East St. Louis, Illinois, undertake to evaluate feature films locally shown, there is nothing hit or miss about their procedure. The organization, of which Mrs. Ralph N. Hill is chairman, has prepared cost schedules and special score sheets to guide its previewers. These are some of the attributes upon which the previewers are asked to comment: entertainment values, basic theme, story, social value, plot and structure, direction, acting, photography and lighting, settings, costumes, makeup, properties, dialogue and musical effects. In addition to each previewer, states whether he or she considers the title appropriate or misleading.

A Thorough-Going Picture

After such a thorough-going analysis there is little likelihood that films which do not meet the requirements will slip by with a high rating.

To the East St. Louis Council goes credit for attendance at a showing of one of the research exhibits issued by the producers. Exhibits on The Plaice, Man, The Good Earth and Maid of Salem, displayed in the corridor leading to the Federal Art Project Exhibit held during a teachers' going away party, were viewed by 1,500 visitors in a week's time.

Film Exhibit Comes To Rescue

Motion pictures as a purveyor of education scored again in a recent happening in New Jersey. At a local club, Mrs. Elmer Galley was giving a talk on "Witchcraft" appealed to the Free Public Library of Elizabeth for a portrait of Tituba, one of the most famous of the Salem witches. Although the library possesses a collection of 16th and 17th century books, there was not a picture of Tituba among them, nor did a diligent search of the bookshelves disclose one.

In the Nick of Time

On the afternoon of the day the request was made, however, the research exhibit on Maid of Salem arrived, and there was, in a prominent place, was Tituba's portrait. The delighted clubwoman not only borrowed the picture of Tituba, but the entire exhibit.

A particularly effective method of handling research requests is the weekly delivery service of books and pictures which goes to all the schools. When a new exhibit arrives at the school, it is included in the order in which requests are received the exhibit is routed out to them. Exhibits are being extensively used in classes in geography, history, literature, costume design and art.

Holds Appeal For Picture Enthusiasts

For those who can wander their way towards Hollywood this summer the annual convention of the Cinema Appreciation League, to be held in Los Angeles, presents much of interest.

A few of many highlights include a Cine-Art performance, giving a behind the scenes glimpse of motion picture methods; round table discussions on practical topics such as "Objectives, Methods and Sources of Motion Picture Appreciation," "Social Studies and International Relations," "Audio-Visual Aids," "Radio and Television in Education," "Stage and Screen Make-up" and "Motion Picture Appreciation;" a Cine-Art Banquet, with leading Hollywood artists and directors as speakers, and an excursion to the studios, climaxcd by a preview.

Round table chairmen will include Mrs. Sarah McLean Mullen, Dr. M. E. Mullen, Mrs. Barbara Van Thiel, and Mrs. Mary Duncan of the University of Southern California; Fred Wilkins, Director of California of Los Angeles and A. B. Shore of Max Factor.

Summer Film Institute

A Summer Film Institute will be held from June 29 to July 30 with courses in Appreciation of Film, Pictures and Audio-Visual Education by Mrs. Sarah McLean Mullen; Motion Picture Production and Scenario Writing by Dr. Boris V. Morkevicius, of the University of Southern California, and Social and Psychological Aspects of Motion Pictures by Dr. Dudley Nichols, of The Informer; Graham Baker of History is Made at Night, and other leading screen writers as contributors of course work.

On July 7 after awards are given for the best screen story written by students of the Summer Institute, teachers and members of the Cinema Appreciation league, members of the Forum and authors of the best stories will be honored guests at a tea given in her garden house by Miss Frances Marlin, who wrote the screen story of Camille.

Acchieves A Fine Broadcast Record

On June 29 the Better Films Committee of Macon, Georgia, will conclude seven years of regular motion picture broadcasting. During this period there have been but two weeks in which the committee did not present a broadcast. That was when the times were drawers by Dr. William Congdon, one of the broadcasting chains and a complete readjustment had to be made.

Many requests are received for repetitions of the broadcasts as club programs or school lectures.
Ga. Leader Is Honored By A C. of C. Medal

DOWN in Atlanta, Georgia, the obviously appreciates the importance of motion picture activities. That fact is evidenced by the presentation of the Chamber of Commerce of Mrs. Alice Richardson, Secretary of the Board of Film Review, for being Atlanta's outstanding citizen in regard to civic and motion picture work. This reviewing board serves as a clearing house for all motion picture organization activities in Atlanta and the Better Films Council, of which Mrs. Clifton Perkins is president, works in close cooperation with the board and receives much of the credit for its activities from this source.

Council Has Passed Some Significant Milestones
The Atlanta Council has passed a number of significant milestones this year. For a number of years it has been the desire of the council and the schools to enlist interest in better films. This year its goal was reached. The Board of Education officially authorized the introduction of motion picture study into the curriculum and the use of the schools by the study of films prepared by the editorial committee of the Department of Secondary Education of the National Education Association.

Another new step this year has been the inauguration of a bulletin board service in the boys' and girls' department of the Carnegie Library. Upon large bulletin boards informational and advertising material relating to movies of superior pictures is regularly posted. The council has also established a regular plan of instruction on what to look for in pictures and how to grade them as to audience suitability.

Wear “Good Earth” Almost Threadbare

Though they could not see the film, blind readers constantly haunted the Cleveland Library for the Blind when The Good Earth was showing in the Ohio city and the three copies of the book in braille were worn almost threadbare.

Sighted Readers Enthusied Too
Similar interest was recorded by the sighted readers, for although the Cleveland Public Library has a hundred copies of The Good Earth, borrowers frequently had to be told, “We haven’t a copy” when the film version of Pearl Buck’s novel was shown in a theater.

Much of this interest was undoubtedly stimulated by posters and other display material in the braille section of the libraries as well as by an elaborate exhibit in the second floor corridor, which inspired a great deal of conversation about the film.

FILMS FOR THE PUPIL AND TEACHER

By SARAH MCLEAN MULLEN

Head of English Department and Co-ordinator of Visual Education, Abraham Lincoln High School, Los Angeles; Author of “How to Judge Motion Pictures.”

THE school year is flying along, with only a brief time left for the unit on motion pictures which an increasing number of teachers are using in the marriage course. They have the materials at hand and the class work. What materials shall be studied? What pictures shall be selected for the whole class to see as a required part of the course? How can motion pictures and literature or social studies be connected? These seem to be almost universal problems for the teacher.

The first question finds its answer in the many excellent articles in current magazines listed in each issue of the Motion Picture and the Family Guide. In the discussion guides, published by Educational and Recreational Guides, Inc. As to the second question, the choice of pictures depends upon the use to be made of the picture to be studied. And the third, well, that depends upon the class, the teacher, and the ingenuity of the teacher.

SHALL WE DANCE? (RKO Radio)

If the emphasis of the class work is to be upon the motion picture as a form of dramatic art, then excellent results would grow out of a study of the latest hit of Fred Astaire and Ginger Rogers. It is a fine example of what constitutes screen entertainment. One should note the zest with which the story is carried forward without the dance numbers, songs, or comic sequences, especially those of background characters. In the film the film constitute a good example of coherence and sustained dramatic interest. It will add to theford opportunity for discussion of what makes one laugh. No one could sit unaffacted by Mr. Horton’s delayed response or his suddenly induced sea-sickness, or listen silent to Eric Blore as he spells out the location of his incarceration or the “shushing” scene in the club. Astaire’s dance number in the engine room is superb in its setting and in its interpretation of the rhythm of the dance while other dance numbers are equally effective in depicting the character of the performers. The whole production is a cinematic treat.

THE PRINCE AND THE PAUPER (Warner Bros.)

While most of the world is seeing Gone with the Wind, there comes to us through the movies a palliative to our desire in the form of an unusual film. It is an unusual film, the story of a boy king and his misadventures. It is, of course, a plot based upon mistaken identity. The story is good, but our attention is really centered upon the pageantry of the coronation. It is a magnificent spectacle. One of the strongest features of the picture is the music and the setting and this should be carefully considered. There are many possibilities for historians and an equal number for points of cinematography, including the value of using identical twins instead of resorting to trick photography, as is usually done; the employment of suspense and the careful mounting of sets and costumes.

Historical Shorts
If one has a class interested in American history especially, there is available a delightful short of people building the needed. They will provide discussion material concerning historical content and also concerning screen art. We certainly are interested in the answer.

SERVANT OF THE PEOPLE (MGM)

This two-reel picture is a stirring dramatization of the framing of the Constitution at the Convention in Philadelphia in 1787. Of the many excellent characterizations of historical figures, that of the astute Benjamin Franklin is the most skillfully presented. Lavish costumes and settings, verified as authentic, form an essential part of this feature. The photography, too, is good.

SONG OF A NATION (Warner Bros.)

Vividness and sincerity mark the two-reel color picture of the circumstances attending the conception of our national anthem. In exquisite color, it depicts the bardsmanship of Fort Meade by the British, the event which stimulated Francis Scott Key, while a prisoner, to write The Star-Spangled Banner. The flag and the anthem take on new meaning through this excellent dramatization.

MT. VERNON (MGM)

This unusual, informational short film presents the interior of Washington’s beloved home on Mount Vernon. It is a short film produced by the studio and directed by Henry King. It has a finer conception of the personality of the “Father of His Country” after a screen visit to the hot spot. There are first, Franklin. The film is photographed with skill and artistry.

GIVE ME LIBERTY (Vitaphone)

The perilous times preceding the American Revolution and the events to break away from British rule are given new meaning through this beautiful two-reel film (Continued on Page 7)

A Clubwoman Chats On Family Films

(Continued from Page 3)

SOLDIER AND THE LADY, Camille, Captains Courageous, Winterset, As You Like It, Ramona. It has brought biography to the screen in See How They Run and The Story of Louis Pasteur so historically yet so dramatically handled that it has appeal not only to the intellectuals but to the whole range of motion picture audiences. Camille has seen a change in the focus of the activities of most Better Films groups. The trend is increasingly not towards selecting and classifying lists of pictures, since the majority of current films are without offense even to the most captious, but towards the singling out of the most outstanding pictures. All over the country civic groups have shown increasing appreciation of such films as A Midsummer Night’s Dream, Romeo and Juliet, Captains Courageous. Objective groups have urged attendance at such films as When You’re in Love, Naughty Marietta, Rose Marie, and Thanhouser have urged patronage of Fury, Winterset, The Devil is a Sissy. The year has been marked, too, by higher standards of pictures and appreciation of the best in film fare. Record patronage of pictures like Lost Horizon, Call of the Wild, A Day, The Good Earth, A Star is Born, Quality Street, have indicated that the public is aware of cultural and the entertainment value of current film offerings and is patronizing the best.

Stokowski Signs Contract

We now learn that the coming season, when our committee convenes in the fall, will offer new film opportunities. Leopold Stokowski has been signed for a long term contract; Kirsten Flagstad, sensation for the last year at the Metropolitan Opera House, will make her debut in the films. Musical subjects have been proven so popular that producer inform us that the lives of Beethoven, Chopin, Victor Herbert and others, treated with the same dignity as were The Story of Louis Pasteur and Rembrandt, will find their way to the screen. There is in prospect a film of Schubert’s “Trout” Quintet, a film of Elsie Schaufler’s play, Parnell, and of Jane Austen’s Pride and Prejudice, the drama of Marie Antoinette and the largely untold story of Stefan Zweig’s biography, and the world premiere of the first animation feature in color. The animated cartoon variety, Walt Disney’s Snow White.

Of the month’s quota of family films, March is Warner Brothers’ version of Mark Twain’s child classic, The Prince and the Pauper. Only is a film produced so that it is Warren Bro’s version of Mark Twain’s child classic, The Prince and the Pauper. Only is a film produced so that Release almost simultaneously with the coronation of King George. The film is taking as its climactic scene an English coronation of an earlier day, it will be widely sought not only
At Last Hollywood Interprets Itself To The Public In United Artists’ Behind-The-Scenes-In-Filmdom Picture, “A Star Is Born”

BEHIND THE SCENES

A Clubwoman Chats On Family Films

(Continued from Page 4) for its artistic merit, but because thousands of people will wish to see the screen replica of England’s most important historic ceremonial. Mindful of the timeline of the coronation scene, the research department of Warner Brothers has spared neither time nor expense to reduplicate in every detail a ceremony that has remained unchanged through centuries of English history. The Prince and the Pauper has been many times presented on stage and screen, but it is said that this performance exceeds them all in charm and lavishness. Of that you will, of course, judge for yourselves. We do not hesitate to prophesy, however, that you will be captivated by the performance of the twin brothers, Billy and Bobby Mauch, in the title roles, and that you will find the entire

NOT to know about Hollywood these days is to experience a definite educational lack. The motion picture industry has had its greatest development in the United States, and the lives of the famous figures of the silver screen properly and appropriately write themselves across the pages of American history.

Fitting indeed is it, therefore, that the new Selznick-United Artists production, A Star Is Born, should be made the subject of an educational exhibit. Through the eight panels in this exhibit hundreds of thousands of eager students and film-goers throughout the United States will get a real, behind the scenes glimpse of what Hollywood is like film stimulating entertainment.

Aside from The Prince and the Pauper the two films of the month that will probably interest all members of the family most are Oh, Doctor, Universal, of which Edward Everett Horton, the popular mirth-maker, is the star, and Wake Up and Live, 20th Century-Fox, which brings to the screen those already widely known radio favorites, Walter Winchell and Ben Bernie, and publicizes their famous feud.

Followers of family entertain- ment need not be limited to these two films, however. Quite a generous number of family pictures emerged from the studios this month. Among these were The Good Old Soak, Metro-Goldwyn-Mayer, featuring Wallace Beery, which East Coast previewers have called “an unpretentious but diverting little comedy of family life made entertaining by the complete naturalness of the characters.” The theme of this hinges about the attempts of the family to cure the lovable father of his unfortunate taste for intoxicants, Other Family Films

Of remaining family films the majority are Westerns: Trapped, Columbia; West Bound Mail, Columbia; Rootin’ Tootin’ Rhythm, Republic; Smoke Tree Range, Universal, featuring Buck Jones; and Halls of Old Wyoming, Paramount, another Hopalong Cassidy film. Speedboat racing figures in Motor Madness, Columbia; Navy Blues, Republic, is a marine mystery; That I May Live, 20th Century-Fox, deals with efforts of a convict to reform and Fifty Roads to Town, 20th Century-Fox, is mild romance.
What's Next In Hollywood?

(Continued from Page 2)

major part. It is evident that grand opera has a certain artifi-
ciality. It is based on conventions that do not appeal to modern audi-
cences. For example, when a
emotion at its highest, all ac-
tion stops while the prima donna or the tenor crosses the stage and
sings an aria. But in pictures the
action does not stop and bits of
opera slip in as natural parts of
the story. When W. C. Fields
Nelson Eddy comes swinging
through the woods to the rescue
of its heroines as he
swings. It was not the music
that made the difficulty to
the mass audience—"There is no such thing
as opera, thank you." The diffi-
culty was in adjusting music and

drama. Pictures are making
strides in bringing harmony be-
tween the two. The realization of
this and the consequent out-
reaching to a wider public is what
is bringing distinguished musical
ability to Hollywood in greater and
greater numbers—Stokowski
signed up as co-worker with
Deanna Durbin and a
Hundred Men and a Girl; Oscar Strauss
came from Vienna to write the
music for a Wish for Bobby
Breen. With the increased musi-
cal interest has come, also,
realization of the heroism and
drama of the lives of many of the
great musicians of history, so
that music flows out into biog-
raphy, and we have the lives of
Beethoven, of Wagner, of Chopin,
of Victor Herbert, in preparation
for the screen.

Of the biographical pictures
now on the screen, easily leading are
Parnell and The Life of Zola.
It takes an Isthmian to be a
picturesque public character as
was Parnell, a man whose private
life is less interesting to the
world at large as was his
spectacular fight in Parliament for
Irish independence. In the
led by Myrna Loy, ethereally lovely,
and Clark Gable, an ideal combination
for this adroit compound of
threes, two and one
Paster and The Good Earth
have given us something of the
glory of Paul Muni's genius. In
that Austrian temperament of

The Life of Zola at Warner's,
his finds a congenial medium of
expression in the character of
the famous French novelist who
dared to take the unpaved road
when his country went mad, with
characteristic madness, in its
hatred of Captain Dreyfus. As
history records, Zola's passion
for
justice did not end when the
courts had pronounced sentence
and the victim had been sent
to the hell of Devil's Island.
Yet until he had won his battle for
right, brought Dreyfus back for
refusal an American the man to
all his ancient honors, was Zola's
fight ended.

There was a delightful
episode during the filming of
the picture. On the stage, for
five minutes, Muni made an
impassioned plea before the Court.
The members of the jury and the
extras listened. They were
supposed to bow and hiss the
alleged
wrongs of Captain Dreyfus
and got their part and burst into
aplace—the director had to do the
scene all over again.

Now we turn to history. Cecil
De Mille goes south to study the
hayous of Louisiana and the rele-
mance of Jean La Fitte, the fam-
ous pirate. In The Buccaneer,
while from the same studio,
Paramount, Frank Lloyd goes
north for much of the picturesqueness
he will bring into An Empire is
Born, a film touching upon those
pioneers of business, Wells-Fargo.

One episode concerns a hurry-up
order sent from San Francisco
to forward two million dollars in
gold from New York, without
the delay of insured publicity. Says
the studio: "Two men piled the
rug into a sleeping compartment
in Manhattan and all the way West
they took turn and turn about,
while one slept or dined, in
the car or at the station. And when
the metal gold came out of the
bank, it was loaded into a van
drawn by one sleepy horse, and
nobody aboard but the driver.
Lloyd later says that the
businessmen of today are
days. The gold would be carried
in an armored tank, with a Big
Brother on the back of a
machine gun squad in the middle.

High, Wide and Handsome,
with Irene Dunne, is a tale of
the war between railroads and Penn-
sylvania farmers, when the dis-
covey of oil spurted in life and plot.

Lessons From The Movies

(Continued from Page 2)

mad cases constitute a source of
urine, and as long as men
are as a safeguard against
mental and emotional derange-
ment.

THE GOOD OLD SOAK
( MGM)

Such a picture as this ought to be as effective propaganda for
the waste of human life caused by excessive drinking as a
tragedy in America for which socially-minded people
must find some cure.

Even the drink-clouded mind of
the "sook" had moments of
intelligence when he blamed
himself for the weakness of his
son. While the "sook" did force a
connection to make amends,
father was still a blight on the
deceity of his family.

WHEN LOVE IS YOUNG
( Universal)

In life one either grows up or
busts up. Wanda grows up, but
she never got away from certain
childhood ambitions. She went
to her home town and was
misunderstood.

On her return to the big city
she said to Andy, "In the races
now they never let the dog catch
up with the rabbit because if
they did, he'd find out he'd been
chasing a phony all the time. Well
I caught up with the rabbit.

Most of us are chasing phobias
of various kinds, and after a
waste of much time and energy
work how silly we are. The growing
up process is partly the
development of judgment in
discerning what has real value.

Schools Cooperate With Film Committee

An extremely cordial relation-
ship with school authorities is
reported by the Better Films Com-
mittee of Anniston, Alabama,
Miss Lella M. Jones, chairman.

Furnished by the manager of the
leading theatre a weekly list is compiled by the
Committee of the pictures which are to play in Anniston the fol-
lowing week, together with com-
ment as to their audience suit-
able. Information is supplied to
the schools, and the information is
forwarded to the principal of the city
schools, who is keenly interested in
encouraging attendance at the
movies. The schools return their list
of pictures and are relayed by
them to all schools.

That this fine cooperation is not
without comment is indicated by
Miss Jones' comment to the effect that
"Our young people are atten-
ding all the outstanding pic-
tures that are being booked for
which films are made. We feel that we have definitely built up an
appreciation for high class pictures."
“WAKE UP AND LIVE”
"Put doubt and fear upon the shelf,
Find the strength that's in yourself."

Get More Out of Life
Some Helpful Books in the
CLEVELAND PUBLIC LIBRARY

YOU CAN IF YOU WILL
Wake Up and Live! by Brande
The Mystery of Fear, by Walsh
Will to Succeed, by Garesche
Making the Most of Your Life, by Morgan
Dare to Live, by Breitigam
Courage for Today, by Bradley

THEY WON SUCCESS
Present Indicative, by Noel Coward
"We," by Linbergh
Heads and Tales, by Malvina Hoff-
man
Microbe Hunters, by De Kruif

FACING THE MIKE
Ten Years Before the Mike, by Ted
Huhn
So-o-o You're Going on the Air! by Robert West
You're on the Air, by Graham McNamee

The Beasts Quandary
Graham May
Films
May 15, 1937

THE "Beasts Quandary, Graham Bring
Films May 15, 1937

Suggested by the
CLEVELAND PUBLIC LIBRARY

THEY KNEW ELEPHANTS
Stories
Toomai of the Elephants, in "The
Jungle Book," by Kipling
Samadhi, by Comfort
Toro of the Little People, by Walms-
ley
All the Mowgli Stories, by Kipling

INDIA—LAND OF WONDERS
Kipling's India, by Musson
From Bangkok to Bombay, by Car-
penter
An Indian Journey, by Bonisil

Printed through the
courtesy of the

(Name of Theatre)
Presenting
“WAKE UP
AND LIVE”

Printed through the
courtesy of the

(Name of Theatre)
Presenting
“ELEPHANT BOY”

Printed through the
courtesy of the

(Name of Theatre)
Presenting
“A STAR IS BORN”

Printed through the
courtesy of the

(Name of Theatre)
Presenting
“STEP LIVELY, JEEVES!”

Films For Pupil
And For Teacher
(Continued from Page 4)

Also for the Classroom
If one desires to interest a
class in Rudyard Kipling, there
is rich motion picture material in
Captains Courageous and in
Elephant Boy. Both pictures, as
well as Wee Willie Winkie, short-
ly to appear with Shirley Temple
in the name role, offer an oppor-
tunity to consider the author's
attitude toward children, whom
he seems to understand complete-
ly, although he had none of his
own. Of equal interest to the
student are the well organized
story plots and the dynamic value
that he imparts to his back-
grounds of persons and of places.

ELEPHANT BOY
(London Films)
For the first time in his suc-
cessful career, Robert Flaherty
has adapted the story of another.
In this case, the Jungle Book
story, Toomai of the Elephants,
comes to life, with a clever East
Indian lad, an orphan, in the
name part. In this selection the
director follows his habit of
choosing not actors, but individu-
als peculiarly appropriate for the
parts, and uses a remarkably
wise old elephant in the leading
role of Kala Nag. The photoplot
follows the jungle tale quite clos-
ely. The infinite details of daily

life of man and beast, tamed and
wild, present Kipling's beloved
India so vividly that all future
reading of his ballads and tales
will take on a truer meaning
when one has seen this remarka-
ble photographic epic of the cap-
ture of the jungle giants. The
camera work is notably excel-
ent, especially in the photograph-
ing of the night scenes and those
of the big herd.
Here is offered an opportunity
to study a successful entertain-
ment film which likewise presents
much of "documentary value." Stu-
dents will find it richly stimu-
Iating to observation and will
enjoy vying with each other in
listing remembered details.
Chairman in Kansas Starts 14 Councils

With 14 new Better Films Councils and community film groups to her credit Mrs. Wayne F. Shaw of Kansas City, Motion Picture Chairman for the Kansas Federation of Women's Clubs, captures high laurels in the field of motion picture work. These are the communities in which Councils were started this year: Abilene, Gmination, Clay Center Dodge City, Emporia, Fredonia, Hirtz, Hillsboro, Kingman, Lawrence, Russell, Wellington and Wichita.

Further evidence of the energetic program carried forward by the Kansas chairman is found in the fact that 40 clubs have motion picture chairman, 25 newspapers regularly give space to film lists and many Kansas radio stations regularly contribute broadcasting time.

N.J. Federation Reports 75 Photoplay Classes

Seventy-five courses in photoplay appreciation in high schools throughout New Jersey, were credited to the Finer Films Federation of the State, in a report presented by William F. Bauer, Chairman of Photodrama, at the April meeting.

The close relationship between the adults in the Federation and the boys and girls in the schools was emphasized by the presence of 300 juniors and seniors from the high schools of Trenton where the meeting was held. The non-technical nature of the organization was also evidenced through the presence of a Catholic priest, a Jewish rabbi and a Protestant minister among the group.

Describes Happenings Behind the Scenes

Dr. William Lewin, Editorial Chairman of Photoplay Appreciation Committee of the Department of Secondary Education of the National Education Association, who spent some time in Hollywood last year, gave the group a behind the scenes glimpse of picture making in an illustrated lecture, “The Teacher Sees the Studio.”

A resolution was passed by the Federation condemning employment of Bank Night and similar devices as methods of securing attendance at motion pictures.

The cameraman catches 1,000 Life Underwriters about to adjourn on Fashion Week Breakfast to attend “Make Way for Tomorrow.”

Insurance Men Enthusiastically Endorse “Make Way For Tomorrow”

IT IS a red letter day in the motion picture industry when one thousand insurance men open National Insurance Week by seeing a motion picture film and then in the adjournment declare that the picture “without being propaganda, constitutes about the finest plan for old age security that has ever been presented to the American public.”

Gather for Insurance Week Breakfast

That was what happened in America’s metropolis when the Life Underwriters Association of the City of New York, Inc., launched Insurance Week with a breakfast in the Grand Ballroom of the Astor Hotel, followed by an immediate adjournment to the Criterion Theatre across the street to see Make Way for Tomorrow.

The picture, a Paramount production featuring Victor Moore and Beulah Bondi, deals with the problem of an aged couple who have not provided security for their future and are faced with the difficult problem of adjusting their tastes to those of the younger generation upon which they are dependent for support.

Ellis Derby, Executive Manager of the New York Association of Life Underwriters, who had made and with making arrangements for the theatre party, explained that the association took the insurance men to the Criterion because they were convinced that “they can’t go away after seeing that picture without being terribly enthused about their jobs and realizing that they are doing a great service to the public in emphasizing the necessity of conserving for one’s old age.”

“Every life insurance agent in the country ought to see this film,” was Mr. Derby’s comment.

J. L. McMillan, chairman of arrangements for Insurance Week, was active in planning both breakfast and theatre party.

Ralph G. Engelson, president of the local Life Underwriters, presided at the breakfast and Joseph C. Behan, vice president of the Massachusetts Mutual Life Insurance Company, was the speaker.

Cultivates An Important Anniversary

Two motion picture producers were singled out for special recognition at the luncheon in April with which the Better Films Council of Chicagooland observed its fifteenth anniversary and the 41st anniversary of the first motion picture performance in New York which took place on the evening of April 20, 1896.

They were Fox Films, which was presented with an award for having made the greatest number of family films during the five-year period in which representatives of the Chicagooland council have been previewing, and Metro-Goldwyn-Mayer, for switching its production policy from making films with a pronounced sex element to producing pictures which have contributed to the cultural enjoyment of much of the world’s best literature, drama and music.

In recognition of the anniversarv character of the meeting the theme chosen was “The Motion Picture That Enriched Life Today.”

Mrs. Richard M. McClure, organizer and first chairman of Motion Picture Chairman of the General Federation of Women’s Clubs, spoke on “The Motion Picture That Enriched Life Yesterday.” Mrs. J. E. Buchan, a member of the Council, who as “Anna bella, the Dancer” assisted Mr. Edens, was recognized by the council. In the days when his studio was known as the Black Maria, gave reminiscences of those experiments.

Early Films Illustrate

An early Stuart Blackton film, Fair Paces, a Charlie Chaplin film, Dynamite and Dance, and two Disney cartoons, Bears and Bees and Flowers and Trees, were used to illustrate the talks.

At luncheon, for which Walt Disney furnished the favors, there were talks on present-day motion picture enterprises. Dr. J. F. Millet, of the University of Chicago faculty speaking on “Motion Pictures and Their Influence” and Mrs. Helen Reid Miller, Chairman of the Committee on Standards for Motion Pictures of the National Education Association, speaking on “Teaching Our Young People to See Films.”

Thomas Hungerford, manager of the Lake Theatre in Brooklyn, described several experiments with Saturday shows for children and Allen Usher of the National Board of Trade voiced his appreciation of “Five Years of Cooperation with the Better Films Council.” Ken Maynard, the distinguished star, was the surprise guest. Announcement of the awards made by Mrs. Charles Holton, vice president of the Council.

HOLLYWOOD LEXICON

2. Lighting

Just as camera terms are a Hollywood differ from those of all amateur camera users, so the motion picture electrician has its own patois, utterly unintelligible to the layman.

These are some of the terms: “Baby” is a spotlight of from 200 to 500 watts, “Hanging baby to the catwalk” means suspending a small spotlight to the overhead girder or beams in the studio to provide relief light for the players—in other words, to make them stand out from the surroundings.

The head electrician on a set is always called “the gaffer” and his first assistant “best boy.” “Nigger,” or “robots,” are the black canvas shields used to prevent direct rays of light from entering the camera lens. They are used to carry line shadows from a light to a wall or other part of the set. Such pictures as the Rogers-Astaire dancing musicals call for a blaze of brilliant lights, shadow making device and the various colored gaseous lights. In other words, they make the electricians shake out their entire “bag of tricks.”

When a character is referred to on a movie set it means the connecting block used for serving electricity to the set—and in Hollywood jargon this is “the tiffin juice.” And the highly important and dignified individuals scientifically known as illuminating engineers are merely “juicers.”